

THE MAGAZINE OF
WILLIAM PATERSON
UNIVERSITY
FALL 2011

*Giving Voice to
College Radio*





THE MAGAZINE OF WILLIAM PATERSON UNIVERSITY





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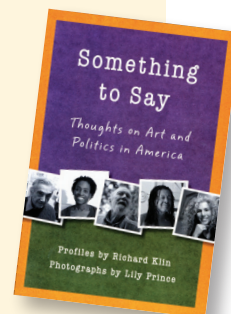
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THE MAGAZINE OF WILLIAM
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WPERSPECTIVE



Dear Friends,

One of the first specific goals I announced upon assuming the presidency in August 2010 was the development of a comprehensive strategic plan that will guide the University's growth and evolution for the next ten years. I am pleased to report that after several months of careful consideration, a framework for the plan has been developed by a University-wide committee comprised of faculty, staff, students, alumni, and representatives of the University's Board of Trustees and Foundation Board, and has been the subject of discussion across the campus this fall. Our timeline calls for a finalized strategic plan to be approved by the University's Board of Trustees by March 2012.

This process provides an invaluable opportunity for the entire University community to reflect on the institution's mission, values, and vision, and to collectively chart William Paterson's future. Articulating a ten-year strategy for the University is critical to defining the University's identity and legacy, and will provide us with a blueprint that will lead to strengthening the institution's reputation, building a more distinct image, and enhancing student and alumni pride.

Already, a number of key strategic goals have emerged through our discussions, including:

- Enhancing the quality and focus of academic programs;
- Ensuring student success by increasing undergraduate and graduate student matriculation, retention, and graduation;
- Providing a gateway for students to opportunities beyond the classroom;
- Enhancing the sense of community throughout and beyond the University; and
- Serving as a model of affordable, high-value public education in New Jersey.

I encourage you to read more about the strategic planning process in the article on page 4, and to look for additional updates going forward. I believe that despite the complex challenges faced by nearly all institutions of higher education, including competition for the most able students and best qualified faculty and constraints on public funding, William Paterson University is in a highly advantageous position to move forward in achievement, renown, and impact over the next decade and beyond.

Sincerely,
Kathleen Waldron
President

WE WELCOME LETTERS ABOUT WP, The Magazine of William Paterson University and will continue to publish some of your views in future issues. Letters may be edited for clarity and space. You may write to:

Letters to the Editor;
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or feel free to drop us a note by e-mail at: wpmag@wpunj.edu

Annual Fund Gifts Support Our Students

Our student callers thank you for making the fall phonathon a success! Gifts to the Annual Fund from alumni and friends are an investment in the future of all William Paterson students. Scholarships, research opportunities, technology upgrades, and so much more are made possible through your support.



If you haven't made a gift yet, make your investment now at www.wpunj.edu/giving.

You can also make your gift by phone by calling 973.720.3201. All of our students thank you!

Stay Connected with Fellow Alumni!

Join the growing online community of more than four thousand William Paterson University alumni on Facebook and LinkedIn! Instantly reconnect with former classmates, network professionally, receive updates on the University, invitations to alumni events, and much more.

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WHO WE ARE

University Launches Strategic Planning Initiative

The University has launched a strategic planning process to develop and build a plan that will guide the institution over the next ten years.

A sixteen-member Strategic Planning Steering Committee, headed by University President Kathleen Waldron, has been meeting since early April to develop a framework for the plan. The committee, which includes faculty, staff, students, alumni, and representatives of the University's Board of Trustees and Foundation Board, has been working with Anthony Knerr and John Braunstein of Anthony Knerr and Associates, a noted strategic planning consultant firm with extensive experience in planning at public higher education institutions.

Feedback has been gathered through numerous discussions with campus constituent groups on topics such as institutional visibility, resource planning, academic focus, and enrollment management. The plan also was discussed during a Board of Trustees retreat, with members of the University's Foundation Board and Alumni Association Executive Council, with the Faculty Senate, and at various town hall meetings on campus.

"Our Board has taken a concerted interest in the planning process, and has offered their advice and guidance to the process. We are fortunate to have such an engaged and supportive Board, which ultimately is the body that must endorse and approve the Strategic Plan," says Waldron. "The Steering Committee has driven this process, and I want to thank the members for their diligence, thoughtfulness, and willingness to think on a larger global scale."

Discussions about the plan's framework, with specific themes that will guide the University's goals and activities for the next decade, will continue throughout the fall, with a full draft of the plan scheduled for distribution to the

University community by the end of the fall semester, and a final strategic plan expected to be approved by the Board of Trustees by March 2012. Additional updates are available on the strategic planning link accessible on the University's home page.



PARTICIPANTS IN THE SYMPOSIUM INCLUDED (FROM LEFT) UNIVERSITY PRESIDENT KATHLEEN WALDRON, NEW JERSEY LIEUTENANT GOVERNOR KIM GUADAGNO, ZHAO HONGZHU, SECRETARY OF ZHEJIANG PROVINCE IN CHINA, AND PENG KEYU, CONSUL GENERAL IN NEW YORK FOR THE PEOPLE'S REPUBLIC OF CHINA

Campus Hosts New Jersey-Zhejiang Investment and Trade Symposium

Hundreds of New Jersey and Chinese business executives visited William Paterson in July to participate in the 2011 New Jersey-Zhejiang Investment and Trade Symposium.

The event, which was hosted by the University, was held in celebration of the thirtieth anniversary of the sister relationship between the State of New Jersey and Zhejiang Province in China. The event attracted more than 250 Zhejiang business, university, and governmental representatives who engaged in individual business-to-business sessions with approximately 275 New Jersey business executives. The sessions were designed to foster the development

of trade and encourage capital investment and joint business ventures.

Among the distinguished guests were New Jersey Lieutenant Governor Kim Guadagno; Zhao Hongzhu, secretary of Zhejiang Province in China; Peng Keyu, consul general in New York for the People's Republic of China; and He Zhi-Yun, vice chairman of the university



ONE OF THE INDIVIDUAL BUSINESS-TO-BUSINESS SESSIONS DURING THE EVENT

affairs committee of Zhejiang University of Technology, William Paterson's primary university partner in China.

The symposium was the first part of a two-day program that continued at Kean University, where Edward Weil, William Paterson's provost and senior vice president for academic affairs, signed an updated and expanded agreement with Zhejiang University of Technology regarding its Overseas Training Center at William Paterson University. The two universities have had a long relationship of cooperation and exchange and formalized this collaboration with a memorandum of understanding as sister universities.



**MIDDLE STATES COMMISSION
ON HIGHER EDUCATION**

Middle States Accreditation Affirmed

The Middle States Commission on Higher Education has reaffirmed the University's accreditation through 2020-21. The organization is the accrediting body for degree-granting colleges and universities in the University's region; William Paterson has been continuously accredited by Middle States since 1958.

"The Commission's actions reflect a very favorable disposition for the University," says President Kathleen Waldron. "The requirements of accrediting agencies are increasingly rigorous, but rigor serves us well in ensuring that we thoroughly examine our policies and practices and provide assurance that we effectively and efficiently fulfill our mission."

Maureen Conway '66 Appointed to Board of Trustees

Maureen Conway, a 1966 graduate of William Paterson and a retired senior executive at Hewlett-Packard Company (HP), has been appointed by New Jersey Governor Chris Christie to the University's Board of Trustees.

Conway held various executive positions at HP from 1989 to 2005. Most recently, she was responsible for HP's Emerging Market Solutions Group, pioneering a new approach that applied technology and business model innovation to the social and economic needs of developing economies. Her work received many awards in India and the Republic of South Africa. In 2005, the approach,



MAUREEN CONWAY '66

results, and impact were described in Thomas L. Friedman's best-selling book on globalization, *The World is Flat*.

Earlier, Conway served as vice president and chief information officer for HP; she received the Solomon Smith Barney CIO of the Year Award in 2002. Prior to joining HP in 1989, she spent twenty years in technical management positions at Bell Laboratories, Computer Corporation of America, and Apollo Computer. She began her career as a high school mathematics teacher at Palisades Park Junior/Senior High School.

A native of North Bergen, she is a graduate of William Paterson with a bachelor's degree in mathematics. She holds master's degrees in mathematics from Montclair State University and in business administration with an emphasis in management and organizational behavior from Temple University. Honored

in 2003 by the William Paterson Alumni Association, which presented her with the Distinguished Alumni Award, Conway received the President's Medal and delivered the commencement address in 2006.

Lt. Governor Kim Guadagno Honored at Commencement

New Jersey Lieutenant Governor Kim Guadagno gave the commencement address and received an honorary doctor of laws degree at the University's 188th commencement ceremony on May 18 at the Izod Center in East Rutherford.

Guadagno, a former federal prosecutor who was elected as New Jersey's first lieutenant governor in 2009 and also serves as New Jersey's thirty-third secretary of state, was honored for her "zeal in the public interest; for her fight against corruption on the county, state, and national levels; and for her tireless commitment as a champion of New Jersey's economic vitality and cultural offerings."

In addition, three faculty—Ki Hee Kim, professor of marketing and management; Linda Kaufman, professor of computer science, and Sharmila "Pixy" Ferris, professor of communication—received faculty recognition awards for excellence in service, scholarship/creative expression, and teaching, respectively. Degrees were conferred on nearly 2,300 bachelor's and master's degree candidates. Alumni from the Class of 1961, who graduated when William Paterson was called Paterson State College, were also present at the ceremony.



PRESIDENT KATHLEEN WALDRON WITH HAPPY GRADUATES FROM THE CLASS OF 2011 OUTSIDE THE IZOD CENTER

University Welcomes New Vice Presidents

KRISTIN COHEN joined the University in April 2011 in the newly created position of vice president for enrollment management. Cohen, who has more than twenty years of enrollment management experience at public and private universities, previously served as vice president of enrollment management at Bloomfield College from 2007 to 2011. Prior, she served as dean of admissions and enrollment management at the Brooklyn campus of Long Island University, and associate dean of the Graduate School at Montclair State University. A graduate of Hofstra University with a bachelor's degree in political science, she earned a master's degree in education from Boston University and is a doctoral candidate in higher education administration at New York University.

PAMELA FERGUSON has been appointed vice president for institutional advancement, effective August 2011. Ferguson comes to William Paterson from Seton Hall University, where she served most recently as associate vice president for development and previously as senior director of principal and major gifts and as director of major gifts. While at Seton Hall, she and the advancement team completed a major campaign that surpassed its goal of \$150 million. Prior to joining Seton Hall in 2006, Ferguson was director of advancement at Bishop O'Connell High School in Arlington, Virginia. She is a graduate of Binghamton University with a bachelor's degree in history and German.



PAMELA FERGUSON



KRISTIN COHEN

Degree in Popular Music Focuses On Social Media, Songwriting

A new bachelor's degree in popular music offers a non-performance-based program for students interested in careers in rock and other contemporary music genres in addition to classical or jazz. It is the first such degree program at a college or university in the United States, Canada, and the United Kingdom.

Unique to the degree is a focus on social media and songwriting. "Social media has become the conduit through which music is marketed, discussed, and disseminated," says David Kerzner, professor of music and coordinator of the program. "Thus an examination of popular music now requires a study of social media such as Facebook, Twitter, MySpace, blogging, and the like. And, to more completely grasp the nature of contemporary popular music, students need an introduction to the songwriting process."

Students must audition for the program and demonstrate musical ability on an instrument or as a vocalist by submitting a music video through an online social media portal such as YouTube or Vimeo.

The degree includes core courses in music theory, ear training, and piano, as well as courses in songwriting, musical entrepreneurship, music and social media, ethnomusicology, and popular music vocal ensembles.

"Musical diversity is a core philosophy of the program," Kerzner adds. "Students are introduced to popular music in a very broad sense in preparation for the larger music and entertainment industry, which now includes a very wide range of music genres such as Latin, Mexican, tropical, reggae, and world music."

According to Kerzner, career opportunities in the area of music and social media are rapidly expanding. "Students graduating from this program might manage a Facebook and twitter campaign for a musical act or enter music journalism, music licensing, or legal professions."



SHEETAL RANJAN

Sociology Professor Honored By Bergen County

Sheetal Ranjan, an assistant professor of sociology and a Bergen County resident, received the Women's Initiative Award from Bergen County Executive Kathleen Donovan during a ceremony honoring local residents for their dedication to the Indian community of Bergen County.

The award was presented in recognition of Ranjan's research and activism regarding violence against women. Ranjan is the project director of a grant-funded, three-year initiative that includes training and preventative education about domestic and dating violence, sexual assault, and stalking in university environments. Additionally, she serves on the Human Services Advisory Council of Bergen County.

Speert Hall and Speert Garden Dedicated in Honor of Former President Arnold Speert

More than 150 members of the campus community gathered on September 9 for a formal dedication ceremony during which Speert Hall and Speert Garden were named in honor of former President Arnold Speert.

Speert and his wife Myrna joined University President Kathleen Waldron, Vincent Mazzola '73, chair of the University's Board of Trustees, and Harry M. Watson Jr., president of the Student Government Association, for a ribbon cutting in front of Speert Hall.

"It is so appropriate to name this building and garden for Arnold Speert," said President Waldron. "These are perfect reminders of what he and Myrna brought to this campus. With these designations, his legacy will be carried forward for generations to come."

"We are thrilled to be here and very gratified that you came to celebrate with us," said Speert. He thanked the Board of Trustees and the Student Government Association for choosing the student-centered locations to name in his honor. "Thanks to you, Myrna and I now join those in the institution's history whose names grace the campus," he said.

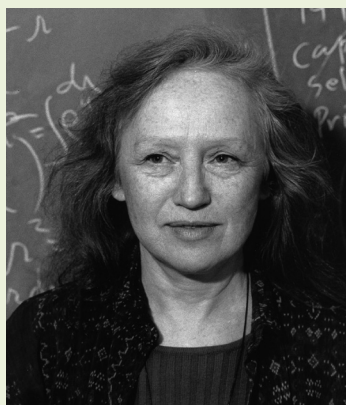
The two campus locations were renamed in resolutions passed by the Board of Trustees in recognition of retired President Speert's forty years of service to the campus, including twenty-five years as president. The impetus to name Speert Garden, which is located between Wightman Gym and Hunziker Hall, came from the Student Government Association, which conveyed to the Board its wish to honor President

Speert's "commitment and devoted years to William Paterson University and the student body by naming something in his honor." In addition, the Board chose to honor Speert for instilling and nurturing a "culture of selfless commitment, civility, and collegiality among the faculty, staff, and trustees" by renaming Wayne Hall, the University's residential dining facility, as Speert Hall.



PRESENT FOR THE RIBBON-CUTTING CEREMONY OUTSIDE THE NEWLY DEDICATED SPEERT HALL ARE (FROM LEFT) HARRY M. WATSON JR., PRESIDENT OF THE STUDENT GOVERNMENT ASSOCIATION; ANNA MARIE MASCOLO, STEPHEN ADZIMA '75, AND ROBERT H. TAYLOR, ALL MEMBERS OF THE UNIVERSITY'S BOARD OF TRUSTEES; MYRNA SPEERT; FORMER UNIVERSITY PRESIDENT ARNOLD SPEERT; UNIVERSITY PRESIDENT KATHLEEN WALDRON; WILLIAM J. PESCE '73, VICE CHAIR OF THE BOARD OF TRUSTEES; AND VINCENT J. MAZZOLA '73, CHAIR OF THE BOARD OF TRUSTEES

WILLIS



DIANE KALISH

The University community mourns the death of Diane Kalish, professor of mathematics, on July 17. She was seventy-five.

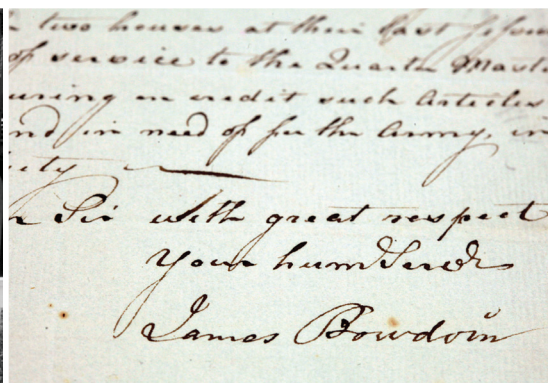
A member of the faculty since 1985, Kalish was instrumental in designing the University's master's degree program for middle and high school math teachers, and served as its coordinator and as coordinator of the math endorsement program. Kalish also was passionate about promoting education and opportunities in science and math for young women.

"Diane Kalish was an admired and sought-after teacher and mentor," says her colleague Donna Fengya, an associate professor of mathematics. "She was an exceptional faculty member, an excellent teacher, and her dedication to teachers in the surrounding community was noteworthy. She was a diamond among gems and will truly be missed."

Kalish earned a bachelor's degree in mathematics from Brooklyn College in 1958. After marrying and having three children with the classical pianist Gilbert Kalish, she returned to school in the early 1970s, earning a doctorate in mathematics at City University of New York in 1985. Prior to joining William Paterson, she taught at Lehman College and Hunter College.



PERFORMANCE ARTIST SHERYL ORING AS CAPTURED BY LILY PRINCE



A 1787 LETTER BY JAMES BOWDOIN, GOVERNOR OF MASSACHUSETTS, ONE OF HUNDREDS OF DOCUMENTS EXAMINED BY TWO HISTORY MAJORS



THE PRUDENTIAL CENTER VIDEO SCREEN PLAYS JUNIOR ASHLEY SIMON'S ANIMATION, "IS IT THAT DEER TO YOU?"

University Faculty And Students and Paterson Public School Teachers Travel to India on Fulbright-Hays Grant

Two William Paterson faculty members, six University students, and seven public school teachers from Paterson and Passaic traveled to India last July as part of a grant-funded initiative designed to enrich the teaching about India and South Asia, as well as critical issues of multiculturalism and globalization, in United States schools.

The trip was funded by a prestigious, nationally competitive Fulbright-Hays Group Projects Abroad grant, which provides support for short-term seminars to assist schoolteachers and university faculty in the integration of international studies in teaching and curriculum development.

The group, led by project director Sreevidya Kalaramadam, assistant

professor of women's and gender studies, and Balmurli Natrajan, assistant professor of anthropology, visited six cities (Delhi, Agra, Amritsar, Chennai, Hyderabad, and Varanasi) and four rural villages in north and south India where they met with local residents, leaders, activists, and intellectuals. Each site

emphasized the local dynamics of globalization, and introduced participants to the depth of diversity of Indian culture and society. They also visited archeological, architectural, and artisanal sites from different periods of Indian history that represent its religious, linguistic, caste, and class traditions.

"Given our fast globalizing world, our students and teachers live and work in spaces such as classrooms, workspaces, neighborhoods, and homes that are increasingly diverse and interconnected," says Kalaramadam. "Any travel outside one's own cultural space offers the opportunity to reflect on



MEMBERS OF THE GROUP THAT TRAVELED TO INDIA THIS PAST SUMMER IN FRONT OF THE TAJ MAHAL IN AGRA

one's own assumptions about the world, and explore historical, political, economic, and cultural connections that may have been previously hidden. This in turn makes for better educators."

In addition to Kalaramadam and Natrajan, other participants included students Stephanie Hernandez, Azaria Cunningham, Wakisha McKoy, Rachel Rosolsky, George Stevenson, and Katherine Scheck, all seniors completing their education degrees; teachers James Kiamie, Eliane Negron, Ivan Rosa, Phillip Shenton, and Jeannie Paz from International High School in Paterson; Cynthia Guerrero from School No. 21 in Paterson; and Deanna Kobus from Passaic High School. Mohammad Siddiqi, a teacher from International High School, will participate as the program now focuses on curricular development over the next few months.

Kalaramadam and Djanna Hill, professor of middle and secondary school education, who together submitted the grant proposal, will now focus on developing a set of curricular units to aid teaching of South Asia and India in New Jersey schools, and will coordinate a presentation by participants at the annual Teaching Asia conference held on campus.

Students Uncover Historical Secrets as They Research Ninety Delegates Elected to Continental Congress Who Declined to Serve

For recent graduates Peter Blasevick '11 and Bruce Spadaccini Jr. '11, the opportunity to conduct original research at Morristown National Historical Park

Museum turned them into working historians with a passion to discover the mystery behind every document.

Their assignment: to research the correspondence of ninety delegates who were elected to the Continental Congress, an illegal assembly of delegates representing the colony-states, yet declined to serve for various reasons.



PETER BLASEVICK '11 (LEFT) AND BRUCE SPADACCINI '11 IN THE EXHIBIT SPACE AT MORRISTOWN NATIONAL HISTORIC PARK, WHERE THEY CONDUCTED THEIR RESEARCH ON NINETY DELEGATES TO THE FIRST CONTINENTAL CONGRESS WHO DECLINED TO SERVE

Blasevick and Spadaccini, both history majors, were the first two researchers given an opportunity to analyze the 177 documents. Their spring semester project was part of a history internship assigned by their instructor, Robert Wolk, special collections librarian and archivist for the University's Cheng Library.

The documents, roughly dated from the 1770s to 1820s, include personal letters, contracts, notes, and receipts, and shed light on the lives of these prominent historical figures—including the University's namesake, William Paterson.

Archived on microfilm, the manuscripts are often illegible and challenging to read because of changes in language jargon, writing tools, and handwriting

styles. Deciphering eighteenth century alphabet letters was difficult. "If you had two SSs in a row, the first S looked like a giant F," explains Blasevick.

In addition, many cryptic references needed to be researched and understood in the context of history. "It's like we were jumping into the middle of their

lives, so we had to do a lot of research for each letter or note," adds Spadaccini.

The result is a treasure trove of information organized into a collection that the museum will have on hand to attract future researchers.

"The papers are fascinating to read," says Spadaccini, whose share of the names included William Paterson. Paterson was elected to the Continental Congress in 1780 and again in 1787, and both times he declined. "We're not sure why he didn't serve, other than the fact that he was probably too occupied with his responsibilities as attorney general for New Jersey from 1776 to 1783."

In fact, the students did not find any documents in the collection that include

reference to the Continental Congress or offer clues as to why the individuals declined to serve.

"The work of Bruce and Peter is one of the most successful student internships I've seen in all my years of teaching," says Wolk. The course itself, he adds, is unique among colleges in New Jersey because it gives students the opportunity to work in area museums or historical agencies where they can conduct research, offer tours, create exhibits, or engage in community activities.

Students Showcase Digital Work on Prudential Center's Giant Screen

The giant outdoor video screen at the Prudential Center in Newark served as exhibition space for five University undergraduate art students, who showcased their animations and digital sculptures as part of the Newark New Media 2011, the fourth season of an artist residency and apprenticeship program sponsored by Newark contemporary art gallery, City Without Walls.

The students, Ashley Simon, Christian Tandazo, Sam Chciuk, Adam Nowicki, and Alex Vicenzi, created a digital video, "Deer, Inner World," as apprentices of Michael Rees, William Paterson associate professor of art, who served as an artist-in-residence for Newark New Media. Students in Rees's Sculpture and Digital Media class competed to be included in the project.

The video, which included an animation by each student, ran on the Prudential screen for six weeks, where it could

ON be viewed by millions of passing vehicular, rail, and pedestrian commuters and residents.

“It was very exciting for the students to see a project they had worked on—and very intensely—come to fruition on a huge stadium screen,” says Rees. “Even commuters to New York could see the animations from the train. It was really wonderful to give them the opportunity to develop a virtual digital sculpture for such a dramatic space.”

Book by Recent Graduate Is Finalist In Amazon's Break-Through Novel Award Contest

Noelle Kalipetis '11 grew up as an avid fan of fantasy-based romance novels. “But as I was reading them, I realized that they weren't telling the story that I wanted to hear,” she says. “I decided that if I wanted a particular story, I was going to have to write it myself, so I did.”



NICOLE KALIPETIS '11 AND HER NOVEL, *RING OF FIRE*



STUDENTS (LEFT TO RIGHT) ASHLEY SIMON, ALEX VICENZI, AND SAM CHCIUK IN FRONT OF THEIR ANIMATION AT THE PRUDENTIAL CENTER IN NEWARK

At age sixteen, she decided to follow her dream of being a writer, weaving a young adult fantasy tale replete with wizards, vampires, ancient spirits, and a red-haired teenage heroine with supernatural powers. It took three long years and several rewrites but the result was her first book, *Ring of Fire*.

Two more books quickly followed, *Song of Wind* and *Heart of Ice*, building upon characters from her first book. “The one concept or theme in each book is perseverance,” she says. “Every character goes through some kind of hardship, some kind of awful ordeal, but they find a way to work through it or to deal with it and its repercussions. I think that's something everyone can connect with.” All have been self-published and self-publicized through lulupress.com and her own website and Facebook page.

Now, Kalipetis's own perseverance has paid off. The young author, who graduated in May with a bachelor's degree in English literature and secondary education, *summa cum laude*, recently earned national recognition

for *Ring of Fire*. Kalipetis entered the book in Amazon's Breakthrough Novel Award contest, where it competed for a publishing contract against five thousand internationally submitted entries in the young adult category. The book was one of 250 novels selected for the contest's semifinal round.

“Even though I didn't win, the contest has brought me a lot of attention,” she says. “Having it on my resume has been a great way to get my foot in the door and talk about my book.”

Now, degree in hand, she is seeking a teaching position while trying to establish herself as a local author, working with a writing group and bookstores in Sussex County. “I've got a bit of a following now,” she says, “and I want it to grow and spread.”

English Department To Launch Online Literary Journal

A new online literary journal, designed to provide a forum for writers and artists as well as complement the English Department's curricular offerings, will be launched in spring 2012.

Titled *Map Literary*, the journal is dedicated to celebrating quality works of new literature, including poems, prose poems, short stories, self-contained novel excerpts, essays, author interviews, and reviews of current books. Submissions will be accepted for the inaugural issue beginning in November.

“In general, we want to position ourselves as literary cartographers who are mapping the contemporary textual landscape—what's currently being written,” says editor John Parras, professor of English, who founded the journal with fellow English professors Linda Hamalian and Christopher Salerno. “Yet we also seek to influence the literary landscape in the very choices of the writing and authors we publish.”

map literary
a journal of contemporary literature

Map Literary, to be published twice a year, also will be the first online literary journal associated with a university in New Jersey. Designed to strengthen the professional dimension of the University's recently established master of fine arts degree in creative and professional writing, it will offer internship opportunities to M.F.A. students seeking to learn the ins and outs of publishing an online literary periodical.

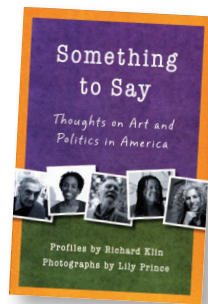
For additional information, or to submit a manuscript, visit the journal's website at www.mapliterary.com.

Art Professor Photographs Artist-Activists For New Book

Lily Prince, associate professor of art, began her career as a photographer thirty years ago before moving into painting and drawing. Now, she has gone full circle, once again embracing photography and adding it to her accomplished repertoire of painting and drawing in order to collaborate with the writer Richard Klin on a new book, *Something to Say: Thoughts on Art and Politics in America*.

The book profiles an eclectic group of fifteen American artists working in a wide range of media, including musicians Pete Seeger and Yoko Ono, chef and food activist Didi Emmons, and filmmaker Gini Reticker, and features their thoughts on the complicated relationship between art and politics in the United States. Klin wrote the essays, while Prince provided the accompanying portraits.

Prince says she was energized by the challenge of capturing the essence of her subjects. Some were photographed during the actual interviews, while others were posed in their studios or another setting. "For example, I photographed the cartoonist Jen Sorensen in a



comics store in New York City, right under some Peanuts cartoon lunch boxes," she says. "Pete Seeger is placed outside near his beloved Hudson River in his hometown."

She chose to photograph in black and white, using only natural light. "It allows for the spirit of the person to emerge without the distraction of color," she explains. "And the contrast of bold black against stark white creates more drama."

According to Prince, interest in the book on college campuses continues to grow. Following a book tour this past spring, she and Klin are scheduled to serve as visiting lecturers this fall at Yale University, Rutgers University, and Hunter College.

Breaking Barriers: Student's Mixed- Abilities Dance Company Celebrates Joy of Dance

When University sophomore Mark Travis Rivera was born, he weighed one pound. Diagnosed with a mild case of cerebral palsy, he wore braces on his legs until middle school, when he underwent corrective surgery that allowed him to walk unassisted.

At Paterson's Rosa Parks High School for the Performing Arts, where he focused on communication, he met dance instructor Erin Pride, who introduced him to the art of dance. It was an experience that has changed his life.

"I was not your traditional dance student," says Rivera, who started training at age sixteen. "I wasn't expecting

people to understand why I had such a strong desire to dance, but I knew I was not alone. So I have dedicated myself to breaking not only my personal barriers but also the barriers created by society to prove that any individual can dance."

In 2009, he formed *marked dance project*, a mixed-abilities dance company that includes dancers with and without disabilities. He recruited a small troupe of performers, solicited guest choreographers to set pieces for the group, and found donated rehearsal space in Hawthorne through Shar-

last month, the company hosted Spectrum, a dance benefit concert for autism in Shea Center on campus that featured performances by six professional companies from New Jersey, New York, and Florida.

Rivera, who is majoring in communication and women's and gender studies, has already made an impact at William Paterson. The recipient of the 2011 Dean of Students Award for the freshman class, presented for outstanding leadership, involvement, service to the University and community, and academic achievement,



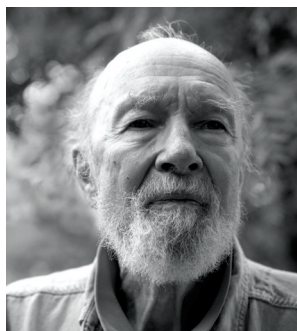
MARK TRAVIS RIVERA AND DANCER ELIZABETH MASCI IN "FORBIDDEN," A WORK CHOREOGRAPHED BY RIVERA

ing the Arts, an organization dedicated to individuals with special needs. By May 2010, Rivera staged the company's first show in a converted performance space in Paterson.

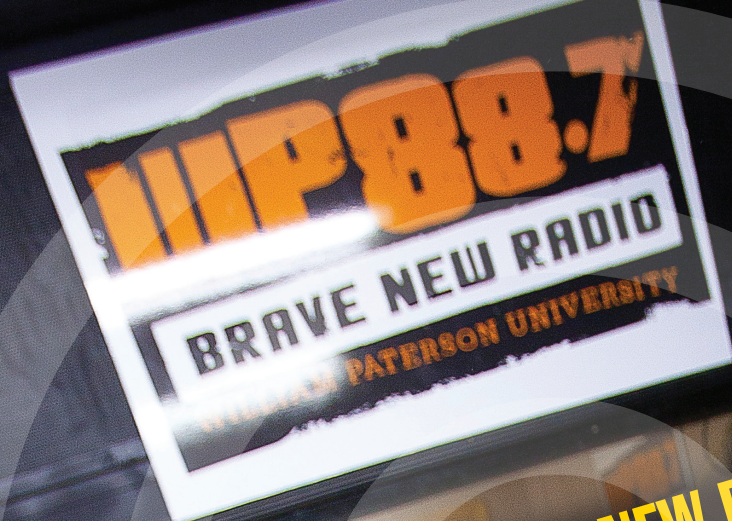
Now, less than eighteen months later, the professional company is flourishing. Currently in residence at the University (it also has club status), the company has grown to fifteen dancers, including two in wheelchairs, with a repertory of eight pieces. It has performed three times at the Youth Regional Dance Festival sponsored by ContempraDance Theatre, a modern dance company in Philadelphia, and twice at Access Ridgewood, an annual celebration of those with disabilities, special gifts, and special needs. And, just

he served as co-news editor for *The Beacon* newspaper and weekend programming chair for the Student Activities Programming Board. This academic year, he is president of the sophomore class, vice president of CHOSEN, and an orientation leader and peer leader for Freshman Seminar; he also works on campus as a dance instructor for recreational services and a desk assistant in a residence hall in order to pay for school.

"Dance and writing and activism are my passions," he says. A first-generation college student whose mother did not complete high school, he believes his hard work will bring success. "The best part is I get to do what I love."



LEGENDARY MUSICIAN PETE SEEGER,
ONE OF THE ARTIST-ACTIVISTS
PHOTOGRAPHED BY LILY PRINCE



HOW WILLIAM PATERSON'S BRAVE NEW RADIO FOUND ITS VOICE

BY THERESA E. ROSS '80

AMONG THOSE CHARTING A PATH
FOR WP 88.7 FM ARE STUDENTS
ALLAN SIMON, SPORTS DIRECTOR,
AND ALYSSA HAMADE, PROMOTIONS
DIRECTOR AND MUSIC DIRECTOR



“STUDENTS INVOLVED IN COLLEGE RADIO HAVE ONE THING IN ABUNDANCE THAT YOU WON’T FIND IN COMMERCIAL RADIO, AND THAT’S THEIR **SHEER, AUTHENTIC PASSION,” SAYS ROBERT QUICKE, GENERAL MANAGER OF THE UNIVERSITY’S CAMPUS RADIO STATION, WP 88.7 FM.**

“Most students are young and music has a huge significance in their life. They’re zealous about getting on the air and saying, ‘Hey, you’ve got to hear this song. This song is amazing. It changed my life!’”

That passion is abuzz at WP 88.7, the University’s 260-watt, non-commercial FM station where nearly seventy-five students fill the roles of DJ, sports and news anchors, technicians, and program directors. The station serves an area with more than two million listeners from its studios in Hobart Hall.

Dana Schaeffer, a sophomore majoring in communication and DJ for the daytime “Braveology” show, loves playing classic rock like Queen’s *We Are the Champions*, as well as alternative, local music. Schaeffer grew up listening to groups like the Beatles, Creedence Clearwater Revival, Billy Joel, and the Allman Brothers because it was the music her father played in the car.

While on the air, she also takes song requests from listeners. “Callers will sometimes strike up a conversation with me, and I have no idea who they are but it’s nice because we can relate on something. Music really does bring everyone together,” she says.

Schaeffer enjoys the experience so much that she can now imagine herself working as a DJ or intern on one of her favorite radio stations. “I love what I’m doing,” she says. “College would be completely different if I wasn’t part of the radio station.”

Schaeffer’s comments are reminiscent of what students in radio have been saying for years. The voice of Paterson State College officially debuted in 1966 as WPSC 590 AM, a low-current, carrier-current station transmitted via telephone lines to five buildings on campus. After years of effort to obtain an FM license, the frequency WPSC 88.7 FM was approved by the Federal Communica-



SOPHOMORE DANA SCHAEFFER, ONE OF THE STATION’S DAYTIME DJs

tions Commission (FCC) in 1983, and has been functioning ever since.

“The students were the ones who wanted a radio station,” emphasizes Quicke. “They were the ones who asked, cajoled, organized, and worked hard to make it happen. And truth is, we wouldn’t be here if it weren’t for the efforts of previous generations. The series of hurdles they overcame, now long forgotten, were the bricks that built the campus radio station and made it what it is today: Brave New Radio.”

Quicke, a native of Great Britain, joined the University in 2007 as station manager and assistant professor of communication. He teaches courses in radio journalism and audio production. Under his guidance, the radio station has become an integral part of the Communication Department.

Within his first year, Quicke helped to rebrand the station, changing its moniker from “North Jersey’s Independent Rock” to “Brave New Radio,” complete with a snappy new logo and clever theme. “The idea is that we are brave in what we play. We play music that no one else will,” he explains. The rebranding campaign itself culminated in a major event. Alumni came back to campus. Students were involved. Even the University president gave a speech to wish the station well.

The following year, in 2009, the sta-

tion achieved another milestone, something students had been requesting for more than ten years: streaming Web radio. Now the station could be heard twenty-four hours a day, seven days a week, anywhere in the world on www.gobrave.org.

Several successive improvements in equipment followed. The station now uses Audio Vault, the state-of-the-art industry automated system that allows DJs to line up hours and hours of music. For students, it means they can take a break and do things—like eat or go to the restroom. “Before, it was like, you only have three minutes, so you’d better be fast,” says Quicke with a laugh. And now, the station is upgrading to an HD-ready transmitter, which will allow it to obtain an HD license and someday broadcast in HD—a pure, digital signal without static. “A few college stations have already gone HD, and of course we want to be among the best,” Quicke adds.

All of the upgrades help provide an environment that is the same as the professional world of radio, so when students leave William Paterson, they won’t be surprised or intimidated by the technology. “We’re actually putting together a station that, as much as possible, mirrors the real world. That will prepare them,” says Quicke.

While college radio is a great training ground for any student, it may also be in danger of extinction. In a trend that industry observers say started in the 1990s, *The Chronicle of Higher Education* reports that colleges and universities have begun to sell off their radio station licenses, often valued in the millions, for much-needed cash.

“This is pretty bad because colleges and universities pride themselves on encouraging students to find their voice, and radio stations are one way to do that,” says Quicke. “College radio



ROB QUICKE (RIGHT), GENERAL MANAGER OF WP 88.7 FM, PRESENTS THE 2011 BRAVERY IN RADIO AWARD TO HOWARD STERN, THE LEGENDARY DISC JOCKEY, ON STERN'S SIRIUS XM RADIO SHOW

deserves to be recognized as a vitally important medium in its own right.”

Inspired by the movie *The Social Network*, Quicke wanted to come up with an idea that would instantly build support for college radio. He woke up the next morning and the idea crystallized in his head: College Radio Day—a day when all high school and college radio stations come together and celebrate the importance of college radio. Quicke set the date as October 11. When he launched the website, www.college-radioday.com, Quicke said he felt like Mark Zuckerberg. Two days went by and nothing happened. But suddenly, ding, ding, ding, the emails started rolling in. Ten stations signed up, then fifty.

Open to all college and high school radio stations at no cost, participating stations in College Radio Day will be encouraged to offer a showcase of their best programming on that day.

Quicke co-founded College Radio Day with Peter Kreten, general manager, WXAV FM, Saint Xavier University, Chicago, and they are promoting it with social networking. Their primary goal is to get people to tune in to their local area college radio stations to hear unique programming that they cannot hear anywhere else.

“Here at William Paterson University, we’re the national headquarters for College Radio Day. We’re trying to raise

awareness of college radio, and remind college administrators that college radio is valuable,” says Quicke. And as he speaks, his computer dings and another station, WECB at Emerson College in Boston, has just registered. “So now

“HERE AT WILLIAM PATERSON UNIVERSITY, WE’RE THE NATIONAL HEADQUARTERS FOR COLLEGE RADIO DAY.

we’re at 120 stations in just over four weeks,” he says. “We have momentum.”

Not every student who works at WP 88.7 FM wants a radio career. And not every one is a communication major. Some just do it for the fun of it. And while their passion and enthusiasm may be at an all-time high, Quicke says the trick is in finding the balance. “What they have is raw talent. Let’s work on that. Refine it. Make it better.”

Every student who wants to work for the radio station goes through a rigorous training session for half a semester, complete with a written test. About forty students have their own radio shows. Another twenty or thirty are producers. In all, about seventy to eighty students are involved. And for the first time in years, says Quicke, there’s a waiting list.

Some students put in so much time at the station that Quicke has to literally order them to go home. “I will have to ask them, ‘When’s the last time you

took a shower? Had a decent meal?’” If they could, he says, they would live at the station.

“College radio is kind of rough. It’s not perfect. It’s scruffy around the edges. Mistakes happen.” But that, says Quicke, adds to its authenticity and unique charm.

It has its funny moments too. There was the time, around 1970, when Frankie Valli and the Four Seasons performed at Shea Auditorium. Anthony Maltese, professor *emeritus* of communication and the station’s advisor at the time, personally knew Valli and arranged for a radio interview after the performance. The student programming director, an ardent fan, was supposed to do the interview. “But before the session, he completely froze. He couldn’t speak coherently. So I did the one-hour interview,” recalls Maltese. The next day, through the magic of editing, Maltese’s voice was deleted and all the questions and comments, provided by the student.

“Needless to say, we were pleased with the result, but there was a lot of joking and teasing over that episode,” laughs Maltese.

“WPSC is full of people like myself—too funky for TV and too outgoing for print media,” says Risa Pappas, who graduated in 2008 with a B.A. degree in communication. “Radio is an industry that thrives on creativity and self-expression.”

As a student, Pappas had her own show called “The Good Stuff with DJ Risa.” She played anything she thought was mood-altering—anything that could make you feel a different emotion by the time the song was over. Pappas has since been hired as the station’s assistant general manager and helps Quicke with the day-to-day operations.

During the day, the station has a format of college rock, local music, and news that caters to the community. Things really let loose and go wild after

6:00 p.m., says Quicke, when the station airs its specialty shows in genres such as hip hop, rap, metal, jazz, country, and more. It's all there, the whole gamut.

DJs can be as innovative and creative as they want. They can play unique, niche forms of music, like Swedish 1970s death metal that's never been heard outside of Sweden, or the B side of a Russian 1980s techno single that has never been heard in this country. "We will literally play anything as long as it doesn't violate FCC standards," says Quicke.

Student Tarick Qasem, program director and DJ, wants to bring back music that people used to bop to, and sneak in some new stuff that never makes it to airplay on commercial stations. "These days, most people are quick to write off rap or hip hop because pop culture has chosen poor ambassadors for the genre," he says. Qasem, a communication major, started his hip-hop show during the "zombie hours," midnight to 3:00 a.m., and even at those hours, he noticed success. Guests were showing up and contributing, and people were listening from all over the country with the help of the online Web stream.

In addition to students, nearly ten alumni and community volunteers help fill the station's airtime on the weekends. Web streaming has also benefited Marc Medley '84, M.Ed. '04, an alumnus who hosts "The Reading Circle," a show about books and authors that airs every Saturday at 6:00 a.m. Medley, the principal of Paterson School No. 28, has been doing the show for ten years and promotes it via Facebook and his own "Reading Circle" website. "It combines two of my great passions: reading and education," he says. Since the station started webcasting, Medley's audience has grown and he's attracting more notable authors as guests. "I now have fans as far away as Georgia, Illinois, Massachusetts, and Southern California," he says.

"I'm a great believer in college radio," says Quicke. "When it's done well, and when it's done right, with the right people involved, it can compete

Continued on page 26



RADIO ALUMNI SPEAK OUT

HUNDREDS OF WILLIAM PATERSON UNIVERSITY ALUMNI FOUND
THEIR VOICES ON WP 88.7 FM DURING THE PAST FORTY-SIX YEARS.
HERE ARE JUST A FEW:

KATHY MILLAR '77, M.A. '84

HOST, "NIGHT RHYTHMS," 100.7 WHUD, BEACON, NY

"I spent twenty months working at the radio station and it absolutely changed my life. I discovered what I wanted to do, and met some of the best friends I've ever had."

MASSIMO MARINI '76, M.A. '78

TEACHER, TV PRODUCTIONS AND MEDIA, HACKENSACK MIDDLE SCHOOL, HACKENSACK, NJ

"The radio station was my 'family.' It was like a sorority and fraternity with a career goal and a shared love for music. We still have reunions."

MARGIE WALTER SELFRIDGE '77

FIRST GRADE TEACHER, TUCKERTON ELEMENTARY SCHOOL, TUCKERTON, NJ

"I learned how friends can become family and what a powerful influence music can be."

RICH KAMINISKI '95

DJ, 106.7 LITE-FM, NEW YORK, NY

"WPSC-FM helped me develop my love for radio and gave me the passion to pursue it as a career. I remember the time I spent in Hobart Hall fondly, and I'm proud to tell people that it all started for me on the campus of William Paterson."

GEORGE KOODRAY '78

OWNER/PRESIDENT, PALMYRA MEDIA GROUP AND PRESIDENT, THE METROPOLITAN SOCIETY, THE COUNTRY'S OLDEST PRIVATE CIGAR CLUB

"We all had something special going, but in hindsight, it was remarkable. The relationships are just as strong today. Whenever we come together, we pick up right where we left off. No sugar coating. No pretentiousness. Just sincere trust, respect, and great affection."

RONALD MORANO '80, M.A. '81

SENIOR PUBLIC RELATIONS REPRESENTATIVE, FIRST ENERGY CORP. AND JERSEY CENTRAL POWER AND LIGHT, AND ADJUNCT INSTRUCTOR, BERGEN COMMUNITY COLLEGE

"Our advisor, Dr. Maltese, and other professors like Mike Rhea, let us have fun but also taught us important lessons about writing, broadcasting, and life. We took pride in our work and did great broadcasts."

TIMOTHY KENNEDY '78

TECHNICAL DIRECTOR/TECHNICAL MANAGER, "LATE SHOW WITH DAVID LETTERMAN"

"WPSC was an amazing time in my life. Working with such dedicated students and teachers fueled my passion for the business. Someday my career will come to an end, but the lifelong friendships that came from those four years at WPSC will be mine forever."

Nurturing Community Connections

BY SERVING BUSINESS



BY BARBARA E. STOLL '93, M.A. '94

When Alia and Isa Suqi wanted to expand their printing business, Nextwave Web, in 2006, they knew they needed access to more information and resources than they had immediately at hand.

“We had started our business three years earlier as brokers, matching clients and printers, but found that we had little control over the process and were increasingly frustrated at not being able to help our clients meet their deadlines,” Alia Suqi says. “We decided to start looking at printing projects on our own.” When a printing business in Paterson became available, they contacted William Paterson University’s Small Business Development Center (SBDC) for assistance in applying for a business loan.

“We knew of the Center and we reached out to them. They helped us get the loans we needed to expand our business,” Suqi continues. “That’s how the relationship started.”

Later, when they needed advice on correctly pricing their products and services, they again turned to the Center for help.

“Our pricing was no longer working for us, as the printing industry evolved,” she reports. “We met with Bill Tully of the Center and he connected us with other printers to figure out how they went about their pricing. We found we really needed someone to talk to and he helped us find the resources to price our products and services.”

Assisting small business owners like the Suqis achieve success by guiding them through the process of starting up



KATHLEEN MULDOON (LEFT), REGIONAL DIRECTOR OF THE SMALL BUSINESS DEVELOPMENT CENTER, COUNSELS A CLIENT IN THE CENTER’S OFFICE IN DOWNTOWN PATERSON

their own companies, obtaining loans, and offering sound ongoing advice is the business of the University’s SBDC, based off campus in a modest storefront location on Ellison Street in the heart of downtown Paterson. Another office is located within the University’s Cotsakos College of Business at 1600 Valley Road in Wayne. The Center is a program within the College of Business, and is administered by Kathleen Muldoon, regional director, who reports to Sam Basu, dean of the Cotsakos College of Business.

Nationally, the Small Business Administration, signed into law in 1953 by Congress, was established to “aid, counsel, assist, and protect the interests of small business concerns.” The federal program continues that mission by delivering millions of dollars (distribution is based on census data) in loans,

loan guarantees, contracts, and counseling sessions. The state centers, funded by the federal program, are each partnered with an institution of higher learning, and continue to offer these services on a local level. Currently, there are eleven SBDCs in New Jersey.

As part of this national and statewide SBDC system, the University’s Center has access to a tremendous nationwide resource base of expertise, enabling it to acquire expert information and quickly

implement best practices to bolster New Jersey’s small businesses. During a challenging economy, as employees who are downsized might choose to start their own businesses, the resources offered by the SBDC are even more valuable.

According to Muldoon, the process begins with an idea to start a business or a problem in search of a solution, and builds from there.

Muldoon, who has headed the Center since 2004, has a broad and diverse background in banking and business development, most recently as a senior vice president and regional manager for Fleet Bank/Bank of America where she was responsible for developing services and programs to meet the financial services needs of women business owners in the state. This experience has given her practical insight into what clients need.

"Clients come in with an idea," Muldoon explains. "If they have the hope to start a business in a particular area, we help them by asking the questions they need to ask themselves, such as 'Do you have a unique idea for a small business? Do you know how to write a business plan? Do you know how to market your business? Is your financing in place? What are the legal issues a small business might need to take into account? Have you ever worked in a small business before? Have you ever ordered supplies? Kept inventory? Managed people?'"

"We sit and talk with them," Muldoon says. "And then we walk them through start-up ideas."

All the while, Muldoon and the Center's other counselor, Sonia Musa, gauge their clients' entrepreneurial abilities. "We need to know if they have what it takes to be in business for themselves," Muldoon says. "When asked, some say 'no' when we tell them what's involved in actually running a business."

For those who wish to forge ahead, the next step is working with SBDC staff to develop a business plan, which is vital to the process, according to Muldoon. "The plan is a road map and a necessity if the entrepreneur wishes to apply for a loan," she says. "It maps out the steps from start to finish."

Steps include identifying a business type, mapping out operations, deciding on management, selecting a legal setup, and so on down the list to help clients keep on track. Other issues to consider include what kind of marketing to implement, lining up financial support, and other matters ranging from maintenance of machines, insurance, location, and human resources.

Counseling is offered free of charge to the Center's clients. Although the University supports programs at the Center, additional funding is provided by grants from the City of Paterson's Urban Enterprise Zone, the federal Small Business Administration, the State of New Jersey, and smaller in-kind grants.

Muldoon projects the number of SBDC clients to reach seven hundred

this year, up from more than five hundred last year. She attributes the growth to the poor economy. "People who lose their jobs often start their own businesses as a result," she says. She spends an average of four hours, spread over the course of a year, with each client. Some clients come in many more times, she adds.

To further assist clients, Muldoon uses numerous resources including tapping the University's pool of faculty experts from the Cotsakos College of Business.

"We fit the expert with the needs of the entrepreneur," she reports. "If there are legal issues, we contact one of our professors who teach business law. If financing is a concern, one of our faculty members from the Department

Muldoon," Jones reports. "Any city or business without an economic development vision or focus is, at best, existing. The city's economic position has been greatly enhanced by the willingness and cooperation of the Center as a collaborative partner and a dedicated professional organization seeking first to understand our mission, followed by swift and articulated planning and leading to full implementation of our goals and objectives which could be easily measured."

These political connections are one reason that Jerry Lyons, owner of iFortress, a structural security company that manufactures and installs structurally secure mission critical facilities such as data centers, turned to the SBDC for help when he wanted to create awareness for his business.

"We were looking to establish a presence in the political framework of the state," Lyons says. "We contacted the Center when we needed to engage the state to grow our business, and we needed help in finding out how to do that. Kate helped us by bringing our congressman to our ribbon-cutting ceremony, which grew into a long-term relationship. We're much further along as a company because of the relationship she helped us establish."

The SBDC was established more than fifteen years ago to support the University's commitment to community outreach with opportunities for lifelong learning. In addition to providing counseling for individual clients, the Center also offers a variety of programs including an Entrepreneur Certificate Program in partnership with Passaic County Community College, courses on international trade management, seminars on important business topics such as using social media and strategic selling, and numerous classes on computer software for business owners in conjunction with the University's Center for Continuing and Professional Education.

The Center also provides an opportunity for the University's accounting and business students to gain hands-on learning through the Voluntary Income



SBDC CLIENTS ALIA SUQI (SECOND FROM LEFT) AND ISA SUQI (THIRD FROM LEFT), OWNERS OF NEXTWAVE WEB, RECEIVE A STATEWIDE SBDC SUCCESS AWARD FROM BRENDA HOPPER (LEFT), CHIEF EXECUTIVE OFFICER AND STATE DIRECTOR, NEW JERSEY SMALL BUSINESS DEVELOPMENT CENTERS, KATHLEEN MULDOON, AND SONIA MUSA, AN SBDC COUNSELOR

of Economics, Finance, and Global Business can weigh in. Additionally, a professor from the Department of Marketing and Management Sciences can help devise a marketing plan if needed."

Sometimes, the resource is Muldoon herself who is active in the Paterson community. She sits on numerous boards including the Passaic County Workforce Investment Board, and is vice chair of the City of Paterson Enterprise Zone. Both positions have allowed her to build strong community connections.

Recently, Paterson Mayor Jeffery Jones appointed her as chair of the Paterson Economic Development Committee.

"Paterson's economic development future is much brighter and more comprehensive thanks in part to the efforts of the Paterson Small Business Development Center's staff, and in particular the leadership of Kathleen

SUSAN UNGARO '75: CHAMPIONING AMERICAN CUISINE

BY BARBARA E. STOLL '93, M.A. '94

Susan (Kelliher) Ungaro '75 does not describe herself as a "foodie." In fact, her only previous experience in the food industry came during her years as an undergraduate communications major at William Paterson, when she worked at McDonald's to pay her way through school.

Yet, for the past six years, Ungaro has served in one of the most high-profile

positions in the business: as president of the James Beard Foundation, which promotes America's rich culinary heritage and is named for the famous chef and cookbook author James Beard. In fact, according to the dailymeal.com, she is one of the fifty most powerful people in the food business.



In 2006, when Ungaro walked through the door of the historic Greenwich Village townhouse that is home to the foundation, she knew she was taking on a challenge. The organization was struggling with a financial scandal and was deep in debt. Now, thanks to several financial moves and new programming, the organization is back on firm footing, and Ungaro is widely credited with engineering the foundation's dramatic turnaround.

Running the foundation has been a significant change for Ungaro, who

previously spent her entire career in the publishing business. After graduating from William Paterson, she landed a position as an editorial assistant with *Family Circle* magazine, one of the country's largest women's magazines. She worked her way up through the ranks, eventually becoming editor-in-chief in 1994.

Ungaro spent twelve years at the magazine's helm, where she focused on advocacy issues, including raising awareness about child abductions, women's health care, and other important social and family issues including nutrition and health. But in 2005, the magazine was sold, and Ungaro found herself looking for a new career.

While Ungaro might have seemed an unusual choice to head the foundation, she believes that her years in publishing gave her the skills she needs to achieve success in her new role. "The parallels are there," she says. "Members are like readers, sponsors are like advertisers, and story ideas are like programming and special events."

The foundation sponsors numerous activities including workshops, classes, conferences, readings, and other educational experiences that help people learn about and engage with food. It also presents the annual James Beard Awards, which recognize and honor excellence among chefs, cookbook authors, food journalists, restaurant designers, and others working in the food and beverage industry. "These are the 'Oscars' of the food industry," says Ungaro, who moved the gala black-tie event to New York City's famed Avery Fisher Hall at

Lincoln Center in order to increase the foundation's national exposure. She has also taken to the airwaves to publicize the foundation, making appearances on MSNBC, *The Today Show*, *Top Chef*, *Iron Chef*, and *Dinner: Impossible*.

Just as well-known are the more than two hundred fundraising dinners held each year at the James Beard House to raise money for the foundation's mission which includes scholarships that are available to high school students and midlife career-changers who are interested in pursuing a career in the culinary arts. Chefs from around the country are invited to cook a five- to seven-course dinner; an invitation to do so is a tremendous honor.

"Anyone can come to these dinners," she says. "It's a great deal and you'll have a night you'll never forget."

Ungaro has successfully balanced her career with marriage and raising a family. She is married to Colin Ungaro '75, whom she met on campus. They both worked on the campus newspaper, *The Beacon*, giving them each a foundation for their later careers. They have three children, Ryan, Matthew, and Christina.

She often says that she's had two of the best jobs in America. "I have a great new career," she remarks. "I have one of the greatest jobs working with the most creative chefs in the country. Not only am I running a restaurant, but also a foundation that gives out millions of dollars in scholarships. To see the awards, scholarship program, and reputation flourish with the help of an incredible team here at the foundation has been very gratifying."



SUSAN (KELLIHER) UNGARO '75 (CENTER) ON THE RED CARPET AT THE 2011 JAMES BEARD FOUNDATION AWARDS AT LINCOLN CENTER WITH ANDREW ZIMMERN (LEFT), CHEF, FOOD WRITER, AND WINNER OF THE JAMES BEARD AWARD FOR OUTSTANDING TV FOOD PERSONALITY, AND BOBBY FLAY, CELEBRITY CHEF, RESTAURATEUR, AND REALITY TV PERSONALITY

Active Learning Through Mentoring:

UNIVERSITY FACULTY AND UNDERGRADUATES COLLABORATE ON RESEARCH WITH PATERSON HIGH SCHOOL STUDENTS

BY MARY BETH ZEMAN

On a hot August morning, student researchers John Rankin and Toniann Robinson are hard at work in a sunlit laboratory space in the University's spacious new Science Hall West.

Rankin, a William Paterson senior majoring in biology and secondary education, and Robinson, a rising senior at John F. Kennedy (J.F.K.) High School in Paterson, are painstakingly mounting specimens from their research—tiny ants barely a centimeter long—on the heads of straight pins for display.

For the past several weeks, the pair, neither of whom has conducted independent research before, have been working one-on-one with Stephen Vail, a professor of biology who studies the ecology of ants, on a project seeking to determine how a certain species of ants adapts to variations in temperature. The study required trips to High Point, Sandy Hook, and locations on campus to collect ants; identifying those ants in the lab, using a very high-powered microscope; performing various experiments; and, in the end, "pinning" those specimens for a final presentation about their findings.

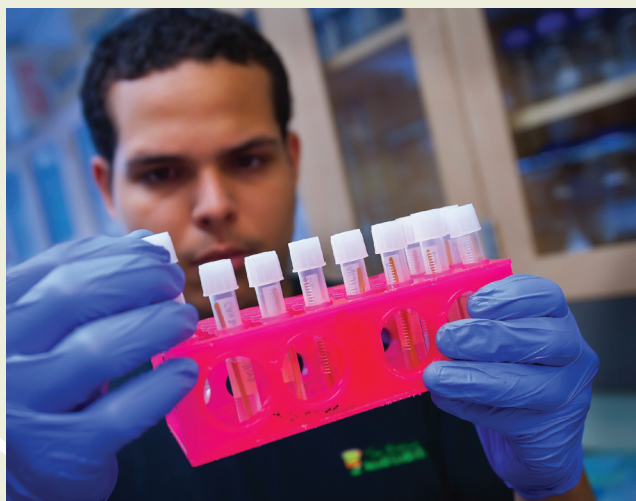
It has been an eye-opening, and successful, experience for the trio. Robinson, hoping to major in science in college, was surprised to work with ants as a research subject. "I never thought about ants before," she says with a smile. "Now, I'm

looking for them everywhere! This project has really motivated me and is a starting point for what I will do in college."

Rankin, who hopes to teach high school science, says the project solidified his career path. And for Vail, who regularly supervises student researchers in his lab, it's been a gratifying experience. "For me, the whole focus has been on developing their relationship," he says. "They have worked very independently and done very good work."

The trio's collaboration is one of eight such projects taking place throughout Science Hall West as part of the William Paterson University Roche Program for Summer Research. Funded by a grant from the Roche Foundation, the intense lab-based program pairs a Paterson high school student with a University science faculty member conducting research and a William Paterson undergraduate student mentor majoring in math or science. The goal: to encourage urban high school students to consider careers in the sciences while also supporting undergraduate students as they gain experience in lab research.

"This is the kind of experience that first got me interested in science," says Jamie Weiss, a University assistant professor of biology who serves as coordinator of the program. She admits to begging for a microscope at age nine, and later obtained her first research position in a lab at Rutgers University as a sophomore.



JOHN RUIZ GROWING BACTERIA

A graduate of Paterson's J.F.K. High School herself, Weiss understands the need to provide high school students, especially those in urban areas, with a hands-on learning opportunity in the sciences. "Overall, there is a shortage of students pursuing careers in scientific research and this drops even lower with minority students," she says.

Students participating in the program spend four days a week working in the lab from 10:00 a.m. to 4:00 p.m.; each receives a stipend. Forty-two Paterson students applied for positions, and were selected based on academic achievement, particularly in the sciences, an essay outlining their career aspirations, and a letter of recommendation from one of their teachers.

The need to provide enhanced opportunities in science and math in the United States is well documented. The 2009 National Assessment of Educational Progress (NAEP)—which measured the knowledge of U.S. students in physical, life, and earth and space sciences across 318,000 students in grades four, eight, and twelve—found that less than one-third of students assessed have a solid grasp of science. Proficiency decreases from grade four to grade twelve, and lower-income students are outperformed by other students across all three grades.

The key, educators say, is increasing active learning opportunities in the sciences, both at the K-12 level and in undergraduate education. In addition, specifically involving students in laboratory research experiences, and using mentoring techniques, are critical methods for encouraging students to pursue an interest in science and retaining them in undergraduate science programs.

Hands-on learning is definitely a hallmark of the summer program. In Weiss's lab, John Ruiz, a recent graduate of J.F.K. High School, is involved with growing bacteria containing plasmid DNA in petri dishes. Under the watchful guidance of biology major Michael Gonzalez, Ruiz has also learned the practices of a research lab. "Mike taught me about sterile techniques, how to dilute a solution, all the basics, which is important," he says. Every Wednesday, the students joined with Weiss for a lab meeting to discuss progress on their individual research tasks.

"This has introduced me to a whole new world," Ruiz adds. "I had heard about research but I had no idea what that

meant." Interested in economics and science, he hopes to form a science-based company after college.

For the University's undergraduate students, participating in a lab-based research experience can be critical. According to the 2010 report *Undergraduate Research in the Sciences*, recent studies have demonstrated that such experiences increase students' self-confidence and communication abilities and their understanding of scientific concepts, provide enhanced preparation for science careers and graduate school, and help clarify career goals.

The University has long been focused on recruiting and preparing students for employment in science and math occupations, which are also a key area of the economy experiencing job growth, says Sandra DeYoung, dean of William Paterson's College of Science and Health. "One of the ways we have pursued this is through undergraduate research experiences," she explains. "Science and math students have numerous opportunities to be mentored by faculty and upper-class students in science lab research and in mathematics research."

For DeYoung, offering a similar opportunity to high school students was a natural fit. "Since we have long employed a mentoring model among our undergraduate students, and have a longstanding relationship with the Paterson Public Schools, we were excited to reach out to Paterson to invite high school juniors and seniors to participate in this summer program."

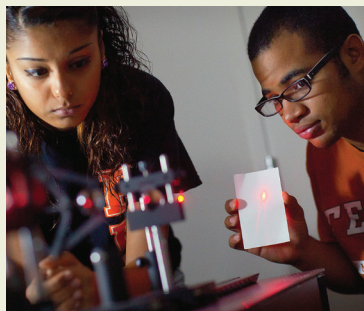
The Roche program projects focused on a wide range of subject matter in mathematics, physics, chemistry, biology, and ecology. Keith Malinak, a junior majoring in biology, and Tamanna Murshed, a rising senior at J.F.K. High School, worked with mathematics professor Jyoti Champernerkar on applying a commonly used equation to questions of genetics. Chemistry professor David Snyder, who researches the evolution of digestive proteins, which has implications in combating drug resistance, mentored Meriem Karimi, a senior majoring in biotechnology, and Shimanna Uddin, also a rising J.F.K. High School senior. And biology senior Nathaniel Agosto and Eastside High School student Renee Waldron were out in the field, sampling water at Oldham Pond in North Haledon and assessing tree distribution and abundance in High Mountain Preserve adjacent to the William Paterson campus.



RENEE WALDRON WITH PROFESSOR MICHAEL SEBETICH AT OLDHAM POND

Jennifer Fiorelli, a senior majoring in biotechnology, worked with biology professor J.W. Lee to supervise Eastside High School student Shelsy Taveras on a project isolating and growing insulin-producing pancreatic cells. "Working with Shelsy made me verbalize the lab techniques to explain them to her, which meant I had to really understand the project," she says. "I think I've been better in the lab with her watching me."

In another Science Hall West lab, Israel Mejia, a student at Rosa Parks High School, and Saadia



SAADIA CHAUDHRY AND ISRAEL MEJIA USE A LASER TO GATHER DATA

Chaudhry, a University biology major, used a laser to gather data about various objects. "Saadia has been excellent in directing Israel," says their faculty mentor, Kevin Martus, a professor of physics. "It has been exciting to entice a high school student to perhaps pursue science in college."

Nearby in the University's mouse lab, under the supervision of biology professor Robert Benno, biology major Tomiko Rendon and Panther Academy junior Zachary Hall worked with an autistic strain of mice trying to determine if stress causes them to eat more.

Rendon, who originally wanted to be a veterinarian, now hopes to pursue a career in animal research. "I enjoy the challenges of research, of having a question and trying to figure out how to answer it."

"I did not expect to work with mice, but after half a day I was hooked," Hall says. "This is a once-in-a-lifetime experience—when else does a high school student get to work in a lab like this?"

MAGICIAN/ ILLUSIONIST MICHAEL TURCO '05 LIVES HIS DREAM

BY THERESA E. ROSS '80

At age fifteen in 1997, Michael Turco was hired by William Paterson to perform his magic act in the Student Center Café on University Day, a celebration of the institution's new University status.

Fate seemed to come full circle when Turco, the famed magician/illusionist and a William Paterson alumnus, returned to his *alma mater* to perform in Shea Center for Performing Arts during Homecoming weekend.

For three years, he frequently headlined the show "Wonder" in Atlantic City, getting rave reviews for his high-energy magic and illusion act. He also co-produced "Boardwalk Follies," featuring music, dance, aerial stunts, and magic four nights a week at the Atlantic City Hilton. "I enjoy every minute of it, performing as well as meeting new people when doing my shows, and getting young kids interested in magic," he says.

Earlier this year, he was a contestant on NBC's popular reality television show, *America's Got Talent*, where he made it to the second round in Las Vegas before being eliminated.

Turco has been dazzling sold-out audiences with his spectacular illusions, audience participation, and trademark storytelling since he graduated with a degree in communication in 2005.

After graduation, Turco gathered together a group of friends and "people who were knowledgeable in the industry," and took his show on the road. "That's when it all began," he says. He became a

regular at venues like the local YM-YWHA, high school and community theatres in the tri-state region, and beyond.

His big break came in 2008, when he had the opportunity to headline in his own show at Bally's Casino and Resort in Atlantic City. "It was a dream come true," he says. "I always dreamed of having my name up on the billboard."

Turco has been fascinated with magic since he was a child. Every summer his family stayed just outside of Atlantic City, where he had the opportunity to watch live variety shows featuring magicians. "I was intrigued with the whole production, including the lighting, the music, and the backstage scene. I would always imagine myself being on stage performing," he says.

From middle school on, Turco was performing at parties, school events, and talent shows. By high school, he was booked every weekend doing children's birthday parties. When he started getting double-booked, Turco took the jobs and sent a friend who was a magician. It marked the start of his business, Shade Entertainment.

Turco customizes his shows to his audience, and is always trying new things, like innovative lighting. He uses several illusions that are the basics of magic, like levitation, and puts his own twist on it. In some of his acts, for example, he will levitate a woman and have her spin like a dancer on top of a music box.

In addition to his performances, Turco is working on a behind-the-scenes television production featuring the cast and crew of his show.

"My dream and my goal is to just keep performing, like I'm doing now, and traveling to see more of the world and the country and for people to see my magic as well," he says.



CHILDREN'S BOOK ILLUSTRATOR DAVE O'NEILL '01: TAKING KIDS ON A JOURNEY FROM NEW ENGLAND TO NEW ORLEANS

BY CHRISTINE S. DIEHL

Since he was a child, Dave O'Neill '01 has spent his days drawing cartoons on napkins. Today, this William Paterson alumnus has built a reputation as a successful children's book illustrator, with his fifth book, *The Bourbon Street Band Is Back*, just released in September.

"There's the stuff you really want to draw and the stuff you have to draw," says O'Neill, who earned his bachelor of fine arts with a concentration in graphic design from the University in 2001. "Since I was a kid, I've always wanted to do cartooning and illustration. So when it finally happened, it was a real dream."

O'Neill's books—created in collaboration with his longtime friend and author Ed Shankman—each focus on a travel theme. Published by Commonwealth Editions (now Applewood Press), the books use vivid colors and rhyming text to engage children in the stories while also introducing them to such locales as Boston, Cape Cod, Vermont, Maine, and most recently, New Orleans.

"Our books are really just about fun. We try to weave in as much about the area that we're talking about as we can without making it boring," O'Neill says. "Kids are really smart. They know when they're being taught something. So we try to make the books as big and bright and colorful as possible."

A native of Mount Olive who currently resides in Montclair, O'Neill wanted to attend a college close to home and chose William Paterson because he was impressed with the Art Department faculty and facilities. He credits his professors, and in particular his thesis advisor, Professor Angela DeLaura, with providing a solid foundation for a career in art. "Everyone there was really good at making it realistic as far as the real world goes. Angela in particular was very easy to talk to and just so talented. She was amazing. I've gone back a couple of times to visit her."

It was at O'Neill's first design agency job after college that he formed his connection with Shankman. The two worked together at

a Montclair agency called Brandstreet, where Shankman was co-owner and head copywriter while O'Neill was a graphic designer.

"I worked with Ed for about four years, and then the agency closed, so everyone went their separate ways," says O'Neill. Then about five years ago, O'Neill received an unexpected phone call from Shankman, who told him that he had landed a book contract with Commonwealth Editions in Boston and asked him to submit character designs for the manuscript.

After reviewing O'Neill's work, along with that of a few other illustrators, Shankman and the publisher jointly selected O'Neill as illustrator for the book.

"I guess I had interviewed for this job eight years prior



and didn't know it," he jokes.

In 2008, their first book, *The Boston Balloones*, was published. Over the next few years, the duo continued their collaboration with the publication of *I Met a Moose in Maine One Day* (2008), *The Cods of Cape Cod* (2009), *Champ and Me by the Maple Tree* (2010), and *The Bourbon Street Band Is Back* (2011).

O'Neill credits much of the books' popularity to the read-aloud appeal that rhyming books offer for young children and their parents. "On the writing end, I really like what Ed does. He prides himself on creating rhymes with very intricate patterns and beats; he's a musician as well, so in a way he thinks of it like a song."

The natural flow of the rhyming text, combined with the colorful and engaging

illustrations, earned three of the books a 2010 Mom's Choice Gold Seal Award for excellence in children's literature—an accolade that has helped boost the books' popularity as well. In fact, *I Met a Moose in Maine One Day*, a tale of a boy who befriends a moose, was the number one book of any kind sold at L.L. Bean's flagship store in Freeport, Maine in 2010.

O'Neill is excited about the current release, *The Bourbon Street Band Is Back*, which takes readers on a tour of the French Quarter and explores the birthplace of jazz.

"I think on an artistic side—the character designs and trying to capture the French Quarter and the architecture—I'm most proud of this one. There was a lot more meat to this book than the previous ones," says O'Neill, who spent a week in New Orleans taking photographs of the city to ensure his drawings would be true to life.

The book—which is scheduled for promotion this fall at museum shops, gift shops, and bookstores in New Orleans—will also benefit the city in other ways. Eighty percent of preorder proceeds from the soft-cover edition, as well as a percentage of the hardcover sales, will be donated to the New Orleans Musicians Assistance Foundation, an organization dedicated to keeping New Orleans music alive in the aftermath of Hurricane Katrina.

In addition to his plans to promote the new book this fall, O'Neill recently started a new full-time job as a graphic designer for the Michael Alan Group, a New York City agency that specializes in what he describes as "guerilla marketing and street team stuff, kind of outside-the-box event marketing."

When he is not drawing, he keeps busy as a performer in a New Jersey-based improv comedy troupe called Out of Order, with gigs at community theaters and other venues around the state. He also sells his own T-shirt designs online, and hopes to one day publish an online comic strip.

In the future, O'Neill looks forward to continuing to illustrate books in the series, and perhaps even expanding beyond regional books. He is excited that *The Bourbon Street Band Is Back* will be the first in the series to be tested in national markets. "It's a big experiment," he says. "It would be amazing if it took off."

University Launches Heritage Society for Loyal Donors



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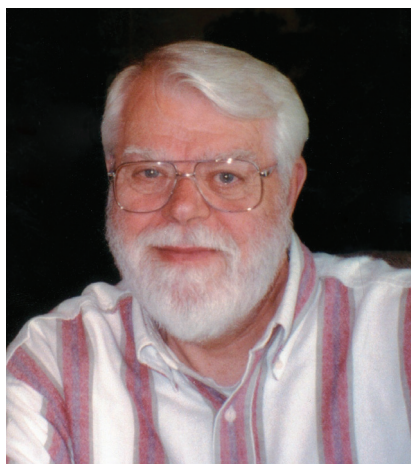
THERESA ALFIERI '70, JOHN C. ALFIERI JR. '71, THERESA BARISO '68, AND EDWARD NICHOLSON

The Heritage Society, a new giving club celebrating those loyal donors who have given to William Paterson University for twenty years or more, was launched with a special reception on campus on June 23. President Kathleen Waldron addressed the Heritage Society inductees, noting that "the power of their cumulative annual support as individuals has both fueled the progress of the University and inspired others to make William Paterson a philanthropic priority."

Held in historic Hobart Manor, the evening also included a pre-event tour of the campus and a nostalgia room where attendees gathered to reminisce and view University memorabilia, vintage yearbooks and copies of *The Beacon* newspaper, and a "University Then and Now" film montage.

Through the Heritage Society, the University formally acknowledges its appreciation for the leadership and contributions of its members. Benefits associated with Heritage Society membership include special invitations and reserved seating at select events and programs on campus, exclusive news updates, priority seating at Commencement in the IZOD Center, and access to the VIP Heritage Hotline.

For more information contact Elizabeth Fitzpatrick, manager of donor relations, at 973.720.3811.



AL PIAGET

Alfred Piaget '57 Gives Back to College of Education

When it came time to celebrate his fiftieth class year reunion, Alfred Piaget '57 was looking forward to reuniting with old classmates, marching in the commencement ceremony, and visiting some of his favorite spots on campus. As co-chair of the Class of 1957 Reunion Committee, Piaget also had another thought on his mind: what the class might give as its reunion gift to the University. When the Reunion Committee decided to earmark its class contributions to the College of Education, Piaget was ready to make a lead gift. In a symbolic gesture in honor of the Class of 1957, he pledged \$57,000 to launch the Reunion Class Gift drive.

From his many years of experience as an educator and administrator, Piaget knew well the importance of having the resources to support innovative programs and top-notch facilities. His lead gift was the chance to give back to the alma mater and college that had changed his life.

Funding from Piaget's gift has provided important resources to the College of Education. "Thanks to the generosity of Dr. Piaget, the College of Education has been able to provide professional development opportunities for our students and colleagues within the University and for our colleagues in the wider educational community," says Candace Burns, dean of the College of Education. Examples of such events include workshops and/or symposia on

global mathematics, technology, diversity, and adolescent literature. "We are very grateful that such a distinguished educator has provided enrichment program that benefit our aspiring teachers as well as individuals who are established in their professional careers," she adds.

Piaget attributes his career success to the work ethic and personal values he developed attending what was then Paterson State Teachers College on the G.I. Bill. A student government leader and class president during his junior and senior years, he was also active in music and drama productions while earning a degree in education.

He began his teaching career in the Wayne school district, where he held leadership posts in the Wayne Teachers Association (as a representative, then vice president and president-elect). He also continued his education, turning his attention to the instruction of exceptional children—both those academically gifted and those at risk of dropping out—earning a master's and then a doctorate in the education of emotionally disturbed children at Yeshiva University.

Piaget went on to the Rutgers University Graduate School, where he developed a master's and doctoral program in the new field of educating emotionally disturbed children. After serving as director of New York's Horizon School for children with emotional disorders and neurological impairments, he returned to New Jersey as director of the Center School at the Fair Lawn Mental Health Center.

When that program concluded, Piaget founded The Benway School, a private, not-for-profit program for students with emotional, learning, and/or neurological problems. The Benway name is derived from a former Wayne student he had taught in a drop-out prevention program years earlier. For the next twenty-eight years, he made positive changes in the lives of countless students and their families, an accomplishment that was the heart and soul of his educational journey of fifty years.

For Piaget, that educational journey began at William Paterson. And with his gift he has helped ensure that future William Paterson students will have the kind of opportunities he did. To further that dream, he recently added another

\$10,000 to his original gift. But just as important, Piaget hopes his gift will help others to pause and reflect on the value of their William Paterson experience and inspire them to give.

New Grants Benefit Faculty Teaching And Research

Several new private foundation grants to the William Paterson University Foundation will benefit student and faculty programs in a variety of disciplines. Faculty work closely in collaboration with professional grant writers in the Office of Institutional Advancement to help develop proposals to submit to private foundations and corporations.

A first-time award from the Interactivity Foundation will assist Maria Villar, a professor of anthropology, in continuing to integrate civic dialogue into her classes. The Interactivity Foundation works to engage citizens in the exploration and development of possibilities for public policy through small group discussions in a variety of settings, including college classrooms. Villar, who has used the foundation's discussion method in several of her classes, plans to use the funding to assess the method's impact on her class discussions with the assistance of two undergraduate student research assistants.

The MGN Family Foundation has provided funding for the Music After School program, a partnership between the University, the Paterson schools, and the Paterson YMCA that provides music enrichment for Paterson elementary and middle school students. Funding from the foundation will support chamber music performances for nearly 1,600 students as well as masterclasses for Paterson students and University music students.

A gift from the Frank and Lydia Bergen Foundation will fund the Frank and Lydia Bergen Scholarships for Classical Musicians. The scholarships will provide support for highly talented minority students who are seeking degrees in music education. The scholarships will be awarded based on academic achievement and engagement in community service activities.

The Sutcliffe Foundation has provided a grant for four scholarships for minority nursing students, addressing a vital need. Recipients must demonstrate academic achievement and financial need.

Young Alumni Are Already Supporting Their Alma Mater

Many alumni wait until years into their careers before deciding to give a significant gift to their alma mater. But these three young William Paterson grads, all of whom graduated within the past decade, are already making a significant difference by providing funds for scholarships for other deserving students. Here are their stories:



JESSICA HARRIS '03 is an active member of William Paterson's Young Alumni Chapter in addition to her own busy schedule as director of student life at Fairleigh Dickinson University. With the steadfast encouragement of her grandmother, Glenda Hill, Harris went on to earn her master's degree in education from Rutgers University after graduating from William Paterson. Sadly, her grandmother passed away in December 2010, and Harris has decided to pay tribute to her with a scholarship gift. In September 2012, a deserving student being raised by a grandparent will be awarded \$2,500 thanks to her generosity. "My grandmother was a true champion of education and how it can transform lives," Harris says. "It is such an honor to pay tribute to her in this way."



VALERIE GROSS '03 has maintained strong ties to the University's pre-law program since graduation. She attended Cornell University Law School and has been an associate with McCarter & English for the past five years. She regularly returns to William Paterson to speak to current pre-law students, and truly enjoys serving as a mentor to them, which is why she is excited to be the founding donor for the Cambridge Program Award, which this past summer provided more than \$1,125 in funds split between two students to attend the University's Summer Program at Cambridge University in Great Britain. "I couldn't go on the Cambridge trip when I was a student, because I couldn't afford to," says Gross. "It makes me so happy to know that two people are able to attend because of my gift."



BIAGIO PAGLIARULO '04 found his calling at William Paterson University, though it wasn't exactly the direction he thought his degree in fine arts would take him. While attending the

University on a full scholarship, he started creating flash sheets (pages of illustrations that could be used for tattoos) simply for fun and profit, but quickly fell in love with the alternative medium and began apprenticing as a tattoo artist. Today, Biagio and his wife, Leilani, own Biagio's Tattoo Gallery in Denville, which features tattoo as a form of performance art as well as artist showcases of two- and three-dimensional art throughout the gallery. "The gallery is a display of creativity through experimentation, skill, and intellect, and we recognize the value of an artist's education in developing these," says Biagio. "That's why we decided to form the Leilagio Art Scholarship at William Paterson." The scholarship is partially funded by painting auctions, donations, and tattooing done during exhibition opening days.

Memorial Scholarships Honor Two University Alumni

In an outpouring of memorial gifts from friends, family, and colleagues, scholarship funds have been established in memory of alumni **Dennis Giordano '67, M.A. '81**, and **Virginia "Ginny" Contrino (Hakim) '57**.

Giordano began his career as a teacher and ended it as a school principal. In between, for more than twenty years, he dedicated himself to improving the status of teachers and the education system by serving in educational organizations at the local, county, and state level, including holding the position of president at the New Jersey Education Association. (For complete obituary, see page 35.)

"Dennis was a dedicated and powerful advocate for public education," says scholarship donor Bob Stolarz '64, a former guidance counselor and current supervisor for student teachers for the University's College of Education. "His visionary leadership will be an inspiration for generations to come."

Five scholarships will be awarded this year in his memory. In honor of his leadership and pioneering accomplish-

ments for the profession, the Denis Giordano Scholarships will be awarded to deserving education majors preparing for teaching careers.

Contrino is being remembered by her friends and classmates with memorial scholarships organized by the William Paterson University Class of 1957 and the Clifton High School Class of 1953. William Paterson alumna Alice Macaluso '57 has been instrumental in coordinating the fundraising effort. "Ginny was such a vibrant part of our class," says Macaluso. "Remem-

bering her in this way is a fitting tribute to a person who has done so much for so many."

Bruce A. Lowe Sr., who now resides in Exeter, Rhode Island, has been contacting his Clifton High School Class of 1953 classmates to secure donations for their memorial scholarship. "Working with Ginny over the past several years organizing our class reunions has been a personal inspiration to me," says Lowe. "Ginny had a way of brightening your day no matter what the situation."

Two scholarships will be awarded.

One will benefit a Clifton High School senior who is planning to attend William Paterson University; the other will assist a current William Paterson University student who is studying to become a teacher.

If you would like to contribute to these memorial scholarships, please call the University's Office of Institutional Advancement at 973.720.2615.

Brave New Radio *Continued from page 15*

with the big boys." And by "big boys," Quicke means professional radio.

Right now, Quicke is pleased that the station is achieving recognition among its peers. WP 88.7 FM was named among the top 25 college stations nationwide that competed for MTVu's 2011 Woodie Award for College Radio Station of the Year, and took the Intercollegiate Broadcasting System's (IBS) Golden Microphone Award for Programming Excellence, and Bronze Microphone for Programming Operations, among other awards.

Since 2009, the radio station has gained notoriety by giving out its own Bravery in Radio award to professionals who exemplify groundbreaking programming. In March 2011, Quicke presented the award to legendary radio personality Howard Stern and his co-host Robin Quivers on their Sirius XM Radio show. After much on-air ribbing, Stern accepted the honor graciously, saying, "Thank you very much for this beautiful award. I do appreciate it." "Cousin Brucie" Morrow and the late guitarist Les Paul won the award in prior years.

"College radio is one of the last remaining bastions of creative radio programming, free from the constrictions of having to be commercially viable," says Quicke.

"Many successful bands today owe their initial break to being played on college radio. At a time when some colleges are choosing to sell off their student stations, now more than ever, we need to remind people how important college radio is." ❧

Go to www.wpunj.edu/WPSC to view the history of campus radio by Anthony Maltese, professor emeritus of communication.

SHAPE THE UNIVERSITY'S FUTURE WITH A PLANNED GIFT



"I attended William Paterson as a scholarship student, and was a teacher for twenty-eight years, so it's nice to be able to give money to education, which is a worthwhile cause. Through this gift, we're helping to nurture the dreams and goals of our students."

— ARLENE SCHREIBER '53

Arlene and Helmut Schreiber realized the benefits of a lifetime income through a charitable gift annuity and that's why they established a second annuity for \$25,000 to support the scholarship program at William Paterson University. This gift reflects their commitment and desire to invest in the educational training of future students. Won't you consider making the same investment?

For more information on life income gifts such as a charitable gift annuity, contact Spencer Scott, director of major and planned gifts, at 973.720.2825 or via email at scotts7@wpunj.edu.

BASKETBALL PLAYER BRIANNA LUCAS'S JERSEY ON DISPLAY IN WOMEN'S BASKETBALL HALL OF FAME

Go to the Women's Basketball Hall of Fame in Knoxville, Tennessee, this winter and you will see a familiar name among the items on display.

That's because the number 5 jersey worn by William Paterson's own BriAnna Lucas of Hamilton is part of the Hall's Ring of Honor exhibit, a by-product of her selection to the ten-member 2010-11 Women's Basketball Coaches Association (WBCA) All-America Team.

"I was surprised," says Lucas, a senior, of the acknowledgement. "It's a big honor to have my jersey displayed in the Women's Basketball Hall of Fame. I still can't quite believe it."

Diminutive in size, the 5-foot-4-inch guard has had no problem getting noticed as one of the premiere players in the country. A rare combination as both the New Jersey Athletic Conference (NJAC) Co-Player of the Year and Defensive Player of the Year, she made an impact on both ends of the floor as she led the conference in scor-



BRIANNA LUCAS

ing (18.5 points per game, thirty-third in Division III) and three-pointers made (2.4 points per game). She was tied for first in assist/turnover ratio (1.7), second

in both assists (4.0 assists per game) and free-throw percentage (.824), third in three-point field-goal percentage (.391), and tied for third in steals (2.7 steals per

game). Also a member of the D3hoops.com All-America Third Team, Lucas was the Eastern College Athletic Conference Metro Region Player of the Year and enters her senior season ranked ninth in Pioneer history with 1,311 points.


"I know a lot of people were probably surprised by it, maybe because of my height," says Lucas of her Defensive Player of the Year honor. "Usually you think of taller players for that award because it includes rebounding. Defense definitely helps to create my offense, so making plays defensively is something I focus on."

The speedy guard has combined with April Smith of Barnegat for two of the last three seasons to give the Pioneers a formidable inside-outside presence. Smith, a 5-foot-9-inch forward, was an honorable mention All-American herself as a junior last winter, scoring her one thousandth career point (1,031) and leading the NJAC in rebounding (10.9 rebounds per game,

thirty-second in Division III) and double-doubles (19, eighth in Division III), while trailing just Lucas in the league scoring statistics (17.6 points per game). Together, they helped to lead William Paterson to the 2011 NJAC

Tournament title, just the second in the program's history, and the Pioneers' first NCAA Tournament Sweet Sixteen appearance since 1998, all without a single senior on the roster.

"BriAnna and April really matured, gained experience, and grew as leaders last year," says Erin Monahan '91, who is entering her nineteenth season at her *alma mater* as head coach this winter. "Going into last season, the expectations maybe weren't as high, but after the success we had as a team and they had as individuals, I think they will take on an even larger role and hope that they will shine even brighter this season."

Should Monahan's prediction come true, Lucas's jersey might get a repeat invitation for display, and some company from Smith's uniform, at the Women's Basketball Hall of Fame next spring, and the Pioneers' trophy case may just need to add some additional shelf space. 

WILLIAM PATERSON INDUCTS TWENTY-NINTH CLASS INTO ATHLETIC HALL OF FAME



STEPHANIE ARRIGO '00



BRYAN GRAHAM '04



KRISTIN CLEGG-BELL '06



KRISTA HINSHILLWOOD-FAUST '05



KYLE LUBRANO '00



LAUREN SHEARS '06

Six individuals and one team became the newest members of the William Paterson University Alumni Association Athletic Hall of Fame when they were inducted on September 25 in a ceremony conducted on campus.

Stephanie Arrigo '00, women's basketball, Bryan Graham '04, baseball, Kristin Clegg-Bell '06, women's swimming, Krista Hinshillwood-Faust '05, field hockey, Kyle Lubrano '00, women's soccer, and Lauren Shears '06, volleyball, were enshrined, along with the 1996 national championship baseball team.

The 1999 New Jersey Athletic Conference (NJAC) Co-Player of the Year, Arrigo scored 1,390 career points to rank fifth in Pioneer history. A first-team all-conference and all-ECAC selection after leading William Paterson with 14.7 points, 4.6 assists, and 3.2 steals per game as a senior,

Arrigo helped the Pioneers earn trips to the 1998 NCAA Tournament Elite Eight, the 1997 NCAA Sweet Sixteen, and three straight berths in the NJAC Tournament championship game (1996-98).

Graham had one of the most outstanding senior seasons in the history of William Paterson's fabled baseball program, hitting .445 to lead the NJAC, ranked twenty-ninth in Division III that year, and fourth all time in the Pioneers' record books. The 2003 NJAC, ECAC Metro Region, and New Jersey Collegiate Baseball Association (NJCBA) Division II/III Player of the Year, the outfielder was selected in the sixteenth round of the 2003 Major League Baseball Draft by the Kansas City Royals.

Clegg-Bell was one of the most accomplished Pioneer women in the pool, leaving the program as the all-time points leader.

Honored as an academic All-American by the College Swim Coaches Association of America (CSCAA) during each of her four seasons, she also was acknowledged as an All-American four times for her accomplishments at the NCAA Championships. A five-time Metropolitan Conference champion, she had her greatest season as a junior in 2004-05, finishing seventh in the 100 back (59.27) and fourteenth in the 200 back (2:09.23) at the NCAA Championships.

Second in Pioneer history with career totals of 50 goals and 121 points, Hinshillwood-Faust was selected to the 2003 National Field Hockey Coaches Association (NFHCA) All-America Third Team. A forward, her 19 scores as a senior tied the school record, and during her four-year career, William Paterson was 53-19 (.736) overall and made its first-ever NCAA Tournament appearance (2000).

A two-time NJAC Player of the Year (1998-99), Lubrano remains the Pioneers' career assists leader with 36. As a senior in 1999, the midfielder earned third-team all-region honors, and during her first season as a Pioneer in 1997, she established a new school record with 15 assists. William Paterson had a 46-8-3 (.833) record during her three years on the pitch. The Pioneers advanced to the 1997 NCAA Tournament Sweet Sixteen, and in 1998, William Paterson won its first NJAC

championship and returned to the NCAA Tournament.

The only four-time, first-team all-NJAC honoree in the volleyball program's history, **Shears** finished her career twelfth in Division III history (now twentieth) with 2,160 kills. Also one of 21 Division III players to post career totals of at least 1,500 kills and 1,500 digs (1,557), she ranked eighth in Division III in kills per game as both a sophomore (4.99) and junior (5.04).

The 1996 William Paterson baseball team earned the school's second national championship in a five-year span (1992) by defeating California Lutheran University, 6-5, on May 29 in Salem, Virginia. Posting a 39-5-1 overall record and a 17-1 mark in league play under the direction of Hall of Fame head coach Jeff Albies, seven Pioneers earned all-conference accolades, four were all-Americans, and three team members went on to sign professional contracts. The team won its tenth NJAC crown and its fifth NCAA Mid-Atlantic Regional title prior to securing the 1996 national championship. **WP**

NADOLNY BECOMES PIONEERS' SIXTH ALL-AMERICAN OF 2010-11

William Paterson senior Lindsey Nadolny of Belford garnered a spot on the 2011 National Fastpitch Coaches Association (NFCA) All-



LINDSEY NADOLNY

America Third Team, becoming the sixth Pioneer to earn All-America laurels during the 2010-11 academic year.

Nadolny received her third consecutive bid to the NFCA All-East Region First Team (2009-11), was a four-time all-conference honoree (2009 and 2011 first team, 2008 and 2010 second team), and was selected as the 2011 NJAC Co-Player of the Year. She led the NJAC in batting average (.481, twenty-second in Division III), slugging percentage (.725), on-base percentage (.521), and hits (63), and ranked second in doubles per game (0.39, thirty-ninth nationally), tied for second in triples (four), and third in stolen bases (21). On the William Paterson career charts, she finished second in average (.412), hits (206), and home runs (13), tied for second in triples (13), third in doubles (40), fourth in RBI (99), and tied for fourth in runs (115).

Nadolny's award capped a banner season for the Pioneers. Senior corner-back Leer Biddle of Sicklerville was selected to the D3football.com All-America Defensive First Team, senior midfielder Julian Valerio of Manalapan earned spots on

the National Soccer Coaches Association of America (NSCAA) All-America First Team and the D3soccer.com All-America Third Team, and senior back Ali Ruddy of Wayne garnered bids to the NSCAA and D3soccer.com All-America Second Teams. Junior guard BriAnna Lucas of Hamilton was named to the Women's Basketball Coaches Association (WBCA) All-America Team and the D3hoops.com All-America Third Team, and classmate April Smith of Barnegat was an honorable mention WBCA all-American. **WP**

BARBOZA RETIRES AFTER THIRTY-SEVEN SEASONS CARING FOR PIONEERS



TOBY BARBOZA

After thirty-seven seasons of caring for thousands of Pioneer student-athletes, long-time William Paterson University head athletic trainer Toby Barboza retired from the Department of Intercollegiate Athletics on June 30.

Barboza began his career at William Paterson as the head athletic trainer in 1974,

and implemented an athletic training education program. He served as the academic program's director for eight years and taught in the program since its inception. He and his athletic training staff provided student-athletes in all of the Pioneers' Division III programs with quality care in the areas of first aid, rehabilitation, and injury prevention. **WP**

IN MEMORIAM

Louis J. Sirota '41, whose prowess on the basketball



court led to his induction into the Alumni Association Athletic

Hall of Fame in 1990, died on May 3, 2011. He was ninety-one. Sirota, a guard, was the basketball team's captain and top scorer during the 1940-41 season, his senior year. He led the school, then known as the New Jersey State Teachers College at Paterson, to its first-ever basketball victory over Montclair State Teachers College and to Paterson's first state championship. He was named to the All-State Teachers' College Team.

Following graduation, Sirota played baseball for the Coast Guard during World War II, and later joined Thypin Steel Company, where he was a salesman until his retirement in 1984. **WP**

SPOTLIGHT

A L U M N I N E W S

Dear Alumni:

Now, more than ever, networking with fellow William Paterson alumni is as easy as going to your computer or mobile device! On Facebook, the William Paterson University Official Alumni Page has attracted nearly four thousand alumni. Not only is our Facebook page a great resource for keeping in touch with fellow alumni and breaking University news and information about upcoming campus and alumni events, it's also a venue for newsworthy



JANIS SCHWARTZ WITH CHEF BILLY STRYNKOWSKI

items about alumni achievements, University trivia contests, and informal discussions. Get connected at www.facebook.com/wpunj.

More than 1,600 career-minded alumni currently participate in our LinkedIn group at www.wpunj.edu/linkedin. The William Paterson University of New Jersey group is a private site that gives alumni the opportunity to participate in discussions about job seeking, explore career opportunities, and participate in virtual networking.

In June, our Alumni Association offered its first Career Webinar,

Leveraging Social Media to Advance Your Career. Plans are underway for additional webinars to be held throughout the year and offered to alumni at no cost. If you would like to receive electronic invitations to our career webinars, please update your email address at www.wpunj.edu/alumniupdate.

Finally, our recently established Twitter feed also provides an alternative for keeping in touch! Follow us @WPUNJ_Alumni.

Janis Schwartz
Executive Director of
Alumni Relations


Alumni Enjoys Mets Game

Alumni traveled to Citi Field on August 7 to watch the New York Mets take on the Atlanta Braves. Participants enjoyed the game in the comfort of the Modell's Clubhouse there, and sampled typical ballpark fare. 



LEFT TO RIGHT: JULIANNA JONES-BROWN '58; JULIE RAVO '94, DEBRA GANTERT '77, AND HAROLD GANTERT; DOUGLAS HAMILTON JR. '02, KRISTIN HAMILTON, JANIS SCHWARTZ, AND DOUGLAS HAMILTON '75, PRESIDENT OF THE ALUMNI ASSOCIATION


President Waldron Greets Alumni at Reception For UPS Employees

William Paterson alumni who are employees at UPS in northern New Jersey gathered at a special reception on April 25. In addition to providing an opportunity for alumni to meet University President Kathleen Waldron, the event served as a chance for them to discover UPS colleagues who are fellow alumni, as well as learn about alumni benefits and services and other University programs and cultural offerings. 



STANDING, LEFT TO RIGHT: SYED ALI, STEVE DALTON, BRENDA MCKOY, DAVID DELLO MONACO, MARK ENDRES, BILL STOEHR, JILL FERRAR, SCOTT BERKENBUSH, BEN CATALANO, AND PRESIDENT WALDRON. SEATED, LEFT TO RIGHT: JENNIFER MEIDL, PAT DZIORYN, MARY ANN MULLANE, MAUREEN HIRSCH, GAYLE VERDERESE, AND PIEDAD GUIJARRO

Cooking Demonstration With Celebrity Chef Draws Alumni Foodies

More than fifty alumni were part of the fun as celebrity chef Billy Strykowski, executive chef for *Cooking Light* magazine, the nation's largest food and healthy lifestyle publication, presented a live cooking demonstration on June 2 on campus. Chef Billy, who has appeared on dozens of TV shows including CNN, and ABC's *The View* and *Good Morning America*, provided helpful cooking tips, as well as four different wine and food samplings. 



DAWN MAKOWSKI '80 AND GREG MAKOWSKI '81



HILDA KOISOVICH '92, CHEF BILLY, ORIE ZYM '61, AND JACK MORAN '61, M.A. '78

Homecoming 2011 Draws Alumni Back to Campus

Alumni and members of the campus community enjoyed a weekend of fun, games, and special events when they returned to campus for Homecoming 2011 on September 24 and 25. The celebration began with a pre-game carnival and barbecue, held in the University Commons, followed by the traditional Homecoming football game, where the Pioneers defeated the College at Brockport, 35-23, on Wightman Field. Other events included a show by magician/illusionist Michael Turco '05 (see the profile on page 21) and the Athletic Hall of Fame Induction Ceremony and Brunch (for details on the honorees, see page 28).



DONNA ENGOLD '09, LISA JOHNSON '03, WILLIAM FRAZIER '12, AND THOMAS ALGER '12



IRIS DIMAIO '96 WITH HER DAUGHTERS GRACIELLA AND ROSAIRIS



PRESIDENT WALDRON WITH FRESHMEN (TOP ROW) CORTNEE UTSEY, RASHAWN RAMIREZ, AMANDA RODRIGUEZ, (SEATED) ONOCHIE ONYGBULE, AND CHRISTIANA AKERELE.

Young Alumni Participate in First-Ever Staycation on Campus

More than sixty alumni from the classes of 2000 to 2011 returned to campus June 25 and 26 for the Alumni Association's inaugural Staycation 2011, an opportunity to relive their days on campus with a stay in High Mountain West residence hall. Events included an *Amazing Race*-style scavenger hunt, a ghost hunter and a psychic medium at Hobart Manor, and a "Pioneer Trail" bar crawl. WP



ENJOYING THEIR RETURN TO CAMPUS FOR STAYCATION WERE (FRONT ROW) NORMA GUEVARA '07, MARIA CRISTINA GOMEZ '04, ALEXANDRA CORTINA '03, TONYA SUAREZ '07, TANYA PONS '08, (SECOND ROW) LYA CADENA '04, JEN RENCHER-NDOMBI '10, KARLA RODAS '02, RAQUEL QUINONES '03, AND KATHY ECHENIQUE '04

Class of 1961 Celebrates Fiftieth Reunion

Members of the Class of 1961, who graduated when the University was known as Paterson State College, returned to the campus May 15 and May 18 to celebrate their fiftieth reunion. Events included a dinner dance, held in the University Commons Ballroom; tours of the campus; and attendance at commencement at the Izod Center. WP



FRONT ROW, L. TO R.: MERLINDA BERISH, CHARLES HELWIG, ELAYNE LYNCH, SAL SCARCELLA, JANE BROFEE, CLAIRE SCARCELLA '58, AGNES GERTZ; BACK ROW, L. TO R.: JAMES ROBERTSON, JOHN BERISH, JOHN "JACK" MORAN, NATHAN FINE, JOHN KIDD, ORIE ZYM, AND FRANK GERTZ

Young Alumni Chapter Enjoys Annual Summer Get-Together

More than 150 University alumni gathered for the Young Alumni Chapter's annual Summer Bash on July 15 at Bar A in Lake Como, NJ. Attendees enjoyed a barbecue and drinks, beach games, and, most of all, catching up with old friends. WP



MARISSA D'AGATI, CHRISTINA ZULFERINO, JOANNA SANTARPIA, MELANIE SHARKEY '05, ANNIE MCGREEVY, NATALIE CZAJA, AND DANA MOYLE '05 AT THE SUMMER BASH

AMBASSADORS WANTED!

TO SERVE THE WILLIAM PATERSON ALUMNI ASSOCIATION AS MEMBERS OF OUR EXECUTIVE COUNCIL

- Enthusiastically promote the positive image of William Paterson University and its more than 66,000 alumni
- Warmly welcome fellow alumni to events and programs
- Support and promote our University's philanthropic ideals and goals
- Lead the development of strategic initiatives to encourage alumni to stay connected to their alma mater.

IF YOU ARE INTERESTED OR WOULD LIKE MORE INFORMATION, PLEASE CONTACT JANIS SCHWARTZ, EXECUTIVE DIRECTOR OF ALUMNI RELATIONS, AT SCHWARTZJ3@WPUNJ.EDU OR CALL 973.720.2175.

MAKE A DIFFERENCE IN THE LIFE OF A WILLIAM PATERSON STUDENT. Shadowing Month – April 2012

Share a day of your professional life with a high-achieving student from the Cotsakos College of Business or the College of Humanities and Social Sciences.

Contact Janis Schwartz at schwartzj3@wpunj.edu for more information.

19 plus...

19 sixty

DICK WETZEL, M.A. '74, has been elected to the Vernon Township Council.

19 sixty 8

WILLIAM A. MYATT was elected president of the Martin's Point Homeowners Association in Kitty Hawk, NC.

19 sixty 9

MARGARET (MANGAN) HAGGERTY has retired after teaching health and physical education in the Wayne School District. In 2010, Haggerty was named Teacher of the Year at the Albert Payson Terhune School...**ROBERT LINDSLEY** retired after serving for thirty-seven years as Woodland Park's library director. He was also media specialist/technology coordinator for the borough's school district from 1971 to 2006...**ANTHONY PAPPALARDO** was honored at a reception at High School South in West Windsor to mark his retirement as the school's band director. He was with the school system for thirty-eight years...**ANN WALCZAK**, former recipient of the Ridgewood Teacher Recognition Award, has retired after forty-two years with the Ridgewood School District.

19 seventy

MARY ANN (ROSS) COOPER has authored *Grandeur – The Personal Reflections of Famous Grandparents*, published by Essence Media Studios in partnership with *GRAND* Magazine.

19 seventy 1

HENRY G. CRAM JR. has been named president of the recently combined Middle States Association Commission on Elementary and Secondary Schools...**DAVE HAMMOND** has joined QPharma, a company specializing in FDA regulatory and compliance solutions, as vice president of sales and marketing.

19 seventy 2

MARY ANN DEACON, a sixteen-year director at Lakeland Bancorp and Lakeland Bank in Jefferson, was elected chairman of the board of directors of both the holding company and the bank...**LINDA KOSTENKO** has earned a doctorate in educational leadership from the College of Saint Elizabeth.

19 seventy 3

CHRISTOS COTSAKOS has joined the Graziado Senior Fellows in Entrepreneurship at Pepperdine University's business and management school...**JOSEPH DIGIACOMO** has been named to the Libraries Development Board of the Penn State University Libraries...**DALE C. SMITH**, a nurse supervisor for a community health program for first-time, low-income mothers, has been named the South Carolina Public Health Nurse of the Year...**NELLIE TILLER** was named a "Valiant Woman" by Church Women United in Baldwin County, AL, at their celebration of World Day of Prayer.

19 seventy 4

KATHLEEN C. DAUTEL has authored her first book, *Come Follow Me*, a children's book published by Peppertree Publishing...**TERRENCE BRENNAN** has retired as school superintendent of the Pompton Lakes School District after eleven years in Pompton Lakes. His career in education spans thirty-seven years.

19 seventy 5

THERESA DIGERONIMO has been named Hawthorne's Teacher of the Year...**BRIAN REARDON**, a health education teacher for Watchung Hills Regional High School, has retired...**SUSAN UNGARO** has been named one of America's Fifty Most Powerful People in Food by *The Daily Meal*, a web publication devoted to food and drink.

19 seventy 6

HUELL ALBERTY was named senior vice president in commercial lending for

New Jersey Community Bank in Cranbury...**GEORGE BERTOS** published his first book, *Motivational Words from Your Favorite Gym Teacher*, which is available from Author House...**PATRICIA BURROUGHS**

has been appointed assistant treasurer/senior credit analyst for Lakeland Bank...**RICK FONTANA** has been honored as Somerset County Outstanding Citizen of the Year by the Somerset County Business Partnership.

19 seventy 7

SUSAN BULANDA has released the second edition of her book, *READY! Training the Search and Rescue Dog*...**REBECCA O. HAYES** has authored a young adult historical fiction novel, *Private Cathay's Secret*, about the first female Buffalo soldier. It is available through Amazon booksellers...**MARY ANNE MARRA**, chief nurse executive at Bergen Regional Medical Center, was recognized as a TWIN Award Honoree by the YWCA of Bergen County...**DAVID MOPPERT**, police chief of Harrington Park, has retired after thirty-three years on the police force.

19 seventy 8

CHERYL L. BARDOWELL, director of resource development and Crafton Hills College Foundation, Ontario, CA, was appointed to the board of directors of the San Bernadino Estate Planning Council and as treasurer of the Inland Empire Estate Planning Board...**LINDA BOWDEN** has been named Woman of the Year by the Irish Business Association. She is the northern New Jersey regional president of PNC Bank...**KAREN L. CISCO** received the annual Spirit of Hope Award from the Give the Hope Foundation. The award was given for her years of devoted service to help enhance the quality of life for children of Camp Hope...**DONNA ELLIS'** watercolor art was featured at an exhibit at the second annual Art on the Avenue in Bloomfield...**PAUL GRAUPE** has been reelected as a member of the Clifton Board of Education...**DOUGLAS SNELSON**, M.A., has written a children's book, *Who's Got the Face?*, which was featured at the Hudson Children's Book Festival in Hudson, NY.

19 seventy 9

TOM ANDES won the

Republican primary nomination for mayor of Denville...**MARLENE DOTY** was appointed vice president, library services, for Berkeley College.

19 eighty

PAULA FIDUCCIA was elected for a second term as a member of Lodi's City Council...**JOYCE POWELL** was appointed to serve on the National Education Association's executive committee.

19 eighty 1

PATRICIA E. CATARUOZOLO was honored as an Outstanding Woman by Somerset County's Warren Township Committee for her contribution to the quality of lives in her community...**KAREN (HERINGER) SIMONE** and her partner, Wendy Simone, announce the birth of their son, Anthony Thomas Simone, on January 1, 2011. Anthony joins siblings Jessica, Gregory, and Emily.

19 eighty 2

CHUCK BERK, M.A., contributed his ink and wash painting, *Job*, to the National Academy's Charity Art Exhibit in April. The event raised more than \$18,000 for the victims of the earthquake and tsunami in Japan...**JOHN W. RICE JR.** has written a memoir entitled *From the Corner to the Cornerstone*, about his struggle with addiction and his ultimate redemption...**STEVEN ROGERS** won the Republican primary nomination for Essex County freeholder.

19 eighty 3

MICHAEL CHESKI's documentary *Arthur and Friends Greenhouse Project* was selected for the Spring 2011 New Jersey Film Festival. The documentary is about Arthur and Friends, an organization that provides employment and training opportunities for individuals with disabilities...**PATRICIA ANN COONS-WALLACE** was appointed manager of the North America Techline Power Systems team.

19 eighty 4

AL EVANGELISTA has been admitted to the Headmasters Association of the United States, an organization of private school headmasters and secondary school principals...**MARY T. KUNERT** has been elected to the Ringwood Board of Education...

ERNEST REVELL captured first place in the 2010 Barry Alexander International Vocal Competition.

19 eighty 5

MARY DAVIDSON was re-elected to the Caldwell-West Caldwell School Board...**LOUIS SARREL** has joined the real estate sales team of Century 21 Christel Realty agency...**DAVID DIPISA** has been appointed business administrator and board secretary for the Lyndhurst Public Schools...**EDWARD C. MEIER, M.A.**, has been named Counselor of the County for Bergen County based on his bereavement work with Cliffside Park High School students experiencing the death of a parent...**JAMES MONAGHAN** was elected to the Roxbury Board of Education...**ROBERT T. SILEO** was elected to the school board of Park Ridge. He is the principal of Traphagen Elementary School in Waldwick.

19 eighty 6

DENISE MIHAL, president of Brunswick Community Hospital, has announced the opening of the new Brunswick Novant Medical Center – an upgrade for the existing community hospital.

19 eighty 7

KATHLEEN ALEXANDER was honored by *New Jersey Business Magazine* by being listed as one of their seven leading female executives in New Jersey...**MAUREEN DECICCO** has been named one of the Best Fifty Women in Business – an award sponsored by *NJBIZ*...**FRANK GAMBATESE** has opened a coffee shop in West Windsor called Grover's Mill Coffeehouse themed to the 1938 radio drama *War of the World* by Orson Welles. In that drama, the alien invasion took place in Grover's Mill...**JEFF HIPSCHEMAN** has been appointed senior managing director of CB Richard Ellis technology practice group...**ED JOZAK** has joined Diamond Chemical as accounts receivable supervisor...**PETER SCHIMKE**, keyboardist, helped celebrate the life of the late jazz great Bobby Peterson in a performance at Dakota Jazz Club and restaurant in Minneapolis, MN...**ELAINE TOLOMEO** was elected to a three-year term on the Hawthorne Board of Education.

19 eighty 8



MAJOR PAUL F. DAVIS '88

PAUL F. DAVIS retired as a major after twenty-five years of service with the U.S. Marine Corps. He began his military career as a marine officer candidate while attending William Paterson. Davis served as a logistics officer and participated in a wide variety of exercises and operations around the world...WILLIAM J. JONES was named the president of Ramsey's Town Council...BILL STEWART took his musical quartet to perform at the Smoke and Jazz Supper Club in New York City.

19 ninety 1

FRANCES D'ALESSIO has been appointed managing director of Thornburg Investment Management...GLEN ELIAS was appointed executive vice president, finance and administration, EBI Consulting...JOHN LASALANDRA was elected to the Saddle River Board of Education...DAMIAN MUZIANI, a morning television host for WPHL17 in Philadelphia, PA, was awarded three Telly Awards for his live appearances on MSNBC and ABC News during the 2010 election season.

19 ninety 2

ROBERT F. CONNOLLY has been honored by the Irish Small Business Association as one of their fifty top Irish entrepreneurs...BRIAN HAAG has been appointed as first vice president/sales manager of the residential mortgage department for Wayne's Valley National Bank...TERRY MCCORMICK, acupuncturist, has joined the Rising Lotus Wellness Center in Casper, WY...CARLA MECIONIS was honored as Top Lister for Weichert Realtors in Kinnelon...DAVID G. STROEBEL has published *The Cannon King's Daughter: Banished from a Dynasty, the True, Untold Story of Engelbertha Krupp*.

19 ninety 3

DAVID BROWNE has been hired as superintendent of the Randolph Township School District.

19 ninety 4

VICTOR HAYEK has been appointed business administrator for the Pequannock School District...MARY GUIDETTI-MCCOLL, M.A., had artwork featured in an art exhibition at the Riverdale Art Center...BRANDON KABOSKI has joined American United Life Insurance Company as vice president of national accounts in the retirement services division...SCOTT H. ROSSIG was elected to the Montvale Board of Education.

19 ninety 6

GREGG G. FESTA was named one of "The Big Ten" Most Influential People in Educational Technology for 2011 by *Technology and Learning Magazine*...RUSSELL MEISSNER, a drummer, was featured in a concert at Wilton Library's Brubeck Room in Connecticut...DEBRA REDDING was selected Teacher of the Year for the West Milford Township School District.

19 ninety 7

DANIELLE L. GREEN received a M.S. in business and information systems from New Jersey Institute of Technology...MICHAEL PINAJIAN has been appointed superintendent of the Northvale School District...MARK SERAO has co-produced an online video tour of the County College of Morris...MARC WILIAMS taught a course in sports promotion and marketing for Stephen F. Austin State University, TX.

19 ninety 8

MARYCARMEN KUNICKI has been appointed department head for the Rutgers Cooperative Extension of Passaic County...CHRIS VAGLIO has co-produced an online video tour of the County College of Morris.

19 ninety 9

LORENZO BARATTA was appointed athletic director at Indian Hills High School in Oakland...FREDDIE HENDRIX, trumpeter, performed as part of the Steven Wilson Special Edition Quartet at Dakota Jazz Club and Restaurant...JOSEPH MACERI

was named a New Jersey Rising Star by *New Jersey Monthly* for 2011.

2 thousand

JONATHAN BLAKE, drummer, performed at New York City's Jazz Standard...ADAM NIEWOOD performed at Dakota Jazz Club and Restaurant.

2 thousand 2

A screenplay by BRIAN BECKWITH for a film *Beautiful People* was a finalist in the 2011 Garden State Film Festival Screenwriting Competition...DOUGLAS HAMILTON JR. and his wife, Kristin, announce the birth of their daughter Paige Olivia Hamilton on June 13, 2011. Paige is the first grandchild of Douglas Hamilton '75, president of the William Paterson University Alumni Association...DANIEL ROWEN was selected Lakeland Regional High School Teacher of the Year.

2 thousand 3

GREGORY P. BULLOCK has written the book, *Grades, Money, Health: The Book Every College Student Should Read*...JENNIFER JACOBS appeared on the television series, *The Biggest Loser*.

2 thousand 4

JOELLE CAPUTA has been appointed to CPR Strategic Marketing Communications' account management team in Elmwood Park...JOHN FUQUA, as part of a group entitled *Steered Straight*, spoke to grade school children at the Hope Academy in Bridgeton about the dangers of gang violence...ITAY GOREN, pianist, performed at the Maurice River Music concert series in Maurice-town...ANTHONY SOLE was promoted by the marketing agency, CMD5, to director of business acquisitions.

2 thousand 5

RYAN BROOKS has been selected to host the Delmarva Peninsula, MD, video series *Host Our Coast*...GABRIELLA LABOUSEUR, a preschool disability teacher, was the recipient of the Governor's Teacher Recognition Award...KAT (MCPHAIL) BOGER has been appointed head coach of the Lenape Valley Girls Basketball Team...

ALEXA PRISCO hosted *The Glam Fairy*, a TV special that gave beauty makeovers to a group of sorority sisters from Wagner College in New York...JOSEPH WILSON and his group The Loose Ends performed at Dingbatz in Clifton.

2 thousand 6

PHYLIS A. BARFOOT gave a silk painting demonstration for the Art Association in Roxbury...MOISE FLANAGAN was hired and sworn in as a police officer for the Hackensack Police Department...DIANE MARDY was appointed principal of Crescent Elementary School in Waldwick...MAURICE PARAMORE has produced *Freestyle Love*, a ninety-minute film blending hip-hop music and romance. It debuted in Philadelphia, PA...MATTHEW SHULL competed at the Gulf Cup International Parachuting Competition in Dubai and placed among the top third of competitors.

2 thousand 7

ERIC HAYES, pianist, performed at the Dark Horse Lounge in Morristown.

2 thousand 8

ROXANNE COSS, flutist and saxophone player, has released her first album entitled *Roxy Coss I*...EROL GULISTAN

has made the Dean's List at Thomas M. Cooley Law School in Grand Rapids, MI...FERIT ODMAN, drummer, has released an album entitled *Nommo*...KELLY O'HARE has joined the staff of The Learning Laboratory as a reading specialist...MICHAEL J. PETRACCA has been certified by the Certified Financial Planner Board of Standards as a certified financial planner...JOSHUA RICHMAN, pianist, returned to the North Penn School District, PA, where he went to school to perform at North Penn Jazz Night.

2 thousand 9

DENNIS DALELIO's solo art exhibition at the Alfa Art Gallery in New Brunswick, entitled *Three Years of Songs*, was a blend of his visual art, poems, and songs...JAMES MEIMAN won a seat on the Ramsey Board of Education...MATT PANAYIDES, guitarist, has released a new jazz CD entitled *Tapestries of Song*.

2 thousand 10

BRYAN KLINGLER has joined Stascom Technologies in Sparta as an account executive...DASHAUN S. VERNON has graduated from basic combat training at Fort Jackson, SC.



Marriages

1991

Raffaele Fusca
to Grace Zuzzio
December 4, 2010

2005

Tara Noelle Fritsch
to Charles Francis Moran VI
October 9, 2010

Caroline Houston
to Steven Feinman
April 1, 2011

2006

Ryan Tenney
to Leslee A. Fisher
July 10, 2010

2007

Simona Radu
to Marc Ferraro '08
March 25, 2011

2009

Francesca E. Seragusa
to Philip Vaz
November 7, 2010

'45 MARCIA BJORK

Cedar Grove, NJ
March 4, 2011

'52 JOAN R. BORNEMAN

Wanaque, NJ
July 19, 2010

'57 LOIS A. MILFOP CAMLET

Roseland, NJ
March 2, 2011

VIRGINIA H. CONTRINO

Caldwell, NJ
June 10, 2011

ETHEL F. HILL

Pequannock, NJ
January 12, 2011

'58 ROBERT J. AXMANN JR.

Somerville, NJ
March 6, 2011

'59 FRED AUG

Pompton Lakes, NJ
May 25, 2011

FLOYD JOSEPH SEDWICK

Denville, NJ
June 6, 2011

'62 EILEEN CONE MILEO

Charlotte, NC
May 2, 2011

'63 CLAZINA VANDER VALK

Wyckoff, NJ
May 10, 2011

'65 MICHELE GALLAGHER

Clifton, NJ
August 10, 2010

'66 WYONNE ANNE BOGUSZ

Sarasota, FL
May 7, 2011

JAMES A. FORKAN

Livingston, NJ
April 2, 2011

SHIRLEY SMOLEN LEVIN

Livingston, NJ
February 28, 2011

'68 RONALD J. HOFFMAN

Brick, NJ
March 4, 2011

'69 NOEL CHRISTIAN YOUNG

Jackson, NJ
March 27, 2011

'70 ZELDA S. SHOEMAN

Fair Lawn, NJ
May 6, 2011

'73 ROBERT SIMON

Little Falls, NJ
December 31, 2010

'74 TED MALAMAS

Phoenix, AZ
June 4, 2011

GEORGE E. NAGEL

Oakland, NJ
March 19, 2011

'75 ALLEN J. WEINGARTNER

Scotch Plains, NJ
December 31, 2010

ROBERT E. WOODRUFF

Tampa, FL
January 9, 2011

'76 SR. NOREEN NOLAN, OP

Sparkill, NY
February 6, 2011

'77 MICHAEL OWEN CASSIDY

Wyckoff, NJ
May 9, 2011

ANNE H. LANE, M.A.

Vineland, NJ
June 3, 2011

'78 FREDERICK CHARLES KREINRICH JR.

Cary, NC
June 24, 2011

FRANCINE LIEB, M.ED.

Paramus, NJ
June 16, 2011

'79 KATHLEEN ANN LACONTE, M.ED.

Wayne, NJ
February 13, 2011

SUSAN DELMAN OTTERBOURG, M.ED.

Durham, NC
March 7, 2011

WINIFRED MARIE TOLBERT

Bloomfield, NJ
January 23, 2011

'80 MARILYN DESTEFANO

Wayne, NJ
March 7, 2011

JIMMIE SUE (AKERS) IRWIN, M.ED.

Winston-Salem, NC
March 25, 2011

'82 ANDREW GEORGE CHABRA

Little Falls, NJ
February 11, 2011

LOUIS P. FRANCIOSE

Hampton Township, NJ
June 17, 2011

'83 ROBIN MARIE DAUM

Hopatcong, NJ
March 16, 2011

'87 THOR NICJOLAS JORGENSEN

West Orange, NJ
June 17, 2011

'92 MICHAEL P. GREFSKI

Exeter, PA
February 22, 2011

'93 JANICE GAMBLIN

Waldwick, NJ
May 3, 2011

'06 CHRISTINA MANLEY

Sparta, NJ
May 1, 2011

The Alumni Association mourns the death of **Dennis Giordano '67, M.A. '81**, who died on May 2, 2011. He was sixty-six. Giordano was a long-time North Jersey educator who headed the New Jersey Education Association from 1985 to 1989. Giordano, who worked nights for the U.S. Postal Service to pay for his tuition at William Paterson, began his teaching career in the Orange schools; he later taught English for thirteen years at Wayne Hills High School. In 1985, he left the classroom upon his election to the presidency of the NJEA, which had 118,000 members at the time. During his tenure, he worked to obtain a new minimum salary bill for teachers.

In 1989, Giordano became executive director of the West Virginia Education Association, where he worked to help the state's teachers, whose salaries were among the lowest in the nation, obtain pay increases. Later, he moved on to head the state teachers union in Rhode Island. He returned to New Jersey in 2000 to serve as principal of Elizabeth High School. He retired in 2005.

Among other honors, Giordano received the University's Distinguished Alumni Award in 1987. He is survived by his wife Susan (Barrett) Giordano '70, M.Ed. '90, a former special education teacher in West Milford; two children, Greg Giordano and Nicole Lemoine, and three grandchildren.

SBDC Continued from page 17

Tax Assistance (VITA) Program. This is a federal- and state-supported program to assist people in filling out a tax return. Students volunteer for the program and provide much-needed assistance to members of the community.

"Community outreach is a key area for the University," Muldoon reports. "It brings focus to the institution by being visible in the community and makes the business owners aware of the programs, classes, and training available to them that

will help them achieve success."

Muldoon says it is especially gratifying when a client who started a business with the help of the SBDC is successful. Alia and Isa Suqi received an SBDC Success Award, a statewide honor, for

2010 for shepherding their printing company to success in a difficult economy. With annual sales exceeding \$2 million in 2010, the company was able to retain its employees and clients in a challenging time.

"The SBDC was a great resource when

we started the business and they continue to be a valuable sounding board," Alia Suqi says. "The staff is wonderful and they really try to make a difference in Passaic County." WP



CAMPUS MAKEOVER

The University's water tower, a campus icon that can be seen miles away by motorists on Route 80 and Route 287, recently received a fresh new look. In addition to a glossy coat of white paint, the water tower now sports an updated variation of the William Paterson logo on two sides. The logo is also being phased in on Pioneer athletic team uniforms and will be used for other University merchandise and memorabilia.

Photos by Brian Avila '12

UPCOMING EVENTS

YOUR GUIDE TO CULTURAL ACTIVITIES
AT WILLIAM PATERSON UNIVERSITY



THE SEASONS 2
BY CLAUDIA
HART



RAVI COLTRANE

ART

BEN SHAHN GALLERIES

Monday through Friday, 10:00 a.m. to 5:00 p.m. Admission is free.
For further information, call the galleries at 973.720.2654

October 24-December 2, 2011 Court Gallery and East Gallery: "Chinese Drawing Exhibition;" South Gallery: "The Real Fake"

January 30-March 9, 2012 Court Gallery: "Fundamentally Human: Visual Art and Neuroscience;" South Gallery: "American Impressions: National Juried Printmaking and Book Art Exhibition;" East Gallery: "Winner of American Impressions Award 2011: Karla Hackenmiller"

MUSIC

VISTAS SERIES

Shea Center

973.720.2371 for information

October 29, 2011 Chuckleball, a musical revue, 8:00 p.m.

November 13, 2011 New Century Chamber Orchestra featuring violinist Najda Salerno-Sonnenberg, 3:00 p.m.

December 3, 2011 Childhood's End, 8:00 p.m.

December 10, 2011 2011 Raul Malo, 8:00 p.m.

February 23, 2012 Kronos Quartet, 8:00 p.m.

March 8, 2012 Celtic Crossroads: World Fusion Tour, 8:00 p.m.

March 10, 2012 Red Horse, 8:00 p.m.

JAZZ ROOM SERIES, Shea Center, 4:00 p.m.;
"Sittin' In" pre-concert lecture, 3:00 p.m., Shea 101,
973.720.2371 for tickets and information

October 23, 2011 Harold Mabern Quartet featuring Eric Alexander '90, saxophone

October 30, 2011 Ravi Coltrane Quartet

November 6, 2011 Pete McGuinness, trombone and vocals, with the William Paterson Jazz Orchestra



KRONOS QUARTET

SPECIAL EVENTS

October 23 and November 13, 2011 Fall Undergraduate Open Houses, sessions begin at 11:00 a.m. and noon, University Commons, 973.720.2126

March 26-April 13, 2012 2012 Cross-Cultural Arts Festival: Latin America and the Caribbean, lectures, art exhibitions, panel discussions, musical and theatre performances, 973.720.2371

April 27, 2012 Twenty-Second Annual Legacy Award Dinner, hosted by the William Paterson University Foundation to benefit student scholarships, 7:00 p.m., 973.720.2934

THEATRE

UNIVERSITY THEATRE

Call 973.720.2371 for tickets and information

October 18-23, 2011 *Topdog/Underdog* by Suzan-Lori Parks

November 13-20, 2011 *Joined at the Head* by Catherine Butterfield

November 29-December 1, 2011 Staged readings, finalists in the Eighth Annual New Jersey Playwrights Contest Musical Series

December 6-8, 2011 Staged readings, finalists in the Eighth Annual New Jersey Playwrights Contest Play Series

FAMILY SCENE SERIES, Shea Center,
2:00 p.m., pre-show activities at 1:15 p.m.

November 19, 2011 *Snow White and the Seven Dwarfs*

December 11, 2011 *Babes in Toyland*

March 3, 2012 *Pushcart Players' Red Riding Hood and Other Stories*



LECTURES/CONFERENCES

November 10, 2011 Friends of the Cheng Library: "The King's Speech: Facts and Myths About Stuttering in Children and Adults," Jim Tsiamtsiouris, assistant professor, communication disorders, Cheng Library Auditorium, 7:00 p.m., 973.720.3179

December 2, 2011 Thirty-First Annual Bilingual/ESL Conference
8:30 a.m.-3:30 p.m., 973.720.2463

December 9, 2011 Second Annual Educational Technology Conference,
8:30 a.m.-3:30 p.m., 973.720.2463

ALUMNI EVENTS

November 10, 2011 NJEA Reception, Caesar's Palace, Atlantic City, 5:30 p.m.

December 9, 2011 Pioneer Society Luncheon, University Commons, noon

December 10, 2011 Gotham Comedy Club, 208 West 23rd Street, New York, NY, 5:30 p.m.

January 18, 2012 Career Webinar

February 28, 2012 Kronos Quartet, pre-performance reception for alumni sweethearts, 7:00 p.m.

Visit the Alumni Web Site at www.wpunj.edu/ALUMNI/events.htm
for further details and additional event listings



INSIDEWP

*Science Research Program
Focuses on Mentoring*

*Sound Advice for Small
Business*

Brave New Radio



Pioneer News: Nadolny photos to be placed



On Campus (?)

On Campus *Continued from page 15*

PROFESSOR WHO IS EXPERT ON IMMIGRATION USES EXPERTISE AS BASIS FOR FIRST NOVEL

First-time novelists are often advised to write about what they know. So when Vincent Parrillo, a University professor of sociology and the author of numerous sociology textbooks, decided to write a work of fiction, he turned to a topic he

knows extremely well: the immigrants who came to the United States through Ellis Island in the late nineteenth and early twentieth centuries.

In his new novel *Guardians of the Gate*, Parrillo, who began his professional career teaching English lit-

erature in high school, draws on his extensive knowledge of immigration, the subject of much of his University teaching and research. "Over the years, I collected oral histories of Ellis Island immigrants, which I used when I wrote, produced, and narrated a documentary for PBS, *Ellis Island: Gateway to America*," he says. "Seeking to expand my horizons

and try something new, I tapped into this knowledge mix of English, history, and immigration to write this novel, something I've wanted to do for years.

The book recalls the people and provocative occurrences that occurred at Ellis Island during the 1890s and 1900s through the eyes of a dedicated physician on a compelling quest

for fulfillment. Based on fact, the novel takes the reader back to New York City as seen by an immigrant, complete with hopes, horrors, work, and romance. The book, which was named a "Rising Star" on barnesandnoble.com, is also available on amazon.com.