a day at BusinessWeek
with executive editor
john byrne '75
FEATURES

JOHN BYRNE ’75: MAKING BUSINESS NEWS WORK
WP Magazine follows BusinessWeek’s executive editor through a typical day
By Barbara E. Martin ’93, M.A. ’94
Page 12

MYTHS AND FACTS ABOUT COLLEGE DRINKING:
University Program Helps Students Make Informed Choices
The University takes a proactive approach to alcohol and drug prevention on campus and in the community
By Terry E. Ross ’80
Page 16

UNIVERSITY REPORT
The latest news from William Paterson
Page 4

ON CAMPUS
Engaging people and interesting events
Page 8

DEVELOPMENT NEWS
Advancing academic excellence through philanthropy
Page 20

PIONEER NEWS
Athletics Highlights
Page 24

SPOTLIGHT
Alumni News
Page 27

PARTING SHOT
Untitled 1
Page 36

WHAT’S UP WP
Calendar of upcoming events
Inside Back Cover
Dear Friends,

The recent tragedy at Virginia Tech immediately altered the perspective of educators around the world. I realized that in a matter of minutes one madman can destroy the peace and learning environment that we work so hard to enhance.

This harsh reality has led us, and most universities and colleges, to reassess our security, emergency management, and communication systems, as well as our student support services. Traditionally, campuses have been thought of as nurturing environments that are insulated to a great extent from the outside world. Unfortunately, we now have a brutally clear example that the dangers and worries of the outside world can cross into our campus communities at any time. With the Virginia Tech incident resonating in our minds, we recognize that we are not able to control much of what occurs around us. We are not only concerned with incidents like the murders in Virginia, but with any incidents or developments that could threaten the well being of anyone on our campus. Despite the vulnerabilities, we are proud to have a history of campus safety and, as always, we will work to prevent tragedies and to prepare for responses to potential crises.

In recent weeks, we have reviewed and reevaluated our emergency response plans to be sure that we’re following the most effective strategies for providing and maintaining public safety. For example, we have taken a careful look at campus communication systems that would be accessed to reach students, faculty, and staff with directions and information if a campus emergency of any kind occurred.

We believe that health and safety are everyone’s responsibility, and faculty, staff, and students play important preventive roles. Over the course of the past five years, we have built a comprehensive wellness education program that emphasizes safety and prevention measures that help to alleviate problems before they escalate into dangerous situations. Our counseling service is available around the clock for both commuter and resident students. In addition, we train residence staff to be alert to unhealthy behavior and we prepare faculty members to recognize signs and symptoms of students’ depression, anxiety, and other mental health problems. We help faculty to recognize when to seek consultation from campus counselors about student behavior and when to recommend that a student pursue counseling.

Our student development staff provides programs that help students develop the skills to make sound decisions and assume responsibility for the safety of themselves and others. Students’ ability to make good choices and apply careful judgment are significant steps toward prevention of problems. As part of our peer health advocate program, in which a group of students are trained to reach out and educate their fellow students about health and wellness issues, all incoming freshmen are required to attend a program that emphasizes healthy choices regarding everything from alcohol use (see article on page 16) to social relationships.

In a recent newspaper article after the Virginia Tech shootings, Mike Horvath, our assistant vice president for public safety, transportation, and emergency services, was quoted saying that he looks at all of our students as his daughters and sons. With that powerful sentiment prevalent across the campus, we’re dedicated to maintaining the vitality, vibrancy, and freedom of our campus community while continuing to do everything possible to provide a safe and nurturing learning environment.

Sincerely,

Arnold Speert,
President
STAY CONNECTED TO YOUR ALMA MATER!

Are you looking to stay in closer touch and become involved with your alumni association in a more personal way? It’s your Alumni Association...Please let us know what activities and programs interest you.

THERE ARE MANY WAYS TO BECOME AN ACTIVE ALUMNUS

- Include me on your monthly distribution list for the campus online newsletter, efocus. Here’s my e-mail: ________________________
- Assist in recruiting new students to the University through participation in college nights, writing letters to prospective applicants, or phone calls to accepted students
- Host a regional reception for alumni
- Participate in networking activities
- Join the Alumni Executive Council and chart the direction of the Alumni Association
- Nominate fellow alumni and esteemed faculty for the Distinguished Alumni, Faculty Service, and Athletic Hall of Fame Awards
- Assist the Alumni Relations staff in planning events for students and alumni
- Provide your input: ________________________
  ______________________________________________________________________
  ______________________________________________________________________
  ______________________________________________________________________

PLEASE CHECK AREAS YOU ARE INTERESTED IN AND PROVIDE US WITH THE FOLLOWING INFORMATION

Full Name ________________________
Address __________________________ City ____________ State ________ Zip ________
E-mail Address ______________________ Home Phone ______________________

Please fax this form to 973.720.3202 or mail to:
William Paterson University Alumni Association • Allan and Michele Gorab Alumni House • 42 Harmon Place • North Haledon, NJ 07508

SHAPE THE UNIVERSITY’S FUTURE WITH A PLANNED GIFT

“I think education is the key to everything in life. By giving to William Paterson through a charitable gift annuity, my goal is to create opportunities and help students get the education they need to fulfill their ambitions.”

Like Dottie Emerson, alumni and friends who make a planned gift to William Paterson have the opportunity to affect the lives of students in the years to come. Planned giving can also be a valuable addition to your long-term financial strategy.

For more information on planned giving opportunities, contact Spencer Scott, director of major and planned giving, at 973.720.2825 or via e-mail at scotts7@wpunj.edu.

—Dottie Emerson
Retired thirty-year employee, Office of the Registrar, William Paterson University
Established the Olivia Phillips Simmons ’68 Endowed Memorial Scholarship
Renovated Student Center Complex to Be Known as “University Commons”

The expanded and renovated student center complex will serve as the focal point of an invigorated central campus.

Designed with an expanse of glass windows to highlight William Paterson’s visually beautiful suburban location, as well as new—and flexible—space for student activities and events, the complex will offer students seamless access to student development services, activities, meeting rooms, and dining venues, all under one roof.

“A state-of-the-art campus center that provides a supportive social and extracurricular environment is essential for all of our students,” says President Arnold Speert. “We’ve designed the new complex as the heart of the campus, where our entire community will gather and interact. With this concept in mind, we’ve decided to call the complex the University Commons.”

The glass facades on both sides of the renovated Student Center allow those outside the building to view the activity inside. The inside provides expansive views of the campus, especially of the new student quadrangle on the south side of the complex.

“We’ve tried to create a sense of place,” says Bob Bennett, associate vice president for capital planning and design. “Many students enter the campus from Lot 5, so we have created a new plaza and drop-off area between Wayne Hall and the Cheng Library, including the bus stop for New Jersey Transit buses and the campus shuttle.” In addition, the entire area has been re-landscaped and features new seating areas on benches and low walls, and new trees and other planted areas.

In addition to significantly expanded space for events, including a new five-hundred-seat Ballroom, new meeting rooms, and a transformed food court, the offices of the vice president for student development, career development and advisement, and disability services will relocate to the Student Center, which will continue to house offices for campus activities, hospitality and dining services, and more than fifty student clubs and organizations.

“The quality of campus life is enhanced when students, faculty, and staff can attend events and access services in a building that’s attractive and comfortable—a place where people want to congregate,” says John Martone, vice president for student development. “This complex—now including the John Victor Machuga Student Center, Wayne Hall, and the Ballroom—will be the hub for all our students, both residential and commuter.”

Highlights of the renovated facility include a new information desk, and several outdoor patios and lounges. A glass-enclosed bridge on the second floor links the Student Center to the Ballroom and meeting rooms, all equipped with state-of-the-art multimedia capability.

Wayne Hall, William Paterson’s central dining facility for resident students, has received upgrades including a new student lounge on the ground floor. The Pioneer Restaurant, previously located on the second floor of the Student Center, will be located in a renovated space on the second floor of Wayne Hall. “Students will now be able to access all of the University’s dining options, from Wayne Hall to the food court, without leaving the complex,” says Martone.
New M.B.A. Choices Offer Specialization in Accounting, Finance, and Music Management

The University has introduced three new master of business administration (M.B.A.) degrees with concentrations in accounting, finance, and music management offered through the Christos M. Cotsakos College of Business. Students may choose the general M.B.A. degree program, or one of the three specialized concentrations, beginning in the fall 2007 semester.

“We’ve broadened our M.B.A. offerings to meet the demands for a range of specialties in these areas,” says Sam Basu, dean of the Cotsakos College of Business. “The M.B.A. program is not only for undergraduates with a degree in business—it’s for undergraduates coming from a variety of academic backgrounds, including those in music and creative arts, who want to pursue career paths in management.”

The accounting concentration is designed to offer students the added benefit of preparing them for the C.P.A. (certified public accounting) exam while they obtain their M.B.A. degree; the finance concentration will prepare students for the C.F.A. (certified financial analyst) exam while they obtain their M.B.A. degree. The innovative M.B.A. in music management, one of the first in the nation, is a unique program that will open paths to management and entrepreneurial careers in the music and entertainment industry.

“We have worked with advisors from corporations to tailor these curriculum tracks to meet the demands of the real-world business environment,” adds Francis Cai, professor of economics and finance and director of the M.B.A. program.

The M.B.A. in music management, an outgrowth of the master of music degree program in music management, is the only M.B.A. of its kind in the New York/New Jersey metropolitan area and one of the first in the nation. The program builds upon William Paterson’s close proximity to New York and international reputation for music education. Students will complete a graduate internship and benefit from distinguished faculty, alumni, and guest lecturers who range from veteran New York musicians to top record executives.

“We developed this degree to give students a direct route to the upper levels of the rapidly changing music and entertain-

ment business,” says Steve Marcone, interim dean of the College of the Arts and Communication and director of the music management program. “There is an explosion of opportunities for ambitious entrepreneurs and professionals seeking careers in the fields of product development, marketing, digital distribution, live performance, artist management, licensing, mobile, and more.”

University Celebrates Russ Berrie’s Philanthropic Legacy

In a unique celebration of the late Russ Berrie’s philanthropic legacy, the University annual Sales Career Fair, during which sales majors interviewed with business executives from more than twenty-five firms for full- and part-time sales positions as well as internships. Among the featured speakers was Angelica Berrie, president of The Russell Berrie Foundation, along with several of Russ Berrie’s former colleagues, who spoke about his impact on the sales profession. Alumni and students of William Paterson’s professional sales degree program also made short presentations including Michael Filachek ’05, major account district manager, ADP Major Account Services; Dan Kraus ’06, account manager, Hess; and Michelle DiBella ’07, an intern at Hess who began a full-time sales position there following graduation.

“The Career Fair is a wonderful expression of what Russ was hoping the Russ Berrie Institute for Professional Sales would do—namely, elevate the profession of sales and encourage young people to pursue a career in sales,” says David Reid, executive director of the Russ Berrie Institute and a professor of sales at the University.

In addition, in recognition of Berrie’s philanthropic dedication to health issues, particularly diabetes, William Paterson’s Health and Wellness Center offered information on diabetes at its annual Women’s Health and Fitness Night on March 20 in addition to diabetes screening at the Health and Wellness Center.

Michelle DiBella (right), a May 2007 graduate of the professional sales program who recently began a full-time sales position at Hess, at the Russ Berrie celebration with (from left) David Reid, executive director of the Russ Berrie Institute and a professor of sales at the University, Sam Basu, dean, Christos M. Cotsakos College of Business, and Angelica Berrie, president of The Russell Berrie Foundation.
Bachelor’s Degree in Athletic Training Established

William Paterson has expanded its undergraduate degree programs to include a bachelor of science degree in athletic training. The new degree program, to begin in the fall 2007 semester, replaces the athletic training concentration of the University’s bachelor of science degree in physical education, and increases the number of undergraduate majors to thirty-three.

The program, which recently received continuing accreditation from the Commission on Accreditation of Athletic Training Education, provides rigorous professional preparation. Upon completion of the program, students are eligible to take the Board of Certification examination.

Under new guidelines from the National Athletic Trainers Association, all athletic training programs must be designated as separate degree programs by the 2014-15 academic year.

Certified athletic trainers are trained, skilled, health care professionals who are directly responsible for the prevention, recognition, evaluation, immediate care, rehabilitation, and reconditioning of athletic injuries.

Students accepted into the fifty-five-credit program must complete a minimum of nine hundred hours of supervised clinical education experience. Facilities include two athletic training rooms and a clinical education laboratory, as well as a human performance laboratory where students can assess injuries. As part of their clinical experience, students shadow a variety of professional practitioners, including a chiropractor, podiatrist, orthopedic surgeon, and a family physician, as well as the University’s own athletic training professionals who are assigned to assist William Paterson’s student athletes.

Newark Mayor Urges Graduates To “Stand Tall” and Inspire Others

Newark Mayor Cory A. Booker, who has won national attention as a fervent community activist who is determined to bring reform to Newark, urged the graduates at the University’s 184th commencement on May 13 to speak out against injustice and serve as an inspiration to others.

“Stand up. Because the world needs you. It needs your uniqueness, it needs your honor, it needs your love,” said Booker. “Stand up so that other people are inspired to stand with you.”

Booker, who won the office of mayor in 2006, told the 1,831 bachelor’s degree recipients and an overflow crowd of family and friends gathered on Wightman Field, about the lessons he learned from dedicated community leaders in Newark, and his struggles to help fight drugs and crime and bring improvements to one of the nation’s poorest communities. In recognition of his commitment “to finding real solutions no matter how difficult the effort required,” the Board of Trustees awarded Booker an honorary doctor of laws degree.

Sonia Rosado, a Passaic County freeholder who served on the William Paterson University Board of Trustees from 1997 to 2006, also received an honorary doctor of laws degree in recognition of her more than twenty-five years of “dedicated, accomplished experience in education and government service.”

Laura Weinstein, a summa cum laude graduate with a bachelor of science degree in mathematics who had a successful career as a mid-level manager before deciding to become a teacher, was selected by the administration to speak on behalf of the Class of 2007. “I believe the world needs people who value self-improvement, people who have enough determination to overcome difficulties; people who have integrity, ideas, and the courage to act on them,” she said.

“Today begins a new chapter of history: one that will be written by our passions and actions. Take a good look at all the individuals around you and see in them the heroes of tomorrow.”

President Arnold Speert encouraged the graduates to recognize their individual accomplishments. “Today is your commencement day,” he said. “It is the celebration of what you have accomplished and of the potential that each of you has to impact the lives of the few around you and the many you will encounter.”

He urged the graduates to focus on ways to improve life for others. “Each of you can be noble,” Speert continued. “Each of you can be creative. Each of you can be essential to progress, to understanding, to success. That is the meaning of today’s celebration.”

At the graduate commencement ceremony later in the day under a tent at 1600 Valley Road, 334 students were awarded master’s degrees. Leslie Agard-Jones, dean of the College of Education, who is stepping down from his position of dean and taking a sabbatical, gave the commencement address; Lakeisha Brooks, the president of the Graduate Student Organization, who received a master’s degree in public policy and international affairs, also addressed the graduates.

“You have acquired the knowledge and skills that can be used to change the environment around you,” said Agard-Jones. “You can make a difference…The real test of the quality of your education and your commitment to learning will be demonstrated in how you used the knowledge you have acquired throughout your lifetime.”
IN MEMORIAM

It is with great sadness that we mourn the passing of three members of the University community.

Seymour C. Hyman, president of William Paterson College from 1977 to 1985, died on December 21, 2006 at age eighty-seven in Sarasota, Florida. He was responsible for strengthening the core operations of the institution, increasing the diversity of students and staff, and providing the basis for the institution’s future growth and development.

Hyman led William Paterson through major academic, administrative, and physical plant changes. Beginning in 1978, he initiated a college “drive for excellence” by raising admissions standards each year. Under his leadership, new curricula were developed, including a master of business administration degree, a bachelor of science degree in computer science, and two rigorous professional degrees in the arts: a bachelor of music degree and a bachelor of fine arts degree.

Other initiatives implemented at this time included an environmental science curriculum, an honors program in biopsychology, humanities, and international management, and a new general education program that required students to take half of their credits in a specified variety of liberal studies courses in addition to their major requirements. Under his leadership, the College developed and implemented a technology program, which included the first computers on campus for use by faculty, students, and staff. A computer literacy course was instituted for each student.

The Towers Residence Hall Complex was constructed during his tenure, tripling the College’s capacity for on-campus residents. Additionally, the Rec Center was completed in 1982, providing space for recreational activities for students, staff, and alumni.

In addition to his work on campus, Hyman was active in higher education on the state level, promoting the idea of greater autonomy for the state’s nine four-year colleges.

Prior to his appointment as president of William Paterson, Hyman was deputy chancellor for the City University of New York (CUNY). He had previously served as CUNY’s vice chancellor for campus planning and development, overseeing design and construction for university facilities. He was a licensed professional engineer in New York and New Jersey.

Barbara J. Bohny, associate professor of nursing, died on January 27, 2007. Appointed to the faculty in September 1995, she was the coordinator of the graduate program in nursing for several years. She was sixty-seven. Her career began as a clinical nurse, but evolved over time to include education and research. She received numerous grants totaling $1.76 million from the U.S. Department of Health and Human Services, Division of Nursing, which helped to fund her advanced practice program development and research into diabetes and the stress patterns in families caring for the chronically ill in a home setting. In 1996, Bohny became project director for a three-year, $750,000 grant to the University that was used to expand the institution’s nascent master of science degree program in nursing, which prepares nurses for leadership in community-based nursing. Involved for many years in community-based care, she established a nurse-managed, community-based center for a poor, medically underserved population. She was the recipient of numerous awards, including the C.A.R.E. award, the highest award given by the New Jersey State Nurses Association for excellence in nursing research, and served on the American Nurses Credentialing Center, a national committee designed to promote and enhance public health through credentialing professional nurses.

Adele L. Lenrow, associate professor of communication, emeritus, died on November 12, 2006. Appointed to the University’s faculty in 1967, Lenrow joined the speech department initially, but when that department was reorganized in the early 1970s, she was transferred to the newly formed department of communication, where she remained until her retirement in June 1991. Active in the department and concerned about pedagogy, she was chairperson of the undergraduate curriculum committee, and served as a mentor to women on the faculty. She primarily taught courses in interpersonal communication including speech and language classes in addition to serving as an advisor to the department’s education students in her role as faculty liaison to the College of Education. Lenrow was actively involved in developing the plan for the renovation to Hobart Hall in the early 1990s, and also served on the Admissions and Academic Standards Committee for the Faculty Senate.
Music Students Spend Spring Break in New Orleans Building Homes for Displaced Musicians

Ten students and two faculty members from the William Paterson music department traveled to New Orleans during spring break week in March to work on the Habitat for Humanity’s Musicians’ Village, where seventy single-family homes are being rebuilt for musicians and others who were displaced by Hurricane Katrina in 2005.

“Music is such a big part of New Orleans culture,” says Carol Frierson-Campbell, an assistant professor of music who coordinated the trip. “This was really a way to help my students—music education majors—see how an individual can really make a difference by pooling resources and efforts.”

“You must be there a while to comprehend the size of the devastation and appreciate how much New Orleans has accomplished so far,” says Stephen Marcone, interim dean of the College of the Arts and Communication, who accompanied the students along with Frierson-Campbell. “It was a truly rewarding experience for all of us.”

To help raise funds for the project, a number of music department faculty members performed in a Mardi Gras-themed concert on campus in February.

Students participating in New Orleans were Emmanuel Coloma, Joe Fioretti, Michael Giroud, Vivian Lau, Melanie Lipman, Shannon McClure, Bryant Morin, Frank Perrone, Tiffany Tanner, and Tara Wisniewski.

Community Health Professor Offers New Approach to Stress Management

Richard Blonna, a professor of community health, has developed a multidimensional approach to managing stress that incorporates numerous coping strategies and emphasizes health and wellness, which he outlines in a new book, Seven Weeks to Conquering Stress.

Blonna’s program includes an innovative fitness program that combines aerobic walking with mindful meditation. To accompany the book, he has released a two-disc CD that provides instruction in a variety of relaxation techniques including dia-
phragnostic breathing, visualization, and meditation.

“Building a stress-resistant lifestyle is central to coping with stress. As a health educator I’ve made a life-long commitment to building hardy health habits and teaching my students the importance of a healthy lifestyle,” says Blonna, who has taught a popular stress management class at the University since 1988.

Blonna provides a broad repertoire of coping strategies based on his Five Rs of Coping Model (Reorganize, Relax, Release, Rethink, and Reduce).

“The five Rs of coping work together to provide a synergistic effect in helping you conquer your stress,” he explains. “People respond differently to stressors and approaches to coping. By using these five different strategies, each person can develop a unique personal stress management program tailored to his or her own personality and lifestyle.”

Campus Serves As Location for Communication Professor’s New Short Film

After trudging through day after day of his dull, lonely life, a stodgy old professor receives an unexpected gift—a pair of magical fuzzy yellow socks—that takes his life in a different direction.

That’s the plot of Academania!, a seven-minute film by Gina Guerrieri, an assistant professor of communication at William Paterson. The film, shot entirely on campus last winter, including exterior footage of Hunziker Hall taken during a February 2006 snowstorm, features Jay Ludwig, professor of communication, as the grumpy geology professor Dr. Wigdul, and his wife, Joan Ludwig, an adjunct professor of communication, as Dr. Joy, who gives Dr. Wigdul the fuzzy socks at the center of the film. It premiered on campus during the Communication Department’s Comedy Festival last November.

Guerrieri says the idea for the film came from a pair of fluffy socks her mother sent her some years ago.

“I’m from New Orleans and it’s cold here in the winter, so I would wear the socks in my office to keep warm,” she says. After meeting Ludwig, learning about his career as an actor, and seeing him in a play on campus, Guerrieri wrote the script for the film with him in mind.

An article she read about a film festival created specifically for the deaf gave Guerrieri the idea of creating a film with no dialogue. “I thought it would be a challenge—and an opportunity to hone my craft as a visual storyteller—to write a screenplay using strictly cinematic language, and no dialogue, to communicate the narrative.”

Guerrieri used an office and hallways in Hunziker Hall for the film. “Everyone on campus, from maintenance to campus police, was enormously helpful,” she says.

Immigrant Experience In the Post-September 11 Era is Focus of English Professor’s Novel

Ask Me No Questions, a young adult novel, is the latest book by Marina Budhos, an assistant professor of English at William Paterson. It tells the story of two teenage girls from Bangladesh who live with their mother and father in Queens on expired visas, not quite underground, but always looking over their shoulders. One day soon after September 11, everything changes. Their father decides the family should head to Canada for asylum because of the newly instituted Muslim Registration Act, which calls for every man over eighteen from certain Muslim countries to register with the U.S. government. At the border, he is arrested by the Immigration and Naturalization Service and detained.

The book has received numerous commendations including selection as Best Book for Young Adults and a Notable Book by the American Library Association for 2007. It is currently in its fourth printing.

The events of September 11 spurred her into writing the book. “I wanted to get inside the skin of that experience, all its complexities—how a young person could feel as if his or her whole future rested here, in America, and then one day wake up and it was vanished; or their own anger and confusion about their family, their parents, breaking the law. These are internal struggles and I knew to get to the human story—not just the headlines—I had to do so through fiction.”

Budhos is a Fulbright Scholar, and the recipient of a 2007 New Jersey State Council on the Arts Fellowship for prose writing.

Music Professor Issues CD Recorded On Campus

Payton MacDonald, assistant professor of music, and a percussionist who is a specialist in Indian music, especially the tabla, an Indian drum, has recorded a compact disc containing new compositions. The CD, Payton MacDonald: Works for Tabla, was recorded on campus for Atma Records, and features a campus percussion ensemble.

“To my knowledge, this is the first full-length CD on a major record label which explores new compositional approaches to North Indian tabla drumming,” MacDonald says.

MacDonald’s compositions, which include three concertos for tabla and percussion quartet, as well as several solo works for tabla, are performed by the William Paterson University Percussion Ensemble, which is composed of students who are majoring in percussion. The CD was recorded and engineered in the University’s state-of-the-art recording studio in Shea Center with the assistance of David Kerzner, associate professor of music and head of the sound engineering arts program.
“The fact that the recording features the William Paterson Percussion Ensemble speaks a lot about the high quality of our music students and the percussion department,” says MacDonald. “The recording engineer, Dave Kerzner, did an absolutely fabulous job on the project.”

The University students involved in the project were Joe Bergen, Mike Deluccia, April McCloskey, Mark Richardson, Mike Sperone, and Justin Wolf.

One example used in the book is the story of the Little Red Hen, which relates to building effective teams. In the story, the Little Red Hen lives in a house with a cat, a dog, and a mouse. The animals are lazy, so the Little Red Hen does all the housework. One day, she gathers some ingredients to make a cake and asks the others for help. They decline. So she bakes the cake alone and consumes the cake herself, without sharing it with the others who did no work. The others, seeing that they missed out on a treat, are remorseful and afterwards always help with the work.

The lesson: “Leaders try to get followers to work along side them, but are often met with resistance. Most people find it easier to sit back, watch someone else do the work, and jump in when it all comes together, just like the dog, cat, and mouse in the story,” Chirichello says. “But like the Little Red Hen, leaders know that there is a lot to be done, so they just do it. They do not wait around for followers to join in.”

New Book by Sociology Professor Focuses on Civic Engagement

Kathleen Korgen, associate professor of sociology, is the co-author of a new book that aims to help sociology students become engaged and effective citizens who can strengthen our democratic society.

In Learning to Lead: Ten Stories for Principals, Chirichello explains that “the literature written for and loved by children provides rich metaphors that can help school leaders expand and develop their capacity to lead effectively. The lessons for school leaders portrayed in this book are distilled from the lessons learned through the characters in stories loved by young children.” The book is co-authored by Nancy Richmond, a retired principal.

The lessons are written for and loved by children and designed to help school leaders build stronger leadership skills. In each of the ten stories, a character faces a challenge that requires the leader to develop new skills and strategies to overcome it.

The Lost Cinema

For the documentary, Akrami analyzed selected films and conducted a series of interviews with filmmakers and scholars. Through the film he exposes the trend of politically themed films that created a sense of awareness for viewers.

“I wanted to shed light on an important cinematic tradition, which has been kept from the public eye for the past three decades,” Akrami says. “The 1979 revolution in Iran ended a secular monarchy and replaced it with an Islamic theocracy. It brought radical changes to all aspects of Iranian culture and society. Some fifty years of filmmaking prior to the revolution fell victim to the sweeping changes and was deemed un-Islamic in the view of the new ruling class, and therefore banned. The movies made in those fifty years are part of a national cultural tradition, and I don’t think they should be so drastically affected by a political change, no matter how profound that change is.”
The laboratory tables in Science Hall are prepared with everything needed for a simple experiment—test tubes, beakers, distilled water, saline solution, soap solution. These basic scientific tools will be used this evening by the students in Professor Miryam Wahrman’s class to collect an important biological specimen: their own DNA sample.

The students swish water in their mouths to collect cells from inside their cheeks, which they spit into a test tube. By combining various reagents (or chemicals) according to the protocol of the experiment, each student is able to extract a visible strand of DNA that is then placed in a smaller test tube. When the experiment is concluded, Wahrman collects the samples from each student, and then poses a series of questions for them to think about.

“Who owns this DNA and why?” she asks. “What should I do with these samples? Should I send them to the registrar to place in my files? Should I send them to an insurance company? Should I keep them in my freezer? If you have this information, it raises ethical and moral questions.” (After discussing the issues, she returns the samples to each student, to do with as they see fit.)

These questions are at the heart of Wahrman’s course, Bioethics and Society, an elective for undergraduate and graduate students pursuing biology, biotechnology, or other science-related degrees, as well as any student who has taken a course in biology. “Ethics is an absolutely essential part of science education today,” she says. “Every issue has some ethical questions.”

The course begins with the history and principles of bioethics, but the majority of the semester is devoted to addressing a multitude of contemporary bioethical issues, such as cloning, stem cell research, gene therapy, disease screening, infertility, abortion, genetically modified food, bioengineered animals, euthanasia, patients’ rights, and animal rights.

To keep the course as current as possible, Wahrman reads vociferously, and shares related newspaper and magazine articles with the class as a basis for discussion. During a class session on patients’ rights, she hands out articles about the children of a secret Nazi breeding program in the 1940s, a wrongful birth trial that centers on a genetic disorder that wasn’t diagnosed, and the ethics of lying to a patient about her chances of being able to leave a nursing home and live independently. These articles form the basis for much of the course’s written work, which focuses on case studies of current bioethics issues.

On most evenings, the class includes a pro and con discussion of a bioethical issue covered in one of the course texts, Taking Sides: Clashing Views on Controversial Bioethical Issues. Students volunteer to lead the discussion. Following the DNA lab session, two students, Megan Smith, an undergraduate majoring in biology, and Bethany Paras, a biology graduate student, discuss whether genetic testing might lead to a denial of employment and insurance.

“It will lead to discrimination,” says Smith. “When you think someone will get a disease in five years, why would you hire them?”

“Employers should only judge potential employees by their credentials,” says Paras. “Employers can’t discriminate on the basis of other physical traits such as sex or disability, so having someone’s DNA information would be discrimination as well.”

A lively discussion ensues, as students share their own viewpoints on the topic. “Genetics is a predisposition,” offers Janel Burgos Malva, a biology graduate student. “But that doesn’t mean you will get that disease.”

Paras, a seventh grade science teacher, says the course has not only provided her with ideas regarding curriculum for her students, but has also been an eye opener. “At the beginning of this class I thought I knew where I stood on all bioethics cases such as abortion, euthanasia, in vitro fertilization and others,” she explains. “However, now I can see every perspective of each case and can understand how certain bioethical cases get resolved. It’s a great class.”

Wahrman, who was a member of the in vitro fertilization team at Mt. Sinai Medical Center that produced the first test tube baby in New York State, has been thinking and writing about bioethics for many years, and says that everyone is affected by today’s cutting edge medical science, environmental issues, and new developments in biotechnology.

“Even non-scientists should have an understanding of these issues in the modern world,” she says. “All of us in our personal lives have to make health and medical decisions—and there are no easy answers.”
“Where’s the dog?” asks John A. Byrne ’75, executive editor of BusinessWeek magazine and acting editor-in-chief for BusinessWeek.com, as he looks over the layout of the March 26 issue, the magazine’s biggest annual issue, during the morning “walkthrough.”
Casual, precise, and collegial, Byrne makes crafting a weekly business magazine, his responsibility for the past two years, seem almost easy. A constant smile on his face, and an upbeat attitude make him approachable to his staff. Quick to confer with his editors, equally quick to make a decision, he undertakes the task at hand with a clear sense of purpose: to produce a product of value to the consumer. Online responsibilities, added this spring, have changed his focus.

“I no longer think of BusinessWeek as a weekly magazine,” he says. “Instead, I think of BusinessWeek as a brand under which we have many ways to deliver news, analysis, opinion, advice, and investigative journalism. Some goes online in story form, or as a video or podcast, or a slide show, or via some interactive tool to engage the reader. Some content gets delivered via mobile blasts, emails, newsletters, and in seminars and conferences. The magazine’s focus is no longer on news or merely an analysis of the week’s most important business news. It’s on original, fresh, and surprising journalism that keeps our readers on top of, and ahead, in the game of business. The magazine is a thinking person’s consultant, informing him or her of what they need to know to stay competitive, and to be the smartest person in the room.”

Byrne, a first-generation college graduate, grew up in Paterson, and earned a bachelor’s degree in English from William Paterson, and a master’s degree in journalism from the University of Missouri.
After a stint as London bureau chief for Fairchild Publications, Byrne joined *Forbes* in New York and was recruited to *BusinessWeek* in 1983 as its managing editor. Over the next seventeen-and-a-half years, he wrote a record fifty-seven cover stories and eight books. Byrne surprised colleagues by jumping ship in 2002 to *Fast Company* as editor-in-chief, only to return to *BusinessWeek* in August 2005. Within three months of his return, he had written and reported his fifty-eighth cover for the magazine.

Since his return to *BusinessWeek*, his primary responsibility is management. “I miss writing,” Byrne says. “But I like managing people and I like being involved in so many different aspects of crafting a magazine.”

What does it take to put such a publication together? Recently, Byrne offered a behind-the-scenes look when he allowed *WP Magazine* to follow him through a typical day at work on a Tuesday in March as he and his staff prepared the special annual issue, “The Best Performers: The BusinessWeek Fifty” (BW50), a cover story that appraises the best performing companies of the year.

His workday begins on the forty-third floor of the McGraw-Hill Building at 49th Street and Sixth Avenue in Manhattan with a quick walk down the hall to get the first of the many cups of coffee he consumes each day. On Monday, Tuesday, and Wednesday each week, he runs an editorial meeting, attended by senior editors who gather in a conference room to pitch their story ideas for the following issue. Decisions must be made—which book to review, what goes into the wine column and the music column, which cover stories are in contention. Sometimes four stories are scheduled for the cover.

“More people get their news online for free,” he says. “That changes the game, but in good ways.”

Between meetings, Byrne checks and answers his own e-mail “to know what’s going on,” he says. “I answer every e-mail—maybe not to the satisfaction of the person writing in, but I answer every one. I need to stay on top of it.” During the time he spends in the editorial meeting, twenty-nine new messages fill his mailbox: from readers, the publisher, authors of books, updates on ideas from the meeting, and artists sending sketches to use as illustrations in the magazine.

Two hours later, during the morning “walkthrough,” Byrne meets with other staff members to look at the layout of the magazine. Pages from the magazine are tacked to a wall in a long corridor in the same order they are to appear in the finished magazine. This gives Byrne, his editors, art director, and those in charge of advertising, a realistic view of how the magazine will look. Byrne scrutinizes each page, makes suggestions, approves some, and calls for changes on others. “This is the time I check the flow of the book,” he says. “We look at the diversity and variety of the stories, the art, the adjacencies, and whether there are too many photos. The BW50 issue at 144 pages has more advertising as an annual issue, and is the biggest magazine of the year.”

Podcasts, digital media files shared over the Web, are an increasingly popular way to provide information. The magazine now produces twenty-two different podcasts. Byrne himself tapes three podcasts: one on the week’s cover story (the most popular one), one on moving up the corporate ladder (the third most listened to podcast monthly), and a new weekly series that is a review of the week’s most important business news.

“A podcast is just another method of storytelling,” he explains. “It allows people to listen and learn from us while in the gym, or on a jog, or commuting to work. Roughly 700,000 of our podcasts are downloaded every month and they have enormous influence.”

The McGraw-Hill building has outfitted an ultramodern studio on one of the upper floors geared for both audio and video where the podcast interview with the editor or author of the cover story occurs. Taking advantage of a different medium pleases the iconoclast in Byrne. Meant to simulate a conversation between two informed people, it is an explanation of the cover story that week.

For the podcast on the BW50 article, the editor is slated to write the script, which Byrne hopes to schedule for 2:30 p.m. He sits at his computer and picks out a song to introduce and close the podcast, a task the former music critic for *The Beacon* likes to do. Using iTunes, he looks for songs that would appeal to a baby boomer audience, the target audience for *BusinessWeek*, and are tied to the theme of the issue. Since the BW50 issue is focused on the best companies, he selects *Simply the Best*, a song that was a big hit for Tina Turner. He directs his assistant to check with the scriptwriter and producer to see if
they agree with his choice; the podcast has been moved back to 4:30 p.m.

Then it’s on to a business lunch with Kimberly Weisul, the editor of SmallBiz magazine, a publication of BusinessWeek targeted to companies with three hundred or fewer employees. “It’s good for me to sit with Kim,” Byrne says. “It’s a good way to catch up.” He often uses the lunch hour for business and recently took the writers who cover the finance industry out to lunch. “It’s one of the highest performing groups,” he explains. “I wanted to let them know how pleased I am, to celebrate them, and to let them know that I’m paying attention.”

Upon his return to the office, Byrne walks through cubicles to talk with the writers and editors—he makes such rounds an average of six times a day. Clearly solicitous of his staff, he checks in to see how people are doing. “I will ask someone about their ideas, what they’re working on, what they’re excited about, or if they have a problem,” Byrne says. “And if there is something I have a problem with, this is the time to discuss issues.”

By late afternoon, he begins to receive pages to read and proof. As the finished pages are ready, his assistant brings in final versions, which he reads and approves. Pages then are corrected using his suggestions, and they move on toward production. Half the magazine is “closed” or finalized on Tuesday; on Wednesday the complete issue is “closed” and on Friday, it hits the newsstand. With a script still unavailable for the podcast, it is finally postponed until the next day.

In the podcast recorded for the BW50 issue the following day, Byrne interviews Suzanne Woolley, an associate editor at BusinessWeek and the editor of the story. As she outlines the top ten businesses selected, Byrne asks pertinent questions which explain to the listener the process by which the companies had been vetted. This year, in addition to using a financial measure as a tool, a protocol was created whereby editors and correspondents, all experts in the industry they cover as reporters, weighed in with their opinions. This also provides an opportunity to mention that McGraw-Hill, BusinessWeek’s parent company, was not included in order to avoid a sense of impropriety, but not before Byrne, in mock horror at the exclusion, notes that the company would have scored in the thirties if it had been included. Byrne sets the tone—friendly, yet informative—while presenting the podcast as a service to the listener. (The podcast is archived and can be heard on BusinessWeek.com.)

“The value of this podcast is that it makes the BusinessWeek brand come alive and personalizes and enriches the experience of reading the cover story,” Byrne says. “It may make the listener read the magazine and it’s a good way to get information out to the public, and share with them the tremendous amount of work that goes into the cover story.”

Podcasts are just one example of how business news as an entity has changed with the advent of the level of technology currently available.


“More people get their news online for free,” he adds. “That changes the game, but in good ways. More people consume BusinessWeek content today than at any other time in our history because we have more than seven million online readers alone.”

To keep up with the fast pace and his dual positions, Byrne also takes work home every night, which typically translates into about forty-five minutes of internal reading, and many more hours devoted to reading the competition.

“How would I be able to make good judgments for the magazine if I didn’t read the competition?” he asks. “For our magazine we look for stories that are not reported elsewhere, stories that have a contrarian view, or we marshal new reporting. All add value to the magazine.”

Despite the changes in the process of getting news out to interested listeners and readers, Byrne, as executive editor of the magazine and acting editor-in-chief of the online site, seems energized rather than daunted by the challenges ahead of him.

“As executive editor, I’m enormously proud of our staff and the amazing work it does every day online and every week in the magazine,” he says. “Truth is, I’m awed by the intelligence, the commitment, and the passion of our people. I’m thrilled at the incredible success we’ve had in creating a site with more than two hundred original pieces of journalism a week.”

Editor’s Note:
As we go to press, we learned that John A. Byrne has been appointed executive editor/editor-in-chief of BusinessWeek’s fast-growing online operations.
Thirty years later, audiences are still laughing at the silly, grossed-out antics of a misfit fraternity gang in this 1978 pop culture hit. In real life, however, alcohol overindulgence is no joke to college administrators, health professionals, parents, and most students. Young, inexperienced drinkers who push the boundaries of their newfound freedom or attempt to live up to a distorted image of college life suffer real consequences. Binge drinking can lead to fights, assaults, accidents, and alcohol-related deaths.

University Program Helps Students Make Informed Choices

By Terry E. Ross ’80

In National Lampoon’s Animal House, John Belushi, as the outlandish Bluto, thrusts a six-pack at his fraternity buddy and says, “My advice to you is to start drinking heavily.”

William Paterson University began taking a very proactive, comprehensive approach to dealing with issues of alcohol and drug abuse nearly five years ago. “We’ve made it a priority,” explains John Martone, vice president for student development.

With the vision and support of the Board of Trustees, the president, and the provost, William Paterson has built an alcohol prevention program that includes the commitment and cooperation of departments across campus.
As one of the first steps in building a comprehensive prevention program, William Paterson applied for and received an early grant from the New Jersey Higher Education Consortium on Alcohol and Other Drug Prevention and Education in 2003. With the help of this funding, the University established a committee to conduct research and launched an advertising campaign to reduce high-risk drinking on campus.

“One of the biggest challenges we face is dispelling the myths and misperceptions about alcohol consumption,” explains Glen Sherman, associate vice president and dean of student development. “Studies show college students typically believe that their peers are drinking more excessively, and may try to conform to this perception in order to fit in.”

What leads students to have these misperceptions? One reason, according to researchers, is that the few students who drink excessively at social gatherings are usually loud, rowdy, and get all the attention, while the majority of those who drink responsibly go unnoticed. The myth is further reinforced by movies and television shows that depict college life as one big keg party.

When students discover that their peers are consuming less alcohol and do so less frequently than commonly believed, studies indicate that they are more likely to make a healthy modification of their own behavior. This concept, known as the social norms approach, has proven effective nationwide in achieving large-scale positive results and is used by several colleges and universities in New Jersey.

That’s why, for the past four years, the University has been conducting anonymous surveys on campus about alcohol consumption. For example, in a random survey taken of 421 William Paterson students in spring 2007, 19.5 percent of students reported that they never drink alcohol; 39.9 percent of students reported having two or fewer alcoholic drinks at their last social drinking occasion; 54.8 percent reported having three or fewer drinks; and 64 percent four or fewer drinks. According to Sherman, having fewer than four drinks at one sitting may be considered moderate drinking, which mirrors the national numbers. The results, which coincide with research performed at other universities across the nation, show that most William Paterson students drink in moderation or not at all, says Sherman.

“We continue to run the social norms campaign,” says Sherman. “Each year we do different kinds of activities to promote the fact that if students drink at all, most students drink responsibly.” This year’s poster campaign features the social norms message in various languages, including Arabic, Chinese, English, French, Hindi, Japanese, and Spanish.

The social norms message is also spread via e-mails to students, interactive contests, and giveaways at athletic and social events. At football, field hockey, basketball, and soccer games, the announcer will say, “This time out the William Paterson Social Norms Committee wants to inform you that most William Paterson University students report drinking moderately or not at all.” Students who can repeat the message have won sweatshirts, iPods, and other prizes. The message has also been featured on full-sized candy bars given out on Hallow- een and Valentine’s Day, Starbucks coffee sleeves, and chewing gum.

“When students first hear the social norms message, most of them don’t believe it,” says Rebecca Fegely, coordinator of residence education for residence life. “They say, ‘There’s no way this is true.’ So that’s something we work on. We work really hard with first-year students who are trying to live up to the myth that college is all about partying. We’re trying to be as proactive as possible, educating students in a preventive way, and giving the best tools to make the best decisions for themselves,” she adds.

Students who serve as “peer health advocates,” a program sponsored by the University’s Counseling, Health, and Wellness Center, are very helpful in educating fellow students about alcohol abuse and other health issues. The group includes approximately twelve students who are trained under the direction of Jill Guzman, a registered nurse and associate director of counseling, health, and wellness.

“Our peer health advocates are the eyes and ears of the Center, reaching out to the student community and giving us valuable feedback,” says Guzman. “I’ve learned that I can offer all types of health education to students, but if it’s not coming from their peers many of them don’t want to hear it. Students pay attention and relate better
when they hear information from fellow students.” Peer health advocates are trained to participate in campus events sponsored by the Center, including HIV prevention, smoking cessation programs, and tabling on various health topics. They also put on dramatic skits about alcohol abuse for students at the University’s First-Year Orientation.

Abdul Taylor-Kamara, a sophomore majoring in business, works as both a peer health advocate and a resident assistant. “When it comes to drinking, I tell students that if they do drink, there’s a safe way to go about it, taking into consideration their body mass, timing of drinks, and eating beforehand. If I’m able to plant a seed and give students a little bit of information, at least it’s inside their head. I feel like I’m helping to save lives,” he says.

“Not all the programs are so serious. We have fun as well,” he adds. Taylor-Kamara and other peer health advocates helped to organize a Valentine’s Day party in Century Hall this past year. “We had mock cocktails, including strawberry daiquiris and pina coladas, to show that you can have fruity drinks without alcohol. It showed that day and most resident students stayed on campus. The party was well-attended and everybody had a lot of fun,” he reports.

**WHY FRESHMEN ARE MOST AT RISK**

“We know that the first six to eight weeks of freshman year is a time of great vulnerability for students,” says Sherman. “They’re entering a stage in their life when they’re forced to make decisions more on their own than ever before. If they’re living on campus, in particular, it’s a new start for them. They need to think more independently and more wisely because the stakes are higher.”

To help with this transition, the University introduced Alcohol.edu, a two-and-a-half-hour online alcohol prevention course that is now required for all first-year students and transfer students with less than eleven credits. The course educates students about the implications and potential consequences of problematic alcohol at a time of their life when they are most vulnerable. The program is customized and interactive, informing students about blood alcohol levels, blackouts, hangovers, and other important facts. The purpose is to overcome what researchers call the “college effect”—an increase in the prevalence and intensity of high-risk behaviors that often accompanies the transition to college.

“While the social norms campaign addresses the majority of students who either do not drink, or drink moderately, there is a smaller number who do drink excessively—we’re not pretending that those students don’t exist,” says Sherman. “For those students, Alcohol.edu really addresses what happens if you drink too much, and how to mitigate the effect by separating drinks with time, food, and so on.

“It’s also a chance for us to promote the values of our institution. If you engage in that type of drinking and behave in ways that are not socially desirable, that’s contrary to the values that we’re promoting and promulgating in our residence halls and on our campus,” says Sherman.

“Alcohol.edu is probably, in our view, one of the best programs out there,” adds Martone. “And it’s an investment because it costs the University about $20,000 a year. But I think it’s one of the most effective measures we’re taking because it’s so data driven.”

This past fall, when students at William Paterson were asked to evaluate their experience with Alcohol.edu, they rated the course very favorably. Eighty-nine percent of students said it helped them feel more prepared to make decisions about alcohol; eighty-six percent said they would recommend it to their friends; and seventy-seven percent said the course stimulated talks with friends about college drinking.

The full benefit of the program, Martone believes, will be realized three years from now when all students, through senior year, have been required to take the course.

Parents are also welcome to take the course if they wish, and approximately seventy-five have done so.

**CREATE AN ENVIRONMENT ON CAMPUS THAT PROMOTES GOOD, CLEAN FUN**

The University, through offices such as Campus Activities, has intentionally focused on expanding recreational and educational co-curricular activities. At the same time, Sherman stresses the importance of working with campus police and the judicial system to make sure the University has clear policies that are consistently enforced. “We have worked closely with our student leaders in planning campus-wide events that are consistent with our philosophy of promoting and supporting safe, healthy fun. That’s an important part of being successful with this,” he says.

The annual Music Fest, for instance, is an event that in past years had problems associated with alcohol. Soon after Martone arrived, the issue came to a head when Greek Senate representatives approached him for permission to hold the event. Martone asked, “Why would I approve something that my staff says is a huge event with a lot of problems—students getting drunk, damage, and vandalism, calls from faculty complaining of noise, and general trash all around the center of campus?”
To their credit, Martone reports, the president of the Greek Senate and several students took on the challenge by working with campus police and other departments to make sure it ran smoothly and successfully. The event was shifted to Tuesday so students could take advantage of activities during an extended common hour without missing classes. Guidelines were enforced and the location was moved away from the center of campus. New generations of students have followed this example—understanding that it’s their event, they’re responsible, and they need to make it work. “It’s a fun event with food and music—and we haven’t had a problem since. We want to reinforce the fact that college is fun, there are different things to do, and if we all work together we can have a good time,” says Martone.

**REACHING BEYOND THE BORDERS OF THE CAMPUS**

“The most exciting and final piece of our approach, which we have been developing the past year, is reaching beyond the borders of our campus and partnering with the community,” says Sherman. “Colleges do not exist in isolation. They exist in municipalities where students are going off-campus to restaurants, to bars, and purchasing alcohol at retail establishments. That’s obviously a concern to us and to the towns. But additionally, the township concern has to do with their high school and middle school students who are also engaging in underage drinking. So underage drinking is everybody’s concern.”

Fr. Alan E. Savitt, the executive director of the Passaic County Council on Alcoholism and Drug Abuse Prevention, invited Sherman to make a presentation about William Paterson’s alcohol prevention program at one of its events. Sherman subsequently volunteered to become part of the organization’s countywide coalition to address underage drinking, and now serves as chairman of the group. “We meet about once a month with town alliances, identify issues of concern, and have come up with four projects that we felt we could accomplish,” he says.

This fall, for example, William Paterson’s peer health advocates will perform dramatic presentations for incoming high school freshmen on the topic of alcohol and drugs at five area schools. The skits will be similar to the ones they perform at the University’s first-year orientation, but tailored to a younger age group. “The peer health advocates are working very hard to make the program developmentally appropriate for incoming high school students, because they’re much younger,” says Sherman.

“Until now there hasn’t been a lot of collaboration between high schools and colleges when it comes to prevention,” explains Sherman. “This is one way we can partner with high schools—it’s a start.”

For another project, the coalition is planning ways to work with the retail establishment and bar owners in town to make sure they are not promoting alcohol to underage drinkers or serving inappropriately. The group is working closely with the mayors and the police chiefs of the surrounding towns, including Wayne, North Haledon, Haledon, and Prospect Park.

“We’re planning to host an educational program on the latest practices in checking identifications and how to train your servers not to serve to intoxicated people, as a way of partnering with them,” says Sherman.

Other projects include efforts to address parents about underage drinking and passing town ordinances that make it illegal to have alcohol consumption by minors on private property. “If parents clearly knew that they were going to be held liable and responsible for the consequences, they would take a more active role in preventing it. So getting ordinances passed, and having them enforced, is critical in the effort to eliminate parties where kids are going to homes and drinking,” according to Sherman.

“William Paterson University has made great progress on partnering with the community to advance the issue of prevention of underage drinking. This is an evolving, ongoing process,” says Sherman. “It shouldn’t take the death of a student, an overdose by a student, or alcohol poisoning to get a community’s or the University’s attention. In our case, it did not.

“The old way of thinking was that colleges, universities, and their administrators might avoid this issue because they didn’t want any negative publicity, or have anyone think there is a problem. We don’t have a problem—we’re no different than any other institution. But you can’t put your head in the ground and avoid facing these issues. The potential consequences of doing so are just too serious.”
The William Paterson University Foundation raised close to $500,000 at the Foundation’s seventeenth annual Legacy Award Gala and Silent Auction held on April 14 at The Villa at Mountain Lakes. The total represents the highest amount ever generated by the Legacy gala. The annual event raises funds to support the University’s mission of promoting student success and academic excellence.

Recipients of this year’s Legacy Award were David F. Bolger, president of Bolger & Co., Inc. and The Bolger Foundation; David J. Kasprian and Michael N. Kasprian, partners, MDK Development, LLC, headquartered in Paramus; and Unilever, headquartered in Englewood.

The event also included the presentation of the University’s Distinguished Alumni Awards and Faculty Service Award. The Distinguished Alumni Award is presented by the William Paterson Alumni Association to outstanding University alumni in recognition of significant achievement. The 2007 recipients were: Tami Cotsakos ’71, vice chairman, Mainstream Holdings, LLC; Sam Dedio ’88, senior portfolio manager and head of U.S. active equity, Julius Baer Investment Management; Suzanne Mechanic Kabis ’75, M.D., president of The Renal Group of Central New Jersey, associate
professor of clinical medicine, UMDNJ, and senior attending, Robert Wood Johnson University Hospital; Judith Lissemore Merz ’69, M.A. ’70, M.Ed. ’76, Ed.D., retired superintendent, Cedar Grove Public Schools; and Annmarie Puleio ’75, executive director, The Fred C. Rummel Foundation.

“During the evening, Christos Cotsakos and Suzanne Cotsakos, the daughter of Christos and Tami, made a surprise announcement of a gift to match the Legacy net proceeds,” says Sandra S. Deller, vice president for institutional advancement and president of the William Paterson University Foundation. “This gift will benefit the Department of Music in recognition of Tami Cotsakos’s Distinguished Alumni Award. I am also pleased to announce that during the same evening we learned of a generous contribution from David Bolger to benefit clinical instruction at The Nel Bolger, R.N. Nursing Laboratory.”

The Faculty Service Award is given by the University’s Alumni Association to faculty members nominated by William Paterson alumni in recognition of demonstrated career achievement and commitment to the University. This year’s recipient was Barbara M. Grant ’54, Ed.D., professor emeritus of curriculum and instruction.

“Partnerships form the bedrock of the University’s ability to play a vital and vibrant role in our students’ lives,” says President Arnold Speert. “The generosity of our donors and other friends of the University combine with our faculty and students to create a potent formula for success. Partnerships help to generate the crucial resources that we rely on day after day as a University committed to the highest possible quality. We greatly appreciate their investment in our students and this great institution.”

“Support for the Legacy Award Gala helps William Paterson to develop and enhance programs that engage students in new and innovative ways,” says Deller. “It helps us to provide all students—commuters and residents—with a living-learning environment that enriches their educational experiences in the classrooms, labs, studios and throughout our active campus. Most importantly, support enables us to offer scholarships to exceptional students—often with significant financial need.”

**Legacy Chair**

Dr. and Mrs. Christos M. Cotsakos

---

Distinguished Honorary Chairs

- Bayer HealthCare Pharmaceuticals
- The Coca-Cola Company
- Coca-Cola Enterprises Inc.
- Mountain Development Corp.
- MBK
- Mercedes-Benz
University Foundation Launches Fundraising Campaign for University Commons

The William Paterson University Foundation has launched a fundraising campaign to support the newly expanded and renovated University Commons complex, which includes the John Victor Machuga Student Center, Wayne Hall, and a new Ballroom and other meeting spaces. The complex serves as the focal point of an invigorated central campus.

Naming opportunities are available for a number of areas in the complex, including the new five hundred-seat Ballroom, the redesigned multipurpose room, the food court and rooftop terrace, the main student dining room, and numerous other lounges, meeting rooms, and office suites.

“The University Commons is central to providing William Paterson students with a learning environment outside the classroom, including extracurricular activities such as student clubs and leadership development through organizations such as the Student Government Association, as well as a welcoming environment for students and faculty to interact on a daily basis,” says Sandra S. Deller, vice president for institutional advancement. “This campaign offers the community an opportunity to partner with us to provide resources that enhance the college experience for all our students, whether residents or commuters.”

For more information on the Campaign for the University Commons, including available naming opportunities, please contact the Office of Institutional Advancement at 973.720.2615 or philanthropy@wpunj.edu.

Annual Fund Provides Vital Support for Students

More than ever, William Paterson University depends on the philanthropy of its alumni and friends to launch innovative programs, create scholarship opportunities, and fund enhancements to maintain its margin of excellence. The Annual Fund serves as a vital source of flexible financial support that can be directed to the University’s areas of greatest need, often bridging the gap created by budget shortfalls.

“Each year, Annual Fund dollars are used to fund grants that bring about enhancements in our academic departments, in student development, for cultural programming, and in our recreational facilities,” says Joanne Nigrelli, executive director of development. “Because the Annual Fund pools its gifts to support important University projects, each gift has immense value and impact. All gifts accomplish big things.”

One of the greatest areas of impact of the Annual Fund is in the award of scholarships to deserving students. The inspiring story of one of this year’s scholarship recipients, Petro Matsyshyn, exemplifies the power of educational transformation made possible by gifts to the Annual Fund.

When Matsyshyn came to the United States from the Ukraine in 1998, he was already an exceptional student. Supported by a full four-year scholarship to St. Basil College Seminary in Connecticut, he earned a bachelor’s degree in philosophy, and then attended seminary school for two years, but decided not to finish. Friends from New Jersey helped him with housing and suggested that he attend William Paterson, where he decided to major in biology.

Characterized by biology Professor Pradeep Patnaik as “a truly gifted student,” Matsyshyn was able to devote time to his rigorous coursework, as well as serve as a research assistant in the biology department, due to support from a number of
University scholarships, including the Donald L. Hughes Scholarship, funded by the Alumni Association Academic Scholarships. Now Matsyshyn is a May 2007 graduate of William Paterson with a bachelor of science degree in biology, *summa cum laude*, and is on his way to Columbia University College of Dental Medicine this fall.

“I am so grateful for the scholarships, which encouraged me to pursue academic excellence and have inspired me to achieve my dreams,” says Matsyshyn.

Scholarships such as those awarded to Matsyshyn, which are provided by money raised through the Annual Fund, are integral to recruiting the best and brightest students to the University. “Students who might otherwise not be able to afford a college education are given the opportunity to succeed,” says Nancy Norville, director of annual giving. “Student lives are transformed, one by one, with gifts from the Annual Fund.”

For the donor, the choices of giving are many. In addition to scholarships, gifts can be earmarked to support the University’s five colleges, individual academic departments, faculty grants and research, and student and campus programs. Annual Fund gifts expand and enrich the academic experience for all William Paterson students. The entire William Paterson community joins with Matsyshyn in expressing its appreciation to the thousands of alumni who generously support the Annual Fund each year.

For more information about the Annual Fund program, or making a donation to this year’s Annual Fund, please call the Office of Institutional Advancement at 973.720.3201 or visit us online at www.wpunj.edu/philanthropy.

If you are interested in serving as a volunteer for our fundraising program, please call one of our Annual Fund staff members:

**Nancy Norville**, Director of Annual Giving, 973.720.2782

**Alan Grossman**, Associate Director of the Annual Fund, 973.720.3920

**Ann Appleby**, Program Assistant, 973.720.3201

---

**Partnership with BD Reaps Benefits for Professional Sales Students**

When William Paterson established the Russ Berrie Institute for Professional Sales—and the first bachelor of science degree in professional sales in the world—BD, the leading global medical technology company, took notice.

The company made a three-year, $60,000 pledge for scholarships for students in the professional sales program. It was, for BD, a somewhat unusual gift: while the company regularly supports education, those funds are typically directed toward healthcare education.

“The professional sales program at William Paterson is the first place to secure an undergraduate degree in sales,” says John Gormally, vice president of sales for BD Diagnostics – Preanalytical Systems. “BD is a growth company and we have a vision for expanding our organization. When we look to harvest talent, we look for experience. This program offers a way for us to look at people with academic training in sales, people we can mold. We’re very excited about the possibilities.”

The BD/Russ Berrie Sales Scholars Program awards scholarships to full-time students who are enrolled in at least one professional sales course with at least a 3.0 grade point average. Applicants must also write an essay outlining their professional goals, extracurricular activities, work experience, and participation in sales activities. This year, three students received $5,000 scholarships; two each received $2,500.

“Many William Paterson students work one or more jobs while also attending college full-time, so these scholarships support their ability to focus on their studies and other extracurricular sales pursuits,” says Robert Peterson, chair of the University’s Department of Professional Sales. “The scholarships also allow us to attract high-achieving students with an interest in sales, while giving visibility to our program, which offers the only bachelor of science degree in professional sales in the country.”

Chris Alloy, a senior majoring in professional sales, received the BD/RBI Sales Scholarship for the 2006-07 academic year. “Sales and service have always motivated me, and my goal is to graduate and get a sales job that I can be proud of,” he says. “The scholarship from BD allowed me to have only one job that was part-time. I was able to have most of my nights free which I spent studying.” He is grateful for the BD scholarship. “Receiving the scholarship is an honor that few others have been given,” he adds.

BD, located in Franklin Lakes not far from the University’s Wayne campus, manufactures and sells medical devices, instrument systems, and reagents, and is dedicated to improving people’s health throughout the world. The company’s relationship with the University spans nearly thirty years; BD was an original sponsor of the University’s Distinguished Lecturer Series and supported the series for more than twenty-five years.

With a sales force of five hundred in the United States alone, BD is continually seeking new and emerging talent, including students such as Alloy and other professional sales graduates. “We would like to take the best of the best and find them homes at BD,” Gormally says. In addition, the company is looking to offer continuing education to its current sales force, by taking advantage of the Russ Berrie Institute’s customized training programs for sales professionals, which take an academic approach to the discipline.

“We are committed to working with the Russ Berrie Institute and the faculty in the professional sales program,” says Gormally. “We have a shared vision. I look forward to taking the relationship with the University to the next level of excellence.”
SIBLING RIVALRIES MAKE FOR PIONEER SUCCESSES

Siblings. Some are close, serving as each others' best friends and confidants. Others choose to go on separate paths, creating their own unique places in the world.

But one trait almost all sets of siblings share is competitiveness in some phase of their lives—socially, academically, or athletically. That’s why it may be surprising that, of the three hundred student-athletes who were members of William Paterson’s intercollegiate athletics teams this past year, ten pairs of siblings chose to share the Pioneers’ playing fields.

“At first, my brother didn’t really want me to come to William Paterson,” says freshman swimmer and Garfield native Kristina Sajnoska. “We had always been on the same teams growing up. But I wanted to share this experience with him. We would sometimes bicker and fight when we were growing up, but since high school we have become a lot closer.

“We’ve always been competitive with each other, mostly with school. We swim different events, but he will always tell me that he could swim the breaststroke better than I do,” Sajnoska says with a laugh.

Sajnoska and her brother, junior Chad Sajnoski, echo a sentiment shared by many of the sibling Pioneers: it may not always be easy, but the rewards of a shared athletic and academic experience are well worth the extra effort.

Identical twins Luci and Lori Custis started their post-high school years at different schools, with Lori enrolling at William Paterson, and Luci going to Caldwell College. Neither one planned to play college basketball, but each found herself missing the game, and her sister. “I was going to come to William Paterson anyway, even though I wasn’t planning to play,” says Lori. “I missed basketball, but I didn’t really want to play without her.”

William Paterson women’s basketball head coach Erin Monahan had recruited the Custis twins out of Abraham Clark High School, so when the Roselle natives decided to return to the court, it was a windfall for the Pioneers. Combo guard Luci was an All-American this past season as well as the New Jersey Athletic Conference (NJAC) Player and Defensive Player of the Year, while Lori started twenty-six games as the team’s power forward, one of the spark plugs that helped the team reach the NJAC Tournament final and the second round of the NCAA Division III Tournament.

The Custis twins learned to coexist on the court from the opening tip, when as fourth graders their team needed both a point guard and a forward. The two positions sometimes require different on-court personalities (“My sister would never go inside,” Lori says with a grin), but it has allowed them to help each other be successful.

“If she’s on the right side, I know that she’s going to spin to the middle for a shot and make it,” Luci explains. “So, if she’s on the right block, I’m going to give her the ball.”

“It gives me more confidence, having her on the court,” adds Lori. “We always know where the other one is on the floor and we find each other. It just makes me more comfortable (playing with Luci).”

Lori stepped away from the court for the 2004-05 season, making the younger sister a year behind her twin in terms of eligibility. Next fall, Lori will be a senior, meaning that only one Custis will be in uniform at the Rec Center.

“I’ll be in the stands next year, watching her play,” Luci explains. “That will be the first time I have been in that position, so it will be weird.”

Luci Custis may want to ask Matt Osman for some advice about how to encourage a sibling from the sidelines. That’s because the men’s soccer defender will be in the stands this coming September, watching younger brother Eric play for the Pioneers.

Franklin High School teammates and close friends Jay and Adam Hooper, who share the same age difference as Matt and Eric, were already committed to playing together at William Paterson in the fall of 2005. Eric was the lone holdout to the foursome sharing the same college pitch, entertaining recruiting pitches from several other programs. But, when it came time to make his decision, family, friendship, and familiarity won out.

“The campus was nice and the guys on the team were...
great,” says Eric, who will begin his junior campaign this fall as the team’s leading returning scorer. “I knew Coach (Brian) Woods from before, playing for him with Match Fit Academy (club team). Matt had a little bit of input on my decision. He knew that I could have gone to a couple of Division I schools, but I love it here.”

“On the field, I treat him like an equal,” says Matt, who finished his Pioneer career this fall as a two-time all-NJAC performer. “But I am a senior and a four-year starter, so I get a little more respect from the other guys on the team. Off the field, I help him with whatever he needs—registration, classes, whatever.”

Matt helped anchor the Pioneer defensive back line, while Eric patrolled the midfield. On rare occasions when the two found each other side by side, though, the younger Osman had no question about his role.

“He definitely told me what to do,” Eric states with a laugh. “There was no back talk. I just did what I was told and kept my mouth shut.”

Brian Woods knows what it’s like to be in such close quarters to a sibling, since his younger brother, Keith, has occupied the office next door to Brian’s for the last ten years as the William Paterson women’s soccer head coach.

“Matt and Eric were both instrumental to our success last year,” says Brian. “Matt started eighty-three of eighty-five matches during his career, and Eric was our leading point scorer last fall, so obviously they both had important roles with our team. They could vent to each other if things got tough but still have that brotherly bond, which helped with the continuity of our team as a whole. It’s the same thing for me and Keith. Working together at William Paterson, we can bounce things off of each other about each of our programs, and get honest and effective feedback.”

If there is no doubt about which Osman was the dominating personality on the field, there could be a heated discussion about which one would make the better game show contestant. That’s because, nearly every day, the two share the same couch to watch Wheel of Fortune and Jeopardy.

“I had been watching Wheel, and then I started to watch Jeopardy and I got the whole family hooked,” Matt explains. “I’m not really into going out much, and I’m a big TV buff. Now my mom has gotten me hooked on Deal or No Deal.”

From the triumphs and disappointments of athletic competition to the everyday routines of college life, there is truly no one better to share it with than your sibling.
The William Paterson women’s basketball team entered the 2006-07 season picked to finish second in the New Jersey Athletic Conference’s North Division. Instead, the Pioneers put together a season to remember, achieving a 23-6 overall record, the NJAC North Division title, a share of the NJAC overall regular-season crown with an 11-2 league mark, and a berth in the 2007 NCAA Division III Tournament.

William Paterson fell just short of winning its second-ever NJAC Tournament title, losing to Kean on a buzzer-beating three-pointer (62-59, February 24) in the final, but the Pioneers were rewarded for their accomplishments this season with an at-large bid to the NCAA Tournament. Making their sixth-ever appearance in the national tournament, and first since 1998, the Pioneers pulled off a 69-61 first-round upset of No. 22/22 McDaniel on March 2 in Ashland, Virginia. William Paterson later fell to host Randolph-Macon, 74-59, in the second round on March 3.

Erin Monahan, in her fourteenth season leading her alma mater, was named the NJAC and Russell Athletic/Women’s Basketball Coaches Association Region 3 Coach of the Year. Senior guard Luci Custis was selected to the d3hoops.com All-America Fourth Team, the Kodak/WBCA All-America Honorable Mention Team, the d3hoops.com All-Region First Team, and the All-NJAC First Team. The 2007 NJAC Player and Defensive Player of the Year, she led the Pioneers with 2.9 assists and 2.7 steals per contest, adding 13.3 points and 4.9 rebounds per game. Custis became the seventeenth member of William Paterson’s 1,000-point club on November 21 in a game against New York City Tech, finishing her career sixth in Pioneer history with 1,357 points. She also owns William Paterson’s career steals mark with 279.

Rookie of the Year after leading the Pioneers with 5.7 rebounds per game, adding 7.3 points and 2.4 steals per contest to give William Paterson a sweep of the NJAC’s specialty awards. Junior guard Michelle Pellechero earned a spot on the All-NJAC Second Team, scoring a team-best 14.0 points per game while leading the NJAC and ranking fifteenth in Division III in three-point field-goal percentage (.420). She scored her 1,000th point during the Pioneers’ second-round NCAA Tournament contest, and established a new school single-season record with eighty-six three-pointers made.
Dear Alumni:

In this issue it’s my pleasure to provide you with a summary of alumni programming and communication this year and share with you the activities of several alumni.

Since July your Alumni Association has:

- Hosted more than a dozen regional and constituent receptions/activities in New York, New Jersey, and Florida in addition to events such as the Athletic Hall of Fame and the Senior Send-Off and the traditional activities surrounding Homecoming and Commencement.
- Initiated the fourth edition of the alumni directory in cooperation with Harris Direct.
- Communicated with alumni via nine issues of efocus, our electronic newsletter. Using this communication tool, alumni were provided with priority access to several popular events, including the opportunity to be a part of the live audience of the Martha Stewart Show in New York City.

Please be sure to visit our address update form at www.wpunj.edu/alumni/ to keep your contact information current. We want to be sure that you receive all of our mailings with details of upcoming programs and activities. To receive efocus, the University’s online newsletter, send your e-mail address to alumni@wpunj.edu.

Congratulations to Alumni Association President Domenick Stampone ’94 on his recent election as mayor of Haledon, a community adjacent to William Paterson University. Domenick, who has served as president of the Alumni Association membership since fall 2004, began his involvement with the Association in 1991 when he was appointed to the Alumni Executive Council as a student representative. As a student, he served as editor-in-chief of the Beacon newspaper and was a recipient of the Alumni Association’s Undergraduate Fellowship, the organization’s most valuable and selective scholarship.

On behalf of the Executive Council and the staff of Alumni Relations, I’d like to wish success to our colleague Audrey Bonaparte-Watts ’95, who left the University to pursue a full-time career with Mary Kay Cosmetics. During her more than eighteen years in Alumni Relations, Audrey served as the advisor of the Student Alumni Council and coordinator of the fiftieth reunion and Pioneer Society activities. We thank her for her service and wish our friend well!

Judith Linden

A Father, Six Siblings, Ten Cousins, and an Uncle: The Healy Family Goes to College

Philip Healy, the father of six children—James, Mary Jo, Kathy, Joseph, Teresa, and Joan—received a master’s degree from William Paterson College in 1977. With their father as inspiration, all of the Healy children followed one another up the hill into William Paterson College, each earning a bachelor’s degree, and all going on to earn at least one master’s degree; the eldest, James ’79, also earned a law degree from Rutgers University.

In this close-knit family circle, there needed, of necessity, to be a source of motivation and a spirit of cooperation for success. This came from the elder Healys.

“My parents gave us a strong work ethic,” says Kathy Healy Bianco ’81, M.Ed. ’00. “My mother, Hannah, who grew up in Ireland, often told us that we had such a great opportunity at the college, that she had never had, and it was what we could make of those opportunities that was important.”

Philip and Hannah lived what they taught.

“We always saw our father, who is an ordained deacon, and now has eight degrees, in his chair reading a book, or studying, so that was the unspoken inspiration for education and intellectual pursuits,” says Joan Healy Wielenta ’85. “My mother was the motivator who encouraged us, pointing out how lucky and fortunate we were.”
Born over a span of seven years, the siblings helped each other through school.

“Being so close in age, we were in tune with each other,” Bianco says. “There was no competition between us. It was helpful to have someone ahead of us who had already been through the classes we were in. We helped each other with the homework. It was all done in a spirit of survival, of helping each other to get through.”

“There was always the example of the person in front,” Wielenta, the youngest, adds. “Since Joe, a 1982 graduate, was president of the Student Government Association, it was a natural for me to go there too. Otherwise, I might not have done that. A lot of it was unspoken, but there was also a lot of support and constant encouragement from everyone.”

James B. Healy ’79: Friend and Neighbor to All

There are those we meet in life who seem to walk under a golden cloud. James B. Healy ’79, son, brother, friend, and neighbor, was such a man. Although only forty-eight years old when he died in 2006, he managed to touch many people’s lives in that short time.

The eldest of the six children of Philip and Hannah Healy, he grew up in Wayne, graduated from De Paul High School, and was the first of his siblings to attend and graduate from William Paterson College. He later earned a law degree from Rutgers University, and was appointed to the bar in 1983.

“James was a saint,” says Joan Healy Wielenta ’85, one of his four sisters. “He was a humble, gentle servant. He served everyone he met and lived to help others, whether it was his family or someone else in need, he was there to help.”

He worked for the New Jersey Department of Transportation for nineteen years, most recently as a federal liaison. In his time away from work, he selflessly inspired and helped others.

“He was an attorney, so he was always counseling one way or the other,” says Wielenta. “He volunteered for Catholic Charities, was an alternate representative to the Catholic International Education Office at the United Nations, and helped anyone who needed help. It was never about him, it was always about others. He was an advocate for the unborn, for the disabled, for immigrants, and helped his co-workers.”

“When he died, it was not an ordinary loss; James was different,” Kathy Healy Bianco ’81, M.Ed. ’00, another sister, remembers. “When we lost him we lost an advisor, a friend, a lawyer, and a director. He was everything you would ever want in a person. The whole world changed when he died.”

James frequently traveled to Ireland, often taking trips with his parents and other family members. He was extremely thoughtful, kind, and caring, never speaking ill of anyone. Wielenta remembers when she was at a crossroads in her life. “I was always working so much,” she says. “One day, James took me out to lunch and said, ‘Joan, your job is not your identity, you can balance your life to have so much more.’ From that day on, I changed the trajectory of my life. He was very insightful and made me realize that my life could be different if I wanted it to be.”

James Witterschein ’79 met James Healy on their first day of freshman year in a German class and remained close friends over the years. He remembers how the entire Healy family was close. “If you knew them, you became a part of the family,” he says. “What created a bond between James and me were our common experiences in Willowbrook for more than twenty-one years,” remembers Bianco. “After school, we would all be sitting around doing our homework. Later, we would eat dinner together, and we all helped to clean up the dishes. We all worked together.”

In addition to their campus jobs, they worked weekends at the Regency House in Wayne, where their uncle, James Healy ’78, now deceased, was a manager. “We did a lot as a family,” Bianco says. Eventually, ten of their cousins also graduated from William Paterson, keeping up what had by then turned into a Healy family tradition.

“We never competed with each other because of the values we were brought up with,” Wielenta adds. “We were raised with a sense of positivity. And our Catholic school upbringing gave us a strong sense of spirituality. There was also no question that all would attend college. We had a lot of direction, and structure.”

Today, all are successful. James was a lawyer; Mary Jo, currently a homemaker who lives in Massachusetts with her family, worked as a geotechnical drafter; Kathy, a former graphic designer, is currently a media specialist with the Flemington/Raritan School District. Joseph is equity research director with Legg Mason in Baltimore, Maryland; Teresa is a cardiac rehabilitation specialist in Rhinebeck, New York; and Joan, also currently a homemaker, previously worked as a franchise manager for baby products for the international division of Johnson & Johnson.

Wielenta credits William Paterson for the foundation of their success.

“We learned life and work skills at the college in addition to getting an education,” she says. “It was our entree into the world. We lived in a small town and the college expanded our horizons and provided us with the opportunities that we would otherwise not have pursued.”
Mark Reeves ’90: Giving Back to the Community

As the director of the strategic project management group for corporate staffing at The Hartford, one of the largest investment and insurance companies based in the United States, Mark Reeves ’90 focuses on how to hire the right people to help the company meet its business goals.

“I love being able to work on strategy and translate it into reality,” says Reeves. “I also love to work with people and find creative ways to solve problems and help the company be more successful.”

Reeves’s passion for helping people achieve is not limited to his work at The Hartford, which is based in Hartford, Connecticut. He devotes a significant portion of his time to volunteer activities that range from race and gender equity issues, to the arts, to helping young people succeed.

“This is hugely important to me from every perspective, spiritually and emotionally,” he says. “I have gained so much…and I need to give back.”

As a member of the board of directors of the Connecticut/Western Massachusetts Region of the National Conference for Community and Justice (formerly known as the National Conference for Christians and Jews), Reeves has been active in speaking to local groups about the organization’s work. He has been involved in many of its programs, including serving as a volunteer facilitator for Community Conversations on Race, which brings together groups of people from diverse racial and ethnic backgrounds for a dialogue about personal experiences and public policies that affect race relations.

Reeves is also active in the community through programs run by The Hartford. The company supports public education through partnerships with several of the city’s schools, including West Middle Elementary School, where Reeves has volunteered as a “Reading Buddy” for three years, spending time each week reading to second and third grade students and serving as a role model. He also has served as a mentor in the company’s Alliance for Academic Achievement Program, lending support to a Hartford-area college student and providing career advice and networking opportunities.

He has also involved his own department in community service, working with the Salvation Army each holiday season to create a “toy store” where financially disadvantaged parents can gather gifts for their children. “Everyone really enjoys it,” he says. “The least we can do is help others who need it.”

For Reeves and his wife, Andrea, a family law attorney in private practice, serving the community is important as they seek to be role models for their children. “Everyone really enjoys it,” he says. “The least we can do is help others who need it.”

For Reeves and his wife, Andrea, a family law attorney in private practice, serving the community is important as they seek to be role models for their six-year-old son Parker. “We want to show him the value of giving back,” he adds.

A graduate of William Paterson with a bachelor of fine arts degree in graphic design, Reeves worked as a freelance designer for Warner Brothers Records in New York. “I loved it, but it wasn’t a very secure life,” he says. He took a job as a claims adjuster for Progressive Insurance in Princeton, and found he enjoyed the business. “I liked the idea of helping people work through their issues,” he says. In 1996, he earned a law degree from Rutgers University School of Law in Camden, and worked as litigation counsel for Massachusetts Mutual Life Insurance Company, and in private practice before joining The Hartford in 2001.

“My education at William Paterson has allowed me to have a broad career and do a number of different things,” he says. “In business today, you need to be flexible in your thinking and your ability to grasp ideas. I got that grounding at William Paterson.”

Ellen Denuto ’74, M.A. ’96: Developing a Future for Troubled Students

Some artists come to their career after years of study. Others know in their bones that art will be their life from a very early age. Ellen Denuto ’74, M.A. ’96, belongs to the second category: from the time she took her first photo of an old neighbor with a Brownie camera at age seven, she knew she wanted to be involved in the fine arts in some way.

Later, while a student at William Paterson College, she tried printmaking at first, but soon put it aside. “I like the idea of capturing a moment in time,” Denuto says. “But no matter what I tried, I couldn’t find what I was after. I liked the way light fell on things, and the way someone looked in a particular moment, so I decided to take up photography.”

That decision provided a long, and often satisfying career for Denuto as a commercial artist, fine artist, and teacher. For many years, she lived in artists’ housing in Paterson, and continues to run her own successful business, Ellen Denuto Photography.

Along the way, she found time to teach. An early goal was to become a college professor, and to that end she pursued a master’s degree in the mid-1990s.

“My education at William Paterson has allowed me to have a broad career and do a number of different things,” she says. “In business today, you need to be flexible in your thinking and your ability to grasp ideas. I got that grounding at William Paterson.”

Denuto’s work has appeared on the covers of numerous magazines including New Jersey Monthly and New Jersey Bride magazine. She has shot stock images that were used in greeting cards for Hallmark and AmericanGreetings, and in ads for AT&T, Ralph Lauren, Safilo eyewear, Seiko watches, and Apple computers, among others.
Denuto frequently exhibits her work, and is a founding member of the New Jersey chapter of the American Society of Media Photographers.

Currently working as a photography teacher at Livingston High School, she has also worked with students who have special needs.

She has worked at Daytop Village, a residential school in Mendham for teens with substance abuse issues, as well as with students at the Paterson Youth Project, an after-school program.

“The inner-city students touch me in a special way,” Denuto says. “They inspire me. They have so little, yet don’t miss it, and appreciate everything they do have. That’s why I love working with the disadvantaged, and also with the Daytop students, who are impoverished in other ways. All are hungry for knowledge and attention and are motivated to experiment, explore, and work hard—nothing is ever handed to them. These children are often overlooked and need a voice to be heard—that’s what I try to do when I work with them.”

In an effort to open their eyes to the world around them, she assigns students to photograph their environment. “I give this project so that the students begin to really see and connect to items they are photographing,” Denuto says. For instance, she encourages them to focus on isolating singular elements on buildings, rather than trying to capture the entire structure, and as a result, use the light they find to incorporate form and design into their photography.

“I try to teach these kids to express themselves with a camera,” she continues. “I try to get them to talk about their problems through their photography. Once they have someone who pays attention to them it makes a big difference.”

She’s pleased that her art career has taken this turn toward teaching. “Because I’m a professional photographer, I can show students that they can go out and make a living as a professional photographer. I can give them more exposure to what’s happening. Not only for the inner-city students, but also the Livingston ones too. Recently, I took them to Paterson and enlisted the help of four professional photographers to help them with their shoot that day. If I weren’t a professional, they might not have had that experience.”

Although she’s not ready to give up her photography career, working with students continues to be another way she uses her art. “That’s where I would prefer to be,” she says.

---

Class of 1957 Celebrates Fiftieth Reunion

Members of the Class of 1957, who graduated when the University was known as New Jersey State Teachers College at Paterson, returned to the campus May 13 to 15 to celebrate their fiftieth reunion. Events included a dinner dance, held at the cafeteria at 1600 Valley Road; tours of the campus; attendance at the Senior Send-Off reception; and a lunch at the Allan and Michele Gorab Alumni House.

More than forty alumni gathered in Hobart Manor on March 22 for Crazy 8 Networking Night, hosted by the Alumni Association’s Young Alumni Chapter. Modeled after popular speed dating events, the program offered participants the opportunity to meet eight different people in a matter of eight-minute intervals. Sharon Rosengart, director of the University’s Career Development and Advisement Center, served as the evening’s facilitator. Also in attendance were Alumni Executive Council members Russell Muter ’73 and Marilyn Rabenhorst ’69, M.A. ’70.

---

Young Alumni Chapter Hosts Networking Night

More than forty alumni gathered in Hobart Manor on March 22 for Crazy 8 Networking Night, hosted by the Alumni Association’s Young Alumni Chapter. Modeled after popular speed dating events, the program offered participants the opportunity to meet eight different people in a matter of eight-minute intervals. Sharon Rosengart, director of the University’s Career Development and Advisement Center, served as the evening’s facilitator. Also in attendance were Alumni Executive Council members Russell Muter ’73 and Marilyn Rabenhorst ’69, M.A. ’70.
Alumni Association Celebrates Fortieth Anniversary of Nursing Program

More than seventy-five nursing alumni and nursing faculty joined together on campus on May 6 to commemorate the fortieth anniversary of the nursing program on campus. Alumni reunited with former classmates, reminisced over photographs and nursing memorabilia, and shared their personal stories of their William Paterson experience and their professional careers. In addition to remarks by President Arnold Speert, Julie Bliss, chair of the nursing department, provided an update to alumni on upcoming enhancements to the nursing program, including creation of The Nel Bolger, R.N. Nursing Laboratory, a patient simulation laboratory suite, which is being funded by a generous gift from local philanthropist David F. Bolger through The Bolger Foundation.

University Connects with Florida Alumni

The Alumni Association was on the road in Florida in February for a series of events with alumni. President Arnold Speert, accompanied by Sandra Deller, vice president for institutional advancement, and Judy Linder, executive director of alumni relations, met with alumni at a reception at Morton’s Steakhouse in West Palm Beach, as well as at a dinner in Marco Island hosted by Don Hall ’43 and his wife, Yvonne. They also visited with alumni at the annual Paterson Day celebration held in Davie, where many William Paterson alumni with connections to both the city of Paterson and the University were among those in attendance.

William Paterson Alumni Participate in New Jersey State Colleges and Universities Reunion Program in Washington, D.C.

William Paterson University alumni in the Washington, D.C. area joined alumni from New Jersey’s state colleges and universities for a reunion on February 12, 2007 at the Rayburn House Office Building at The Capitol. Alumni met with University President Arnold Speert, Sandra Deller, vice president for institutional advancement, and Judy Linder, executive director of alumni relations, as well as members of New Jersey’s Congressional delegation. Pioneer pride was obvious!

Alumni from the earliest graduating classes gather at the event. First row, left to right: Nancy (Wronka) O’Brien ’78, Cheryl DeLucio ’78, Janet Koff-Sigall ’74, Pamela Ogens ’74, Rosemary (Alexander) Bowers ’76, Mary Jane (Biegel) Kozel ’70, Betty (Koziar) Altmann ’72, Debbie (Kluko) Dirgo ’76, Christine Schlageter Lacey ’72; second row, left to right: Ellen Terpstra Tansola ’71, Mary (Jennings) Bowers ’78, Jayne (Mueller) Fiero ’73, Therese (Train) Carlson ’82, Patricia Welter-Meyer ’74, Elizabeth (Natterer) Palestis-Kattak ’71, Lynn (Holland) Cohen ’72, Marilynn (Stout) Kranich ’74; third row, left to right: Patricia (Scanlon) Lucarelli ’78, Deborah (Weil) Oppenheimer ’77, Elizabeth (Garvey) Sorrentino ’79, Lynn (Kohlu) Rodgers ’76, Maureen (Hertzog) Montany ’76, Marlene De Ro-Dolan ’72, Joan L. McEntee ’72, Joan (Schaper) Sinski ’77, and Joyce E. (Schuurman) Mulleedy, ’70.

Alumni from the earliest graduating classes gather at the event. First row, left to right: Nancy (Wronka) O’Brien ’78, Cheryl DeLucio ’78, Janet Koff-Sigall ’74, Pamela Ogens ’74, Rosemary (Alexander) Bowers ’76, Mary Jane (Biegel) Kozel ’70, Betty (Koziar) Altmann ’72, Debbie (Kluko) Dirgo ’76, Christine Schlageter Lacey ’72; second row, left to right: Ellen Terpstra Tansola ’71, Mary (Jennings) Bowers ’78, Jayne (Mueller) Fiero ’73, Therese (Train) Carlson ’82, Patricia Welter-Meyer ’74, Elizabeth (Natterer) Palestis-Kattak ’71, Lynn (Holland) Cohen ’72, Marilynn (Stout) Kranich ’74; third row, left to right: Patricia (Scanlon) Lucarelli ’78, Deborah (Weil) Oppenheimer ’77, Elizabeth (Garvey) Sorrentino ’79, Lynn (Kohlu) Rodgers ’76, Maureen (Hertzog) Montany ’76, Marlene De Ro-Dolan ’72, Joan L. McEntee ’72, Joan (Schaper) Sinski ’77, and Joyce E. (Schuurman) Mulleedy, ’70.

Nel Bolger, R.N. Nursing Laboratory, a patient simulation laboratory suite, which is being funded by a generous gift from local philanthropist David F. Bolger through The Bolger Foundation.

Alumni Association Celebrates Fortieth Anniversary of Nursing Program
19 eighty 3

MARRA ALVES-SCHEMTEX was promoted to vice president at North Jersey Federal Credit Union. ...CHRISTOPHER R. BLAKE, the Joseph Keating, S.J., Distinguished Professor of Finance at Fordham University’s College of Business Administration and Graduate School of Education, delivered the graduation address at William Pater-son University’s 183rd commence-ment on May 16, 2006, and was awarded the University President’s Medal. . .DOLORES D. MOST was inducted into the Eastside Hall of Fame with five other induct-ees on May 23, 2006. Most also received a Distinguished Service Award for the longevity of her law enforcement career from the New Jersey Women in Law Enforce-ment on May 24, 2006 at a seminar for women in law enforcement at Rutgers University. . .CATHY C. SMITH has been appointed as commercial lending officer with Columbia Bank, where she suc-cessfully launched a new small business express product. She previously held positions at Renais-sance Economic Development Corporation and the U.S. Small Business Administration. Smith holds a master’s degree in manage-ment from New York University. . .THOMAS ZITELLI, M.A., ’03, heads the newly formed unit company Panasonic Projector Sys-tems Company in Secaucus.

19 eighty 4

ANN MARIE (ORINICK) BRUDEL is the director of special services for the Nutley public school system. . .JAMES J. BRADLEY was appointed vice president for Laclede Bank. ...ALBERT EVANGELISTA was granted tenure as principal at Indian Hills High School in Franklin Lakes. . .ROBERT HARTNATT facilitated a semi-nar on “Elder Accounting and Retirement Issues,” hosted by Project Self-Sufficiency of Sussex County and Domestic Abuse Ser-vices, Inc. . .DR. GUY NOTTE joined the health care team at New Providence Chiropractic.

19 eighty 5

DAVID EELMAN retired from the U.S. Army in August 2006 after twenty years as an Army bands musician. He has begun work on a master’s degree in church music at Southwestern Baptist Theological Seminary in Fort Worth, TX. . .DENISE SAWICKI-SECORA joined the New Jersey Press Association as business manager.

19 eighty 6

NANCY DEL PIZZO joined Wolf & Samson law firm, where she practices litigation and corporate law.

19 seventy 9

EZIO ALTAMURA was re-elected as a member of the Wood-Ridge council. . .T.S. DOGRAD, M.A., published a new book, The Importance of Civility, through Author House publishers. . .JOHN D. FLORIAN was promoted to deputy chief financial officer and retains his title as controller with Emerson Radio Corpora-tion. . .DONNA ANN (KRAEMER) READ was fea-tured in Morris County’s Daily Record for her accomplishments as a fine artist and to give advice for aspiring artists.

19 eighty 7

JOE RINGERS was spotlighted in the June 2006 edition of CEFIPI e-news online. Ringers served CEFIPI, the Council of Educational-altor Planning Partners, International, in 1965 and worked to form the South East Chapter. Dedicated to the improvement of schools, he stayed with CEFIPI, known as the School Building Association, and was named Planner of the Year in 1974 and to its Expert Panel, Coordinating School and Community Facilities, in 1975. Ringers served CEFIPI for many years, placing it second only to his family, and hopes there will be others who will bring the passion and skill to continue to further the work that needs to be done.

19 sixty 9

GENE. NICOLATO was pro-moted to director of operations with Ulster-Greene ARC in Kingston, NY. . .WILLIAM J. OLIVER, M.A., ’76, who teaches honors and AP chemistry at Fair Lawn High School, was inducted to Who’s Who Among America’s Teachers for the second consecu-tive year.

19 seventy 1

C. RUSSELL TITUS served as interim superintendent for the Ridgewood Public Schools for the 2006-07 school year.

19 seventy 2

KATHALEEN (FARR) FUCHS, M.A., ’76, MED.’88, was appointed superintendent of schools in Jefferson.

19 seventy 3

PATRICIA A. POWELL, was recognized by Morris County’s Daily Record newspaper for her financial expertise in an interview about financial planning.

19 seventy 5

RENEE DUANE, M.A., ’75, has published Choosing for Blux: Reclaiming Your Innate Joy, through Universe Publisher-s. Duane works as a speech instructor and gives inspira-tional workshops. . .DENNIS F. MARCO was named executive vice president of Porzio Government-al Affairs, a newly created subsidiary of Porzio, Bromberg & Newman law firm. . .JAMES O’CONNOR, chief of police, retired after forty years with the Oakland police force. . .SUSAN (KELLHER) UNGARO, M.A., ’86, was named president of the James Beard Foundation, which recognizes talented culinary professionals, authors, journalists, and talented food producers involved in the food industry through various awards... RONDA LEE (FRANCISCO) WISNEWSKI leads a group of young students in displaying their works at the South Plainfield and Piscataway senior centers.

19 sixty 1

Congratulations to EDGAR SMITH, M.A., ’07, on celebrating his fifty-fifth wedding anniversary with his wife, Charlotte.

19 sixty 2

BOB DE LUCCIA published Kophamus and Other Short Stories, a collection of satirical short stories and poetry, through Long Dash Publishing. De LUccia also recently retired after ten years as a writing professor at Bergen Com-munity College in Paramus.

19 sixty 3

DOOROTHY (DEVORY) KUEHN displayed her photo-graphs at the August 2006 Faculty Show at the Visual Arts Center of New Jersey in Summit.

19 sixty 8

GEORGETTE KLEMCZALK LENZT had her name engraved on the Education Wall of Honor in University Hall at Montclair State University in recognition of her achievement and influence as an educator. Lentz earned her master’s degree in mathemat-ics from the Graduate College of the improved schools, Montclair State... BETH ROG-
Wurgafi Hicks & Zarin where he handles civil litigation. Wikstrom is a member of the Million Dollar Advocates Forum, which recognizes attorneys who have demonstrated exceptional skill, experience, and excellence in trial advocacy and have obtained recoveries on behalf of their clients in excess of one million dollars. In the community, he has been active in the Municipal Alliance Against Drug and Alcohol Abuse, served as chairman of the Florham Park Jaycees, and is secretary of the Florham Park Junior Chamber of Commerce.

19 ninety 1

CHRISTINE MCGUIGAN BRUNESS received an arts grant from the New Jersey Meadowlands Commission in 2005 for her original artwork, which has been displayed in several solo exhibitions, group shows, and workshops in New Jersey... STEVE FRANCO was named rookie of the month for his success with Weichert Realtors in Franklin Lakes... ALISON (CULLERTON) JOHNSON, M.S. ’94, and her husband Mark Johnson announce the birth of Evan Mary Johnson on March 15, 2005. Evelyn Mary joins brothers Hayden and sister Amelia... FRANK NOVELLO was praised by the Jersey Journal for his Friday night jazz singing performances at the Martini Grill in Wood-Ridge.

19 ninety 2

LARRY MASH, M.Ed., was appointed middle school principal at Solomon Schechter Day School in New Milford... RICHARD PATRICKIA celebrated his graduation from Wilkes University with a master’s degree and a 4.0 GPA. and continues his eleven-year career as a high school television, radio, and digital media teacher in Washington.

19 ninety 3

GREGORY SCOTT was appointed president and CEO of Weingart Center Association for his extensive leadership and management experience with WCA and in the nonprofit sector for more than thirteen years.

19 ninety 4

TOMMY PATTIE is the new boys basketball coach at Eastside High School in Paterson. Patterson previously coached basketball at Paterson Catholic... DOMENICO STAMPONE was elected mayor of Haledon.

19 ninety 5

KELLY (CONFORTH) FOSSELLA joined Litchfield Intermediate School in Litchfield, CT. as a part-time teacher... MARK J. QUILES, M.Ed., was named principal of Seth Boyden Demonstration School in Maplewood... BLAIR SCHLIECHER-WILSON was elected to a four-year term on the Mountain Lakes Borough Council.

19 ninety 6

JENNIFER AUGULUS was promoted to group marketing manager and teleconference specialist with Global Success Corporation. ANAT FORT, pianist, founded the Anat Fort Trio in 1999, which was named “one of the best jazz shows of 2003” by All About Jazz-NY. Most recently, Fort played at the BAM Café at the Brooklyn Academy of Music. Fort also released her new album, A Long Story, on ECM Records... LAURIE GADZIALE GENNA was nominated for the 2006 Sussex County Sports Hall of Fame for her excellence in swimming... DAVID GRAESELLI founded a summer musical day camp, Rock-in Summer Camp, to teach boys and girls ages ten through seventeen aspects of being in a band, from writing songs to performing and learning about the music business. The summer camp, located in Garfield, successfully launched this summer, in two weekly sessions in July and August... CHRIS KASTNER was recognized for developing the North Arlington High School Band, where he is director he has helped the band grow from six to forty-eight members. MARIA PUCELLA, M.Ed. ’06, joined Century 21 Preferred Realty, Inc. in Butler as a sales associate.

19 ninety 7

SCOTT CARLSON joined Riker Danziger Scherer Hyland & Perretti law firm... JOHN J. EMSLIE joined Drinker Biddle & Reath law firm, practicing in the areas of corporate law and securities.

19 ninety 8

MOHAMMED KHAIRULLAH was elected mayor of Prospect Park. He is the first Arab American Muslim mayor in New Jersey.

19 ninety 9

MARCI PIRO was named vice president of Valley National Bank in Wayne.

2 thousand

SUSAN HAMMOND, M.F.A. ’95, displayed photographs from her Salt Lake Series in the Sussex County Courthouse in Newton... MARYVANN MCFADDEN celebrated the release of her novel, The Richest Scoundrel, published by Aventine Press... CELIA MILTON earned a master of divinity degree from Union Seminary in 2003. She has a private practice as a civil celebrant, writing and performing weddings, adoption celebrations, divorce ceremonies, and memorials. She is based in North Haledon... ADAM NEWSWOOD led his musical group, Rabble Rousers, at the Trumpets Jazz Club in Montclair... VIRGINIA SCALA, M.Ed., was appointed principal of Aaron Decker School in Butler... DEIRDRE SCHANLEN displayed her artwork in an exhibit titled No Solder, No Sherry at Saint Xavier University’s SXU Gallery in Chicago, IL.

2 thousand 1

MIKE FORNASITO took over as head coach and co-founder of Bloomfield’s American Legion baseball team.

2 thousand 2

WILLIAM DONAHOO was promoted to president and chief operating officer of Foodtown, Inc. VALERIE GROSS joined McCarter & English, a law firm, practicing in the areas of financial services and litigation... MARK GUILIANA, founder, drummer, and composer for his trio-musical ensemble Heerzeit, celebrated the June worldwide release of the group’s debut album, Locked in a Basement... RENITA MCKINNEY, M.B.A., was recognized by the Jersey Cares for her commitment to service as ombudsman for Superior Court of New Jersey, Passaic Vicinage... MAGGIE PENTER joined Lincoln Elementary School in Englewood as a school psychologist... JILL SANDERS competed in the New York City marathon in November 2006.

2 thousand 3

STEPHEN CRAWFORD joined World Design Marketing of Hilton Head Island in South Carolina as senior graphic designer... ITAY GOREN performed with the Itay Goren Trio at the twenty-fifth anniversary celebration of the Dorothy E. Henry Branch of the Sussex County Library... JENNIFER HAYDEN was accepted to Oxford University where she will pursue a master’s degree in nature, society, and environmental policy... SAMANTHA KZEPKA was hired as assistant softball coach at Susquehanna University.

2 thousand 4

CHRISTY GORDON was one of fourteen women out of three hundred applicants to be selected as a ballgirl for the Philadelphia Phillies for the summer of 2007... WILLIAM KANE, M.Ed., was promoted to elementary school supervisor in Kinnelon... BEVERLEY PARRILLO, M.Ed., was hired as a first grade teacher at West School in New Canaan, CT. ’TOM TIGHE is the first county representative to be selected to the state Democratic Committee’s Next Generation Training Program in Sussex County... MICHAEL TURCO returned to North Jersey to unveil a series of new magic tricks at 12 Miles West
It is with great sadness that the Alumni Association mourns the death of Catherine Guirreri ’34, B.A., ’54, who died on April 20, 2007. She was ninety-six and lived on her family’s farm in Lafayette.

She graduated from the Paterson Normal School in 1934 with a teaching certificate that allowed her to begin a thirty-three-year teaching career. Her first two jobs were in one-room schoolhouses in Sussex County, where she taught kindergarten to sixth grade. Later, she taught fourth graders in the Lafayette Consolidated School before retiring from the Newton Halstead Street School in 1977, thereby coming full circle since she was a graduate of the Newton School district. A strong proponent of education, she also earned a bachelor’s degree in education from the Paterson State Teacher’s College in 1954, which she pursued for twenty years while raising her two children, Joseph and Ann, teaching, and working on the farm.

Guirreri was a respected and beloved teacher who loved teaching. She cared deeply about helping others, not only students, but also members of the community who were in need. She donated food to the hungry, tutored students, and was a 4-H leader. She was the recipient of many honors from community organizations, was a member of the Retired Educators Association, and was a charter member of Delta Kappa Gamma, an international, professional honor society for women educators.
Alumni Association Executive Council Election Ballot

The Alumni Association Executive Council Nominating Committee has endorsed the following alumni to serve as members for the terms indicated:

At-Large Council Members – Term 2007-2010 (vote for seven)

☐ Jean Aires ’64, M.A. ’88
☐ Paul Bonney ’00
☐ Betty Eastman ’74
☐ Charles Helwig ’61
☐ Allison Kendall-Worman ’75
☐ Roosevelt “Chris” McCollum ’92
☐ Beverly Schweighardt ’59
☐ Write-in-Candidate ________________________

Name: ________________________________
Signature: ___________________________

Your name will be used by the Alumni Relations Office to authenticate your vote, which will be considered at the Annual Meeting of the Alumni Association on October 25, 2007.

Please fax your completed ballot to 973.720.3202 or mail to:
William Paterson University Alumni Association
Allan and Michele Gorab Alumni House
42 Harmon Place
North Haledon, NJ 07508

Deadline for submission is October 15, 2007

Page 35
Volume 8, Number 2  Summer 2007
Untitled 1 2006

Digital color print by Daniel Valentin, a senior majoring in fine arts and political science. Winner, Best in Photography, 2007 Annual William Paterson University Student Art Exhibit.

“This photograph was taken at Echo Lake in West Milford at a friend’s house; the lake was frozen and there was a bonfire. I particularly like photographing at night, and capturing landscapes that are in some way surreal.”
**UPCOMING EVENTS**

**ART**

**BEN SHAHN GALLERIES**

*Monday through Friday, 10:00 a.m. to 5:00 p.m. Admission is free.*

*For further information, call the galleries at 973.720.2654*

- **September 17 - October 19, 2007**  Court Gallery: “Facing Changing Times”; South Gallery: Faculty Exhibit: Works of Art in All Media
- **September 17 - November 30, 2007**  East Gallery: “Prints and Company,” an exploration of the direction of various printed matter now
- **October 29 - November 30, 2007**  South Gallery: Catherine Bebout: “Off the Map: Journeys in Cartography,” a site-specific installation and one-of-a-kind print assemblages
- **October 29, 2007 - March 3, 2008**  Court Gallery: Bradford Graves: “This Mirror Can Crack a Stone—Sculpture, Maquettes, and Drawings from the 1980s”

**MUSIC**

**14TH ANNUAL SUMMER JAZZ WEEK**  Shea Center, 7:30 p.m. Call 973.720.2371 for tickets and information

- **July 23, 2007**  Pianist James Weidman and Friends
- **July 23, 2007**  Swing Night with saxophonist/clarinetist Dan Block
- **July 25, 2007**  Saxophonist Lenny Pickett and the William Paterson Summer Jazz Ensemble directed by Steve Marcone
- **July 26, 2007**  Vocalist Rebecca Parris
- **July 27, 2007**  Billy Taylor Trio with Special Guest

**OTHER MUSICAL EVENTS**

- **August 5, 2007**  Summer Concert Choir, Shea Center, 7:30 p.m.
- **VISTAS SERIES**  Shea Center, 8:00 p.m., 973.720.2371 for tickets and information
- **October 10, 2007**  Comic Mike Birbiglia
- **November 2, 2007**  Ava Allyon, Peruvian folklorico singer
- **December 8, 2007**  Preservation Hall Jazz Band, co-sponsored by the Jazz Studies Program

**ALUMNI EVENTS**

- **July 21, 2007**  Young Alumni Chapter Summer Bash, Bar A, Lake Como, NJ, 2:00 p.m. to 8:00 p.m., $10 admission
- **August 2, 2007**  Annual Alumni Night at the Minor League Baseball Lakewood Blue-claws vs. the Asheville Tourists, FirstEnergy Park, Lakewood, NJ, Picnic Dinner 6:35 p.m., First Pitch 7:05 p.m., Admission: $18 adults (13 and older), $12 youth (ages 4-12), free for children under age four

**PIONEER PRIDE WEEK**, a week of events celebrating Homecoming 2007.

- **October 10, 2007**  Pioneer Women’s Soccer Team vs. College of New Jersey, Wightman Field, 3:30 p.m.
- **October 11, 2007**  Pioneer Pride Day: wear orange and black and show your Pioneer spirit; Pioneer Volleyball Team vs. Mt. St. Mary, Rec Center, 7:00 p.m.
- **October 13, 2007**  Homecoming, featuring Pioneer Football Team vs. College of New Jersey, Wightman Field, 1:00 p.m.; Pioneer Men’s Soccer Team vs. Rutgers-Camden, Wightman Field, 5:00 p.m.
- **October 13, 2007**  Pioneer Café featuring student talent, University Commons Multipurpose Room, 8:00 p.m.
- **October 25, 2007**  Annual Meeting of the Alumni Association, Allan and Michele Gorab Alumni House, 7:30 p.m., all alumni welcome
- **November 3, 2007**  TKE Red Carnation Ball, TBA, University Commons Ballroom

Visit the Alumni Web Site at www.wpunj.edu/ALUMNI/events.htm for further details. Please contact the Office of Alumni Relations at 973.720.2175 to register or with questions.