

Degree Map

WP Online – MBA with Marketing Concentration

Start Date: Fall 1, 2020

Students Who Get All Foundation Courses Waived

Standard Track – 20 months

Fall I 2020	Fall II 2020	Spring I 2021	Spring II 2021	Summer I 2021	Summer II 2021	Fall I 2021	Fall II 2021	Spring I 2022	Spring II 2022
RPS 6100- Influence, Persuasion and Negotiation Strategy-3 credits	FIN 6550- Financial and Economic Global Strategy- 3 credits	MKT 7900 Consumer Behavior- 3	MGT 6570- Innovation, Strategy and Corporate Sustainability- 3 credits	MBA 6700- Integrated Learning Capstone- 3 credits	MKT 7880- Global Marketing- 3 credits	MKT 7940- Digital Marketing- 3 credits	MKT 7960- Marketing Strategy-3 credits	MGT 6050- Business Analytics for Strategic Decision Making- 3 credits	ENT 7600- Innovation and New Product Development- 3 credits