

# BUSINESS ADMINISTRATION; GLOBAL BUSINESS

Bachelor of Science

*Incoming students as of Fall 2010*

## GE Requirements

1. First-Year Seminar
  - WPU 101 First-Year Seminar
2. Arts & Communication
  - Complete 2 courses from the following:
    - ARTH 101 Approaches to Visual Art
    - ARTH 104 Approaches to Modern Art
    - COMM 101 Intro to Theatre
    - COMM 110 Communication in Action **(required)**
    - MUS 120 Music Appreciation
3. Humanities
  - Complete the following 7 requirements:
    - ENG 110 Writing Effective Prose
    - ENG 150 Intro to Literature
    - HIST 101 Foundations of Western Civ\*
    - HIST 102 The West and The Modern World\*
    - PHIL 110 Intro to Philosophy
    - FOREIGN LANGUAGE 6 credits
4. Math/Science
  - Complete the following course:
    - MATH 140 Quantitative Mathematics I
  - Complete 2 courses from the following:
    - PHYS 110 Intro to Physics
    - PHYS 170 Astronomy
    - PHYS 255 College Physics I
    - PHYS 256 College Physics II
    - BIO 120 Human Biology
    - BIO 130 Field Biology
    - CHEM 120 Chemistry in Perspective
    - CHEM 031, 131 College Chemistry
    - CHEM 032, 132 Organic Biochemistry
    - CSH 150 Integrated Science
    - ENV 110 Environmental Foundations
    - ENV 115 General Geology
5. Social Science
  - Complete 3 courses from the following:
    - ECON 201 Macroeconomic Principles **(required)**
    - POL 110 Intro to Politics **or**
    - POL 120 American Government
    - PSY 110 General Psychology **or**
    - SOC 101 Principles of Sociology
6. Health/Movement Science
  - Complete 1 of the following:
    - PBHL 120 Current Health Issues
    - PBHL 200 Active Lifestyles for Health
    - PEGE 150 Fitness for Life
    - PEGE 200 Active Lifestyles for Health
7. Racism & Sexism
  - Complete 1 of the following:
    - AACS 150 Racism & Sexism in the US
    - AACS 155 Justice & Racism
    - WS 110 Women's Changing Roles
    - WS 150 Racism & Sexism in the US
8. Directed Elective
  - Complete 2 courses (SEE LIST BELOW)
9. Non-Western
  - Global Business students satisfy this requirement by taking FIN 400, MGT 309, or MKT 316

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**GLOBAL BUSINESS:** A minimum of 60 credits and a grade point average of 2.000 must be earned in this major to graduate.

## COMMON BUSINESS CORE COURSES

- ACCT 211 Financial Accounting
- ACCT 212 Managerial Accounting
- ECON 202 Microeconomic Principles
- ECON 210 Business Statistics I
- FIN 320 Corporate Finance
- LAW 201 Legal Environment of Business
- MGT 200 Principles of Management
- MGT 305 Management Information Systems
- MGT 431 Production and Operations Management
- MGT 460 Business Strategy and Policy
- MKT 210 Principles of Marketing

## MAJOR REQUIREMENTS

- ECON 360 Economic Growth and Development
- ECON 370 International Economics
- FIN 400 International Financial Management
- MGT 309 International Management
- MKT 316 International Marketing
- MKT 475 Supply Chain Management

## DIRECTED ELECTIVE REQUIREMENT (MAJOR)

- ECON 211 Business Statistics II
  - ECON 355 Diversity in Organizations (1.5 cr.)
  - MGT 350 Ethics and Business (1.5 cr.)
- Either complete 1 course from the following list or complete one 200+ level course from the College of Business:
- GEO 150 World Regional Geography
  - PHIL 334 Business and Ethics (Requires PHIL 110 Introduction to Philosophy, and PHIL 200 Ethics)
  - POL 240 International Relations
  - POL 342 International Political Economy

## \*\*DIRECTED ELECTIVE CHOICES (OUTSIDE MAJOR)\*\*

- AACS 304 African Caribbean History

- AACS 338 African Politics (same as POL339)
- AACS 341 Contemporary Caribbean Societies
- ANTH 342 The Ethnology of East Asia: China
- ANTH 359 Cultural Change in Latin America
- ECON 303 International Finance
- GEO 300 Geopolitics
- GEO 310 Trade and Transportation Geography
- GEO 331 Geography of Asia
- GEO 332 Geography of the Middle East
- GEO 333 Geography of Europe
- GEO 334 Geography of Africa
- GEO 335 Geography of Latin America
- HIST 327 America as a World Power
- HIST 338 Europe Since 1914

- HIST 361 Modern Japan
- HIST 371 Modern China
- HIST 381 Modern Latin America
- HIST 392 Contemporary Middle East
- POL 332 Eastern Political Systems
- POL 333 Politics of the Third World
- POL 336 Politics of Asia, India, & China
- POL 337 Politics of Latin America
- POL 338 Caribbean Political Systems
- POL 339 African Politics
- POL 342 International Political Economy
- POL 345 United States Foreign Policy
- POL 347 The Middle East in World Politics

\* *HIST 205&206 (as a pair) can substitute for HIST 101&102*