

**Degree Map**  
**WP Online – MBA with Marketing Concentration**  
 Start Date: Summer 1, 2022  
 Students Who Get All Foundation Courses Waived  
 Standard Track – 20 months

| Summer I 2022  | Summer II 2022   | Fall I 2022  | Fall II 2022   | Spring I 2023   | Spring II 2023                         | Summer I 2023                         | Summer II 2023                        | Fall I 2023                                       | Fall II 2023                                       |
|--|--|--|--|---|--|---------------------------------------|---------------------------------------|---|--|
| RPS 6100- Influence, Persuasion and Negotiation Strategy-3 credits | MGT 6050- Business Analytics for Strategic Decision Making-3 credits | MGT 6570- Innovation, Strategy and Corporate Sustainability -3 credits | FIN 6550- Financial and Economic Global Strategy-3 credits | ENT 7600- Innovation and New Product Development -3 credits | MKT 7960- Marketing Strategy-3 credits | MKT 7900- Consumer Behavior-3 credits | MKT 7880- Global Marketing -3 credits | MBA 6700- Integrated Learning Capstone -3 credits | ENT 7300- Marketing for Entrepreneurship-3 credits |