

**Goal 6: Technology  
Assessment Rubric  
Courses: RPS 3200, MGT 3050, FIN 4450, and ACCT 3200**

**G6. Technology:** Our students are knowledgeable about information technology in a business setting (core values).

**Objective 6.1:** Our students can use information technology to build data sets and retrieve relevant business information for data driven decision making.

**Objective 6.2:** Our students can use standard business technology (including, but not necessarily limited to, products of the MS Office suite) to analyze business problems and offer recommendations.

<b>Ability</b>	<b>Below Expectations</b>	<b>Meets Expectations</b>	<b>Exceeds Expectations</b>
<b>Build Data Sets</b>	Failed to use information technology to build an adequate data set. The data set is incorrectly built and/or lacks many required components.	Adequate use of information technology to build a data set. The data set is mostly correctly built and/or mostly includes the required components.	Excellent use of information technology to build a data set. The data set is correctly built and/or includes all required components.
<b>Data Extraction and Analysis</b>	Fails to create well formatted data documents (i.e. Word table/graph etc., Excel file, or visual in PPT) based on the data set.	Adequately creates formatted data documents (i.e. Word table/graph etc.; Excel file, or visual in PPT) based on the data set.	Creates well formatted data documents (i.e. Word table/graph etc.; Excel file, or visual in PPT) based on the data set.
<b>Data Interpretation</b>	Failed to provide adequate interpretation of the data documents (i.e. Word table/graph etc., Excel file, or visual in PPT).	Provides an adequate interpretation of the data documents (i.e. Word table/graph etc., Excel file, or visual in PPT).	Provides an excellent interpretation of the data documents (i.e. Word table/graph etc., Excel file, or visual in PPT).
<b>Suggested Business Recommendations</b>	Failed to provide relevant business recommendations for the identified data driven problems.	Provides adequately relevant business recommendations for the identified data driven problems.	Excellently provides relevant business recommendations for the identified data driven problems.