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4 **PRESENT:** Andreopoulos, Becker, Bliss, Bhat, Davis, Diamond, Duffy, Ekmekjian, Ferris, Finnegan, Gardner, Gazillo-Diaz,
5 Godar, Healy, Kaufman, Kim, Knaus, Lawrence, Levitan, Liu, Lorenz, Mbogoni, Martinez, Martus, McCallum, Mongillo,
6 Mulrine, Natrajan, Pavese, Pinkston, Potacco, Rice (SGA), Falk-Romaine, Rosar, Scala, Steinhart, Stoppel, Suess, Tardi, Tesfaye,
7 Thiuri, Van Boerum, Verdicchio, Wagner, Walsh, Weil

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9 **ABSENT:** Cho, Chung

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11 **GUESTS:** Birge, Bolyai, Brown, Ciliberti, Daniel-Robinson, Deller, De Young, Dinan, Goldstein, Hahn, Hamalian, Jemmott,
12 Kaplan, Kashyap, Leshner, Lee, Ludwig, Lum, Miller, Morganstern, Obadike, Olaye, Parras, Peck, Rabbitt, Richardson, Robb,
13 Schuhmann, Seal, Tiernan, Tirado, Williams

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15 **PRELIMINARIES:** Chairperson Godar called the meeting to order at 12:33 PM. The proposed agenda was moved
16 and seconded by Duffy and Martus and unanimously approved. The minutes of the January 27, 2009 meeting were
17 moved and seconded by Duffy and Martus and unanimously approved.

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19 **CHAIR'S REPORT:** Godar announced that the All Faculty Meeting will be Thursday, February 12th in the Ballroom.
20 She said that Jean Levitan and John Peterman will provide some preliminary discussion of the General Education
21 proposal on its way to the Senate in March. Godar thanked Speert for the recent "town meeting" on the budget
22 situation. She said that she looks forward to greater involvement of the Budget & Planning Council, chaired by
23 William Matthews of the Department of Marketing & Management. Godar said that she hopes that the regular
24 communication through that Council from the Administration and recommendations from the Senate are productive.
25 Steinhart announced that on February 12th there will be a discussion "Evolution: Truth or Myth?" with panelists from
26 Biology, Anthropology and Philosophy at 6 PM in Student Center room 168. Martin Williams announced a call for
27 abstracts for University Research and Scholarship Day, to be held on April 2. He asked that submissions be in by
28 February 23rd and that an online submission form will be available. Godar announced that there will be GE Friday
29 Forums on February 13th and 20th.

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31 **VICE-CHAIR'S REPORT:** Finnegan reported that the Council Chairs' & Executive Committee Luncheon will be
32 held on March 12th at 12:30 in UC 216. He also reported that the Senate Appreciation Luncheon will be on Thursday,
33 April 16th at 12:30 PM.

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35 **COUNCIL RECOMMENDATIONS – GRADUATE – M. A. IN PROFESSIONAL COMMUNICATION:** Godar
36 said that at the previous meeting this item was tabled to allow members more time to review the proposal. Kaplan
37 clarified that the proposal was brought forward by the Graduate Council with concerns over its implementation. Ferris
38 asked if a Council can bring a proposal to the Senate for discussion only, without a motion to approve. Duffy said that
39 typically approval is sought but that they can recommend a discussion. Kaplan said that the Council requests approval
40 with changes. Communication Department Chair Joanne Lee spoke about the proposal, saying that it is a program
41 focusing on the public relations aspect of professional communication and that it does not overlap existing programs.
42 Lee acknowledged that there was some contention over the jurisdiction of the writing elements of the proposal. She
43 said that the focus in this course is specific to the Communication professions and the needs of this industry. Lee added
44 that there were discussions on this with the English Department and that the proposal had proceeded properly through
45 the Graduate Council. Martus asked for details of the Council's concerns. Kaplan said that the proposal looked more
46 like a program revision than a new program. She said that the main concern was over the request for new faculty lines,
47 which is not feasible given the current economic climate. Kaplan said that they suggested making use of faculty in
48 other departments to teach the writing course. Tardi voiced concern over the perceived overlap with English's writing
49 program and that interdisciplinary cooperation should be sought. Lee countered that Communication has run its
50 graduate program since 1981 without the need for additional resources and that the request for new lines was a realistic
51 one, based on an evolving discipline and skill sets. Suess said that she believes that the proposal contains course
52 content already offered by English. She said that the proposal had been discussed between the departments as a
53 collaboration and that programs in each department would be improper. Potacco urged collaboration between the
54 departments. In response to a question by Verdicchio, Lee outlined the instructional skills needed for the program but
55 said that she cannot say exactly how many lines it equates to. Finnegan asked the Provost if this proposal goes forward,
56 will the lines be funded. The Provost said that it would receive due consideration and that the recommendation of the
57 Senate was important. Bliss spoke in favor of the proposal, saying that it meets a growing need and would attract
58 students to the University. Tardi praised the quality of the proposal and asked if the Senate could pass it with a

59 recommendation that teaching the writing course be shared with the English Department. Lee said that the program
60 could be further developed to include such collaboration. Davis said that she sensed reticence on the part of
61 Communication to work with English and asked for details on how the writing course differs between the two
62 departments. Lorra Brown said that after meetings between the departments it became clear that each emphasized
63 distinct aspects of writing and that the Communication Department's focus was on corporate communication. John
64 Parras said that they recognize Communication's expertise in this area but that strong overlaps exist and that English
65 was a part of planning this program. Barry Morganstern reviewed the history of Communication's graduate program,
66 saying that the discipline is evolving and that the program needs to reflect this. He said the department should be able
67 to propose programs as it deems suitable. Tardi said that she appreciates the department's honest assessment of
68 additional resources required but that this should have been settled before coming to the Senate. English Department
69 Chair Linda Hamalian said that she cannot support the proposal's writing content and that this should be developed
70 collaboratively with English. Duffy asked if the course could be cross listed with English offerings. Lee said that the
71 English courses do not contain the emphasis required by the program. Mbogoni asked if Communication could rename
72 the course something that does not cause conflict with English. Casey Lum expressed friendship with the English
73 Department and a desire to work collaboratively. He spoke of the different paradigm being used by Communication in
74 the delivery of the writing course and its emphasis on writing for digital media. Hamalian said that this focus is not
75 currently present in English but might be found in the College of Business. Godar said that Business has something
76 similar in the MBA program but that their perspective is different. Davis repeated Mbogoni's suggestion to rename the
77 writing course. Finnegan said that since the program is not expected to be implemented until 2010, there is time to
78 work out any differences and that Communication and English should work this out. Jemmott said that there are
79 several approval processes that need to commence for the program to be implemented, so the questions need to be
80 settled as soon as possible. Steinhart said that it sounds like the two departments are at an impasse and that he would
81 be reluctant to approve this program at present. Martus moved that the departments discuss the situation further and
82 come back in one month with a resolution. Davis seconded the motion, which passed with five nays and one
83 abstention.
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85 **COUNCIL RECOMMENDATIONS – GOVERNANCE – EMERITUS/A CHANGES:** Potacco said that that the
86 Council reviewed its recommendation to include the vote tally in the requirements to departments for emeritus/a
87 nominations. Tardi said that she still does not understand why this is so important. Duffy replied that it will assure the
88 Council that the department truly supports the nomination and that the information is used solely within the Council.
89 Gardner said that this is justified by past experience. Godar said that it is appropriate for the Council to make this
90 recommendation. The motion to add this requirement passed with three nays and one abstention.
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92 **COUNCIL RECOMMENDATIONS – GOVERNANCE – EMERITUS RECOMMENDATION FOR LOUIS**
93 **RIVELA:** Potacco read the Governance Council resolution on behalf of Louis Rivela for emeritus status. McCallum
94 voiced effusive praise for Rivela's contributions to the Department of Chemistry and the University. Martus, likewise,
95 spoke in favor of the resolution. Duffy noted Rivela's long service to the institution in the role of faculty governance.
96 Thiuri spoke in favor of Rivela's kind nature. The resolution passed unanimously.
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98 **COMMITTEE OF THE WHOLE – ACADEMIC PLAN – EXPERIENTIAL LEARNING:** The Senate moved to
99 the Committee of the Whole for continuation of the discussion of the Academic Plan. Godar drew attention to the
100 recommendations at the end of the section. Gardner said that she would favor a recommendation for increased support
101 by the University for staff administration for internships and related programs. Finnegan agreed and added that a
102 centralized administration would benefit departments and programs too small to have their own, specialized internship
103 management administrative infrastructure. He added that a high quality experiential learning program requires
104 assessment. Scala spoke in support of centralized administration to allow even smaller programs to benefit from
105 efficient organization. Tardi said that the Union and University Administration are working on an internship policy
106 that assures consistency. Stoppel said that the Academic Standards Council is developing internship standards for
107 graduate and undergraduate students. Weil said that standards, quality criteria and effective assessment, and fair
108 compensation are all essential. He thanked the Career Development Center and the Education Enrichment Center for
109 their efforts on behalf of experiential learning. Ferris said that we could use some centralized support with recognition
110 that many programs are quite specialized. Duffy said that FYE classes emphasize topics such as time management and
111 introduce students to the Career Center. Ekmekjian said that today's discussion highlights the fact that our departments
112 and colleges have advice for each other on how to improve programs and that this can be a productive process.
113 Andreopoulos asked that the Registrar be flexible on this topic to allow students to partake of different companies'
114 offerings. Liu said that some students need little help to find experiential learning opportunities, while others need as

115 much assistance as we can provide. Godar recommended that Career Services do more to promote internship
116 opportunities. Martus said that University-wide standards for internship credit need to be developed. There was brief
117 discussion of international programs. Weil said that the position of Director of International Education, currently
118 vacant, is filled in interim by George Robb. Weil said that there is a long list of recommendations and ongoing
119 discussions involving the GE program.

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121 **ADJOURNMENT:** The Faculty Senate adjourned at 1:45 PM. The next meeting will be held at 12:30 PM, Tuesday,
122 February 24, 2009 at the Valley Road Auditorium.

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124 Respectfully submitted: K. Wagner, Secretary

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126 THIS AND OTHER SENATE DOCUMENTS CAN BE FOUND ONLINE AT www.wpunj.edu/senate