

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Spring 1, 2022
 Students Who Get Some or No Foundation Courses Waived
 Expedited Track – 16 months

Spring I 2022	Spring II 2022	Summer I 2022	Summer II 2022	Fall I 2022	Fall II 2022	Spring I 2023	Spring II 2023
ECON 6095*- Economic Analysis for Decision Makers-1.5 credits	FIN 6075*- Finance for Decision Makers-1.5 credits	MBA 6055*- Statistics for Decision Making-1.5 credits					
ACCT 6065*- Financial Accounting for Decision Makers-1.5 credits	MGT 6045*- Fundamentals of Management-1.5 credits	MKT 6085*- Marketing for Decision Making-1.5 credits	MGT 6050- Business Analytics for Strategic Decision Making-3 credits	MKT 7940- Digital Marketing-3 credits	ENT 7300- Marketing for Entrepreneurship-3 credits	MBA 6700- Integrated Learning Capstone-3 credits	MKT 7900- Consumer Behavior-3 credits
RPS 6100- Influence, Persuasion and Negotiation Strategy-3 credits		FIN 6550- Financial and Economic Global Strategy-3 credits	MKT 7880-Global Marketing-3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability-3 credits		ENT 7600- Innovation and New Product Development-3 credits	

* Unless waived based on prior coursework