

1 William Paterson University – FACULTY SENATE MINUTES –January 29, 2013
2 FACULTY SENATE WEB PAGE <http://www.wpunj.edu/senate> --
3

4 **PRESENT:** Andreopoulos, Bernstein, Bhat, Bliss, Chabayta, Cruz Paul, D’Haem, Diamond, Dinan, Duffy,
5 Ellis, Falk-Romaine, Finnegan, Garfinkel, Godar, Kearney, Kelly, Kim, Korgen, Lee, Levitan, Maganuco,
6 Martus, Mathew, McNeal, Natrajan, Nyamwange, Parras, Pavese, Perez, Rosar, Sabogal, Sheffield, Swanson,
7 Tardi, Verdicchio, Wagner, Waldron, Walsh, Weil

8 **ABSENT:** Mbogoni, Ndjatou, Nyaboga, Schwartz, Slaymaker, Steinhart, Wicke

9 **GUESTS:** Berenson, Betts, Bolyai, Burns, Cohen, Daniel-Robinson, DeLasuaree, Ferguson, Gazillo Diaz,
10 Goldstein, Gritsch, Hahn, Jones, Kim-Yoon, Liautaud, Malu, Martone, Nauta, Rabbitt, Rosenberg, Schrader,
11 Teirnan, Vicari, Williams, Wolf

12 **PRELIMINARIES:** Chairperson Parras called the Senate to order at 12:36 PM. Godar and Sheffield moved
13 acceptance of the Agenda, which was approved unanimously.

14 The draft minutes of the January 17, 2012 meeting was moved and seconded by Martus and Pavese. Martus
15 suggested that instead of listing specific changes, the Minutes should simply note that the Minutes were
16 approved with changes. The Minutes were accepted unanimously.

17 Godar urged faculty to encourage students to study abroad and noted that there are \$5,000 scholarships
18 available for that purpose. The deadline for Gilman Scholarships for students receiving Pell grants is near.
19 Godar can be contacted for more information.

20 **ANNOUNCEMENTS:** M. Williams announced that WPU now subscribes to PIVOT, which provides a way
21 for faculty to connect with possible collaborators and funding sources. There is a video on You Tube, and
22 further information can be obtained from the Office of Sponsored Programs website. Workshops on PIVOT will
23 be held later in the Spring in conjunction with the Library.

24 Research and Scholarship Day is scheduled for Thursday, April 4th. A call for abstracts went out last week and
25 they are due by February 22nd.

26 **CHAIR’S REPORT:** Parras stated that the proposed Resolution on *Ad Hominem* Arguments would probably
27 not be reintroduced. He reminded senators of the need for civility, respect and professionalism when addressing
28 individuals or the body during Senate meetings. He reiterated University policy that assures that everyone must
29 be free from personal attacks. It is a moral imperative to respect differences of opinion and no one should be
30 accused of bias or religious prejudice.

31 Natrajan asked if there were a forum within the Senate for clarification of these matters. Parras suggested
32 contacting the Executive Committee. Natrajan asked where to go if the question is about the Executive
33 Committee, and asked that the Governance Council provide such guidance. Parras mentioned the Senate
34 Listserv. Kelly suggested that this is implicit in the Governance Council’s charges. Natrajan would like to see it
35 made explicit, and moved (Pavese seconding) that the Governance Council look at the ethical behavior of the
36 Senate and say what respect means. Martus questioned the necessity of such an action. Verdicchio said that the
37 Council should only look at policy matters, not get involved with judging the conduct of members. After Kelly
38 said that the motion was unclear, and rephrased it in two parts. First, that it be explicitly stated that the behavior
39 of the Senate be part of the Governance Council’s responsibility and, second, that the Council clarify what
40 respect and *ad hominem* mean. Natrajan agreed with the Chair’s call for respect, but stated that there must be a
41 forum to determine where such behavior can be taken to. After disagreement about the exact wording of the
42 motion, Natrajan withdrew it.

43 Godar and Kelly then moved that the Governance Council be charged to determine where questions about the
44 conduct of senators be taken. Levitan noted that this was part of the *Ad Hominem* motion. Andreopolous asked
45 for clarification of the definition of respect. Finnegan spoke against the motion, warning the Senate to be very
46 careful about creating policies that might be used to censor people for speaking freely on the Senate floor. He
47 said that University policies are clear, but that the motion is vague. Tardi agreed with Finnegan and said that the
48 Parliamentarian and the Chair have the power to rule individuals out of order. She stated that if there are ethical
49 violations, the matter should be reported to Equity and Diversity. Falk-Romaine agreed with Finnegan and
50 Tardi about it being the Chair's responsibility to maintain order and civility. The motion failed by voice vote,
51 and Parras said that the Executive Committee would discuss the issue further.

52 Parras reported on the monthly meeting of the Executive Committee with the President and Provost. He asked
53 that anyone who would like to suggest the names of graduation speakers or honorary degree recipients should
54 contact Bob Seal. He announced that there will be a new Director of Undergraduate Admissions, Rohan
55 Howell, who will start on February 11th. Cohen will introduce him at the University meeting on Thursday.
56 Parras also reported that, at the recent Board of Trustees meeting, Senator McNeal reiterated her department's
57 firm opinion on the need for multiple advisors for students with double majors.

58 **VICE-CHAIR'S REPORT:** Falk-Romaine repeated her call for a Professional Staff member to serve
59 on the Assessment Council.

60 Finnegan would like the Senate to consider more carefully those issues where we can have the most
61 impact: teaching, advising and curriculum. He said that the Blue Ribbon Task Force has not been
62 visible, and that the Senate should not wait to consider these matters. Students should be advised in
63 their major, whether they have one or two majors. He also would like to hear more from the councils.
64 Parras said that advisement might come to the floor again before Spring Break, and that he will ask the
65 councils to report.

66 **GOVERNANCE COUNCIL RESOLUTIONS:**

67 **EMERITA STATUS FOR LINDA DYE:** Governance Council Chair Malu read the resolution, which was
68 moved and seconded by Martus and Levitan. Andreopolous reiterated her desire that these resolutions speak
69 more specifically to the areas the honorees' areas of research. Gazillo Diaz warmly recalled Dye's many
70 qualities especially her mentoring junior faculty. The resolution was approved unanimously.

71 **EMERITUS STATUS FOR ORLANDO SAA:** Malu read and moved the resolution (Sheffield seconded).
72 Bernstein, Sheffield, Kim-Yoon and Duffy spoke in support. The motion was approved unanimously.

73 **MARKETING UPDATE:** S. Goldstein, Associate Vice-President for Marketing and Public Relations
74 presented and answered question regarding the new Will. Power. marketing campaign. Levitan said that this is
75 the best of the many campaigns she's seen in over thirty years. Kim asked if there were measurable outcomes.
76 Goldstein detailed the costs of the campaign and discussed some of the varied measures that are used in the
77 inexact science of marketing: number of inquiries, increase in traffic on the site, etc.

78 Kelly, McNeal, Diamond, Verdicchio, Garfinkel and Goldstein commented upon various features of the many
79 pages and other advertisements in other media, and offered suggestions, which Goldstein welcomed.

80 **ADJOURNMENT:** The Faculty Senate adjourned at 1:45 PM.

81 The next meeting of the Faculty Senate will be held on Tuesday, February 12th at 12:30 PM in the Ballroom A.

82 Respectfully submitted: Bill Duffy, Secretary

83 THIS AND OTHER SENATE DOCUMENTS ARE AVAILABLE ONLINE AT: www.wpunj.edu/senate