

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Fall 1, 2024
 Students Who Get All Foundation Courses Waived
 Expedited Track – 10 months

Fall I 2024	Fall II 2024	Spring I 2025	Spring II 2025	Summer I 2025
*MKT 7940-Digital Marketing- 3 credits	**ENT 7300-Marketing for Entrepreneurship- 3 credits	MGT 6050-Business Analytics for Strategic Decision Making- 3 credits	MGT 6570-Innovation, Strategy and Corporate Sustainability- 3 credits	MBA 6700-Integrated Learning Capstone- 3 credits
RPS 6100-Influence, Persuasion and Negotiation Strategy- 3 credits	ENT 7600-Innovation and New Product Development- 3 credits	FIN 6550-Financial and Economic Global Strategy- 3 credits	*MKT 7960-Marketing Strategy- 3 credits	*MKT 7900-Consumer Behavior- 3 credits

- *Course is only offered once per year academic year during this particular session
- **Course is only offered during this semester each academic year
- Prerequisite courses, when applicable, must be taken or registered for in a prior session.
- MBA 6700 should be taken in one of the final two 7 week sessions of the program & requires a prerequisite override from your advisor.