



T H E M A G A Z I N E O F
W I L L I A M P A T E R S O N
U N I V E R S I T Y
S P R I N G 2 0 1 4

*Ten Years of
Advancing the
Field of
Professional
Sales*



12

C O N T E N T S

FEATURES

CELEBRATING THE TENTH ANNIVERSARY OF THE RUSS BERRIE INSTITUTE FOR PROFESSIONAL SALES: ELEVATING THE PROFESSION OF SALES

The University's innovative degree in professional sales, the dream of its benefactor Russ Berrie, marks a milestone, and launches the careers of numerous alumni

*By Theresa E. Ross '80
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PAYING IT FORWARD: ALUMNI AARON VAN DUYN '75, MM '08, AND DOUGLAS HAMILTON '75, CLASSMATES AND FRIENDS, WORK TOGETHER TO ADVANCE THE UNIVERSITY

Accounting majors and long-time donors, these two alumni are working together to support the University's students, programs, and mission

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PLACING SCHOOL PRINCIPALS ON A PATH TO LEADERSHIP

A new federal grant from the U.S. Department of Education positions the University at the forefront of meeting the need for new educational administrators

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MARSHA DIONISIO '73: TEACHER'S RESILIENCE, CREATIVITY IN HURRICANE-RAVAGED COMMUNITY EARNS A 2013 PEOPLE MAGAZINE TEACHER OF THE YEAR AWARD

When Hurricane Sandy destroyed her Seaside Heights school, this fourth grade teacher rose to the challenge and taught all her lessons using one children's novel

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ON THE COVER: BAHAR ASHNAI, ASSISTANT PROFESSOR OF PROFESSIONAL SALES, MONITORS STUDENTS IN THE PROFESSIONAL SALES LAB • **PHOTOS, CLOCKWISE FROM TOP LEFT:** THE LATE RUSS BERRIE, BENEFACOR OF THE RUSS BERRIE INSTITUTE FOR PROFESSIONAL SALES; PROFESSOR CLAUDIA GOLDSTEIN'S AWARD-WINNING BOOK; A SECTION OF A MURAL CREATED AT PATERSON SCHOOL 7

THE MAGAZINE OF
WILLIAM PATERSON
UNIVERSITY
SPRING 2014

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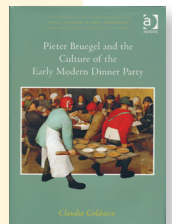
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WILLIAM PATERSON UNIVERSITY

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Dear Friends,

As a leading public university, William Paterson University plays a crucial role in preparing both undergraduate and graduate students for successful careers in their chosen fields. We also recognize the changing social and economic nature of our society, which requires us to evaluate our curriculum to ensure that it meets the needs of today's more complex workplace, where demand for post-baccalaureate degrees continues to increase.

On Wednesday, May 14, 2014, William Paterson University will celebrate an important milestone: eleven William Paterson University students will graduate with doctor of nursing practice degrees, marking the inaugural class of the University's first doctoral degree program (see article on page 6). The doctor of nursing practice is the highest-level clinical degree in nursing, and we are proud to provide advanced practice nurses who are employed in a variety of health care settings with the critical leadership skills needed to make an impact on health care outcomes.

As we prepare to award our first doctoral degrees, it is with pride and excitement that I can announce that the University has been approved to offer a second doctoral degree, the doctor of psychology. The program, which will begin in fall 2015, includes training and coursework in clinical practice and research designed to provide the knowledge, skills, and competencies that psychologists use in clinical practice, and builds on the University's successful master's program in applied clinical psychology.

Doctoral programs require a significant investment in resources. The University has chosen to offer doctoral degrees that enhance some of our flagship programs, and that will help William Paterson to continue to attract outstanding faculty and students. These two programs are also in disciplines in which the requirements for both entry and advancement continue to rise; by offering these doctoral degrees, we provide opportunities for interested professionals to meet the standards for career achievement in their chosen fields.

While we have no current plans to offer additional doctoral degrees, as always we are proud to offer academic programs that help to define the University while meeting the demands of the marketplace and the educational needs of those in our region and throughout New Jersey.

Sincerely,
Kathleen Waldron

President

WE WELCOME LETTERS ABOUT WP, The Magazine of William Paterson University and will continue to publish some of your views in future issues. Letters may be edited for clarity and space. You may write to:

Letters to the Editor;
WP, The Magazine of William Paterson University
P.O. Box 913
Wayne, NJ 07474-0913

or feel free to drop us a note by e-mail at: wpmag@wpunj.edu

What's new with you?



- Moving to a new home?
- Got a new job or promotion?
- A happy occasion you want to share?

Don't be shy!

Let us know what's going on and submit a class note online.

Go to www.wpunj.edu/alumni and click on "Class Notes"

Throwback Thursday Photo on Facebook Sparks Memories

The March 13 photo for #ThrowbackThursday features a great shot of William Paterson's Student Center (*now called The John Victor Machuga Student Center*) from the 70's!



Abi K. Powell My goodness!

Smitte Adam's 70's 😊

Richard L Smith Wow! Great fun at Billy Pat's !!! That was the life especially Thursday nights

Maria Woolley Bolderman Springfest right there on the lawn! So much fun!

Ruben Taype-Colffer Thats awesome man.

Randy Feldman I remember when that building opened on campus. Great pub and game room! Best pinball machines in the area. Boy those were the days!

Paul Holt Good memories... Billy Pat's Pub to the right...

Tracy Baker Thursday nights at Billy Pats!!!!!!

JJ Sawh that is how i remember it! 😊

Justin Darnall Harris II Wow! If only I would have known what Billy Pats was... "08" Class... Heard great stories about the old WPU!!

Michael Lombardo 1982, spring festival with Blotto playing live right in that spot. One hit wonders, I want to be a lifeguard.

WHO WE ARE



LOURDES CORTEZ

Lourdes Cortez Appointed To Board of Trustees

Lourdes Cortez, president and CEO of North Jersey Federal Credit Union, has been appointed to serve on the University's Board of Trustees.

"We are honored that Lourdes Cortez has agreed to serve on our Board of Trustees," says President Kathleen Waldron. "She brings a unique combination of skills, including many years in the financial industry, significant management experience, and a deep commitment to her native community of Paterson, as well as the entire North Jersey region, and we look forward to her advice and perspective."

Cortez began her professional banking career in 1984 at North Jersey Federal Credit Union. She learned banking from the ground floor up, and served in several positions before being promoted to president and CEO in 2005.

Dedicated to being involved in the community, Cortez serves on the board of the Workforce Investment Board

of Passaic County, as president of the board of directors for the Boys and Girls Club of Paterson and Passaic, and the board of Visions Academy Charter School in Newark. She is the chairperson for the North Jersey Federal Credit Union Foundation and assistant treasurer for Executive Women of New Jersey. She has volunteered for numerous organizations including La Casa De Don Pedro, the March of Dimes, Eva's Village in Paterson, and the American Cancer Society, and served on the board of the United Way of Passaic County.

The first Latina CEO of a credit union in New Jersey, Cortez has been honored by *NJBIZ* magazine, which named her one of the Top Fifty Business Women of New Jersey. Other awards include the North Jersey Regional Chamber of Commerce 2010 Star Award in Business, the 2010 Salute to the Policy Makers Award from Executive Women of New Jersey, and the 2012 Women of Achievement Award from the Girl Scouts of Northern New Jersey.

College of Education Receives Fulbright-Hays Grant for Study Trip to South Korea

Three William Paterson faculty members, along with six teachers and six University students, will study in South Korea this summer through an \$85,000 grant from the U.S. Department of Education as part of the Fulbright-Hays Short-Term Projects Abroad program. The project is one of only sixteen funded nationally and the only group project funded in New Jersey.

Heejung An, associate professor of elementary and early childhood education, Keumjae Park, associate professor of sociology, and Carrie Hong, associate professor of educational leadership and professional studies,

received funding for their project, "The U.S.-N.J.-South Korea Project: Exploring Korea's History, Culture, and Education System Through Experiential Learning."

"This project will make possible a unique educational experience for pre-service and current teachers, who will have the chance to explore systematically the history, culture, and educational system in South Korea as well as guided, rich opportunities for deeper knowledge of the Korean community, language, and culture within New Jersey," says Candace Burns, dean of the College of Education. "Teachers and students from New Jersey will have the opportunity to understand the richness and power of global education, and use that knowledge in designing meaningful, innovative curriculum and opportunities for student engagement as global citizens."

This is the third Fulbright-Hays grant the University has received. The two previous grants supported short-term study abroad trips to India.

Miki Cammarata Named Vice President for Student Development

Miki Cammarata has been appointed as vice president for student development following a national search. She succeeds John Martone, who retired on December 31, 2013.



MIKI CAMMARATA

Cammarata comes to the University from Ramapo College, where she served as associate vice president for student affairs from May 2009 to the present.

At Ramapo, she co-led the Division of Student Affairs, which included student involvement/

student activities, athletics, career development, counseling services, disability services, Greek life, health services, intramurals and recreation, judicial affairs, residence life, the student center, and the women's center. She also served as a member of the president's cabinet and the provost's council. She was appointed co-chair of Ramapo's most recent Middle States reaccreditation steering committee in 2008-10.

During her twenty-eight-year career at Ramapo, she held a variety of positions, including associate dean of students, director of the Robert A. Scott Student Center, director of student development, and director of special programs and conferences. She was honored by the college's student government association three times, and received the President's Staff Leadership Award in 2010. She has volunteered for Habitat for Humanity, Shelter Our Sisters, and the Wayne Food Bank, and served on the board of directors of the Girl Scouts of Bergen County.

Cammarata holds a doctorate in educational leadership from Argosy University, a master's degree in counseling, human development, and educational leadership from Montclair State University, and a bachelor's degree in education from The College of New Jersey.

Siamack Shojai Appointed Dean of Cotsakos College of Business

Siamack Shojai, a respected economist, educator, and administrator with a specialty in global economics, has been named dean of the Cotsakos College of Business. His appointment is effective July 1, 2014.

"Dr. Shojai brings a great deal of experience in academic program development, knowledge and success in achieving national accreditation for business programs, and energy and drive to help the College continue to move forward," says Warren Sandmann, provost and senior vice president for academic affairs. "We are excited to welcome Dean Shojai and look forward to his leadership."

Shojai comes to William Paterson from Central Connecticut State University, where he has served as dean of the School of Business since 2007. As dean,



JAZZ STUDENTS PERFORM ON THE NEW STAGE IN SHEA 101

Shojai led the successful effort to achieve initial Association to Advance Collegiate Schools of Business (AACSB) accreditation for the school. Additionally, working with his faculty and staff, Shojai developed and implemented a strategic plan for the school, built enrollment in the academic programs, and improved the retention and academic qualifications of students in the school.

Previously, Shojai served as dean of the School of Business at Georgian Court University and dean of the School of Business and Economics at the State University of New York at Plattsburgh. He also has held administrative and teaching positions at Marist College and served as professor of economics and finance at Manhattan College.



SIAMACK SHOJAI

A specialist in global economics, particularly the Middle East and Iran, Shojai has written several books and a large number of book chapters and scholarly journal articles. He is widely known for his presentations at scholarly seminars and forums, and provides regular commentary on economics and finance for the Voice of America of the United States Information Agency.

A graduate of the College of Insurance in Tehran, Iran, Shojai earned a master's degree in business administration from Iona College and a doctorate in economics from Fordham University.

Performance Venues Receive Major Upgrades

Several of the University's main performance spaces in Shea Center have received major upgrades, providing a greatly enhanced environment for the music department.

"We care deeply about our music program," said President Kathleen Waldron during a recent reception to mark the completion of the projects. "Our music department has lived with old facilities for a very long time. We are proud to celebrate our investment in these programs, which have national and international reputations, as well as the investment in excellence made by our faculty and students."

Two large rooms in Shea have been completely transformed, providing modern and aesthetically pleasing venues for faculty, student, and guest performances. Shea 101, which serves as a recital hall and instructional space, has been totally redesigned, with new acoustics, stage, fixed seating, lighting, control booth,



PRESIDENT KATHLEEN WALDRON TAKES A TOUR OF THE NEWLY REFRUBISHED RECITAL HALL WITH MUSIC PROFESSOR PETE MCGUINNESS

and interior finishes. Shea 103, a rehearsal space for large ensembles, has been renovated with new acoustical treatments, audiovisual capabilities, and interior finishes.

Shea Auditorium has received a significant interior renovation, including new seats, paint, flooring, and retrofitted lighting that is also energy efficient. The seating replaced forty-year-old chairs, many of which were broken beyond repair. In addition, six new soundproof practice rooms have been created in Gaedes Hall on campus.

Student Awarded Gilman International Scholarship To Study in South Korea

Ruth Midence, a junior majoring in global business studies, is one of approximately seven hundred American undergraduate students from 341 colleges and universities across the U.S. selected to receive the prestigious Benjamin A. Gilman International Scholarship, sponsored by the U.S. Department of State's Bureau of Educational and Cultural Affairs.

Midence, from Union City, is studying at Dankook University in Jukjeon, South Korea this semester. "One of the reasons why I transferred to William Paterson was to learn Korean, so I am very excited about studying in South Korea," says Midence. After graduation, she hopes to attend graduate school overseas and look for opportunities to expand her knowledge and interest in global business. Midence is also a member of the William Paterson swim team.

Gilman Scholarship recipients have the opportunity to gain a better understanding of other cultures, countries, languages, and economies, making them better prepared to assume leadership roles within government and the private sector. The scholarship is named for former Congressman Benjamin Gilman, who retired in 2002 after serving in the House of Representatives for thirty years and chairing the House Foreign Relations Committee. The scholarship program is administered by the Institute of International Education.

Fox Sports and SNY Broadcaster Kevin Burkhardt '97 to Give Commencement Address

Kevin Burkhardt '97, a National Football League play-by-play announcer for FOX Sports, will give the commencement address at the University's 191st commencement ceremony on May 14 at the Izod Center.



KEVIN BURKHARDT '97

During the ceremony, Dr. Mary Munding, former dean of the School of Nursing at Columbia University, who developed the first doctor of nursing practice program, will receive an honorary doctor of science degree; the University will award its first doctorates to the eleven inaugural graduates of its doctor of nursing practice program at the ceremony (see related story). An honorary doctor of fine arts degree will be conferred on Bucky Pizzarelli, the renowned jazz guitarist. Robert Taylor, William Paterson University's first trustee *emeritus*, who served on the University's board for twenty-two years, will receive an honorary doctor of humane letters degree.

The commencement ceremony will include speeches by a graduating bachelor's degree and a graduating master's degree candidate. Bachelor's and master's degrees will be conferred upon approximately 2,400 candidates who have completed their degree requirements between August 2013 and May 2014. Alumni from the Class of 1964, who graduated when William Paterson was called Paterson State College, will be present at the morning ceremony along with members of the Pioneer Society, those alumni who graduated at least fifty years ago.

Associate Dean Jean Fuller-Stanley Receives Women in STEM Award From Liberty Science Center

Jean Fuller-Stanley, associate dean of the College of Science and Health and professor of chemistry, has received a

2013 Liberty Science Center Women in STEM Award. The STEM award is presented annually to women in the New York metro area in recognition of their outstanding contributions in the STEM (science, technology, engineering, and mathematics) fields.

Fuller-Stanley works to engage students in active learning, and has been and continues to be instrumental in promoting undergraduate research as an important facet of retaining underrepresented minority students in sciences. She continues to advise and mentor students, especially women who are pursuing a science major.

She was instrumental in joining with Rutgers University and other New Jersey institutions to secure funding from the National Science Foundation for the Louis Stokes Alliance for Minority Participation in Science to increase the number of underrepresented minority students who graduate with a bachelor's degree in the sciences.

A member of the University community since 2005, Fuller-Stanley has served as project director of a five-year, U.S. Department of Education-funded initiative to improve the teaching of math and science in urban schools. She holds a doctorate in organic chemistry from the University of Nebraska-Lincoln.



University to Graduate First Class of Doctoral Recipients

This year's commencement ceremony will mark an exciting first for the University: its inaugural class of students will graduate with doctor of nursing practice (DNP) degrees.

Eleven students—Vivek Agnihotri, Maryanne Baudo, Maria Brennan, Harriet Coleman, Toni Tortorella Genova, Gustavo Gonzales, Jill Guzman, Rachel Koshy, Karen Magarelli, Sharon Puchalski, and



THE INAUGURAL GRADUATES OF THE DNP PROGRAM: FRONT ROW, LEFT TO RIGHT: SHARON PUCHALSKI, HARRIET COLEMAN, RACHEL KOSHY, KAREN MAGARELLI, VIVEK AGNIHOTRI, TONI TORTORELLA GENOVA, MARYANNE BAUDO; REAR, LEFT TO RIGHT: GUSTAVO GONZALES, SANDRA THEBAUD-YOUNG, JILL GUZMAN, AND MARIA BRENNAN

As part of the program, each candidate has completed a clinically based research project designed to help demonstrate expertise in nursing practice. “Each dissertation looks at an issue important in health care today,” says Brenda Marshall, associate professor of nursing and coordinator of the DNP program. Projects ranged from a study of the use of the Wii balance board to evaluate potential concussions in collegiate athletes to the effects a religious leader can have on diabetes education in the Latino community. Their dissertations will be entered into the University’s library collection.

Sandra Thebaud-Young—will receive their doctoral hoods at the ceremony at the Izod Center on May 14.

The doctor of nursing practice is the highest-level clinical degree in nursing. It gives nurses who already hold master’s degrees additional education

in leadership in nursing practice and health care organizations, and prepares them to be scholars recognized for outstanding patient care outcomes. The program, which began in fall 2011, is the first doctoral program offered by the University.

“Each of the students is at the top of their clinical area as nurse leaders or practitioners or in the application of scholarship in an academic setting,” adds Marshall. “This program ties together practice, knowledge, and leadership, and we are so proud of all these graduates.”

I N M E M O R I A M

It is with great sadness that we mourn the passing of two members of the campus community



Chernoh Sesay, professor of political science and former provost and executive vice president, died December 4, 2013. He was sixty-eight.

Sesay joined the University community as provost in January 1996. During his tenure in the position, which he held until June 2005, the University underwent profound changes, including the attainment of University status in June 1997; the development of new mission, vision, and diversity statements that reflected the institution’s values, commitment to student success, and obligations as a regional, public comprehensive University; creation of a Student Success Plan to serve as a blueprint for pursuing the University’s mission; and the establishment of six undergraduate and six graduate degree programs. He returned to a position as a full-time faculty member in the Department of Political Science in September 2006.

“He had a generous mind, he inspired and returned loyalty, and he sought to build consensus and bring large groups together to discover and to move the University’s agenda forward,” says Stephen Hahn, associate provost. “He strengthened academic programs and raised aspirations, to leave a significant legacy.”

Brenda Harris, associate director, student enrollment services, died December 11, 2013. She was sixty. Harris joined the University community in 1977 as assistant registrar, and continued to serve students on campus for more than three decades. In 2008, she joined the team of the newly created Center for Student Services as the associate director for student services. During her career at William Paterson, Harris volunteered her services to a variety of campus-based community initiatives, including the annual Kwanzaa celebration; she was also an honorary member of the Chi Alpha Epsilon National Honor Society, of which the University’s Educational Opportunity Fund Program was a charter member. Harris also devoted her time to the scholarship committee at High Park Gardens, where she resided.

“Brenda excelled at her job and she worked tirelessly to update processes in her area so that they would best serve students,” says Jonnine DeLoatch, director of the Office of the Sophomore and Junior Experience. “She mentored many and was a dear and true friend.”



A PHOTO ARCHIVED IMAGE OF ALASKA



THE REWALK EXOSKELETON SUIT HELPS PARAPLEGIC USERS WALK



CLAUDIA GOLDSTEIN AT THE UNIVERSITY OF AMSTERDAM

Professor, Two Students Create Photo Archive of Expeditions into Northern Forests

For more than three decades, scientists, including new environmental science professor Nicole Davi, have traveled throughout the world's northernmost latitudes—Alaska, Mongolia, Canada, Siberia—to collect tree-ring data from climate-sensitive, old-aged trees through a long-term research project on climate and environmental history at the Tree-Ring Lab at Columbia University's Lamont-Doherty Earth Observatory.

Now, Davi and William Paterson students Rose Oekers and Jennifer Crapella are engaged in a National Science Foundation grant-funded project to create a photo archive to document the expeditions behind the data. Davi, who worked as a researcher at the Tree-Ring

Lab since 1997, wanted to capture the stories behind the scientists who have ventured to some of the most remote places on the planet in the pursuit of their research.

“Often, when the media talks about climate change, the data that they are discussing is from the Tree-Ring Lab,” she explains. “This data has been collected from some

of the most pristine places on earth, all of which the scientists have documented with thousands of photographs. This project will communicate the work behind the science, and the sense of excitement and adventure we scientists feel when we go into the field.”

As part of the project, Davi and the students are

training with data archivists at the American Museum of Natural History in New York in order to learn about digital data archiving, and are sifting through thousands of images to determine which photos will be archived. The result will be a publically searchable photo archive that will be available on the website of the Lamont-Doherty Earth Observatory.

Davi, whose research has taken her to Alaska, Mongolia, Yukon, Ukraine, Bulgaria, and Peru, believes that projects like this can help make science relatable, particularly to students who might choose to study in the STEM (science, technology, engineering, and mathematics) fields.

“All too often, we focus on the results of science, and not on the process,” she says. “It is these images and the stories from the field that will resonate with the public and can act as a bridge to the scientific results that come from collected data.”



STUDENTS JENNIFER CRAPELLA AND ROSE OEKERS AT THE AMERICAN MUSEUM OF NATURAL HISTORY

Alumnus Coordinating Research on Robotic Exoskeleton Suit

A University alumnus who has just completed his master's degree in exercise physiology is involved in a research project on a revolutionary exoskeleton suit that allows paraplegics to walk again.

Steven Knezevic '11, MS '14, who also completed his bachelor's degree in biology at William Paterson, is a research coordinator for a pilot study at the National Center of Excellence for the Medical Consequences of Spinal Cord Injury at the James J. Peters VA Medical Center in the Bronx using the ReWalk™. The robotic suit consists of two motorized limbs that strap to the legs, hips, and trunk that is powered by a wristwatch remote and a backpack battery.



STEVEN KNEZEVIC '11, MS '14 (LEFT) WITH ARMY VETERAN GENE LAUREANO, A PARTICIPANT IN THE REWALK STUDY, AND PIERRE ASSELIN, A BIOMEDICAL ENGINEER

The suit, which is equipped with motion sensors, allows paraplegic users to stand, walk, and climb stairs.

The research project looks at the medical benefits of the ReWalk™ for paraplegics, ranging from bone density and body composition to cardiovascular impact

and energy expenditure. For his master's thesis, Knezevic focused on how the energy expenditure of users changed over time.

"This is the first veteran's hospital in the country where the ReWalk™ is being studied, and it is amazing to be involved in such groundbreaking research," he says. "To see someone walk using the suit for the first time is really very emotional."

Knezevic credits a conversation with Racine Emmons, an assistant professor of kinesiology at the University, as the spark that eventually led to his involvement in the project. Emmons, who serves as a research health science specialist at the Bronx VA Center, suggested Knezevic explore volunteer opportunities there since he was interested in potentially pursuing a degree in physical therapy. His volunteer experience there with the Spinal Cord Injury Research Program resulted in both his master's project and a full-time position with the center.

"I am so grateful for the opportunity I've had to work with this special population, especially veterans. I feel that I'm making an impact in the community," he says. He now plans to continue his education in a doctoral program and eventually hopes to pursue a career as a college professor.

Book by Art Professor Wins Award from University of Amsterdam

A new book by art history professor Claudia Goldstein that explores the emergence of the dinner party in



CLAUDIA GOLDSTEIN WITH JOOP WITTEVEEN

Antwerp in the Netherlands in the mid-sixteenth century has been awarded the Joop Witteveen Prize by the University of Amsterdam. The prize is awarded annually to the author of an outstanding publication on the history of food.

Her book, *Pieter Bruegel and the Culture of the Early Modern Dinner Party*, examines the functions and material culture of the Antwerp dinner party during a period when the city's art market was thriving and a new wealthy, non-noble class dominated the city. "Lacking in landed titles and other trappings of nobility, this class used its belongings, particularly houses and the luxury goods within them, as a means of constructing identity," she writes.

The dining room—a new concept in the sixteenth century—was the place to exhibit such wealth, including paintings, table linens, crystal, and dinnerware. Paintings, especially, added to the festive atmosphere, which required excellent food and drink and entertainment, and marked one's social status. "To own a painting by Pieter Bruegel, among the important artists of the day, was to be at the top of the money scale," Goldstein explains.

Goldstein drew on a rich collection of sources, including paintings, personal correspondence, household

inventories, and literature, especially table plays written to be performed in a dining room. In particular, she focuses on Jan Noiroot, master of the Antwerp Mint and owner of a substantial art collection, who declared bankruptcy in 1572 and fled, leaving his family to sell their possessions.

"Noiroot's dramatic case offers one of the few written accounts of a house and specific room in which Bruegel's paintings were displayed, and it reinforces the centrality of the dinner party in establishing and maintaining one's elite reputation in Antwerp," she explains. "Even as the family ran out of money, the Bruegel paintings remained on the walls."

Business Professor's Research Shows That Slow Tempo Classical Music Helps Shoppers with Math Anxiety Calculate The Best Deal

Did you ever go into a store and wonder how the background music impacts your shopping experience, especially if you are trying to calculate the best deal?

According to a new study co-authored by Shan Feng, assistant professor of marketing and management, people with math anxiety tend to avoid doing calculations that would result in cost savings, but slow tempo classical music eases their anxiety and enables them to figure out the best price.

A typical consumer might have to decide, for example, whether it is cheaper to

ON buy an item at its regular price, as part of a product-bundle, or as a single item from a product-bundle. A shopper with math anxiety usually picks the first option because it requires no computations, but it's also the most expensive.

"When people with math anxiety shop, we found that slow classical music in the background helps to ease their anxiety," explains Feng, who co-authored the study with Rajneesh Suri at Drexel University and Monique Bell at California State University, Fresno.



SHAN FENG

"Some of them will then do the calculations and see which item is cheaper." Conversely, the study showed that fast music or no music heightened anxiety.

In the study, two shopping lists were created and participants (William Paterson and Drexel undergraduate students) were instructed to "go shopping" and use \$10 to buy items on each list. The objective was to achieve the most savings. Participants were randomly assigned to one of two music conditions and indicated their anxiety or emotional state as they shopped.

Participants showed relief from anxiety when the tempo of background classical music was slow but not when it was fast.

Although prior research has been conducted on how background music influences consumer purchases, Feng says that this is the first research focused on customers' math anxiety. The study will be published in an upcoming issue of *Psychology & Marketing Journal*.

University Launches TV Internet Service

On-campus resident students can now stream live television programming including sports, news, and popular television shows to their laptops and mobile devices through a new local area network (LAN)-based television service.

The launch of Philo's service at William Paterson marks the first time that LAN-TV has been available on a New Jersey college or university campus. William Paterson joins Harvard, Yale, and more than a dozen other schools that are using the service.

"William Paterson is committed to providing our students with the highest quality of residence life and keeping up with the latest advances in technology to benefit our campus," says Eric Rosenberg, the University's chief information officer. "Philo allows us to enrich our students' residential life experience by providing them with the entertainment and educational content they are looking for, while lowering our costs by using our existing data infrastructure."

Former Pro Football Player Kareem McKenzie Seeks To Make Impact Off the Field as Professional Counselor

Kareem McKenzie, whose eleven-year National Football League career included stints with the New York Giants and the New York Jets and two Super Bowl championships, has a new mission in retirement: to help other retiring professional football players and military veterans make the transition to life off the field.

McKenzie, an offensive lineman who retired in 2011 after winning the Super Bowl as a member of the New York Giants, is now enrolled in the master's degree program in professional counseling at the University. The program's mental health concentration prepares students to sit for the National Certification Exam, one of the steps leading to licensure as a Licensed Professional Counselor (LPC). The LPC will allow McKenzie to be a professional counselor offering mental health therapy to individuals and groups.

McKenzie had noticed that, too often, players lack direction as their sports careers end—it is all they have known and prepared for. McKenzie said that he, like many others, struggled



KAREEM MCKENZIE

with his own identity issues as he walked away from his athletic career.

"I found it very difficult to no longer have the routine of football and the distraction of football to keep me busy," he said in an article in *USA Today*. "I found myself trying to gravitate towards something that was as meaningful and as involved as football was for me."

"You don't know when your last snap is going to come, whether it's by injury or that teams no longer desire your services," he continued. "How do you prepare yourself for something when you don't know the actual last date of operation or work?"

Paula Danzinger, a professor of special education and counseling who heads the graduate program, says McKenzie's dedication and self-awareness stand out. "One of the biggest things we have to do as professional counselors is to be self-aware," she told *USA Today*. "You need to be able to look at yourself, your technique, and what you're bringing to the table."

Abram Kartch/Thomas Jefferson Lecture Celebrates Thirtieth Anniversary

Since 1985, William Paterson has played host to the country's leading Thomas Jefferson scholars, who have shared their research and scholarship with the campus community and high school students from throughout New Jersey in an annual lecture. This year, the University marks the thirtieth anniversary of the Abram Kartch/Thomas Jefferson Lecture on April 28 with a special program, "We Disagreed as Rational



PEYTON DIXON AS JOHN ADAMS AND STEVEN EDENBO AS THOMAS JEFFERSON

Friends: A Debate between John Adams and Thomas Jefferson,” to be held at 9:30 a.m. in the Student Center Multipurpose Room.

More than two hundred high school students are expected for the event, which will explore the trials and tribulations and the unique friendship of Thomas Jefferson, as portrayed by Steven Edenbo, a Thomas Jefferson impersonator, historian, and motivational speaker, and John Adams, as interpreted by Peyton Dixon.

The series began when Abram Kartch, a retired Paterson businessman and a Thomas Jefferson scholar, provided the University with an endowment to offer an annual lecture for high school students on the relationship between Jefferson’s words and thoughts to modern society.

“Mr. Kartch wanted to stimulate interest in and appreciation of American history in the minds and hearts of youth,” says Lucia McMahan, associate professor of history and coordinator of the event. “As an integral part of this yearly program, he established an essay contest, with prizes for students who submit the best essays on themes developed by the guest lecturer. We strongly encourage all students to participate in the contest by writing an essay and submitting it within

three weeks of the lecture.”

Among the scholars who have participated in the series are Henry Steele Commager, James B. Shenton, Jan Lewis and Pauline Maier. Kartch, who in later years resided in Wayne, died in 1997 at age ninety-three.

Prospect Park Is Focus of Field Study for University Students

The Borough of Prospect Park has proven fertile ground for a small group of William Paterson anthropology/education majors. They are in the process of conducting an ethnographic field study that investigates the degree of cultural change the town has experienced as immigration and migration have become agents of change in the population.

The group is working with Ronald Verdicchio ’65, associate professor

of elementary and early childhood education, who chose the student participants, many of whom are members of the University Honors College. They include Eman Al-Jayeh, Bria Barnes, Abraham Elgindy, Kelly Ginart, Jean Gervais ’13, Philip Gorokhovsky, Sara Johnson, Amani Kattaya, Megan Perry, Paige Rainville, and Rita VanderStad.

“By design, we are all different,” Verdicchio says. “These are all high-performing, and highly motivated students. Three speak Arabic, two are Spanish speakers, and one speaks Russian.”

So far, the researchers have spent time in the borough getting to know its residents, conducting oral histories, and interviewing local community leaders, including Mayor Mohamed T. Khairullah ’98. Ginart, Rainville, Al-Jayeh, Barnes, Kattaya, and Perry, along with Verdicchio, are gathering the information and will co-author a history of the borough, to be published by Arcadia Publishing in December 2014.

Their next step is to focus on the parents of the borough’s only school, School No. 1, with approximately six hundred students in grades pre-K through eight. They will also interview teachers and

parents in order to assess the impact of immigration on the area. The goal of the school research is to gain insight into the ways that teachers and parents can work together.

“This experience has taught me to be more observant,” says Perry. “To keep my eyes open and to always ask, ‘why?’”

Faculty, Students Collaborate with Paterson Great Falls National Historical Park to Create Curriculum Materials



CHRISTINE THOMPSON, EVAN GERRY, MATTHEW HEYE, DANIELLE NICHOLS, AND RALPH SCIMECA AT THE PATERSON MUSEUM

A group of University environmental science majors are developing a variety of interpretive and educational materials along with the Paterson Great Falls National Historic Park as part of a collaborative agreement signed by the University and the national park last June.

The students—environmental science majors Evan Gerry, Matthew Heye, Danielle Nichols, and Christine Thompson, and earth science major Ralph Scimeca—are researching and drafting curriculum and study materials for Paterson teachers and students on



PROFESSOR RONALD VERDICCHIO IN FRONT OF PROSPECT PARK SCHOOL NO. 1 WITH STUDENTS (LEFT TO RIGHT) AMANI KATTAYA, PAIGE RAINVILLE, BRIA BARNES, KELLY GINART, EMAN AL-JAYEH, AND MEGAN PERRY

Continued on page 28

CELEBRATING THE TENTH ANNIVERSARY OF THE
RUSS BERRIE INSTITUTE FOR PROFESSIONAL SALES:

ELEVATING THE PROFESSION OF

SALES



BY THERESA E. ROSS '80

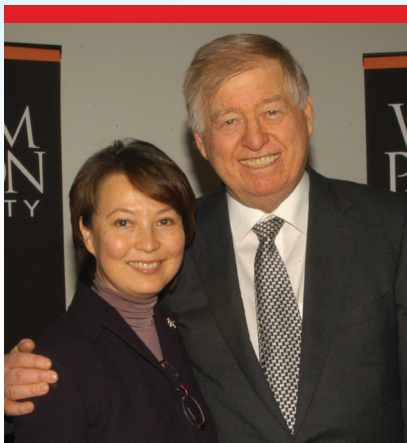
ON A COLD FEBRUARY MORNING AT 9:00 A.M., FIVE STUDENTS SHARPLY DRESSED IN DARK BLUE AND GREY INTERVIEW ATTIRE GATHER AROUND A CONFERENCE TABLE IN WILLIAM PATERSON UNIVERSITY'S COTSAKOS COLLEGE OF BUSINESS. EACH IS WAITING TO BE CALLED FOR A FIFTEEN-MINUTE INTERVIEW WITH A POTENTIAL EMPLOYER. THE EVENT IS A TWO-DAY JOB FAIR FOR SALES STUDENTS HELD IN THE UNIVERSITY'S RUSS BERRIE INSTITUTE FOR PROFESSIONAL SALES AT 1600 VALLEY ROAD.

John Kaplan, a senior majoring in professional sales, had nine interviews yesterday and scheduled another nine today. He's hopeful that one will lead to a job after graduation. Michele Garcia, a senior majoring in professional sales and marketing, is thrilled that yesterday's interviews resulted in a one-semester internship with the Habitat for Humanity Resale store. She's hoping that today's interviews will result in a summer internship.

In total, seventeen company representatives are conducting 250 interviews with students at this event. If the students are nervous, none of them show it. Perhaps that is because they've had so much experience speaking and polishing their presentations, practicing mock negotiations, and meeting corporate executives at a variety of events. This is what the Russ Berrie Institute for Professional Sales at William Paterson University is all about: academic preparation for a career in sales.

RUSS BERRIE'S DREAM OF AN ACADEMIC PROGRAM

“Sales is the driving force behind every successful company,” said the late Russ Berrie, entrepreneur, and founder of Russ Berrie Co. Inc. Berrie lived a rags to riches story, starting out with \$500 in his pocket and rising to become a multimillion-dollar entrepreneur. Best known for his line of teddy bears, Berrie championed the role of a salesperson.



THE LATE RUSS BERRIE WITH HIS WIFE ANGELICA BERRIE, WHO HEADS THE RUSSELL BERRIE FOUNDATION

For years, Berrie dreamed of an academic program that would advance the field of professional sales. When he approached William Paterson with the idea, he had two simple requests: to have a dedicated academic department and a bachelor's degree in professional sales. Three weeks before Berrie's death on Christmas Day in 2002, he pledged \$6.2 million to establish the Russ Berrie Institute for Professional Sales at the University. The following year, Berrie's dream was further realized when William Paterson established the world's first fully accredited bachelor of science degree program in professional sales.

Since his death, Berrie's innovative dream lives on with the help of his wife, Angelica Berrie, who leads his charitable organization, The Russell Berrie Foundation. “The thing that would give my husband the most satisfaction is seeing young salespeople emerge from the program and getting good jobs as the result

of this training. That is the most visible and tangible outcome. And more than that—it is the path to becoming a CEO or owning your own company.”

To emphasize her point, Berrie recalls the time her husband addressed a group of nearly thirty CEOs representing small to large-size companies who sat on the board of New York University's Stern School of Business. “How many of you sitting at this meeting have been involved in sales at one time in your career?” he asked. Every hand went up. Most had spent a good part of their career selling. Yet, at NYU and other colleges at that time, there was rarely more than one course offered in selling. William Paterson University was one of the first universities to change all that.

GIVING RESPECT TO THE SALES PROFESSION

“The day the Jewish or Italian mother brags about her son the salesperson like she does about her son the doctor, the lawyer, or the engineer, is the day the profession will take a leap forward,” Russ Berrie often remarked, noting that sales used to lack the educational foundation of other professions. It's an anecdote that includes all demanding parents and expectations for daughters

too. And even today, it still rings true.

“We're still not out of the woods in terms of the social taboo, but the program is succeeding and growing,” says Prabakar Kothandaraman, executive director of the Russ Berrie Institute and associate professor in the Cotsakos College of Business. “Most students were transferees into the degree program a few years ago. Now students are coming in saying, ‘I want to major in sales.’ This means that parents are saying it's okay to pursue a career in sales. Most surprisingly, parents have started calling us, writing to us, and stopping by the sales lab to find out what that is all about.”

There are 184 students taking sales classes this semester, says Kothandaraman, and 105 are majoring in sales. Approximately seventy students are sales minors in different stages of completion. “We also have students taking sales courses from diverse majors like anthropology, communication, public relations, psychology, sociology...almost all majors are represented. As we march into the tenth year of the program, students are beginning to see the value of the sales program to achieve their short-term professional goals and get their career started.”

The program's success is spreading by word of mouth and organized pitches by the sales students themselves. In an Advanced Sales Class taught by William Healy, associate professor of professional sales, students are given the assignment to visit the classrooms of other majors and give a ten-minute



PROFESSOR WILLIAM HEALY (SECOND FROM LEFT) AND PRABAKAR KOTHANDARAMAN (FAR RIGHT) WITH WILLIAM PATERSON STUDENTS JOHN KAPLAN (FAR LEFT) AND ANDREW MAZELLA, WHO PARTICIPATED IN THE 2013 NATIONAL SALES CHALLENGE

presentation on the benefits of the sales program. In their pitch, which attracts many students, they call it one of the University's "best-kept secrets." "Today we are in a place where we can say we're growing and we're growing really well," Kothandaraman says.

Jeffrey Markovitch, a senior, chose to major in sales because he came from a very competitive sports background. "When I graduated from high school, I found that sales enabled me to channel that competitive drive," he says. Markovitch also serves as president of the student Sales Club, and actively networks with companies and brings in speakers to help with everything from interviewing skills to résumé preparation.

One of his favorite classes was Negotiation. Another was Professional Selling because it took place in RBI's Sales Laboratory, one of the highlights of the program. "That place is amazing," he says.

The Russ Berrie Professional Sales Laboratory is a state-of-the-art center for developing sales skills. Comprised of a control room, five labs, and a conference site, the facility includes robotic digital cameras that record students making sales pitches so their presentations can be reviewed. Professors seated behind one-way mirrors can observe the sessions as they unfold. Like an athlete watching a videotape of his performance, Markovitch valued the feedback of the lab. "I had a problem with fidgeting and I never realized it. I would spin my pen or move around in my chair because I was excited and not thinking about it. But when I reviewed the video, I noticed the little things that I could do to make myself better," he explains.

Michael Gatlin, the laboratory's technician, meets every student who enters the program. "When they start out, they are nervous. I offer them advice and encouragement," he says. Gatlin records their role play practice and puts it on a CD as well as the cloud server so students can view their performance on a computer or mobile device. By the end of their journey in the program, students are full of pride and excitement, confident, prepped, and polished—ready for the job world," he says.

"I used to view sales like the job of a car salesperson, and I never wanted

to do that," says Bridget Kozma '12. But from the first day she stepped into RBI's Professional Sales class, she was hooked. After taking that class, she says, she began to understand the world of complex, higher-level selling. "It can involve dealing with solutions that impact an entire corporation. It might have a sales path of one to three years to completion. It involves understanding the customer, the customer's buying process, and competitive markets. I realized that I could be selling to a CEO or CFO. And that's what I wanted to do."

"Businesses value what they see in our graduates," says Kothandaraman. "When they recruit a well-trained salesperson from a program such as ours, they stand to gain financially." He estimates that 85 percent of graduates find a job in six months, which is a conservative estimate. "It's safe to say that nearly all students are offered employment within the first year," he adds.

SALES COMPETITIONS LEAD TO INTERNSHIPS AND JOB OFFERS

Joseph Nyamwange '10, a first-generation American whose family is from East Africa, says his parents expected him to follow a traditional path and become a lawyer or doctor. "When I told them I was interested in sales they were very scared," he laughs. He transferred to William Paterson from East Stroudsburg University specifically because of the RBI program.

By his first semester, he was preparing to enter RBI's Sales Triathlon, a high-speed sales competition for William Paterson students. The competition brings in corporate sponsors who judge students as they participate in three sub-competitions. In sales role play, each student participates in a sales call with a business executive. During

the mock interview, students interview for a sales position followed by a feedback session. And in speed selling, each student meets with a series of executives and gives a two-minute pitch as to why he or she should be hired. Nyamwange came in third place overall. He was offered several paid summer internships, and accepted one with Unilever that involved doing field work in the New York metropolitan area and developing a strategy to grow Ben & Jerry's ice cream. Nyamwange presented it to the company's top executives. "We sold it, they loved it, and they actually used my strategy and implemented it. It was awesome," he says. While still in his junior year, Unilever invited him to come back with the offer of a full-time job.

Nyamwange was also one of four students invited to participate in RBI's Sales Leadership Program, a rigorous corporate-sponsored course to study best sales practices. The program included a trip to San Francisco to understand sales on the west coast, followed by trip to Qatar to learn how sales worked in the Middle East. "It gave me a world view on sales and how the dynamics can vary by region," he says.

By the following year's sales triathlon, Nyamwange took first place in every category and overall. Although it was 2010, in the midst of a slow economy, he became a hot commodity and received six job offers.

After graduating *magna cum laude*, Nyamwange accepted a sales position with EMC, where he stayed for four years, but had also received offers from several other companies including Becton Dickinson, Stryker, TPI, and Summit Financial. They flew him to interviews from Boston to South Carolina, sent cars, and arranged hotel accommodations. "I felt great, like an athlete almost. To be coveted and have people spend money on me was awesome," he says.

Kozma, who graduated with a bachelor's degree in marketing and professional sales, *magna cum laude*, had a similar experience. "By February of 2012, my graduating year, I had a selection of about five different companies to work with and by April, a month before graduation, I had signed with

BD Medical,” she says. At graduation, Kozma notes, every one of the roughly thirteen graduates in the sales program, except for one person already employed, was hired for a brand-new job. “I was offered starting salaries that ranged from \$55,000 to \$75,000. In many cases, the job offers included a car, a cell phone, internet expense...pretty much everything you need so you can focus on work,” she adds.

RBI will be hosting its eighth annual National Sales Challenge in November 2014, says Kothandaraman. “It attracts students from across the country and is supported entirely by corporate funds. It gives companies an opportunity to meet the best and brightest sales talent under one roof. They also meet faculty members from other participating colleges and universities who run sales programs. So if they’re looking for somebody to hire in Atlanta, they can always contact the university in Atlanta. So in one shot they get keyed into this network.” In 2013, more than one hundred college students representing thirty-seven universities from twenty-three states, as well as from Windesheim University in the Netherlands and Edinburgh Napier in Scotland, participated in the competition.

“ADP has been a proud sponsor of RBI since its inception,” says Ed Bitterle, a senior vice president at ADP. “We hire about six William Paterson students per year from the program and fifty students from the National Sales Challenge. For the past five years, ADP has sponsored the Sales Triathlon and National Sales Challenge. These sales competitions assist us in attracting top



MICHAEL GATLIN (LEFT) AND PRABAKER KOTHANDARAMAN OBSERVE STUDENTS FROM THE CONTROL ROOM OF THE PROFESSIONAL SALES LABORATORY

entry-level talent into our organization.”

“I’m amazed at the level of motivation and caliber of students that you are attracting into the program,” says Joe Profeta, senior vice president at EMC Corporation – NY/NJ Division. “We’ve witnessed firsthand the potential of these students by hiring some over the past few years and we are seeing their potential blossom at our organization.”

In addition to its academic role, the Russ Berrie Institute for Professional Sales helps corporations with workforce development. Faculty members have worked with corporations from a diverse range of industries including energy, pharmaceuticals, medical devices, health care delivery, financial services, and not-for-profit, says Kothandaraman. Programs range from one-day workshops

to full-blown curriculum for middle managers. “Our highly customized training backed by our state-of-the-art sales lab sets us apart from other training

companies,” he adds.

Nyamwange now works as a sales manager at Software House International (SHI), and manages a team of twenty people. Russ Berrie would be pleased to know that his parents are extremely proud of his success. “I remember that first semester, when I was offered all those internships, their eyebrows went up,” he says. “And when I traveled to Qatar and started doing all these things, they smiled and were loving it. They said, ‘This is great.’ I bought my first home last year. Paid off my car. It’s been awesome. My point is that RBI, what they’re doing and what they built there, is really transforming how sales is being looked at. And it’s really kick-starting people’s careers. I’m glad I am a part of that.”



PROFESSOR BAHAR ASHNAI, WHO TEACHES PROFESSIONAL SELLING, AND STUDENT STEPHANIE BUFFALINO IN THE CONFERENCE ROOM IN THE PROFESSIONAL SALES LAB, WHERE THE CLASS GATHERED TO PREPARE FOR A BUSINESS-TO-BUSINESS SALES CALL ROLE PLAY

RBI TO BE FEATURED ON *CAUCUS: NEW JERSEY PUBLIC TV SERIES*

The Emmy Award-winning TV series *Caucus: New Jersey* will air a thirty-minute program on the tenth anniversary of the Russ Berrie Institute for Professional Sales featuring interviews with Angelica Berrie, Prabaker Kothandaraman, Joseph Nyamwange '10, and Ed Bitterle. The program airs May 10, 11, and 13 on NJTV, May 10 on Channel 13 in New York, and May 13 on WHYY in Philadelphia.

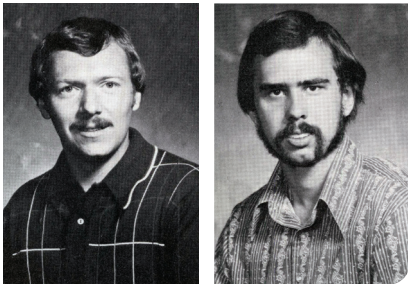
R RUSS BERRIE INSTITUTE
FOR PROFESSIONAL SALES
WILLIAM PATERSON UNIVERSITY



ALUMNI AARON VAN DUYNÉ '75,
MM '08, AND DOUGLAS HAMILTON
'75, CLASSMATES AND FRIENDS,
WORK TOGETHER TO ADVANCE
THE UNIVERSITY

Paying

BY MARY BETH ZEMAN



AARON VAN DUYNÉ '75 (LEFT) AND DOUGLAS HAMILTON '75 AS PICTURED IN THE 1975 PIONEER YEARBOOK; ABOVE, DURING AN INTERVIEW IN HOBART MANOR

When Aaron Van Duyne '75, MM '08, and Douglas Hamilton '75 were students together at what was then William Paterson College in the early 1970s, neither would have anticipated they would be at the helm of their alma mater's philanthropy and alumni engagement initiatives nearly forty years later.

Now, these two alumni—classmates, accounting majors, long-time donors—have come full circle. Van Duyne, in his role as chair of the William Paterson University Foundation, and Hamilton, president of the William Paterson University Alumni Association, are working together to support the University's students, programs, and mission.

Both men are enthusiastic and vocal ambassadors for the University. In fact, during a recent interview on campus to discuss their shared perspectives, they

often finished each other's sentences. "We both have the same goal; to get alumni to give back to the University, and to open doors to others who can help us," says Van Duyne.

Their paths to this shared moment are remarkably similar. Both were accounting majors who enrolled in what was then a new program at William Paterson, which was forging new directions as the institution evolved from one focused primarily on teacher education to a comprehensive liberal arts college. "There were about thirty-five accounting majors, so we all had the same schedule and traveled from class to class together," Hamilton recalls. Both laughed as they reminisced about the 1970s-era parking situation, which required them to park in what today is Lot 6 by the Rec Center and trek to the main campus via a long boardwalk path through the woods to

Ben Shahn Hall.

“We all worked, so we would run from class to our cars,” Hamilton adds. Van Duyne, a Vietnam-era veteran who attended the University on the G.I. Bill, worked as a bartender at a local restaurant. Hamilton, who had earned a full four-year scholarship to the University worth \$500 per year, worked at the Fanny Farmer candy store in downtown Paterson.

Today, both are successful businessmen. Van Duyne, a certified public accountant, is a senior principal with Van Duyne, Bruno & Co. P.A., a certified public accounting firm for individuals and entities in the entertainment and sports industries; among his clients are the rock bands KISS, Dave Matthews, the Rascals, and 3 Doors Down, and numerous professional athletes. He is also a founding partner in White Hat Management Services, which offers business management services to the entertainment and sports industries.

oncology nursing, and his company just completed the endowment for the Van Duyne, Bruno & Co. P.A. Accounting Scholarship for a sophomore or junior accounting major.

Hamilton is also a long-time supporter of the University; he has donated to the annual fund since 1980. He has spent the years since graduation on various committees, including the Annual Fund committee, which he served on for five years and chaired for two. He later joined the Alumni Executive Council, which he served as treasurer before taking on the role of president of the Alumni Association. His strong ties to William Paterson also include his son, Douglas Hamilton Jr. '02, who graduated with a bachelor's degree in communication and now works as a business manager for Macy's in Herald Square.

Although the pair did not keep in close touch after graduation, they renewed their friendship as they

College of Business, outstanding programs in professional sales and financial planning, and a state-of-the-art Financial Learning Center. We also have one of the top jazz programs in the country that brings students from around the world.”

Both are seeking creative ways to engage the University's more than 67,000 alumni, as well as those in the business community. “There is so much opportunity here,” says Hamilton. “We want to engage alumni and draw them back to the University and make them feel they have something to contribute.”

Both are seeking to raise funds for the University that will support scholarships and academic initiatives. “When I talk to alumni, especially from my generation, they often ask why we would need to raise funds for the institution,” Van Duyne says. “Tuition was low, and the state provided a much greater percentage of budgetary support. We need their

It Forward

Hamilton is the controller and human resource manager for GlobTek, an international electronics power supply manufacturing company.

Their roots at the University run deep. Van Duyne, who began donating to the University not long after graduation, joined the Foundation board in 2000. Long connected to the University's music management program as a speaker and mentor to students, he returned to William Paterson to earn a master's degree in music management and graduated in 2008. Since 2010, he has taught a course in the program as an adjunct professor, sharing his in-depth knowledge of the financial realities of the music industry. He and his wife Jacqueline have endowed the Aaron and Jacqueline Van Duyne Oncology Nursing Scholarship for a full-time nursing student dedicated to

began seeing each other at various campus events, including Distinguished Lecturer Series programs. Later, they began to interact through their shared positions in support of the University.

Hamilton believes strongly in giving back to the institution, which supported his own education with a four-year scholarship. “I felt I owed something to William Paterson,” he says. “I became a donor to the Annual Fund, but even more importantly, I wanted to give my time, because my scholarship was made possible by other alumni who worked hard to provide the money for my own education.”

Despite their busy schedules, both are dedicated to spending time in support of the University. “This university has so much to offer, especially to the world of business,” says Van Duyne. “We have an accredited Cotsakos

assistance to help students with financial need and to enhance our many excellent academic programs.”

Hamilton concurs, noting that he was the first president of the Alumni Association to be invited to speak to the graduates at the University's commencement ceremony in 2013. “My message to them was that it's important for them to remember that someone made your education possible and to take the opportunity to pay it forward.”

The key, Van Duyne believes, is to bring alumni and friends to the campus, which he describes as a hidden gem. “There's so much activity and there's been such growth since we were students,” he says. “It truly is amazing what has transpired here and we want others to join us in seeing all the possibilities for the future.”

PLACING SCHOOL PRINCIPALS ON A PATH TO LEADERSHIP

BY BARBARA E. STOLL '93, MA '94

ON ANY GIVEN DAY, SCHOOL PRINCIPALS AND OTHER ADMINISTRATORS MUST JUGGLE EVER-CHANGING GOVERNMENT REGULATIONS, TEACHER SHORTAGES, BUDGETARY CONCERNS, OVERCROWDED CLASSROOMS, AND SAFETY ISSUES—NOT TO MENTION THE MANY STUDENT, FACULTY, AND PROGRAM NEEDS THAT ARISE AS PART OF THE NORMAL COURSE OF A SCHOOL DAY.

With an estimated 40 percent of today's principals expected to retire in the next decade, according to the National Association of Secondary School Principals, the need for training and support for new school leadership is particularly acute. In fact, a joint study commissioned by the National Association of Elementary School Principals and the

National Association of Secondary School Principals found that "approximately half of the school districts surveyed reported a shortage in the labor pool of kindergarten through grade twelve principal positions they were trying to fill that year... regardless of grade level and whether they were rural, suburban, or urban."

William Paterson University's College of

Education is at the forefront of this national issue, thanks to a recent five-year \$3.2 million grant from the U.S. Department of Education that will allow the institution to prepare and support educational leaders in partnership with the Paterson Public Schools.

The U.S. Department of Education awarded the grant as part of the School Leadership Program, which



COLLEGE OF EDUCATION DEAN CANDACE BURNS

supports the development, enhancement, and expansion of innovative programs to recruit, train, and mentor principals and assistant principals for high-need schools and districts. Grantees include school districts, institutes of higher education, and non-profit organizations. The University's project is one of just twenty funded nationwide; William Paterson was the only university in New Jersey to receive funding.

"There are many areas where the Department of Education has been part of the problem," said U.S. Secretary of Education Arne Duncan in announcing the grants. "One area is a huge underinvestment in principal leadership. That's why we're asking for a fivefold increase in funding

to support principals and principal development. That, by far, is our biggest 'ask' from Congress. Principal leadership is so critically important, and we want to support principals as they grow and develop. We want to do everything we can to help those great leaders at the local level make a difference in their communities."

Candace Burns, dean of the College of Education, says the University's initiative, called Leaders as Learners, is designed to bridge the gap between teacher and principal preparation and professional development. "All too often, universities prepare teachers and school leaders in separate worlds," she explains. "But today, principals are increasingly called to be

instructional leaders, and are mutually responsible with teachers for student achievement."

Over the years, she adds, principals have asked the University for professional development help. "While there has been a lot of

"This grant is an opportunity to work intentionally to unite teachers and leaders toward student success."

~ CANDACE BURNS

support for teachers, there has been less support for principals. However, there are issues that principals want and need to know about," she continues. "This grant is an opportunity to

work intentionally to unite teachers and leaders toward student success."

The Leaders as Learners initiative builds on the University's well-regarded Professional Development School program, which addresses the need for professional development for teachers. This model places a University professor into each one of its twelve professional development schools in Paterson (among more than forty in total in New Jersey). This faculty member, known as a professor in residence, is on site in the school for one to two days per week to work alongside teachers helping them plan their lessons and receive the professional development help they need.

"We have seen good evidence of the impact

of this model on student achievement,” says Burns. “This includes data from our STEAM (science, technology, engineering, art, and math) project, funded by a grant from the Geraldine R. Dodge Foundation, in which a professor in residence with a specialization in art is working collaboratively with science and math teachers to integrate across traditionally separate curricular areas.” (see sidebar, page 21)

Funds from the Leaders as Learners grant will support master’s degrees in educational leadership for forty Paterson Public Schools teachers. In addition, the project is designed to support the career progression of educators through mentoring of new school leaders and collaborative planning and delivery of Leaders as Learners Institutes. The grant provides on-site, continuing support for a five-year period to the Paterson Public Schools through an innovative leaders-in-residence program, in which William Paterson faculty who are embedded in Paterson schools will work collaboratively in Paterson schools with professors in residence and with district teachers and leaders to continuously improve school climate, to help retain teachers and leaders, and to boost student success.

According to David Ferrier ’00, the grant’s coordinator, the first professional development topics for principals, to be implemented this summer, include instructional leadership, data-driven decision making and accountability, community leadership, systems management, and strategies

and approaches to meet the needs of English language learners and students with special needs.

Nicholas Vancheri, principal of Paterson’s School 7, a middle school that is one of the University’s professional development schools, is looking forward to extending the school’s relationship with the College of Education through the Leaders as Learners initiative. “This has been a great partnership for us,” he says. “It allows us to try something new, and look for opportunities for our students they might not have had otherwise by providing outside resources.”

He adds that his greatest challenge is funding state mandates, an area that the University’s professor in residence, Joyce Kazoun, assisted with recently. When funds were cut for the world languages program, she stepped in to teach Italian and Spanish classes so the students’ learning could continue without interruption. “She made it happen for us,” he remarks. “This is just one way the University has helped our school become a source of pride for the community.”

Karen Johnson ’77, MEd ’81, a veteran of thirty-seven years at Paterson’s Eastside High School, and currently principal of its School of Government and Public Administration, has had an ongoing relationship with the College of Education for many years. “The University places student teachers into my building,” she says. “Here, they get first-hand experience in an urban school district, and the majority of them fall in love with the work and the kids.”



DAVID FERRIER ’00, COORDINATOR OF THE GRANT, CONFERS WITH DINA SCACCHETTI, PROFESSOR IN RESIDENCE (LEFT), AND KAREN JOHNSON ’77, MEd ’81, PRINCIPAL, SCHOOL OF GOVERNMENT AND PUBLIC ADMINISTRATION AT PATERSON’S EASTSIDE HIGH SCHOOL

She has hired many University-trained teachers as permanent members of her staff. A firm believer in the power of partnerships and building networks, she felt comfortable discussing her ideas for improvement in the training of pre-service teachers based on the needs she found in her school.

“Because our relationship was solid, I knew I could go to the College for help,” she remarks. “I suggested that instead of graduating with one certification that the students get dual certification. For example, a student would have a certificate in special education and math. They worked to make that happen. This has helped me hire better trained teachers which benefits our students tremendously.”

The new Leaders as Learners grant, with its unique leader in residence program, promises to build on these partnerships to benefit the students, schools, teachers, and principals. ❧

PATERSON ART PROJECT DEMONSTRATES IMPACT OF PROFESSOR IN RESIDENCE MODEL

First and second grade students in Paterson's School No. 2 have created a mural based on the concept of STEAM, which stands for science, technology, engineering, art, and math. An interdisciplinary project, it integrates all the students' subjects, particularly art, science, and math. It also reflects a collaborative effort among the School No. 2 teachers and the University's art professor in residence. The work emerged from the University's STEAM grant, which was funded by the Geraldine R. Dodge Foundation.

The mural was created by the students in Norma Menchon's and Belinda Casais McBride's first and second grade bilingual classes, under the direction of their art teacher, Beth Porto, and with the assistance of William Paterson's art professor in residence, Simone Sandler '70. The students began the first panel, focusing on summer, in September 2012. Subsequent panels, representing fall, winter, and spring, were added throughout the year, and the mural was completed in June 2013.

The science concepts depicted in the mural include the qualities of different kinds of plants, the changes in plants/leaves throughout the year, how animals cope with seasonal changes, climate and weather, and information about the sun, moon, and stars. Math concepts integrated into the mural include skip counting (the grass in the first panel is in clumps of five), addition and subtraction (leaves on the tree minus leaves falling from the tree), and symmetry (the leaves are bilaterally symmetrical).

Subsequent research shows that the students who participated in this grant-funded project had a higher level of achievement than their non-grant peers on standardized math tests.

A REPLICA OF THE STEAM MURAL HANGS IN THE COLLEGE OF EDUCATION



TEACHER'S RESILIENCE, CREATIVITY
IN HURRICANE-RAVAGED COMMUNITY EARNS A
2013 PEOPLE MAGAZINE TEACHER OF THE YEAR AWARD

Marsha Dionisio

BY MARY BETH ZEMAN



When Marsha Dionisio '73 saw an article in *People Magazine* late in the spring of 2013 about its upcoming second annual Teacher of the Year Contest, she knew she had a story to tell. "The application said they were looking for stories of teachers who had engaged students, faced challenges, or had an impact on the community," she says.

Dionisio, who has taught in the Hugh J. Boyd Elementary School in Seaside Heights, New Jersey, for her entire twenty-nine-year career, was at that point teaching in a borrowed classroom in Bayville, ten miles away from her school on the Barnegat Bay in that iconic Jersey shore town. Due to the devastating damage caused by Hurricane Sandy the previous October, she was, like many teachers, making do with donated supplies, and trying to provide a stable environment for her students, many of whom were displaced from their homes and living in hotels, shelters, or with relatives or friends. Like her students and other staff members, Dionisio was also out of her home, living with her daughter in Toms River, unable to return to her flooded condo in nearby Ortley Beach, one of the hardest hit of the barrier island communities.

"I thought it was important to share that story," she explains of her decision to enter the contest. "At the least, I knew it would be cathartic to talk about what we had all been dealing with."

Not surprisingly, her tale of resilience—and especially her creative lesson plans, built around a well-known book, *The Invention of Hugo Cabret*, about an orphan boy in Paris—caught the eye of the contest judges. She is one of eight teachers who were selected for the award, which included a \$5,000

prize (\$4,000 for her school and \$1,000 for her), an article in the October 28, 2013 issue of *People*, and an all-expenses-paid trip to New York City for a gala awards ceremony. She also appeared on Katie Couric's talk show, where she was surprised with a video from her students. "Winning that contest was something to be happy about," she says. "It's the highlight of my career."

Dionisio's story is like so many others. As Hurricane Sandy approached New Jersey that October, she packed up a few items, and, "dressed in sneakers and sweats," headed inland to her

"After the storm, she had new and innovative ideas, even though she had no materials whatsoever."

— CHRIS RAICHLE



daughter's house in Toms River to ride out the storm, expecting to be able to return home soon. Instead, her small community of Ortley Beach was devastated, her condo complex under five feet of water. Hugh J. Boyd Elementary School, with 240 students in grades kindergarten through six, where she is a fourth grade teacher, was destroyed by major flooding, caught between the surge from both the Barnegat Bay and the Atlantic Ocean.

All across New Jersey, but especially down the shore, lives had been turned upside down. "Everyone was displaced, and evacuated to shelters or living with other relatives or friends. I lived in my grandson's bedroom for nine months," she recalls. "We had nothing, no clothes,

no supplies. But eventually school had to go on. We were so thankful that we still had jobs."

Central Regional High School in Bayville, which serves high school students from Seaside Heights and was unaffected, stepped in to provide a location for the Hugh J. Boyd students, and moved some of its own classrooms to another part of the school so the elementary school students could move in. It was also a difficult transition for the young students, who were used to walking to school and now had to travel on buses, some for more than an hour.

"Our students were all over the area, so we went to shelters and worked to track them down," she says. "Dr. Parapanides, our superintendent, made room for us in the high school, and the teachers gave up their classrooms for us. I had a room of my own because I had twenty-nine students. But we had no supplies. We had bins in the hallway to collect everything from coats to diapers and deodorant, because everyone was in need. All my lesson plans were in my old school. There were a lot of donations, but it wasn't necessarily what we needed, it was what people could give."

Faced with the challenge of keeping her students engaged, Dionisio got creative. Through the Ocean County Library she began to look for books with which she could teach her lessons. "I was desperate. I had to improvise," she says. The library system was able to provide enough copies of *The Invention of Hugo Cabret*, by Brian Selznick, which proved to be exactly what she needed.

She used the illustrated children's novel, about an orphan, clock keeper, and thief who lives in the walls of a Paris train station, to build her lesson plans. "We read the book as literature and for our vocabulary words. We learned about Paris as a

social studies lesson; the students ate croissants and talked about French recipes. They drew pictures of the Eiffel Tower for art. Since the story is about a clock, we made a clock from an appliance box and learned about how clocks work," she says. After learning in the book that the first cinematographers were magicians, the assistant principal of the high school came to the class dressed as Merlin to perform magic illusions and card tricks. "We used the card tricks for a math lesson in probability."

"She was always ahead of the curve," her principal, Chris Raichle, told the *Asbury Park Press* in an article about her award. "After the storm, she had new and innovative ideas, even though she had no materials whatsoever."

Dionisio, who grew up in Clifton, says she always wanted to be an elementary school teacher, and chose William Paterson for its well-regarded program. "I had a wonderful experience there," she says. "The professors were so terrific. I remember being a member of a sorority, Phi Sigma Chi, and we had our own table and banner in the Student Center, which served the best cheeseburgers and fries. I just loved it."

Today, Dionisio, who has two children, a son Nicholas, and a daughter, Stacey, who is a kindergarten teacher at her school, is paying it forward. Since January, William Paterson student Cayla Linfante of nearby Bricktown, a senior majoring in elementary education and sociology, has been a student teacher in her classroom.

"She is so wonderful, so helpful, and adds so many ideas to the classroom. She is teaching me. I've learned so much about technology from her," she says. "It's important to give back to your community. And alumni teachers should pay it forward. Their experience means a lot to a student teacher."

Dionisio was the last person in her school to return to her home, but many people in Ortley Beach are still displaced. Her school has been rebuilt, and reopened last September. She is currently writing a book with her principal and superintendent that will tell how each of them—a teacher, a principal, and a district administrator—perceived the challenges they faced and how they were affected by the storm, both personally and professionally.

"There is nothing better than waking up every morning and going to a job that you love," she says. "It can't get any better than that!"



STUDENT TEACHER AND WILLIAM PATERSON STUDENT CAYLA LINFANTE

Rummel Foundation's Consistent Support for Honors College Provides Critical Access for Students



ANNMARIE PULEIO '75 (SEATED, FAR LEFT), AND MICHELLE DRAME (STANDING, FAR LEFT), EXECUTIVE DIRECTOR OF DEVELOPMENT, WITH RUMMEL SCHOLARSHIP RECIPIENTS (SEATED, LEFT TO RIGHT) ERIN ROACH, BRIANNA CAMPO, XIANA GUTIERREZ, (STANDING, LEFT TO RIGHT) BRIA BARNES, ALEXANDER TRENTA, AND SAMANTHA MERCADO

When Annmarie Puleio '75 enrolled at William Paterson as a first-generation college student, "I found a faculty who appreciate that it is noble to be good teachers and mentors, a staff who pride themselves on being helpful to students, and an administration who never loses sight of its first priority—students' success," she says. Puleio, who earned a bachelor's degree in psychology with a minor in biology, also participated in a liberal studies honors program taught by "faculty members who truly cared about students." She later worked at William Paterson, helping to develop the honors program that has since evolved into a full-fledged Honors College with eleven discipline-specific tracks for students. In 2007, Puleio was proud to receive the University's Distinguished Alumni Award.

Today, Puleio serves as executive director of The Fred C. Rummel Foundation, which she joined in 2002, and which provides annual support for the Honors College in the form of scholarships for high-achieving students with financial need from Essex or Union

counties who participate in Honors College programs. Since the 1999-2000 academic year, the foundation has donated \$323,000 in scholarships to the program, providing assistance to thirty-seven alumni and current scholars.

"When I accepted the position of executive director of the Foundation, I was so surprised, but so very pleased to see that it supported scholarships for students in the very program I had worked to develop," Puleio says. "I have the privilege of seeing students benefitting from my work so many years ago and my work now. It is so rewarding."

To Puleio, William Paterson plays a critical role in New Jersey higher education. "William Paterson embraces the mission to offer higher education to those students for whom college may be a great challenge," she says. "Because of this vision, William Paterson offers students a comprehensive education with the supportive services that they need to be successful and the special programs such as the Honors Programs that they need to be challenged in college and to

be competitive when they graduate."

This is certainly true for Michael Starrett '12, whose Rummel grant enabled him to concentrate on school without worrying about finances. "It kept me motivated to keep my grades up so that I could remain a part of the Honors College and maintain my scholarships," he says.

Starrett is currently a second-year student at Rutgers Law School in Newark where he is a member of the editorial staff of the *Women's Rights Law Reporter*, a nationally published law journal founded by Supreme Court Justice Ruth Bader Ginsburg. "Last summer, I interned with a state judge in the Family Division doing domestic violence and children-in-court work, and over the last semester I interned with a state judge in civil court. This coming summer, I'll be working as a law clerk for the Warren County prosecutor in the special victims unit." His goal is to pursue a career as a prosecutor or public defender.

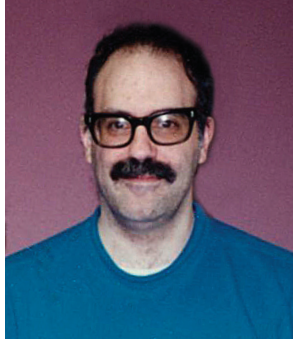
Alumna Lauren Shears '06 says the Rummel scholarship was critical to her education. "The investment the foundation made in my academic success was truly meaningful for me," she says. "It motivated me to excel in my coursework and planted the 'donor seed' in my head."

Shears graduated with a bachelor's degree in communication and sociology with honors, and is now the public information officer for Essex County. A member of the Alumni Association Executive Council, she has established her own scholarship at the University, the Lauren T. Shears SPIKE Award, which has been awarded for two years to Cashna Dossous '14. "To hear Cashna talk about the same feelings I had when I received a Rummel scholarship brings me such joy. The Rummel grant I received not only helped me financially, but took a passion I already had for service and helping people to a different level and inspired me to become a scholarship donor. I give because somebody gave to me."

Bequest from Richard Varron '79, '81, MA '90 To Provide Scholarships for University Students

The late Richard Varron '79, '81, MA '90 was devoted to William Paterson University. A graduate of the University with bachelor's degrees in chemistry and computer science and a master's degree in English, he spent his days on campus as a programmer/analyst, serving the data needs of William Paterson's Office of Institutional Research and Assessment and others in the Department of Information Systems. After work, and often on Saturdays, he taught a wide variety of classes as an adjunct and served as a master tutor, many times on a volunteer basis, for the Science Enrichment Center on campus.

"William Paterson was Richard's home; he definitely felt that the people on campus were his family," says Jane Zeff, director of institutional research and assessment, who worked with him for seventeen years. "His service to the campus community was incredible.



RICHARD VARRON '79, '81, MA '90

And while he was always willing to help any of his colleagues, the students were his true love. He so wanted them to succeed."

Varron worked on campus for nearly twenty-five years, from May 1988 until his unexpected death on March 12, 2013. The Wayne resident, who was a long-time donor to The Fund for WP, had designated the University as the beneficiary for his life insurance. The \$187,000 gift has been designated for an endowed scholarship

fund; the scholarship will be awarded to a deserving student with financial need.

"Richard was so dedicated to the University," says Nancy Norville, director of the annual fund, who spoke with Varron often about his donations to the University. Varron, a donor since 1984, was a member of the Heritage Society, which recognizes those who have donated to the University for twenty

years or more. "Whenever it came time for him to provide his gift to the annual fund, he always wanted the funds to go wherever the University needed it most. He truly would have enjoyed knowing that we are establishing a scholarship fund from his gift that will help students."

Zeff agrees that the scholarship fund is a most appropriate use for his bequest. "The University helped Richard to succeed; it gave him the ability to shine and to help others. By establishing this scholarship he will now help future students," she says. Pointing to the wide variety of classes he taught—from basic writing and reading to literature, algebra, statistics, computer programming, and even research methods for nurses, Zeff adds that his focus was on his students. "He was so student-oriented," she says. ¶

24TH ANNUAL
Legacy Award Gala

Congratulations to the 2014 Legacy Award Honorees

Distinguished Alumnus	Distinguished Friends
Robert Devine '74 Principal, SaxBST	Sally Glick Principal, Sobel & Co., LLC

Distinguished Corporation
Atlantic Health Systems

WILLIAM PATERSON UNIVERSITY
FOUNDATION

Pioneer News

WHERE SPORTS SET US APART

TWO PIONEERS COMBINE ATHLETICS WITH MILITARY SERVICE

BY KRISTIN KUSCIN, MA '14



JEFFREY JAECKEL DIVING FOR THE PIONEER SWIM TEAM AND TRAINING ON A MARINE CORPS OBSTACLE COURSE; COURTNEY CHELF PLAYING FIELD HOCKEY AND WITH HER ARMY BATTALION

For most people, being a college student is difficult enough. Maintaining good grades, having a social life, and still finding time to sleep is considered an accomplishment in itself.

Now add playing an intercollegiate sport and military training into the mix. Sounds challenging, right? For William Paterson senior Jeffrey Jaeckel of Kenilworth and junior Courtney Chelf

of Blackwood, this is everyday life.

Jaekel is a Pioneer diver and an officer candidate in the Marine Corps Platoon Leaders Class (PLC). Chelf is a midfielder on the field hockey squad and a cadet in the Army Reserve Officers' Training Corps (ROTC).

For Jaekel, serving in the Marine Corps was something he always wanted to do. "Both of my grandfathers were Marines," Jaekel says. "Once you get a taste of it, there's nothing quite like it."

In fact, it was his grandparents who were the most supportive of him joining. "Everyone was asking me, 'Jeff, why are you doing that?'" he recalls. "When I went to my grandparents for the first time after they heard, my grandmother greeted me singing the Marine Corps Hymn. It was really cool."

To participate in the Platoon Leaders Class, an officer candidate must go to a four-year institution, or agree to transfer to one if the candidate is attending a two-year junior college. During the school year, candidates focus on their schoolwork and activ-

ities, just like any other college student. However, six weeks of their junior and senior year summers are spent at Officer Candidates School in Quantico, Virginia. Here, candidates are "trained, screened, and evaluated" for leadership potential and taught the skills they need to become a Marine Corps officer.

If everything goes as planned, Jaekel—the reigning New Jersey Athletic Conference (NJAC) Men's Diver of the Year—will be commissioned into the Marine Corps on December 28, 2014, after which he will report to training.

Chelf's interest in ROTC is multifaceted; she always had a general interest and high level of respect for those in the military, and the idea of having security after graduation was also appealing. However, it was Chelf's desire to be a part of a team that drove her to join. "I've always been on a team and I've played sports all my life," she says. "Once I finish college athletics, I won't have a team. In essence, the Army is going to be my new team."

The ROTC program

requires Chelf to travel to her host school five days a week, where she participates in physical training Monday through Thursday and either a lecture or lab course on Friday. During these lectures, cadets learn the skills needed to be an officer in the Army, and these skills are tested during the lab sessions. For example, if the class learns about patrolling one Friday, they will participate in practical patrolling drills the next week. The program is also structured so cadets gain more leadership responsibilities each year, emphasizing the chain of command that is followed in the Army.

In addition to having to focus on the training aspect of ROTC, the program requires cadets to do well in the classroom and become involved on campus. Both a high grade point average and participation in extracurricular activities equivocate to points that are needed to secure the cadet's desired specialization once commissioned.

So how does a twenty-one-year-old balance all of these priorities? Chelf credits both William Paterson head field hockey coach Lindsay Bard and the Army with teaching her how to manage her time. "I seem to do better when I have more things on my plate," she says. "That being said, I've been extremely lucky that Coach Bard and all the ROTC members are very understanding about my schedule. I think that's helped me out a lot."

Both Jaeckel and Chelf believe that their military experience has provided them with skills that have translated to William Paterson and their teams.

Jaeckel said that his time in the PLC has taught him leadership and discipline, which makes him a better teammate and captain on the swimming and diving team. Chelf agrees that ROTC has given her the skills to be a leader on the field. "If you're not willing to lead by example, no one is going to be willing to follow you," she adds. "Leadership is important in all aspects of your life."

On the flip side, these two student-athletes also believe that their coaches and athletic programs have enabled them to thrive in the military. The sense of teamwork that comes with being a college athlete has helped Jaeckel to be successful in his program. "Getting together with a bunch of people to get something done [has helped me in the program]," Jaeckel says. "When you're in Quantico, the only other people you have are your fellow officer candidates."

Chelf believes that playing field hockey has carried over to the physical aspect of ROTC, along with giving her the ability to be a motivating teammate. "When you're on a team, you're constantly trying to help people out if you see them struggling," she said. "It's the same system [in ROTC]. Being a motivating and understanding person has definitely helped me out."

The two also recognize that the lessons they've learned from both their military programs and being student-athletes at William Paterson will continue to empower them after graduation.

"Leadership and communication are important in every aspect of your life," says Chelf. "The combination of being an athlete and understanding how people work as a team, in addition to being in the Army and understanding that communication is key, will only enhance anything I decide to do in life."

KING-GILCHRIST, BOROVA NAMED ALL AMERICANS

Two Pioneer basketball players have been named All Americans. Senior men's basketball guard Javae King-Gilchrist of Teaneck secured a spot on the 2014 National Association of Basketball Coaches (NABC) Men's Basketball All-America First Team the first Pioneer to do so in more than a decade. King-Gilchrist was also named the NABC Atlantic District and NJAC Player of the Year as well as a member of the D3hoops.com All-Atlantic Region, NABC All-Atlantic District, and All-NJAC First Teams. Senior women's basketball guard Floriana Borova of Cresskill repeated as a Women's Basketball Coaches Association (WBCA) honorable-mention all-American. She was also named to the 2013-14 D3hoops.com All-Atlantic Region and All-NJAC First Teams.

LABRUNA MAKES AN IMMEDIATE IMPACT ON TENNIS COURTS


William Paterson freshman Brittany LaBruna of Bloomingdale had a rookie fall tennis season that many four-year student-athletes would envy.

The NJAC Player of the Year and Rookie of the Year, LaBruna also earned a spot on the NJAC All-Doubles Team with junior teammate Kristy Daubert of Cranford, after finishing with a 17-1 mark at first singles, including a 5-0 mark

in league play, and an 8-1 record at first doubles. She won the 2013 U.S. Tennis Association USTA/Intercollegiate Tennis Association ITA Northeast Regional title as the second-seeded player, and advanced to the championship match of the NJIAAW Tournament, suffering her lone loss of the season against a Division I opponent. A five-time NJAC Rookie of the Week as well as the September 30,



BRITTANY LABRUNA

2013 NJAC Player of the Week, LaBruna is the first student-athlete since 2006 to be named both the NJAC Player and Rookie of the Year at the conclusion of the same season. 

the geology and hydrology of the region, designed to meet New Jersey common core state standards, as well as interpretive materials and displays for the national park that describe the industrialization of Paterson, the country's first planned city. They are working closely with William Paterson environmental science faculty mentors Mick Griffiths and Nicole Davi, and Ilyse Goldman, supervisory park ranger at the Paterson Great Falls National Historic Park, to create the materials, which will be used by both the park and local K-12 teachers to teach students about the environmental aspects of the park. The project has also expanded to include the Paterson Museum, which is partnering with the national park to provide educational outreach.

"This is truly a student-led project," says Davi of the initiative, which is funded by a grant from the Landsberger Foundation. "It is a terrific opportunity for the students to gain hands-on research experience, while providing a vital community education service in working with the Paterson school district, the national park, and the Paterson Museum."

Scimeca, who is also majoring in secondary and middle school education, is currently designing lesson plans that will be piloted in several Paterson public schools later in the spring and next fall. "It is exciting to be involved in taking concepts that are required in the curriculum and turning them into actual lesson plans and activities for teachers and students. I'm really looking forward to piloting them in a classroom with students," he says.

As an outgrowth of the project, two of the students, Evan Gerry and Danielle Nichols, have been accepted into the 2014 National Park Service Academy, which provides training and hands-on experiences for young men and women interested in career opportunities in the National Park Service. Gerry and Nichols will each spend the summer of 2014 in a paid internship learning how to manage national parks and networking with key National Park Service leaders.



ONE OF THE DRESSES GABRIELA SALVADOR RESTORED

Student Restores Historical Garments For Hometown Museum

Gabriela Salvador's passion for sewing and restoring historical garments led the Honors College student to pursue an unusual independent study project as part of the coursework for her honor's track in history.

After visiting the Kearny History Museum in her hometown, Salvador embarked on a three-month project to restore and organize displays of antique Victorian and Edwardian period garments.

"Most students would not imagine restoring antique

gowns to be the highlight of their summer," says Salvador. "Spending my summer vacation as the curator of the costume exhibit was exhilarating."

Salvador began sewing at age sixteen. Her interest in history evolved from taking art courses in high school, and the realization that there were correlations between different eras and the ways that people dressed.

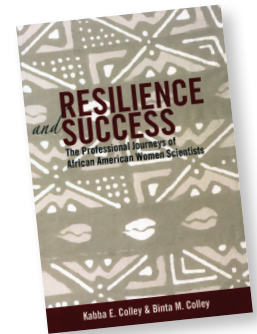
As part of the project, Salvador used intricate period sewing techniques to restore eight garments, which she also remounted for display.

She also improved the storage conditions of additional garments, including shawls, gloves, petticoats, and children's clothing. She documented the process on her blog, pourelavictoire.blogspot.com.

A senior double majoring in journalism/public relations and writing, Salvador plans to continue her work this summer at the history museum, where she currently serves as curator. "One of my goals is to improve the space as a place where visitors can learn about the true value and meaning of these garments, which are a significant part of history," she says. She plans to explore opportunities in the field of fashion journalism, while continuing to advance her sewing skills.

Education Professor Authors Book On Careers and Education of African American Women Scientists

A thorough investigation into the reasons behind the dearth of African American



female scientists is the subject of a newly published book by Kabba E. Colley, associate professor of secondary and middle school education.

In *Resilience and Success: The Professional Journeys of African American Women Scientists*, Colley, who co-authored the book with his wife Binta M. Colley, assistant professor, College of Education and Social Services at the University of Vermont, looks into the education and career choices of young black women and investigates why so few choose careers in the sciences.

"By investigating the academic and professional trajectories of African American women scientists, I thought I might be able to shed some light on why young African American women were lagging behind their counterparts despite the fact that they started out doing very well in middle school science," Colley writes.

"We found a series of pathways or maps with exits and entrances that took our research participants on a complicated journey to their final destination to gaining their doctorates and entering the scientific professions," he explains. "Their journeys were influenced by family, culture, race, gender, faith, geography, and most importantly, opportunities and serendipity." ¶

SPOTLIGHT

A L U M N I N E W S

Dear Alumni:

As I look back over this year and look forward to the future, I can't help but feel positive about all the ways in which you, our William Paterson University alumni, have reconnected with your *alma mater*.

This year to date, nearly one thousand alumni have participated in one or more of our numerous William Paterson alumni events. Whether it be an on-campus reunion like our March 8 Women's and Gender Studies Dinner or an off-campus excursion like our April 5 Night



JANIS SCHWARTZ (RIGHT) WITH ALUMNA VIVIAN SEMERARO '60 AT THE PARTY FOR HELEN HORACK '35, '72 (SEE PAGE 30)

at the Races, alumni appreciate the opportunity to get together to reminisce about their student experiences while they learn more about today's William Paterson!

A growing number of alumni, currently more than twelve thousand strong, are discovering old and new friends and receiving William Paterson news and updates through

Facebook (facebook.com/wpunj), LinkedIn (wpunj.edu/linkedin), and Twitter (@WPUNJ_Alumni).

Our students certainly benefit from the many alumni who return to campus for classroom presentations, as well as the expanding cadre of "Trailblazers," alumni who have volunteered to offer professional advice and career coaching through our website, trailblazers.experience.com.

There are also opportunities for alumni who are business owners or consultants to advertise their services to fellow alumni through our online Alumni Business

Directory located on the William Paterson alumni website at wpunj.edu/alumni.

Are you interested in strengthening your connection to WP? I urge you to mark your calendar for Homecoming, September 20, 2014. We'd love to see you back on campus!

Janis Schwartz
Executive Director
of Alumni Relations



SEATED, LEFT TO RIGHT: RASHAD DAVIS '03, JOE CAFFARELLI, DIRECTOR OF RESIDENCE LIFE, MARTY NOVACK, CURRENT SGA EXECUTIVE VICE PRESIDENT, DANIEL CIMMINO '94, FRANCISCO DIAZ '86, MA '88, ASSOCIATE VICE PRESIDENT FOR CAMPUS LIFE, ROSARIO ALFIERI '64; STANDING, LEFT TO RIGHT: SAMANTHA LUGO '01, CLINTON HOFFMAN '84, NAIMA RICKS '11, TRAVIS ROBINSON, FORMER SGA PRESIDENT, PRESIDENT KATHLEEN WALDRON, ROBERT MOORE '69, JOHN ALFIERI, JR. '71, ALEX MALINO '97, JANIS SCHWARTZ, EXECUTIVE DIRECTOR OF ALUMNI RELATIONS, AND JEFF WAKEMEN, DIRECTOR OF CAMPUS ACTIVITIES AND STUDENT LEADERSHIP

SGA Presidents Gather for Dinner on Campus

Nine former presidents of the Student Government Association returned to campus on February 6 to reminisce and share their unique leadership experiences at a dinner in Hobart Manor hosted by President Kathleen Waldron. The alumni represented six decades of student leadership, from the 1960s to the present. They enjoyed discussing campus issues through the years with current students and staff.

Helen Braviak Horack '35, '72 Celebrates One Hundredth Birthday

It was a festive occasion when friends and family gathered on February 4 at the Valley Regency in Clifton to celebrate the milestone birthday of alumna Helen Braviak Horack '35, '72, a lifelong Clifton resident and former school teacher who turned one hundred years old that day.

"At first, mom wasn't so sure about having a party to mark the milestone," her daughter Cathy Kartanos told the *Clifton Journal*. "When I told her it would be a get-together with family and friends, she embraced it. Her theme for the celebration is: I'm twenty-one years old with seventy-nine years of experience."

Numerous elected officials and dignitaries turned out to honor her, including Clifton Mayor James Anzaldi, who presented her with



HELEN BRAVIK HORACK '35, '72 WITH (LEFT TO RIGHT) HER DAUGHTER, CATHY KARTANOS, CLIFTON COUNCILMAN JOSEPH KOLODZIEJ, FORMER CLIFTON MAYOR AND COUNCILWOMAN GLORIA KOLODZIEJ, AND CLIFTON MAYOR JAMES ANZALDI

a framed resolution from the City Council.

The youngest of seven children, Horack was born on February

4, 1914. She attended Clifton Public Schools and, after high school graduation, enrolled at what was then Paterson

State Normal School where, aspiring to become an educator, she received her teaching certification in 1935. She began her career teaching English and mathematics to foreign-born individuals seeking American citizenship at an adult evening school program in Clifton sponsored by the Works Progress Administration developed by President Roosevelt.

In 1940, she married John Horack, and that same year became a teacher at Clifton School 3, where she taught until their daughter Cathy Ann was born in 1951. She returned to full-time teaching in 1958 at Clifton School 16, where she taught kindergarten and first grade. During these years, she returned to the college to complete her bachelor's degree

at what was then William Paterson College, graduating *magna cum laude* in 1972 with a bachelor's degree in education.

Horack's husband, John, passed away in January 1980, but she continued to teach until she retired in 1984. In 1994, she was accepted into Who's Who Among American Teachers.

In addition to teaching, Horack was involved in numerous education organizations. She also served on Clifton's Seventy-Fifth Anniversary and Parade Committee, the SUCCESS program at Clifton High School, Clifton College Women's Club, and the Board of Elections, working at the polls at School 16 for many years. She also volunteered for, and participated in, many local events and programs.

Annual Pioneer Society Luncheon Provides Welcome for Class of 1963

Members of the Class of 1963, who celebrated their fiftieth reunion in May 2013, were formally inducted into the Pioneer Society at the society's annual luncheon on December 13, 2013 in the University Commons Ballroom. The festive celebration, held each year during the holiday season, brings together members of the Pioneer Society, which includes those alumni who graduated at least fifty years ago, and offers a special opportunity for University alumni to reminisce and share their memories with classmates and members of the University community. Vincent Parrillo, professor of sociology, was the guest speaker.



DALE DREISBACH '55 AND MARIE (PARIS) MOORE '55



MARTIN RITTENBERG '53, MS '58, AND WILLIAM ROTHENBERG '58



PRESIDENT WALDRON (SECOND FROM LEFT) WITH BILL HANSE, BARBARA HANSE, AND PAT DEDEO, ASSOCIATE VICE PRESIDENT FOR GOVERNMENTAL RELATIONS AND EXTERNAL AFFAIRS

Greek Alumni Return for Reunion

Nearly seventy-five former William Paterson University fraternity and sorority members returned to campus on Saturday, November 9 for a Greek Alumni Reunion hosted by the William Paterson University Alumni Association. Alumni from the Class of 1966 (one traveled all the way from New Mexico!) through the Class of 2013 were in attendance to celebrate Greek life on campus. ❧



RONALD REIHER '71, KENNETH REIHER '74, ARTHUR EASON '71, RETIRED DIRECTOR OF ATHLETICS, AND JOHN CLINE

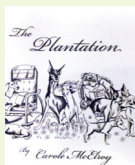
Alumni Enjoy Trip to Mountain Creek



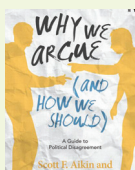
FRONT ROW, LEFT TO RIGHT: CHRISTINE MEHOLIC '03, JOSHUA TAYLOR, LAWANDA LEMMON '12; SECOND ROW: RACHEL PUTNAM '05, STACEY COLEMAN; THIRD ROW: JENNIFER SUDOL '08, GARY SUDOL '11; FOURTH ROW, LEFT TO RIGHT: KEIME PORTER, ZAIRE WRIGHT

University alumni gathered for the Alumni Association's annual trip to Mountain Creek for an afternoon of snow tubing on January 26. The Alumni Association provided participants with signature WP hats to keep them warm on the slopes! ❧

Creative Alumni



While completing her degree in education at William Paterson thirty years ago, Carol McElroy '75 began collecting lines from her favorite classic books and poetry in notebooks and journals. She recently turned her reflections into a book, *The Plantation*, about thirteen dogs who live on a Southern plantation. Approximately ninety quotations from wide variety of writers are woven into the storyline. "Dogs confront many of the same things we as humans confront: loss, separation, love, success," says McElroy.



Robert B. Talisse '93 and co-author Scott F. Aikin explore the social nature and political significance of argument in *Why We Argue (and How We Should)*. In the book, the authors examine how argument works in public political debate, and the central role such debate would play in a well-functioning democracy. A professor of philosophy and political science at Vanderbilt University, Talisse is the editor of the journal *Public Affairs Quarterly*; this is his fifth book.



Richard Voza '87, writing under the pen name Decker Schutt, recently published *When the Mirror Breaks*, a collection of thirteen sinister and supernatural stories that show what happens to people who suffer bad choices, bad circumstances, or bad luck. "No matter how hard we try to do the right thing, it is just a matter of time before the wrong things track us down and remind us that this world belongs to forces far beyond our comprehension," he says. Voza, whose novel *Connecting Flight* will be published in June, previously spent twenty-five years teaching middle and high school English.



Tom Killeen, MA '82, MEd '95, combines his passion for baseball and American history in *No Greater Grief*, a novel focusing on two young baseball players who are drafted by a Major League Baseball team in the 1960s. Killeen, who earned his undergraduate degree at Siena College, played baseball there and was a member of Army ROTC; a shoulder injury ended his athletic career and also kept him from remaining in the Army. "Writing *No Greater Grief* was a way for me to recall that time in my life," he told *Wayne Today*.

Alumni in the Spotlight at 2014 Super Bowl

William Paterson University played an important role in the 2014 Super Bowl at MetLife Stadium. Four of the five high school marching bands that participated in the half-time show were directed by alumni: Dan Schwartz '01, Morris Knolls High School Band; Brian Timmons '98, Bergenfield High School Band; John Maiello '86, MM '03, Nutley High School Band; and Rich Hartsuiker '00, Roxbury High School Band.

In addition, Joe Schilp '88, MA '90, and Gary Anconetani '94 worked behind the scenes as part of the production team, Schilp as a camera operator and Anconetani on the scoreboard computer. Both got their start filming Pioneer football games for the campus cable station. ❧



JOE SCHILP '88, MA '90

SPOTLIGHT 19 plus...

19 fifty 7

ROSE JUNG was honored for her thirty-six years of teaching at Smith School in Tenafly. The school's park – Rose Jung Park – was named after her.

19 sixty 5

PATRICIA L. (LAMBERT) SUPPLEE, MA '73, received a Fulbright Specialist Award. She has been selected for a Fulbright Specialist project at the National Defense University in Phnom Penh, Cambodia.

19 sixty 8

JOSEPH SPINELLI was re-elected councilman for the Borough of Woodland Park. He is a retired math teacher with the Woodland Park school district and retired math department chair of Mary Help of Christians High School in North Haledon.

19 sixty 9

SUSAN J. ALCURI has been elected to serve on the Lyndhurst Board of Education. She is a retired teacher and counselor, who contributed to the district's anti-bullying initiatives...**PATRICIA LINDSLEY** retired from her position as principal of Memorial School in Totowa. She held the position for approximately nine years and had worked in the field of education for thirty years...**GERALD ZELENKA** works with Zelenka Live Animal Shows in Clifton to introduce audiences to different animals with lively presentations.

19 seventy 1

JOHN B. ALFIERI, MA, is the new superintendent of schools in Livingston. He has served in similar roles in Vernon Township and Clinton.

19 seventy 2

DR. ERNEST PALESTIS, MA, is now serving as interim superintendent of the Ramapo Indian Hills School District. He has held similar positions with the Morris Hills Regional High district, Mine Hill K-6 district, and the Wharton K-8 district.

19 seventy 3

PERRY K. GOODBRAKE was appointed president and CEO of My Healthcare Federal Credit Union. His extensive risk management experience will certainly provide support for his new role...**GAIL (SYMON) SOBOTKIN** has written a short story, "Catalyst," that has been published in *Mysterious & Miraculous Book I*. Seventy percent of the collection's earnings will be donated to the K9s for Wounded Warrior Program/Rescue, a non-profit organization.

19 seventy 4

The New Jersey Association of Realtors presented **LAWRENCE GREENBERG** with the Quarter Century Club Award for his twenty-five years of service in the profession. He is a leading realtor in Bergen County.

19 seventy 5

STEPHEN ADZIMA was elected to serve on the Wallington Board of Education for the next three years. He owns and operates Universal Electric Motor Service in Hackensack...**CHERYL J. D'ELIA** joined the staff at RE/MAX Real Estate Associates in Woodcliff Lake. She has held positions in education at New Milford High School and as an adjunct at William Paterson...**ROBERT LOHRMANN** was appointed as general manager for Centara Grand Mirage Beach Resort Pattaya in Thailand. He has more than thirty-five years of experience in hotel management...**DENNIS MARCO** was elected to serve as councilman for the Borough of North Haledon. He is currently the chairperson of the Passaic County Improvement Authority...**DR. PAUL TEODORO** recently celebrated twenty-five years of service as a family practitioner in Hoboken.

19 seventy 6

MAUREEN BARTOLUCCI retired from her position as head of children's services at the Pequannock Township Public Library. She held this title for more than twenty-five years...**PATRICIA BURROUGHS** was promoted to assistant vice president of Lakeland Bank. She has been with the financial institution since 2005...**MAUREEN FITZSIMMONS** has been named northeast regional chief administrative and nursing executive at Geisinger Health System... After more than thirty-two years of service, **TERRY MORROW** retired from the police force in Tyler, Texas...**ROBERT REIS** was appointed to serve as interim principal at Kinnelon High School. He was principal of Wayne Valley High School for seventeen years before retiring at the end of the 2013 school year.

19 seventy 7

JOHN U. HOLLAND retired from the Nutley Police Department after forty-one years of service. He also served for twenty years in the Air National Guard.

19 seventy 8

TOM HAMILTON is a faculty member of the Jazz Institute at Keystone College. He plays the saxophone and woodwinds, conducts workshops at high schools and colleges, and has taught privately for nearly thirty years...**SUSAN LISOVICZ** has been appointed as a Donald W. Reynolds Visiting Professor in Business Journalism at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University. She is a former *New York Times* senior business correspondent and a former CNN Wall Street correspondent...**CARL PADULA** was honored by the Rotary Club of Pompton Lakes and received the "Service Above Self" award. He has an extraordinary record of community service as a United States Army veteran, a retired police officer, and member of seventeen civic organizations...**MICHAEL PERRY** has been appointed to a position on the Dominican College Board of Trustees. He has served as executive director of the Investment Casting Institute for the past twelve years.

19 seventy 9

Retired Morris County Sheriff **JOHN M. FOX** was honored by the State Troopers Coalition and received the Lifetime Achievement Award. He has been considered an icon in the field of law enforcement for almost fifty years...**DAVID STOLTZ** was reelected for an additional term as a councilman in Carlstadt. He is also a member of the Carlstadt Volunteer Fire Department, Bergen Engine 701...**ARTHUR YOUMANS** is the new director of security for the Jersey City Public Schools. He served as a lieutenant in the Jersey City Police Department for twenty-eight years, and as a safety professional for another fifteen years.

19 eighty

WILLIAM A. DAVIS is known for his detailed and atmospheric landscape paintings and drawings. His recent works, "Thoughts and Visions of the Natural World," were featured at The Artery in Milford, PA...**DR. JOSEPH A. GIOIA** earned his doctorate in business psychology from the University of the Rockies School of Organizational Leadership in Colorado Springs, CO...**DIANA SINGER** is a physical therapist and owner of Avant Care in Paramus. She is also certified in neuropathy and is a low-level laser specialist.

19 eighty 4

CLINT HOFFMAN currently serves as mayor of Wall Township. He also has served on the recreation, environmental, Marconi Park, and business development committees, and on the township's planning board...**EDDIE METZ JR.** is an Elkhart Jazz Festival favorite having played drums on more than fifty jazz recordings. He has appeared at more than sixty music festivals around the globe...**PHILLIP ORLANDO** has been appointed as interim principal financial officer for Mistras Group, Inc...**KATHLEEN (KAT) NIMTZ RINALDO** has been involved with photography for more than forty years. Her work can be seen on Marco Island, FL and Wisconsin Rapids, WI.

19 eighty 5

Oracle has appointed **RICH GERAFFO** as senior vice president, worldwide alliances and channels.

19 eighty 6

ANN MARIE MCGRATH is coaching Wayne Valley High School's girls' fencing team. She was inducted into William Paterson's Hall of Fame in 1995...**WILLIAM ORRICO** received a 2013 Emmy Award for Outstanding Sound Editing for a Series for his work on the HBO series *Boardwalk Empire*...**IDIDA RODRIGUEZ** serves as secretary of the Statewide Hispanic Chamber of Commerce of New Jersey. She is a recognized political strategist and consultant...**TOM ZIEGENBALG** owns a State Farm Insurance Agency in West Milford. The office has been in business since 1996.

19 eighty 7

SCOTT KREITZER has joined CORE, a boutique real estate brokerage in New York City. He is an established real estate agent and noted jazz musician.

19 eighty 8

JOEL BRIZZI was reelected to East Rutherford's town council. He has held this position since 1995. He is a member of the Bergen County Planning Board...**ERICH FLEISCHMANN** has been a member of the Maywood council since his election in 2004. He also heads his own business, Paramount Landscaping Company, Inc...**TONI DESALVO NAPOLITANO** has been reappointed as vice president/secretary of the Hawthorne Education Foundation. She is a financial assistant in William Paterson University's Office of Continuing and Professional Education and CFO of Napolitano Bakery Products, LLC as a partner with her husband Mark...**DR. KENNETH PIASCIC** directs the Percussion Ensemble of the New Jersey Youth Symphony. A faculty member at Black River Middle School in Chester, he has performed internationally in Vienna, Budapest, Prague, and more.

19 eighty 9

JIMMY BROWN has released a multimedia DVD, *Mastering Scales: A Deluxe Crash Course in Guitar Theory!* He is recognized for his musical talent as a performer and for his role as an editor with *Guitar World Magazine*...**CARMINE MARCHIONDA** was appointed the new executive director of ARC of Rockland.

He previously served as president at Spectrum for Living in New Jersey...**DAVID MONTGOMERY** is preparing to retire from West Essex Middle School. He was the school's principal and has been a fixture in the district for forty years...**TRACY MCBRIDE MUSTACHIO** serves on the Lafayette Township Board of Education. She has more than twenty years of accounting, finance, audit, and compliance experience and currently serves as vice president, research and accounting policy, at Financial Executives international...**DR. LAUREN (VOGEL) SCHOEN** is the new superintendent of Mahwah's K-12 school district. She has held other top positions for Ramapo Indian Hills Regional High School district and for Rochelle Park's K-12 school district.

19 ninety

ERIC ALEXANDER headlined the 2013 Northampton Jazz Festival in Massachusetts. He has appeared on numerous recordings as a leader, producer, sideman, and composer...**GEORGE E. BERRIAN** launched Syntillium, Inc. The company offers targeted mobile strategy, design, and development services...**DR. GINA (VERRONE) COFFARO** is the new superintendent of Oakland's K-8 public schools. She is also an online professor for University of Phoenix...**RICHARD C. HILTON** released a holiday CD, *Christmas Favorites Volume II*. He has sung with the New Jersey State Opera, the New York Grand Opera, and the Boheme Opera of Trenton.

19 ninety 1

ERNST FEISNER serves as Texas A&M International University's head athletic trainer. He was also selected chair of the sports medicine department of the NCAA Division II Heartland Conference for the fifth consecutive year.

19 ninety 2

THOMAS SARLO was reelected as a councilman in Little Ferry. He has been a member since 2005. Sarlo is the municipal attorney for the Borough of River Edge...**EDWIN VATH** was reelected to Butler's town council. He is the director of personnel for the Morris County Park Commission.

19 ninety 3

CHARLOTTE AMBROSE has been reelected to a three-year term on the Hamburg Board of Education. She is a learning disability teacher consultant for the Vernon Township Schools...**CHERYL BELL** returned for her seventh season as head coach of the Union County College women's basketball team. She is also a health and physical education teacher at Science High School in Newark.

19 ninety 4

The 2014 Harlem Fine Arts Show, an annual event in celebration of African American culture, included the works of **B. CURTIS GRAYSON III**. In addition, seven of his paintings were displayed in the 2013 feature film *The Best Man Holiday*.

19 ninety 6

Hub International has appointed **JOSEPH DEMEO** as vice president, northeast region. He has seventeen years of experience in the insurance industry.

19 ninety 7

KEVIN BURKHARDT is a play-by-play announcer for NFL games on Fox Sports. He is also the Mets field reporter on SportsNet New York (SNY)...**TRISH CAPITELLI** is the new principal of Totowa's Memorial Middle School. She previously served as supervisor of planning, research, and evaluation for the district and has taught both seventh and eighth grade mathematics...**NICK CIFELLI** was appointed sergeant for the Kinelon Police Department. He has been in law enforcement since 1997...**THOMAS COURTRIGHT** played the lead role in a production of Irving Berlin's *White Christmas* at Sussex County Community College. He has been involved in theatre for twenty-five years...**SHELIA ETIENNE** is a realtor with Sitar Realty serving Monmouth and Ocean counties. She is also the owner and director of 2 For Care Early Childhood Learning Center in Asbury Park.

19 ninety 8

BRIAN MAGOVERN was elected to a second term on the Belmar town council. He is a physical education teacher at St. Peter School in Point Pleasant Beach...**REBEKAH KATES'** photography was dis-

played at the Morning Arts Center in Asheboro, NC. She has devoted her time to fine art photography exploring places near and far with her camera.

19 ninety 9

DAWUD NADIR BROWN and **DERRON FAREED** released an independent R&B project, *Relationship Chronicles*, through iTunes and BandCamp, as part of a songwriting team known as The Well Music...**FREDDIE HENDRIX** performed as part of the New Brunswick Jazz Project. A trumpeter, he has performed and recorded with numerous jazz artists, and most recently performed with Christian McBride...**HIPATIA LOPEZ** received a patent on her empanada fork. She sells the product through her own website and won a QVC contest to earn a spot on the television channel's online offerings...**JOSEPH MACERI** was re-elected to the Little Falls town council. He is a partner with the law firm of Snyder and Sarno, LLC, where he manages the firm's Hackensack office.

2 thousand

TUWISHA D. ROGERS is currently the vice president of client services for EGAMI Consulting Group Inc...**JILL ZINCKGRAF** has been named executive director of the Domestic Abuse and Sexual Assault Crisis Center of Warren County. She is a published author and presenter on topics dealing with teen dating abuse prevention, violence against women, sexual terrorism, and sexual assault in domestic violence.

2 thousand 1

JAIMEO BROWN has established himself as a leading composer and drummer on the New York music scene. He was profiled in the July 2013 issue of *Downbeat* magazine...**ANDREW B. CAMMARANO** is currently in his seventh year as head football coach at Spotswood High School. He and his wife Stacey were married in December 2012...**EDWARD J. TAFARO** has accepted the position of executive director of the information technology department at Ocean County College...**IRA THOR** received a 2013 CoSIDA Fred S. Stabley Sr. Writing Contest first place award for Event Coverage of the Year, District 2. He is serving a two-year term as first vice presi-

dent of the Division III Sport Information Directors of America (D3SIDA).

2 thousand 2

PETER JARVIS, MM '06, performed at the Paterson Great Falls National Historical Park as part of MusiXplore, the only experimental music concert series in New Jersey...**KENNETH PALCZEWSKI** is the new principal of Wayne Valley High School. He formerly served as the vice principal of Wayne Hills High School...**ANDREW PIOTROWSKI** is the new principal at St. Martin of Tours School in Gaithersburg, MD. He previously held served as vice principal of Clifton High School...**VINNIE SPERRAZZA**, a drummer, has performed as a leader and sideman in concerts, clubs, and festivals in the United States, Canada, Japan, and Europe. He is coordinator of the jazz program at the Center for Preparatory Studies in Music at Queens College...**JOSEPH F. VAN GAALEN** joined the School of Coastal and Marine Systems Science as lecturer of marine science. He has worked with geological and engineering firms in the Tampa/Orlando area in Florida.

2 thousand 3

ARMANDO TRIANA was promoted to account director of The Marcus Group, an integrated marketing and communications agency in Little Falls. He now oversees initiatives for the agency's clients and is expanding its digital and social media services.

2 thousand 4

ALPHONSO DUNN's portraits were featured in a Passaic County Community College exhibit. He is a Paterson artist and full-time art instructor at the college...**CHRIS FERRONE** was appointed as the new supervisor of athletics at Point Pleasant Borough High School. He previously worked for the school for seven years as a physical education teacher...**BRIAN HEAGEN** joins the team at Gurtler Industries in South Holland, IL. He is the new manager of market development in the New Jersey and New York areas...**KAREN JOHNSON** is West Milford's head German language teacher. She was a finalist for the 2013-14 New Jersey Teacher of the Year award...**JASON TISEO** was named the new head coach for the

Glen Ridge High School varsity baseball team...**JENNIFER WALKUP's** young adult novel, *Second Verse*, was awarded the Gold 2013 Moonbeam Children's Book Award for young adult mystery.

2 thousand 5

KEITH BAMFORD was named Manchester Regional High School's Teacher of the Month. He is an English and theatre arts instructor and directs the school's annual spring musical...**RYAN DALTON**, who was Hamilton-Gibson Productions' very first intern more than fifteen years ago, recently returned to the community theater as a director for the comedy *End Days*. He has directed a number of short films and music videos...**ERIN KARP** continues to contribute to her portfolio as a creative photographer. Inspired by nature, she often features different flowers in her photos...**BRIAN MCCARTHY** is a Selmer-endorsed artist and instructor at Johnson State College and other Vermont-area schools. He also continues to perform with his jazz quintet.

2 thousand six

CAMERON MACMANUS, MM, a jazz trombonist, is conductor of the Camel City Jazz Orchestra in Winston-Salem, NC. He is also a member of the Open Dream ensemble, a performance troupe that presents musicals at area elementary schools...Photographs by **JENNY SWISTOK** were featured in a one-person exhibition at the Nutley Public Library.

2 thousand 7

KIMBERLY BATTI designed the logo for the American Academy of Pediatrics' 2012-13 campaign, "Read, Lead, Succeed." She works as an artist, illustrator, storyteller, and art educator...**MAGDALENA BUCZEK** co-founded Theraphysical, a physical rehabilitation enterprise in Lyndhurst. The office opened for business in September 2012...**DANIEL ESTEVES** is a new police officer in Kearny...**CARLOS JIGAS**, a naval petty officer 2nd class, deployed to the Arabian Gulf aboard the USS Harry S. Truman...**VIERGGINIA ST. PHARD-DUDLEY**, director of the social services office of the Essex County Department of Corrections, was named 2013 Civilian of the Year at

the department's annual awards ceremony. She was honored for her work in developing a women's support group and a book club and significantly expanding the GED program at the jail.

2 thousand 8

ROXY COSS continues to advance her career as a jazz composer, improviser, and bandleader. She performed at Cecil's Jazz Club in West Orange in the summer and continues to build recognition on the jazz scene... **SAMMI ELETTO** manages The Body Works, an auto repair shop, in Midland Park. She has been involved with the family business since she was thirteen... **ROB FUSARI**, who has been recognized for helping launch the careers of acts that include Destiny's Child and for discovering Lady Gaga, was recently profiled in *New Jersey Monthly*... **JUSTIN KAUFMAN** supported the New Jersey Foundation for the Blind by performing in a benefit concert last fall. He recently released an EP, *Justin Kaufman - Live at the Edye Broad Stage*, recorded live in Santa Monica, CA.

2 thousand 9

ECE GOKSU performed at Bucknell University as part of its Jazz at Bucknell

series. A vocalist and pianist, she released her debut album, *Masal*, in 2012... **JARED LOPEZ** was appointed sales and marketing coordinator for Next Generation Trust Services, LLC. In his new role, he is tasked with creating outside sales programs, developing relationships with prospective clients, managing the firm's social media activity and more... **ALLESANDRO MURRO** joined LCD Mortgage of Totowa as a loan officer. He brings more than seven years of retail sales management experience to the position... **JONATHAN SAGUI** has joined Idle Free Systems in Madison, WI, as materials planning manager. He is responsible for supplier relations, order management, and supply chain solutions.

2 thousand 10

MICHAEL CAMPOREALE was sworn in as a probationary officer for the Hillsdale Police Department... **JACK FURLONG** released his fourth album and first project of jazz improvisations over Christian hymns, *Charity*. He is a saxophonist, composer, and arranger... **ALEJANDRO GOEZ** recently graduated as part of the 152nd New Jersey State Police class. He continues his career as a New Jersey state trooper... **TINA**

LONDINO is the head field hockey coach for Wayne Hills High School... **ALYSSA RILLO**, program finance lead for BAE Systems, received a Finance Achievement Award from the company... **DAN RUFOLO**, MM, a jazz pianist, regularly performs with his own trio, which released an album, *Laughter*, featuring some of his original compositions.

2 thousand 11

CARLOS CARBAJAL has written *Fight for Your Hopes and Dreams*, a book highlighting the importance of self-confidence, faith, and hope in the pursuit of fulfilling one's ambitions in life... **DANIELE DI PAOLO** coaches Cranford High School's field hockey team. She also works as a speech pathologist for the Lodi school district... **EMILY A. MAZZONI** was hired to manage youth services for Little Silver Public Library... **MELISSA MEDINA** is the coordinator of education at Boston Architectural College, where she oversees activities associated with the School of Landscape Architecture and the Liberal Studies Department. She recently earned a master's degree in educational studies at Wheelock College... **NAIMA**

K. RICKS was sworn in as the newest and youngest member of the Roselle Board of Education.

2 thousand 12

MICHAEL ABBEY was named Nurse of the Year by the Healthcare Association of New Jersey. He is a nursing supervisor at Christian Health Care Center in Wyckoff... **JAMES R. BAKELAAR** joined Wyckoff's police force as a probationary police officer. He was previously employed as a police dispatcher with Northwest Bergen Central Dispatch... **BRENDA BELOHOUBEK** debuted with the New Jersey Association of Verismo Opera in the company's production of Giacomo Puccini's *Suor Angelica*. Along with performing, she teaches voice, flute, piano, and clarinet lessons in her studio... **PETER TYLUTKI** serves as an assistant women's soccer coach at New Jersey City University, where he focuses on training for goalkeeping. He is also an assistant coach at the Metropolitan Soccer Academy.

2 thousand 13

COLLETTE ANNILLO was named the education and pro-

gram coordinator at the Doss Heritage and Culture Center in Weatherford, TX... **JAMES ECONOMOU** moves up the ranks in the Franklin Lakes police force as an officer. He previously served the department as a police dispatcher... **STACEY MCCAFFERY** and **CAROLINE SANCHEZ** make up two-thirds of the Harlow Trio, a New Jersey-based chamber group. They initially formed while studying at William Paterson University... **CHRISTINE O'CONNOR, MED**, is a part-time counselor at Cresskill High School... **PJ. RASMUSSEN** released his first CD, *Adventures in Flight*. The collection was featured on Jazz Week's Top 50... **QIAYAMAH ROGERS** joined the national AmeriCorps program and is assigned to School No. 5 in Paterson. She looks forward to giving back to her community while tutoring second grade students in math and reading.

Editor's Note:

In the fall 2013 issue, we incorrectly identified Robert Granata, Class of 1990, as Roberta Granata in the News Notes section of Spotlight. We sincerely apologize for the mistake.



Marrriages

2009
Brad Kotuski
to DeAnna Vander
Ploeg '10
October 12, 2013

2011
Sarah Greulich
to Kenneth Cichy
July 12, 2014

2010
Steven Crevar
to Elizabeth Pavleska '11
September 28, 2013

Stan Patiro
to Joan Matera
September 14, 2013

2002
Alain Del Rio
to Kristine Sentipal '11
August 25, 2013

2005
Matthew William Lambro
to Heather Ann Rolandelli
August 2013

2004
Bryan Rudderow
to Jaclyn Diane Shea
May 4, 2013

2006
Beverly Pecora
to Daniel Lamego
June 28, 2013

THE WEDDING PARTY
OF ELIZABETH
PAVLESKA AND
STEVEN CREVAR



'39 **MARY ANNICHARICO**
Lodi, NJ
November 11, 2013

'41 **WILLIAM M. LEE**
Paterson, NJ
December 22, 2013

'44 **MARIE L. (TORRENS)
MCCARTHY**
Paramus, NJ
September 15, 2013

'57 **GEORGE LIGOS**
Fair Lawn, NJ
October 25, 2013

MILDRED SPAIN, MA '59
Montclair, NJ
July 17, 2013

'59 **BEVERLY (PATTERSON)
LANG**
Naples, FL
October 26, 2013

'61 **ETHEL EDNA (BONNETT)
BROWN**
Salisbury, MD
December 6, 2013

'62 **EDITH K. (KIELCH)
D'ANDREA**
Ramsey, NJ
December 6, 2013

'63 **SHEILA OSTROFF HELD**
Teaneck, NJ
August 8, 2013

'64 **SARAH CAMERON ZICK**
River Edge, NJ
August 11, 2013

'66 **ROSEMARY T.
(HOLDRIDGE) CARTON**
Congers, NY
December 26, 2013

'67 **PAUL K. SHELDON**
Bayville, NJ
July 13, 2013

**SHIRLEY CHASSEN
TABENKIN, MA '70**
West Caldwell, NJ
September 19, 2013

'70 **BRUCE J. PANSINI**
Bolton Landing, NY
November 19, 2013

'72 **SUSAN MARY HARD**
Fair Lawn, NJ
November 13, 2013

WESTON RUHRIG
Hampden Township, PA
December 19, 2013

LILLIAN MARIE WEISS
North Caldwell, NJ
September 29, 2013

'73 **MICHAEL L. AUTORINO
JR., MA '73**
Montclair, NJ
November 03, 2013

ROBERT MACRONE
Wayne, NJ
September 27, 2013

**MAUREEN ELIZABETH
MCGUIRE, MA '74**
Brielle, NJ
October 10, 2013

'75 **CHARLES ALBERT**
Roxbury, NJ
September 25, 2013

**DENSE (BOWIE)
HEMINGWAY**
Paterson, NJ
September 13, 2013

WILLIAM MURPHY
Bayonne, NJ
November 04, 2013

DENNIS A. PEYTON
Bloomfield, NJ
November 22, 2013

'76 **LOUIS J. ROTELLA**
Paterson, NJ
December 25, 2013

BARBARA (VLOSSAK) RUSH
Granville, OH
September 17, 2013

'77 **JAMES P. FOGARTY**
Clark, NJ
November 14, 2013

**SHIRLEY A. MCCABE,
MS '78**
Pompton Plains, NJ
October 29, 2013

**WILLIAM ROBERT
MCCALL**
Vernon, NJ
December 16, 2013

**CYRILLA E. (EINHORST)
QUACKENBUSH**
Pequannock, NJ
July 10, 2013

JAMES MELDHOUSE
Wayne, NJ
December 04, 2013

'79 **ELIZABETH CONNOLLY**
Ridgefield Park, NJ
October 9, 2013

'80 **ELYSE LYNN (BRAVERMAN)
BLOOM**
East Brunswick, NJ
October 9, 2013

'81 **BARBARA LEE
(PASSARO) HENSON**
LaMesa, CA
December 11, 2013

'82 **LOUIS P. FRANCIOSE**
Hampton, NJ
June 17, 2013

**LISA ANN (SHUL)
SCHIAVONE**
Riverdale, NJ
December 7, 2013

'83 **CALE S. POWELL,
MED**
Fredon, NJ
October 10, 2013

'84 **LISA DALEO**
Morris, NJ
December 11, 2013

CATHERINE A. MCCARTHY
River Edge, NJ
August 14, 2013

'85 **SHIRLEY BOGDANFFY,
MA '85**
Wayne, NJ
June 19, 2013

DEAN LEIGH DOTOLI
Nutley, NJ
September 14, 2013

'88 **JOAN FREEMAN**
Drums, PA
July 21 2013

**DAWN MARIE (BECKER)
TORRES**
Cape Coral, FL
November 2, 2013

'89 **CHERYL (HUBBARD)
DIEHL**
Boonton, NJ
August 23, 2013

DONALD FINNEGAN
Wantage, NJ
November 17, 2013

'93 **LOUIS VARCHETTO**
Hamilton, NJ
November 30, 2013

'94 **PETER T. TEIXEIRA**
Pequannock, NJ
December 1, 2013

'95 **ALBERT N. CANNAROZZI III**
Oak Ridge, NJ
November 22, 2013

'00 **TIMOTHY ALAN FISHER**
San Antonio, TX
August 28, 2013

SAVE THE DATE

9.20.14

HOMECOMING 2014 FEATURING FOOTBALL, FOOD, AND FUN!

10.15.14

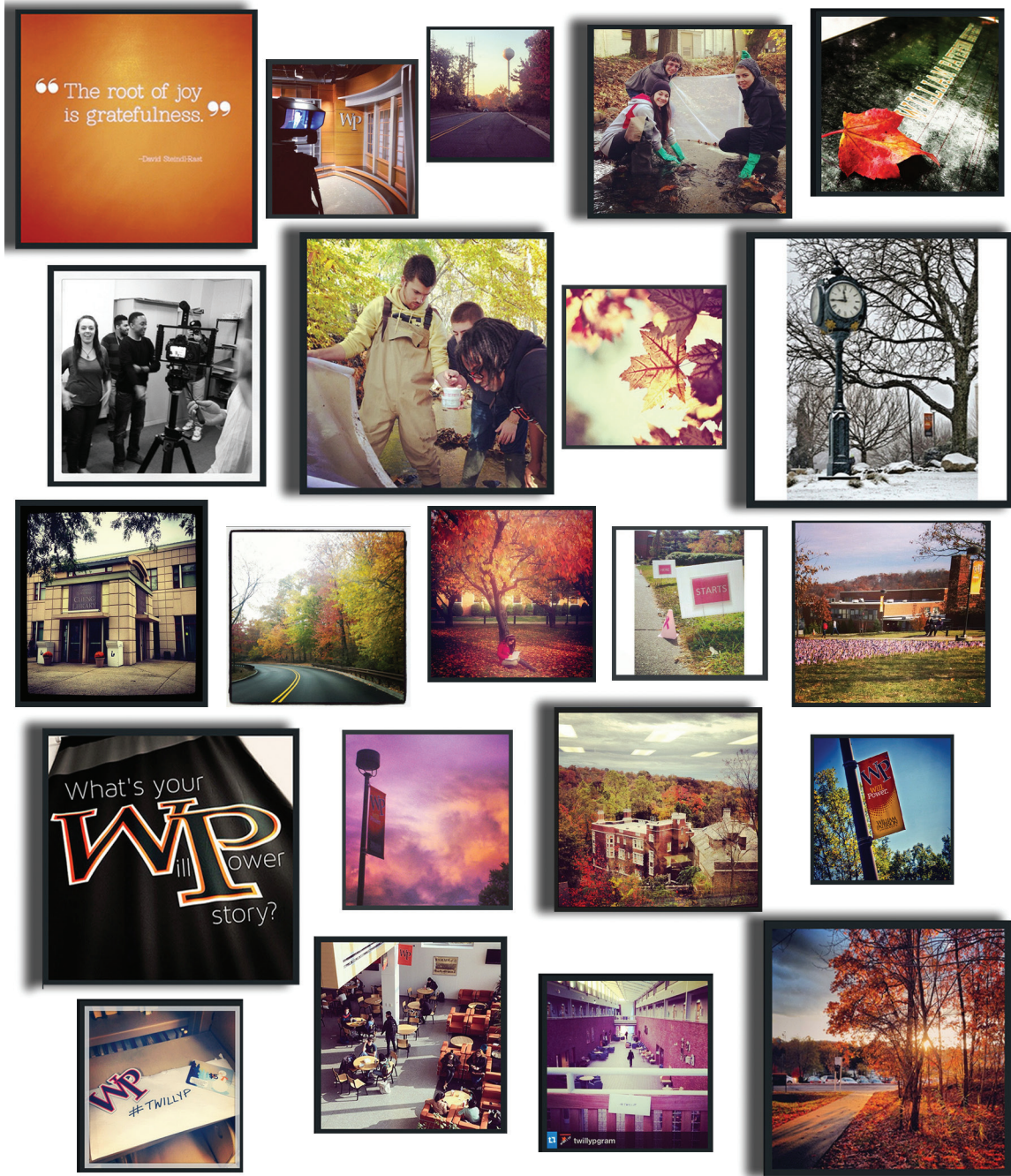
ALUMNI ASSOCIATION
ANNUAL MEETING

Election ballots will be online in September
at wpunj.edu/alumni

WILLIAM PATERSON
UNIVERSITY

Will. Power.

WPARTINGSHOT



INSTAGRAM MOMENTS

The beauty of the William Paterson campus is on full display on the University's Instagram account, where students, faculty, staff, and alumni regularly share their favorite images. Here, in a montage created by Liz Cannizzaro '14 of Hazlet, a senior majoring in fine arts, is a sample of some of the best. To see more, visit [instagram.com/wpunj#](https://www.instagram.com/wpunj#).

UPCOMING EVENTS

YOUR GUIDE TO CULTURAL ACTIVITIES
AT WILLIAM PATERSON UNIVERSITY



HASAN ELAHI
HIDING IN PLAIN SIGHT

ART UNIVERSITY GALLERIES

Ben Shahn Hall, Monday through Friday, 10:00 a.m. to 5:00 p.m.
and selected Sundays. Admission is free. For further information,
call the galleries at 973.720.2654

Through May 30, 2014 Court Gallery: *Profiles of the Future – The Annual Student Exhibition*; South and East Galleries: *Doublebind: Art of the South Asian Diaspora*

LECTURES/CONFERENCES

April 28, 2014 Thirtieth Annual Abram Karcht Jefferson Lecture: "A Debate Between John Adams and Thomas Jefferson," 9:30 a.m., 973.720.3058

May 3, 2014 Twenty-sixth Annual New Jersey National History Day, Shea Center, 9:00 a.m.-5:00 p.m., 973.720.3131

May 13, 2014 Thirty-first Annual Orlando Saa Foreign Language Poetry Recitation Contest, 9:00 a.m.-1:00 p.m., 973.720.2344

May 20, 2014 Fifth Annual New Jersey Professional Development Conference, 9:00 a.m.-3:00 p.m., 973.720.2463

MUSIC

973.720.2371
for tickets and information

April 26, 2014 Music Department Collage Concert, 7:30 p.m., Shea Center

May 10, 2014 Glen Burtnik's Summer of Love Woodstock Celebration, 8:00 p.m., Shea Center



COLLAGE CONCERT

THEATRE

Call 973.720.2371
for tickets and information

April 27, 2014 *The Ugly Duckling*

April 30, 2014 The Comedy Sports Improv Show

May 2, 2014 The Sketch Comedy Show

May 5, 2014 The Stand-Up Show: TWO, Gotham Comedy Club, New York

June 12-29, 2014 *Food, The Musical*, Winner, Tenth Annual New Jersey Playwrights Contest-Musical Series



SPECIAL EVENTS



May 4, 2014 High Tea, sponsored by the Hobart Manor Revitalization Committee, 3:00-5:00 p.m., Hobart Manor, 973.720.3920

May 14, 2014 191st Commencement Ceremony, 10:00 a.m., Izod Center

September 22, 2014 Sixth Annual Golf Outing, Preakness Hills Country Club, Wayne, to benefit the William Paterson University Foundation, 973.720.3920

ALUMNI EVENTS

Call the Office of Alumni Relations at 973.720.2175 to register or with questions

April 30, 2014 Webinar: "How to Break into Acting Without Really Trying," noon

May 12, 2014 Class of 1964 Fiftieth Reunion Luncheon, University Commons Ballroom, noon

June 3, 2014 Public Health Alumni Dessert, Campus Restaurant, 3:00 p.m.

June 5, 2014 Young Alumni Chapter Barbeque, Alumni House, 6:00 p.m.

June 12, 2014 Summer in Cambridge Program Alumni Reunion, Hobart Manor, 6:00 p.m.

June 22, 2014 Omega Psi Phi Brunch, University Commons

July 19, 2014 Summer Bash at Bar A, Lake Como, 3:00-8:00 p.m.

Visit the Alumni Web Site at www.wpunj.edu/ALUMNI/events.htm



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