Message from the Managing Director

The global village we live in today is undergoing a fundamental change: the rising of emerging economies, especially Asia, and the submerging of some developed economies. Tensions are inevitable. All nations should understand that peace and prosperity depends on understanding of mutual interests and acting collaboratively. The first step to tackle this challenge is for nations to increase genuine understanding and establish trust among themselves. An effective way of bridging the gap is through the exchange of visits and face-to-face dialogues.

Global Financial Services Institute at William Paterson University has developed a comprehensive set of international exchange programs. For example, LET THE WORLD KNOW US, a study program that takes American students abroad; HANDS-ON TRAINING PROGRAMS that brings foreign students to the US for short-term training; 2+2 and 4+1 PROGRAMS that allow foreign students to transfer to William Paterson University after studying at their universities for a year or two; GLOBAL COLLEGE STUDENT FORUM, an online student debate program; and the YOUNG LEADERS PROGRAM that provides training to foreign students to improve their English skills, knowledge of American culture, leadership and other issues. We plan to further expand these programs. In this process, we welcome cooperation from partners and friends from all over the world.

Haiyang Chen, Ph.D.
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PARTNER UNIVERSITY PROGRAM

合作院校项目

GFSI develops extensive relationships with top Chinese universities to promote academic exchanges and the University’s presence in China, particularly in the major cities such as Beijing, Shanghai, Hangzhou and Guangzhou. Now our key partners include Zhejiang University of Technology, Fudan University, Sun Yat-Sen University, Shandong Economic University, etc.

合作院校计划旨在与中国的顶尖大学进行广泛的学术和人员交流，通过建立姊妹学校等合作方式，形成系统长期的双边交流平台，并使得威廉·帕特森大学参与到北京，上海，杭州，广州等发达城市的经济发展与高校交流中。目前，已签约的主要合作院校包括浙江工业大学，复旦大学，中山大学，山东经济学院等。
GFSI launched LET THE WORLD KNOW US, an annual study abroad program that takes students to China conducting action-learning projects. The trip not only brings the students to top Chinese universities, but also includes visits to dynamic enterprises and cities, as well as points of interests.
GLOBAL COLLEGE STUDENT FORUM
(ONLINE DEBATE PROGRAM)

GFSI operates a Global College Student Forum, which allows our students to debate with students from Zhejiang University of Technology on global issues using information technology. Previous debate topics have included Chinese currency appreciation, trade protectionism and the challenge of global financial crisis, among others.
The Hands-On Finance Training Program (later expanded to include Biology and American Culture programs as well), brings Chinese college students to William Paterson during summer and winter vacations. During the three week training sessions, students are intensely involved in classroom learning, including field-study at American academic and industrial institutes. Another highlight of the tour is the “Coast-to-Coast” visit to major American cities, including New York, Washington D.C., Philadelphia, Los Angeles and Las Vegas.
VISITING SCHOLAR PROGRAM

访学学者计划

GFSI operates a visiting scholar program, allowing scholars from Chinese universities to visit and conduct research at the University. Major research fields include finance technology, information systems, innovative management, etc.

全球金融服务研究所与中国高校开展了交流学者项目，对金融领域进行共同研究、探讨。目前以后的主要研究领域包括金融科技、信息系统、企业创新管理等。

SENIOR EXECUTIVE VISITS

高层领导访问计划

GFSI assisted in visits, meetings, discussions, and agreement signings between senior leaders of the University and Chinese universities. GFSI sees this as an opportunity of initiating further cooperation.

全球金融服务研究所协助安排学校领导与中国大学进行互访、会议、探讨和签约等各项事宜。访问活动将为双方今后更加深入的合作奠定基础。
GFSI established 2+2 and 4+1 cooperative programs with Chinese universities, accepting their transfer students to William Paterson University. Some credits can be waived under these programs. Students will graduate with degrees from both universities.
SENIOR EXECUTIVE TRAINING PROGRAM

GFSI launched executive training programs for senior executives from Chinese corporations in the fields of finance, education, merchandise and IT, to name just a few. The customization of the program allows participants to benefit from flexible scheduling and on-demand training contents.

全球金融服务研究所为中国金融、教育、商业、科技等各领域企业的中高级管理人员设计安排专业的赴美培训计划。根据不同领域的特点，全球金融服务研究所为培训学员量身定制了时间安排灵活、内容具有针对性的培训计划。
GFSI launched the Young Leaders Program, a non-credit program that helps Chinese students to improve their English and assimilate American culture so that they can be admitted into the matriculated programs at William Paterson.

"青年领袖项目"是全球金融服务研究所专门为即将就读威廉·帕特森大学正式学位课程的学生提供的预科项目。学生将接受以实用性和学术性为主的英语语言培训，并了解美国教育和文化等多方面的基本知识和生存技能，为留学美国的生活做准备。
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