

**Degree Map**  
**WP Online – MBA with Marketing Concentration**  
 Start Date: Summer 1, 2023  
 Students Who Get All Foundation Courses Waived  
 Standard Track – 20 months

<b>Summer I 2023</b>	<b>Summer II 2023</b>	<b>Fall I 2023</b>	<b>Fall II 2023</b>	<b>Spring I 2024</b>	<b>Spring II 2024</b>	<b>Summer I 2024</b>	<b>Summer II 2024</b>	<b>Fall I 2024</b>	<b>Fall II 2024</b>
RPS 6100- Influence, Persuasion and Negotiation Strategy-3 credits	MGT 6050- Business Analytics for Strategic Decision Making-3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability-3 credits	FIN 6550- Financial and Economic Global Strategy-3 credits	ENT 7600- Innovation and New Product Development-3 credits	MKT 7960- Marketing Strategy-3 credits	MKT 7900- Consumer Behavior-3 credits	MKT 7880- Global Marketing-3 credits	MBA 6700- Integrated Learning Capstone-3 credits	ENT 7300- Marketing for Entrepreneurship-3 credits