

GRADUATE STUDIES

WILLIAM PATERSON
UNIVERSITY

Will. Power.

MS in Sport Administration Online

ADMISSION REQUIREMENTS

- Online application/ application fee
- Bachelor's degree in any discipline from an accredited institution.
- Official academic transcript with GPA of at least 2.75 out of 4.0
- TOEFL may be required for non-native English speakers
- Name and contact information of two references (academic or professional)
- Upon admission, students must maintain a 3.0 GPA or better each semester

FOR MORE INFORMATION

Graduate Admissions
graduate@wpunj.edu

Professor Michael A. Figueroa
figueroam@wpunj.edu

APPLY ONLINE

wpunjgrad.org/apply

WILLIAM
PATERSON
UNIVERSITY

300 Pompton Road, Wayne, NJ 07470
973.720.3406 • wpunj.edu



Flexible Program for Working Students:

Fully online with rolling admission; numerous start dates available!

Prepared for Professional Success

The fully online master of science in sport administration program meets the needs of individuals seeking career advancement or entry into careers related to sports. This program combines real-world skills with theoretical foundations that prepare students to become outstanding leaders in the sports industry. Students with or without a sport management background will hone skills related to the leadership, marketing, facility management, and evaluation of sport-related organizations within professional and minor league athletics, community sports and recreation, and school-based programs.

Learning Outcomes

Students will learn to effectively research, analyze and apply data to address challenges in the industry, employing principles of strategic planning to financial, risk, and human resource management in sport. Students will also be able to explain and apply ethical and legal concepts to sport decision-making and policy determinations.

The Course of Study

The master of science in sport administration is a 36-credit program with a full-time option that can be completed in 18 months, and a part-time option that can be completed in 24 months. Students are required to complete either an internship/fieldwork experience or a thesis. Fully online, the program is ideal for working professionals.



Courses Offered

Courses include: Legal Aspects of Sports, Sport Venue and Event Operations, Sport Economics and Finance, Sport Marketing and Sponsorship, Human Resource Management in Sports, and Research Methods and Design.

For a full list of courses, visit: wpunj.edu/kinesiology

Examples of Past Internships/Fieldwork Experiences

New York Red Bulls FC | Life Time Fitness | DraftKings, Inc. | University Sports Information | University Athletic Training | Bergen Barracudas Swim Club | New Heights Youth, Inc. | Collegiate Equipment and Game Operations | High School Athletics

On-Campus, In-Person Opportunities

- Online students are welcome to use all facilities on the William Paterson University campus, and are welcomed and encouraged to meet with faculty in-person, one-on-one as wanted or needed.
- Students in the department of kinesiology have access to new state-of-the-art facilities on our campus.
- Those students who choose to complete a thesis may conduct associated research alongside faculty in the department of kinesiology.

Accomplished Faculty

The program's faculty are known leaders in the sport administration field, with strong track records in grant-funded research, industry and academic publications and presentations, and interdisciplinary collaborations locally, nationally, and internationally. Their academic specialties include:

sport consumer behavior | shopping styles | sport facility management | intercollegiate athletics administration | intercollegiate athletics coaching | sport marketing and sponsorship | LGBTQ+ sport properties | national and international sporting events | leisure behavior | multilingual online marketing | sporting event volunteers

Financial Support for Graduate Study

Graduate Assistantship

Graduate assistantship opportunities are available to select students with outstanding credentials. The assistantships provide tuition waivers and a stipend. To learn more, contact the Provost's Office at **973.720.3093**.

Tutoring Work

The William Paterson University Writing Center provides one-on-one tutoring for members in the University community working on any kind of writing in any stage of development. The Center employs advanced writing students to provide these sessions with students. For more information, visit the Writing Center website:

wpunj.edu/writing-center

