

THE MAGAZINE OF
WILLIAM PATERSON
UNIVERSITY
WINTER 2009

A billboard advertisement for William Paterson University. It features a photograph of a young woman and a young man standing together, smiling. The woman is wearing a blue hoodie and jeans, and the man is wearing a light blue shirt, a red tie, and dark pants. They are both holding rolled-up documents. The text 'Your next mentor.' is overlaid on the image in a large, orange, sans-serif font. Below the image, there is an orange banner with white text that reads 'LEARN FROM EXPERIENCE AT WILLIAM PATERSON UNIVERSITY.', 'WILLIAM PATERSON UNIVERSITY', and 'wpunj.edu/next'. The billboard is mounted on a grey metal frame with a small 'eye' logo in the top left corner.

*building the
university brand*



C O N T E N T S

FEATURES

TURNING WHAT'S POSSIBLE INTO WHAT'S NEXT—
UNIVERSITY LAUNCHES NEW BRAND MARKETING CAMPAIGN

Students and faculty shine in the institution's new brand marketing campaign, which focuses on "turning what's possible...into what's next"

*By Christine S. Diehl
Page 12*

CARING FOR THE CAREGIVERS

A William Paterson service program supports the health of grandparents raising young children

*By Terry E. Ross '80
Page 15*

ALUMNI IN ACTION

Page 17

Doll Clock Shop Specializes in "Keeping the Memories"

By Terry E. Ross '80

Les Hirsch '74: Hurricane Katrina and Lessons in Leadership

By Mary Beth Zeman

Maryann McFadden, M.A. '00: Book Takes Its Author on a Journey

By Barbara E. Martin '93, M.A. '94

Stephanie Goldberg '81: Leadership Plus Service Equals Success

By Barbara E. Martin '93, M.A. '94



THE MAGAZINE OF
WILLIAM PATERSON
UNIVERSITY
WINTER 2009

DEPARTMENTS

UNIVERSITY REPORT

The latest news from William Paterson
Page 4

ON CAMPUS

Engaging people and interesting events
Page 8

DEVELOPMENT NEWS

Advancing academic excellence
through philanthropy
Page 23

PIONEER NEWS

Athletics Highlights
Page 27

SPOTLIGHT

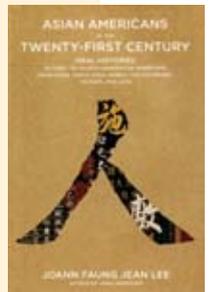
Alumni News
Page 30

PARTING SHOT

Amelia's World: "Touch 2005"
Page 36

WHAT'S UP WP

Calendar of upcoming events
Inside Back Cover





EXECUTIVE EDITOR

Stuart Goldstein, Associate Vice President
for Institutional Advancement

MANAGING EDITOR

Mary Beth Zeman, Director, Public Relations

ALUMNI ASSOCIATION

Domenick Stampone '94, President of the Alumni
Executive Council; Janis B. Schwartz, Interim Director of
Alumni Relations; Rodney Cauthen '97, Alumni Associate

MARKETING AND PUBLIC RELATIONS

Editorial: Heather Brocius, Christine Diehl,
Robert A. Manuel, Barbara E. Martin '93, M.A. '94,
Terry E. Ross '80, Sharon Ryan, M.Ed. '96,
Phillip Sprayberry; Design: Nadia Esposito '04,
Bob Verbeek '95

PUBLICATION DESIGN

Brandspa, Montclair, NJ - Allan Gorman, Art Director;
Suzanne Giovanetti, Designer

PHOTOGRAPHY

Jessica Barish; Bill Blanchard; Will Cofnuk; Zhiyuan
Cong; Conrad Gloos; Rich Green; Jersey Pictures, Inc.;
Larry Levanti; Spencer Scott; Bob Verbeek '95;
Photograph of Maryann McFadden, M.A. '00, by
Jerry Bauer; Photograph of Michael and Kathleen
Robbiani courtesy of www.MyCentralJersey.com

WP is published by the Office of Institutional Advancement,
Sandra S. Deller, Vice President. Views expressed within
these pages do not necessarily reflect the opinions of the
editors or official policies of the University. © 2009 by The
William Paterson University of New Jersey, www.wpunj.edu

ADVERTISING AND EDITORIAL OFFICES

WP, The Magazine of William Paterson University
Office of Institutional Advancement
William Paterson University, 300 Pompton Road
Wayne, NJ 07470-2103; 973.720.2615
wpmag@wpunj.edu

SEND CHANGES OF ADDRESS TO THE:

Office of Alumni Relations, William Paterson
University, The Allan and Michele Gorab Alumni
House, 42 Harmon Place, North Haledon, NJ 07508;
973.720.2175

WILLIAM PATERSON UNIVERSITY

Arnold Speert, President
Edward Weil, Provost and Senior Vice President for
Academic Affairs

BOARD OF TRUSTEES

Vincent J. Mazzola '73, Chairperson
William J. Pesce '73, Vice Chairperson
Michael L. Jackson, Secretary
Steve Adzima '75 · Jennifer Bauer · Peter Fan ·
Frederick L. Gruel · Brad Kotuski · Henry J. Pruitt, Jr. ·
Robert H. Taylor · Carla Temple

WPERSPECTIVE

Dear Friends,

Our ability to clearly communicate the special qualities of William Paterson University to our full range of constituents is crucial in maintaining our stature as an institution of excellence. With this in mind, we have launched a comprehensive new marketing campaign designed to amplify the image of William Paterson University.

To do this, and do it right, we decided to step back, carefully assess our brand identity, and then strategize how to best articulate our story. Branding is more than marketing. It's a commitment to who we are and how we want to be known to prospective students and their families, guidance counselors, the campus community, alumni, prospective donors, legislators, the business community, and others. Branding is an opportunity, for us as an institution, to coalesce around our core identity.

We hired Lipman Hearne, a branding and marketing agency that specializes in higher education, to partner with us in a research study that included constituent groups, and then to guide us in the development and implementation of a marketing strategy. The agency developed a central brand message that reads, "William Paterson University offers an environment rich in possibilities. We put student success first; providing a supportive and challenging environment that encourages students to push themselves, gain confidence, and come away with the knowledge that remarkable things are within their reach."

We have committed to building a successful brand with messages that will resonate over time. The marketing campaign is designed to articulate the University's core identity in a way that accurately reflects our essence and differentiates us from our competitors (see article on page 12).

We have chosen a creative concept that is forward thinking and provides a strong platform for us to communicate about student outcomes, the impact of faculty, the benefits of individualized attention, the enjoyment of campus life, and the culture of student success that underpins the William Paterson University experience.

These attributes are consistent with what I have heard from our alumni and students through the years. I always marvel at the stories about faculty mentors who have powerfully affected individual lives, and I enjoy observing the sense of pride from alumni who describe how they have benefited from outstanding programs and unique opportunities for learning. I consistently hear about the University's all-encompassing benefits that remain with individuals throughout their lives. We're planning for the brand development to capture the special quality of William Paterson in a way that unifies the many facets of our ever-widening community.

You and your fellow alumni are critical parts of this community and our ability to successfully strengthen the University's image has a direct effect on you. A powerful University image enhances your pride and adds value to your degrees. At the same time, you play an important role in building the University's image. You are each potential ambassadors with the power to influence opinions and perceptions.

While implementing a variety of marketing vehicles, including both new and traditional media, nothing is more important than the age-old word-of-mouth communication from people who are most closely linked with this institution. Your experiences, accomplishments, and pride will always form the foundation of the University's reputation.

Sincerely,

Arnold Speert
President

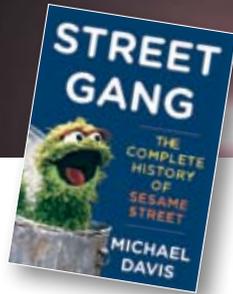
WE WELCOME LETTERS ABOUT WP, The Magazine of William Paterson University and will continue to publish some of your views in future issues. Letters may be edited for clarity and space. You may write to:

Letters to the Editor;
WP, The Magazine of William Paterson University
P.O. Box 913
Wayne, NJ 07474-0913

or feel free to drop us a note by e-mail at: wpmag@wpunj.edu



WILLIAM PATERSON UNIVERSITY
DISTINGUISHED
LECTURER
SERIES 2008-2009



SESAME STREET at 40

*A Night of Celebration and
Discovery with the Legendary Cast*

Friday, January 30, 2009 • 7:00 p.m.

Shea Center for Performing Arts
William Paterson University campus in Wayne, NJ

For tickets call **973.720.2371** or
visit www.wpunj.edu/dls

29TH
SEASON

Presented by the
William Paterson University Foundation



For more information see page 10

SAVE THE DATE • APRIL 25, 2009

The William Paterson University Foundation
cordially invites you to the

19th Annual Legacy Award Gala

*Honoring the leadership of faculty, alumni, and
members of our community and supporting the
development of future leaders—our students*

The Villa at Mountain Lakes,
Mountain Lakes, New Jersey

Cocktails, Dinner, Dancing, and Silent/Live Auction
Festivities begin at 7:00 p.m. • Black Tie

Invitation to Follow

Proceeds benefit the William Paterson University Foundation
Scholarship Fund. For more information, please e-mail
BastasL@wpunj.edu or call 973.720.3847.

WILLIAM PATERSON UNIVERSITY
FOUNDATION

Join Fellow Alumni on Facebook!

- William Paterson University has an Official Alumni Page on Facebook!
- Keep in touch with your friends and former classmates
- Find out about upcoming alumni and campus events
- Discover what is happening with your alma mater
- Participate in alumni give-a-ways
- Become a fan today!



WHO WE ARE



BREAKING GROUND AT A CEREMONY WHICH CELEBRATED THE BEGINNING OF CONSTRUCTION ON A SIGNIFICANT RENOVATION AND EXPANSION OF THE SCIENCE BUILDING ON SEPTEMBER 18 WERE (FROM LEFT) BRAD KOTUSKI, STUDENT REPRESENTATIVE TO THE BOARD OF TRUSTEES; VINCENT J. MAZZOLA '73, CHAIR OF THE UNIVERSITY'S BOARD OF TRUSTEES; STEPHEN BOLYAI, VICE PRESIDENT FOR ADMINISTRATION AND FINANCE; ASSEMBLYMAN SCOTT RUMANA; LANCE RISLEY, CHAIR AND PROFESSOR OF BIOLOGY; UNIVERSITY PRESIDENT ARNOLD SPEERT; SANDRA DE YOUNG, DEAN OF THE COLLEGE OF SCIENCE AND HEALTH; JACKY GRINDROD, CHIEF OF STAFF TO U.S. REP. BILL PASCRELL; EDWARD B. WEIL, PROVOST AND SENIOR VICE PRESIDENT FOR ACADEMIC AFFAIRS; AND MICHAEL L. JACKSON, SECRETARY, BOARD OF TRUSTEES

Construction Begins on Addition, Renovation of Science Building

William Paterson has begun construction on a significant expansion and renovation of the Science Building that will provide students and faculty with state-of-the-art classrooms and research facilities.

"We are committed to developing the facilities and programs that will create opportunities for our students to thrive," says President Arnold Speert. "The renovation and addition to the Science Building will provide classrooms and laboratories that enable students to learn in modern facilities from science faculty who will now have facilities that match their teaching and research excellence."

Work on the Science Building project will be conducted in two phases. A new, 65,000-square-foot addition to the building is slated for completion by 2010. Once the addition is completed, the existing thirty-year-old Science Building will be renovated. The entire project is scheduled for completion by 2012.



AN ARTIST'S RENDERING OF THE EXPANDED SCIENCE BUILDING

The addition will contain state-of-the-art laboratories designed to support upper-level undergraduate studies and research in areas such as biology; biotechnology; molecular research; physics; tissue culture; physical, analytical, and organic chemistry; physiology; environmental science and ecology; and instrumentation. Research and laboratory spaces will be configured to allow for collaboration between faculty and students.

The renovation of the existing building will include new computer labs, small classrooms that support student-faculty interaction, new greenhouses, and wireless

technology. The plan calls for numerous gathering spaces for students, including a large lounge located in a new two-story atrium entrance. The New York office of HOK, one of the world's leading architectural design firms, developed the programming and created the design for the addition and renovation of the building.

Board of Trustees Elects New Officers

Vincent J. Mazzola, a 1973 graduate of William Paterson and a retired Lucent Technologies telecommunications executive, has been elected chair of the University's Board of Trustees. William J. Pesce, also a member of the Class of 1973 and president and CEO of John Wiley & Sons, Inc., was elected vice chair. Michael L. Jackson, an information technology executive, was elected secretary.

Mazzola succeeds Robert Taylor, who had served as chair of the board from 2004 to 2008.

Mazzola was appointed to the board in 1998. He retired from Lucent in 2006. During his twenty-four-year tenure at Lucent, Mazzola held a number of executive positions, including president and CEO of Lucent India and president and representative director of Lucent Japan, as well as numerous leadership positions for Lucent in North America and Asia. He began his career at AT&T in 1982 after serving as an officer in the United States Army and being awarded the Bronze Star. A 2006 recipient of the University's Distinguished Alumni Award, Mazzola is a graduate of the advanced management program at the Wharton School, University of Pennsylvania. He currently serves on the board of education in Mendham.

Pesce was appointed to the William Paterson board in 2002. He became president and CEO of John Wiley & Sons, Inc., in 1998, and has served in a number of leadership positions since joining the company



VINCENT J.
MAZZOLA '73

WILLIAM J.
PESCÉ '73

MICHAEL L.
JACKSON

in 1989, including chief operating officer. Prior to joining Wiley, he served as president of W.B. Saunders, one of the world's leading medical publishers. He began his publishing career at CBS when it owned Saunders, Holt, Rinehart, and Winston and the Dryden Press. A member of the board of directors of John Wiley & Sons and the Association of American Publishers, Pesce serves on the board of overseers of New York University's Stern School of Business, where he earned an M.B.A. He received the University's Legacy Award in 2004.

Jackson was appointed to the board in 2003. He has more than twenty-five years of experience in the computer technology field servicing the corporate and government sectors, and is currently working on high-tech initiatives with technology firms throughout the Northeast corridor. Prior to founding Info-Tec Systems in 1989, he was a systems programmer, data center manager, and technical support director, respectively, for Orentreich Medical Laboratory, Zeller & Letica Advertising, and Mutual of New York (MONY) Financial Services. A graduate of St. John's University, Jackson earned a master of science degree in technology from the University of Maryland and has received certification in the executive management training program at New York University in business management.

University Joins Statewide Advocacy Initiative

To underscore the collective value and critical role of the state colleges and universities, William Paterson University has joined with the eight other New Jersey state colleges and universities to launch a major statewide campaign, "Nine Strong for a Stronger New Jersey." As part of this effort, the college and university presidents signed a pledge to the State of New Jersey expanding their commitment to educating the next generation of the state's students.

Over the past decades, New Jersey has dramatically decreased its investment in higher education while other states

increased spending or held it steady. New Jersey's nine state colleges and universities have coped with the cuts by putting cost-saving steps in place, but have also been forced to raise tuition, which has resulted in increased student debt, especially for those from middle-income families.

"By working together, we are seeking to advance the mission of the nine senior public colleges and universities in New Jersey. We produce nearly fifty percent of the state's baccalaureate degrees each year; yet, we have seen a consistent decrease in state support during past decades," says President Arnold Speert. "These institutions are an integral part of the development and vitality of New Jersey, and through this collective effort we hope to raise awareness that the future of public higher education in New Jersey is at stake."



The nine institutions represent nearly one-half of all students who attend a four-year college or university in New Jersey. Together, these institutions now produce more than fifteen thousand graduates a year.

In conjunction with the initiative, NJASCU launched the New Jersey College Promise Action Network. The grassroots network links people who care about the state's colleges and universities with those in a position to make these institutions a higher priority—including the Governor and State Legislature. Participation in the network is purely voluntary and is open to students, their family members, alumni, staff, trustees, educators, and other friends of the institutions. To participate, visit www.njcollegepromise.com.

Computer Science Program Receives Prestigious Accreditation

The University's bachelor of science degree program in computer science has been accredited by the Computing Accreditation Commission of the Accreditation Board for Engineering and Technology (ABET).

"We are pleased that William Paterson's program in computer science meets the high, national standards set by the profession, for which it prepares its students," says Sandra DeYoung, dean of the College

of Science and Health. "Accreditation helps our students know they are choosing a quality program, enables employers and graduate schools to recruit graduates they know are well-prepared, and is used by registration, licensure, and certification boards to screen applicants."

ABET, Inc., the recognized accreditor for college and university programs in applied science, computing, engineering, and technology, is a federation of twenty-nine professional and technical societies representing these fields. ABET accreditation demonstrates a program's commitment to providing students with a quality education.

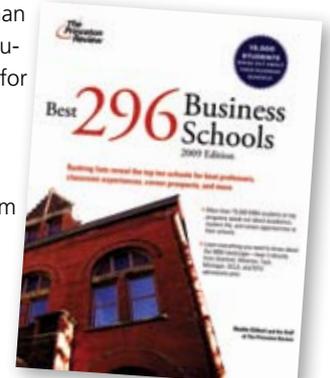
Cotsakos College of Business Named One of Best 296 Business Schools by Princeton Review

William Paterson's AACSB-accredited Cotsakos College of Business is one of six business schools added to the Princeton Review's 2009 edition of *Best 296 Business Schools*. The annual guide to graduate business schools is well known for its college rankings based on how students rate their schools.

"In the profile on the Cotsakos College of Business, the Princeton Review editors noted that the College augments the traditional M.B.A. curriculum with a number of experiential learning programs, which add depth and relevance to the academic experience," says Sam Basu, dean of the Cotsakos College of Business. "The editors also noted other unique features, such as our internship program, the Russ Berrie Institute Professional Sales Lab, and the Financial Learning Center, which hosts one of the few active trading rooms found in an academic institution."

In order for a school to be included in the book, it must meet Princeton Review's criteria for academic excellence, as well as allow surveys of its students. Surveys ask students about their school's academics, student body, campus life, themselves, and their career plans. More than nineteen thousand students were surveyed for the 2009 guidebook.

William Paterson M.B.A. students described the program as led by "excellent professors who truly care about your success." One student





ABOVE: PERFORMING AT THE NANJING ARTS INSTITUTE WERE (FROM LEFT) MUSIC STUDENTS BILLY TEST, DAVID POLLACK, ADAM LOMELO, JOSEPH SCHMIDT, ETHAN O'REILLY, ERIC O'DONNELL, AND NATHAN WEBB; (RIGHT): JESSICA BARISH



Traveling to China Brings Unexpected Surprises

By Jessica Barish '09

The streets of Beijing at night were a great introduction to the city. The capital city was lit in neon lights, and everything was starkly structured. The bus carrying our group of students and professors from William Paterson rushed past various groups of Chinese city-dwellers. There were people on foot, in cars, on busses, and on bicycles.

This was a familiar city experience, but there was an entirely different feel to it. It didn't seem congested and cold, like New York City. There was an easier feel. I did not know it at the time, but the first impression I had of China was consistent throughout the whole trip.

I was so excited to be included in this trip to China, traveling with eleven music students, five professors, and several University administrators as part of a continuing cultural exchange program between William Paterson and Nanjing Arts Institute. The only communication major, I was selected to document the trip by interviewing my fellow students and taking photographs as they performed at Nanjing Arts Institute and Zhejiang University of Technology in Hangzhou, as well as during our sight-seeing experiences.

The people we encountered were easy-going and welcoming. I do not remember coming across a person who was unfriendly in the way they greeted us. Even their body language was welcoming. Later, when I interviewed some of the

other participants on the trip, they shared the same thoughts of the warm reception we received in every city we visited.

I was surprised at how many similarities there were between the Chinese students and us. Our cultures are completely different, but the students showed the same curiosity about us that we showed about them. They asked us lots of questions about what it's like to be a student in America, and about our music and television shows.

Since I'm Korean American, I found it eye-opening that there were so many people who looked like me. It was overwhelming at first to be in the majority, but later it became a running joke among the American students because Chinese people would come up to me and ask directions and I had to try to explain that I was with the American group and didn't speak their language. I felt as if I really fit in, and I didn't think that would happen.

This trip also made me realize I like the idea of knowing about what's happening outside the United States, and there are a lot of things going on in the world that I haven't heard about. I'm still trying to figure out what I want to do in journalism, but I definitely want to pursue a career in international reporting. I want to investigate world issues such as politics, the economy, and social issues, anything that can be examined on an international level. I'm so grateful that I had this opportunity to travel to China.

described faculty as "accessible, helpful, challenging, and enlightening," while another said, "I love the new challenges I must face with each class because what I am learning, I use every day in my profession."

New Electronic Medical Records System Identifies Student Health Issues

William Paterson has joined more than fifty other universities—including Harvard, Penn State, and New York University—that have implemented an advanced system of electronic student medical records.

In fall 2008, the University's Department of Counseling, Health, and Wellness launched Point and Click Solutions, a state-of-the-art health and counseling appointment and medical records system that is a benchmark for college health initiatives nationally. In addition to providing streamlined appointment scheduling and record keeping, the database system is searchable and permits the generation of reports that will help the department's professionals more effectively and proactively identify health issues on campus.

"This is the most comprehensive medical records system available," says Glen Sherman, associate vice president and dean of student development. "It will allow us to gain a critical understanding of the medical and counseling issues and needs of our students. For example, if we detect that a large number of students report a particular ailment, such as asthma, we can tailor health education programs to them. This system will help us provide the best service possible to our students."

University Offers New Degrees In Several Disciplines; Reinstates Education Majors

Six new degree programs have been instituted for University students as of fall 2008, including five bachelor's degrees and one master's degree.

After a period of twenty-three years, the University has reinstated three bachelor's degrees in the College of Education to better serve students. Those interested in a career in education may take advantage of degrees in: early childhood education, a program for teachers of pre-school through third grade; elementary education, for those interested in teaching kindergarten to grade five; and secondary education, for prospec-

tive teachers interested in teaching grades kindergarten through twelve. Enrollment in these degree programs also requires students to major in a liberal arts or sciences discipline as required for certification.

“Even though William Paterson has prepared teachers continuously since 1855, undergraduates have not been able to major in education since 1985,” explains Ana Maria Schuhmann, interim dean of the College of Education. “Restoring the major in education affirms the University’s strong commitment to preparing the best teachers for New Jersey’s schools.”

The bachelor of science degree in applied health is now offered through the Department of Public Health in the College of Science and Health. Geared to students interested in health-related careers, the program’s courses offer the health knowledge necessary for employment in nonprofit health organizations, health insurance companies, pharmaceutical companies, medical device companies, nursing homes, assisted living communities, and other residential settings.

The bachelor of arts degree in earth science is designed to meet the needs of students pursuing a professional career in geoscience research, manufacturing, sales, and management, or those who will pursue graduate studies; it also fulfills the state certification requirements for teachers of earth science.

“There’s a general need for bachelor of arts science programs, especially for potential K-12 teachers,” says Richard Pardi, professor of environmental science. “Our bachelor of science programs like environmental science are really pre-professional programs, and, as such, have a very heavy credit load, which all but excludes students who want to teach K-12. New Jersey’s schools really need competent science teachers and they are not getting them in the numbers they need from current bachelor of science programs across the state.”

On the graduate level, the University has initiated a new master of science degree in exercise and sports studies. Offered through the Department of Kinesiology, the program provides extensive training and knowledge for students with an undergraduate degree in kinesiology, physical education, or exercise science, and provides research skills and further training in exercise science and physical education. The program offers students a general degree, and two concentrations: exercise physiology and sport pedagogy.

With the addition of these degree programs, the University now offers twenty-two graduate degrees and forty-two undergraduate degrees.

Major Grant Supports Alcohol Prevention Program

The University’s comprehensive alcohol prevention program has received a boost from the New Jersey Department of Human Services in the form of a three-year grant totaling more than \$650,000.

The grant from the state’s Division of Addiction Services will allow William Paterson to expand its efforts to support students in recovery by designating a “recovery floor” within one of the institution’s residence halls, which will be designated substance-free beginning in fall 2009. The floor will be supervised by a coordinator of resident recovery who will provide special support and programming assistance for the resident students.

“A primary goal is to provide resources and support to students in recovery or those

contemplating lifestyle changes associated with alcohol or other drug use,” says Glen Sherman, associate vice president and dean of student development. “Students who choose to live there will be making a serious commitment to a substance-free lifestyle.”

In addition, the grant will support funding for alcohol-free social and recreational programming to occur late at night and on weekends. “These events will take place generally between 9:00 p.m. and 1:00 a.m. and will augment other scheduled events and activities planned by student clubs and organizations,” Sherman explains. “Our intent is to offer a variety of creative and fun activities during the hours students typically are more at risk to drink.”

William Paterson has received national recognition as a leader in alcohol awareness and prevention by organizations such as NASPA—Student Affairs Administrators in Higher Education, which have invited Sherman and other William Paterson staff to make presentations on its alcohol prevention program.

I N M E M O R I A M

Clarice Jackson, who served as a member of the University’s Board of Trustees for twenty years, died September 20, 2008



“Clarice Jackson was an essential catalyst for the growth and transformation of William Paterson from a college to a university,” says President Arnold Speert. “Under her

leadership, diversity was championed as a source of pride for the University.”

Jackson served on the Board of Trustees from 1985 until her retirement in 2004. She served as chair of the board from 1994 to 1996, during which she led the board in its review of the University’s academic and administrative comprehensive analysis. She also founded and chaired the board’s minority affairs committee. In that role, her leadership dramatically increased the diversity of faculty, staff, and students on campus

and enhanced the climate for, and services provided to, all members of the University community. In 2005, the University presented her with an honorary doctor of laws degree in recognition of “her unwavering faith in the University; her commitment to diversity; (and) her leadership in challenging times.”

She retired in 2001 as assistant general counsel of the Woolworth Corporation, which she joined in 1981. Previously, she was an associate with the East Orange law firm, Hamlet Goore, Esq., served as a legislative aide to New Jersey State Senator Winona Lipman, and was interim director of the Urban League of Essex County. A graduate of Howard University, Jackson earned her law degree at Rutgers University Law School. WP



AMELIA SPENDS A QUITE MOMENT WITH ELEPHANT VICKY



STUDENTS JUSTIN LINTERIS AND SARAH OSHMAN REMOVE A LIMESTONE SLAB FROM THE RIVER IN THEIR SEARCH FOR SHARK TOOTH FOSSILS



FLOATING REEDS BY MING FAY

Center for Student Services Provides New Location for Students To Conduct Financial Or Registration Business

Students seeking to request a transcript, verify their enrollment, or pay their tuition bill can now conduct all their business through the new Center for Student Services located in Morrison Hall on the main campus. The center is part of a commitment by the University to offer students outstanding service.

The center, a collaborative initiative of the University's registrar, bursar, and financial aid offices, is the outgrowth of an effort to enhance the academic experience of students by providing complementary student services that are as effective and efficient as possible. "Students are at the center of our efforts, and we are always seeking new ways to serve them well," says John

Martone, vice president for student development.

The center is designed to improve the delivery of student financial services, and to overcome geographic obstacles. Several offices students need to access, such as the bursar,

such as electronic billing and payment, the feasibility of a centralized student services center increased.

"We've been looking at ways to improve the delivery of services for several years," Martone adds. "While we still

vide streamlined, coordinated services for students."

The center opened in September under the direction of Ken Schneider, former associate director of admissions, with the assistance of two professional staff members and seven support staff members drawn from the three offices. The center is currently able to provide student records functions, such as transcript requests, name and address changes, and enrollment verification, and recently added the ability for students to make tuition payments there. Additional services related to financial aid are being planned.

"Our ultimate goal is to offer a 'virtual' center, with students able to conduct all their routine business online, twenty-four/seven," says Schneider. "But we will always service students in the physical environment, and provide personal service for students who have additional needs.



STUDENT JESSICA PEPE SEEKS INFORMATION AT THE NEW CENTER FOR STUDENT SERVICES

registrar, and financial aid, are either located in different buildings, or not on the main campus. As various changes were initiated during the years,

plan to centralize those offices on the main campus by next fall, we decided that what was needed as well was an integrated center that could pro-

Environmental Science Professor Studies Ancient Shark Teeth

When Martin Becker was thirteen, his parents gave him an option: go to summer school, or find a job. Since he spent his summers at the Jersey shore, he turned to the ocean and began to work as a clammer, a job that he returned to each summer for nearly two decades; he used some of the money to fund his undergraduate and graduate education.

“Sharks would occasionally frequent the bays and inlet areas where clamming was productive,” he says. “This was particularly interesting during the early years after the movie *Jaws* came out in theaters.”

Today, Becker, who is an associate professor of environmental science at William Paterson, is one of the world’s leading experts on U.S. fossil sharks. His research has taken him across the United States, most recently to Arkansas, to gather fossilized teeth from sharks that became extinct during the Upper Cretaceous period, ninety to sixty-five million years ago, the same time that dinosaurs roamed the Earth.

Shark tooth fossils are valuable for dating geologic deposits. When sharks die, and the cartilage dissolves, the teeth become covered with sandy sediment, which blocks the absorption of oxygen and bacteria and preserves the specimen. “Shark teeth are index fossils,” Becker explains. “They are important markers of time change and the distribution of the oceans millions and millions of years ago.”

Finding the shark teeth fossils—which can range in size from a few millimeters to ten centimeters—is painstaking work that usually takes place along river beds, where the running water has caused erosion.



MARTIN BECKER (LEFT) WITH STUDENTS LOUIS TAVAREZ AND JUSTIN LINTERIS, DIGGING FOR SHARK TOOTH FOSSILS IN THE OUACHITA RIVER IN ARKANSAS

“It’s like panning for gold; we use mesh sieves and sift through sediment from the bottom of shallow water,” he explains. “Determining the difference between a fossil tooth and a rock takes a careful eye, because they are often very small.”

Becker, who joined the William Paterson faculty two years ago after teaching at The College of New Jersey for nine years, regularly involves students in his research; William Paterson undergraduates Marlayna Sosna, Justin Linteris, Chris Mallery, Sara Oshman, and Louis Tavarez participated in the dig in Arkansas this past summer. “It’s a great rush to see a student find a good fossil,” he says. “I see myself in them—the thrill of discovery, adventure.”

“If a fossil could talk,” he adds, “what a story it could tell, one of enormous time and change.”

Art Professor Exhibits Around the World

Ming Fay, a prolific sculptor and professor of art, has been exhibiting his colorful, botanically inspired artworks in numerous exhibits this year from Queens,

New York, to Hong Kong in his homeland, China.

His thirty-foot tall work, *Jungle Tango*, a mixed sculpture composed of wire, foam, *papier-mâché*, and paint, was included in *Back to the Garden* at Crossing Art in Flushing, Queens, and on view at the Eight Modern Gallery in Santa Fe, New Mexico, for a solo exhibition. The *Santa Fe Reporter* wrote of his work, “As a sculptor, he sees his responsibility as one of fostering a sense of adventure and folksy mystery, and envisions art-making forays like jungle expeditions in search of undiscovered life.”

Another work, *Jungle Dangle*, was included in *The 183rd Annual: An Invitational Exhibition of Contemporary American Art* at the National Academy Museum in New York City. The biennial invitational exhibit featured the works of more than 125 artists. Fay’s works also were featured as part of a two-person exhibition at the Leslie Heller Gallery in New York City. Among his works on display was *Monkey Pot* (2008). As part of the exhibit, Fay taped an artist’s talk about his work, which can be found on *YouTube*.

New Ink Art Innovation and Beyond, at the Hong Kong Museum of Art, featured a temporary installation of Fay’s piece, *Floating Reeds*. Constructed of wire, foam, urethane foam, and paint, the artwork continues his theme of the harmony of man and nature. “*Floating Reeds* is a sculptural interpretation to calligraphic gestures, forms that respond to each other in bursts of color and shape, and forms that mingle and call out to each other like sounds,” Fay says.

Currently on sabbatical, Fay is a finalist in a competition for a public art project sponsored by the Raleigh-Durham Airport Authority, and is preparing a proposal for a suspended piece as his entry because he enjoys the challenge.

“I am an old fish in the pond that still likes to play,” he says. “Every competition is a game. It is a process of creativity like chasing a lure, or hitting a ball. The act of creating something in a competition is like sportsmanship—the fun of competing with the other artist.”

Communication Professor Provides Twenty-First Century Snapshot of Asian Americans in New Book

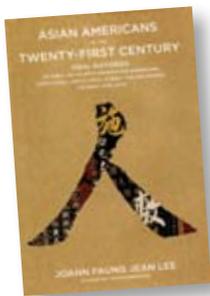
The distinct experiences of today’s Asian Americans—students, musicians, lawyers, engineers, politicians, activists, and others—are explored in a new collection of oral histories by Joann Lee, professor of communication and chair of the communication department.

Asian Americans in the Twenty-First Century (The New Press) includes interviews with twenty-seven first- to

fourth-generation Americans from China, Japan, India, Korea, the Philippines, Vietnam, and Laos. The book is a follow-up to Lee's 1992 collection, *Asian Americans*, now in its fifth printing.

"Much has happened to Asian American identity as a cultural touchstone since my last book was written twenty years ago," Lee explains. "Today's Asian Pacific Americans see their futures through a more diverse prism, one that reflects a global matrix. Places such as Chinatowns or Koreatowns are for food, or friends, or family gatherings perhaps, but cultural space and identity have moved beyond ethnic enclaves; the cultural box has been redefined."

Lee interviews a wide range of subjects, from recent immigrants to those who were born in the United States. She also includes a vignette about her own experiences as a member of the Fortune Cookies, a girl singing group in Chinatown during the 1960s. The group, which consisted of Lee and her older sister Sue Jean, and another pair of sisters, Joanne and Rose Lau, recorded a 45 rpm record and played it at parties throughout Chinatown for several years. "All in all, we started out doing something because it was fun, and gradually it evolved into this wonderful moment in our teenage years," she writes.



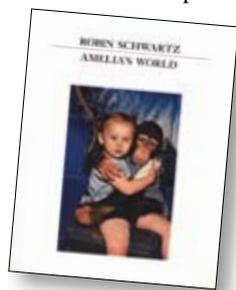
Photography Professor's Works Are Subject of New Monograph

Amelia's World, a new monograph featuring the photographs of Robin Schwartz, an assistant professor of art at William Paterson, has been published by the Aperture Foundation as part of a new series titled "Tinyvices."

The book, one of a five-volume series limited to one thousand copies per edition, was edited by Tim Barber, an independent curator and photographer. It includes forty-one photos of Schwartz's daughter, Amelia, interacting with a range of exotic animals, from monkeys to kangaroos.

"Photography graces me with the opportunity to access my dreams and to foster extraordinary real and fictional relationships," she explains. "My photographs are drawn from my real journeys with Amelia, generated by our fantasies. We have a very strong fantasy world, perhaps out of necessity for company—I am an only child who has an only child."

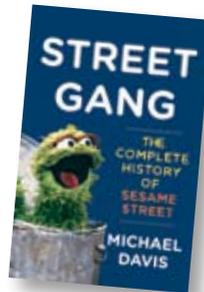
Animals have always been an important part of Schwartz's works, which include two previous books of photographs: *LIKE US: Primate Portraits* (1993, W.W. Norton and Company, New York) and *Dog Watching* (1995, Takarajima Books, New York and Japan.)



Schwartz, a 1979 graduate of William Paterson, is a prolific artist whose photographs are held in the collections of the Metropolitan Museum of Art, Museum of Modern Art, and the Smithsonian Museum of Art, among others.

Distinguished Lecturer Series Presents Special Program on "Sesame Street at Forty"

A fortieth anniversary celebration of the groundbreaking children's television show, *Sesame Street*, will round out the twenty-ninth season of the University's Distinguished Lecturer Series on January 30, 2009. The unique program, "Sesame Street at Forty—A



Night of Celebration and Discovery with the Legendary Cast," crafted for an adult audience, features the cast members who have helped shape the *Sesame Street* neighborhood into one of the most successful children's shows on television.

The program features Frank Oz (Bert, Grover, and Cookie Monster), Kevin Clash (Elmo), Caroll Spinney (Big Bird and Oscar), Marty Robinson (Telly Monster and Snuffy), Fran Brill (Zoe and Prairie Dawn), and David Rudman (Baby Bear). Also on the panel are Sonia Manzano (Maria), Bob McGrath (Bob), and composer and writer Tony Geiss. Michael Davis, author of the soon-to-be-published *Street Gang: The Complete History of Sesame Street*, will be the evening's moderator.

The group will assemble as a memorial tribute to New Jersey's own Richard Hunt, the irrepressible and life-affirming wit behind a score of characters from *Sesame Street* and *The Muppet Show*.

The program begins at 7:00 p.m. in Shea Center. For information on tickets, call the Shea Center Box Office at 973.720.2371, or visit www.wpunj.edu/dls.

WP Live Provides Enhanced Web Presence for University Arts Events



William Paterson has launched a new Web site, www.wplive.org, to promote the University's vast array of concerts, theatrical productions, gallery exhibits, and lectures. As part of the new Web site, patrons can now purchase event tickets online.

"The performing arts play an integral role at the University," says Raymond Torres-Santos, dean of the College of the Arts and Communication. "WP Live provides a lively showcase for the performing arts on campus and an opportunity to connect to the broader community."

The secure site offers purchasers of tickets for events in Shea Center the opportunity to see the actual location of their seats via a dynamic map. Tickets for events in Hunziker Theatre, which often hosts theatre productions, can also be purchased online through the site.

"We offer more than one hundred events each year, including concerts by musicians such as rock legends David Crosby and Graham Nash; top jazz artists through our Jazz Room Series; theatrical productions; exhibits by contemporary visual artists; and our Distinguished Lecturer Series, which presents exciting speakers on topics from arts and culture to sports and politics," says Christine Reed, director of University performing arts. "Our enhanced Web presence provides us with an exciting new face for arts programming at the University and helps our patrons connect to our activities more directly."

Learning About the Political Process from the Trenches Democracy in America, Professor Dewar MacLeod



PROFESSOR DEWAR MACLEOD

The students in Professor Dewar MacLeod's class gather around a conference table in the Atrium, prepared to talk about today's topic: the role of the press in a democracy. They've come to class knowing that Patrick Tuohey, a reporter from *The Record*, who is writing about young people and civic participation during the 2008 presidential election, is here to cover the class, and they've decided to draw on his expertise and bring him into the discussion.

One student, Andrew Wardell, a senior from Neptune, questions the accuracy of his own local daily paper. "I've attended council meetings in my town, and then have seen false things written as facts," he says.

"It can be hard to get things straight," says MacLeod, an assistant professor of history. "But the press does have a responsibility," he says, turning to Tuohey, who is a 1985 graduate of William Paterson. "As a journalist, you get a kind of prestige and some protections under the law."

"There is a deep sense of accountability among journalists," Tuohey responds. "Our goal is to be a watchdog for the public, from how tax money is spent to the job being done by elected officials."

Another student, Johnna-Lee Smith, a senior from Lake Hiawatha, asks Tuohey to compare the role of his newspaper to television news. "We're not a national paper, so we approach issues from a local view," he answers. "We do focus on our legislators and what they are doing, and the relationship is, by nature, adversarial."

This discussion, and previous class sessions that focused on the nature and history of American democracy, the role of a citizen, and the language of politics, are preparation for the core of the class: a five-week period of time from the end of September through Election Day during which the students "hit the streets" to either volunteer for a political campaign or interest group, or produce media for the public.

"My interest is how history affects us today, and how we use history to understand the world," says MacLeod, who developed the course and is teaching it for the first time. "College is a place where you can build a base of knowledge and learn how to think about how to approach the world."

MacLeod was inspired, in part, to create the course because of his participation in the American Democracy Project (ADP) on campus. William Paterson is one of 229 colleges and universities nationwide that participate in ADP, an initiative of the American Association of State Colleges and Universities (AASCU) that seeks to create an intellectual and experiential understanding of civic engagement among undergraduate students. The project grows out of a concern about decreasing rates of participation

in the civic life of America in voting, advocacy, local grassroots associations, and other forms of civic engagement necessary for a vital democracy.

"Students seem to think that being involved in politics is something to fear," MacLeod says. "They often feel that they don't have enough background or information to vote or make an informed decision. But the only way to learn is to dive in and get involved."

Getting involved is a major aspect of the course. Catheryn Martinelli, a senior from Haledon, decided to volunteer for the local

to internal party issues. "What I learned from this experience is that dissension in the party ranks is not unfamiliar territory," he says.

To put civic engagement in context, MacLeod has structured the course to explore the history of the changing notions of democracy over the last four centuries. He requires reading of works about democracy by Alexis de Tocqueville, Thomas Paine, Ralph Waldo Emerson, Walt Whitman, John Dewey, and Walter Lippmann. Following Election Day, the students returned to the classroom to discuss their experiences; they also



STUDENTS IN THE DEMOCRACY IN AMERICA SEMINAR CLASS PREPARE TO SET OUT ON THEIR CIVIC ENGAGEMENT PROJECTS

Obama campaign in West Paterson. She spent her time making phone calls to solicit additional volunteers for jobs, such as canvassing and poll watching. "I was really surprised at how many people were willing to volunteer their time. I was also surprised that everyone I got in touch with actually listened to what I had to say," she relates. "The majority of the people wanted to help and many of them said that they wanted to be a part of this election because of the importance of it."

Wardell volunteered for the Republicans running for freeholder in Monmouth County, where he found the campaign in flux due

wrote a final paper assessing the state of democracy in America in the twenty-first century.

"Democracy is not something that happens only once every four years; democracy needs to happen every single day," says MacLeod. "While this year's presidential election promised to bring millions of new voters, especially the young, I hope students will also explore and participate in the ongoing process of civic engagement. Our democracy is only as strong as citizens are willing to make it." WP

Your next mentor.



TURNING What's Possible INTO WHAT'S NEXT

University Launches New Brand Marketing Campaign

By Christine S. Diehl

If you've traveled the roadways of New Jersey or visited a major mall such as Garden State Plaza or Jersey Gardens this fall, you may have seen one of William Paterson University's new brand marketing campaign ads on a billboard, bus, or mall display.

Created in partnership with Lipman Hearne, a higher education branding and marketing agency based in Chicago, the William Paterson brand message is centered on the University offering an environment rich in possibilities.

The University is currently in the process of launching an integrated marketing campaign that reflects the brand message.



ABOVE: THIS MALL DISPLAY, LOCATED IN GARDEN STATE PLAZA IN PARAMUS, FEATURES STUDENTS (FROM LEFT) CHRISTOPHER WEISS, SENIOR, JAZZ STUDIES; YESENIA ZERMENO, JUNIOR, ACCOUNTING; BEKIM ABAZOSKI, JUNIOR, COMPUTER SCIENCE; BRIANNA SMALLWOOD, SOPHOMORE, COMMUNICATION. ON THE COVER: ZHIYUAN CONG, PROFESSOR OF ART, WITH ART STUDENT CONNIE KOCUR '08

The new ads and marketing materials highlight the institution's emphasis on putting student success first, providing a supportive and challenging environment that encourages students to push themselves, gain confidence, and come away with the knowledge that remarkable things are within their reach.

The marketing strategy was developed based on a research study conducted by Lipman Hearne, which included surveys of University students, faculty and staff, and alumni, as well as focus groups of high school students, parents, and guidance counselors.

LEARN FROM EXPERIENCE

WILLIAM
PATERSON
UNIVERSITY

wpunj.edu/next

LEFT: LOCATED ON THE SOUTHBOUND NEW JERSEY TURNPIKE JUST BEFORE EXIT 15W IN THE MEADOWLANDS, THE "YOUR NEXT MENTOR" BILLBOARD FEATURES DJANNA HILL, ASSOCIATE PROFESSOR AND CHAIR OF SECONDARY AND MIDDLE SCHOOL EDUCATION, AND LINDSAY LEDUC, JUNIOR, SECONDARY EDUCATION AND MATH



THE UNIVERSITY'S NEW WEB LANDING PAGE: WPUNJ.EDU/NEXT. SHOWN HERE: CHRISTINE KELLY, ASSOCIATE PROFESSOR OF POLITICAL SCIENCE, WITH JONATHAN LEDESMA, A SENIOR MAJORING IN POLITICAL SCIENCE

THE ADMISSIONS VIEWBOOK, USED FOR UNDERGRADUATE STUDENT RECRUITMENT, INCLUDES PROFILE SPREADS FEATURING FIVE UNIVERSITY STUDENTS. SHOWN HERE: JENNIFER BAUER, JUNIOR, POLITICAL SCIENCE



BELOW: THE "YOUR NEXT FRIENDS FOR LIFE" BILLBOARD IS SITUATED ON THE NORTHBOUND TURNPIKE APPROACHING EXIT 13. FROM LEFT: CLAUDIO ARECHÉ, SENIOR, EXERCISE PHYSIOLOGY; RASHARD MILLS, JUNIOR, COMMUNICATION; AND PETER VASQUEZ '08, BIOLOGY

"We've decided to project a more powerful image of William Paterson University in a way that will reinforce our stature and expand the universe of stakeholders who recognize us as a special institution, an institution that touches lives and prepares students for life," says Arnold Speert, University president. "We want to articulate the excellence of our faculty and our programs in a way that promotes the best features of our institutional culture."

The concept uses the themeline, "Your next," followed by words that suggest opportunities, achievement, progress, and encouragement. The ads and marketing

materials, which feature real University students and faculty, focus on how William Paterson University provides a perfect fit for students, connecting them with expert faculty, lifelong friends, and other key elements of the William Paterson University experience.

"Presenting an integrated brand message in our advertising and marketing materials is a key part of our recruitment effort," says Edward Weil, provost and





PROGRAM-SPECIFIC ADS ON THE SIDES OF NEW JERSEY TRANSIT BUSES PORTRAY STUDENTS REPRESENTING EACH OF THE UNIVERSITY'S FIVE COLLEGES: KAMILAH BAYETE '08, COMMUNICATION, COLLEGE OF THE ARTS AND COMMUNICATION; TONY LOPEZ, SENIOR, BUSINESS ADMINISTRATION, COTSAKOS COLLEGE OF BUSINESS; KARINA ORTIZ, SENIOR, ELEMENTARY EDUCATION, COLLEGE OF EDUCATION; ED LAWRENCE, SOPHOMORE, POLITICAL SCIENCE, COLLEGE OF HUMANITIES AND SOCIAL SCIENCES; DIANE ASMAR, JUNIOR, BIOLOGY, COLLEGE OF SCIENCE AND HEALTH

senior vice president. “We want to ensure that prospective students understand all the University has to offer—from outstanding faculty and academic programs to the full college experience.”

Featuring William Paterson students with their faculty mentors, as well as individual students representing each of the University’s five colleges, the campaign was launched this fall with a targeted adver-

tising strategy that includes New Jersey Turnpike billboards, ads on the sides of New Jersey Transit buses, mall displays in selected malls, as well as a variety of newspaper and online advertisements, including Web banner ads on Google and the social networking sites, Facebook and MySpace.

The concept is integrated into new Admissions marketing materials for undergraduate student recruitment, as well as

a University Web landing page located at wpunj.edu/next. Over the course of time, the University plans to integrate the new concept into the full range of marketing elements including graduate programs, alumni outreach, and corporate and community partnerships. ❧

Caring About Caregivers

William Paterson pilots a service program that supports the health of grandparents raising young children

By Terry E. Ross '80

On a recent Saturday morning, thirty grandparents joined together at the Christopher Hope Community Center in Paterson, New Jersey, to share a bond that is becoming increasingly common: they are all raising their grandchildren.

The group, a fraction of the nearly five thousand grandparents who are raising their grandchildren in Passaic County, now has the support of an innovative program developed at William Paterson University called GRACIA, an acronym that stands for Grandparent Resources and Caregiver Initiative Alliance.

There has been a large, nationwide increase in the number of grandparents raising grandchildren during the past twenty years, and the trend is expected to continue. More than 4.5 million children in the United States are living in grandparent-headed households—a 30 percent increase from 1990, according to the 2000 U.S. Census.

Rising parental drug and alcohol use, HIV/AIDS, mental illness, incarceration, abuse, and abandonment are some of the many reasons that more and more grandparents, especially grandmothers, are forced to become primary caregivers.

GRACIA is the only program in New Jersey of its kind, and one of the few in the nation. In addition to helping grandparents find and apply for community resources, GRACIA provides in-home nursing exams, health education and counseling, support groups, and parenting workshops for grandparents and other non-parental caregivers who are raising families in Passaic County. The program not only addresses the health issues of “kin caregivers,” but offers a network of

solutions to address pressing issues such as lack of health insurance, housing problems, legal issues, and concerns about children’s behavior or education.

Every three months, the grandparents are invited to attend a GRACIA Healthy Family Café, an event that offers a relaxed social setting in which to learn practical information and skills to better manage their own health and the health of their grandchildren.

On this particular Saturday, they began by participating in a T’ai Chi Chih demonstration, a good way for seniors to reduce stress and increase flexibility, while their grandchildren cut out paper pumpkins, did craft projects, and played together in other rooms.

Afterward, the grandparents formed small groups for give-and-take workshops with counseling psychologists who offer practical advice such as how to deal with their grandchild’s temper tantrum. A

multi-ethnic mix of African American, Euro-American, and Hispanic/Latino grandparents, they swap stories, share laughs, and learn how to deal with children’s extreme emotions and behaviors, including attention deficit hyperactivity disorder (ADHD), the theme of this event.

Vanessa Arias-Martinez, who holds a master’s degree in clinical psychology from William Paterson, is one of four professionals who lead the workshops. “We are here to offer strategies on how to deal with children’s emotional outbursts, such as anger and sadness,” she says.

“This is the sixth event I’ve been to and it helps tremendously,” says Donna, fifty-eight, a grandmother raising her two grandsons, ages five and six. She enjoys speaking with other grandparents and sharing their concerns. “I am much more relaxed when I go home from these meetings. I am learning strategies on how to handle the kids.”



MARELO MARIN, A WILLIAM PATERSON GRADUATE NURSING STUDENT, COUNSELS A GRANDPARENT AT A GRACIA HEALTHY FAMILY CAFÉ

The Café offers an opportunity for the grandparents to share a lunch of sandwiches, salads, and pizza. They celebrate birthdays with cupcakes and sing “Happy Birthday.” A variety of professionals are brought in, depending on the topic, including pediatric nurses, psychologists, diabetes educators, podiatrists, and pulmonologists.

The program is the brainchild of Daphne Joslin, a professor of public health at William Paterson, who serves as director of the program. “Grandparents who are raising their grandchildren are a high health risk population. They have higher rates of



DAPHNE JOSLIN, PROFESSOR OF PUBLIC HEALTH, AT A RECENT GRACIA FAMILY CAFÉ WITH DR. PHIL BEST, A RETIRED DENTIST WHO VOLUNTEERED TO TEACH A CLASS IN T'AI CHI CHIH FOR THE GRANDPARENTS

chronic illness and depression. Most don't have the time or resources to take care of their own health,” she explains. Diabetes, high blood pressure, arthritis, and chronic pain are common among GRACIA's grandparents, yet many miss doctor's appointments or cut back on prescribed medication because of caregiving demands and financial pressures.

At one Café, held at St. Joseph's Regional Medical Center in Paterson, the grandchildren played games about how to stay healthy during the winter months while their grandparents received practical advice from St. Joseph's health professionals on children's asthma, cold and flu symptoms, and dental care. More than a dozen William Paterson students volunteered to help out with the children, teaching them health-themed games about cleanliness. In one fun learning activity, the kids cover their hands in glitter—representing germs—and then try to remove it with soap and water.

Approximately twenty William Paterson students have been involved in the program during the last two years, an ideal way for nursing, public health, and psychology majors to gain real-life experience in their chosen fields.

“I love volunteering for the Café because I can identify with the kids—my own grandparents raised me,” says Giselle Alfaro, a senior majoring in public health, who also uses her bilingual skills to help translate for Spanish-speaking grandparents.

Edward Kere, a graduate student working toward an M.B.A. in finance, chose to work as a graduate assistant for the GRACIA project because he envisions working for UNICEF or a similar organization. He hopes to make a difference in peoples' lives, as he did in his native country of Kenya, Africa, where he volunteered at an orphanage. “If you help people out, you'll make society better,” he says.

The grandparents also meet Claire Donaghy, associate professor of nursing at William Paterson and a nurse practitioner, who is often assisted by graduate nursing students—registered nurses who are studying advanced nursing. Donaghy attends each Café to offer blood pressure checks and sign people up for free, in-home health exams and assessments. But she also helps by serving the meals and distributing raffle prizes, so that everyone gets to know her as a person.

“I find that the Cafés, where they have personal contact with me or one of our graduate nursing students, are the best way to establish a rapport with patients and allow us into their homes,” says Donaghy.

During an in-home visit, Donaghy gives the patient a general physical exam, goes over health history and medication, and has a checklist of questions, including “When



CHRISTINA GUERRERO, A JUNIOR MAJORING IN SOCIOLOGY WHO IS TAKING DAPHNE JOSLIN'S COURSE CONCEPTS AND ISSUES IN AGING, WORKS WITH MARCUS CARDONA AT A RECENT GRACIA FAMILY CAFÉ

was your last mammogram? And what was the result?” She follows up by sending grandparents a letter with suggestions on how they can improve their health, and recommends that they share the information with their health care provider. She also sends along a cookbook with healthy recipes. “My goal is to encourage them to become partners in managing their health care,” she says.

The program may also help to save lives. In one urgent case, a caseworker referred a client to Donaghy who turned out to have a blood sugar level over six hundred, and who was immediately rushed to the hospital. At another in-home visit, a caseworker discovered a caregiver who kept dozing off from a mix-up in medications while caring for a three-month-old and a two-year-old child.

There are other programs supporting grandparents around the country but not many focus on the health needs of grandparents, according to Joslin. She believes it is a model worthy of replicating, and has presented it at the American Public Health Association in an effort to get the word out.

“Our goal is to have grandparents become more aware of their own health needs and take care of their health by reducing the salt and fat in their diet, and managing steps to eat better, and manage their stress in a healthy way,” explains Joslin.

But all too often, she says, their health needs go untreated. “We call this a ‘hidden patient’ population because the health needs of these caregivers are often ignored or neglected because they are so busy and stressed with raising children.”

“We are concerned about their health because they have to stay in the game, so to speak, until the children are at the age of maturity. Some are raising three or four young children. That's a long time to be taking care of yourself without having the resources to do it,” she adds.

In an effort to target the problem, Joslin wrote a grant, obtained funding, and launched GRACIA to help grandparents care for their own physical and mental well-being as they serve as surrogate parents. Funding has been provided by the Healthcare Foundation of New Jersey, Roche, and the Chelsey Foundation.

Continued on page 26

Alumni *in Action*

FOUR PROFILES
OF ALUMNI WITH
INTERESTING
TALES TO TELL

MICHAEL ROBBIANI '75:

*Doll Clock Shop
Specializes in
"Keeping the Memories"*

By Terry E. Ross '80

The chiming, clanging, and ringing from all the clocks that fill Michael Robbiani's clock repair shop on the top of the hour create a ruckus so loud that it drowns out normal conversation. But for clock lovers, the symphony of sounds is music to the ears.

Michael, who runs a clock and doll repair shop with his wife Kathleen, says that many customers stop in a few minutes

before noon just to hear the clocks. The chiming clocks—an assortment of grandfather, mantle, and wall clocks—range from the modern to two hundred-year-old antiques.

A 1975 graduate of William Paterson, Robbiani worked for certified public accounting firms for several years before turning his lifelong hobby of clock repair into a business.

When Kathleen started her doll repair business fifteen years ago, Michael used his vacation time to take classes in clock restoration and passed the intense, week-long test to become a certified clock-maker. Together they formed the business, Michaelen LLC, a combination of their names. They also go by "Michael's Clocks" and "Doll Doctor Kathleen," but most people know them simply as the "Doll Clock Shop."

"As an accountant, you're always advising other people how to run their business. It's easy being a consultant, but when you're on the other end, as a business person, you have to make it work," says Michael. "Accounting was a tremendous help in making me do that."

Their unique repair shop, located in their Marlboro, New Jersey, home, is a cross-selling success. When Michael goes into a home to repair a grandfather clock, the conversation inevitably turns to his wife's business. "Most of the time I'll walk out with a doll," he says. And conversely, Kathleen's customers cross over to him.

Their shop slogan is "keeping the memories." It is a motto the Robbianis live every day as they encourage people to appreciate the history of their possessions.

"We really do enjoy working on people's heirlooms," says Michael. "I like preserving the history of antique clocks like my wife does with dolls." Nowadays, he prefers working on serious antiques, such as a recent project he had at the historic Wallace House in Somerville. His aim is to focus more on clock repairs in historical homes and museums and to help teach people how to maintain them.

People often come into their shop with the intention to sell their clocks. But 90 percent of the time, Michael estimates, he talks them into preserving their treasure and passing it down as a family heirloom. It happened recently when a woman came in wanting to sell her clock but after learning more about its value, decided to give it to her grandson. "I had an 1894 catalog that featured the clock for its original price of six dollars," says Michael. So he put together a little kit of information that she could present to her grandson.



MICHAEL ROBBIANI '75 AND HIS WIFE KATHLEEN IN THEIR CLOCK AND DOLL SHOP

Much like a scene out of PBS's *Antiques Roadshow*, Michael's customers are sometimes shocked when they learn the value of their antiques. "We've had many people come in; they'll bring a clock in and they'll ask, 'Can you fix this?' And I'll pick it apart and will tell them it's a Tiffany—it's worth between eight and ten thousand dollars," he says.

Kathleen became interested in doll repair when Michael gave her a much-wanted Toni doll purchased at an estate sale, and it fell apart in her lap. She couldn't find anyone to repair it. So she started reading, taking courses, and became a certified dollologist. She now repairs everything from modern-day American Girl dolls to antique dolls from the 1800s through the 1950s. She usually takes several months to repair a composition doll, working like an artist to sculpt missing and broken body parts, as well as sanding and airbrushing them.

On rare occasions the Robbianis work together, as they did in the recent repair of an 1840s French doll for the Doll & Toy Museum in New York City. "We had a ball on that!" exclaims Kathleen. The doll had all original parts and walked and talked. Michael fixed all the mechanisms much like he would repair a clock.

One of Kathleen's toughest challenges came when three sons brought in their mother's composition doll for repair. It was the worst case she ever received, with half of the doll's head missing. The sons wanted to have it restored to surprise their mother, who was dying from brain cancer.

Kathleen had six months to repair the doll. However, the mother's prognosis worsened and the deadline suddenly turned into three weeks. The Robbianis closed down their shop and worked on the doll for two solid weeks, with Michael following his wife's instructions. "I never worked like that in my entire life," says Kathleen.

It was too late to have a dress made so she outfitted the doll with a sailor dress and hat, and they finished the doll on time.

The sons came back to the shop to tell the Robbianis how excited and happy their mother was to receive the restored doll, which was a gift from her grandfather when she was a little girl. She loved that doll. Two days after receiving it, the mother died. "The nice thing is that when she originally received the doll, it was outfitted with a sailor dress. I didn't know that when I picked out the outfit," adds Kathleen.

"It's a fun business, and an emotional business," they both admit. The "people part" was a side of their business they didn't expect when they started out. "We're both mechanical-minded, and interested in how things work," adds Kathleen. "But when we finish the clock or doll for our customers, they sometimes have tears in their eyes. We had no idea it would be like this." ❧

LES HIRSCH '74:

Hurricane Katrina and Lessons in Leadership

By Mary Beth Zeman



LES HIRSCH '74

Seven days after beginning his new job as president and CEO of Touro Infirmary in New Orleans, Les Hirsch '74 had to face the ultimate test: putting the hospital's hurricane disaster plan in place as Hurricane Katrina approached the Gulf Coast as a Category 4 storm.

By the morning of August 29, 2005, when the storm hit, the hospital was sheltering close to two thousand people, including patients, essential personnel, and families of emergency staff. Because of its location in the city's Garden District, the hospital initially escaped major flooding, but then the city's levees broke and the hospital's generators failed.

"We lost power, lighting, air conditioning, and elevator service in many parts of the hospital," he recalls. "It quickly became unbearably hot, especially for patients. Communication with governmental agencies failed. Eventually, there was no potable water and we literally had only one telephone line to call outside. By the evening of August 30, I realized that we had

to evacuate as soon as possible, and that it would take a massive effort."

He supervised the evacuation of patients by helicopter and ground transport to inland hospitals throughout Louisiana and to the FEMA emergency receiving center at Armstrong International Airport. By September 1, the hospital had closed its doors and Hirsch was able to leave with his colleagues.

Hirsch calls his experience in New Orleans "a major event in my life—I feel my life was enriched by it." When he returned to the city two weeks after the hospital had been evacuated, his board chairman expressed surprise that he had returned. "It was the right thing to do," he explains. "It was tough, but I had no doubts about returning to New Orleans." Twenty-seven days later, he led Touro's reopening; it was the first hospital to reopen in New Orleans after Katrina.

He continued to play an active role in the city's recovery efforts, serving as a member of the Louisiana Recovery Authority Public Health Task Force and in

other leadership roles. His efforts garnered public recognition from the Young Leadership Council of New Orleans and New Orleans City Business, among others.

But when a call came offering Hirsch the opportunity to return to New Jersey, he jumped at the chance. Since May 2008, he has served as president and CEO of Saint Clare's Health System, a multi-hospital system with facilities in Boonton, Denville, Dover, and Sussex with more than 3,500 employees.

"This is a very challenging time in health care," he says. "I bring thirty years of experience to Saint Clare's, but still feel the need to continuously learn. Every situation is unique."

Hirsch's competitive spirit was nurtured during his years at William Paterson in the early 1970s. After graduating from Nutley High School, he did a six-month stint in the New Jersey National Guard. In January 1971, he enrolled at William Paterson; it was local, affordable, and was especially attractive because he could also pursue his passion for playing basketball.

"Playing competitive basketball at William Paterson really helped mold me into who I am," he explains. "Basketball requires discipline, leadership, and teamwork. You learn that it takes mental toughness and tenacity, as well as a will to win. You also learn the importance of grace in defeat. These are all critical to being successful in life and professionally."

A political science major, Hirsch contemplated law school, but instead migrated to public administration, enrolling in Fairleigh Dickinson University upon graduation to pursue a master's degree. It was an eye-opening experience. "During the summers in college, I worked in blue-collar jobs, doing construction, driving a truck transporting building supplies, and laying asphalt," he says. "The summer following graduation, I went back to driving a truck prior to beginning graduate school at night. It was a strange experience and I felt a bit out of place. Here I was, a scraggly-haired twenty-one-year-old, while most everyone else was coming to class in suits and ties."



LES HIRSCH '74 WITH MEMBERS OF THE U.S. ARMY 82ND AIRBORNE DIVISION WHO WERE DEPLOYED TO RESTORE ORDER AFTER HURRICANE KATRINA AND HELPED WITH THE REOPENING OF TOURO INFIRMARY

Through his coursework, he landed a position as a program coordinator with the Essex County Division on Aging, where he developed a countywide homemaker/home health aid program. Funded through a federal grant, the program provided job training to people on welfare, as well as much-needed services in the community.

That position spurred his interest in health care administration, which was cemented by an internship at Walter Reed Army Medical Center. Later, a job as a planning associate for the Regional Health Planning Council in Newark led to his recruitment by Clara Maass Medical Center in Belleville to provide long-range and strategic planning for the hospital. He stayed for more than six years, working his way up to the position of vice president.

His experience at Clara Maass helped him segue into a position as associate executive director for operations at Bellevue Medical Center in New York, where he was responsible for a third of the institution's operations and two thousand employees. "It was a huge break," says Hirsch, who was only thirty-three at the time. "It was very exciting, especially at that point in my career. Bellevue is the designated trauma center whenever someone like the president comes to town. There was a certain excitement and glamour, but it was also quite grueling."

After twenty-five months on the job, he was recruited to become executive vice president and chief operating officer for Cooper Health System in Camden, a major teaching and regional referral cen-

ter for southern New Jersey. In 1999, he was promoted to president and CEO, and implemented a major turnaround plan for Cooper, one of the largest healthcare providers in the Delaware Valley. His success led to a position as president and CEO in 2002 at Saint Joseph Hospital in Denver, one of the largest hospitals in Colorado, where he remained until 2005, when he left to become president and CEO at Touro.

Now, Hirsch has come full circle, returning to his Jersey roots. He enjoys spending time with his wife, Carol, and daughters Melissa, a student at Rutgers Law School in Camden, and Erica, a student at Rutgers University in New Brunswick.

"Saint Clare's has a very substantial charitable mission and provides a significant amount of free health care for those without insurance," he says. "In New Jersey, many health care institutions are struggling financially. It's a challenge to balance our mission and doing what is morally right with the realities of the current economic climate."

Most importantly, Hirsch is excited about the opportunities to bring his leadership skills to a new environment. "I feel strongly about transparency in leadership, especially in view of the current economic crisis in the U.S. and the loss of confidence among many people in our political and corporate leaders. As a health care leader, I have an obligation to bring honesty and integrity to my position," he concludes. "Having a position of leadership is a great honor; people place their trust in you." ❧

MARYANN MCFADDEN, M.A. '00:

Book Takes Its Author on a Journey

By Barbara E. Martin '93,
M.A. '94

The journey from wife, mother, freelance writer, and real estate agent to best-selling novelist was a long one for Maryann McFadden, M.A. '00. It was in many ways dictated not only by a desire to write, but by a character in the first book she has written and published, *The Richest Season*, a story of three people, each at transitional points in their lives.

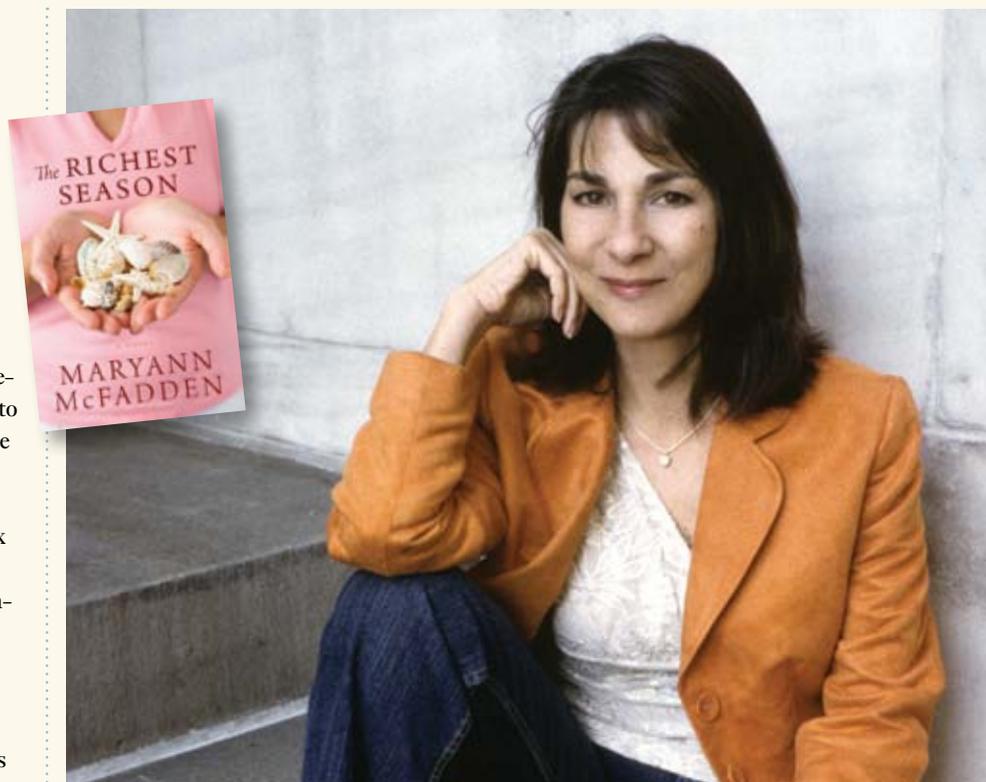
All journeys have beginnings and this book started as a short story in the University's master's degree in English program—the first assignment in McFadden's first class. While there is a myth that holds a writer should write what he or she knows, this was the complete antithesis of what she wanted to write about.

"I didn't want to write a character that was autobiographical," she says. "I wanted to stretch myself as a writer and write about someone who was not me."

Mining her many years of real estate experience, she created her first character, Joanna Harrison, a corporate wife whose husband has just been promoted, necessitating another move on top of the dozen or so that have uprooted the family during their twenty-five-year marriage.

In Joanna, McFadden created a character that was her emotional opposite. Having lived all her life in a small town in western New Jersey, McFadden hasn't experienced Joanna's rootlessness, nor does she hide her feelings like her character does.

"I found that the moves were devastating to some of the corporate wives," McFadden states. "But Joanna intrigued me as a character, because I worked with so many corporate wives like her in real estate. Because she was very different from me, I had a hard time writing about her."



AUTHOR MARYANN MCFADDEN, M.A. '00, AND THE COVER OF HER NEW NOVEL, *THE RICHEST SEASON*

McFadden persevered, and the short story eventually became a 120-page graduate thesis, *The Richest Season* (which she thought was half a novel), with two additional central characters. The story was well received by all who read it, but she didn't know what to do next. At commencement in January 2000, she had an epiphany.

"I got excited," she remembers. "A feeling of achievement hit me as I sat at the ceremony. I really did love the characters, and I was at the point where I was into the story, but I didn't know where it would go. I thought if I got this far, I could finish it."

So, she began writing, eventually completing a five hundred-page manuscript by August 2001. She sent the manuscript to a literary agent, who loved it, but eventually rejected it due to the September 11 attacks and the resulting uncertainty in the New York City publishing world. McFadden shelved the book.

The process of trying to publish the book took on a pattern. Agents loved it, but for some reason didn't take her and the

book on. Three times the book was shelved under similar circumstances. McFadden revised the book at an agent's suggestion to make it more commercial, which resulted in placing it into the category of women's fiction. Still the book didn't sell.

McFadden believed that her book was special, but decided to begin another book and hope that the second manuscript would sell and make *The Richest Season* more marketable. Finally, in 2006, she decided to self-publish the book, and began a campaign to market it.

"You need to be proactive in terms of marketing yourself," she says. "I visited independent booksellers, more than forty book clubs, and some book conventions, and I did a tour of book signings over the summer. As a new author you're in competition with other published authors and really need to be self-reliant."

That determination is a key to her success, says John Parras, a professor of English at the University who was her thesis advisor. "First of all, Maryann is a

sensitive person, aware of the subtleties of human emotion—an attribute good writers need,” he says. “She also and obviously has excellent writing skills, but that isn’t what sets her apart. Many people have excellent writing skills—but Maryann also possesses the motivation and determination to follow through, to finish her projects. Without that determination to sit down and write, to painstakingly revise, to complete a long and complex work—all the writing skills in the world would be useless. Maryann has that determination, and I believe it is a central key to her success.”

Meanwhile, everyone who read the book loved it, from the independent booksellers to the women in the book clubs to those at book signings. All encouraged her to keep pushing to get her book recognized.

“I became someone who had a dream and didn’t give up,” she remembers. “People thought what I had done was inspirational, and advised me not to give up. That moved me.”

“A lot of people have no idea what a complicated journey a book takes to get into their hands,” McFadden continues. “Especially this book. It’s a story unto itself.”

Her hard work finally paid off. Last year, McFadden signed a two-book deal with Hyperion Publishers, an imprint of ABC Disney, for *The Richest Season* and another book to be written. They redesigned the cover, and published the book in hardcover in June 2008. It is now sold online, in Barnes and Noble and other major bookstores, and of course, by the independent booksellers who are her core outlets. It is also available as an audio book and an e-book. With the

help of her agent, she has sold the paperback rights; that version will be released in June 2009. The book has also been translated into German and Italian and will be published in those countries shortly.

McFadden has already written her second book, *So Happy Together*, due to be published in July 2009. It is a “multigenerational novel about the difficult choices we’re forced to make when our dreams and our family duties collide.”

She’s now busy at work on her third book, and keeps in touch with her growing legion of fans on her Web site, maryannmcfadden.com.

“I have no regrets about the unusual journey I took to finally get *The Richest Season* published,” McFadden says. “I proved the book was worthy, and getting that validation was a dream come true.” ❧

STEPHANIE J. GOLDBERG '81:

Leadership Plus Service Equals Success

By Barbara E. Martin '93,
M.A. '94

Quality patient care is at the forefront of everything that Stephanie J. Goldberg '81 does each workday in her position as vice president for patient care services and chief nursing officer at the Hospital for Special Surgery (HSS) in New York City. It motivates her intellectually, energizes her physically, and challenges her professionally.

“I work for the patient,” Goldberg says. “It’s always all about the patient. It’s a tremendous challenge, but it’s a most rewarding job in terms of what the job can produce. The potential outcomes make it important.”

As the most senior nursing executive at HSS since 2005, and part of the execu-



STEPHANIE GOLDBERG '81 AT THE HOSPITAL FOR SPECIAL SURGERY IN NEW YORK

tive team that runs the hospital, Goldberg has a full slate of responsibilities. Her days consist of meetings about many issues, including quality control and finance, and conferring with her own staff to ensure that things run smoothly for patients and

employees. She also must keep up with nursing research, physician satisfaction, and board of trustees meetings.

To stay more closely involved in patient care and be more accessible to her staff, she makes rounds once a day, covering all units at least once each week. These visits allow her to get feedback from the patients, resolve staff issues and talk to them informally, and identify concerns in areas such as the operating rooms.

“I know that’s what I’m really here for—to make the experience of the patient in the bed the best that it can possibly be,” she says. “When I get a smile from a patient, or a letter from one who writes how well they’re progressing as a result of the care they received here, that gives me the energy to continue to do better and to strive to do more.”

Many factors go into patient care at a busy hospital like HSS, which is located on the Upper East Side of Manhattan and is a national leader in musculoskeletal care and research. Goldberg’s work touches the entire nursing staff, and, as a result, she has an impact on each patient cared for at the hospital.

“How the work environment is developed affects the patient,” Goldberg reports. “Because if you don’t have happy nurses or nurses who feel comfortable in clinical decision making or have autonomy or are properly educated, that affects the patient.”

Under Goldberg’s direction, HSS has been granted through 2011 the prestigious Magnet Award for Excellence in Nursing Service. Presented by the American Nurses Credentialing Center, this award is held by only approximately 5 percent of all healthcare organizations in the United States, and recognizes “a professional environment guided by a strong and visionary nursing leader who advocates and supports excellence in nursing practice.” She is understandably proud.

“HSS was the first hospital in New York City to receive the Magnet Award, and the first hospital to be re-designated with the award in New York State,” she adds, noting that this is the hospital’s second consecutive award. “This says to the public that our organization is committed to the delivery of high-quality nursing care.”

Nursing and a commitment to service have been her life’s work. After graduating from Holy Name Hospital School of Nursing with a diploma in nursing, she joined the U.S. Navy as a nurse and served on active duty for three years at naval hospitals in South Carolina and California. “I loved every single minute of Navy life,” she says. “It was a wonderful professional experience and career opportunity, and gave me the essence of leadership skills since Navy nurses are also officers.”

While in nursing school, Goldberg met her future husband, Victor, who was at the Merchant Marine Academy. Upon graduation, she joined the Navy and he sailed with the Merchant Marine. After they married, however, they soon realized that with different orders they could not spend much time together. So, she left the service, returning to civilian life and a job as a staff nurse in the U.S. Public Health Hospital in San Francisco.

A year later, they moved back to New Jersey (Goldberg is originally from Hackensack Heights), and she joined Hackensack University Medical Center (HUMC)

as a head nurse. Her expanding career required additional education, so she enrolled at William Paterson because of the nursing program’s excellent reputation and in particular, its program for working nurses who wanted to return to school. She earned her bachelor’s degree in three-and-a-half years, then enrolled at Rutgers University to pursue a master’s degree.



GOLDBERG REVIEWS A PATIENT’S CHART WITH MARCO CERULLI, ONE OF THE FOUR HUNDRED NURSES SHE SUPERVISES AS THE HOSPITAL’S CHIEF NURSING OFFICER

It was a challenging time. She was raising two children; her husband was often away at sea. “I understand how hard it is for nurses returning to school while raising families,” she says. “I had no time for myself during those years.”

Nevertheless, Goldberg believes that a bachelor’s degree in nursing is important for career growth. “The wonderful thing about nursing is that you can be an educator, work in a clinical setting, as a nurse practitioner, or take the route that I took to be a nurse executive, and a bachelor’s degree is the basic underpinning to move forward.”

Goldberg continued to advance in management at HUMC, working her way up to the position of vice president of nursing during a period of significant change in the

field and in the hospital environment.

Goldberg’s long, full days often begin at 6:30 a.m. and end a dozen hours later; commuting to the city from her home near the Hudson River in New Jersey adds to her time away from home. As a daily stress reliever, she often ends her workdays by taking her dog Cali for a walk.

An important source of balance is the support she gets from her family. Son Albert, now a captain in the Marine Corps who has served three tours of duty in Iraq, is currently stateside, training in Quantico, Virginia, and daughter Jessica is a senior majoring in business at St. Joseph’s University in Philadelphia.

She and her husband, now a retired captain in the Naval Reserve, who works as a vice president of operations in Jacksonville, Florida, for Crowley Shipping, own a home on Amelia Island in Florida. They have a commuter marriage for the time being; she manages to visit the island once a month and for long weekends, while he travels up north every other weekend.

Goldberg is also a proponent of keeping up friendships. One close friend is Antoinette Fiore ’76, who was her supervisor and mentor at HUMC for more than twenty years and who also earned a bachelor’s degree in nursing at William Paterson.

“Not only is Stephanie a well-respected, nationally known leader in the nursing profession, she doesn’t forget how it feels to be a nurse at the bedside,” Fiore says. “She has the ability to engage people to commit to working together towards a common goal: quality patient care.”

As she herself was mentored, Goldberg now does the same for junior members of the staff, and all the members of her leadership team.

“My biggest role is to mentor leaders coming up the ranks,” she remarks. “I try to coach them, and to help them recoup from their mistakes so they don’t make the same mistakes again. It’s all a part of the growth process. We all work well together. Some days we have our ups and downs, but we know what our work is: to care for patients.” ❧

Basem and Muna Hishmeh: Embracing the Spirit of Philanthropy

Basem and Muna Hishmeh learned about the value of generosity early in their lives. Both refugees from Palestine, they each came to the United States with their families as young teenagers in the 1950s, sponsored by churches that wished to help Palestinian Christians who had been displaced from their homeland.

“Giving back is important to us,” says Basem. “We’re both refugees; we came here through people who were generous enough to sponsor our families to come to the United States.” Muna concurs. “People went out of their way to help. We believe that we have to give back.”

Now, through the Basem and Muna Hishmeh Foundation, the pair are providing support for educational and cultural programs at William Paterson University and other institutions both in Palestine and the United States.

“We so enjoy our relationships with the people at William Paterson,” says Basem. “The school demonstrates a genuine concern for its students, and for the community. And I appreciate the many programs the University offers to students and the community, including the international connections it seeks around the world. The University has so much to offer and we are thrilled to be involved with William Paterson.”

Their story is the ultimate immigrant success story. Basem, one of four children, was born in Jerusalem and raised in Ramallah. He came to the United States at age fifteen. His father supported the family by working as a bookkeeper for a chain of restaurants. Basem went to University High School in Cleveland, then enrolled at Case Institute of Technology, where he pursued his dream of becoming an engineer, earning a bachelor’s degree in mechanical engineering in 1962. Following graduation, he began work at Bailey Meter Co. in Cleveland in product development and process



MUNA AND BASEM HISHMEH

engineering. His manager became a mentor, offering him opportunities to explore a variety of positions on the manufacturing side of the business. He eventually became manager of international business for the company. During this period, he obtained an M.B.A. degree from Western Reserve University.

Muna was born in Jaffa; the family lost their home when Israel gained control of the city after the 1948 Arab-Israeli War. Her aunt and uncle moved to the Cleveland area and sponsored her father, who was a welder. He moved to the United States, and sent for his family—Muna, her three siblings, and her mother—after he was able to buy a house. Muna, who was then twelve, found the transition to America difficult. “We were the first foreign family in Lakewood, Ohio, and the school didn’t know what to do with us,” she recalls. “I went to summer school for three years to learn English.” She graduated from high

school and went to work for a battery company. Shortly thereafter, she met Basem; their families had known of each other in Palestine. Two years later, they married and had two children: a daughter, Amy, born in 1968, and a son, Rob, born in 1970.

In 1977, after nearly fifteen years of increasing responsibility at Bailey Meter Co., Basem was offered the opportunity to manage start-up operations for a new company that would manufacture vinyl floor tiles in Saudi Arabia. He and Muna decided to take on the challenge. “The machinery was in crates; the location was a sand lot,” he says. “It had to literally be set up from scratch.” They made a five-year commitment to the project. “It was a big adventure,” Muna says. “The children went to an American school with children from thirty-six other countries, and they were exposed to everyone’s culture.”

By 1982, the company was a success, employing fifty people. But they were ready to return to the U.S., where Basem became a partner in Aerco International, which manufactures commercial water heaters and boilers. He rose to become president, CEO, and chairman, and worked to forge joint ventures in China and Korea. Since the company’s sale in 2007, he has continued to serve as a director. He also serves as chairman of Sigma-Netics in Fairfield, which manufactures electromechanical components for the construction and aerospace industries, among others.

The Hishmehs first learned about the University ten years ago, when Hanan Ashrawi, a Palestinian legislator, human rights activist, and scholar, and a distant relative of Basem’s, came to speak at the University about peace in the Middle East as part of the Distinguished Lecturer Series. “We are Palestinian and we care deeply about the issues there,” Basem says. “It was great to hear the issues discussed openly.”

One connection led to another. Then, two years ago, when the University launched its Center for Closely Held Business, Sandra Deller, the vice president for institutional advancement, approached Basem and asked him to chair the executive committee. “It was something I cared about and wanted to do,” he explains about his desire to share his business expertise.

In anticipation of selling Aerco, he and Muna realized they had a significant opportunity to be philanthropic, so two years ago they formed the Basem and Muna Hishmeh Foundation to support cultural organizations in the United States and Palestine. “We wanted to provide children opportunities to expand their knowledge of all arts,” says Muna. “Music and art help you break down barriers.”

Among the projects they have chosen to fund is a pilot project to provide supplemental after-school music lessons for needy music students in grades four through eight in Paterson schools. William Paterson music students will provide the music lessons, and the project, which just kicked off in October, will include two student concerts. Also on the horizon is a music exchange partnership with Edward Said National Conservatory of Music, which teaches western and traditional Arabic music in several locations in Palestine. The Hishmeh Foundation also supports a number of music and art programs in Palestine provided by the YWCA and scouts, among others. In addition, the foundation supports several groups in New York City, such as the New York Philharmonic Youth Programs, Free Art NYC, National Dance Institute, and the 42nd Street Theater.

“I wish we could describe the faces of some of the children we saw in Palestine and in New York City as they participated in the development of their skills in the fields of arts and music,” says Basem. “The smiles and joy they expressed cannot be measured. If our philanthropy can make one child that happy, then it is worth working harder at making as many children as possible feel that same happiness. So the task is endless—but well worth the effort.”



PRESENT FOR THE DEDICATION OF THE HOBART MANOR GALLERY IN MEMORY OF THOMAS A. KELLY WERE (LEFT TO RIGHT) HIS DAUGHTER, CHRISTINE KELLY, ASSOCIATE PROFESSOR OF POLITICAL SCIENCE, HIS WIFE, THERESE E. KELLY, MICHAEL SEEVE, PRESIDENT OF MOUNTAIN DEVELOPMENT CORP., WHO GAVE A GIFT TO THE UNIVERSITY IN HONOR OF THOMAS KELLY, ZACHARY SEEVE, AND WILLIAM PATERSON PRESIDENT ARNOLD SPEERT

Hobart Manor Gallery Dedicated In Memory of Thomas Kelly

When Michael Seeve, chairperson of the William Paterson University Foundation Board, decided to give a gift to the Hobart Manor Revitalization Campaign, he saw the opportunity to dedicate his gift in honor of his late mentor, Thomas A. Kelly.

Kelly, whose daughter, Christine Kelly, is an associate professor of political science at William Paterson, died in 1995 after a long career focused on economic development, first in the public sector in Camden and Jersey City, and as the director of economic development under Governor Brendan Byrne, and later with private companies, including five years at Mountain Development Corp.

“He was a gracious teacher to me, and to numerous other colleagues,” says Seeve, who is president of Mountain Development Corp. “And people loved Tom. He was held in near universal regard, which is a rare achievement in our or any business. He was quite devoted to the well being of the state, to various public/private initiatives, many of which he led, and to the general proposition that government could enable and expedite economic development. William Paterson University is an especially fitting recipient for this dedication...a place where the nexus of government, business, and the public and private worlds come together to enable development.”

“It was a wonderful small-world moment to discover Michael Seeve was a member of our foundation board when I came to William Paterson,” says Christine Kelly. “My family is so touched that he has made this tribute to my father, who had the highest regard for Michael.”



JOANNE WILSON JAFFE IN THE UNIVERSITY'S BEN SHAHN GALLERIES, SURROUNDED BY THE PAINTINGS OF HER LATE FATHER, BEN WILSON



JAFFE WITH UNIVERSITY STUDENTS KERI MONTI (LEFT) AND MEHDI AFKHA, RECIPIENTS OF THE 2008 BEN AND EVELYN WILSON FOUNDATION AWARDS

Joanne Jaffe Shares Parents' Artworks and Her Own Love for Art With University

American artists Ben and Evelyn Wilson were married for sixty-five years. Both spent their lifetimes producing art in a rustic Revolutionary War-era stone house and studio in Blairstown, New Jersey: he as a painter who created large abstractions, she as a sculptor of small, figurative works, many of which celebrate the human form.

Now, thanks to several generous donations from their daughter, Joanne Wilson Jaffe, members of the University community can explore the Wilsons' artworks in several locations on campus. Numerous sculptures by Evelyn Wilson are on view in the Women's Center, the Department of Women's Studies, and in the Dean's Office in the College of Humanities and Social Sciences, while two paintings by Ben Wilson hang in the public area of the Atrium.

"My parents believed in education and wanted to share their art with students," says Jaffe, who visited the campus recently for a reception in connection with a retrospective exhibit of her father's paintings that was on view in the Ben Shahn Galleries during September and October.

Jaffe is the president of the Ben and Evelyn Wilson Foundation, which she cre-

ated after her parents' deaths as a vehicle to share their works. The foundation also supports two annual \$500 awards at the University, given to outstanding graduating students, one who is majoring in painting, and another who is majoring in sculpture. "Young people are the hope for the future," she says. "My parents continued to be working artists into their eighties. It's important to show students that they can have careers as artists and to support them as well."

Annual Fund Scholarships Help Students Reach for Their Dreams

A gift to the Annual Fund is a gift that changes lives. Contributions from alumni help William Paterson compete for grants from corporations and foundations.

Over the last five years, close to \$2 million in scholarships has been awarded to more than one thousand William Paterson University students. Every year the need increases. In addition, approximately 90 percent of the University's students need some financial support in the form of scholarships or loans while also working full- or part-time.

For Erin Garolis of Wayne, the path to a college education has been full of twists

and turns. Following high school graduation and a year of college, she was offered a contract by the Walt Disney Company to join the national tour of *Sesame Street Live* as a dancer and eventually lead singer. But a subsequent severe car accident forced her to forgo her performing career. While contemplating her next life goal, she gave birth to twin sons, who were born twelve weeks premature and continue to require extensive medical treatment.

"Their arrival changed my life in ways I could never have dreamt," Garolis says of her sons. "They have inspired me to get my college degree in an area that will help provide them with a stable and secure life."

In 2007, she re-enrolled at the University to pursue a degree in mathematics with certification in secondary education. Garolis is now well on her way to her goal of becoming a teacher, while maintaining a 3.87 G.P.A. "I am entirely dependent on scholarships and student loans to fund the rest of my education," she adds. "It is a great honor for me to receive a scholarship."

Like Garolis, scholarship support means that Nyambeka Pagan can pursue her dream of becoming a nurse. A full-time student who commutes from Jersey City, Pagan has maintained a 3.94 G.P.A. while carrying the heavy course load demanded by her major and serving as captain of the University's track team.



ERIN GAROLIS



NYAMBEKA PAGAN

"Growing up in a single-parent household makes it difficult for my mother to pay for college," Pagan says. "As the first person in my family to go to college, I want to succeed and make it through so I can be a role model for my younger sister and cousins. My scholarship from William Paterson helps make it possible."

Through the generous contributions of William Paterson alumni, the Annual Fund is able to support scholarships for students like Garolis and Pagan. ❧



Professor Ruth Kane Fern

SHAPE THE UNIVERSITY'S FUTURE WITH A PLANNED GIFT

"It was a joy to come to William Paterson to teach. It was a wonderful, open environment where people from all races, colors, and creeds worked together in harmony and were accepted equally."

— Professor Ruth Kane Fern

Like Professor Ruth Kane Fern, faculty, alumni, and friends who establish a planned gift are making an investment in the future of our students. A bequest is a simple yet profound way to demonstrate your appreciation for the influence William Paterson has had on your life and career.

Please visit our new interactive Planned Giving Web site at www.wpunj.edu/philanthropy and select "Planned Giving" to learn more about planned gifts and how they can benefit you, your family, and your estate plans.

For more information on making a bequest or life income gifts such as charitable gift annuities, contact Spencer Scott, director of major and planned gifts, at 973.720.2825 or via e-mail at scotts7@wpunj.edu.

Caregivers, *Continued from page 16*

The Cafés help enormously, says Joslin, by encouraging grandparents to become more proactive about their own health and take advantage of peer and professional support.

"While we do these events, such as the GRACIA Family Cafés, the base of the program is really case management," says Joslin. Grandparents can get an in-home visit from someone who is trained to provide social services, talk to the family about their needs, and help them access services. In total, more than one hundred Passaic County grandparents and nearly two hundred children have been touched by the project.

Since February 2008, the University has partnered with Parent's Place Club/Club de Padres of Catholic Family and Community Service in Paterson, which takes care of case management. "Parent's Place enabled us to extend these services to the Hispanic population, and that's important for us. They also provide services to families whose children have special needs," says Joslin. About 40 percent of GRACIA families have children with special medical, behavioral, educational, or emotional needs.

Joslin served as director of the University's Institute for Creative Aging from 1996 to 2004. She has been focusing on the health needs of grandparents and other kinship caregivers, such as great-aunts, for more than a decade. Her extensive research in the field led to the publication of a book, *Invisible Caregivers: Older Adults Raising Children in the Wake of HIV/AIDS* (Columbia University Press, 2002). She is also involved with the University's Grandparents as Parents (GAP) Task Force of Passaic County, a network of custodial grandparents and agencies that come into contact with these families.

Joslin holds a Ph.D. in sociology from New York University and a master's degree in public health from Columbia University. She teaches Concepts and Issues of Aging, Health Aspects of Aging, Policies and Programs in Aging, and Health Administration: Policies and Systems as part of the University's public health curriculum.

Her motivation for developing the GRACIA program is simple: If grandparents don't take care of their own health, they're not going to be able to raise their grandchildren. As a gerontologist, Joslin is

also concerned about the impact of caregiving on the grandparents' own health as they age.

"They may end up sicker, prematurely disabled, and in nursing homes. It's important to realize that if you invest in people's health, then you're going to avoid or delay what is more expensive care down the road," she says.

Extending the resources of the University into the community goes to the heart of the mission of the Department of Public Health, which prepares students for careers in public health service and education. It is also part of the University's commitment to community outreach—to have an impact on issues that are around us, whether they are global issues or right in our own backyard.

"The fact that grandparents are raising their children actually saves taxpayers hundreds of thousands of dollars by keeping these children out of foster care. Otherwise that's where they would be. From an economic point of view, grandparents are providing an incredible resource. At the same time, the costs of raising these children should not be shifted to the health and well-being of their grandparents," says Joslin. WP

Pioneer News

WHERE SPORTS SET US APART

LAUTERHAHN FAMILY SHARES LOVE FOR WILLIAM PATERSON BASEBALL

They say the family that plays together stays together. When he stopped by fall practice in 1980, former Pioneer pitcher Bob Lauterhahn could not have known that a casual conversation with then-head coach Jeff Albies would be the start of a nearly three-decade family bond with the William Paterson baseball program.

All three of Bob's children—Michael, Dan, and Erin—studied at the University. His sons were standouts on the diamond for the Pioneers during one of the most successful periods in the program's history. And, Mike rounded out the family's baseball circle when he was named the team's head coach in summer 2007. Bob could never have imagined how it would all evolve on that crisp fall day, however.

Bob, who begins his twenty-ninth season as an assistant coach this spring, was coaching American Legion ball at the time. Then the father of two small boys, Mike, eight, and Dan, four, he jumped at the chance to return to his old stomping grounds, nearly ten years after a standout career on



MIKE (LEFT), BOB, AND ERIN LAUTERHAHN

the mound (1970-71) during which he established single-season totals that still rank among the best in program history. William Paterson baseball quickly became an integral part of the Lauterhahns' family life.

"The boys always enjoyed baseball, and they liked being

around the players," says Bob. "They went on trips to places like West Point, and when Jeff was named the coach for the New York/New Jersey College All-Star Game, they were there in the dugout at Yankee Stadium as bat boys."

Such experiences went well

beyond the game for Bob's young sons. They carry the lessons learned at an early age with them to this day.

"The first regional championship we ever won was here at our field," says Bob. "We were going to the Division III World Series for the first time, and it was a party atmosphere. Michael had a Little League game, so I left immediately to go get him, but when I got there he was in tears because his team had lost. When we got back to campus, I remember he was sitting with Dan Pasqua, one of his idols (and soon-to-be New York Yankee), and Dan was telling him that if he worked hard, it would all be worth it some day. The kids all got so many great experiences from being around the program and the players."

When it came time for college, Mike chose to play basketball for Rutgers-Newark, where he played for the Scarlet Raiders for two years. A change in major from business to education led him to transfer to William Paterson. A future in baseball at his new college seemed a long shot, however.

"Coach Albies and my dad

tried to steer me away from trying out for the team,” Mike remembers with a laugh. “But the starting center fielder had graduated, and the back-up chose to not come back to school, so I found myself suddenly starting for the defending national champions.”

Surprisingly, the father-son/coach-athlete relationship was not a source of friction on or off the field.

“He always tried to treat me like everyone else,” Mike explains. “There was no favoritism, and I think he was a little bit tougher on my brother and me just because we were his sons. But my dad and I have always been able to separate the personal from the professional, so it wasn’t an issue.”



MIKE LAUTERHAHN '97 DURING HIS PIONEER PLAYING DAYS (LEFT) WITH HIS FATHER BOB LAUTERHAHN

Following two successful years playing for the Pioneers on the hardwood and the diamond, including a bid to the 1993 NCAA Tournament, Mike was drafted by the Chicago Cubs in 1994 and was faced with a choice—return for his senior year, or pursue his dream of playing professional baseball. He elected to leave campus, playing two years in the minor leagues, just as his younger brother was preparing

to come to William Paterson as a freshman the following fall.

An All-American second baseman, Dan would eventually one-up his older brother as a Pioneer, helping to lead William Paterson to the 1996 national title. For his father, it was his second NCAA championship (1992) as a member of the coaching staff.

“To get to the College World Series, you just think that’s the ultimate...to win it all and have your son jump into your arms, it’s almost inexplicable,” Bob says.

A year later, Dan once again followed in his older brother’s footsteps, this time into the pro ranks as a 1997 draft choice of the Detroit Tigers. And, once again, Mike was able to offer his brother some advice from afar.

While Dan was beginning his professional career, Mike was exploring his options after being released by the Cubs. Always a student of the game, Bob saw an opportunity for his oldest son to continue to be involved with the game he loved. He encouraged him to get into coaching.

After returning to William Paterson to finish his degree, Mike did just that, eventually landing the position as the head coach at Rutherford High School. In seven seasons (2001-07), he led the Bulldogs to a 129-55-1 record, the 2004 and 2005 Group 2 state titles, Group 2 runner-up finishes in 2001 and 2003, and the Bergen County Scholastic League’s American Division crowns in 2001 and 2003. Keeping it a family affair, Dan was by Mike’s side as an assistant coach for two of those years, including the team’s first state title.

“Intense is the word I would use to describe him as a coach,” Dan says. “If you look at the kids he had at Rutherford, to be in the sectional or state title game four of those years, they obviously learned a lot from him. From the moment he enters the clubhouse, he’s ready to go, and that carries over to his players.”



BOB LAUTERHAHN GIVES INSTRUCTION TO SON DAN LAUTERHAHN '02 AT THIRD BASE

When Jeff Albies announced his retirement in 2007 following thirty-three accolade-filled years at William Paterson, it was a time of uncertainty for the Lauterhahns and their relationship with the program. After an exhaustive search and interview process, Mike was tapped to become the Pioneers’ next head coach, an accomplishment that was a thrill for his father.

“Jeff is one of my best friends, so when he decided to retire, I just wasn’t sure that I wanted to stay with the team,” Bob explains. “But to be here and see what Michael is accomplishing, to be a part of that, has re-energized me. It’s the best feeling in the world as a father to see him building upon all of the success we have had here over the years.”

Bob’s youngest child, daughter Erin, was almost literally born into the program when she was delivered at Wayne General (now St.

Joseph’s) Hospital adjacent to campus in 1988. Spring for Erin means baseball, whether it was attending her brothers’ games at William Paterson or the family vacations to see them playing in the minor leagues. Although she looked at other colleges, she chose to continue the family tradition and enroll at William Paterson, where she is currently a junior education major.

Able to contrast the current Pioneers to the great players she saw play as a child, Erin’s insight and knowledge of the game are being put to good use as the public address announcer and official scorer at home games, working as a student assistant in the sports information office.

“I think I have always been doing this, it’s just that now I’m being paid for it,” she says. “I would always be the kid that the parents would ask about the lineup or who was pitching. I like being involved at the games and feeling like I’m a real part of it in a small way.”

Also bitten by the coaching bug, Erin helps with her alma mater’s cheerleading program at Lakeland Regional High School. That experience, coupled with her years spent with the Pioneers, give her a unique insight into the current team’s strengths and weaknesses.

“Erin gives me very good constructive criticism,” Mike relates with a chuckle. “She’s not afraid to tell me what she thinks. She has seen so many games and so many players that she really can make accurate comparisons between the past and the present.”

Attending a home game at Pioneer Baseball Park now means Bob coaching third base,

Erin keeping the statistics in the press box, and Mike overseeing it all from the dugout. Add in calls from Mike to Dan for objective insight and advice, as well as family members in the stands offering their support, and William Paterson baseball has truly become a complete Lauterhahn family affair. The only thing missing is an addition to the ring totals.

“I get teased sometimes because my brother has a national championship ring, and my dad has two,” Mike says. “Now, my focus as the head coach is on getting one for myself.”

If he can help lead the Pioneers back to that ultimate pinnacle, it will be a triumph truly shared by the entire Lauterhahn family.

FALL SPORTS RECAP

MEN'S SOCCER



BRIAN WOODS

The William Paterson men's soccer team finished the season ranked No. 22 with a

13-5-4 overall record. The top-seeded Pioneers won the ECAC Metro Region Tournament thanks to a pair of penalty-kick shootout triumphs, marking William Paterson's first post-season title since 1975. Brian Woods, in his seventeenth season as head coach, was named the 2008 New Jersey Athletic Conference (NJAC) Men's Soccer Coach of the Year. Sophomore Julian Valerio, who

was named to the All-NJAC First Team, led the conference in assists with his school single-season record total of 18. Sophomore back Joe Strawman, who was also named to the All-NJAC First Team, helped direct a Pioneer defense that ranked second in the conference in goals allowed and third in goals-against average.

WOMEN'S SOCCER

The William Paterson women's soccer team advanced to the ECAC Women's Soccer Metro Region Tournament, and posted a 10-7-1 overall season record. Senior forward Amanda Kurdyla was named NJAC Co-Offensive Player of the Year. A three-time first-team all-conference selection (2006-08), as well as the 2007 Offensive Player of the Year, the 2005 NJAC Rookie of the Year, and a member of the 2005 All-NJAC Second Team, Kurdyla is the Pioneers' all-time leader in goals (66) and points (149).

FIELD HOCKEY

The William Paterson field hockey team finished the season ranked fifteenth in Division III, posting a 15-4 overall record.



MEGHAN HALL

The team advanced to the ECAC Mid-Atlantic Tournament for the fourth time in five years. Senior forward Meghan Hall was named the NJAC Attack Player of the Year and was named to the National Field Hockey Coaches Association (NFHCA) All-South Atlantic Region and All-NJAC First Teams. Junior Christina Auger repeated as the NJAC Goaltender of the Year. A member of the NFHCA All-South Atlantic Region and All-NJAC First Teams, she led the NJAC in save percentage (.814) and shutouts (six), and ranked second in the conference in goals-against average (1.15). Junior midfielder Jodi Period was also named to the All-NJAC First Team and the NFHCA All-South Atlantic Region Second Team.

FOOTBALL

The William Paterson football team, under first-year head coach Jerry Flora, finished

the season with a 4-6 record. The Pioneers got record-setting performances from a pair of juniors, as quarterback Matt Marshall established a new top mark with his 20 touchdown passes, and wide receiver Joel Rivera broke the single-season receptions (74) and receiving yards (965) records, as well as the single-game catches (16) and yardage (226) marks.

VOLLEYBALL

The volleyball team concluded its season with a 20-8 overall record, and advanced to the NJAC Tournament. Junior middle/outside hitter Kelly Helfrich earned her second straight selection to the All-NJAC First Team. Helfrich led the Pioneers in kills, blocks, and points per set, and tied for the team lead in digs per set.

WOMEN'S TENNIS

The William Paterson women's tennis program continues to improve under the direction of second-year head coach Mary Lou Rios, registering a pair of victories this fall. 

CHEER ON WINTER SPORTS TEAMS

Show your Pioneer spirit and return to campus to root for the men's and women's basketball teams and men's and women's swimming and diving teams. For complete schedules and additional information, log on to www.wpupioneers.com.

BASKETBALL, REC CENTER

Jan. 14 vs. Ramapo College, women, 6:00 p.m., men, 8:00 p.m.
 Jan. 21 vs. Rutgers-Newark, women, 6:00 p.m., men, 8:00 p.m.
 Jan. 31 vs. Kean University, women, 1:00 p.m., men, 3:00 p.m.
 Feb. 7 vs. New Jersey City University, women, 1:00 p.m., men, 3:00 p.m.
 Feb. 18 vs. Montclair State University, women, 6:00 p.m., men, 8:00 p.m.

SWIMMING AND DIVING, WIGHTMAN POOL

Feb. 3 vs. Ramapo College, 6:00 p.m.
 Feb. 7 vs. Montclair State University, 1:00 p.m.

SPOTLIGHT

A L U M N I N E W S

Dear Alumni:

It's been my pleasure to meet and get to know so many wonderful William Paterson University alumni in the past few months. I truly enjoy hearing about your experiences on campus, and finding ways to deepen the connection to your alma mater.

In that vein, I spent a beautiful autumn afternoon with southern New Jersey alumni aboard the River Lady paddle-wheel boat. This scenic cruise along Barnegat Bay gave us the opportunity to thoroughly enjoy one another's company. On October 11, our Alumni Association celebrated Homecoming with a carnival and barbecue to wel-



come William Paterson alumni, families, students, and parents back to campus. Please find photos from these events on page 31.

I am also looking forward to personally greeting William Paterson alumni at the annual Pat-

erson Day on February 22, 2009, in Davie, Florida. This special day is a chance for former and current "Patersonians" to spend an afternoon reminiscing about growing up in the city. Please call the alumni office in advance at 973.720.2175. If you have pre-registered to attend Paterson Day, you will receive a special appreciation gift at the William Paterson University welcome table.

In addition, the Fiftieth Reunion Committee for the Class of 1959 is busily making plans for their upcoming reunion, scheduled for May 17 to 19, 2009. Anyone interested in becoming involved may call the Alumni Relations Office. I'm also excited about the new interest of our young New York City alumni

who are seeking to establish their own chapter led by Peter Marchioni '04 and Jon Moccia '01. Their first event, an evening of networking at the Stone Creek Bar & Lounge, drew nearly two dozen alumni. We're looking forward to more events this spring. As always, we welcome your ideas regarding alumni programming.

Finally, our Alumni Executive Council welcomes new members Julie Ravo '94, M.A. '00; Jacqueline Thompson-Walker '06; Debra Gantert '77; and Christopher F. Mulrine '77, M.A. '84.

I would like to take this opportunity to offer my best wishes for a happy and healthy holiday season.

Janis Schwartz
Interim Director of Alumni Relations

President Speert Hosts Reception for California Alumni

California alumni were the guests of President Arnold Speert and Vice President for Institutional Advancement Sandra Deller during a recent reception held at the Matisse Restaurant at the Ayers Hotel in Hawthorne, California. The event offered alumni an opportunity to reconnect with their alma mater and learn about the University's accomplishments and plans for the future.



PRESENT AT THE GATHERING WERE (LEFT TO RIGHT) PRESIDENT ARNOLD SPEERT, ELSIE MUSTALLER '75, EDWARD ROES '82, THOMAS GATTO '77, M.A. '84, WARIBOKO ASEMEBO '93, BERNADETTE RODRIGUEZ '97, MARK-ANTONIO GRANT '77, RUTH DOBBINS '58, DEANNA MILES '76, GEORGE TORTAROLO '93, LAURA SATORI '91, AND SANDRA DELLER, VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT

Alumni Association Celebrates Homecoming



THE ALUMNI ASSOCIATION COORDINATED THE DAY'S EVENTS. ASSISTING THEIR EFFORTS WERE (FROM LEFT) CHRIS MCCOLLUM '92, ASSISTANT DIRECTOR, RECREATIONAL SERVICES, WILLIAM PATERSON; STUDENTS LINDSEY BUSSE, SAHAR ABBAS, AND MARY BETH CRIST; JANIS SCHWARTZ, INTERIM DIRECTOR OF ALUMNI RELATIONS; AND DOUGLAS HAMILTON '75, TREASURER OF THE ALUMNI EXECUTIVE COUNCIL

Alumni and their families returned to campus for Homecoming on October 11, a fun-filled day of fall events hosted by the University's Alumni Association. Events included a carnival, a barbecue, and a tour of the University Commons building on its first anniversary. The day was capped by the traditional homecoming football game, this year against Morrisville State. The Pioneers, under first-year head coach Jerry Flora, defeated Morrisville State 27-14 before two thousand fans at Wightman Stadium.

For more photos from the event, visit the Web at www.wpunj.edu/alumni/events.htm



KATWANA DAVIS '03 WITH HER SON, ISAIAH



WILLIAM PATERSON SWEETHEARTS FILOMENA (PALADINO) PINTO '93, FRANK PINTO '93, AND THEIR DAUGHTERS SOFIA (LEFT) AND TIANA



(LEFT TO RIGHT) NICHOLE THOMPSON '01, MILLIE BROOKS '00, NINA POWELL '01

Alumni Enjoy Scenic Tour of Barnegat Bay

Who says summer must end on Labor Day? William Paterson University alumni and friends boarded the River Lady riverboat on September 18 for a late-summer cruise on shimmering Barnegat Bay. Participants enjoyed lunch while gliding past the bay's beautiful homes, many of which date back to the early twentieth century.



JACK DRURY '57, RAND WILSON, DIANA LYNN (LANGON) WILSON '74, PAULINE (MERKEL) WALLACE '68, GRACE (WALDRON) DEGRAAF '36, IRENE MARY MORRIS '82, BARBARA GRANT '54, FRANK ROCCO, JANIS SCHWARTZ, BETTY ARCHER, AND EVELYN (CERAGNO) ROCCO '58 ENJOY THEIR DAY ON THE RIVER LADY

Pioneer Society Holds Annual Gathering

Members of the Pioneer Society—those alumni who graduated at least fifty years ago—gathered for their annual luncheon on October 10 in the University Commons Multipurpose Room on campus. More than eighty alumni enjoyed the festive lunch as they reminisced about their experiences on campus with classmates and members of the University community. During the luncheon, members of the Class of 1958, who celebrated their fiftieth reunion in May, were formally inducted into the Society. *For more photos from the event, visit the Web at www.wpunj.edu/alumni/events.htm*



DOLORES (WAIN) CLARKE '57 AND FLORENCE (SAHAGIAN) PAGELLA '57



MARY (LOBOSCO) ZANFINO '49, ROSE (LOBOSCO) RILEY '50, AND ANNE (DISPIRITO) ARNOWITZ '50



JANIS SCHWARTZ (THIRD FROM LEFT), INTERIM DIRECTOR OF ALUMNI RELATIONS, LINDSEY BUSSE (THIRD FROM RIGHT), ALUMNI ASSOCIATION UNDERGRADUATE FELLOW, AND SANDRA DELLER (SECOND FROM RIGHT), VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT, WITH NEW PIONEER SOCIETY MEMBERS FROM THE CLASS OF 1958 (LEFT TO RIGHT) GLORIA (VOGT) FULTON, DOROTHY (CANTILINA) DEBOER, JULIANA (BROWN) JONES, MARGE (ANDERSON) NORTON, AND CATHERINE (CANTISANO) BROLSMA



GINA BUFFALINO (CENTER), PROGRAM ASSISTANT, OFFICE OF ALUMNI RELATIONS, WITH JANET (DYKSTRA) BROWN '54 AND DORIS BOGERT '54



JOAN BORNEMAN '52, MARIE (LOOF) HANLON '52, AND RIVA (ISAACS) BERKENBLIT '52

DISCOVER THE BENEFITS

CALLING ALL ALUMNI:

Did you know that as a William Paterson University graduate, you are automatically a member of the Alumni Association? An alumni identification card gives you access to campus facilities and a wide range of services, including:

- Full access to resources of the Career Development and Gloria S. Williams Advisement Center for up to one year after graduation, plus career workshops, job fairs, and other services after one year
- Borrowing privileges at the Cheng Library
- Free networking events and discounted programs offered through the Center for Continuing and Professional Education
- Membership in the Recreation Center
- Access to William Paterson's new University Commons with its food venues and Bookstore
- Free or discounted tickets to Pioneer athletic events
- Discounts on tickets to the University's wide array of cultural activities, such as the Distinguished Lecturer Series, theater productions, jazz concerts, art exhibits, and more
- Special programs for alumni, including reunions, career networking events, regional receptions, and unique "alumni only" opportunities
- Credit union memberships and discounted rates on home and auto insurance

Don't have a card?

Call 973.720.2175 or e-mail alumni@wpunj.edu.

19 plus...

19 forty

DR. PAUL SCHNEIDER recently celebrated his ninetieth birthday. He spent nearly forty years in the Glen Rock school district as a teacher, principal, and assistant superintendent. He and his wife of more than sixty years, Alice, have three children. Schneider served as a lieutenant in the U.S. Army during WWII.

19 sixty 8

GEORGIANN GONGORA, who has been working in the field of education for forty years as a teacher, counselor, administrator, and principal, will retire in January 2009. **MARGARET PAROBY** was inducted into the Garfield High School Academic Hall of Fame in June 2008. She has been retired since 2002 after teaching sixth through eighth grade for thirty-four years in the Prospect Park school district.

19 seventy 1

JACK YUKEN, an ocean life-guard in Palm Beach County, Florida, has signed a contract with *Spearfishing Magazine* to write and develop a six-episode reality series about spearfishing. Shooting began in May of this year.

19 seventy 2

ALAN H. FRANK recently celebrated thirty years at Curry College in Massachusetts where he is a professor and director of radio. **SUSAN KEMPSON** was named Teacher of the Year for 2007-08 by the Butler Board of Education. She has been working in the district for thirty-three years.

19 seventy 3

THERESA MCCABE was featured as Teacher of the Week by *Suburban Trends*. She has been a fourth grade teacher in the Westbrook School in West Milford for the past nine years. A teacher for more than seventeen years, she is involved in the homework, drama, and yoga clubs at Westbrook. **RICHARD MUNIZ, M.Ed.** '74, is serving as the United Way Campaign Chairman for 2008.

19 seventy 4

LES D. HIRSCH was recently appointed president and chief executive officer of St. Clare's Health Systems. (See article on page 18). **DREW LIEB, M.A.** '79, has been named deputy director of the New Jersey Office of Homeland Security and Preparedness. A member of the New Jersey State Police for thirty-three years, Lieb will lead the agency in intelligence operations, investigations, and leads gathering. **ROBERT VAN SADERS**, the athletic director at Indian Hills Regional High School in Oakland, has been named Athletic Director of the Year by the Bergen County Athletic Directors' Association for his commitment to school and community.

19 seventy 5

STEPHEN DUESS has been appointed senior vice president of Residential Mortgage, which is a division of Pasack Community Bank. **SUSAN (KELLIHER) UNGARO** has been named president of the James Beard Foundation, which is dedicated to celebrating and preserving America's culinary heritage.

19 seventy 6

EDNA CADMUS has been named president of the Organization of Nurse Executives of New Jersey. She will work with nursing executives and state officials to advocate for health care issues in the state. **MAUREEN FITZSIMMONS**, vice president for patient care services at Christ Hospital, was accepted to the 2008 Johnson & Johnson-Wharton Fellow Program in Management for Nurse Executives. **KEVIN FREEMAN** has been named assistant sports editor for the *Intelligencer Journal*. **LINDA NIRO** was promoted to executive vice president of The Provident Bank. She will continue to fulfill her responsibilities as chief financial officer.

19 seventy 8

MIKE BIASÉ received the Lifetime Achievement Award from the New Jersey Food Council. He works as a division sales manager for Mission Foods. **LISA (ZIGARELLI) ECCLES, M.A.** '79, is the recipient of the Outstanding Family Achievement Award from Cincinnati's Children Hospital and Medical Center for her volunteer work. She is the founder of a parent newsletter called *Changing Minds*. **MICHAEL HEALY** has been named assistant principal of the Godwin School in Midland Park. He previously served as athletic director for Midland Park High School.



LISA ECCLES '78, M.A. '79

19 seventy 9

PATRICIA (ALTER) POSTHUMUS, M.A. '94, a special education teacher at the Charles Olbon School in West Paterson, recently received the Governor's Teacher Recognition Award.

19 eighty

ROGER P. BARLOW has been appointed director of the college unit for Northwestern Mutual Financial Network in the Easton/Phillipsburg area. **MARK TIETJEN** has been appointed principal of Christopher Columbus Middle School in Clifton.

19 eighty 1

DR. CHRISTOPHER LANE has retired from the position of principal at Valley Middle School in Oakland. An educator for thirty-three years, he worked in the Oakland school district for nineteen years. **SUZANNE REYNOLDS** received the 2008 Nurse of the Year Award presented by the Visiting Nurse Association of Central New Jersey. She works as a case manager providing alternatives to nursing home placement throughout Middlesex, Somerset, Mercer, and Hunterdon counties. **KAREN**

REZACH has been named to the National Board of Directors for Family Promise, an organization that provides support to homeless families. An ordained Episcopal priest, Rezach is the head of the middle school at Kent Place School in Summit.

19 eighty 2

DENISE (MANCUSO) HEITMAN was reelected to a seat on the Board of Education in Mahwah. She is the principal at Cherry Hill Elementary School in River Edge.

19 eighty 3

DONALD GENERALS, M.A. '88, has been appointed vice president for academic affairs at Mercer County Community College.

19 eighty 5

JOSEPH FANTOZZI was recently promoted to chief operating officer for White Rose Inc., the largest independent food wholesaler and distributor in the New York City metropolitan area. He retains his title of executive vice president of the company.

19 eighty 6

ROBERT F. ROCCO was recently promoted to the rank of colonel in the United States Air Force. Until his deployment to Germany in May, he commanded the 455th Expeditionary Medical Support Squadron at Bagram Airfield Base in Afghanistan. He now commands the 435th Medical Support Squadron.

19 eighty 7

DON LUPO has been named senior interactive producer at DDB Worldwide in Venice, CA. His client list includes Activision, Epson, and Wellpoint.

19 ninety

DAVID HOLLBERG, former treasurer of Morris County, has been appointed financial officer for Edison Township. **VIRGINIA A. PICCOLO** has been promoted to partner at WithumSmith + Brown. **KAREN YOUNG** has joined Burgdorff ERA as a real estate sales associate in the Hillsdale/Woodcliff Lake office.

19 ninety 1

CHRISTINE MCGUIGAN-BRUNESS won the 2008 Covert Press Poetry Chapbook contest. Her poetry chapbook, *Alley Cat*, was published earlier this year. **FELICIA POLLARO** was recently appointed marketing manager for the Deptford Mall. **PAUL F. RAGUSA** is director of the Philip J. Ciarco Jr. Learning Center in Hackensack, a unit of Bergen Community College. The center provides educational and counseling services for adults who did not finish a formal high school education.

19 ninety 2

SGT. DENISE DIAZ was recently deployed to Iraq as part of the 250th Brigade Support Battalion, Company C. She serves as a combat medic. Diaz has been a member of the New Jersey Army National Guard for seventeen years. This is her second tour of duty to Iraq. **SGT. LEONARD LUGO** was promoted to the Patrol Division of the Westfield Police Department. A police officer since 2001, he has served with the U.S. Army National Guard. **ELSE SPRAGUE, M.A.** '92, had a collection of her artwork displayed at the Worth-Pinkham Memorial Library in Ho-Ho-Kus. Her works have also been on exhibit in Paris and New York City.

19 ninety 4

VINCENT DOWNES was named 2007-08 Teacher of the Year by his colleagues at the Henry Harris School in Bayonne where he teaches music education. **TOMMIE PATTERSON** is the new head coach of the Clifton High School boys basketball team. **DR. MATTHEW SAMRA** has been appointed associate attending vascular surgeon at Deborah Heart and Lung Center in Browns Mills.

19 ninety 5

GEORGE DAVENPORT is the new varsity coach of the Sussex County Technical School boys basketball team. **DR. PAUL SEMENDINGER** has been named principal of Hawes Elementary School in Ridgewood.

19 ninety 6

JENNIFER AUGULIS has been promoted to senior vice president of marketing and sales at Orion Bank in Naples, Florida...**MICHAEL DRAZEK** has been named director of the Emanuel Einstein Memorial Public Library in Pompton Lakes. He began working there during high school in 1989 as a page...**FRANK A. GIUMMO** has been named supervisor of the Department of Information Technology's Helpdesk at John Jay College of Criminal Justice...**GINA E. VERGEL** was recently appointed a staff writer at Fordham University in New York.

19 ninety 7

MICHAEL LAUTERHAHN and his wife Lucia Anna Lauterhahn, announce the birth of their daughter, Gianna Lina, on May 6, 2008. Gianna joins an older brother, Sean...**ROSE-ANNE TAORMINA, M.E.D. '02**, was featured as Teacher of the Week by *Suburban Trends*. She has been teaching mathematics, literature, social studies, and technology classes for the past eleven years at High Mountain School in North Haledon...**MARC WILLIAMS** has been appointed chief marketing officer for the Center of Sport Management at George Mason University's College of Education and Human Development.

19 ninety 8

KEVIN CURTIS, M.S. '06, has been appointed to the faculty at Mohave Community College in Arizona...**AIMEE RICCA** was recently appointed director of "Your Exclusive Access," the ticket program for the Prudential Center Arena's annual concert and comedy season.

19 ninety 9

LORENZO BARATTA was recently appointed vice principal at Indian Hills High School in Oakland...**STEVE BOETTGER** is stepping down from his ten-year position as head coach for the Somerset Tech Jaguar baseball team whom he has led to the NJSIAA playoffs. He is looking forward to coaching his five-year-old son in sports and spending time with his young daughter...**RAYMOND D. VARGAS** recently retired from his position in retail management, and now intends to serve as a volunteer and work part time...**JOSEPH WALKER** and his wife Melissa opened a new Health

Center, Rethink Fitness, in Franklin Lakes...**LISA (LEMAY) ZAVARCE** and her husband Alirio Zavarce announce the birth of their son, A.J., on December 19, 2007.

2 thousand

SUSAN HAMMOND, M.F.A. '05, was elected president of the National Association of Woman Artists. Her mission is to promote women artists through solo and group exhibitions, special events, workshops, and community outreach programs...**LAURA NELKE** was featured as Teacher of the Week by *Suburban Trends*. She teaches first grade at School No. 13 in Clifton...**JEFFREY SCALA** was appointed to the Long Hill Police Department as an officer in the patrol department.

2 thousand 1

CATHERINE HUDAK GRAVINO, M.A. '07, presented her thesis on the *Ladies of Trenton* in March as part of an observance of National Women's History Month in Jefferson...**KIMBERLY NICOLL** has joined Wealth Financial Group as a financial services representative.

2 thousand 2

PAUL CHURCH and MONICA (HERNANDEZ) CHURCH '03 announce the birth of their daughter, Mia Shea, in January 2008...**LYNN DIMATTEO** was a recipient of the Governor's Teacher Recognition Program Award. She is currently a fifth grade teacher at Memorial Middle School in Cedar Grove...**NIRVAT SHAKER**, a staff auditor for four years at Kearny Federal Savings Bank, was recently appointed to assistant vice president of the auditing department.

2 thousand 3

DAVID CARR, a member of the staff at Immaculate Conception School since 2004, has been appointed principal...**LAUREN HERTZBERG, B.S. '06**, is the head softball coach for the Wayne Hills High School Patriots...**CONNIE LOZADA** was awarded a grant by the National Endowment for the Humanities. She will be studying interpretations of Great Britain's Industrial Revolution at the University of Nottingham in England...**JENNIFER MENGES** is the new softball coach at North Warren Regional High School.

2 thousand 4

SANDRA GIORDANO, M.A., has written a book, *Clifton: Then and Now*, which served as the centerpiece of an exhibition at the Clifton Art Center this past summer...**SAMANTHA KSZEPKA**, formerly an All-American player for William Paterson, is the new assistant softball coach at Bucknell University...**PAUL MARCANTUONO** has been named head coach of the North Arlington High School varsity baseball team...**MAGGIE C. PETERS** was recently promoted to executive director of the Morris County Economic Development Corporation in Morristown...**TERESA SOUSA, M.A.**, was featured as Teacher of the Week by *Suburban Trends*. A teacher for twenty-two years, she has taught eleventh grade students for the past twelve years at Ramsey High School.

2 thousand 5

CHRISTY GORDON, who is a teacher during the school year, spends her summers working as ball girl for the Major League Baseball Philadelphia Phillies at Citizens Bank Park. She is also a member of the newly formed "Green Team," who pick up recyclables at the park...**CRISTOBAL V. NAVARRO** has been promoted to supervisor at Smolin-Lupin, an accounting firm in Fairfield.

2 thousand 6

THOMASINE RUSSO has been appointed vice president of Valley National Bank. She joined the institution in 2000.

2 thousand 7

GAIL CHERENSON has joined Real Estate Consultants in Pequannock as a realtor and sales associate. She will join an expert team that includes six members of her family...**LEO CIAPPINA** is the new head coach of the Saddle Brook High School football team...**MATTHEW SOMMO** was named head coach of the Raritan Valley Community College Lions baseball team. He also serves as assistant athletic director.

2 thousand 8

MICHAEL PETRACCA has joined Tobia & Hillier Financial & Tax Services of Fairfield, where he will start as a junior broker...**AHMET FERIT ODMAN**, a freelance jazz musician, is traveling back to Istanbul this winter to serve in the Turkish Army.



Marrriages

1981

Antonio Bacchetta to Deborah A. Flatt
July 12, 2008

1986

Thomas M. O'Gorman to Tasha C. Kazmer
August 16, 2008

1993

Joan Kloss to Joseph Salko
Unknown

1998

Jennifer Marie Robine to James Thomas Papandrea
June 21, 2008

1999

Melissa Julian to David Suscreba
August 24, 2007

2001

Vincent Boianelli to **Stephanie Natale '02**
May 17, 2008

Suzanne Renee Hensler

to **Nicholas Anthony Oriolo**
May 9, 2008

2002

Lisa Marie Bastedenbeck to Andre Luis Toporovic
October 13, 2007

Laura J. Eineker

to Robert M. Ingman
October 12, 2007

Stephen Niedzwiecki

to **Samantha Sedivec**
July 12, 2008

Dennis Pokler

to Cornelia Mary Sheppard
Unknown

Maribeth Zelesnick

to Cary Michael Miskoff
January 26, 2008

2003

Eric Carlinsky to Lauren Wiener
June 22, 2008

Kristina Marie Chitren

to Christopher Lane Tatalovich
August 3, 2008

Monica V. Hernandez

to **Paul W. Church**
September 24, 2005

Christopher Killeen Jr.

to Evelien Six
Unknown

2004

Christina Ramona Diaz to William Stephan Taylor
April 26, 2008

Erin M. Sambataro

to Jesse A. Fisher
December 1, 2007

Erin Whitney White

to Thomas G. Oakes Jr.
Unknown

2005

Kristen M. Stefanelli to Randy C. Picnic
November 3, 2007

2006

Justin Scognamiglio to Terrienne Tanguay
December 7, 2007

2007

Ryan Dill to Adam Hoover
April 25, 2008

Erin Farley

to Brian Parmigiano
Unknown



NEWLYWEDS VINCENT BOIANELLI '01 AND STEPHANIE NATALE '02 WITH (LEFT TO RIGHT) LYNN BOIANELLI, HELEN CHMELOWITZ '01, KELLY CELONA, RICH BRATELLI, JASON RICHARDS '03, DANIEL CURCIO '00, AND ANTHONY NATALE '03



It is with great sadness that the Alumni Association mourns the death of **Thomas A. DiMicelli '61, M.A. '67**, who died on April 21, 2008. He was sixty-nine. DiMicelli served as director of the University's Office of Financial Aid from 1970 until his retirement in 1993.

"He impressed me with his student-centered can-do attitude for any task," says President Arnold Speert. "He was a family man, and I think that carried over with how he dealt with the students and how he

looked to make a difficult situation better with his optimism."

He began working at age eleven as a paperboy for the *Herald News*. After graduating from Garfield High School, DiMicelli enrolled at William Paterson, where he earned a bachelor of arts degree in history, and later a master's degree in administration and supervision. Her began his career in education in 1964 as a history teacher at Garfield High School. In 1970, he left teaching to join William Paterson as a registrar; within a year he became the director of financial aid. He also taught geography courses as an adjunct professor.

DiMicelli retired from William Paterson in 1993. But the call to education was strong, and he returned to Garfield to serve as the first principal of James Madison School 10 in 2000. He retired again in 2005 after five years of successful leadership. Active in his retirement, he became a caregiver-volunteer for the elderly. He was also an avid golfer, a lifelong runner who completed several marathons, and loved traveling. He is survived by his wife Denise, two children, and five grandchildren.

'33 ELIZABETH MCGOVERN
Newfoundland, NJ
November 15, 2002

'34 IRENE MAY (COURTRIGHT) VERVLOET
Whiting, NJ
May 7, 2008

'36 JANET E. JARVIS
Coatesville, PA
April 30, 2008

THEODORE LASH
Ridgefield, CT
April 13, 2008

'37 EMILY (COURTER) CLAWSON, M.A. '68
Fairfield, NJ
March 29, 2008

'44 ANN MONTESANO
Warwick, NY
May 5, 2008

'49 HELENE PSARIS
Leesburg, VA
February 26, 2008

'50 DOLORES BOSLAND
Wayne, NJ
June 20, 2008

'51 THOMAS DONNELLY
Edgewater, MD
July 2008

'54 ROGER E. CLARK, M.A. '62
Scranton, PA
March 21, 2008

'57 BARBARA E. BAHR
Northfield, NJ
August 15, 2008

'62 OLGA MARY MITCHKO
Honesdale, PA
April 12, 2008

'67 MARY (MCKAY) DEVINCENZI
Naperville, IL
July 28, 2007

'70 MARIE (DELUCIA) SHIPMAN
Middletown, NY
August 20, 2008

'71 CATHERINE FRANCIS MARHEVKA
Highland Lakes, NJ
August 10, 2008

'74 CHERYL A. GUGICK, M.A.
Maywood, NJ
April 8, 2008

PATRICK T. MCGUCKIN, M.A. '76, M.A. '79
Berkeley, NJ
August 7, 2008

WINSTON ANTHONY NAPIER
Worcester, MA
May 18, 2008

CHERYL ANNE THOMPSON
Wayne, NJ
May 20, 2008

'76 WAYNE R. ACKERMAN
Oakland, NJ
July 2008

CANDACE DOMINO
Pompton Plains, NJ
May 1, 2008

SAMUEL J. SILVESTRI
Paterson, NJ
April 16, 2008

'77 DOROTHY (LAW) BLACKWELL
Columbus, OH
January 18, 2008

MARION ROE
Montvale, NJ
June 7, 2008

'80 LILLIAN E. BARBARY
Pompton Plains, NJ
May 16, 2008

NANCY HANKO
Upland, CA
October 23, 2007

LILLIE MAE (NEWKIRK) WALTON, M.A.
Newark, NJ
September 2, 2008

'81 MARK D. OWEN
Wayne, NJ
June 5, 2008

CAROL A. SCHAFER
Flanders, NJ
July 14, 2008

HARRIETT AUGUSTA SCHWEIG
Lees Summit, MO
April 9, 2008

'82 CONSTANCE G. (MCKINLEY) BREWER, M.A.
Maplewood, NJ
May 24, 2008

NANCY A. SHUTE
Mine Hill, NJ
July 27, 2008

'83 ROBERT RAINERI
Unknown
February 29, 2008

SHARON RUTH LEINKRAM, M.Ed. '92
Maywood, NJ
Unknown

'86 MICHAEL JOSEPH CHARETTE
Netcong, NJ
September 8, 2008

MARIE DEGEN
Rockaway, NJ
August 5, 2008

'89 DIANA (MACALUSO) D'ANGELO, M.B.A.
Branchburg, NJ
May 8, 2008

'91 MICHELE GLABERT
Franklin Lakes, NJ
June 2, 2008

'96 CHRISTOPHER M. CENTALONZA
Cedar Grove, NJ
March 12, 2008

MICHAEL MCQUADE
Pembroke Pines, FL
June 24, 2008

'97 SAMANTHA HEATHER KOHN
Whippany, NJ
August 28, 2008

'01 NELIDA VIZZUSO, M.Ed.
Fairfield, NJ
April 18, 2008

FLORIDA ALUMNI: CELEBRATE PATERSON DAY WITH US

Have you registered to attend Paterson Day on February 22, 2009, at the Signature Grand in Davie, Florida? Janis Schwartz, interim director of alumni relations, will be on hand to greet you at our William Paterson Alumni Association Welcome Table. Please call the Office of Alumni Relations at 973.720.2175 and pre-register to receive a special William Paterson Alumni Association welcome gift on February 22.

For more information about Paterson Day visit www.patersonday.com.



"TOUCH" 2005, 30" x 40"

Lambda print by Robin Schwartz '79, assistant professor of art
Included in the new monograph, *Amelia's World*

"My photographs are drawn from real journeys undertaken with my daughter, Amelia. Animals and interspecies relationships have always been an important part of my work. This project evolves with my daughter's maturing personality and aptitude. Amelia is my priority, my muse, my co-conspirator, my tormentor, and my bliss. Collaborating with Amelia, I am able to go to any place in time."

UPCOMING EVENTS

YOUR GUIDE TO CULTURAL ACTIVITIES
AT WILLIAM PATERSON UNIVERSITY



THE BLESSING OF LAZERUS BY RODRIGUEZ CALERO (LEFT),
AND BETWEEN FORM AND FLUX BY NATALIE ALPER (RIGHT)

ART BEN SHAHN GALLERIES

Monday through Friday, 10:00 a.m. to 5:00 p.m. Admission is free.
For further information, call the galleries at 973.720.2654

February 2-March 9, 2009 South Gallery and East Gallery: "Concurrent"

February 2-March 27, 2009 Court Gallery: Three Latino Artists/Artistas Latinas

March 23-April 24, 2009 South Gallery: "American Impressions"; East Gallery:
Nancy Campbell: Winner of 2008 Print Competition

April 6-May 22, 2009 Court Gallery: Profiles of the Future: Annual Student Exhibit

LECTURES DISTINGUISHED LECTURER SERIES

Shea Center, 7:00 p.m., 973.720.2371 for
tickets and information

January 30, 2009 *Sesame Street* at 40: A Night of Celebration
and Discovery with the Legendary Cast

CAROLL SPINNEY WITH
OSCAR THE GROUCH



MUSIC VISTAS SERIES Shea Center,

973.720.2371 for tickets and information

February 12, 2009 Fajitas, Greens & All In Betweens, comedy show, 7:30 p.m.

February 28, 2009 The Irish Rovers, 8:00 p.m.

JAZZ ROOM SERIES Shea Center, 4:00 p.m.; "Sittin' In" pre-concert lecture,
3:00 p.m., Shea 101, 973.720.2371 for tickets and information

February 8, 15, 22, March 1 and 8, 2008 TBA

THE IRISH ROVERS



THEATRE

Shea Center,
973.720.2371 for tickets
and information

April 16-26, 2009 Winner of the Fifth Annual New Jersey Playwrights' Contest,
April 16, 17, 18, 22, 23, 24, and 25, 8:00 p.m., April 23, 12:30 p.m., and April 26,
2:00 p.m., 973.720.2371

FAMILY SCENE SERIES Shea Center, 2:00 p.m., 973.720.2371 for tickets
and information

March 7, 2009 Pushcart Players' *Happily Ever After—A Cinderella Tale*, part of
Family Week at the Theatre presented by the New Jersey Theatre Alliance,
appropriate for grades K-6

March 13, 2009 *The Wizard of Oz*, pre-
sented by American Family Theatre,
appropriate for grades K-5

April 26, 2009 *Mother Nature's Quest*,
presented by Connecticut Children's
Theatre, appropriate for grades preK-3



THE CAST OF THE WIZARD OF OZ

SPECIAL EVENTS

April 25, 2009 Nineteenth Annual Legacy Award Gala, cocktails, dinner, dancing,
and silent auction, The Villa at Mountain Lakes, 7:00 p.m., 973.720.2934

May 18, 2009 Senior Send-Off, Spring Commencement, 1600 Valley Road,
7:00 p.m., 973.720.2175

May 19, 2009 Commencement, undergraduate ceremony, Wightman Field,
10:30 a.m. (rain date, May 20); graduate ceremony, Rec Center "under the tent,"
5:00 p.m., 973.720.2222

ALUMNI EVENTS

Call the Office of
Alumni Relations at
973.720.2175 to register
or for more information

February 10, 2009 Class of 2009 Career Networking Program,
University Commons, Ballroom A

February 22, 2009 Paterson Day, Davie, Florida

March 14, 2009 Winter Reunion Party, University Commons

April 5, 2009 Annual Scholarship Luncheon

May 17-19, 2009 Class of 1959 Reunion Activities

Visit the Alumni Web site at www.wpunj.edu/ALUMNI/events.htm
for further details and additional event listings

INSIDE WP

Branding the University

*Program supports
grandparent caregivers*

Alumni in action



page 15

WILLIAM
PATERSON
UNIVERSITY

Nonprofit Organization
US Postage
PAID
Wayne, NJ
Permit No. 44

