Directors' Council
Meeting Minutes
Student Center, Room 168 A & B
February 10, 2016

10:00 a.m. The meeting was called to order by Jeff Floyd, Directors' Council Chair

- Welcome Remarks
- Introduction of new members: Maxwell Seeland (Annual Fund), Lynn Lazar (Development), Chris Rozewski (IT), and Lauren Tibbets (Physical Plant).
- Announcements: Sandra Miller and Martin Williams were recognized for recently won awards.
- Directors' Council Scholarship proposal was explained and voting was conducted by secret ballot.

10:10 a.m. Linda Refsland, Assessment Committee Chair introduced today's speakers.

10:15 a.m. Presentation on the Importance of Accreditation by Dr. Stephen Hahn

- William Paterson University participates in/receives accreditation from the Middles States Commission on Higher Education.
- Reviews take place every five years; the goal is to show progress from one review period to the next. All of WPU's accreditation information is available online.
- Major points from previous Middle States Review include: the creation of the Strategic Plan; linking the budget to program planning, which also increases transparency; deeper and more meaningful assessment activities.

10:24 a.m. Presentation on the Challenge of Assessment Reporting by Dr. Jonathan Lincoln

- 2016 effort to reduce overlap/redundancy in criteria: 14 standards reducing to 7.
- Handouts were provided to illustrate and further define criteria.
- Assessment activities are part of criteria for every single standard.

10:39a.m. Dr. Kendall Martin, Co-Chair of WPU's Middles States Assessment Review Committee

- Program modification will be based on assessment data for all programs.
- Accredited programs have their own standards; non-accredited programs are in the process of having standards of success set. This will close loop for assessing measurements.
- Campus Labs are a filing system to store all of the assessment data and outcomes.

10:52a.m. Presentation on Educause Center for Analysis and Research (ECAR) & students' use of technology by Eric Rosenberg

- ECAR annual survey is distributed by WPU every other year, alternating with NSSE. Recent surveys were conducted in 2013 & 2015; next survey is planned for 2017.
- Surveys students' use of technology as well as their experiences and expectations. 161 institutions and over 50 thousand students participate nationwide. 507 WPU students (first year and senior) participated in 2015.

- WPU students are very similar in their use of technology to other students in the survey. A large percentage of WPU students own multiple devices (laptop 93%, tablet, smartphone 92%) and use them regularly.
- 2013 WPU students had a below average perception of faculty use of technology. As a result of this finding, CTLT (faculty technology curriculum) was created. The 2015 survey saw an 8% increase in this measure.
- Cheng Library has the only computer lab on campus that students regularly use.

11:09a.m. Presentation on Program Evaluation and Student Outcomes by Dr. Hilary Wilder

- To assess learning across the institution, you must look for student outcomes beyond the classrooms. Core academic effectiveness versus general organizational effectiveness.
- Measure reaction, learning, behavior and results; quite difficult to do so without extensive assessment.
- In an effort to assist every department and program with assessment, the Cheng Library has purchased Council for the Advancement of Standards in Higher Education 2015 available via www.wpunj.edu/library/cas-pshe.dot

11:38a.m. Closing Remarks from Jeff Floyd, Directors' Council Chair

- Meeting attendees were asked to complete today's program assessment before leaving.
- The Directors' Council Scholarship was unanimously approved by the meeting attendees. Next meeting will be April 6, 2016.
- End of year celebration and awards program will be June 9, 2016.