

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Spring 1, 2023
 Students Who Get All Foundation Courses Waived
 Expedited Track – 12 months

| Spring I 2023 | Spring II 2023 | Summer I 2023 | Summer II 2023 | Fall I 2023 |
|---|--|---|---|---|
| RPS 6100-Influence, Persuasion and Negotiation Strategy-3 credits | MGT 6570-Innovation, Strategy and Corporate Sustainability-3 credits | FIN 6550-Financial and Economic Global Strategy-3 credits | MKT 7880-Global Marketing-3 credits | MBA 6700-Integrated Learning Capstone-3 credits |
| ENT 7600-Innovation and New Product Development-3 credits | MKT 7960-Marketing Strategy-3 credits | MKT 7900-Consumer Behavior-3 credits | MGT 6050-Business Analytics for Strategic Decision Making-3 credits | MKT 7940-Digital Marketing-3 credits |