

**Mapping MBA Revised G1 & G2 and LOs into Course  
Fall 2016**

Goals/Objectives	Reinforced in Course/s	Mastered in Course/s	Measured In Course
<b>MBA Goal 1: Critical and Strategic Thinking Skills: Our MBA graduates will be able to think analytically and strategically while integrating practical knowledge to adhere to the business demands of the 21 century (vision-related).</b>			
Objective 1.1: Our MBA graduates will be able to recognize and analyze business challenges at the managerial level.	FIN 6550	MBA 6700	MBA 6700
Objective 1.2: Our MBA graduates will be able to recommend solutions to business challenges with the use of multiple disciplinary perspectives and strategic analysis.	FIN 6550	MBA 6700	MBA 6700
<b>MBA Goal 2: Written Communication, Oral Presentation and Strategic Argument Skills: Our MBA graduates will be able to communicate effectively in both writing and oral formats as well as develop advanced persuasive communication skills so they are prepared for a successful career in business (mission-related).</b>			
Objective 2.1: Our MBA graduates will be able to conduct oral presentations with the use of advanced concepts in communication.	MGT 6570	RPS 6100	RPS 6100
Objective 2.2: Our MBA graduates will be able to display effective business writing skills with the use of analytical and practical concepts.	MGT 6570	RPS 6100	RPS 6100
Objective 2.3: Our MBA graduates will be able to develop strategic argument skills to achieve positive outcomes in business.	MGT 6570	RPS 6100	RPS 6100