

1 William Paterson University – FACULTY SENATE MINUTES – November 10, 2015
2 FACULTY SENATE WEB PAGE <http://www.wpunj.edu/senate> --
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4 **PRESENT:** Aktan, Andreopolous, Broome, Cano, Cook, Crick, Decker, Diamond, Duffy, Ellis,
5 Falk-Romaine, Flint, Fondeur, Gazzillo-Diaz, Harris, Griswold, Harris, Kim, Levitan, Maduro,
6 Magaldi, Makarec, Malu (for Fallace), Martin, Martus, Natrajan, O'Donnell, Orr, Owusu, Pozzi
7 (for Hong), Razzore (for Nobler), Rivera Berruz (for Steinhart), Rosar, Sabogal, Sandmann,
8 Simon, Snyder, Swanson, Tardi, Tesfaye, Verdicchio, Waldron, Wallace, Watad, Weiner,
9 Weisberg, Wicke

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11 **ABSENT:** Avdeev, Helena, Kothandaraman

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13 **GUESTS:** Brenenson, Cammarata, Chabayta, Corso, Dean, Ferguson, Fuller-Stanley, Hahn,
14 Jackson, Kernan, Lincoln, Miller, Noonan, Owusu-Ansah, Refsland, Rosenberg, Roux, Seal,
15 Schneider, Sheffield, Shojai, Tiernan, Trelisky, Wolf and one unintelligible

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17 **PRELIMINARIES:** Chairperson Falk-Romaine called the Senate to order at 12:35PM. The
18 Agenda, moved by Martus and Martin, was approved unanimously. The Minutes of the
19 10/27/2015 meeting, moved by Martus and Levitan, were also approved unanimously.
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21 **CHAIR'S REPORT:** Falk-Romaine reminded the community of the Town Hall meeting on the
22 budget with VP Bolyai on Thursday at 3:30.

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24 **VICE CHAIRS REPORT:** None.

25 **ENROLLMENT MANAGEMENT:** VP Ross presented a detailed report on Fall 2015
26 enrollment issues (archived in the Packet for this meeting). While there are a positives (e.g., an 8
27 point rise in SAT scores), there are areas where goals have not been reached (e.g., 6 year
28 graduation rate; a deficit of 450 students). William Paterson is now considered a Hispanic
29 Serving Institution, meaning that it has more than 25% Spanish-speaking students. The
30 University is also, for the first time, a majority non-white institution.

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32 Levitan asked if a lack of seats and classes for transfer students might be responsible for the
33 problems. Ross said that most chairs increased enrollment by 5 students per class. Watad said
34 that WPU must not look for quick fixes. Shojai said that the College of Business added more
35 credit hours this semester. Verdicchio, Simon and Magaldi worried about 25% of students not
36 returning. Why are they leaving and what is not working? Ross said there are various reasons:
37 some simply can't make it, for others we were not their first choice and they transferred to other
38 schools, etc. He noted that at WPU the student body is approximately 55% female and 45%
39 male, a greater difference than at the other state colleges.
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41 Tardi pointed out that most of the other institutions had enrollment increases, even though our
42 acceptance rate is 75%, the second highest in the state. We have only an 18% conversion rate,
43 one of the lowest in the state. WPU is increasingly non-competitive. Student don't want to be
44 here: we are just their fallback school. Enrollment must be a priority.

45
46 Kim reviewed the numerous reports he has made over the past few years. He noted the continued
47 lack of foreign students and the flat enrollment figures for WPU vs the strong growth at MSU.

48 He stated that there are many ways to increase enrollment. He wants to know why students don't
49 come to WPU. Ross replied that there are various possible explanatory variables. Some schools
50 have made the SAT optional (e.g., MSU and Stockton), and the SAT is not the best predictor of
51 college success.

52
53 Andreopolous want students to be happy and proud to be here. We can't be seen as the
54 university of last resort. We have good programs and faculty – why, then, do we have this
55 reputation? If we can't increase our reputation, we should reduce our price. Watad called for
56 thinking outside the box: cut enrollment by 20% and bring resources and enrollments into
57 alignment.

58
59 **UNDERGRADUATE COUNCIL: B.S IN PUBLIC HEALTH:** Roux and Duffy moved
60 acceptance of the Public Health Department's proposal for a BS in Public Health. Tardi asked if
61 the GPA requirements were being changed. Kernan replied that the same standards have been
62 use for the past 15 years, and enrollment has tripled in 5 years. The program was approved
63 unanimously.

64
65 **GOVERNANCE COUNCIL: EMERITUS POLICY REVISIONS:** Jackson and Dean
66 resumed discussion of the Council's proposal, with revisions included based on prior Senate
67 discussions. After brief discussion, Tardi and Verdicchio moved to table the item for the Council
68 to do further work clarifying the proposed changes, etc. Kim strongly objected to the repeated
69 attempts to discuss this minor issue when there are so many important matters for the Senate to
70 take up. The motion to table and return to the Governance Council was approved with one
71 dissenting vote.

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73 **ADJOURNMENT:** Tardi and Harris called for adjournment, which was approved by voice
74 vote. The Senate adjourned at 1:39pm.

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76 The next meeting of the Faculty Senate will be on Tuesday, November, 24th in Ballroom C.

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78 Respectfully Submitted: Bill Duffy, Secretary

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80 THIS AND OTHER SENATE DOCUMENTS ARE AVAILABLE ONLINE AT:
81 www.wpunj.edu/senate