Holiday Fun: Honors Style!

Honors students, faculty, and staff were dressed to impress in their most outrageous holiday sweaters at this year’s Honors Holiday Party. The festivities were held on Thursday, December 13th in Hobart Manor.

Guests enjoyed completing a photo scavenger hunt as well as parading around in their ugly sweaters. First, second, and third prizes were awarded to the students with the most distinguished taste in attire. All in all, it was a wonderful afternoon of hot cocoa, music, conversation, and fun!

Winners of the “Ugly Sweater Contest” (from left) Stephan Bisaha, first; Will Wiggins, second; Ashley Smith, third.
Coat Drive Update

As mentioned in the previous issue of the Honors Newsletter, the Honors College, Honors Club, and WPU United Way coat drive collection was donated to the Passaic County Headstart program on Tuesday, November 27th. Special thanks to all who participated. In total, 119 coats and 97 winter accessories were collected!

Honors Club President, Rebecca Wance organizing donations

“Death of a Door Nail” Review

The Honors Club, Pioneer Players, and Theta Phi Alpha sponsored a production of “Death of a Door Nail” on Friday, November 16th and Saturday, November 17th in Hobart Manor. The murder mystery entertained audiences as they interacted with cast members in attempts to discover who was the culprit.

Both evenings boasted full house performances. In lieu of admission charge, guests were asked to bring donations for the Honors College/WPU United Way Coat Drive which helped greatly to bolster the collection!

Club Corner

Hoodies, sweatpants, and long sleeve t-shirts have arrived! The apparel is available at the Honors Office, Raubinger 154. Those who have placed an order should refer to their William Paterson email for the pick-up times.
Interested in business and marketing? Eager to add depth to your studies? Why not consider the Honors Marketing Track?

This track is ideal for those students enrolled in the Christos M. Cotsakos College of Business. It provides an intensive, in-depth study of the science of Marketing. Students enrolled in the track are given the opportunity to interact with professors as well as engage in serious and professional writing pertaining to their favorite issues.

The Honors Marketing track requires students to take honors sections of fundamental courses in the College of Business as well as an honors research seminar and a final thesis course. The course requirements for this unique track will function as a minor and allow students to supplement their studies. At the completion of the track requirements, thesis presentations will be made under the guidance of a faculty mentor.

Dr. Bela Florenthal is the track director. Students may email her at florenthalb@wpunj.edu or visit the Honors College Website at http://www.wpunj.edu/honors-program/tracks/marketing.dot for more information.

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**Track Time!**

Honors student Eric Dolan, President of WPU United Way, the first Student United Way in New Jersey, was recently honored for his hard work and dedication to the program. United Way held a luncheon to celebrate the opening of its new office in Center City Mall and reflect on the year of service it has had.

During the program, Eric received a “2012 Exemplary Volunteer Award” in recognition of his service and commitment. Congratulations Eric on this wonderful accomplishment. We look forward to learning about your future projects!

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**Indulge in the world of business with the Honors Marketing Track!**

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**Stories From Students**

Honors student Eric Dolan pictured with Yvonne Zuidema, President and CEO of United Way of Passaic County (right) and Dr. Uche Akobundu, Director of Hunger-Free Communities United Way of Passaic County (left).
## UPCOMING EVENTS

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Place</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/29/2013</td>
<td>11:00am-5:00pm</td>
<td>Student Center Multipurpose Room</td>
<td>Back to School Blood Drive</td>
</tr>
<tr>
<td>1/29/2013</td>
<td>12:30pm</td>
<td>Fourth Floor High Mountain East</td>
<td>Lunch in the Lounge</td>
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<tr>
<td>2/14/2013</td>
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<td>Lunch in the Lounge</td>
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<tr>
<td>3/7/2013</td>
<td>12:30pm</td>
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<td>Lunch in the Lounge</td>
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<tr>
<td>4/11/2013</td>
<td>12:30pm</td>
<td>Fourth Floor High Mountain East</td>
<td>Lunch in the Lounge</td>
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### Don’t Miss Lunch in the Lounge!

- Thursday 1/29/13: Dr. Learnmonth and Cognitive Science Track Students discuss how to research
- Thursday 2/14/13: Lunch with President Waldron
- Thursday 3/7/13: Honors Student Dylan Anderson discusses his research in Nepal
- Thursday 4/11/13: Finding Passion in research

### Did you know?

*The Honors College Newsletter is published several times per semester and is written by honors student, Kelly Ginart.*

William Paterson Honors is on the web! The Honors College website is updated on a weekly basis. Be sure to visit it and our Facebook page regularly for important dates, Willy P. weekend information, and Honors Club project updates at [http://www.wpunj.edu/honors-program/](http://www.wpunj.edu/honors-program/).