

**Degree Map**  
**WP Online – MBA with Marketing Concentration**  
 Start Date: Fall 1, 2023  
 Students Who Get All Foundation Courses Waived  
 Standard Track – 20 months

<b>Fall I 2023</b>	<b>Fall II 2023</b>	<b>Spring I 2024</b>	<b>Spring II 2024</b>	<b>Summer I 2024</b>	<b>Summer II 2024</b>	<b>Fall I 2024</b>	<b>Fall II 2024</b>	<b>Spring I 2025</b>	<b>Spring II 2025</b>
RPS 6100- Influence, Persuasion and Negotiation Strategy-3 credits	FIN 6550- Financial and Economic Global Strategy- 3 credits	MGT 6050- Business Analytics for Strategic Decision Making- 3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability- 3 credits	MKT 7900- Consumer Behavior- 3 credits	MKT 7880- Global Marketing- 3 credits	MKT 7940- Digital Marketing- 3 credits	ENT 7300- Marketing for Entrepreneurship- 3 credits	MBA 6700- Integrated Learning Capstone- 3 credits	MKT 7960- Marketing Strategy-3 credits