

College	Department(s)	Certificates Under Consideration/Development	Badge?
COE	Collective	School & Communities	
CAHSS	CSJS	Leadership	
CAHSS	COMM	Podcasting	
CAHSS	COMM	Broadcast News	
CAHSS	COMM	Sports Journalism	
CAHSS	COMM	Audio-Radio	
CAHSS	COMM	Filmmaking	
CAHSS	COMM	Writing for TV & Film	
CAHSS	COMM	Filmmaking with Drones	
CAHSS	ENGL	Literature Studies	
CAHSS	NGL	Professional Writing	
CAHSS	ENGL	Digital Storytelling	
CAHSS	HIST/Phil/LS	Meditation & Mindfulness	
CAHSS	ENGL/L&C	Spanish Biligualism	
CAHSS	Music	Digital Music	
CAHSS	PLUS	Emergency Management	
CAHSS	PLUS	Project Management	
CAHSS	PLUS	Climate Change/Environmental Policy	
CAHSS	PSY	Forensic Psychology	
CAHSS	PSY	User Experience & Interface Design UI/UX	
COSH	CHEM	Green Chemistry	
COSH	BIO	Microscopy	
COSH	BIO	Advanced Techniques in Biotech	
COSH	BIO/PBHL	Health Equity	Yes
COSH	Math/CS	Data Science	
COSH	KNES	Sport Event Manager	
COSH	KNES	Sport Coaching	
COSH	KNES	Personal Trainer	
COSH	SpeechLP	American Sign Language	
COSH	SpeechLP	Hearing Science	
CCOB	CRI	Medical Cannabis for Nurses	
CCOB	ACCT	Taxation	
CCOB	ACCT	Accounting Analytics for Managers	
CCOB	ACCT	Corporate Accounting and Reporting	
CCOB	ACCT	Bookkeeping	
CCOB	EFGB	Bank Management	
CCOB	EFGB	Economic Analytics	
CCOB	EFGB	FinTech	
CCOB	EFGB	Investments	
CCOB	EFGB	International Risk Management	
CCOB	EFGB	Private Wealth Management	
CCOB	EFGB	Corporate Finance	
CCOB	EFGB	Retirement and Estate Planning	
CCOB	EFGB	Financial Literacy	
CCOB	EFGB	Global Business	
CCOB	EFGB & ACCT	Taxation and Financial Planning	
CCOB	EFGB & MMPS	Leisure and Hospitality	
CCOB	MMPS	Management	Yes
CCOB	MMPS	Marketing Analytics	Yes
CCOB	MMPS	Negotiation	Yes

This is a list of developing certificate and badge ideas in the colleges. Faculty and Chairs are encouraged to review it in light of what your department may be considering, and with an eye toward possible collaborations.

For a list of our current for credit certificates, please browse this website:

<https://www.wpunj.edu/academics/index.html>

CCOB	MMPS	Innovation & Social Entrepreneurship	Yes
CCOB	MMPS	Foundations of Management & Marketing	Yes
CCOB	MMPS	Human Resource Management	
CCOB	MMPS	Small Business and Entrepreneurship	
CCOB	MMPS	Corporate Entrepreneurship and Innovation	
CCOB	MMPS	Supply Chain Logistics	
CCOB	MMPS	Project Management	
CCOB	MMPS	Responsible Management	
CCOB	MMPS	Business Analytics	
CCOB	MMPS	Human Resource Management	
CCOB	MMPS	Small Business and Entrepreneurship	
CCOB	MMPS	Corporate Entrepreneurship and Innovation	
CCOB	MMPS	Supply Chain Logistics	
CCOB	MMPS	Digital Marketing	
CCOB	MMPS	Social Media Marketing	
CCOB	MMPS	Marketing Analytics	
CCOB	MMPS	Professional Sales	
CCOB	MMPS & CHEM	Entrepreneurship in Sustainable and Emerging Chemical Technologies	
CCOB	MMPS & CSJS	Entrepreneurship, Innovation, and Community Engagement	
CCOB	MMPS & COMM	Integrated Marketing Communications	