

women's RIGHTS  
ARE Human RIGHTS

INTERNATIONAL POSTERS ON GENDER-BASED INEQUALITY, VIOLENCE AND DISCRIMINATION

**WOMEN'S RIGHTS are HUMAN RIGHTS** is a fitting title for an exhibition of women's rights and advocacy posters, as it was a term used in the women's rights movement and was the title of an important speech given by Hillary Rodham Clinton in 1995 at the United Nations Fourth World Conference on Women in Beijing. In her speech Clinton suggests that "if the term women's rights were to be interchangeable with the term human rights the world community would be a better place because human rights effect the women who raise the world's children, care for the elderly, run companies, work in hospitals, fight for better education and better health care."

Yet, gender inequalities remain deeply entrenched in every society. Women lack access to decent work and face occupational segregation and gender wage gaps. They are often denied access to basic education and health care. Women in all parts of the world suffer violence and discrimination. They are under-represented in political and economic decision-making processes. In many cultures women have very little control over their own bodies, with female sexuality being largely controlled and defined by men in patriarchal societies. Sexual violence committed by men is often rooted in ideologies of male sexual entitlement, and these systems grant women very few legitimate options to refuse sexual advances. This entitlement can take different forms, depending on the culture. Basic human rights and women's rights are violated every single day as the rape and brutality of women is used as an instrument of armed conflict. Women and children make up a large majority of the world's refugees. And when women are excluded from the political process, they become even more vulnerable to abuse.

This exhibition features posters created by both men and women to celebrate and acknowledge the vital role that all citizens should play in protecting and promoting human rights while challenging gender inequality and stereotypes, advancing reproductive and sexual rights, protecting women and girls against brutality, and promoting women's empowerment and participation in society. These poster images challenge religious and cultural norms and patriarchal attitudes that subordinate, stigmatize or restrict women from achieving their fullest potential. These images argue for the elimination of discrimination against women and girls enabling empowerment of women and achievement of real equality between women and men that fosters societal stability and human dignity.

THE STORY OF WOMEN'S STRUGGLE FOR EQUALITY  
BELONGS TO NO SINGLE FEMINIST NOR TO ANY ONE  
ORGANIZATION BUT TO THE COLLECTIVE EFFORTS OF  
ALL WHO CARE ABOUT HUMAN RIGHTS."

— Gloria Steinem

# WOMEN'S RIGHTS ARE HUMAN RIGHTS

INTERNATIONAL POSTERS ON GENDER-BASED INEQUALITY, VIOLENCE AND DISCRIMINATION

ORGANIZED AND CURATED BY

ELIZABETH RESNICK

September 26–October 29, 2016

President's Gallery, Massachusetts College of Art and Design  
Boston, Massachusetts

September 9–November 30, 2016

Facultad del Habitat, Universidad Autónoma de San Luis Potosí  
San Luis Potosí, Mexico



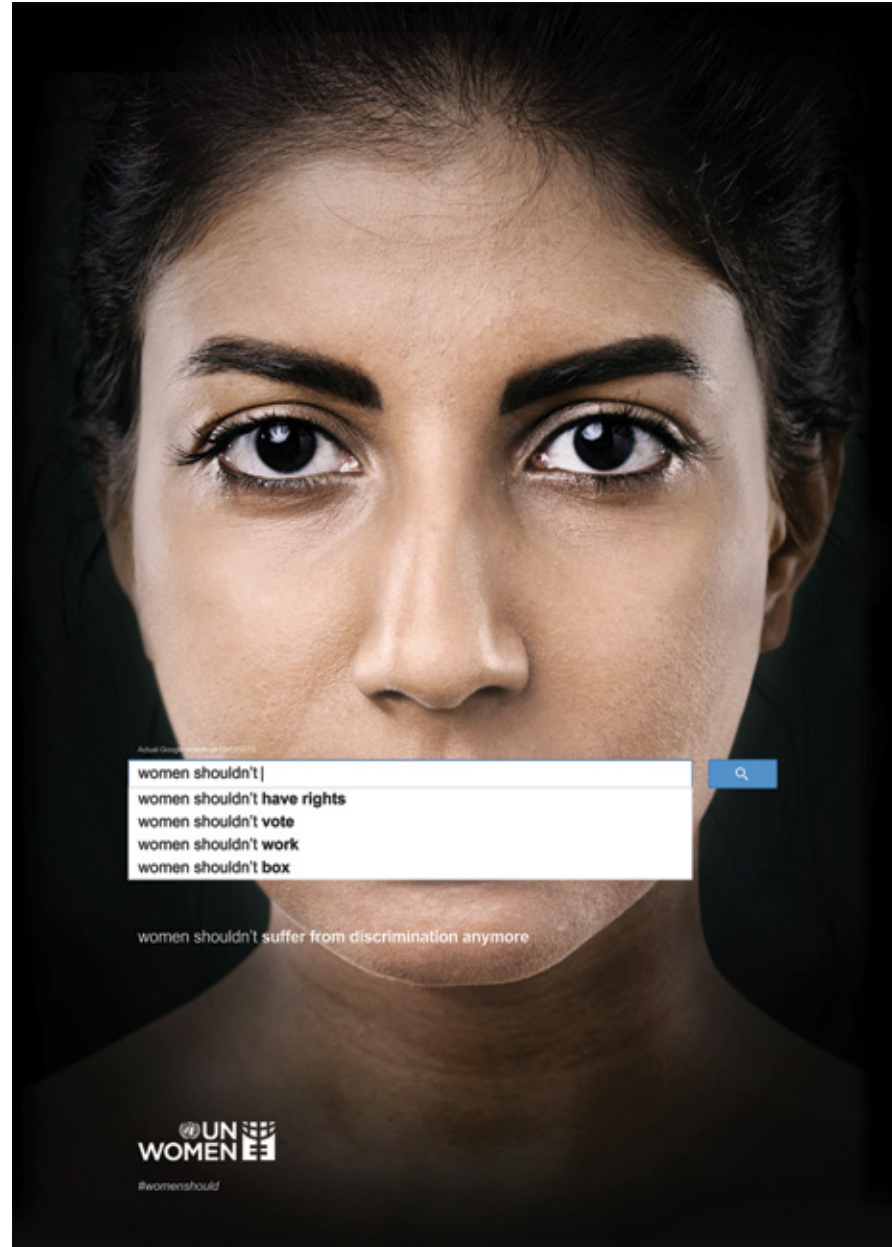
Memac Ogilvy Dubai UN Women–Women Cannot



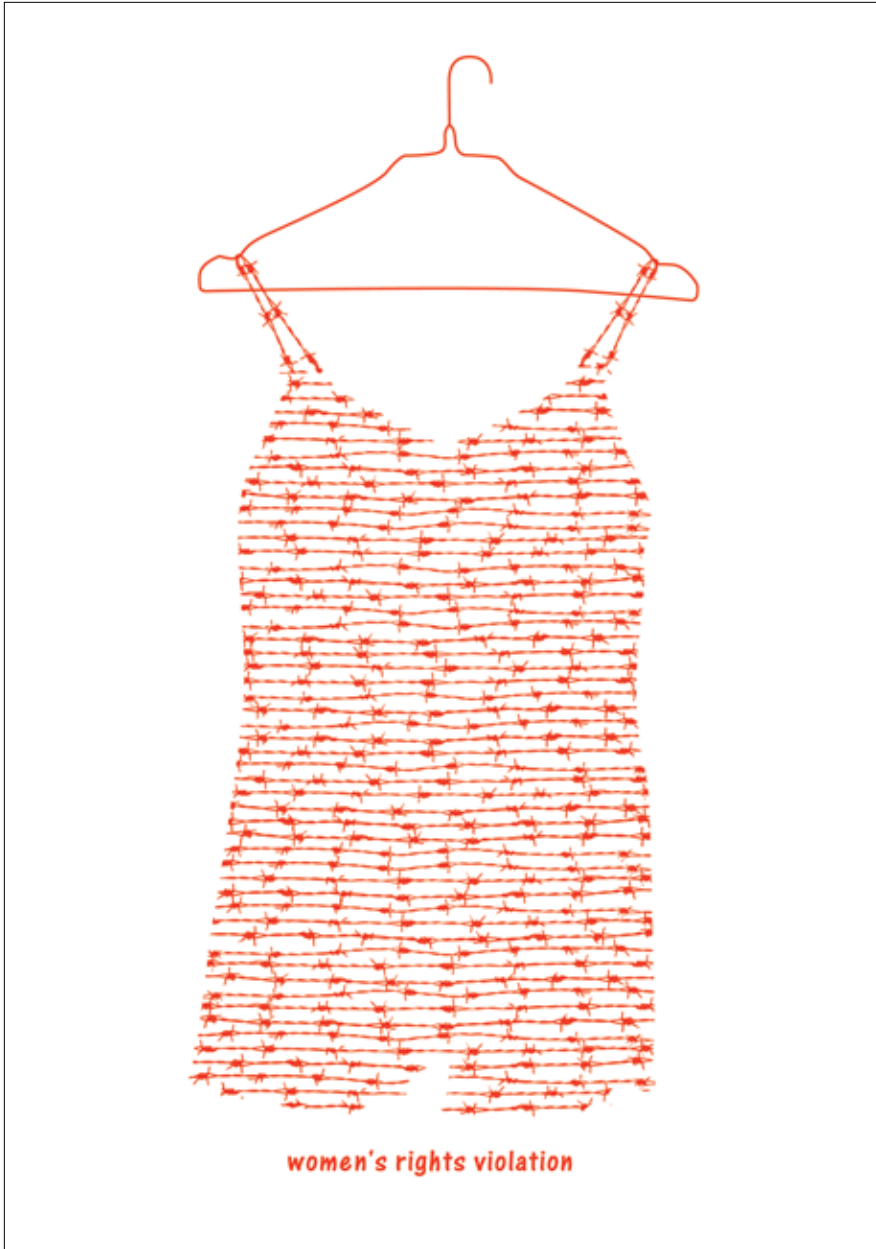
Memac Ogilvy Dubai UN Women–Women Need To



Memac Ogilvy Dubai UN Women—Women Should



Memac Ogilvy Dubai UN Women—Women Should Not



Zhang Yong *Women's Rights Violation*



Joe Scorsone & Alice Drueding *Quanto Project: Sexual Slavery*



las muertas de Juárez exigen justicia

Cd. Juárez  
**crimen: 298\* castigo: 0**  
\*cifra oficial

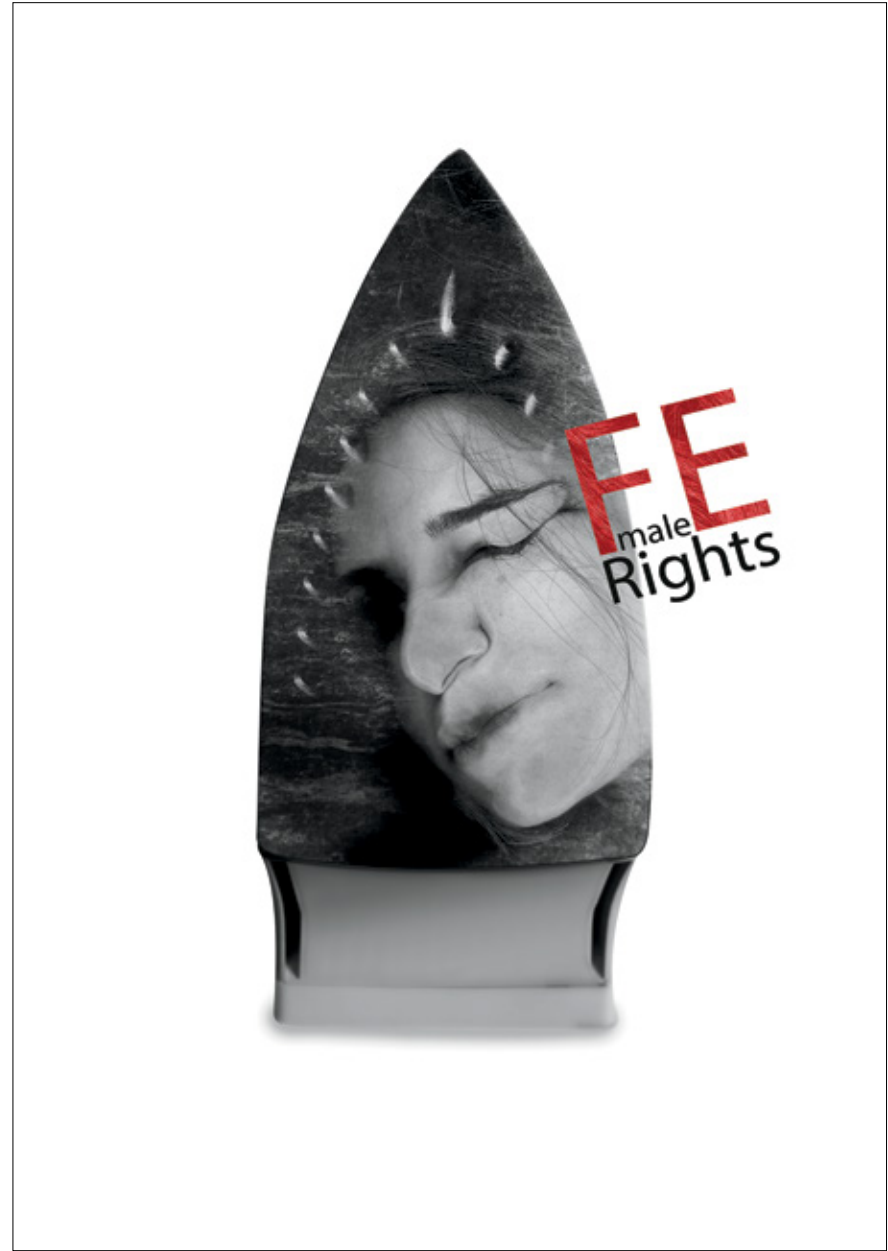
Eduardo Barrera Arambarri *Crime: 298\* Punishment: 0*

\*Official number of women who have disappeared in Juarez City at that time



WOMAN IS NOT AN OBJECT

Dalida Karić-Hadžiahmetović *Woman is not an Object*



Sonia Hekmati *Female Rights*





Saatchi & Saatchi Singapore Verbal Abuse for AWARE



Nicolas Gillon Violence Against Women: Ouch liebe dich



(bitch)

Words hurt.  
You can't see them but the scars from  
verbal abuse are real and can last for years.  
Don't suffer in silence.  
Log on to [www.kafa.org.lb](http://www.kafa.org.lb) for support.

**كافا**  
KAFKA HELPLINE: 011018019

Y&R Dubai Verbal Abuse



Unbind yourself from domestic violence

[www.openline.kg](http://www.openline.kg)



Part of "Equal rights - joint success" social cause advertising campaign  
developed by "Open Line" Foundation in Kyrgyzstan

ANO Laboratory of Social Advertising Women of Kyrgyzstan: Unbind Yourself from Domestic Violence/Hands



ANO Laboratory of Social Advertising Women of Kyrgyzstan: Unbind Yourself from Domestic Violence/Eyes



ANO Laboratory of Social Advertising Women of Kyrgyzstan: Unbind Yourself from Domestic Violence/Mouth



Volontaire Red Rose, Amnesty International



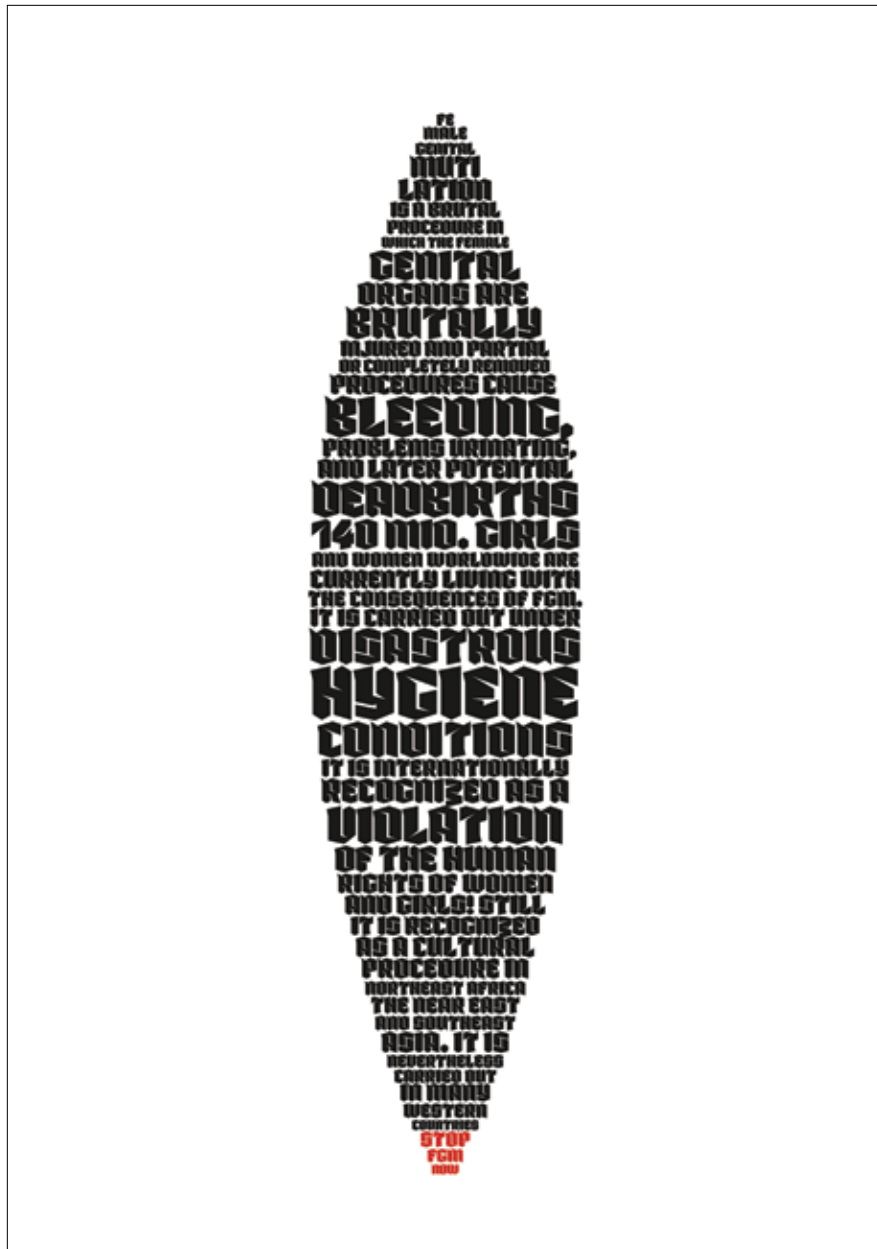
Taproot Dentsu Abused Goddesses - Saraswati



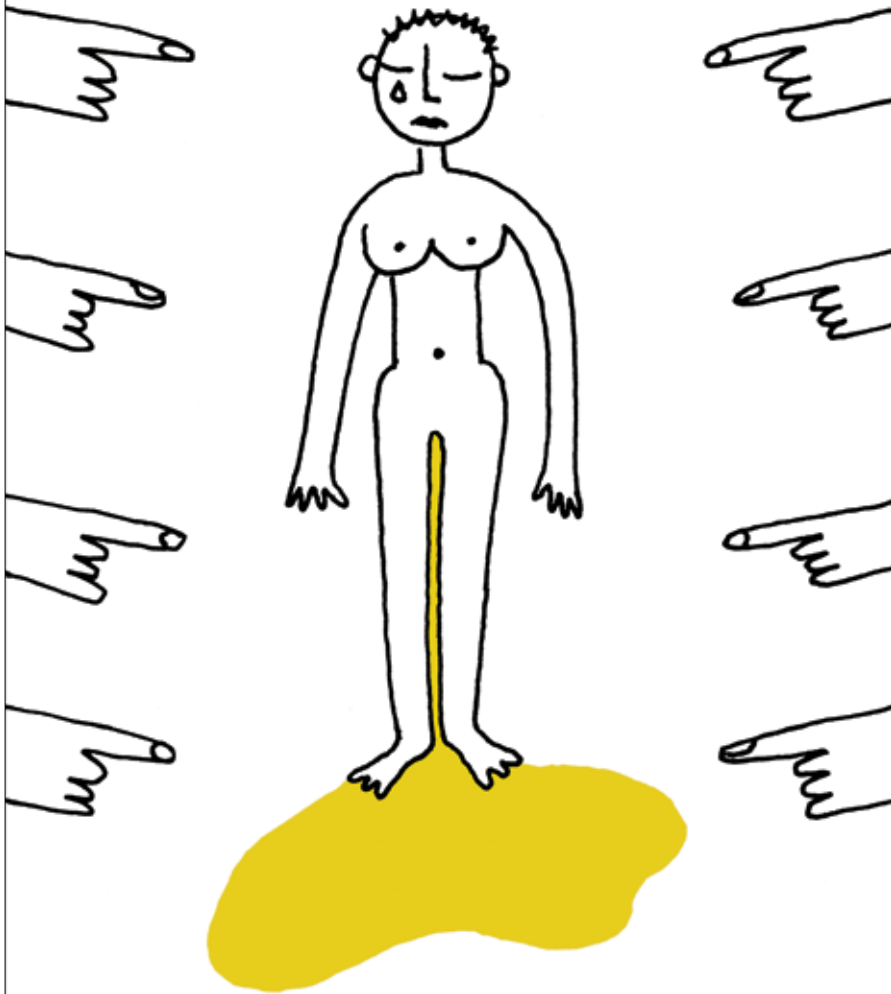
Taproot Dentsu Abused Goddesses - Lakshmi



Taproot Dentsu Abused Goddesses - Durga

Michelle Flunger *Stop FGM (Female Genital Mutilation)*Moisés Romero Vargas *He Said He Loved Me*

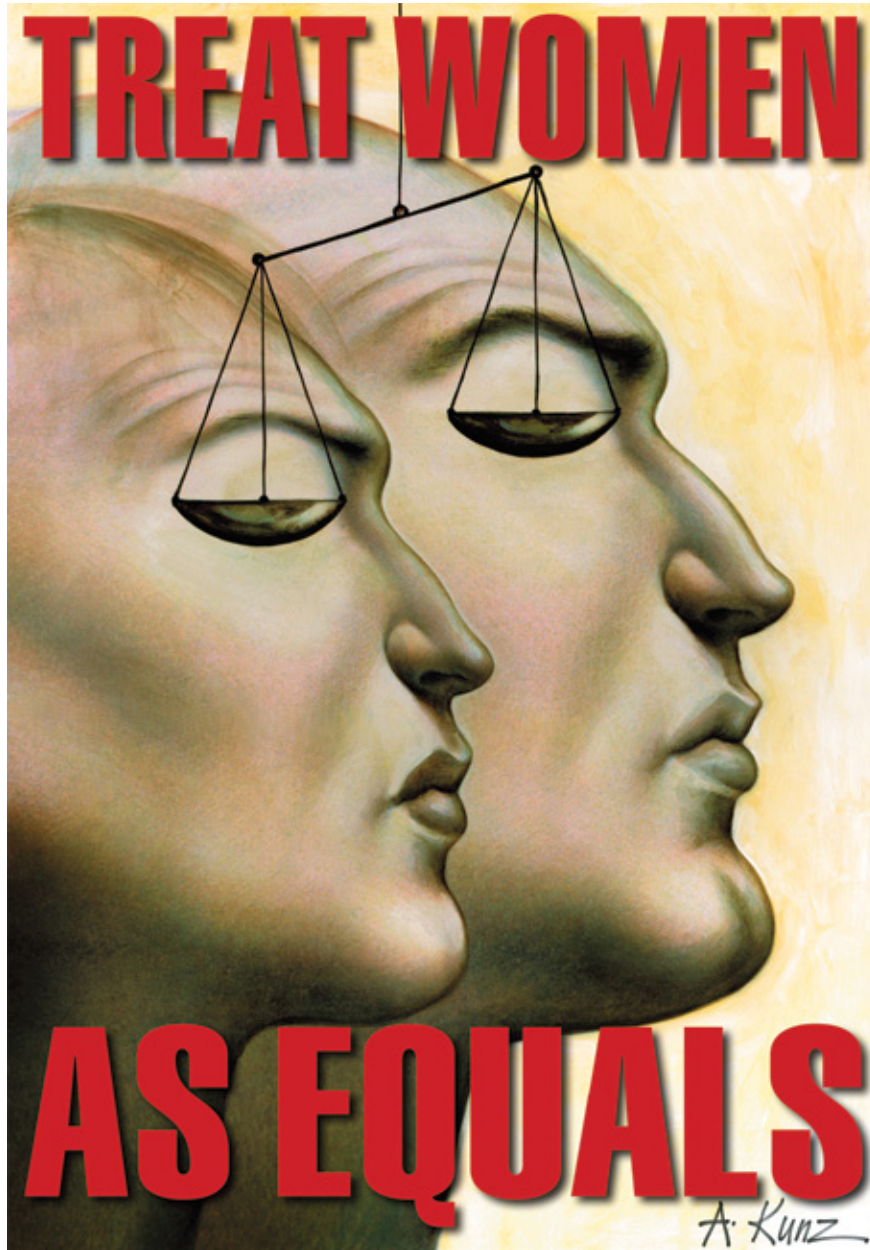
**FISTULA** IS AN INJURY CAUSED BY OBSTRUCTED LABOR OR SEXUAL VIOLENCE. IF LEFT UNTREATED, IT RESULTS IN PERMANENT INCONTINENCE. WOMEN AND GIRLS WHO SUFFER FROM FISTULAS ARE OSTRACIZED BY THEIR COMMUNITIES AND OFTEN ABANDONED BY THEIR OWN FAMILIES BECAUSE OF THEIR FOUL SMELL. MEDICAL TREATMENT IS AVAILABLE FOR FISTULA, BUT IT IS INACCESSIBLE IN MANY DEVELOPING NATIONS.



Joe Scorsone & Alice Drueding *Fistula*



Favianna Rodriguez *End Violence Against Women, International Women's Day, March 8*



Anita Kunz *Treat Women as Equals*



Mohammad R. Sharaf *Allowed*





Lex Drewinski *Double Work*



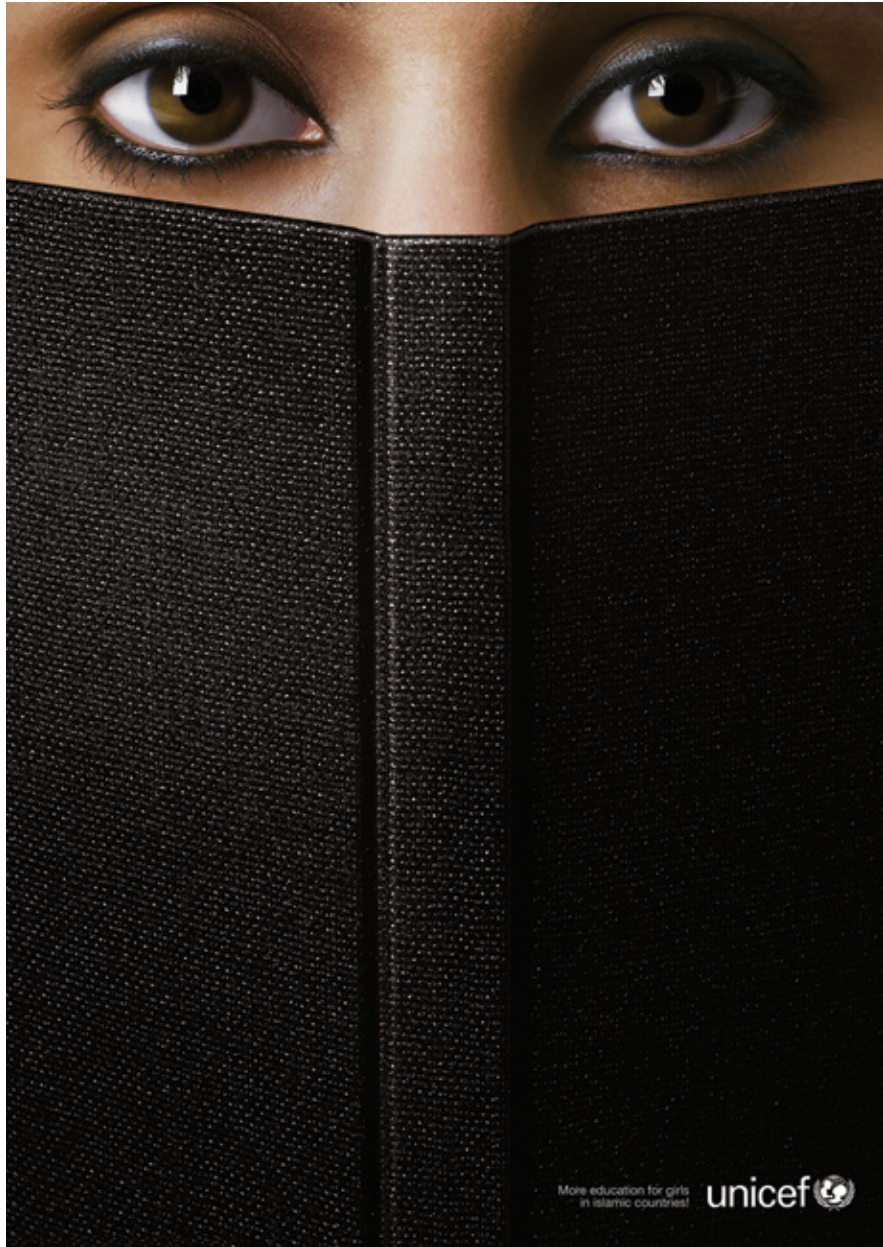
Teresa Sdrlevich *Salaire égal (Equal Pay)*



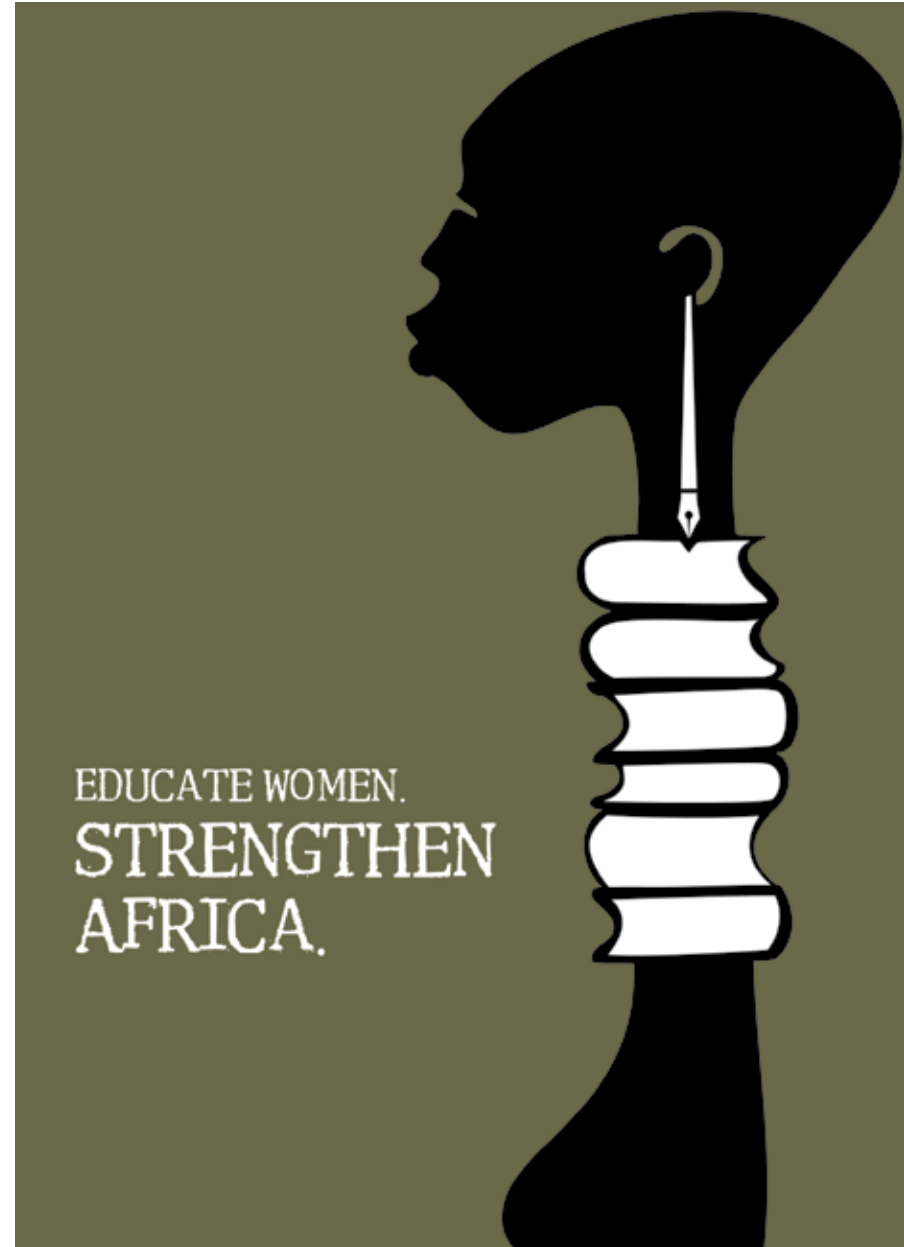
Miguel Porlan *Força (Strength)*



Elmer Sosa *Equality*



FCB Kobza *More Education for Girls in Islamic Countries*



Charutha Reghunath *Educate Women, Strengthen Africa*



Melanie Cervantes *A Woman's Place is in the Struggle*



Barbara Carrasco *Dolores Huerta*



Shepard Fairey *Freedom to Lead: Aung San Suu Kyi*



Michael Thompson **FREESTYLEE** *I'm Afraid of No One: Malala Yousufzai*



**Maria Papaefstathiou** *Breast Cancer: The Value of Early Detection*

## ACKNOWLEDGEMENTS

*Women's Rights Are Human Rights: International Posters on Gender-based Inequality, Violence and Discrimination* represents a 14-month effort in planning, curating and organizing. The curator would like to thank the following individuals for their assistance, contribution and support:

*To all the immensely talented artists, designers, art directors, creative directors, copywriters and photographers, thank you for giving me the opportunity to assemble this meaningful exhibition, not only for our academic and professional communities, but for a larger public where these images can inform, inspire and empower all who experience it;*

*To Pam Steel, Boston Ambassador for Women for Women International, for giving me the idea of doing an exhibition focused on women and women's rights;*

*To the Curatorial Programs staff at Massachusetts College of Art and Design who make exhibitions and related public programming possible;*

*To Ken Strickland, Provost and Senior Vice-President, Academic Affairs, Massachusetts College of Art and Design, for his good-natured support of my exhibition projects;*

*To Professor Sophia Ling-Hung Shih, of National Taiwan Normal University in Taipei, for hosting the first showing of *Women's Rights Are Human Rights* in May 2016.*

*To all my faculty, librarian and administrative colleagues at Massachusetts College of Art and Design, a deep well of inspiration and continuing support;*

*And as always, to my students past and present, this exhibition is dedicated to you.*

### **This exhibition was made possible by Massachusetts College of Art and Design Boston, Massachusetts**

Massachusetts College of Art and Design is a public, independent college of art and design. The college's academic and co-curricular programs prepare students from diverse backgrounds to participate in the creative economy as artists, designers, and educators, and to engage in the well-being of their society. As a national leader in visual art and design education, the college influences contemporary culture through the creative accomplishments of its students, alumni, faculty and staff.

**Creative Direction: Elizabeth Resnick**

**Catalog production: Alice Drueding**

**Catalog printing: Steve Kemball Cook, Universal/Wilde**

**Typefaces: Verlag by Jonathan Hoefler, Hoefler &**

**Filosofia Unica** by Zuzana Licko, Emigre

*The cost and production of this catalog is completely funded independent of taxpayer support.*

## POSTER CREDITS

**ANO Laboratory of Social Advertising (RUSSIA)**

*Women of Kyrgyzstan:*

*Unbind Yourself from Domestic Violence/Eyes*

70 x 100 cm

*Unbind Yourself from Domestic Violence/Mouth*

70 x 100 cm

*Unbind Yourself from Domestic Violence/Hands*

70 x 100 cm

Photography & Creative Direction: George Fellows

Client: Open Line, Kyrgyzstan

**Eduardo Barrera Arambarri (MEXICO)**

*Crime: 298\* Punishment: 0*

*\*Official number of women who have disappeared in Juarez City at the time.*

70 x 90.6 cm

Design & Photography: Eduardo Barrera Arambarri

Model: Elisabeth Blum

**R. Black (USA)**

*Want More, Vote More*

70 x 100 cm

**Barbara Carrasco (USA)**

*Dolores Huerta*

61.6 x 92 cm

©1999 Barbara Carrasco

**Melanie Cervantes (USA)**

*A Woman's Place is in the Struggle*

70 x 93.6 cm

*Indigenous Women Defending Land and Life*

*Since the Beginning of Time*

70 x 90.6 cm

**Lex Drewinski (GERMANY/POLAND)**

*Double Work*

70 x 100 cm

*Free Pussy Riot*

70 x 100 cm

**Fabrica (ITALY)**

*Violence in Red: PostRed Sexual*

70 x 100 cm

©World Health Organization, 2003

*Violence in Red: PostRed Intimate*

70 x 100 cm

©World Health Organization, 2003

**Shepard Fairey (USA)**  
*Defend the Rights of Women and Girls*  
70 x 100 cm  
Client: Amnesty International USA  
*Freedom to Lead: Aung San Suu Kyi*  
70 x 100 cm  
Client: The Best Friend

**FCB Kobza (AUSTRIA)**  
*More Education for Girls in Islamic Countries*  
70 x 100 cm  
Creative Directors: Patrik Partl/Joachim Glawion  
Art Director: Tolga Büyükdoganay  
Photographer: Joe Fish  
Client: UNICEF

**Michelle Flunger (GERMANY)**  
*Stop FGM (Female Genital Mutilation)*  
70 x 100 cm

**Nicolas Gillon (FRANCE)**  
*Violence Against Women: Ouch liebe dich*  
70 x 100 cm  
*Violence Against Women: Tue amo*  
70 x 100 cm  
*Violence Against Women: Aie love you*  
70 x 100 cm

**Sonia Hekmati (TURKEY)**  
*Female Rights*  
70 x 100 cm

**Dalida Karić-Hadžiahmetović (BOSNIA & HERZEGOVINA)**  
*Woman is not an Object*  
70 x 100 cm  
Photo: Dalida Karić-Hadžiahmetović and Nora Hadžiahmetović

**Anita Kunz (CANADA)**  
*Treat Women as Equals*  
70 x 100 cm

**Takayuki Kuribayashi (JAPAN)**  
*Let's Protect a Woman from Sexual Violence!*  
70 x 100 cm  
Photo and design: Takayuki Kuribayashi

**Yann Legendre (FRANCE)**  
*Score—Women are not a Game*  
65 x 100 cm

**Memac Ogilvy Dubai (UNITED ARAB EMIRATES)**  
*UN Women—Women Cannot*  
70 x 100 cm  
*UN Women—Women Need To*  
70 x 100 cm  
*UN Women—Women Should Not*  
70 x 100 cm  
*UN Women—Women Should*  
70 x 100 cm  
Executive Creative Director: Ramzi Moutran  
Creative Director: Sascha Kuntze  
Copywriter: Kareem Shuhaibar  
Art Direction: Christopher Hunt  
Art Director: Sabia Fatayri  
Retouching: Moreira Estudio  
Client: UN Women

**Antonio Mena (ECUADOR)**  
*New Forms of Slavery*  
60 x 90 cm  
Client: FLACSO, Ecuador  
*Indigenous Women of Ecuador*  
60 x 90 cm  
Client: FLACSO, Ecuador

**Ricardo Levins Morales (USA)**  
*History's Perspective—Elizabeth Gurley Flynn*  
70 x 100 cm

**Jane Norling (USA)**  
*La Leche Materna es la Mejor*  
70 x 94 cm  
Client: Food & Nutrition Services, Santa Cruz, CA

**Maria Papaefstathiou (GREECE)**  
*Breast Cancer: The Value of Early Detection*  
70 x 100 cm

**Miguel Porlan (FRANCE)**  
*Força (Strength)*  
70 x 100 cm

**Julie Raffin & Sabrina Benlemqawanssa (FRANCE)**  
*Women's Right to Education*  
70 x 100 cm

**Charutha Reghunath (INDIA)**  
*Educate Women, Strengthen Africa*  
50 x 70 cm

**Favianna Rodriguez (USA)**  
*End Violence Against Women—International Women's Day, March 8*  
70 x 100 cm  
Client: Public Services International, 2013

**Iwona Rypeść-Kostović (USA/POLAND)**  
*Undelicate Balance*  
70 x 100 cm

**Saatchi & Saatchi Singapore (SINGAPORE)**  
*Verbal Abuse for AWARE (1)*  
42 x 29 cm  
*Verbal Abuse for AWARE (2)*  
42 x 29 cm  
*Verbal Abuse for AWARE (3)*  
42 x 29 cm  
Creative Director: Richard Copping  
Copywriter: Simon Jenkins  
Art Director: Ronjoy Ghosh  
Photography: Teo Studios  
Client: AWARE, Singapore

**Joe Scorsone & Alice Drueding (USA)**  
*Acid Violence Against Women*  
59 x 89 cm  
*Quanto Project: Sexual Slavery*  
58 x 78 cm  
*Fistula*  
57 x 80 cm

**Teresa Sdravevich (BELGIUM)**  
*Salaire égal (Equal Pay)*  
70 x 100 cm

**Mohammad R. Sharaf (SAUDI ARABIA)**  
*Allowed*  
70 x 100 cm  
*Allowed: One Year Later*  
70 x 100 cm

**Sophia Ling-Hung Shih (TAIWAN)**  
*She Is Not Equal to He*  
70 x 100 cm

**Elmer Sosa (MEXICO)**  
*Equality*  
70 x 100 cm

**Byoung-il Sun (KOREA)**  
*We Shouldn't Make Them Blindfolded*  
70 x 100 cm

**Taproot Dentsu (INDIA)**  
*Abused Goddesses—Durga*  
70 x 100 cm  
*Abused Goddesses—Saraswati*  
70 x 100 cm  
*Abused Goddesses—Laxmi*  
70 x 100 cm  
Chief Creative Officers: Santosh Padhi, Agnello Dias  
Art Directors: Santosh Padhi, Pranav Bhide  
Copywriter: Santosh Padhi, Chintan Ruparel  
Illustrator: Siddhesh Rane  
Photographer: Amol Jadhav  
Client: Save Our Sisters

**Michael Thompson FREESTYLEE (JAMAICA/USA)**  
*I'm Afraid of No One: Malala Yousufzai*  
70 x 100 cm

**Moises Romero Vargas (MEXICO)**  
*He Said He Loved Me*  
70 x 100 cm

**Volontaire (SWEDEN)**  
*Red Rose*  
66 x 100 cm  
*Apricot Rose*  
66 x 100 cm  
*White Rose*  
66 x 100 cm

Copywriter: Malin Akersten Triumf  
Art Director: Yasin Lekorchi  
Photographers: Niklas Alm, Mattias Nilson, Vostro  
Retouch Artist: Sofia Cederström, Vostro  
Client: Amnesty International

**Y&R Dubai (UNITED ARAB EMIRATES)**  
*Verbal Abuse (1)*  
42 x 60 cm  
*Verbal Abuse (2)*  
42 x 60 cm  
*Verbal Abuse (3)*

42 x 60 cm  
Art Director: Kalpesh Patankar  
Copywriter: Shahir Zag  
Photographer: James Day  
Client: KAFA, Lebanon

**Zhang Yong (CHINA)**  
*Women's Rights Violation*  
70 x 100 cm

**MASSART**  
MASSACHUSETTS COLLEGE  
OF **ART AND DESIGN**