

**Mapping UG Revised G1 & G2 and LOs into Course  
Fall 2016**

Goals/Objectives	Introduced /Reinforced in Course/s	Mastered in Course/s	Measured In Course
<b>UG Goal 1. Our students are able to communicate effectively, both orally and in writing, in a business context so they are prepared for a successful career in business (mission-related).</b>			
Objective 1.1: Our students can communicate effectively by giving a presentation in one-on-one and/or one-to-many (supported with technology such as PowerPoint) that meets professional expectations for delivery, use of visual aids, and organization.	MGT 2000, MKT 2100, MKT 3200, RPS 2050, RPS2100, ECON3700, FIN3100, FINP4700	MGT 4600 RPS 4500 RPS 4000	MGT 4600
Objective 1.2: Our students can communicate effectively via individual essays, short papers, business proposals, project reports, etc., that meet professional expectations for organization, spelling, grammar, general and business vocabulary use, and use of citations.	MGT 2000, MKT 2100, MKT 3160, MGT 3550, MGT 3060, MGT 3090, RPS 2050 RPS2100, ECON3700, FIN3100, FINP4700	MGT 4600 RPS 4100 RPS 4500	MGT 4600

Goals/Objectives	Introduced/Reinforced in Course/s	Mastered in Course/s	Measured In Course
<b>UG Goal 2. Our students are aware of issues of ethics and social responsibility (including sustainability) in business settings and understand how businesses can act in a socially responsible and ethical manner (vision-related).</b>			
Objective 2.1: Our students can recognize whether businesses act in ethical and socially responsible (including sustainability) manner.	LAW 2010/2510, MKT 2100 MGT 2000, ACCT 3700, ACCT 4110, ECON3700, FIN3100, FIN4350, FINP3600, FINP4700	MGT 3550	MGT 3550
Objective 2.2: Our students can describe how businesses can act in a socially responsible and ethical manner.	LAW 2010/2510, MKT 2100 MGT 2000, ACCT 3700, ACCT 4110, ECON3700, FIN3100, FIN4350, FINP3600, FINP4700	MGT 3550	MGT 3550