

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Summer 1, 2023
 Students Who Get All Foundation Courses Waived
 Expedited Track – 12 months

Summer I 2023	Summer II 2023	Fall I 2023	Fall II 2023	Spring I 2024
RPS 6100-Influence, Persuasion and Negotiation Strategy-3 credits	MKT 7880-Global Marketing-3 credits	MGT 6570-Innovation, Strategy and Corporate Sustainability-3 credits	ENT 7300-Marketing for Entrepreneurship-3 credits	MBA 6700-Integrated Learning Capstone-3 credits
MKT 7900-Consumer Behavior-3 credits	MGT 6050-Business Analytics for Strategic Decision Making-3 credits	MKT 7940-Digital Marketing-3 credits	FIN 6550-Financial and Economic Global Strategy-3 credits	ENT 7600-Innovation and New Product Development-3 credits