

**UG Goal 2: Ethics and Social Responsibility
Rubric**

Goal 2: Our students are aware of issues of ethics and social responsibility (including sustainability) in business settings and understand how businesses can act in a socially responsible and ethical manner (vision-related).

Objective 2.1: Our students can recognize whether businesses act in ethical and socially responsible (including sustainability) manner.

Objective 2.2: Our students can describe how businesses can act in a socially responsible and ethical manner.

**LOs 2.1 & 2.2
Assessing in MGT 3550**

ABILITY	Below Expectations	Meets expectations	Exceeds expectations
Describe the ethical and social responsibility dilemmas	Describes both ethical and social responsibility dilemmas poorly (not in details) not supporting with pertinent facts.	Describes both ethical and social responsibility dilemmas reasonably well (in details) supporting with some pertinent facts.	Describes both the ethical and social responsibility dilemmas very well (in details) supporting with pertinent facts.
Consider stakeholders	Does not determine who should be involved in the decision-making process and does not understand the concerns of all the stakeholders.	Determines somewhat adequately who should be involved in the decision-making process and somewhat understands the concerns of all the stakeholders.	Determines well who should be involved in the decision-making process and thoroughly understands the concerns of all the stakeholders.
Analyze alternatives and provides consequences of each alternative	Does not provide adequate number of alternatives and/or does not evaluate adequately each on the basis of whether or not there is interest and concern over the welfare of all stakeholders.	Provides adequate number of alternatives and evaluates adequately each on the basis of whether or not there is interest and concern over the welfare of all stakeholders.	Provides excellent number of alternatives and evaluates thoroughly each on the basis of whether or not there is interest and concern over the welfare of all stakeholders.

Recommend a course of action	Does not use any criteria to select and recommend a course of action. Does not show understanding of risks and returns of the alternatives.	Uses some criteria to select and recommend a course of action that is consistent with some understanding of risks and returns of the alternatives.	Uses a variety of criteria to select and recommend a course of action that is consistent with a thoughtful understanding of risks and returns of the alternatives.
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