



THE MAGAZINE OF  
WILLIAM PATERSON  
UNIVERSITY  
SPRING 2012

*Nurturing  
collaborative  
learning  
in our new  
science complex*





C O N T E N T S

FEATURES

AT THE FOREFRONT OF SCIENCE EDUCATION IN NEW JERSEY

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PATERSON UNIVERSITY  
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WPERSPECTIVE



*Dear Friends,*

On March 1, I was thrilled to welcome faculty, staff, students, members of the University's Board of Trustees and Foundation Board, elected officials, and friends for the grand opening of our expanded and renovated Science Complex. The complex, which houses teaching and research spaces for the departments of biology, chemistry, physics, environmental science, computer science, and mathematics from our College of Science and Health, and the departments of anthropology and psychology from our College of Humanities and Social Sciences, is designed to encourage an interactive learning environment on both the undergraduate and graduate levels, as well as interdisciplinary scholarship and learning, a hallmark of our belief in expanding the boundaries of inquiry and knowledge.

Buildings such as this are economic engines for our state. This \$85 million project played a critical role in directly employing well over one hundred New Jersey workers during the past three and a half years, from our New Jersey general contractor headquartered here in Passaic County to the New Jersey subcontractors and trades workers hired to construct this academic complex. Additionally, many more New Jersey companies provided professional services, materials, and deliveries to the site.

The funding for this very significant project came from the students—past, present, and future—of William Paterson University. As many of you know, the State of New Jersey has not been able to support capital projects at institutions of higher education since 1988, unlike other states where general taxpayer bonds or other financial facilities assist public universities with classroom construction projects. It is our hope that New Jersey will soon return to supporting capital projects, thus reducing the direct burden on students and acknowledging the importance of modern facilities for a great educational system. I thank our political leaders this year for taking the initiative on this important step to return public funding to educational facilities projects.

I encourage you to read more about the Science Complex in the article on page 12, and invite you to come to campus to see first-hand the laboratories, and smart classrooms, and catch a glimpse of the exciting research our faculty and students are conducting. Our Pioneer Pride is on full display.

*Sincerely,*  
*Kathleen Waldron*

President

WE WELCOME LETTERS ABOUT WP, The Magazine of William Paterson University and will continue to publish some of your views in future issues. Letters may be edited for clarity and space. You may write to:

Letters to the Editor;  
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or feel free to drop us a note by e-mail at: [wpmag@wpunj.edu](mailto:wpmag@wpunj.edu)

# BOARD OF TRUSTEES ADOPTS STRATEGIC PLAN 2012-22

*At a special meeting on March 19, 2012, the William Paterson University Board of Trustees formally adopted the William Paterson University Strategic Plan 2012-22 designed to guide the University for the next decade. The plan was discussed at multiple campus forums, including town hall meetings, Faculty Senate meetings, and with students via the Student Government Association, among others. The mission, vision, core values, and strategic goals at the heart of the plan are provided below; a full report on the plan and its implementation will appear in the fall 2012 issue of WP Magazine.*

## MISSION

William Paterson University of New Jersey is a public university that offers an outstanding and affordable education to both traditional and nontraditional students through baccalaureate, graduate, and continuing education programs. The University's distinguished teachers, scholars, and professionals actively challenge students to high levels of intellectual and professional accomplishment and personal growth in preparation for careers, advanced studies, and productive citizenship. These faculty and staff use innovative approaches to research, learning, and student support to expand students' sense of what they can accomplish. The University's graduates embody a profound sense of responsibility to their communities, to a sustainable environment, and to a diverse and multicultural world.

## VISION: THE UNIVERSITY IN 2022

William Paterson University will be widely recognized as the model of outstanding and affordable public higher education characterized by rigorous academic preparation and a wide array of experiential, co-curricular, and extracurricular opportunities. The University will be distinctive for nationally recognized programs that prepare its students for the careers of today and tomorrow and known for its support of the personal growth and academic success of a highly diverse student body. It will be an institution of first choice for students committed to transforming their lives and making a difference in the world.

## CORE VALUES

At the core of everything the University does, the following five values define its ethos and fundamental beliefs:

### *Academic Excellence*

As individuals and as an institution, we seek to model and to impart to our students the highest standards of knowledge, inquiry, preparation, academic freedom, and integrity, as well as an expanded sense of what an individual can accomplish.

### *Creating Knowledge*

We strive to expand the boundaries of knowledge and creative expression in and outside of our classrooms. We help students

think imaginatively and critically and encourage innovative solutions to social issues; the challenges of ecological sustainability and economic growth; and ethical dilemmas confronting our communities, regions, nation, and world.

### *Student Success*

Students are our reason for being. We judge our effectiveness, progress, and success in terms of how well we provide a platform for their personal, intellectual, and professional development, enabling them to transform their lives and become civically engaged.

### *Diversity*

We value and promote the expression of all aspects of diversity. We maintain a campus culture that welcomes diversity of personal circumstances and experiences and prepares students to become effective citizens in an increasingly diverse, interdependent, and pluralistic society.

### *Citizenship*

We challenge our students, faculty, staff, and alumni to recognize their responsibility to improve the world around them, starting locally and expanding globally. We offer critical expertise to New Jersey and our region, while our scholarship and public engagement address pressing community needs in the region and beyond in keeping with our public mission.

## STRATEGIC GOALS

To realize its vision and guide its growth and development over the next ten years, the University will:

1. Offer academic programs of the highest quality
2. Achieve student success by increasing matriculation, retention, and graduation
3. Provide students with exceptional opportunities beyond the classroom
4. Enhance the sense of community throughout and beyond the University
5. Establish the University as a model of outstanding and affordable public higher education.



Keep up with William Paterson University happenings on social media.



[facebook.com/mywpu](https://facebook.com/mywpu)



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[twitter.com/#!/WPUNJ\\_Alumni](https://twitter.com/#!/WPUNJ_Alumni)

## WHO WE ARE



VISITING WARREN BUFFETT (CENTER) ARE WILLIAM PATERSON STUDENTS AND FACULTY. (BACK ROW, L. TO R.) MICHELE ASMAR, BRIAN SCHIESS, STEVE PARSONS, RYAN BARCKLEY, MICHAEL WALSH, SHANNON SMITH, SCOTT FISCHER, CARMELLO GUARNERI, DAN SHAKOJ AND ANIA LAMPARSKA-SHANAPHY. (SECOND ROW, L. TO R.) LORRAINE JUGENHEIMER, SUSAN LISOVICZ '78, ADJUNCT PROFESSOR, KRISTEN PETTET, TRISHA STONE, AND JOANN LEE, PROFESSOR OF COMMUNICATION. (FRONT ROW, KNEELING, L. TO R.) NICHOLAS BOWMAN AND MICHAEL FRODELLA

### Business and Communication Students Meet Billionaire Investor Warren Buffett

Fifteen William Paterson students studying business and communication participated in the opportunity of a lifetime on January 13, when they flew to Omaha, Nebraska to meet with billionaire investor Warren Buffett, the chairman and CEO of Berkshire Hathaway.

The meeting was arranged by Susan Lisovicz '78, a former CNN business reporter and current adjunct professor in the University's communication department, and funded through the Alumni Association Annual Fund. The students participated in an intimate two-hour question-and-answer session with Buffett at Berkshire Hathaway's corporate offices, followed by lunch at Piccolo Pete's, one of Buffett's favorite Omaha restaurants. Students from eight other invited universities were also in attendance.

"To spend four hours in Warren Buffett's company is a very special experience for students about to begin their own careers," says Lisovicz, who has interviewed Buffett several times over the years and continues to keep in touch with him. "He was full of insight and funny anecdotes. He's been paring down his schedule in recent years, so these kinds of opportunities are even more precious."

Students with high academic standing in communication and business were invited to submit essays on why they would be interested in attending. The students met twice during the fall 2011 semester to learn more about Buffett and his life and work in preparation for the meeting.

"This was truly a once-in-a-lifetime opportunity for our students," says Joann Lee, professor of communication, who, with Lisovicz, accompanied the students to Omaha.

"It was an honor and a privilege to meet Mr. Buffett and be able to ask him a question," says Scott Fischer, who is pursuing an M.B.A. "One of the things that amazed me was how down-to-earth and friendly the most successful investor of our time was."

Ania Lamparska, an undergraduate business major, noted how Buffett "answered questions without sparing any details from his own experiences. He was knowledgeable, patient, and funny. And after the lunch, he posed for pictures with every single person who attended the meeting for almost two hours, which I thought was wonderful."

The trip was funded through donations to the Alumni Association's Annual Fund. "We were able to fund the trip by pooling the unrestricted contributions of donors to the University's Annual Fund in a collaboration between the College of the Arts and Communication and the Cotsakos College of Business. Without their generosity, we would have had a more difficult time providing this special opportunity for our students," says Steve Hahn, interim dean of the College of the Arts and Communication.

"It's something they will remember all their lives," says Lisovicz, who is thrilled that she could bring this experience to students at her *alma mater*. "When I was a student at William Paterson, the professors helped make connections that were crucial to my future career. This is a great way for me to pay it forward."

### University Is Finalist in 2012 Second Nature Climate Leadership Awards

In recognition of William Paterson's continuing environmental sustainability efforts, the University has been named a finalist in the 2012 Second Nature Climate Leadership Awards contest.

The awards recognize innovation and excellence in climate leadership at signatory



institutions of the American College and University Presidents Climate Commitment. As a finalist in the master's college and universities

category, the University produced a video highlighting its sustainability efforts, which can be viewed on planetforward.org as part of a national public voting competition through April 2012. Viewers can vote on the most innovative and groundbreaking institution in each category.

In its application, the University discussed the institution's continuing efforts toward carbon neutrality, including conservation efforts that integrate sustainability across the curriculum, such as a new bachelor's degree in environmental sustainability (see below). Since the initiation of its energy program in 2001, the University has reduced its annual electrical and natural gas consumption, resulting in a significant reduction in carbon gas emissions as well as more than \$17 million in total energy savings.

Final award winners will be announced in June during the 2012 Climate Leadership Summit.

### William J. Pesce '73, University Board of Trustees Member, Selected as 2012 New Jersey Business Hall of Fame Laureate

William J. Pesce '73, vice chair of William Paterson's Board of Trustees and retired president and CEO of John Wiley & Sons, Inc., has been selected as a 2012 New Jersey Business Hall of Fame Laureate.



WILLIAM J. PESCE '73

Induction into the New Jersey Business Hall of Fame is a lifetime achievement award for individuals making a significant, positive impact on New

Jersey. The award, to be presented at an event on April 19, honors business and community leaders who have consistently demonstrated business excellence; visionary, innovative leadership; community involvement, and high ethical standards.

"As a New Jersey native, a product of the state's public schools, and a first-

generation college graduate, I am truly honored to be recognized by the New Jersey Business Hall of Fame," says Pesce. "I am pleased that the awards event will support the noble efforts of Junior Achievement of New Jersey. I believe it is critically important for leaders to serve as role models for children, who represent the next generation of leadership for our society."

Pesce has served on the Board of Trustees since 2002. He retired as president and CEO of John Wiley and Sons, Inc., in April 2011 and is a member of the company's board of directors. He earned a B.A. from William Paterson and an M.B.A. from New York University.

### Bachelor's Degrees Now Offered in Environmental Sustainability, Legal Studies, And Sport Management

Undergraduate students now have three new degree options with the establishment of bachelor's degrees in environmental sustainability, legal studies, and sport management.

The bachelor of science degree in environmental sustainability is designed to capitalize on the growing demand in academia, business, and government for employees trained in various areas of sustainability, including energy, mineral, water, and ecosystem. In addition to a broad range of science and math courses, the degree includes environmental policy courses in law, political science, and economics, as well as required field experiences.

A broad comparative perspective on law and legal thinking is the central focus of the bachelor of arts in legal studies. The interdisciplinary program

builds upon the University's existing pre-law program, and offers core courses in political science as well as electives in anthropology, English, environmental science, philosophy, psychology, sociology, and women's and gender studies. It also offers an optional summer program in international comparative law taught at St. Edmond's College of Cambridge University in England.

The bachelor of arts in sport management is offered through a collaboration between faculty in the Department of Kinesiology and the Cotsakos College of Business. The program includes required courses in accounting, management, and marketing, as well as kinesiology, the history and philosophy of sport, and the psychology of sport; electives such as sport ethics and law, sport economics, and sport event and facility management; and an internship.

### Financial Planning Program Rated Among Top In United States

The Financial Planning Program in the University's Cotsakos College of Business was recently rated among the top ten financial planning programs in the United States by *Financial Planning Magazine*. Other schools on the list include the College for Financial Planning, Texas Tech University, Kansas State University, and Boston University.

Just three years old, the program is already generating buzz thanks to top performances by William Paterson students in the National Financial Planning Challenge for the past two years. In 2010, University students won first place overall and in 2011 tied for second place overall with Kansas State University.



THE UNIVERSITY'S SOLAR PANEL INSTALLATION (SHOWN HERE IN PARKING LOT 5) IS AMONG THE TOP TEN LARGEST INSTALLATIONS AT HIGHER EDUCATION INSTITUTIONS IN THE UNITED STATES.



PRESIDENT KATHLEEN WALDRON SIGNS AN AGREEMENT WITH JAN WILLEM MEINSMAS, VICE PRESIDENT, WINDESHEIM UNIVERSITY

**University Renews Collaboration with Institution In The Netherlands**

The University has renewed its partnership with Windesheim University of Applied Sciences in The Netherlands. University President Kathleen Waldron and Jan Willem, vice president of Windesheim University, signed a memorandum of understanding during a ceremony on campus in October. The agreement continues the collaboration established by the two universities in 2008, which provides for an exchange of faculty and students, and opportunities for joint academic research, among other initiatives.

"This partnership provides rich opportunities for comparing educational policies and practices and for developing global perspectives in education," says Candace Burns, dean, College of Education. "We are very enthusiastic about this longstanding, active collaboration."

**Office of Campus Activities Honored for Service In Paterson**

The ongoing volunteer efforts of numerous University students and staff who have spent four years working closely with the Father English Community Center, a social services agency in downtown Paterson, were recently recognized by the center.

More than fifty University students and staff attended a dinner at which Francisco Diaz, assistant vice president for campus life, accepted a plaque on behalf of the students recognizing their leadership, community service efforts, and financial support for the organization. Mari

Rodriguez, assistant director of campus activities and student leadership, also received a plaque of appreciation in recognition of her role in coordinating the students' volunteer efforts.

"The students have collected food, toiletries, and clothing for the center's clients over the years through Orientation and the Pioneer Leadership Institute," says Rodriguez. "They have also organized parties and other programming to assist the families in Paterson. We are proud to be recognized for our dedication to this organization and we will be continuing to work on a variety of initiatives at the center."



PROFESSOR ROB QUICKE (THIRD FROM LEFT) WITH STUDENT WINNERS FOR BEST TALK PROGRAM (L. TO R.) DANA SCHAEFFER, STEPHAN BISAHA, AND MICHAEL SCHUMANN

**WPSC 88.7 Brave New Radio Named Best College/University Station and Wins Eight More Intercollegiate Broadcasting Awards**

WPSC 88.7, the University's student-run FM radio station, was named the Best College/University Station (with more than 10,000 enrollment) in the 2012 Intercollegiate Broadcasting System (IBS) awards. In addition, the station won eight more awards including first place in the categories of Best Talk Program and Best News Interview.

The awards were announced on March 3 during the 72nd Annual IBS Conference at the Hotel Pennsylvania in New York City.

"I've always felt that our station had the quality of programming and talent to achieve these honors," says Tarick Qasem, program director and a senior at William Paterson. "I'm really proud of our deejays. This is like winning an NCAA championship for radio."

"Winning for best station in the nation is truly a testament to all the hard work the students put in at WPSC," says Rob Quicke, assistant professor of communication and general manager of the

station. "I also congratulate all the students who have been nominated for the IBS awards this year."

IBS is a not-for-profit education association founded in 1940 that serves not-for-profit collegiate radio stations and webcasters, as well as high school and community radio stations and webcasters.

To read more about WPSC see the article in the Fall 2011 issue of WP Magazine at [wpunj.edu/news/wp magazine](http://wpunj.edu/news/wp magazine).

**University Fosters Collaboration Between Guyana And School in Paterson**

A meeting last summer between a University education professor and a director in Guyana's Ministry of Education has led to a collaboration between third grade classes at School No. 12 in Paterson and Comenius Primary School in Georgetown, Guyana.

Hilary Wilder, an associate professor of educational leadership and professional studies, immediately thought of Carlene Anderson '02, a third grade teacher at School No. 12, one of the University's Professional Development Schools, when she learned that Marcia Thomas, director of continuous professional development and coordinator of information and communication technology in Guyana's Ministry of Education, was seeking to develop a classroom collaboration in the United States. Anderson, a language arts and social studies teacher, has been an advocate of engaging her students in real-life experiences, including social action projects, digital story-telling, and interaction with students across the United States and in other countries.

Wilder, Thomas, Anderson, and Salika Lawrence, an associate professor of educational leadership and professional studies and a native of Guyana, formed a professional learning community that



HILARY WILDER (RIGHT) WITH COLLABORATORS CARLENE ANDERSON '02 (LEFT) OF PATERSON SCHOOL NO. 12 ANDS MARCIA THOMAS OF GUYANA'S MINISTRY OF EDUCATION



meets weekly via Skype to discuss and plan out collaborative projects that are aligned with social studies, language arts, and technological literacy standards for students in Paterson and Guyana.

The ongoing Skype collaboration, which began in the fall, has included lessons on topics such as immigration and cultural identity, which are common issues for students in both classrooms. "It has been fascinating to see the interaction unfold," says Wilder, who often attends the weekly sessions. "My interest is in using technology to help expand world views, especially when travel or study abroad might not be an option." The project was recently featured as a segment on *Classroom Close-up, NJ*, a weekly television magazine program focusing on innovative projects happening in New Jersey public schools.

### Cotsakos College of Business Dean Sam Basu To Return to Faculty

Sam Basu, dean of the Cotsakos College of Business since 2006, will step down as dean and return to the faculty of the Department of Economics, Finance, and Global Business, effective July 1, 2012.



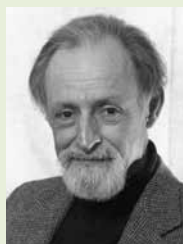
SAM BASU

Associate Dean Rajiv Kashyap will serve as interim dean during the 2012-13 academic year while a national search for a new dean is conducted.

"During Dean Basu's tenure, several new academic programs were initiated and enrollments increased in all undergraduate programs and in the M.B.A. program," says Edward Weil, provost and senior vice president for academic affairs. "We are extremely grateful for all his efforts on behalf of the College and wish him well as he returns to the classroom."

## I N M E M O R I A M

*It is with great sadness that we mourn the passing of four members of the campus community.*



**Martin Krivin**, professor *emeritus* of music, died on September 25, 2011. He was eighty-one. Krivin retired in 1992 after thirty-two years of service at the

University. A clarinetist whose playing experience ranged from chamber concerts to jazz-rock, Krivin joined the faculty in 1960. He later founded and served as coordinator of the University's internationally known Jazz Studies Program, as well as the Jazz Room Series, now in its thirty-fourth season. Krivin also served as executive director of the Wayne Chamber Orchestra.

"Marty Krivin was a great friend, colleague, and mentor," says David Demsey, professor of music and coordinator of jazz studies. "He literally invented our Jazz Studies Program, which was one of the first five degree programs in the nation to concentrate on jazz."

A graduate of Indiana State University in Pennsylvania, Krivin earned a master's degree in education from New York University and a doctorate in music from Iowa State University.

**Roy Davis**, retired professor of accounting and law, died on September 15, 2011. He was seventy-five. Davis, who joined the faculty in 1972, was charged with developing the major in accounting, and founded the University's Department of Accounting and Law. "Our current major, with surprisingly few tweaks, and its emphasis on CPA preparation, was his brainchild," says Robert Bing, professor of accounting and law. "He hired the faculty and recruited the first students. He taught for many years and helped shape the major's future."

A graduate of Washington and Lee University, Davis earned an M.B.A. from Rutgers University in Newark. He also was a certified public accountant.

**Ruth Kane Fern**, associate professor *emeritus* of English, died January 2, 2012. She was ninety-two. A member of the faculty from 1958 to 1995, Fern was

past president of the Passaic and Morris County Historical Societies. She was a member of Alpha Chapter, Delta Kappa Gamma Honor Society for distinguished women, and was a member of Pi Lambda Theta International Honor Society.

"Ruth Kane Fern was a memorable presence to anyone who met her and certainly to her students," says Stephen Hahn, associate provost and professor of English. "She made a distinctive contribution to the education of teachers by being one of the first students of literacy to understand and emphasize the developmental importance for readers of what is today called young adult literature."

A graduate of Trenton State College with a bachelor's degree in history, English, and secondary school education, she received a master's degree in English from New York University and a master's degree in administration and supervision from Montclair State University. She pursued doctoral studies in education at New College at Oxford University in England as well as Bedford College at the University of London.

**Richard Nickson**, professor *emeritus* of English, died on January 18, 2012. He was ninety-five. Nickson was an accomplished poet, many of whose poems (especially from *Staves: A Book of Songs* [1977]) were set to music by contemporary composers. In earlier years, he participated with music department colleagues Martin Krivin and Vinson Hill in improvisational music and poetry events at William Paterson.

Nickson published *Philip Freneau: Poet of the Revolution* (1981), a monograph on New Jersey's most prominent poet of the period, and was co-author of the memoir of the life of Junius Irving Scales, *Cause at Heart: A Former Communist Remembers* (1987). He also published many essays and reviews, mainly on drama, was an active member of the George Bernard Shaw Society, and for many years was an editor of *The Independent Shavian*. Nickson earned bachelor's and master's degrees from the University of North Carolina and a doctorate from the University of Southern California.



ANALYZING HOW PATERSON STRIKERS ORGANIZED IN 1913



PLAYWRIGHT BOBBY CRONIN (CENTER) WITH ACTORS DAVID MAGLIONE AS DYLAN, EMMA LOVE AS REBECCA, BRITTANY CROWELL AS KELLY, AND TIM MEOLA AS JAMIE



GERTRUDE STEIN IN THE APARTMENT AT 5 RUE CHRISTINE IN PARIS, IN A PHOTO GIFTED TO THE METROPOLITAN MUSEUM OF ART BY PROFESSOR EDWARD BURNS

## Two William Paterson University Students On Sidelines for New York Giants Super Bowl XLVI Win As Part of Media Production Team

Communication majors Chris Carlo and Michael Zeoli had some of the best seats in the house as the New York Giants won Super Bowl XLVI thanks to their roles as interns for the National Football League team's media production unit.

The two students interned with the Giants throughout the fall semester, where their roles included filming of all games and practices throughout the season, and editing the video on a daily basis for the coaches, scouts, and front office personnel to evaluate. During their week in Indianapolis for the Super Bowl, they helped set up video equipment for the meeting rooms used by the coaches and players, filmed the practices,

and were filming on the field as the Giants defeated the Patriots 21-17.

"This internship has been one of the greatest experiences of my life," says Carlo. "During the season, I was able to be around my favorite football team while at the same time furthering my knowledge in the communications field. Being at the Super Bowl was truly a once-in-a-lifetime experience."

The media production unit for the Giants has a strong William Paterson connection. The head of the unit is David Maltese '93 (son of Tony Maltese, professor *emeritus* of communication), who is in his twentieth season with the New York Giants and ninth as video director. Also on the staff are Ed Triggs '04, and Carmen Pizaano '04, who serve as assistant video directors.

"This is a great testament to the quality of our students, their professional-

ism in a work environment, and the continued strength of our program," says Liz Birge, chair of the communication department. "Professor John Rhodes deserves much of the credit for the work he does with our media production students in preparing them for opportunities such as these."

## English Professor Contributes Expertise And Memorabilia to Major New Exhibit at Metropolitan Museum Of Art

Gertrude Stein, the *grand dame* of collecting modern art in the early part of the twentieth century, has long been a focus of research for Edward Burns, professor of English, to the point that he is considered one of the leading experts on Stein and her entourage.

As a result, Burns was the expert consulted by The Metropolitan Museum



WILLIAM PATERSON STUDENTS MICHAEL ZEOLI (FAR LEFT) AND CHRIS CARLO (SECOND FROM LEFT) WITH THE NEW YORK GIANTS VIDEO PRODUCTION TEAM OF CARMEN PIZANO '04, DAVE MALTESE '93, AND ED TRIGGS '04

of Art more than three years ago when the exhibition, "The Steins Collect: Matisse, Picasso, and the Parisian Avant-Garde," featuring paintings in her collection and those belonging to her brothers Leo and Michael, and Michael's wife Sarah, was organized by the museum, the San Francisco Museum of Modern Art, and the *Réunion des Musées Nationaux-Grand Palais*, Paris. He also wrote an essay about Gertrude Stein that was included in the exhibition's catalog and donated more than two hundred archival photos of the paintings in Gertrude Stein's apartment, some of which were printed in the catalog.

"I gradually gave the Metropolitan curator the photos, some dating back to 1903, that Stein took of her apartment that showed how the paintings were displayed which were sent to friends," Burns says. "Some of the photos are unique, some were taken by legendary photographer Man Ray, and many were used throughout the catalog."

Burns adds that the exhibition includes approximately two hundred artworks and many of the photos he donated are now in The Met's permanent collection.

Acting as an advisor to the exhibition was professionally fulfilling for Burns. "I enjoyed working with the curators in each of the institutions," he says, "and I was impressed by the care they brought to their research and to their installations. I am proud to see my work is well used."

The traveling exhibition opened in San Francisco where attendance exceeded expectations. In Paris there were long lines to get in, and



KAITLYN BROCK (LEFT) AND MEGHAN GAGLIONE SORT THROUGH HUNDRED-YEAR-OLD ARTIFACTS AT BOTTO HOUSE IN NORTH HALEDON

the New York portion of the tour has been equally successful. The exhibition runs through June 3.

Burns joined the faculty in 1989. He has published widely on Gertrude Stein, Alice B. Toklas, James Joyce, and Thornton Wilder, among others. His work on the Steins was part of a three-part *New Yorker* article by Janet Malcolm. His areas of specialization include American literature, literary modernism, textual theory, and criticism. He holds a doctorate from City University of New York.



EDWARD BURNS WITH CECILE DEBRAY, CONSERVATOR, CENTER POMPIDOU IN PARIS, AT THE OPENING FOR "THE STEINS COLLECT" AT THE SAN FRANCISCO MUSEUM OF ART

### Students Research 1913 Paterson Silk Strike at American Labor Museum in Haledon

As William Paterson students Kaitlyn Brock and Meghan Gaglione stare at a photograph of a burly man operating the large machinery in a Paterson silk mill in the early 1900s, they can begin to imagine the uncomfortable temperatures and long hours that such a worker endured.

Brock, a junior, and Gaglione, a senior, are preparing a one-week lesson plan for students in grades four through twelve about the 1913 Paterson Silk Strike, just as this significant event approaches its one-hundredth anniversary.

The students are conducting their research at the American Labor Museum, also known as Botto House, in Haledon, the meeting place for more than twenty thousand silk mill workers during the 1913 strike. Silk workers were unable to meet in Paterson, where police and judges found reason to ban union meetings, confiscate literature, and arrest more than two thousand strikers. Undeterred, the strikers held meetings at the home of fellow silk workers Maria and Pietro Botto. The Botto House is a 1908 Victorian

home and national landmark. The strikers called for safe working conditions, an end to child labor, and an eight-hour day.

Brock and Gaglione are working with the museum's collection, which includes books and documents, historical photographs, and artifacts, such as bundles of silk and parts of the Paterson silk mill machinery. Once the lesson plan is completed, it will be available on the American Labor Museum's website as part of a menu of resources for teachers.

The students were given the project in a history internship course taught by Robert Wolk, special collections librarian and archivist for the University's Cheng Library. The course is unique among colleges in New Jersey because it gives students the opportunity to work in area museums or historical agencies where they can conduct research, offer tours, create exhibits, or engage in community activities.



JENNIFER CALLANAN AT A RECENT CONTROLLED BURN AS PART OF HER RESEARCH

### Environmental Science Professor Encourages Her Students to Get Their Hands Dirty

Jennifer Callanan, assistant professor of environmental science, loves taking her students on field trips so

**ON** the students can get up close to the subject at hand and learn firsthand that research in the field is optimal for learning.

**CAMPUS** A trained firefighter with the New Jersey Forest Fire Service, Callanan's research into local soils and fires often takes her into the field to investigate what fires might mean to soil properties and function.

A recent excursion into Warren County found the professor and her students digging for soil samples in a recently burned area.

"I have students with me continually working on projects that have developed from our research," she says. "On this project, two students came with me to collect samples. We used these to conduct particle size analysis and x-ray diffraction to look into mineral alterations. This investigation yielded some interesting results. From that we developed a lab model where we recreated the soil conditions in a laboratory setting."

Another set of students would continue that research trying to find the mechanism of change in the soil that was observed on the site.

"At least two students work on each project," Callanan reports. "This is what I like to do with my students—have them work together so they learn from me and each other. These students then work with the next two, and so on."

Her students have had the opportunity to present their research at scientific conferences. This semester, two students, John Dorval and Alexandra Lucas, presented research on the weathering of soil chlorite, a

mineral found on the burned site, at the Association of American Geographers annual conference.

"It's exciting to see the students getting involved in the research," she says. "That's what keeps me going. It makes everything worthwhile."



GENNIFER FURST AND HER DOG TIOGA

### **Sociology Professor Researches Benefits Of Using Animals In Prison**

When Gennifer Furst, an associate professor of sociology, first learned about animals being used in prisons, it was the image of smiling women with young Labradors at a maximum-security prison that captured her attention. "You never see smiling faces at a correctional facility," she says.

Furst is the author of *Animal Programs in Prison*, the first comprehensive look at prison-based animal programs.

In her book, Furst explores how animals are used in correctional facilities and the benefits of human-animal interaction. In one program model, dogs deemed unadoptable in shelters are brought to prisons for several months of training. In other programs, inmates train dogs to meet the huge demand for work and service animals, such as dogs that sniff for explosives

or assist people with disabilities. In some parts of the country, such as the Midwest, a prisoner might be given the task to "break," or socialize, a wild horse.

"The power of animals is amazing," says Furst. When visiting a "puppy unit" in a men's prison, she saw kindness and hope, men smiling and taking pride in their work with the animals. "They were eager to show us what they and the dogs had accomplished," she says. Participation in these programs helps reduce rates of recidivism, "calms" the facility, eases relationships between inmates and correction officers, improves the health of prisoners, and motivates good behavior to earn the privilege of working with animals.

It's a win-win-win-win combination, says Furst. The inmate participants, animals, the prison, and society benefit. Nonprofit organizations bring in the animals and pay all expenses. These programs cost no money and take up very little space, she explains.

While animals are increasingly being incorporated into programs inside prisons and are regarded as successful, Furst notes that criminal justice researchers have largely ignored the trend. With this book, Furst hopes to shed more light on "this bright spot in an otherwise dark area of society, which is how we punish people."

### **New Book Delves into Paradox of Women's Education in Early American Republic**

Colleges and universities were not open to women in the early days of the American Republic—a period from roughly 1720 to 1830—but literature reveals a new enthusiasm for the intellectual capacity of women.

Therein lies the paradox explored by Lucia McMahon, associate professor of history, in her book, *Mere Equals: A Paradox of Women's Education in the Early American Republic*, to be published by Cornell University Press in fall 2012.

"It was a watershed moment in history, decades before the women's rights movement," says McMahon. Education was deemed important to the progress of the country as a whole because it contributed to society's culture, sensibility, and refinement. By 1802, scores of female academies were being established, yet the idea of college for women was still outside of serious consideration.

"There was persistent tension between women's intellectual equality and sexual difference," explains McMahon. Proponents of women's education insisted that women were at once equal to and different from men. Yet, women were not political equals. They could not vote or hold office. And once married, it was difficult to own property or acquire independent wealth.

McMahon takes a closer look at this time in history, when women enjoyed unprecedented educational opportunities but were not encouraged to seek experiences outside their traditional roles. Every chapter centers on one woman's story and how education impacted her role, whether in friend-



LUCIA MCMAHON



## CAMPUS POND HAS NEW LOOK

GAEDE'S POND, ADJACENT TO HOBART HALL ON POMPTON ROAD, HAS A NEW LOOK. TWO ATTRACTIVE AND FUNCTIONAL FOUNTAINS, LIT WITH PIONEER ORANGE, WERE RECENTLY INSTALLED TO PROVIDE AN ENVIRONMENTALLY FRIENDLY AND DECORATIVE ADDITION TO THE CAMPUS TO WELCOME STUDENTS, FACULTY, STAFF, AND VISITORS.

ship, family, courtship, or motherhood. In a chapter on friendship, two educated women write letters to each other for a period of thirty years. "The letters are as much about their intellectual exchange as it is about their friendship," she says.

### Kinesiology Professor Advocates for Concussion Awareness

With more than thirty years of experience as an athlete, coach, and athletic trainer, Robb Rehberg, an associate professor of kinesiology, has both seen and suffered his share of concussions. "For years, it's been a part of the game," he admits. "We really didn't know how serious concussions were. In some cases, we didn't know it was an injury at all."

Today, Rehberg is one of New Jersey's foremost advocates for concussion and brain injury awareness. As president of the Athletic Trainers' Society of New Jersey from 2007-09, he played an integral role in advancing the state's 2010 concussion law, which applies to school districts and nonpublic school interscholastic leagues.

"Fewer than 10 percent of athletes who suffer concussions actually lose consciousness," Rehberg explains, noting that

headaches, dizziness, and difficulty sleeping and concentrating are hallmark symptoms. "Oftentimes, the only way to tell the severity of a concussion is in retrospective."

Athletic trainers play a critical role in concussion care, Rehberg adds, as they are the only medical professionals required to undergo concussion education in order to renew their licenses. New Jersey's concussion law requires annual concussion training for school physicians, all coaches, and continuing medical education requirements for athletic trainers, and, as of fall 2011, all school districts with an interscholastic sports program are required to have a concussion policy in place.

Rehberg, who served as head athletic trainer at Westwood Regional Junior Senior High School for thirteen years, sees the impact of concussions first-hand in his current role as an athletic trainer at Overlook Medical Center in Summit, where he works in the Atlantic Neuroscience Institute's Sports Concussion Center and has worked in the Emergency Department as part of Atlantic Health System's Sports Health Initiative. He is one of the first athletic trainers in the state, and among very few in the country, to work in these settings.

"We often see kids who don't get better quickly, or who are depressed or have difficulty sleeping because they have not allowed their brains to heal," he says. "The real treatment is letting your brain rest. Parents, athletes, coaches, and guidance counselors need to understand that having a concussion can have long-term and serious consequences."

"New research is being released every day about the cumulative impact of concussions," he adds. "The best way to protect oneself from a concussion is to be educated."

### Playwrights' Contest Offers Aspiring Authors a Vital Outlet

A small contest for aspiring playwrights at the University has grown into one of New Jersey's most prestigious competitions. The New Jersey Playwrights' Contest, now in its eighth year, has developed into a springboard for new authors while providing a singular opportunity for William Paterson students to lend their talents to new theatrical works.

Edward Matthews and Shari Selke, professional staff members in University Performing Arts, developed the competition in 2003 to help young playwrights in the state while supplementing the theatre productions

presented each year on campus. Interest in the contest has increased each year; this year, the contest received fifty submissions, and expanded to two categories, plays and musicals.

A campus committee of faculty, staff, and theatre professionals read the submissions and this year selected three finalists in each category. These works received staged readings in December in the Hunziker Black Box Theatre on campus before a live audience of students, faculty, staff, and community members. Based on feedback from the cast, directors, and audience members, *A Matter of Dreams* by Judah Skoff and the musical *Daybreak* by Bobby Cronin, were chosen to receive fully staged productions this spring.

"The exposure these playwrights receive from a fully staged production can be critical to their careers," says Matthews. "We also provide our students with a new learning experience, whether as actors or behind the scenes, while offering the surrounding community a chance to see a play or musical on its way up."

*A Matter of Dreams* will be staged in April; performances of *Daybreak* are scheduled for June. For dates and times, visit the Web at [wplive.org](http://wplive.org).



MATT ROFOSKY AS ADAM AND LIZ BECK AS CLAIRE IN THE STAGED READING OF *A MATTER OF DREAMS*



# At the Forefront of Science



PRESIDENT KATHLEEN WALDRON (CENTER) IS JOINED BY MEMBERS OF THE UNIVERSITY BOARD OF TRUSTEES, FACULTY, STAFF, ALUMNI, AND ELECTED OFFICIALS FOR THE OFFICIAL RIBBON-CUTTING CEREMONY



PRESIDENT KATHLEEN WALDRON (THIRD FROM LEFT) WITH NEW JERSEY ASSEMBLYWOMAN CELESTE RILEY, ASSEMBLYMAN THOMAS P. GIBLIN, AND ASSEMBLYMAN SCOTT RUMANA



JOHN DELUCA '79, VICE PRESIDENT FOR RESEARCH, KESSLER FOUNDATION RESEARCH CENTER AND PROFESSOR, PHYSICAL MEDICINE AND REHABILITATION AND NEUROLOGY AND NEUROSCIENCE, UMDNJ-NEW JERSEY MEDICAL SCHOOL, WHO PRESENTED A SYMPOSIUM AS PART OF THE EVENT, WITH SANDRA DEYOUNG, DEAN OF THE COLLEGE OF SCIENCE AND HEALTH

Tucked away in one wing of William Paterson’s newly expanded and renovated Science Complex, biology professor David Gilley’s lab is—literally—buzzing with activity. In a small inner room, he and his student researchers can huddle around specially designed glass-enclosed beehives that contain thousands of honeybees. The bees can freely access the outside through tubes inserted in the exterior wall.



This specialty lab is just one of the exciting features in the University’s 232,000-square-foot facility, which was dedicated on March 1. The three-and-a-half-year, \$85 million project reinforces the role the institution plays as a provider of science education in New Jersey and the United States.

“This vast complex, with its smart classrooms and sophisticated research laboratories, is a tangible example of our commitment to provide our faculty and students with state-of-the-art facilities designed to support our superior academic programs focused on the hard sciences, health sciences, computer science, psychology, and anthropology,” said Kathleen Waldron, president, speaking before a standing-room-only crowd in the complex’s central atrium. “It is also consistent with our University-wide focus on providing experiential learning opportunities for students to conduct research with their professors, who are noted experts in a variety of disciplines.”

# Education in New Jersey

BY  
MARY BETH  
ZEMAN



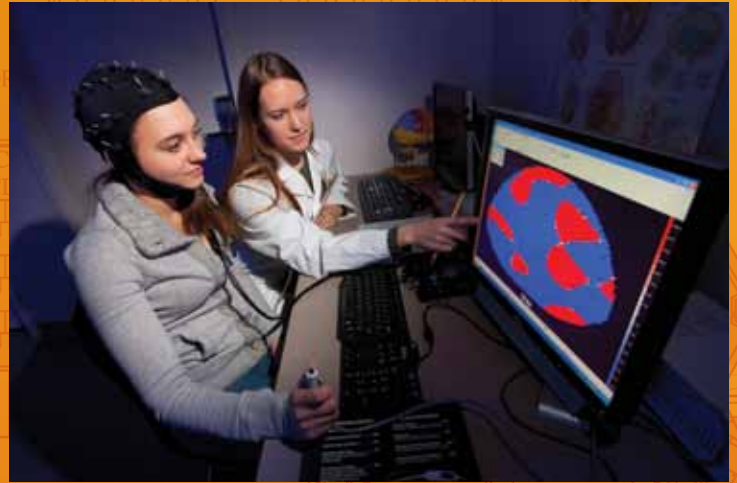
MUKESH SAHNI, A STAFF MEMBER IN THE COLLEGE OF SCIENCE AND HEALTH, DISCUSSES SOME OF THE COMPLEX’S INSTRUMENTATION DURING A TOUR AS PART OF THE GRAND OPENING

Designed to encourage an interactive learning environment, the complex features nearly one hundred research labs and fifty teaching labs, many of which can be configured in multiple ways to enhance faculty and student collaboration. A host of specialized spaces, from a microscopy suite with the latest digital instrumentation to an innovative psychology clinical training suite, offer new opportunities for hands-on learning.

“I am gratified to see us move forward as an institution and ensure our leadership role in higher education in New Jersey by enhancing our campus with this tremendous facility,” said Vincent Mazzola ’73, chair of the University’s Board of Trustees. “It is crucial to provide our students with the facilities and resources they need to achieve the excellent education provided by our outstanding faculty.”

# A Visual Tour Of the New Science Complex

**AT 232,000 SQUARE FEET, THE EXPANDED AND RENOVATED SCIENCE COMPLEX IS NOW THE LARGEST ACADEMIC FACILITY ON CAMPUS, WITH EXCITING RESEARCH, CLASSES, AND STUDENT SUPPORT ACTIVITIES TAKING PLACE THROUGHOUT. HERE'S A BRIEF VISUAL TOUR OF SOME OF THE HIGHLIGHTS OF THE COMPLEX.**



RESEARCH LABORATORIES SUPPORT FACULTY AND STUDENTS CONDUCTING A WIDE RANGE OF SCHOLARLY AND SCIENTIFIC RESEARCH PROJECTS.



SOPHISTICATED INSTRUMENTATION INCLUDES A MICROSCOPY SUITE WITH TRANSMISSION ELECTRON, SCANNING ELECTRON, CONFOCAL, AND FLUORESCENCE MICROSCOPES, ALLOWING RESEARCHERS TO OBSERVE AT THE MICROSCOPIC AND CELLULAR LEVELS



NEW GREENHOUSES SUPPORT A VARIETY OF INITIATIVES IN BIOLOGY AND ENVIRONMENTAL SCIENCE, INCLUDING IMPORTANT STUDIES OF BEACH GRASS



HANDS-ON TRAINING IN THE OPERATION AND APPLICATION OF SPECIALIZED INSTRUMENTATION PROVIDES STUDENTS WITH A COMPETITIVE ADVANTAGE IN A WIDE RANGE OF CHEMICAL AND HEALTH-RELATED FIELDS





STATE-OF-THE-ART COMPUTER LABS AND SMART CLASSROOMS PROVIDE AN OPTIMAL ENVIRONMENT FOR ADVANCED STUDY OF COMPUTER APPLICATIONS AND SYSTEMS PROGRAMMING AND NETWORKING



A RESEARCH LABORATORY DESIGNED TO ACCOMMODATE BIOLOGY PROFESSOR DAVE GILLEY'S RESEARCH WITH BEES IS AMONG THE SPECIAL FACILITIES LOCATED THROUGHOUT THE COMPLEX



EXPANDED FACILITIES PROVIDE ENHANCED SUPPORT FOR TEACHING AND RESEARCH, INCLUDING A MATHEMATICS COMPUTER LAB AND A MATH LEARNING CENTER



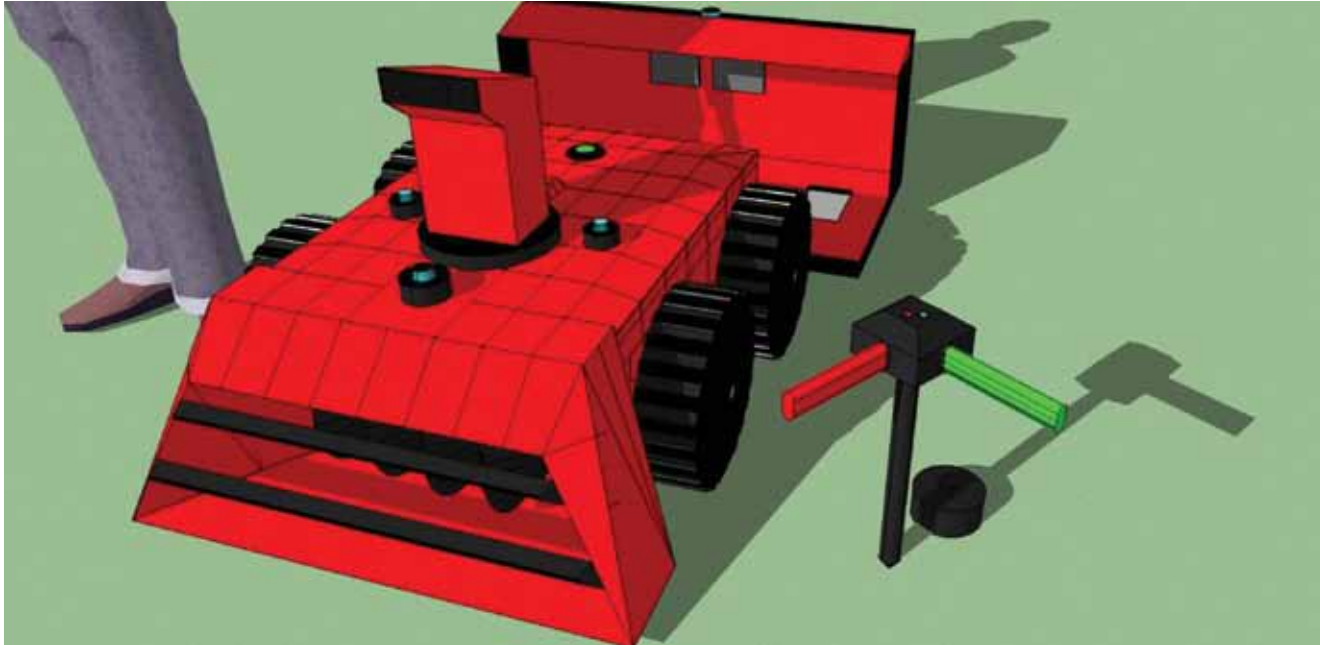
A DEDICATED RESEARCH LABORATORY AND LAB PREP ROOM PROVIDE ANTHROPOLOGY STUDENTS WITH HANDS-ON EXPERIENCE AND RESEARCH SKILLS



FACULTY MAKE A SIGNIFICANT IMPACT THROUGH EXTERNALLY AND INTERNALLY FUNDED RESEARCH IN THE AREAS OF ATOMIC AND NUCLEAR PHYSICS AND CONDENSED MATTER

# TAPPING INTO WILLIAM PATERSON UNIVERSITY'S Entrepreneurial Spirit

BY THERESA E. ROSS '80



A PROTOTYPE IMAGE FOR SOPHOMORE BRIAN LOMONICO'S "SNOBOT," AN INVENTION THAT COMBINES FEATURES OF A SNOW BLOWER, A ROBOTIC VACUUM CLEANER, AND A RADIO-CONTROLLED CAR

When Thomas Cana, a junior business management major, presented his business idea before a panel of judges at William Paterson University's first-ever Business Concept Competition, he was cheered on by a group of senior citizens in the audience.

Cana, who has worked at Sunrise Assisted Living for three years, won first place for his idea "Beyond Bingo," a senior day camp. Cana invited his mother and six of his biggest supporters, senior citizens who live at Sunrise, to come to the Valley Road Auditorium and watch his presentation. He never expected to win top prize.

The competition was launched as part of a growing effort to offer new entrepreneurship programs in the Cotsakos College of Business, which also offers an M.B.A. in entrepreneurship. William Paterson students were invited to "catch the entrepreneurial spirit" and submit their idea for a new product or service.

"Rather than calling for a business plan, which requires a more comprehensive accounting and finance

knowledge, we opened it up to all students by calling it a business concept competition," says Sam Basu, dean of the Cotsakos College of Business. Although the majority of the applicants were business majors, students from other majors also applied. "Many of our students have great ideas and this contest encourages them to pursue their dream of entrepreneurship," he adds.

More than seventy-five applications were received from undergraduate and graduate students across the campus. The entries included a variety of start-ups, both profit and non-profit, including fashion, technology, healthcare, sustainability, and social entrepreneurship, to name a few. "We were surprised to get such a huge response from the students," says Robert Laud, associate professor of marketing and management, who organized the contest.

Eight finalists were selected by a panel of six faculty members with backgrounds in entrepreneurship. The competition was supported by Investors Bank, which financed the cash prizes. First place received \$4,000, second

place \$2,000, and third place \$1,000. The four judges included two banking professionals and two entrepreneurs.

The finalists included Cana, Kathleen Atlak, Sean Clark, Leyane Jerejian, Dorothy Kanuk, Brian Lomonico, Meghan Murray, and Kathryn Sisco. The eight students met with advisors and worked hard to put together their plans. They were given twenty minutes to present their ideas in front of the judges in the final round on November 17, 2011 in the auditorium at 1600 Valley Road.

Each finalist gave an outline of his or her business plan, including the market plan, product description, target customer, marketing and advertising plans, as well as cash flow and break-even points. Because the ideas were being judged on their potential for success, students looked for ways to present their ideas in persuasive and exciting ways. Many of them created PowerPoint presentations, videos, and product prototypes.

"Students also learned a lot about the selling process, including how to pitch their idea to potential investors,

which will prepare them for the real world,” says Laud.

Cana came up with Beyond Bingo, a non-residential facility for seniors, as an economical answer to the rising cost of assisted living facilities. “People are living longer and many of them, especially baby boomers, will not be able to afford assisted living,” he says. Beyond Bingo keeps seniors active and offers unique amenities like beauty care, a cinema room, dining, a religious room, gardening, and a geriatric playground complete with a wheelchair swing set.

“Developing the concept was a major learning experience,” says Cana. He worked with his advisor, Stephen Betts, professor of marketing and management, nearly every day for two months to prepare his presentation. Dean Basu helped him calculate potential profit, revenues and expenses, and break even

had a phone interview with corporate executives who were happy to learn about his award.

After graduation, Cana plans to stay in the field of senior care. “I have a knack for it and enjoy it,” he says.

Kathryn Sisco, a junior business major, and Bahar Isteben, a senior communication major, won second place with their proposal for “Heavenly Hide-A-Way Ranch.” A horse lover all her life, Sisco and her two sisters own four horses at their home in Vernon. She outlined a plan to make a trailriding stable profitable. “Most stables only offer English riding or Western riding. I would offer both,” she says. Heavenly Hide-A-Way ranch would offer something for everyone, from sunset trail rides and pony rides for children to group events for clubs.

When calculating her business

invention that would make his life easier. “All of the technology already exists,” he says. His invention, called “Snobot,” combines the features of a snow blower, a robotic vacuum cleaner, and a radio-controlled car. It would be able to shovel snow ranging from two to six inches, working in shifts throughout the day or night, he explains.

Lomonico spoke with engineers and designed a prototype image of a Snobot. His brother, an attorney, helped him search for similar patents. “Other people have attempted it, but they are a lot different than my design,” says Lomonico.

In addition to the top three, ideas included a virtual online yearbook that stays continuously updated, a “Smart Life App” for your phone that acts as a 24/7 health coach, a “Smart Mug” that keeps hot drinks at a desired temperature, t-shirts with slogans that invite strangers to talk with you, and Helping Hands, a one-stop retail business that caters to children with special needs.

William Paterson students are already writing business plans as a part of several business courses, explains Laud, but this foundational work is largely limited to the classroom. “This competition provides them with additional support from faculty and outside advisors, and sets the stage for larger competitions,” he says.

“Given the interest of the participants and the spectators, and the excitement of the entire competition, we hope to expand the event next year in spring 2013,” says Laud. “We’ve already created a buzz with this competition.”



THOMAS CANA (SECOND FROM RIGHT) WITH HIS MOTHER DANIELLE CANA (THIRD FROM LEFT), COORDINATOR, SUNRISE ASSISTED LIVING, AND RESIDENTS (LEFT TO RIGHT) PAT FREEZE, LORRAINE GULEKI, LORRAINE DAVIS, RITA TRONOLONE, LES COX, AND MARGA CONN

conditions, and Vince Vicari, an adjunct professor, pitched in too. “They taught me about small businesses, and how to set up an advisory board, and to consider things like human resources and legal representation,” he says.

Cana believes that winning first place also helped him garner a promotion at his job, from assistant director at Sunrise in West Essex, to director of activities at Sunrise in Morris Plains. An hour after he won, Cana drove back to his job with the oversized check and

expenses, Sisco called up a stable that was going out of business and found out how much everything cost, right down to the electric bill. “My sisters and I are very interested in having a business like this,” says Sisco. “Horse riding is just a great experience.”

Brian Lomonico, a sophomore business major, won third place for developing a robot that will shovel your driveway. Tired of shoveling snow, Lomonico came up with a couple of different ideas before he hit upon the

## KEVIN LENAHAN '90

# Merging Healthcare for the Common Good

BY BARBARA E. STOLL '93, M.A. '94

In the sixteen years since he joined the Atlantic Health System (AHS), Kevin Lenahan '90 has made it his life's work to bring affordable healthcare to the communities the system serves.

"We spend a lot of time developing a healing culture in the system that enhances the patient's visit and the employee's work experience," he says. "We've developed an initiative called P.R.I.D.E., which stands for professionalism, respect, involvement, dignity, and excellence, and are working to try to improve on all those things."



Additionally, Lenahan, vice president of finance and chief financial officer, in charge of the system's finances, has worked to increase the system's bond rating, an indicator of its financial stability. Currently, the system enjoys the premiere bond rating in the state, an A from Standard and Poor's, and an A1 from Moody's.

The system was also recently named one of *Fortune* magazine's "100 Best Companies to Work For" for the fourth year in a row. The designation supports the system's initiative to create a better work environment for the approximately eleven thousand employees who work in the system's four hospitals: Morristown Medical Center, Overlook Medical Center, Newton Medical Center, and the Goryeb Children's Hospital.

"Everyone is an equally important part of the puzzle," he states. "We have a passion to be the best, to treat everyone as a family member, to not rest on our laurels and to constantly improve."

Lenahan has earned his success. He attributes at least

some of it to his schooling at William Paterson. "I received a great education at William Paterson," he says. "I had a strong background in finance, auditing, and accounting, but I was also exposed to other disciplines including theater, art, and history."

He adds that these non-business courses help him in his work today.

"A lot of times, when I'm dealing with physicians, it's about building relationships," he says. "It's having an idea of what they are referring to in different arenas that has been helpful.

That was something that I didn't always appreciate when I was in school."

While he was still in school, he had an internship that also helped him.

"William Paterson opened doors for me by helping me get an internship at American Cyanamid," Lenahan says. "I worked there in my junior and senior year and learned a lot about finance. The only downside was that I had to wear a suit and tie to work each day. Since I went straight to work from my classes that meant I had to wear it all day. As a commuter student, I arrived at 8:00 a.m. to avoid the woes of parking on campus."

"I loved the atmosphere on campus, the teachers were approachable," he adds. "William Paterson was worth the investment, not only for me but my brother and cousin too."

After earning a degree in accounting from William Paterson, he was hired by Blue Cross and Blue Shield of New Jersey to do Medicare audits. From there, he moved on to Coopers and Lybrand, a national accounting firm, working primarily with healthcare clients.

In 1996, just six years out of school and by now a certified public accountant (CPA), he was hired by the newly formed Atlantic Health System to consolidate the corporate merger between Mountainside Hospital and Overlook Hospital. "I was in charge of day-to-day finances," he reports. "And I centralized numerous departments to save costs."

Today, Lenahan is also president of Atlantic Health System Insurance, LTD, which provides health coverage for the system's employees. More than five hundred employees report directly to him. ❧

# S

## DOT LISCHICK '77 Making a Building Come to Life

BY BARBARA E. STOLL '93, M.A. '94

Success in a male-dominated industry is often an uphill battle for a woman, but it's a challenge that Dot E. Lischick '77 welcomed with a determination that is uncommon. It propelled her to the top job at one of the largest sports and entertainment venues in Colorado, that of general manager of the complex that includes the Colorado Springs World Arena and Ice Hall, a U.S. Olympic training site for figure skating, and the Pikes Peak Center for Performing Arts.

Lischick has breathed life into the complex with sporting events, concerts, family shows, graduations, and civic events, among other programs, with skills she began to develop as a student at William Paterson.

"I was a resident assistant while I was at William Paterson," Lischick recalls. "I got involved with student activities, hanging up posters, selling tickets, working as an usher at Shea Center, and in the coffeehouse that was in the old Coach House. I did it because I lived on campus, and enjoyed meeting people."



She worked for her four student years in what was then called Auxiliary Services coordinating the rental of conference rooms and meetings on campus. Later, after she graduated, she came back to campus from 1982 to 1986 and worked as the director of conference services and special events.



DOT LISCHICK DISCUSSES UPCOMING EVENTS WITH PAUL SMITH (CENTER), DIRECTOR OF FACILITY SERVICES, AND JASON FRISCH, SENIOR EVENT COORDINATOR

A highlight of the time occurred in 1986 as the Statue of Liberty was rededicated and all the marching bands who were taking part in the ceremony were housed in the residence halls and practiced on the athletic fields.

"That was the biggest event in terms of revenue, but also in importance," she says. "Organizing the logistics, including rooms and meals for this event, was a challenge."

And challenge is something she relishes. "I thrive on a hectic schedule," Lischick says. "I like pressure, and the fact that no day is the same, because I have more energy when I am under pressure. In this business you are either all in it or all out of it."

She comes by these traits naturally as one of a family of nine children. (Lischick, who is a middle child, shares a William Paterson connection with her older sister Charlotte Ambrose, M.Ed. '93, and their mother Christine Lischick '82.)

Working behind the scenes, on an average day Lischick negotiates contracts, schedules events, checks on ticket sales, and calculates expenses for the complex. Events scheduled this spring include Disney on Ice performances, a concert by violinist Itzhak Perlman, an appearances by comedian Daniel Tosh, and a season of hockey by the Colorado College team that plays and trains in the ice rink.

Nationally, only 33 percent of all facility managers are women, placing her squarely among the few women who are successful in the industry. She supervises thirty-four full-time employees, and 250 part-timers who are part of her team in the buildings she conceived from "blueprints to reality."

"I deal with a lot of personalities every day," Lischick says. "But I thrive on a lot of action, and get really calm during a crisis."

Nevertheless, she finds tremendous satisfaction in her work. "It's very rewarding to stand in the wings and watch an artist I've booked perform on stage. In this way, I am creating fond memories for the audience." ❧

# DAVID SHAPIRO

## The Art of Collaboration

IN A RECENT THURSDAY MORNING, DAVID SHAPIRO, A UNIVERSITY PROFESSOR OF ART, GATHERS HIS STUDENTS AND LEADS THEM A SHORT WAY DOWN THE HALL IN BEN SHAHN CENTER FOR THE VISUAL ARTS TO THE UNIVERSITY GALLERIES FOR TODAY'S LESSON IN HIS CLASS, UNDERSTANDING ART.

With the students gathered around him in the large, airy gallery space, Shapiro pauses in front of one of the prints in the juried exhibition, *American Impressions 2012*, on view there. "Proust said, 'You need to have new eyes,'" he says. "One way you learn is visually. You learn to feel the taste of an artist and his or her style. In this work, what I like are the details, which almost seem cartoonish. You can't see them if you look at it from far away. You need to come close to see them, or the texture of a painting or a collage."

Shapiro works his way around the gallery, posing questions to gallery assistant Emily Johnsen, to the students, and even to the photographer who is taking his picture for this article. As he speaks, he weaves in references to everything from music (Mozart and Beethoven), to literature (Proust and Goethe), philosophy (Aristotle), art (Jasper Johns, his favorite artist), and even baseball (a topic, he believes, that you can talk about with everyone).

For Shapiro, seeing the connections between various disciplines has been a



A COLLAGE BY DAVID SHAPIRO, INCORPORATING AN IMAGE OF MARCEL DUCHAMP'S "BICYCLE WHEEL"

hallmark of his distinguished career as a poet, art and literary critic and essayist, musician, artist, and educator. His interdisciplinary approach is grounded in his early exposure to art, music,

and science, and was reinforced as an undergraduate at Columbia University, where he was mentored by the eminent art historian Meyer Schapiro, who used literature, psychology, and the sciences to teach art. "Meyer Schapiro showed me that you should bring to any piece of art that which would release its powers," he recalls.

According to Diana Peck, a professor of communication who has known Shapiro since childhood—and has commuted with him to campus for three decades—the breadth of his knowledge is singular. "David is a world-class intellectual in three disciplines: poetry, music, and art history," she says. "But what is truly extraordinary is his ability to cut across these disciplines and how they relate to each other. When I recommend his classes to my students, I tell them not to expect the linear. The excitement of his lectures is the way he makes unexpected connections in an original and deep way."

While it's more common today to employ an interdisciplinary approach, Shapiro has been teaching modern art this way for more than thirty years. One of his regular assignments for his students requires them to visit the Metropolitan Museum of Art and select an object of interest. "First, they must learn to talk and write about the object very precisely," he explains. "Then I will assign them to write a poem or a creative response to the object, and then to do a drawing of it." He will also show a film or play music to illuminate an artist; a classically trained violinist, he has often performed music from Bach to Bartok for his students.

"When I teach, it all gets put together—like an opera with so many different parts," he says. "To me, poetry and painting and architecture are one, and I try to



DAVID SHAPIRO (SECOND FROM RIGHT) AT THE 1991 DEDICATION OF A MEMORIAL TO JAN PALACH ON THE GROUNDS OF THE PRAGUE CASTLE THE CZECH REPUBLIC WITH (LEFT TO RIGHT) PRESIDENT VÁCLAV HAVEL, FORMER U.S. AMBASSADOR SHIRLEY TEMPLE BLACK, AND ARCHITECT JOHN HEJDUK. HIS 1969 POEM, "THE FUNERAL OF JAN PALACH," IS PART OF THE INSTALLATION



DAVID SHAPIRO AND STUDENTS IN HIS CLASS UNDERSTANDING ART GET A FIRST-HAND LESSON IN THE UNIVERSITY GALLERIES

demonstrate how they all come together.”

Shapiro grew up in the Weequahic section of Newark, which was a well-known, largely Jewish neighborhood through the 1950s. His grandfather was the famous Jewish cantor Berele Chagy; his father, Irving, was a dermatologist, a sculptor, and a violist; and his mother, Fraida, was a teacher and singer. The third of four children, he began playing the violin at age two, and by age sixteen had played with the American Symphony and was seemingly headed for a career as a musician.

But he also loved writing poetry, and began submitting his poetry to literary journals. As a high school student, he was published in the *Antioch Review*, *Art and Literature*, and *Beloit Poetry Journal*; his first book of poetry, *January*, was published in 1965, when he was just eighteen.

Shapiro entered Columbia University in 1964 as a published poet. As a student at Columbia in the late 1960s, he joined the growing number of students protesting the Vietnam War. In 1968, he joined a group of protesters occupying the president’s office at Columbia; his photo appeared in *Life* and *Time* magazines.

After receiving his B.A. in English, Shapiro attended Cambridge University

as the recipient of Columbia’s prestigious Kellet Fellowship. Two years later, he returned to Columbia to pursue his doctorate in English, which he received in 1973. Shapiro taught English and comparative literature at Columbia until 1981; he joined the William Paterson faculty in art history in 1984.

Today, he is the author of ten volumes of poetry (he is currently working on his eleventh), including *A Man Holding an Acoustic Panel*, which was nominated for a National Book Award in 1971. His other books include the first books written on pop artist Jim Dine and on Jasper Johns’ drawings, and he has been translated into German, French, and Spanish.

His poetry has been described in many ways—lyrical, surrealistic, post-modern, and, by poet Frederick Smock, writing in the January/February 2012 issue of *American Poetry Review* about his collection, *Lateness*, as “a wonder.”

“A lot of my poems are about science, politics, and of course, love,” he says. “I do what I can do. The writing takes you on a trip, a journey—if you try to control it, you get in trouble. My poetry is often called difficult, but that’s what all modern poetry is accused of since a poet like Rimbaud in 1871 started to tell about his fantastic inner journeys.”

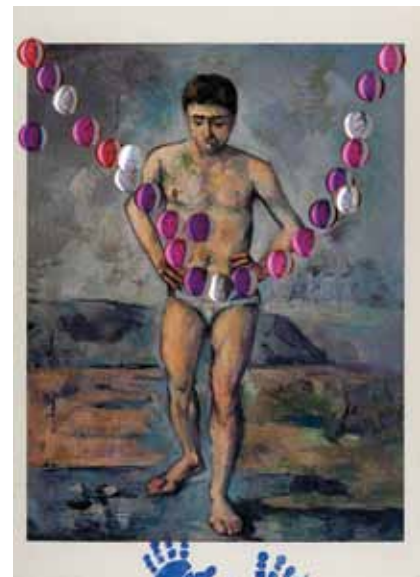
“Poetry is part of the culture and can change your life and change the culture,” he continues. “We need it.”

While writing poetry might be considered a solitary undertaking, that is hardly the case for Shapiro, who has shared his gift for words in numerous collaborations with composers, architects, and artists on a wide variety of projects.

“Collaboration was a big innovation for many poets in the 1960s and many who thought one of the insights of the Surrealists was not to work alone like a torpid romantic,” he says “To me, it’s so natural to collaborate. It is a way to explore newness.”

Shapiro’s explorations have taken him as far as Argentina, where with sculptor Raul Farco he created a series of stone books with lines of his poetry carved into onyx, marble, and quartz. And, last year, he was one of five poets and five composers who collaborated on *The Sanctuary Project*, a work commissioned by the New York City-based contemporary music ensemble Lunatics at Large. Shapiro was paired with Mohamed Fairouz, a young Anglo Arab composer, who wrote music based on three sonnets

*Continued on page 29*



PAUL CEZANNE’S “THE BATHER”, AS COLLAGED BY SHAPIRO

# M

## MARK ANTONIO GRANT '77 Championing a World With More Birthdays

BY THERESA E. ROSS '80

Mark Antonio Grant '77, an administrator for the City of Los Angeles, California, was sitting in his office on Friday, October 9, 2009, when his doctor called him with the news that he had colon cancer.

"I felt like a million ants entered my body—all carrying ice cubes with them, and shaking me uncontrollably," he says, recalling his reaction.

After having the weekend to reflect on the diagnosis, Grant gained a new perspective. "I just said I'm going to do everything I can to beat this thing, and it was at that point that I started



MARK ANTONIO GRANT SPEAKING AT SEVERAL EVENTS FOR THE AMERICAN CANCER SOCIETY AS PART OF THE "HEROES FOR HOPE: PROFILES OF COURAGE" INITIATIVE

moving forward," he says. The surgery was successful, resulting in the removal of a grapefruit-sized tumor and 40 percent of his colon. Six months of aggressive chemotherapy followed. Today he is happy to report that he is in remission.

Grant recently received the Hero for Hope Award from the American Cancer Society in California for 2011-12, and previously for 2010-11 in Oregon. He now travels the region and speaks passionately about cancer prevention at the American Cancer Society's Relay for Life rallies and gatherings.

"It (cancer) changed me," says Grant. As a Hero for Hope recipient, Grant is among ninety cancer survivors across the country selected for their "outstanding commitment to the fight against cancer." He now focuses on spreading the word about preventive health care—encouraging people to get their prostate exams, mammograms, colonoscopies, and regular check-ups. He takes every opportunity he can to make a public appearance and share his inspiring words, including speaking at his local Rotary Club meeting.

Grant was fifty-four at the time of his diagnosis. A self-described "picture of health" all his life, he had kept himself in shape with exercise and sports activities dating back to high school. In college, Grant was a communication major and

volunteered at the campus radio station. He also played center/forward for the 1977 Pioneers champion basketball team. He still chuckles when he remembers the day he met Julio Lugo-Burgos on campus, a William Paterson student sculptor who convinced Grant to pose as the "body" for a twelve-foot statue of Mohammad Ali. Grant still has the *Star-Ledger* photo of himself posing with the artist and statue.


Strong support from family and friends, including several alumni he knew from the campus radio station, brightened Grant's recuperation period. "I got phone calls, emails, and messages on my Facebook page. A whole bunch of radio station alumni got together at Fuddrucker's when I was finished with my chemo treatment, and they all toasted me and videotaped it. They said 'Here's to you, Mark,' and mailed it out to me."

This past year, Grant married one of his strongest supporters, Eileen, a woman he met at the gym. "She's my wife, my best friend, and we laugh together a lot. She saw me through this whole thing," he says.

Grant also credits his parents, both blind, for forging his indomitable spirit. His father, a veteran, was blinded in World War II. His mother was blind from glaucoma since her late teens. Despite it, says Grant, she did all the cooking, cleaning, and made the big holiday meals. They raised five children. Growing



up in a household where there was adversity but it wasn't dwelled upon taught Grant a valuable life lesson. "I realize now that they were just doing what they had to do," he says.

Today Grant's weight is back and he is looking healthy again. He likes to wear his purple Relay for Life shirt because it says "survivor" on the back. People approach him and ask what it's all about, and Grant is happy to explain because it gives others hope. "To be able to give back what has been given to me is a good feeling," he says. 



## *Christos Cotsakos '73 and Tami Cotsakos '71 Donate \$1 Million In Private Equity Stock to University*



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Christos Cotsakos '73, Ph.D., and his wife Tami Cotsakos '71, longtime benefactors of William Paterson University, have donated \$1 million in private equity stock to the University from their newest entrepreneurial venture, Mutasian Entertainment.

Mutasian Entertainment develops creative educational entertainment for children ages thirteen and under. Mutasia is a land of illogical and utterly impossible critters, each a mixture of two or more animals. The Mutasia Educational Advisory Board is comprised of a select group of National State Teachers of the Year that advises Mutasian Entertainment on educational content development. Mutasia's branded collection of original multimedia content includes video, books, web games, mobile applications, music, merchandise, and an interactive website.

"The University is tremendously grateful for the continued generosity of Christos and Tami Cotsakos in their support of their *alma mater*, and especially for this new gift, which will support current and future students in the College of Education," says Kathleen Waldron, president.

Christos and Tami Cotsakos have been significant supporters of William Paterson for more than a decade. Their generosity has benefitted the University's Cotsakos College of Business, which is named in honor of Dr. Cotsakos, as well as the Cotsakos Family Scholarship and the Tami Cotsakos Music Scholarship.

A decorated Vietnam combat veteran, Christos Cotsakos was able to attend William Paterson through a combination of the G.I. Bill, an alumni scholarship, and working nights loading trucks. He received a B.A. in communications, *cum laude*, in 1973, and went on to earn an M.B.A., *summa cum laude*, from Pepperdine University and

a Ph.D. in economics with honors from the University of London.

He is considered to be one of the leading visionaries, architects, and entrepreneurs of e-commerce and e-finance, having served as chairman of the board and chief executive officer for E\*TRADE Group, Inc. Currently, he is founding chairman, CEO and president of EndPlay, Inc., a leading provider of SaaS Web content management solutions delivered in the cloud. He also serves as founder, chairman, and CEO of Pennington Ventures, a private digital media and strategic management company, and co-founder and chairman of Mutasian Entertainment. He is a national best-selling author and is among a team of co-inventors listed in multiple patent applications covering technical applications relating to social media and interactive digital technology.

Tami Cotsakos earned a bachelor's degree in music from William Paterson. She is co-founder and chief creative officer of Mutasian Entertainment, and has served as co-founder and president of Pennington Ventures since 1999, where she co-manages the company's investment portfolio, and is engaged in several civic and charitable endeavors. She chairs the Tami Cotsakos Music Scholarship at William Paterson University and co-chaired the William Paterson University Capital Campaign. Prior to this, she built a career in design, retail, childcare management, and education as an elementary school music teacher in the New Jersey and California public school systems.

Both are actively involved in land-mine awareness, education, and removal; veterans affairs; and educational projects, among other philanthropic activities.

# Entrepreneurs Margaret Lam and David Yen and Government Affairs Executive Dennis F. Marco '75 to be Honored During Twenty-Second Annual Legacy Award Gala

Entrepreneurs Margaret Lam, chief executive officer of Prosperity Resources International, Inc.; David Yen, a retired investment banker; and governmental affairs executive Dennis F. Marco '75, managing partner of Hamilton Public Affairs, will be honored as the William Paterson University Foundation hosts its twenty-second annual Legacy Award Gala on Friday, April 27, at The Villa at Mountain Lakes. The gala is the Foundation's major event to raise funds to support the University's mission of promoting student success and academic excellence.

"The Legacy Awards Gala not only supports the University's mission but it honors and celebrates those who have championed our efforts in a very meaningful way," says Pamela L. Ferguson, vice president for institutional advancement and president of the William Paterson University Foundation.

Margaret Lam and David Yen will receive the Legacy Award for being Distinguished Friends and supporters of the University. The pair, who have been dedicated to bridging Chinese and American culture through art, provided the initial donation to establish and support the University's Center for Chinese Art, which is dedicated to providing opportunities for students to study Chinese art.

Lam, who was born in Hong Kong and immigrated to the United States in 1967, has a long and distinguished background in community activism and philanthropy. She currently serves as chief executive officer of Prosperity Resources International, a wholesale import business, and as the American agent of Golden Resources International Development Inc. of Hong Kong.

She has supported many efforts to preserve Chinese history and promote



MARGARET LAM AND DAVID YEN



DENNIS F. MARCO '75

Chinese culture. Lam is the founder and chair of the New Jersey Chinese Festival, Inc., and Yen serves as vice president. The festival is designed to preserve Chinese history and culture. A member of the board of directors of the New Jersey Chinese-American Chamber of Commerce, Lam is active in her hometown of Montville, where she has served on several committees. Additionally, she served on the New Jersey State School Ethics Commission for five years and was the Ethnic Advisory Counsel to the Governor of New Jersey. She is the recipient of numerous awards including the Ellis Island Medal of Honor Award.

Yen, who was born in Beijing, came to the United States in 1947 and earned a degree in international relations and economics at Carleton College. In 1969, he joined Chase Manhattan Bank in New York City as an investment banker concentrating on foreign institutions and their U.S. holdings. After retiring as vice president, he taught income tax accounting and provided assistance to others with their tax returns. Active in civic affairs, he served as president of the Edison Chinese American Lions Club, vice president of the New Jersey Alliance for Learning and Preserving the History of World War II in Asia, and on the board of directors of the Greater New York Dollars for Scholars.

Marco, who will receive the Distinguished Alumnus Legacy Award, was formerly vice president of Porzio Government Affairs, LLC, a subsidiary of Porzio Bromberg & Newman PC, one of the top fifteen law firms in the state. Previously, he worked for many years for Horizon Blue Cross Blue Shield as vice president of external affairs and corporate communications. During his career, Marco has monitored legislative activities, acted as a liaison to federal and state agencies, and directed major government consolidation and reorganization of the New Jersey Department of Commerce and Economic Development as deputy commissioner. Marco earned a bachelor's degree in political science from William Paterson, and was a former member of the William Paterson University Foundation board. Additionally, he chaired the Foundation's scholarship committee and served on its committee on directors. Both his wife Annabelle '73 and daughter Christa '01 are graduates of the University.

Tickets for the gala are \$425; tables of 10 can be purchased for \$4,250. The event begins with cocktails at 7:00 p.m., dinner and dancing at 8:00 p.m., and presentation of the Legacy Awards. For reservations, call Mary Pospisil, William Paterson University Office of Institutional Advancement, at 973.720.2934.

## *New \$300,000 Donation Will Support University's Center for Chinese Art*

The University's Center for Chinese Art, which is developing into the premier location dedicated to the appreciation of Chinese art in northern New Jersey, will benefit from a new donation.

Yong Liu and Mingsheng Liu, two Chinese businessmen, have pledged \$300,000 over three years to support the center. The gift is presented in

honor of Zhiyuan Cong, William Paterson University professor of art and director of the Center; Yong Liu was the student of Cong many years ago in China. In appreciation for their gift, they have been named honorary directors of the Center for Chinese Art. In addition, visiting artists to the Center will be known as The

Mingsheng Liu and Yong Liu Distinguished Visiting Artists.

"William Paterson University is deeply appreciative to Mingsheng Liu and Yong Liu for their support as we strive to deepen and expand our understanding of Chinese art and culture," says President Kathleen Waldron. "Their commitment provides us with the resources for the Center to move forward, benefiting both the University's students with new learning opportunities, while also reaching and educating others in the broader community about Chinese art and culture."

Specifically, the donation will allow the University to continue to integrate the richness of Chinese art into the curriculum, developing more diverse courses devoted to traditional Chinese methods, practices, and theories. The Center will also offer students exciting opportunities to view important exhibitions of Chinese art, engage with visiting Chinese artists, and learn their techniques for artistic media such as woodblock, painting, drawing, and seal carving.



YONG LIU AND PRESIDENT KATHLEEN WALDRON

## *Alumnus Vincent Waraske '57, M.A. '61 Leaves Gift to Alma Mater*

The late Vincent Waraske '57, M.A. '61, who was an active member of the alumni community and a strong supporter of higher education, has left a large gift from his estate to William Paterson.

The University recently received \$600,000 from the estate. This gift will be available to support areas of greatest need, which range from capital improvements to scholarship support for deserving and needy students.

"Since receiving his first degree from what was then New Jersey State Teacher's College at Paterson, Mr. Waraske remained a loyal friend and alumnus, committing himself to the importance of education," says Pamela Ferguson, vice president for institu-

tional advancement. "His generosity will advance the goals of the University from which he received two degrees and the dreams of students for generations to come."

Waraske, who died in 2010, grew up in Paterson. He served in the U.S. Army during the Korean War. After earning a degree in history, he taught for thirty-eight years at School No. 10 in Paterson. A collector of all things Patersonian, Waraske most enjoyed sharing his knowledge about Paterson's history, often giving walking tours and lectures about Paterson in its heyday as the "Silk City." His passion for Paterson led to his appointment in 2003 as the city's official historian.

## *Undergraduate Fellow Charts Path To Sales Career*

Most students enter college unclear about their career path and eager to explore potential majors. Thomas Alger, who will graduate this May, knew early on that his passion was focused on marketing and sales. The Newton native credits his epiphany to an introduction to business class he took as a freshman in high school. "I have a knack for it. It seems to come naturally to me," he says.

For Alger, the recipient of the 2011-12 Alumni Association Undergraduate Fellowship, one of the University's most valuable and prestigious scholarships, a strong work ethic and a commitment to his goals have fueled his success and



THOMAS ALGER ON THE JOB IN THE OFFICE OF ALUMNI RELATIONS

led to national recognition in the field of professional sales.

Alger was selected to represent William Paterson at the University's National Sales Challenge, an intense series of selling competitions and workshops designed by William Paterson's Russ Berrie Institute for Professional Sales designed to strengthen students' sales skills and offer them an opportu-

nity to network with business executives from companies around the country who judge the events and serve as sponsors. The competition includes a speed-selling competition, which requires the students to sell themselves to an employer in under two minutes, and a sales-role play competition, in which students compete in a fifteen-minute sales call with a real business executive.

"When you make it to the national level of competing, you know that everyone you are facing was chosen because they were the best their school had to offer," Alger says. He placed third in the role-play portion of the competition, and as part of a team with fellow student Michael Walsh, placed third overall.

Alger, who is double majoring in marketing and professional sales and is a member of the University's Honors College, serves as president of the University's chapter of Pi Sigma Epsilon, a national marketing and sales fraternity. In addition to his academic commitments, Alger works approximately twenty hours per week in the Office of Alumni Relations as part of the fellowship, where he assists the staff in keeping alumni connected to the University. Some of his responsibilities include creating online marketing campaigns for the Alumni Association Annual Fund, filming and editing videos to encourage donations, and assisting with the Class of 1962's fiftieth reunion this May.

Following graduation, Alger is seeking to secure a sales or marketing position with a Fortune 500 company.

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# Pioneer News

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## HALL OF FAME ALUMNI CELEBRATE FORTIETH ANNIVERSARY OF TITLE IX

BY HEATHER BROCIOS



SABRINA GRANT (CENTER), DIRECTOR OF ATHLETICS AT WILLIAM PATERSON, WITH (L. TO R.) BRIDGET BRENNAN JONES '98, LAUREN HERTZBERG BROWN '03, LESLEY DUBE LUBANSKI '03, KYLE LUBRANO BOYER '01, DANA FELTZ SCHWARTZ '00, AND LAURIE COCHRAN KEARNS '85

Title IX states that “no person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of or be subjected to discrimination under any education program or activity receiving Federal financial assistance.” Best known for the impact it eventually had on the competitive fields of play, when Title IX was passed in 1972, fewer than

three hundred thousand girls were participating in high school sports.

Now, forty years later, the number of girls and women involved in sports at all levels numbers in the tens of millions. To celebrate the twenty-sixth annual National Girls and Women in Sports Day on February 1, William Paterson invited six of its female Alumni Association Athletic Hall of Fame mem-

bers back to campus to share their stories with the current group of Pioneer student-athletes, and to relate how those experiences as college athletes have positively impacted their lives beyond their playing days.

A two-time New Jersey Athletic Conference (NJAC) Women’s Soccer Player of the Year, Kyle Lubrano Boyer '01 currently serves as the coaching education

program manager for U.S. Lacrosse, the sport’s national governing body, after starting her career in the soccer coaching ranks. Without the offer of an undergraduate assistant coaching position from Pioneer head coach Keith Woods, Lubrano Boyer may have found herself on a very different career path.

“I truly believe that when I decided to come to William

Paterson, I made the right decision,” Lubrano Boyer said. “Everything I went through in the classroom, on the field, with my teammates and my friends, shaped who I am.”

**Bridget Brennan Jones**

’98 was a thousand-point scorer who helped lead the William Paterson basketball team to a pair of NCAA Tournament Elite Eight appearances and a berth in the Sweet Sixteen. The all-league and all-ECAC honoree coached on the high school level for fourteen years, but recently changed direction professionally. Her transition has been aided by her time as a Pioneer.

“My gift now is to be a nurse practitioner, and as a basketball player here, perseverance was the thing I learned,” Brennan Jones shared. “I persevered as a student-athlete, but what I didn’t learn is that these gifts are something that I took completely for granted. So growing up and realizing that I could have done more really, really impacted my life. You have to ask yourself every single day, whether you’re on the field, on the court, on the diamond, wherever you are, ‘did I use my gifts to my best possible ability? Did I persevere?’”

The first William Paterson field hockey player to earn first-team all-America honors, **Lesley Dube Lubanski ’03** gained more than just accolades and records on the field. Not only did she make life-long

friendships and meet her future husband during her time at William Paterson, her character was formed by her experiences on and off the field.

“Your courage, your goal setting, your determination, it parallels your life outside of school,” said Dube Lubanski. “In the



SABRINA GRANT ADDRESSES THE UNIVERSITY STUDENT-ATHLETES WHO ATTENDED THE PROGRAM

end, I grew as a person from my experiences here,” she continued. “I’m a stronger woman, I’m a better teacher...I think I’m a good mom. And all of those things that you (student-athletes) possess as individuals and as teams will definitely transfer to the real world.”

As a three-sport high school athlete, **Laurie Cochran Kearns ’85** thought that volleyball was her weakest skill set. She credits head coach Sandy Ferrarella’s faith in her for her all-NJAC career.

“Sandy created the volleyball player that I was, and it just goes to show that if somebody believes in you and you believe in yourself and you get to gain that confidence, you can do anything,” Cochran Kearns said.

She extolled the members of the audience to thank those individuals who made an enduring impact on their lives.

“It could be your parents, it could be a friend, a coach, a teacher, but think about those people. If you do have somebody who really created you, please, don’t let that go

unsaid. Tell them you appreciate that and give them that acknowledgement.”

First-team all-American **Lauren Hertzberg Brown ’03** admittedly was more focused on her softball success than her academic pursuits before she enrolled at William Paterson. Frustrated by her own perfectionism, she briefly flirted with the idea of quitting the game as a freshman, but said that William Paterson coaches Hallie Cohen and Vanessa Lenoir helped her learn how to channel that energy into improving her leadership skills while finding success in the classroom, as she later graduated with honors as a physical education major.

“It was at that point (of returning to the team) that I made the decision that I

was not only going to play, but that I was going to work the hardest I could to be the best that I could be,” she recalled. “Coach Cohen’s belief in me led me to a life where my greatest successes occurred in adulthood.”

Now a teacher and coach at Wayne Hills High School, Hertzberg Brown has brought unparalleled success to a Patriot softball team that had not posted a winning season in twenty-five years.

“I learned through softball that nothing in life is easy, but if you want it badly enough you can achieve anything,” she said. “I tried to instill what I took from my days at William Paterson into my girls. I want them to strive to be extraordinary, and never strive to be average.”

The only four-year, three-sport member of the Hall of Fame, **Dana Feltz Schwartz ’00** was an all-conference and all-region



LAURIE COCHRAN KEARNS ’85 WITH HER VINTAGE UNIFORM SHIRT

selection on the basketball court and the soccer and softball fields, as well as the Alumni Association’s 2000 Outstanding Senior. The challenges she faced as both a student and as an athlete prepared her well for her

coaching and teaching career at Morris Hills High School.

“When I was interviewed, they didn’t really ask me a ton of questions about my teaching philosophy or class management or subject matter,” Feltz Schwartz remembered. “What they did ask me were a lot of questions that were related to character. So my playing experiences prepared me to easily answer questions about teamwork, leadership, responsibility, loyalty, and citizenship.

“I look back now and I appreciate my professors and my coaches,” she continued.

“They provided me with the tools that I need to be a successful teacher, coach, and mother.”

“Understanding the success and tradition of our program, and the foundation laid by those who were here before, is critical,” said **Sabrina Grant**, director of intercollegiate athletics. “These six individuals are living examples of the value of the William Paterson academic and athletic experience, and the lessons learned outside the classroom.” ❧



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**David Shapiro** *Continued from page 21*

written by Shapiro more than three decades ago. The pieces were performed at Carnegie Hall.

“Mohamed would often call me in the middle of the night to ask me to recite the poems again, so he could hear them in my voice,” Shapiro says. “Vowels and consonants are part of the musical element in poetry; the cognitive is only part of what a poem can become.”

He is perhaps most proud of his long collaboration with the late architect John Hejduk, who served as dean of Cooper Union’s school of architecture for many years. In 1991, a poem Shapiro had written about the Czechoslovak student Jan Palach, who set himself on fire in 1969 to protest the Soviet invasion, was engraved on a plaque as part of a memorial designed by Hejduk and mounted on the grounds of Prague Castle in the Czech Republic.

Throughout the years, he has mentored countless students (in fact, William Paterson English faculty members Brad Gooch and the late Rachel Wetzsteon were among his students at Columbia). Rosa Alcalá ’91 credits Shapiro with encouraging her to write poetry. “He recommended that I apply to Brown University for graduate school,” she says. “I did it partly to appease him. It just seemed like I was shooting for something that was beyond me—this Ivy League school—and I was very fortunate to get in. I credit him for believing in me.” Today, she is a published poet and a professor of poetry and translation at the University of Texas at El Paso.

Most recently, Shapiro has been indulging his love for the visual arts, creating collages by altering postcard images of artists, poets, artworks, or other famous figures from the worlds of music, art, and science.

“When my son Daniel was born—he’s twenty-seven now—he started putting stickers on the butcher block table in our dining room, and I liked it better that way...it looked rococo,” he explains. “Eventually I found I could start with a postcard of a poet or artist I love and change the image with stickers or a splash of encaustic.”

“I know my collages are just fun,” Shapiro continues. “I asked Jasper Johns if they would last forever and he said, ‘Probably not, but who cares?’ The best fate for them is to appear in my favorite artists’ houses—and Jasper has seven of them.”

Shapiro also says that working in collage has informed his poetry, including his current work. “I would never have written some of the poems I have without also being able to express myself this way,” he says. “More and more, anything I do visually is the sister of what I do verbally.”

Fifteen of the collages appeared in the November issue of *Poetry Magazine*, along with his ruminations on life, poetry, art, and music. Among them: “I love the moments when poets at last try to explain their work—and fail, of course.”

Now sixty-five and admittedly nearing retirement, Shapiro has no plans to slow down when it comes to creating art. “Why do we have to be typecast? Why must we be one thing? We aren’t anyway. We play multiple roles, and many times I’m shocked at the strange pathway I have carved out of what seemed a wilderness,” he says. “I found writing, teaching, and looking my favorite lives. I just wish I could have a few years to write twenty more books, finish many manuscripts begun, resurrect my musical career, pursue philosophy. It is a life’s task to find the ways you want to play an endless game of uncontrollable beauty.” ❧

# S P O T L I G H T

A L U M N I N E W S

Dear Alumni:

Can alumni continue to show their Pioneer Pride after graduation? The answer is a resounding YES! Let me share a few easy ways that every alum can become an ambassador for William Paterson University and promote Pioneer Pride:

- Break out your William Paterson sweatshirt or put on your class ring! Just by wearing William Paterson-branded items, you will be spreading the name of your *alma mater* to everyone you meet.
- Promote William Paterson as an excellent college choice to your friends and family members who are parents of high school-aged students. Better yet, offer to escort them to our beautiful campus for one of the many organized tours that take place on

weekdays and most Saturdays throughout the school year.

- Do you know that William Paterson University's solar panel installation ranks among the top ten largest at higher education institutions in the United States? Or that *Financial Planning* magazine rated our financial planning program as one of the top ten in the nation? By reading *WP Magazine*, *Alumni Community e-News*, or visiting our website at [www.wpunj.edu](http://www.wpunj.edu), you can keep current on our University's outstanding accomplishments—and share them with colleagues and acquaintances in your neighborhood, workplace, or at your next cocktail party!
- Help build a stronger alumni network by providing an internship or career shadowing experience to a current student or by connecting with fellow alumni at an alumni event or online



MEMBERS OF THE EXECUTIVE COUNCIL AND THE OFFICE OF ALUMNI RELATIONS. SEATED, L. TO R.: ROLA HANNOUSH '88, BEVERLY SCHWEIGHARDT '59, JANIS SCHWARTZ, EXECUTIVE DIRECTOR OF ALUMNI RELATIONS, JULIE RAVO '94, M.A. '92, ALLISON KENDALL WORMAN '75; STANDING, L. TO R.: TONY CAVOTTO '76, M.B.A. '88, PHIL MARTINELLI '87, JEAN AIRES '64, M.A. '88, ANDREW FACCONO '89, DEBBIE GANTERT '77, DOMENICO DIMAIO '97, GINA BUFFALINO, PROGRAM ASSISTANT, JACK MORAN '61, M.A. '78, DOUGLAS HAMILTON SR. '75, MARY ANN COOPER '70, SHARON RYAN M. Ed. '96, ASSISTANT DIRECTOR OF ALUMNI RELATIONS, WILLIAM FRAZIER, STUDENT REPRESENTATIVE, JAMES O'CONNOR '75, AND JOHN GINCLEY '91, M.A. '92.

through our William Paterson University LinkedIn group at [www.wpunj.edu/linkedin](http://www.wpunj.edu/linkedin).

- In addition to providing much needed scholarship support for our students, donations from alumni to


the William Paterson Annual Fund have a positive effect on our University's ranking in *U.S. News and World Report*. No matter the size of your gift, the fact that you participate has a lasting effect on future generations of alumni and our University's reputation.

Our more than sixty-four thousand William Paterson alumni can be found throughout New Jersey, the nation, and the world! Just imagine the impact we would make if each alum made a gesture of Pioneer Pride only once a year!

Janis Schwartz  
Executive Director of Alumni Relations

## Class of 1962 Plans Reunion

Members of the Class of 1962 Reunion Committee discuss plans for their fiftieth reunion, to be celebrated with special events on May 20 and 22, 2012. In addition to campus tour and reunion dinner on May 20, class members will carry the University's original mace, which was a senior class gift from the Class of 1962, as a symbolic gesture in the procession at this year's commencement ceremony on May 22 at the Izod Center.

For additional information about the Class of 1962's fiftieth reunion, contact the Alumni Office at 973.720.2175. 



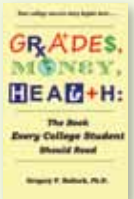
MEMBERS OF THE CLASS OF 1962 FIFTIETH REUNION COMMITTEE WITH MEMORABILIA, INCLUDING THE ORIGINAL MACE THEIR CLASS DONATED TO THE UNIVERSITY. STANDING, L. TO R.: RALPH MIGDALE AND LOU CARCICH. SEATED, L. TO R.: RICH GAROFALO, INA COHEN HARRIS, AND ANDY ANTISTA



## Alumni Books



**Melissa Collesano '94** is the author and illustrator of two character trait books, *Pheobe McKeeby's Garden Apartment* and *Pheobe McKeeby in I Promise I'll Take Care of the Dog*. Collesano, a librarian at Fernwood Avenue Middle School in Egg Harbor Township, weaves each story around admirable character traits such as generosity, responsibility, perseverance, fairness, respect, honesty, courage, and citizenship. "Teaching character and moral values is key in raising and educating our youngsters," says Collesano, who is married with a young daughter. "In order to become a contributing and productive member of society as an adult, children must learn how to carry themselves in the world around them today." Collesano's books were recently featured in the Author's Alley section at the New Jersey Education Association convention in November; you can find them at her website, [bookbabe.net](http://bookbabe.net).



**Gregory Bullock '03** offers practical advice in *Grades, Money, Health: The Book Every College Student Should Read*. An adjunct professor of chemistry and mathematics at William Paterson and several local community colleges, Bullock drew on his experiences as a student at William Paterson, where he earned a bachelor's degree in chemistry, and at Seton Hall University, where he received a doctorate in analytical chemistry, to provide information on what he says are the three most important aspects of college life. The book covers topics from registration and classroom etiquette to common health ailments and how to manage money.



Author and photographer **Kevin Woyce '93** has combined his lifelong interest in local history and photography to write and illustrate four regional history books: *Hudson River Lighthouses & History*, *Jersey Shore History & Facts*, *New Jersey State Parks: History & Facts*, and the just-published *Liberty: The Amazing Story of America's Favorite Statue*. "The thing I find fascinating about local history is how it's all connected," Woyce told the *Suburban Trends* newspaper. "The more you research, the same names (and) the same people pop up. That kind of leads me from one project to the next." In conjunction with his books and research, Woyce regularly presents historical slide shows throughout the state at libraries, hospitals, historical societies, retirement communities, church groups, and seniors organizations.




Her short prose and poetry has been widely published in magazines, journals, and anthologies, and has garnered the Perillo Prize, the Eric Hoffer Prose Award, and been nominated for Best New American Voices, all national prizes in literature. Now **Kathleen Gerard '78** has written her first novel, *In Transit*, about a "Jersey girl" whose decision to become a New York City police officer snowballs into something more harrowing and ominous. Although the book is considered "romantic suspense"—and won the award for "Best Romantic Fiction" at the 2011 New York Book Festival—the book includes elements of mystery and police procedure. The book was inspired by a high school friend who worked a midnight to 8:00 a.m. shift in the New York City subway system.



**Kathleen C. Dautel '74** has been a teacher in Florida for more than three decades. Now, she has used the sea as her inspiration to write her first book, *Come Follow Me*, a picture book about a brave and caring pelican named Pelli who saves her sea friends from oil spurting out of the Gulf of Mexico. The book, with illustrations by Bobbie Marsh, a watercolor artist, has garnered a 2011 Mom's Choice Award. "I'm excited to get the message out to teachers and young children about protecting our oceans and sea life," she says. A portion of the proceeds from *Come Follow Me* will be donated to continuing efforts to clean up the 2010 oil spill in the Gulf.


## Tennis Team Holds Reunion

Former members of the Pioneer Women's Tennis Team reunited with former coach Virginia Overdorf, professor of kinesiology, during an informal gathering on campus on October 15, 2011. Overdorf, who is retiring at the end of this academic year, served as the first coach of the tennis team when it became a varsity sport in 1970; during her tenure, the team became one of the state's finest programs, often defeating such Division I opponents as Rutgers and Princeton. The tennis program was discontinued in 1989, but was revived as a club team in 2003 and returned to varsity status in 2004 under current coach Mary Lou Rios. 



STANDING, L. TO R.: NANCY COUGHLIN-OLIVIERI '75, MARIE "SANDY" ROSS '71, NANCY DELPIZZO '86, LAURA TANIS '73, COACH VIRGINIA OVERDORF, JEANNE HARROITT '78, ROSEMARIE PURICZ '76, LINDA LANOTTE '84, BONNIE MCCAHERILL '78, ANN CAPOBIANCO '74. SEATED, L. TO R.: DENA WINICK '91 AND LISA VENEZIA '76. NOT PICTURED BUT ALSO ATTENDED: SUSAN LEONARD '71, CAROL MUELLER '82, MARLA ZELLER '80, CAMILLE TONOTODONATI '76, BARBARA KROPINACK '72, AND JANICE KOCHANEK '75

## Alumni Attend Special Reception for DLS Speaker Diane Ravitch

College of Education alumni were the guests at a special reception in Hobart Manor prior to the Distinguished Lecturer Series appearance by Diane Ravitch on October 13, 2011. Ravitch is one of the nation's leading authorities on American education history and policy. 



JOSEPH AND TERESA RIGOLIO '84 (ON LEFT) TALK WITH LECTURER DIANE RAVITCH (SECOND FROM RIGHT) AND DOROTHY FEOLA, ASSOCIATE DEAN OF THE COLLEGE OF EDUCATION



ALUMNI AND STUDENT COMEDIANS GATHER ON THE STAGE TO TAKE A BOW

## *Alumni Join Students to Laugh It Up at Gotham Comedy Club in New York*

Alumni and students of the University's comedy performance program joined together for a night of laughs at Gotham Comedy Club in New York City on December 10, 2011. The program, under the direction of Professor Stephen Rosenfield, included stand-up comedy routines by students in Rosenfield's comedy class, as well as prominent alumni of the program, including Mike Cupolo '08, who served as host, Brett Druck '08, and Rick Rosen. A special highlight of the evening was a surprise comedy monologue by University President Kathleen Waldron. An alumni reception followed at Jake's Saloon. ❧

# SAVE THE DATE

**9.22.12**

HOMECOMING AND PIONEER FOOTBALL TEAM VS. MONTCLAIR STATE

**10.24.12 • 7:30 P.M.**

ALUMNI ASSOCIATION ANNUAL MEETING ELECTION BALLOTS WILL BE ONLINE IN SEPTEMBER AT

**WWW.WPUNJ.EDU/ALUMNI**

## *Alumni, Retired Faculty Return to Campus For Annual Pioneer Society Luncheon*

Members of the Class of 1961, who celebrated their fiftieth reunion in May 2011, were the special guests at the annual luncheon on December 9, 2011 of the Pioneer Society, which includes those alumni who graduated at least fifty years ago. The festive event, held in the University Commons Ballroom on campus, always provides a special opportunity for University alumni to reminisce and share their stories about their time on campus with classmates and members of the University community, including retired faculty. During the luncheon, members of the Class of 1961 were formally inducted into the Society. ❧

*For more photos from the event, visit the Web at [www.wpunj.edu/alumni/events.htm](http://www.wpunj.edu/alumni/events.htm)*



JANIS SCHWARTZ ((BACK ROW, FAR RIGHT), EXECUTIVE DIRECTOR OF ALUMNI RELATIONS, WITH MEMBERS OF THE CLASS OF 1961 WHO CELEBRATED THEIR INDUCTION INTO THE PIONEER SOCIETY. (FRONT ROW, L. TO R.) JOYCE DELUSSO DINICE, HELEN KENNY, KATHLYN MUNSON NEUBERT, CHARLES HELWIG, MARY LOUISE MACCARILLO HELWIG, (BACK ROW, L. TO R.) ANITA WINKLER VENTANTONIO, ANNE LADIKA LAFERRERA, JAMES ROBERTSON, AND JACK MORAN

# 19 plus...

## 19 sixty 7

**MICHAEL LEWIS** plays saxophone with the nationally acclaimed bands Happy Apple and Fat Kid at Dakota Jazz Club and Restaurant in New York, New York. He also toured with Andrew Bird and has appeared on *The David Letterman Show*.

## 19 seventy 2

**RUSSELL TRIOLO**, chief executive officer of the Boys & Girls Clubs of Union County, was named Executive of the Year by the Garden State Chapter of the Professional Association of Boys & Girls Clubs. He has been associated with the Boys & Girls Clubs for his entire professional career.

## 19 seventy 3

**RONALD BERKMAN**, president of Cleveland State University, was profiled in *Cleveland* magazine about his efforts to advance the institution. Berkman has been president for two years... **MATTHEW CONFORTH**, M.A. '75, was honored for his commitment to education and service in school administration at Passaic Valley High School by receiving the William A. Cuff Memorial Award. Conforth serves as director of educational technology for the high school.

## 19 seventy 4

**TERRANCE BRENNAN** has been named interim superintendent of schools for the Bloomingdale school district. Brennan spent the past eleven years as superintendent in Pompton Lakes... **RALPH J. CIALLELLA** was appointed Essex County administrator... **EMILY L. NUNZIO** was honored as a 2010-11 Professional Woman of the Year in Special Education by the National Association of Professional Women. She was also selected as an honored member of the Biltmore Who's Who Executive and Professional Registry. Nunzio is a special education teacher in Union.

## 19 seventy 5

**JOSEPH F. DUFFY** received the 2011 Community Cornerstone Award from the United Way of Passaic County. Duffy was honored for his work as president of Catholic Charities in the Diocese of Paterson...

**ROSE MARIE KOLLAR** recently retired after nearly fifty years as a librarian at the Oakland Public Library. She served as senior librarian for more than three decades... **JOANNE P. ROBINSON** was named the inaugural dean of the Rutgers School of Nursing in Camden. She had previously served as acting dean.

## 19 seventy 8

**DONNA ELLIS** had her artwork displayed at the Nutley Free Public Library. The exhibit featured watercolor designs Ellis created while working as a draftsman, illustrator, and teacher... **TOM HAMILTON** was part of the faculty for the Keystone College Jazz Institute, which offered an opportunity for local musicians to study and perform with several of Northeast Pennsylvania's and New York's finest touring and recording jazz artists. Hamilton performs on the saxophone and woodwinds... **MARY REINHOLD** has been appointed principal of Macopin Middle School in West Milford. She has spent her entire educational career at Macopin Middle School... **KENNETH RUBELL** was named business adviser for Lebanon and northwest Lancaster counties in Pennsylvania by York-based Mantec, Inc. He has thirty years of experience in sales, marketing, product development, manufacturing, consulting, and business financial services.

## 19 seventy 9

**DANIEL R. HENDI** was named director of the Lawyer's Fund for Client Protection, which provides reimbursement to victims of attorneys who have been suspended or disbarred for knowing misappropriation of client funds. Hendi will oversee a staff of 117 people who investigate and prepare claims for consider-

ation... **LAUREN LOCKER**, certified financial planner and founder of Locker Financial Services, addressed a group of undergraduate business administration students at William Paterson about her experiences in the financial services industry... **SR.**

**PATRICIA ROCHE**, a Salesian Sister of St. John Bosco, was appointed principal of St. John Neumann High School in Naples, Florida. Formerly, Roche was a principal of Immaculata La Salle High School in Miami for ten years.

## 19 eighty 2

**EILEEN BUSHELOW** was elected president of the Unionville-Chadds Ford School Board. Bushelow has been a member of the school board since 2010... **JOSEPH MILLER** has been appointed director of neuroscience for Meridian Health, a five-hospital healthcare system along the Jersey Shore. Miller is also a clinical instructor in the department of psychiatry at UMDNJ/Robert Wood Johnson Medical School.

## 19 eighty 3

**JOSEPH C. SWATEK** was promoted to the position of supervising senior at Goldstein Lieberman & Company, LLC, a certified public accounting and business advisory firm. Swiatek is a twenty-six-year veteran in the accounting field... **MARY BETH WETZELBERGER** was appointed to the part-time position of borough nurse for Hawthorne. She has previously worked at Hackensack University Hospital, Barnert Hospital, and Palisades Medical Center.

## 19 eighty 4

**JEFFREY EMMETT** was honored by the Westwood Police Department for his twenty-five years of service to the community. Emmett retired from the department this past year... **BRIDGET KARL**

has been named president and chief executive officer of the Chamber of Commerce in Calabasas, California. Karl was formerly a marketing director with the organization and has more than twenty-five years of experience in retail sales, buying, and marketing...

**EDWARD ROSE** received the Chief's Achievement Award from the Bergen County Chiefs of Police Organization for his contributions as Ridgefield Park's police chief.

## 19 eighty 5

**FRANK FLORIO** was sworn in as the ninth chief in the Oradell Police Department's eighty-five-year history. Florio has served as sergeant since 2003. He joined the force as a patrolman in 1988... **RICH LOPEZ** exhibited a show of his paintings entitled "The New Madness" at BLAST, an art museum in Teaneck.

## 19 eighty 6

**PAT BERGESON** was featured at the Pinehurst Resort's twenty-seventh annual Heart 'n' Soul of Jazz Festival in North Carolina. Bergeson performs on the harmonica and guitar... **VALERIE PAWLOWSKI** opened a second Punch Gym in Warren. Pawlowski, who co-owns the fitness and training center, has spent eighteen years as an expert in the strength training field and is a certified medical exercise specialist and personal trainer... **ROBERT F. ROCCO**, a colonel in the U.S. Air Force, has taken command of the U.S. Air Force's 6th Medical Group at MacDill Air Force Base in Tampa, Florida. He provides medical and dental services to the Department of Defense's largest single patient population.

## 19 eighty 7

**PETER SCHIMKE**, a keyboardist, is starring in *Nobody's Human*, a video filmed in Minneapolis featuring four jazz musicians collaborating on the music of Jerry Bergonzi. Schimke also appeared at the Dakota in Minneapolis as part of the quartet, Good Life... **ROBERTO SOTO** has created a new Web-based newspaper for City Island, New York, which he updates daily. Soto also teaches journalism at Long Island University and owns a media consulting company, Imaginus.

## 19 eighty 8

**BILL STEWART**, a jazz drummer, appeared at the Jazz Standard in New York City. Stewart has performed with Maceo Parker, John Scofield, and Joe Lovano, among others.

## 19 eighty 9

**JACK FIRRIOLO** has joined Merchants Leasing as chief operations officer. Most recently, Firriolo was the owner of a consulting business specializing in strategy, mergers and acquisitions, and business restructuring in the

healthcare industry... **PAUL WALLER** was appointed vice president of sales in the central region for Terex Aerial Work Platforms. Waller's territory spans the area from Winnipeg, Canada to Austin, Texas... **DAVID WIKSTROM**'s law firm, Javerbaum, Wurgaft, Hicks, Kahn, Wikstrom, and Sinins, was named a first tier Best Law Firm for plaintiffs medical malpractice and personal injury by *U.S. News and World Report* magazine.

## 19 ninety

**ERIC ALEXANDER**, a top tenor saxophonist, appeared at the Jazz Showcase in Chicago... **DEBRA TEDESCHI VARNER**, a partner in the law firm of McNeer, Highland, McMunn and Varner, L.C., was elected a director of the Federation of Defense and Corporate Council, an organization comprised of leaders in the insurance and corporate defense bar.

## 19 ninety 1

**PERRY M. SCHWARZ** received the Harry L. Wheeler Public Service Award at the Twenty-ninth Garden State Employment and Training Association Annual Conference. The award is given to a association member who has excelled in the area of workforce development locally and on the state level.



**PERRY SCHWARZ '91 (RIGHT) WITH HIS AWARD**

## 19 ninety 2

**JOYCE CLEMENTS** completed a 2011 Lake Placid Ironman in honor of the memory of her sister, who was struck and killed by a truck while riding her bike with Clements twenty-five years earlier... **JOANNE MULLANE, M.ED.**, was appointed principal of Tulsa Trail Elementary School in Hopatcong. Mullane was previously the school's curriculum supervisor.

**19 ninety 4**

**JOE FARNSWORTH** played drums at the Jazz Showcase in Chicago as part of the Eric Alexander Quartet...**KAREN LAKE** was appointed interim superintendent of the Mahwah school district.

Lake has served as superintendent for the Oradell, Randolph, and Hillsborough school districts during her forty-year education career.

**19 ninety 6**

**GREGG CARUSO** was promoted to assistant professor in the communications/humanities division of Corning Community College in New York...**ANAT FORT**, Israeli-born pianist and composer, performed jazz arrangements for songs sung by popular Israeli singer Arik Einstein at the Opera House in Tel Aviv.

**19 ninety 7**

**DEBORAH STEELE** has joined Xena Vallone Realty Inc. in Sarasota, Florida. She specializes in new construction, short sales, and property management.

**19 ninety 8**

**CHRIS CLEARY** is the vice president of worldwide channel sales and partner development for Egenera, a Massachusetts-based company that designs, develops, and delivers infrastructure orchestration solutions to enterprises, service providers, and government agencies in the United States and internationally. Cleary was previously a senior director at Fortinet, a company providing network security appliance solutions...**TIM WILLCOX**, a tenor saxophonist, released his debut album, *Superjazzers Vol. 1*, on Ninjazz Records.

**19 ninety 9**

**LYNDA M. FRIGGLE** was inducted into the Ocean County College Athletic Hall of Fame. Friggle was honored for women's soccer. In addition, the college has created the Lynda M. Friggle Courage Award in her honor.

**2 thousand**

**JOHNATHAN BLAKE**, drummer for the Kenny Barron trio, performed at A Place for Jazz in Schenectady, New York...**ALLISON MCCARTHY** has been inducted into the Hasbrouck Heights Hall of Fame. McCarthy lettered in soccer during her four years at William Paterson.

**2 thousand 1**

**JILL WHITE-CULLEN** was named 2011 North Jersey Field Hockey Coach of the Year for leading the West Milford High School field hockey team to win the Northeast Conference Division 2, Passaic County Tournament, and North 1, Group 3 titles with a 20-2 record...**ORIAKU BARBARA IJOMA** was appointed to the medical staff of Atlantic General Hospital in Berlin, Maryland, as a health professional affiliate working with Peninsula Nephrology...**IRA P. THOR** has been elected second vice president of the Division III Sports Information Directors Association of America. Thor is New Jersey City University's sports information director.

**2 thousand 2**

**LISA MARIE (BRADLEY) COATES** has been named a Champion of Change Educator by President Barack Obama...**VICKIE EVANS** served as co-chairwoman of the West Milford Relay for Life fund drive for the American Cancer Society...**JACK LEONARD** was named principal of Woodcliff Middle School in Woodcliff Lake. Previously, Leonard was principal of Byram Intermediate School in Byram Township.

**2 thousand 3**

**CAROL ANNE CHUPAK** has joined the Christian Health Care Center in Wyckoff as an advanced nurse practitioner...**MARGIE (GUREVICH) GELBWASSER** has published a new young adult novel, *Pieces of Us*. The novel is about the growing issue of cyber bullying among teens.

**2 thousand 4**

**JAMI HAHN, M.A.** '10, was honored by the Glen Rock Board of Education as one of Glen Rock's 2011-12 Bergen County Teachers/Educational Services Professionals of the Year. She teaches third grade at Central School in Glen Rock...**HAL W. WEARY, M.A.**, has joined Albright College as music-business instructor.

**2 thousand 5**

**MICHAEL TURCO**, illusionist, performed at Sun City Hilton Head's Magnolia Hall in Hilton Head, South Carolina.

**2 thousand 6**

**DIANA DIMARIA** opened the DiMaria Law Firm in Clifton. Her firm specializes in personal injury, accidents, immigration, criminal/traffic violations, civil litigation, and divorce proceedings...**TIMOTHY GOURAIGE** was appointed assistant principal of Montville Township High School...**DAN SAVAGE** has been hired as writer/web manager for the Orlando Magic basketball team. He previously was a writer/web editor for the National Basketball Association's website, NBA.com

**2 thousand 7**

**LINDA ANN OLINGER** exhibited her photographs at the Roxbury Public Library...**ELIZABETH (MICICH) OTERO** was one of fifteen registered nurses who received the 2011 New Jersey League for Nursing Recognition Award for her contributions to the profession and the patients and residents she serves. Otero is quality manager and clinical educator at the Christian Health Care Center in Wyckoff...**BILLY TOOMA** celebrated the publication of his second book, *Shin's Shadow & Other Stories*, and was nominated for the National Aviation Hall of Fame's 2011 Combs-Gates Award for his documentary, *Fly First & Fight Afterward: The Life of Col. Clarence D. Chamberlin*.

**2 thousand 8**

**JESSICA FUNES** became the first female Hispanic police officer appointed to the Haledon Police Department. Funes previously worked as a records clerk in the department...**LAURA GRAVENSTINE** exhibited her paintings at the Manas Fine Arts Center in Newark. The exhibit, "Organic Chemistry," celebrated how artists use patterns of

nature in their art...**JUSTIN KAUFMAN** led, produced, composed, and played piano on his debut CD, *Introducing Justin Kaufman*. He was one of the twelve pianists selected worldwide for the 2011 Theonious Monk International Piano Competition...**FERIT ODMAN** released his second CD. It is dedicated to the late James Williams, former director of jazz studies at William Paterson.

**2 thousand 9**

**CARLOS O. CANO** was promoted to fourth degree black belt and granted the rank of master at Jang Star Taekwondo School in Jersey City...**KIMBERLY CROZIER** is a teacher of students with disabilities at Mt. Pleasant School in Livingston...**ADAM LOMELO** joined his brother Matt in performing both acoustic and electric guitar at Unity Hall in Barnevelde, New York. Lomeo was the 2009 recipient of the music department's Outstanding Musician Award...**TOM WETMORE**, composer and pianist, debuted his CD *The Desired Effect* with appearances at the Tea Lounge in Brooklyn and Somethin' Jazz Club in Manhattan.

**2 thousand 10**

**CATHERINE DIAMOND** was appointed associate editor of *Label & Narrow*, a Web magazine...**RYAN PETHO** traveled to Vanuatu in the South Pacific to work as a volunteer information technology educator for the Peace Corps...**DANIEL RUFOLO**, jazz pianist, performed in Summit with other alumni of NJPAC's Wells Fargo Jazz for Teens program...**JOHN F. WENDELL** graduated from the U.S. Coast Guard Recruit Training Center in Cape May.

**2 thousand 11**

**LISA AMES, M.ED.**, has been awarded the 2011 Teacher as Researcher Award by the Northeastern Education Research Association. The award was presented to Ames for her master's thesis research on high school geometry classroom innovations...**MELISSA SUSINO** has had freelance assignments as a travel assistant on the *Nate Berkus Show*. She also serves as story assistant on *Dancing With the Stars*.

*Annual NJEA Reception  
Draws Hundreds of Alumni*

More than three hundred alumni attended the sixteenth annual reception hosted by the University's Alumni Association and College of Education on November 10 at the New Jersey Education Association (NJEA) convention in Atlantic City. Alumni were greeted by President Kathleen Waldron, Candace Burns, dean of the College of Education, as well as other University faculty, staff, administrators, and students. Student Michelle Slonski '12, who is majoring in English and elementary education, addressed the reception attendees about her experiences as a student in the College of Education and future teacher. Also, the University paid tribute to long-time education professors Mildred Dougherty and Dee Catarina, who are retiring this year.



PRESIDENT KATHLEEN WALDRON (SECOND FROM RIGHT) WITH (FROM LEFT) LAUREN FYCZOK, ALLAN FORSYTH, AND VICTORIA DUDEK, THREE TEACHER CANDIDATES FROM THE UNIVERSITY'S PROGRAM AT MERCER COUNTY COMMUNITY COLLEGE



# Marriages

**1989**

**Michael Elkin**  
to Sara Blumstein  
October 15, 2011

**1994**

**Kathleen Jean Kalemia, M.A.**  
to Michael Thomas Green  
May 29, 2011

**1996**

**Marissa J. DeCicco**  
to Craig Benner  
July 9, 2011

**2003**

**Shannon Frankenbush**  
to David Masin  
June 12, 2010

**2006**

**Tim Carroll**  
to Margaret Valverde  
May 30, 2010



MARISSA J. DECICCO '96  
AND CRAIG BENNER

**2007**

**Robert Calamito**  
to Ellen De Block  
July 1, 2011

**Michael Depsee**  
to Kelly Meisberger  
June 4, 2011

**Erik Michael Olsen**  
to Megan Theresa Tortorella  
October 8, 2011



SHANNON FRANKENBUSH  
'03 AND DAVID MASIN

**2008**

**Kerrian Amara Dorans**  
to Matthew Steven Palmieri  
July 23, 2011

**Heather Hock**  
to William Carey  
October 7, 2011

**2009**

**Michael Fixler, M.A.**  
to Brittany Davis  
October 3, 2010

**2010**

**Erin Ann Lauter**  
to Jason Hudzik  
June 4, 2011

**2011**

**Jeffrey Castellanos**  
to Rachel Perlmutter  
November 5, 2011

## Alumni Revel in Snow At Mountain Creek

More than 50 alumni and friends seeking some fun in the snow headed to Mountain Creek in Vernon on January 29 for a day of snow tubing. Participants enjoyed a day on the slopes, as well as a buffet dinner back on campus. WP



ENJOYING A DAY ON THE SLOPES ARE (FRONT, L. TO R.) EVAN ORTIZ, ADRYAN ORTIZ, (SECOND ROW, L. TO R.) ARIADNE WALLACE '02, ANGEL ORTIZ, ANGELYN ORTIZ, EVELYN ORTIZ '05, AND (REAR) NASIR WEST

# I N M E M O R I A M

**'31 ELLA DORBIAN, M.S. '58**  
Glen Rock, NJ  
December 7, 2011

**'39 JEAN STECHERT GLUCKLER**  
Naples, FL  
October 10, 2011

**'44 MARY L. KRAMER**  
Pompton Plains, NJ  
July 28, 2011

**SALVATORE RUSSO SR.**  
Rochelle Park, NJ  
September 14, 2011

**'51 THOMAS ACKERSHOEK**  
Ortley Beach, NJ  
August 21, 2011

**'55 JOAN (SOJKA) GUSCIORA**  
Rutherford, NJ  
July 29, 2011

**'57 ANGELA (FIORE) MALFA**  
Paterson, NJ  
October 26, 2011

**'59 FLOYD JOSEPH  
SEDWICK, M.A.**  
Denville, NJ  
June 6, 2011

**'61 DORIS KANE**  
Chico, CA  
September 8, 2011

**DONALD W. RATH, M.A.**  
Manasquan, NJ  
September 26, 2011

**'62 CAROL A. (CABABE) BATEN**  
Old Bridge, NJ  
September 29, 2011

**'65 PETER EDWARD  
GAUHAROU, M.A.**  
Ringwood, NJ  
October 25, 2011

**'67 RITA JOANN SEPP**  
Poughkeepsie, NY  
August 2, 2011

**'68 FLORENCE BAKER  
CARLO-TUTING**  
Bayville, NJ  
July 24, 2011

**'69 ROBERT E. EDGE**  
Longs, SC  
July 19, 2011

**DOROTHY E. MANGAN, M.A.**  
Lake Worth, FL  
October 7, 2011

**BERTA SCHILLER ZELTNER**  
Delmar, NY  
November 11, 2011

**'71 CATHERINE  
CUNNINGHAM, M.A.**  
Boonton, NJ  
August 13, 2011

**'72 KATHLEEN ENGE BRANNA**  
Manchester, NJ  
November 25, 2011

**'73 JUDITH PORTER BAYLES,  
M.Ed. '79**  
Sarasota, FL  
August 10, 2011

**VIRGINA BARR  
GAVANUGH, M.A. '75**  
Dayton Beach Shores, FL  
November 2, 2011

**ROBERT A. SOBEL**  
Fair Lawn, NJ  
December 26, 2011

**'74 ELIZABETH (FRIEDOFF)  
BONIFACE**  
Wayne, NJ  
August 17, 2011

**NICHOLAS G. MARCHITTO**  
Hopatcong, NJ  
October 16, 2011

**MADELINE (ZAHN) STANLEY**  
Wayne, NJ  
November 5, 2011

**'75 MAUREEN HANNA  
(COUGHLIN) JOHNSTON**  
Albuquerque, NM  
July 2, 2011

**'76 RICHARD BUCHER**  
Hawthorne, NJ  
July 1, 2011

**DAVID BLAIR DOBBIN**  
West Chester, PA  
July 22, 2011

**CAROLINE M. JOHNSTON**  
Butler, NJ  
November 7, 2011

**'77 ELSIE CANNING**  
Wyckoff, NJ  
July 2, 2011

**KENNETH E. WILSUSEN**  
Calabash, NC  
December 26, 2011

**'78 FREDERICK CHARLES  
KRENICH JR.**  
Cary, NC  
June 24, 2011

**HENRIETTA NORRIS**  
Laurel, MD  
November 6, 2011

**WILLIAM PLUCINSKY JR.**  
Mahwah, NJ  
August 18, 2011

**'80 SIDNEY SAPSOWITZ**  
Newport Beach, CA  
August 21, 2011

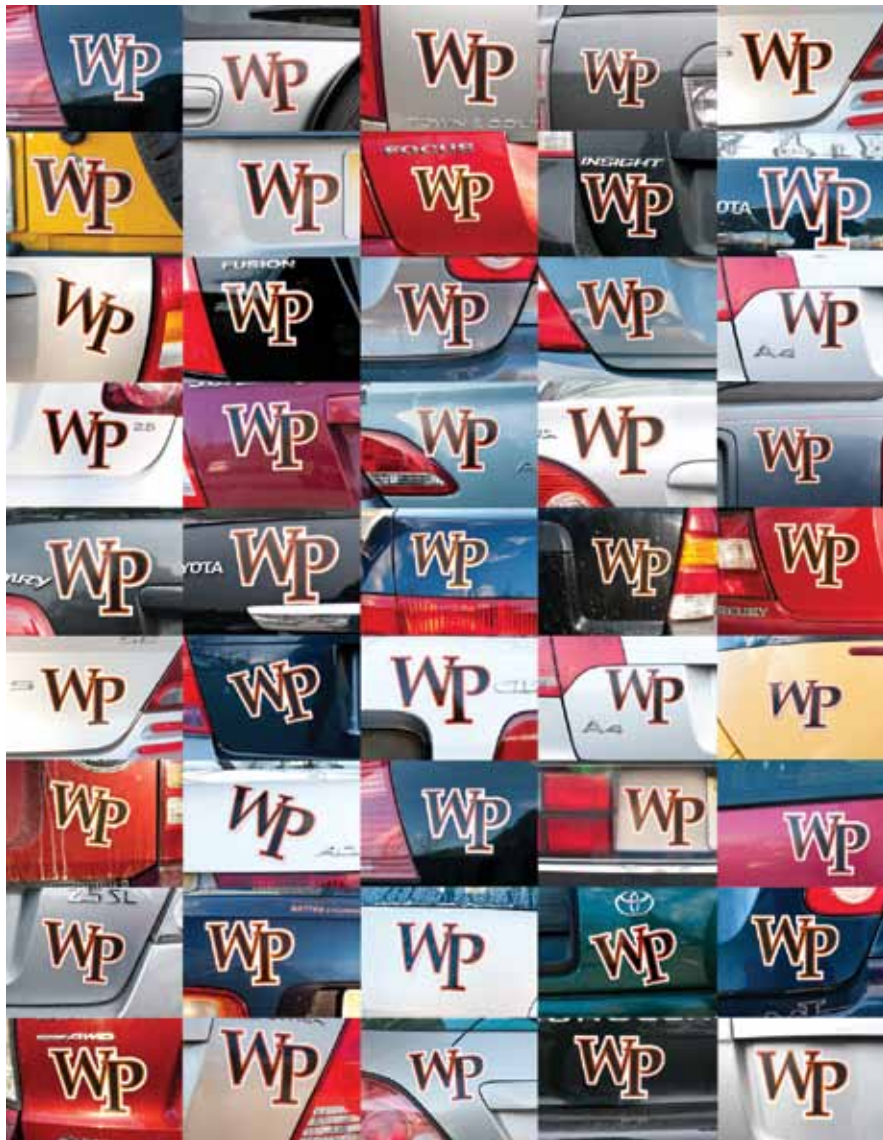
**'82 GEORGE W. AGENS JR.**  
Bloomfield, NJ  
November 20, 2011

**HELEN GOLDSTEIN**  
Manchester, NJ  
October 11, 2011

**'86 STEVEN RICHARD  
GEHRETT**  
Hackettstown, NJ  
August 24, 2011

**MARVIN LYONS**  
Basking Ridge, NJ  
July 30, 2011

# WPARTINGSHOT



## PIONEER PRIDE IS MAGNETIC

The University's updated logo, which features an interlocking WP, is showing up in locations throughout the state thanks to a newly designed car magnet that has been in distribution since the beginning of the fall semester. Designed to help build visibility for William Paterson, the magnets have been a great success, with students, faculty, staff, and alumni clamoring for the chance to show their Pioneer Pride!

Want to demonstrate some Pioneer Pride? A limited supply of magnets is available; to receive yours, send an email to [wpmag@wpunj.edu](mailto:wpmag@wpunj.edu) with your name, class year, mailing address, and email address.

*Photo montage by Sharon Clarke '12*

# UPCOMING EVENTS

YOUR GUIDE TO CULTURAL ACTIVITIES  
AT WILLIAM PATERSON UNIVERSITY



"NOVICE MYTHMAKER  
SURROUNDED BY DISTANCE"  
BY BETH BLAKE

## BEN SHAHN GALLERIES

Monday through Friday, 10:00 a.m. to 5:00 p.m. Admission is free. For further information, call the galleries at 973.720.2654

## ART

Through April 20, 2012 Court Gallery: "Con Los Santos No Se Juega/You Don't Mess with the Saints;" South and East Galleries: "ViewPoints 2012: Studio Montclair's Annual Open Juried Exhibition"

## MUSIC

**NEW MUSIC SERIES** Shea Center, 7:30 p.m., 973.720.2371 for information

April 23, 2012 William Paterson University Percussion and New Music Ensembles

**UNIVERSITY MUSIC** Shea Center, 973.720.2371 for information

April 18-19, 2012 Opera Workshop, 8:00 p.m.

April 26, 2012 Brass Ensemble, 8:00 p.m.

April 28, 2012 Guitarfest 2012, 11:30 a.m.-9:00 p.m.

May 1, 2012 University Symphony Orchestra, 8:00 p.m.

May 3, 2012 Wind Ensemble, 8:00 p.m.

May 8, 2012 University Choir, 8:00 p.m.

## THEATRE

HOUSE AT POOH CORNER



### UNIVERSITY THEATRE

Call 973.720.2371 for tickets and information

April 12-29, 2012 *A Matter of Dreams* by Judah Skoff, winner, Eighth Annual New Jersey Playwrights' Contest Play, Hunziker Black Box Theatre

April 12-22, 2012 *Reckless* by Craig Lucas, Hunziker Black Box Theatre

June 7-24, 2012 *Daybreak* by Bobby Cronin, winner, Eighth Annual New Jersey Playwrights' Contest Musical, Hunziker Black Box Theatre

**FAMILY SCENE SERIES**, Shea Center, 2:00 p.m., pre-show activities, 1:15 p.m.

April 28, 2012 *A.A. Milne's A House at Pooh Corner*, presented by Theatre IV

## LECTURES/CONFERENCES

April 12, 2012 Annual Political Science Department Conference on Public Policy: "Today's Climate Crisis," University Commons, 9:30 a.m.-4:30 p.m., 973.720.2183

April 13, 2012 Teaching Asia Conference, 1600 Valley Road, 9:00 a.m.-4:00 p.m., 973.720.2354

April 14, 2012 Fifteenth Annual Spring Writer's Conference, Andre Aciman, keynote speaker, 973.720.3567

April 26, 2012 Asia in Bloom: Cherry Blossom Festival, Raubinger Hall Plaza, 11:00 a.m.-2:30 p.m., 973.720.2243

April 27, 2012 Diversity and Education Conference, 8:30 a.m.-4:00 p.m., 973.720.2354

May 2, 2012 Twenty-eighth Annual Abram Kartch Jefferson Lecture, Albert Shankman, Rutgers University, 9:00 a.m.-2:00 p.m., Shea Center, 973.720.3044

May 2, 2012 Conference on Flooding, University Commons Ballroom, 6:00-9:00 p.m., 973.720.2194

May 4, 2012 Distinguished Lecturer Series: Gloria Steinem, 7:00 p.m., Shea Center, 973.720.2371



GLORIA STEINEM

May 3, 2012 Twenty-fourth Annual New Jersey National History Day, "Revolution, Reaction, and Reform in History," Shea Center, 9:00 a.m.-5:00 p.m., 973.720.3131

May 24, 2012 Twenty-ninth Annual Orlando Saa Foreign Language Poetry Recitation Contest, University Commons Ballroom, 8:30 a.m.-1:00 p.m., 973.720.2344

## ALUMNI EVENTS

Call the Office of  
Alumni Relations at  
973.720.2175 to register  
or for more information

April 15, 2012 Greek Alumni Reunion, University Commons, featuring a barbecue, 1:00-3:00 p.m., and reception, 3:00-6:00 p.m.

May 10, 2012 Career Webinar

May 20 and 22, 2012 Class of 1962 Reunion Events

June 7, 2012 Young Alumni Chapter meeting

June 12, 2012 Parents Association meeting, Allan and Michelle Gorab Alumni House, 6:30 p.m.

June 22-24, 2012 Staycation

July 1, 2012 Yankees vs. Chicago White Sox Game

July 14, 2012 Summer Bash at Headliner's, Belmar, NJ

September 22, 2012 Homecoming

October 24, 2012 Alumni Association Annual Meeting, 7:30 p.m.

Visit the Alumni Web Site at [www.wpunj.edu/ALUMNI/events.htm](http://www.wpunj.edu/ALUMNI/events.htm) for further details and additional event listings



# INSIDWUP

*Science Complex Dedication*

*The Entrepreneurial Spirit*

*The Art of Collaboration*

