

Degree Map
WP Online – MBA with Marketing Concentration
Start Date: Summer 1, 2024
Students Who Get Some or No Foundation Courses Waived
Standard Track – 26 months

| Summer I 2024 | Summer II 2024 | Fall I 2024 | Fall II 2024 | Spring I 2025 | Spring II 2025 | Summer I 2025 | Summer II 2025 | Fall I 2025 | Fall II 2025 | Spring I 2026 | Spring II 2026 | Summer I 2026 |
|---|--|---|---|---|--|---|---|---|---|---|--|---|
| *ECON 6095- Economic Analysis for Decision Makers- 1.5 credits | *MBA 6055- Statistics for Decision Making- 1.5 credits | *FIN 6075- Finance for Decision Makers- 1.5 credits | RPS 6100- Influence, Persuasion and Negotiation Strategy- 3 credits | MGT 6050- Business Analytics for Strategic Decision Making- 3 credits | ***MKT 7960- Marketing Strategy- 3 credits | ***MKT 7900- Consumer Behavior- 3 credits | **MKT 7880- Global Marketing- 3 credits | FIN 6550- Financial and Economic Global Strategy- 3 credits | **ENT 7300- Marketing for Entrepreneurship- 3 credits | ENT 7600- Innovation and New Product Development- 3 credits | MGT 6570- Innovation, Strategy and Corporate Sustainability- 3 credits | MBA 6700- Integrated Learning Capstone- 3 credits |
| *ACCT 6065- Financial Accounting for Decision Makers- 1.5 credits | *MKT 6085- Marketing for Decision Making- 1.5 credits | *MGT 6045- Fundamentals of Management- 1.5 credits | | | | | | | | | | |

* Unless waived based on prior coursework

**Course is only offered during this particular semester each academic year

***Course is only offered once per year academic year during this particular session

- ECON 6095 & ACCT 6065 are prerequisite courses to take FIN 6075.
- Prerequisite courses, when applicable, must be taken or registered for in a prior session.
- MBA 6700 should be taken in one of the final two 7 week sessions of the program & requires a prerequisite override from your advisor.