

Degree Map
WP Online – MBA with Marketing Concentration
 Start Date: Spring 1, 2021
 Students Who Get All Foundation Courses Waived
 Standard Track – 20 months

Spring I 2021	Spring II 2021	Summer I 2021	Summer II 2021	Fall I 2021	Fall II 2021	Spring I 2022	Spring II 2022	Summer I 2022	Summer II 2022
RPS 6100- Influence, Persuasion and Negotiation Strategy- 3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability -3 credits	FIN 6550- Financial and Economic Global Strategy- 3 credits	MGT 6050- Business Analytics for Strategic Decision Making-3 credits	MKT 7940- Digital Marketing -3 credits	MKT 7960- Marketing Strategy- 3 credits	ENT 7300- Marketing for Entrepreneurship- 3 credits	ENT 7600- Innovation and New Product Development -3 credits	MBA 6700- Integrated Learning Capstone -3 credits	MKT 7880- Global Marketing-3 credits