

1 William Paterson University – FACULTY SENATE MINUTES – January
2 23, 2018

3 FACULTY SENATE WEB PAGE <http://www.wpunj.edu/senate>
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5 **PRESENT:** Aktan, Andreopolous (for Abouk), Basch, Decker, Diamond, Duffy,
6 Egers, Ellis, Falk-Romaine, Fallace, Flores-Marti, Galindo, Griswold, Harris,
7 Kearney, Kothandaraman, Kromidas, Levitan, Maduro, Makarec, Martin, Martus,
8 O'Donnell, Orr, Owusu, Perez, Potacco, Pozzi, Rosar, Sandmann, Scala, Schwartz,
9 Simon, Snyder, Steinhart (for Thompson), Suess, Tardi, Tesfaye, Victorino (for
10 Magaldi), Vishio, Waldron, Wallace, Watad, Weisberg

11
12 **ABSENT:** Najarian, Nyaboga, Swanson
13

14 **GUESTS:** Andrew, Bolyai, Brenenson, Cammarata, Chabayta, Chambers, Corso,
15 Cupo, Davis, Feola, Ferguson, Fuller-Stanley, Godar, Goldstein, Hawk, Herbert,
16 Hill, Hinkle, Lincoln, Marder, Martin, Matthew, McLaughlin-Vignier, Ma, Miles,
17 Moore, Mulrine, Owusu-Ansah, Refsland, Rosenberg, Ross, Schneider, Seal,
18 Sharma, Shojai, Urgolo-Huckvale, Williams, and two unintelligible
19

20 **PRELIMINARIES:** Scala called the meeting to order at 12:37. Martus moved the
21 Agenda. Scala reordered the Agenda slightly. Martus recommended that the
22 Agenda items be numbered in the future to facilitate such alternations. The
23 amended Agenda was then approved unanimously. The Minutes of the December
24 12th meeting were moved by Perez and Martus. Duffy noted that two lines had
25 been omitted at the bottom of page two after line 91. The completed text should
26 read: The Executive Committee frequently schedules presentations by the top
27 administrators, and senators have the opportunity to ask questions. The amended
28 Minutes were then approved unanimously.
29

30 **CHAIR'S REPORT:** Scala applauded new Governor Murphy's first executive
31 order that calls for gender equality.
32

33 She announced that the next Senate meeting will be on Tuesday, February 6th. It
34 will be a hybrid meeting. The first portion, until 1PM, will be a Faculty and
35 Professional Staff Meeting (open only to elected senators and the parliamentarian)
36 to discuss the Administrator Assessment instruments. At 1PM a regular Senate
37 meeting, open ex-officio members and the campus community, will begin.
38

39 The Student Forum, moderated by Gary Marks, will be held on Thursday, February
40 8th during Common Hour in Ballroom A. Students will have the opportunity to
41 express their opinions on how well the University meets their academic and other
42 needs.

43
44 The bowling and ice hockey teams are doing well this season.

45
46 Potacco announced that a Teaching with Technology Lightning Round will be held
47 on Tuesday, February 27th from 11-12AM in the Library Auditorium. Breakfast
48 will be held in the adjoining Friends Room at 10:30. It highlight innovative teach
49 technologies being used on campus. RSVPs are requested. [The flyer for this event
50 is archived in the Packet for this meeting.]

51 .

52

53 **VICE-CHAIR'S REPORT:** Griswold announced that there are still openings on
54 the UCC for faculty from the College of Business and on the Assessment Council
55 from the College of Humanities and Social Sciences.

56 He will be contacting Senate Council chairs to ask for up-dates on their progress in
57 meeting their charges.

58 **GRADUATE COUNCIL: PROGRAM CHANGES TO THE MASTER OF**
59 **ARTS IN CLINICAL AND COUNSELING PSYCHOLOGY:** Ma and Hinkle
60 moved acceptance of the Psychology Department's changes to the Clinical and
61 Counseling masters program. The changes will permit students to add an elective.
62 The proposal was approved unanimously.

63

64 **ELECTIONS COUNCIL: ELECTION OF A MEMBER OF THE**
65 **EXECUTIVE COMMITTEE:** Andreopoulos will be on sabbatical during the
66 spring semester, so there is a vacancy on the Executive Committee. Elections
67 Council co-chair Cupo opened the floor for nominations. Tardi nominated Perez
68 from Marketing and Management. There were no other nominations. Perez spoke
69 briefly about his previous service on the Executive Committee. A closed ballot was
70 held. Cupo announced the results: there were 40 ballots cast. Perez received 37
71 votes; 2 members abstained and one ballot was blank. Perez will serve on the
72 Executive Committee until the election of the new Executive Committee for the
73 2018-2019 at the May 3rd meeting.

74

75 **STUART GOLDSTEIN, VICE-PRESIDENT FOR MARKETING:** Goldstein
76 presented and commented on his PowerPoint slides [archived in the Packet for this
77 meeting] and fielded questions from the senators.

78
79 Several senators – Martus, Pozzi, Kromidas, Perez, Steinhart --described problems
80 they have had in the past getting their programs marketed properly. Goldstein
81 asked that anyone who is having difficulties in this regard to contact him directly.
82 Kothandaraman asked how our marketing budge compares with Montclair's.
83 Goldstein said that such data is impossible to pinpoint and he wouldn't share our
84 figures with our competitors. Ellis urged that the students' backstories should be
85 emphasized more. Tardi recommended considering full page adds in major
86 newspapers similar to the one recently placed in the Star Ledger by Montclair
87 University, which drew a high degree of positive publicity by integrating the new
88 building (resulting from funding of the Bond issue) with the programs/curriculum
89 and the careers to which they will lead. Andreopoulos emphasized the need to
90 promote the reputation of the University.

91 **ADJOURNMENT:** The Senate adjourned at 1:45PM.

92
93 The next meeting of the Faculty Senate will be on Tuesday February 6th in
94 Ballroom A.

95
96 **From 12:30-1:00 there will be Faculty and Professional Staff meeting to**
97 **discuss the Administrator Assessment instruments. Only elected senators and**
98 **the parliamentarian may attend this closed meeting.**

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100 **The regular Senate meeting will begin at 1PM.**

101
102 Respectfully Submitted: Bill Duffy, Secretary

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105 **THIS AND OTHER SENATE DOCUMENTS ARE AVAILABLE ONLINE AT:**
106 **www.wpunj.edu/senate**