

**William Paterson University Faculty Senate Councils**  
**Year-End Report**

**Academic Year 2025-2026**

1. **Council:** Admissions & Recruitment
2. **Council Members:** Lydia Albuquerque, Solomon Naayaga, Stephen Quinn (administration representative), Cicile Samiz (staff representative), Julie Rosenthal (chair)

3. **Council Charges and Summary of Activities:**

*Charges are included in the summary of activities.*

**2025-2026 Summary of Activities:**

The Admissions & Recruitment Council met five times during FY 2025-2026. Two council members departed at the start of the year and were not replaced by representatives from their respective positions, leaving the council without representation from CAHSS and no adjunct or at large representation. Despite the small size of the council we explored our charges and engaged in meaningful discussion regarding the challenges that they posed. Stephen Quinn, Associate Vice President for University Admissions, served as the Administration Representative, and was an integral part of the council's work, which makes sense, considering his role.

***Charge 1: Continue to follow the changes in conversion of dual enrollment students to matriculated William Paterson students***

Stephen Quinn presented data about the conversion of dual enrollment students to matriculated students. Despite robust application volume, converting these admitted students into enrolled matriculants remains a core challenge requiring strategic intervention. The data show that the current HSDE yield rate (percentage enrolled of accepted) stands at 15.53% which is higher than end of the 2024 cycle. However, the growth in first-time, first year enrolled students has declined; the higher percentage of HSDE enrolled students comes from transfer students who were in dual enrollment courses in high school.

***Charge 2: Explore the impact of campus-based events and other matriculation efforts (tours, engagement efforts) on participating juniors. (To date the focus has been on seniors)***

The comprehensive conversion efforts targeting current high school juniors enrolled in our DE courses will not be fully realized or visible in the matriculation data until the Fall 2027 cycle. Our ongoing engagement with juniors is a necessary investment in stabilizing and growing our yield rate for the next admissions cycle. Faculty involvement in these conversion events remains critical as it does for all recruitment events as it allows students to meet with the faculty they will learn from and hear from the experts in their fields.

***Charge 3: Explore data on which majors/which courses are most likely to lead to matriculation.***

Data at this granular a level has not yet been explored. This might be focus going forward.

***Charge 4: Review dual enrollment policies and practices and make recommendations to Faculty Senate if changes needed.***

The council continues to discuss the policies and practices of dual enrollment. The university has hired a coordinator of HSDE matriculation who will be starting in the WP admissions office on July 13, 2026, and it is anticipated that he will more closely examine these policies. Focus groups are also occurring this summer to gain better insights from students to assist where connections points can be made to influence decision making in the college search process.

***Charge 5: Liaise with leaders of relevant Four Pillar implementation teams as needed.***

We did not address this charge during this academic year.

**4. Recommended Charges for the Next Academic Year:**

1. Gather feedback from the University community about recruitment and outreach efforts (perhaps through a forum, etc.). (This was a priority charge in past years, but we have not really pursued it.)
2. Analyze responses from student focus groups about what drives their decision making in the college search process.
3. Meet with the new coordinator of High School Dual Enrollment (HSDE) to learn about his efforts to increase conversion; this might inform any recommendations we can make to the faculty senate.