

IT'S COLLEGE DAYS FOR "3 DAYS IN THE LIFE" DOCUMENTARY

LENNON VIDEOTAPE COULD HAVE BEEN A 'REALITY SHOW'

The dates were **February 8th, 9th and 10th and the year, 1970** (only weeks before the break-up of The Beatles) and the "crowning date" when a solo **John Lennon (and The Plastic Ono Band)** scored his first #1 song with "Instant Karma". John Lennon was about to make history (again) – a little over thirty-five years ago.

John Lennon and (newfound buddy) **Tony Cox** (Yoko's former husband) were in the midst of an untitled, intimate, no-holds barred film based on "*3 days in the life of John Lennon and company*". Hours upon hours of documentary b&w videotape were shot and today, the film is **owned by World Wide Video LLC**. They, in the past, have tried to market the "unseen raw footage". They decided against it and now, there is a new distinct purpose being planned for the film. The three **Boston-based partners/World Wide Video LLC** are initially planning to offer the film for "educational purposes". The formerly untitled film is now named "**3 Days In The Life**" and there are plans to offer "college film & music students" across the country an opportunity to see the one-of-a-kind historic documentary beginning in Fall 2005.

"**3 Days In The Life**" is in the pre-production stages of "an early edit". Originally, the film was shot in a "*cinema verite style*" ("let the camera roll" – edit later technique) and plans call to develop and cull the footage into a full 90-120 minute documentary format. There are almost **10 hours of "35 year-old raw videotape"** and when you consider that "production" stemmed from a 1970 Sony reel-to-reel pre-Beta professional video deck, the film is in need, today, of a full restoration and cleansing. While that process is underway, an informed panel is scheduled to present a "promotional viewing" of portions of "3 Days In The Life" at: **(1) a combined film and music industry class (100 students) at a NY/NJ university and (2) GEMS – The Global Entertainment and Media Summit in New York on May 14-15th.**

The **panel introducing "3 Days In The Life"** will include: New York music & entertainment lawyer **Ronald S. Bienstock**, film partners, **John Fallon** and **Ray F. Thomas** and music journalist **Joe Bosso**. At both presentations, the university and GEMS, the "3 Days In The Life" panel will show "a promotional preview" and discuss candidly the historical and musical significance of the Lennon documentary. It's interesting to note too, upon viewing "**3 Days In The Life**" it does "appear" that it could be said that the film is "*the original grand-daddy of all reality shows as we know them today*". The panel's presentation will run approximately an hour or hour-and-half.

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"**3 Days In The Life**" is also taking on another "life of its own". The New York-based **StarFile photo syndication agency** will be posting never-seen-before b&w photos of John Lennon culled from the original videotapes. The b&w pictures will include:

Lennon at home, strumming his guitar, composing, joking, reading the morning paper, talking frankly, awaiting word on “*Instant Karma*”, touring the estate, in the “creative process of songwriting”, going to the office, on a London street, filming footage himself, discussing politics, testing his solo status, etc. Maybe, they knew it or maybe not, but as the film unfolds, the film is a **“reality show in a documentary format” starring John Lennon – a documentary filmed debut recording history in the making.**

Oddly enough, **“3 Days In The Life” is still a best kept secret** but this year, the film will finally debut uniquely at pre-selected colleges nationwide this Fall. The students today will travel back in time with the film and for John Lennon, 1970 was a turning point in his career/life, as well as those around him. The “never-seen-before film” culminates with John Lennon’s rehearsal for the **BBC show “Top Of The Pops”** where he performed “*Instant Karma*” for the first time publicly. The song had just gone to #1 in the US and it certainly drove a stake into the “collective heart of The Beatles”. **Lennon is quoted directly on film speaking to Yoko, ‘he was finished with the band’.** The exact filmed quote, in itself, disputes the popular misconception that “others or outside forces” were responsible for the Fab Four break-up.

Presently, **“3 Days In the Life” is limited to college audiences.** The reason - World Wide Video LLC/the partners felt after all these years, they would maintain the “integrity of the film” by doing the right thing and hold true to its overall purpose – seeing **“a reel John Lennon”**. Although Tony Cox sold the film, he did copyright the video under the name of “*Tony Cox’ Video Of John Lennon*” dated May 2, 1997 – it was his property until the sale was consummated in Jan. 2000 . No matter what the criteria is, “3 Days In The Life” is **a rare, powerful and many ways, voyeuristic journey into “3 days in the life” of John Lennon (circa 1970).** A “b&w view” of an icon composer (plus family and friends) - in residence, an artist in transition, a reborn solo artist, creating and evolving.

There is a quote (or two) that might give one additional insight into “3 Days In The Life”: “*No artist is ahead of his time. He is his time. It is just that others are behind the time.*” (Martha Graham).

Or better still, “*An artist is a creature driven by demons. He doesn’t know why they choose him and he’s usually too busy to wonder why.*” (William Faulkner)

“3 Days In The Life” may be “a film in progress” but the upcoming panel discussions and promotional previews of the documentary will offer music students, film classes and industry conventions a unique documentary glimpse into the what *some Lennon fans* call “the missing year”. 1970 was that year. **“3 Days In The Life”** alone allows ‘the viewer’ to capture and chronicle the time, the place as well as, the man behind the music.

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