INTERNATIONAL MANAGEMENT
MGT 3090
College of Business
William Paterson University

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1. DESCRIPTION OF THE COURSE

This course provides a framework for understanding and analyzing the structures and the processes of international management. It uses a multidisciplinary approach to examine the trajectory of globalization and its impact on business and society, the role of supranational institutions in structuring and regulating international business, the modalities of international trade, international finance and the international monetary system, and the strategies and operations of transnational business enterprises.

2. COURSE PREREQUISITES

MGT 2000

3. INSTRUCTOR & OFFICE HOURS

Dr. Ali Mir
Professor, College of Business
Room 3051, Valley Road
William Paterson University
Wayne, NJ 07470
email: mira@wpunj.edu
Phone: (973)720-2511

Office Hours:
Online, by appointment.

Please use email to communicate with the professor about the class. You can expect a response within 48 hours (in most cases, it will be much sooner).

4. STUDENT LEARNING OUTCOMES

Upon successfully completing the course, students will be able to:
(i) Appraise the processes of globalization and their impact on international business
(ii) Evaluate the role of political economy, culture, and business ethics in international business
(iii) Understand the structures and analyze the policies of supranational institutions that govern international business
(iv) Analyze the theories of international trade, international finance, and the international monetary system
(v) Assess the strategies and operations of transnational business enterprises

5. TOPICAL OUTLINE OF THE COURSE
The course will address the following topics:
1. Globalization
2. The International Monetary System
3. Regional Economic Cooperation
4. International Trade Theories
5. Foreign Direct Investment
6. Foreign Exchange
7. Global Capital Markets
8. International Business Strategies
9. Global Production, Distribution, and Supply-Chain Management
10. Culture and International Business
11. Contemporary Issues in International Management

6. READINGS
All the reading will be provided online. The textbook material will be sourced from the following, which is available online free of charge:

International Business
https://open.umn.edu/opentextbooks/textbooks/72
Mason A Carpenter, University of Wisconsin at Madison
Publisher: Saylor Foundation

7. MODULE MATERIAL
Each module of this course will contain a combination of the following:
(a) Readings from the textbook and other sources.
(b) Videos and audio files including class lectures, documentaries, news clips, etc.
(c) Assignments for the module.

8. ASSIGNMENTS
You will be required to submit a set of 7 writing assignments for the class (such as short essays, discussion forums, and blog posts). You will be assessed on the basis of detailed rubrics that can be found on the Blackboard page for this course. Late submissions will not be graded except in the case of a documented emergency. No assignments will be offered for extra credit. Grades and feedback are typically provided within 3 days.

9. EXAM
You will be required to take one exam for this class. The exam will consist of short-answer questions and small cases.

10. GRADING
Your grades will be determined as follows:
Exam: 30%
Assignments: 70%

The following scheme shall be used for your letter grade: A: 93-100%; A-: 90-92%; B+: 87-89%; B: 84-86%; B-: 80-83%; C+: 77-79%; C: 74-76%; C-: 70-73%; D+: 67-69%; D: 64-66%; D-: 60-63%; F: <60%. This may be changed at the instructor's discretion.

10. ACADEMIC INTEGRITY
The University has an obligation as an educational institution to ensure that each student's work is his/her own. Dishonesty in such academic practices as assignments, examinations, or other academic work cannot be condoned. Please familiarize yourself with the university's policy on academic integrity.

All assignments submitted in this course must be your own and the ideas and contributions of others must be appropriately acknowledged, and formally cited. The use of Artificial Intelligence (AI) programs and tools (e.g., ChatGPT) in this course are at the discretion of the instructor who may use them to support your learning. Any use of AI programs or tools outside of what is permitted by the instructor and without proper attribution is a form of academic dishonesty which will result in grade penalties and will be subject to disciplinary action per the Academic Integrity Policy.

11. NETIQUETTE
This an asynchronous online class. It is a good idea to follow good communication practices and adopt a professional netiquette. You can find the links to guides on netiquette on the Getting Started page on Blackboard.

12. ACCESSIBILITY RESOURCE CENTER
It is the policy and practice of William Paterson University to promote inclusive learning environments. If you have a documented disability you may be eligible for reasonable accommodations in compliance with University policy, the Americans with Disabilities Act, Section 504 of the Rehabilitation Act, and/or the New Jersey Law against Discrimination. Please note, students are not permitted to negotiate accommodations directly with professors. To request accommodations or assistance, please self-identify with the Accessibility Resource Center (ARC), Speert Hall, Room 134 at the beginning of the semester. For more information or to register for services, contact ARC at 973.720.2853 or by e-mail at ARC@wpunj.edu.

13. NOTES
Please note that late assignments will not be graded. Make sure you stick to the deadlines. There will be no extra-credit assignments for this course. I will be communicating with you regularly and it is your responsibility to make sure you are staying informed about the class. In particular, you MUST check your school email and the Blackboard page for this class regularly.