

**COTSAKOS
COLLEGE OF BUSINESS**

WILLIAM PATERSON UNIVERSITY

Second Annual
Business Concept Competition

Wednesday, April 24, 2013, 10 a.m. to 3 p.m.

Catch the Entrepreneurial Spirit



Do you have an idea for a new product or service? The Student Business Plan Competition is a great opportunity to:

- gain valuable advice in developing your concept and business plan
- network and exchange ideas with students, professors, and entrepreneurs
- learn how to communicate and “pitch” your idea to potential investors
- earn cash rewards and recognition

Students will be asked to prepare and present a brief business concept summary that will be evaluated by a panel of outside judges.

Cash Awards

First place: \$4,000

Second place: \$2,000

Third place: \$1,000

Certificates of Merit

Competition is open to all William Paterson University undergraduate and graduate students.

The Business Concept Competition is sponsored by the M.B.A. program in Entrepreneurship.

Entry deadline: Friday, March 1, 2013.

Requirement: Must submit your idea and a brief overview to enter.

To register or for more information,
visit: wpunj.edu/ccob/BusinessConceptCompetition
or contact Dr. Robert Laud: laudr@wpunj.edu or
Dr. Sharon Simmons: simmonss6@wpunj.edu