

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Summer 2, 2021
 Students Who Get All Foundation Courses Waived
 Expedited Track – 12 months

Summer II 2021	Fall I 2021	Fall II 2021	Spring I 2022	Spring II 2022	Summer I 2022
RPS 6100- Influence, Persuasion and Negotiation Strategy-3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability-3 credits	FIN 6550-Financial and Economic Global Strategy-3 credits	MGT 6050-Business Analytics for Strategic Decision Making-3 credits	ENT 7600- Innovation and New Product Development-3 credits	MBA 6700- Integrated Learning Capstone- 3 credits
	MKT 7940-Digital Marketing-3 credits	MKT 7960- Marketing Strategy-3 credits	ENT 7300-Marketing for Entrepreneurship-3 credits		MKT 7900- Consumer Behavior-3 credits