## Principles of Microeconomics Econ 202 Syllabus Winter 2014 Online

**Professor:** Dr. Tricia Snyder **Office**: V3036

Phone: (W) 720-2430
Email: Snydert@wpunj.edu
Office Hours: By Appointment

**Required Text:** Any microeconomic principles textbook is fine. The notes are

based from: Tucker, Irvin B., Microeconomics for Today, 5<sup>th</sup> Edition, Thomson Southwestern, ISBN 13: 978-0-324-40800-3.

### **Course Objectives for Principals of Microeconomics:**

1. Students will become familiar with the basic concepts in economics, including opportunity cost, supply and demand, elasticity, and productivity.

- 2. Students will learn the major determinants of price and quantity in a wide range of markets, including perfectly competitive, monopolistically competitive, oligopolies, and monopolies.
- 3. Students will learn how to analyze the behavior of firms within their market structure.
- 4. Students will develop skills to analyze impacts of policy actions (such as environmental regulation, antitrust actions, and deregulation) and to evaluate the advantages and disadvantages of different policies.

#### **Student Learning Outcomes:**

Students will be able to:

- 1. Effectively express general economic concepts in written/oral form.
- 2. Demonstrate ability to think critically.
- 3. Locate and use information related to economics.
- 4. Demonstrate ability to integrate knowledge and ideas in a coherent and meaningful manner.

During the course students will learn how to:

- 1. Relate economic concepts to other real world events.
- 2. Have a broader perspective.
- 3. Read and explain the content of economic materials from a secondary source (such as the Wall Street Journal, New York Times, etc.)
- 4. Critically evaluate the impacts of economic policies at the micro level.
- 5. Explain basic economic principles.

# **Topical Outline of the Course Content:**

DATE	SUBJECT (b	READINGS pased on Tucker)
	<b>Introduction to Economics</b>	Ch.1 -4
	Introduction to economics Opportunity Cost and Production Possibil	Ch. 1
	Curves	Ch. 2
	Market Demand and Supply	Ch. 3
	Markets in Action	Ch. 4
	Introduction to Microeconomics	Ch. 5-6
	Price Elasticities of Demand & Supply	Ch. 5
	Consumer Choice Behaviors	Ch. 6
	Production Costs	Ch. 7
	EXAM 1	Ch. 1-7
	Operations of Firms in Diff. Market Structures	
	Perfectly Competition	Ch. 8
	Monopoly	Ch. 9
	Monopolistic Competition and	
	Oligopoly	Ch. 10
	International Trade	Ch. 15
	FINAL EXAM	Ch.8-10,15

## **GRADING POLICY**

**Homework Assignments:** Counts 20% of your final grade.

**Tests:** 2 Tests will be given; each test is weighted equally and is

worth 40% of your grade.