

1 WILLIAM PATERSON UNIVERSITY – FACULTY SENATE MINUTES – November 28, 2006

2 SENATE WEB PAGE <http://www.wpunj.edu/senate> -- E-mail discussion [facultySenate@list.wpunj.edu](mailto:facultySenate@list.wpunj.edu)

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4 **PRESENT:** Adeniran, Agard-Jones, Andreopoulos, Basu, Bolyai, Bliss, Bhat, Boroznoff, Cho, Davis, De Young, Diaz, Duffy, Fengya, Ferris,  
5 Finnegan, Fuller-Stanley, Goldstein, Grodner, Gulbranson, Hahn, Kalish, Kaufman, Korgen, Levitan, Marcone, Martinez, Martone, Martus,  
6 Mbogoni, Pagano, Pavese, Perez (for Kim), Pollak, Potacco, Rivela, Singh, Stroppel, K. Swanson, P. Swanson, Tardi, Tesfaye, Thompson,  
7 Thiuri, Tirado, Verdicchio, Wagner, Wahrman, Weil, Weisberg, Xu, Yildiz

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9 **ABSENT:** Marshall, Peterson, Rothman, Swingle

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11 **GUESTS:** Anderson, Bambrick, Cheo, Evangelista, Gritsch, Liautaud, Schaeffer, Sherman, Zeff, Zeman

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13 **PRELIMINARIES:** Chairperson Duffy called the meeting to order at 12:35 PM. The proposed agenda, moved and  
14 seconded by Levitan and Tardi, was approved unanimously. The minutes of the November 14 meeting were moved  
15 and seconded by Pavese and Levitan. Pavese said that the minutes inaccurately reported discussion on implementation  
16 of the Adjunct Faculty Resolution. He said that Xu moved that the decision as to whether or not an adjunct faculty  
17 representative would be selected be left to the departments failed. Pavese said that the decision whether or not to elect  
18 a representative is up to the adjuncts in that department and that the resolution does not require them to do so. Pavese  
19 asked that in line 115 of the 11/14 minutes his thanks specifically include Sue Tardi for her support of the adjunct  
20 faculty and to Professor Elka Kirkpatrick, an outstanding adjunct faculty member since 1973. Thus amended, the  
21 minutes were approved.

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23 **CHAIR'S REPORT:** Duffy announced that on Saturday, December 2 the Board of Trustees will hold an open public  
24 retreat at the Allan and Michele Gorab Alumni House. He said that among the several topics to be discussed will be  
25 indicators of enrollment, retention and graduation rates and the overall plan for supporting enrollment. Duffy reported  
26 on the recent meeting of the William Paterson Foundation, whose major fundraising event, the Legacy Dinner, is  
27 scheduled for April 14, 2007. Duffy yielded to Jane Bambrick, Chair of the Athletic Activities Council, who  
28 encouraged faculty to attend WPUNJ sporting events. She said that on December 6 the Pioneers will play Montclair  
29 State at home and that faculty and their families will be admitted free with their University ID. She said that increased  
30 participation by faculty will help improve athletics on campus. Duffy reported that the election of the adjunct  
31 representative to the Senate is ongoing and that final list of candidates is set. They are: Frank Pavese, Music  
32 (incumbent); Maria Anderson, Languages and Cultures; William Carbone, Field Studies; Michael A Gottesman,  
33 Accounting and Law; Ralph Malachowski, Women's Studies; Hany Salama, Marketing and Management; and Howard  
34 Steng, Exercise and Movement Science. Duffy said that the balloting will conclude on December 6. Duffy announced  
35 that Allison Boucher will conduct open meetings to discuss the new University policy on ethics on November 29 at  
36 and December 6. These meeting will be held at 12:30 PM in the Library Auditorium. Duffy announced that the Center  
37 for Teaching Excellence will host a lunchtime discussion: "Energizing Teaching by Learning From Students" on  
38 Thursday, November 30 at 12:30 PM in the Library Paterson Room. Duffy announced that the Communication  
39 Department is sponsoring a comedy festival "The Best of WPU Stand-Up" on Wednesday, November 29, 2006 at 8:00  
40 PM in the Shea Center and "The Funniest College in NJ" and "The Funniest College Student in NJ" on Friday and  
41 Saturday, December 1 and 2, 2006 at 8:00 PM in the Hunziker Black Box Theatre. Duffy announced that Community  
42 Blood Services will be holding a blood drive on Thursday, November 30, 2006 from 12 to 4:00 PM at Wightman  
43 Gym.

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45 **VICE-CHAIR'S REPORT:** Weisberg reported that Brian Chapman has joined the Athletics Affairs Council as  
46 representative from the Professional Staff.

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48 **CONSTRUCTION UPDATE – STEVE BOLYAI:** Bolyai said that the Student Center is nearing completion and  
49 should be ready for use some time in January. He invited people to arrange a tour through himself or Bob Bennett. He  
50 said that working with the present contractor has been a challenge, but that the exterior work is mostly finished. Bolyai  
51 said that meetings with the Science Building architects continue and that faculty have met with the architects to discuss  
52 laboratory and research space. Duffy asked if Senate meetings can be scheduled in the Student Center for Fall 2007  
53 and Bolyai said it's possible that some Spring 2007 could be held there.

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55 **GOVERNANCE COUNCIL – EMERITUS NOMINATION OF GEORGE GREGORIOU:** Potacco, on behalf of  
56 the Governance Council, read the nomination resolution for Gregoriou. Davis said that he is loved by his colleagues  
57 and students. Duffy said that Gregoriou served the institution for thirty-eight years. Tardi said that it was a pleasure to

58 know him. Boroznoff said that he had the pleasure of being one of Gregoriou's students, and spoke highly of him. The  
59 resolution passed unanimously.

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61 **UNDERGRADUATE COUNCIL – COMPUTER SCIENCE MINOR:** Kaufman described the Computer  
62 Information Systems proposal for a Minor in Computer Information Systems. She said that it is designed to provide the  
63 computing and information systems analysis and design needs for majors in disciplines other than computer science.  
64 She said that it provides valuable computer skills usable in a wide range of other professions. Professor Aria Cheo  
65 thanked everyone who contributed to the proposal and especially Dean De Young for her support. Cheo said that the  
66 discipline of computer science has evolved and this program fills the need for a set of "applied science" courses. She  
67 added that it will help qualify the department for ABBET/CAC accreditation. Cheo said that the minor will require five  
68 new courses and she said that she will submit a summary of how these courses articulate to related courses to the  
69 registrar's office. The proposal was approved unanimously.

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71 **ENROLLMENT AND RELATED ISSUES – JOHN MARTONE, GLEN SHERMAN, BILL ANDERSON:** Vice  
72 President for Student Development John Martone introduced his colleagues: William Anderson, Associate Vice  
73 President for Enrollment Management and Glen Sherman, Acting Associate Vice President and Dean of Student  
74 Development. He also acknowledged the contributions of Jane Zeff, Director of the Office of Institutional Research  
75 and Assessment and Danielle Liataud-Watkins, Director of Graduate Admissions. Martone said that the Enrollment  
76 Steering Committee has met and will expand their efforts to understand and increase enrollment. Anderson distributed  
77 a handout [<http://www.wpunj.edu/senate/ugenrollment061126.pdf>] that showed a 370 student decline in new  
78 undergraduate enrollment compared to last year. Anderson said that the forthcoming factbook will contain detailed  
79 breakdowns of this information. Anderson said the decline is the result of a number of factors, including the  
80 construction on campus. He said that the articulation agreements with surrounding community colleges will be  
81 examined and improved, because transfer student intake is an important source for enrollment. Kaufman said that she  
82 feels enrollment is in decline in part due to the fixed freshman schedules assigned and that enrollment from feeder high  
83 schools that she works with is down. Martone discussed enhanced outreach efforts to guidance counselors. Tardi asked  
84 if information is gathered about why students leave. Anderson said that there are many reasons, including desire for a  
85 major or program that we don't offer, financial or personal problems, or that their family relocated. He said that they  
86 have received good results from calling students who did not continue enrollment, and that they seemed to appreciate  
87 the personal contact. Levitan said that she does a lot of school visits and that the construction on campus is a big  
88 turnoff. Thompson asked about recruitment efforts in surrounding states. Anderson said that we are recruiting in  
89 Connecticut, New York and Pennsylvania. He said that a new Director of Undergraduate Admissions, Colleen  
90 O'Conner, will be arriving soon. Martone said that a recent guidance counselor reception was well attended and that  
91 interest in WPUNJ seems high. Anderson described overnight programs for admitted new students and a phone  
92 campaign to contact prospective art and music students. Finnegan said that his daughter was unable to successfully  
93 download an admissions form and that the online presence of the University was sub-standard. Wahrman said that she  
94 also noticed Banner-related problems to the online admissions material. Finnegan asked if there were Fall 2007  
95 enrollment targets. Anderson said that these projections are being worked on and will be discussed soon. Verdicchio  
96 said that 80 nearby high schools are at peak enrollment and that we should be showing steady increases in enrollment.  
97 He said that he appreciates the efforts being discussed but the problems must be more than that of construction on  
98 campus. Bliss encouraged everyone to maintain a positive attitude toward enrollment. Potacco said better marketing is  
99 needed. Pavese said that we need to be brave to remain competitive and that we should not be satisfied that students  
100 decide to go elsewhere. Wahrman said that if students keep having trouble using our online systems, they will go  
101 elsewhere. She suggested that we waive the application fee for honors students. Anderson said that application fees are  
102 waived during the onsite, instant admissions programs for honors students. Liataud discussed the decline in graduate  
103 admissions, 123 less this year than last. She said it was partially due to reclassification of programs and that the  
104 number of people in certification programs is up. She said that WPUNJ is visible in the Herald, Record and Suburban  
105 Trends and that a web ad is getting hits. Liataud said that online chat is used with online and prospective students  
106 along with workshops on the application process.

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108 **ADJOURNMENT:** The Senate adjourned at 1:50 PM. The next meeting will be held on Tuesday, December 12, 2006  
109 at 12:30 PM in Raubinger 101.

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111 Respectfully submitted: K. Wagner, Secretary

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113 THIS DOCUMENT AND ALL SENATE MINUTES ARE AVAILABLE ONLINE AT <http://www.wpunj.edu/senate/minutes.htm>