

1 WILLIAM PATERSON UNIVERSITY – **FACULTY SENATE MINUTES** - March 25, 2008  
2 FACULTY SENATE WEB PAGE – <http://www.wpunj.edu/senate> --- EMAIL DISCUSSION - [facultysenate@list.wpunj.edu](mailto:facultysenate@list.wpunj.edu)  
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4 **PRESENT:** Andreopoulos, Becker, Bliss Bhat, Cho, Davis, Duffy, Ekeocha, Ferris, Finnegan, Godar,  
5 Kaplan, Kashyap, Kaufman, Kim, Korgen, Lawrence, Levitan, Lindsey (for Mbogoni), Lisbe, B. Liu, T.  
6 Liu, Lorenz, Martinez, Mulrine, Natrajan, Pavese, Pinkston, Potacco, Rehberg, Singh, Steinhart, Stroppel,  
7 Tardi, Tesfaye, Van Boerum, Verdicchio, Wagner, Weil, Weisberg, Werkley (for Peterson), Xu  
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9 **ABSENT:** Antoniou, Martus, Rivela, Wahrman  
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11 **GUESTS:** Basu, Bolyai, Deller, Diaz, Feola, Fuller-Stanley, Goldstein, Gonzalez, Griswold, Gritsch,  
12 Hahn, Jemmott, Marcone, Martone, Rabbitt, Roux, Schaeffer, Schuhmann, Seal, Sherman, Williams,  
13 Zeff, Zeman  
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15 **PRELIMINARIES:** Chairperson Godar called the meeting to order at 12:35 PM. Duffy and Levitan  
16 moved the agenda, which was approved unanimously. Wagner and Kaplan moved the minutes of the  
17 March 11, 2008 meeting. Tardi asked that line 65 be amended to read "...College of Business and other  
18 departments." Stroppel asked that line 42 be corrected: "not" should be "no". With these corrections the  
19 minutes were approved unanimously.  
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21 **CHAIR'S REPORT:** Levitan discussed the GE Committee's efforts to engage faculty, librarians and  
22 professional staff using email discussion groups. She said that she has heard reports of people not  
23 receiving announcements and that there is little discussion occurring in the groups. She added that some  
24 people have asked to be removed. She said that she is researching various issues with Peter Griswold,  
25 who heads the subcommittee on discussion groups. Levitan asked everyone to forward reports of  
26 problems to her. Godar announced that the Research Day Committee is accepting nominations for poster  
27 sessions. Tardi asked whether the GE discussion group rosters could be posted. Ferris distributed a Center  
28 for Teaching Excellence flyer announcing a seminar on April 8 on integrating media into the classroom.  
29 She said that she knows that its time conflicts with the Faculty Senate meeting, but asked that everyone  
30 help publicize the event. Andreopoulos distributed a flyer promoting a conference on global issues, Are  
31 We Living in a Global Economic Crisis to be held April 1, 2008 from 9:30AM to 12:30PM in the Valley  
32 Road building auditorium. Godar reminded everyone that there will be a lecture entitled "Beyond Guilt:  
33 The Role of Retribution and Reconciliation After Genocide" to be held at 7:30PM on April 1, 2008 in the  
34 Library auditorium. Godar said that the April 29 Senate meeting will have as its central focus a discussion  
35 of the Lipman Hearne report. She stressed that Lipman Hearne is helping us to articulate a brand for  
36 ourselves, not creating a brand for us. She said that the University Marketing Committee will work with  
37 Lipman Hearne to evaluate advertising campaigns and make recommendations to the administration.  
38 Godar said that the administrator evaluations are being conducted using Zoomerang and that responses  
39 are coming in slowly. She noted responses by only two members of the adjunct faculty and asked that  
40 everyone reach out to their colleagues to encourage participation. She asked that everyone complete the  
41 surveys in a constructive spirit in which it is helpful to identify both strong and weak performance.  
42 Tesfaye announced that there will be a political science conference on April 10<sup>th</sup> focusing on global  
43 inequality and African human rights issues. Tardi announced that the Union meeting on March 28 will  
44 focus on making recommendations to the University for increasing revenues and taking appropriate cost-  
45 saving reductions. She said that some part time faculty are not being retained and urged everyone to  
46 participate.  
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48 **VICE-CHAIR'S REPORT:** Finnegan reported that the Senate Appreciation Luncheon will be held on  
49 April 15<sup>th</sup>. He said that it is intended to show the Senate's appreciation to its members and all members of  
50 the Senate Councils and Committees and their hard work. He said that the event will begin at noon in one  
51 of the Ballrooms, with confirmation soon to follow.

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**GRADUATE COUNCIL – ALTERNATE ROUTE CERTIFICATION PROGRAM FOR**

**SCHOOL LIBRARY MEDIA SPECIALISTS:** Kaplan moved, on behalf of the Graduate Council, approval of this new program. She said that its purpose is to allow MLS-holding librarians to become certified school librarians in New Jersey. She said that it consists of the education and pedagogy courses needed to supplement their training as librarians. She said that it has been approved by the State of New Jersey. The resolution was unanimously approved.

**GRADUATE COUNCIL – POST-BACCALAUREATE ENDORSEMENT FOR TEACHER OF STUDENTS WITH DISABILITIES:**

On behalf of the Graduate Council, Peter Griswold moved approval of a program change for those seeking additional certification to teach special education. Griswold said that the proposal reduces the summer practicum component to one credit. The resolution was unanimously approved.

**UPDATE ON RETENTION EFFORTS – NINA JEMMOTT:**

Along with Glen Sherman, Jemmott described the process currently used to evaluate retention. She said that the six year graduation rate is 47% and that something seems to happen between the end of the sophomore year and graduation by which we lose students. She said that a committee has been meeting regularly to characterize what we do well and what we do not do well with regards to retention. She said that a central issue is reducing the amount of referral and runaround that students experience by creating a central student services center in Morrison Hall. She discussed cross-training staff to increase their ability to meet students’ needs. She said that she hops some form of central student services center will be in place by the Fall. Jemmott said that we need to develop some sort of survey card that we hand to students at their last contact with the University to help us gather information about why they are leaving. Godar said that we have heard discussion of the “one-stop service center” for a number of years and asked what has prevented this from happening. Jemmott said that overall coordination and planning was lacking. Bolyai said that the conceptual model of one stop student service has changed rapidly and that the use of virtual tools forces us to reconsider how we implement this. Tardi said that requiring overburdened professional staff to have additional training to support this might be a problem. Kashyap said that we need to better understand how prospective enrollment is linked to retention and fairly allocate resources between the two. He said that we need metrics at both recruitment and retention in order to have a strategic perspective. Jemmott said that the forums we’ve had help supply this information. Verdicchio urged increased student participation in understanding retention matters and encouraged the administration to make them integral to the discussion. Bhat said that we need to better manage students’ perceptions of the university and improve internal marketing to our students. Tim Liu said that there needs to be a better, more user friendly advisor handbook that can be used to give students better quality information. Ferris said that CTE has a student services handout which she will have posted on the Senate web site. Sherman said that the current advisors’ handbook has been updated. Jemmott agreed that all university web pages need to be made user friendly and intuitive.

**COMMITTEE OF THE WHOLE – ACADEMIC PLAN:**

Godar said that the draft Academic Plan consists of opportunities, possibilities and options and is the result of the work of a large committee of deans, chairs, faculty and staff from each College over a year-and-a-half. Godar said that the Executive Committee questioned the mechanism for including some things and excluding others. Weil replied that deans sought and received feedback from faculty in their colleges and each dean provided a summary of recommendations. Kaplan said that despite the best of intentions she feels that the plan does not fully reflect the committee’s discussion and lacks a guiding principle. Weil stressed that it is not a final document. Tardi said that she does not see overall strategic direction or discussion of how programs will or will not be supported. She said that it lacks a connection with the direction of the institution. Weil said that what binds it together is the idea that we can better utilize our resources and focus on what we consider to be important in order to meet new opportunities and stay in the forefront. Godar said that the

103 plan does not define what it means to be “better” other than to attract more students. Kaufman said that  
104 the plan lacks detail. Cho said that the introduction of doctoral programs needs a lot more in the way of  
105 explanation of how the program fits into the curriculum of the University and what it might cost. Godar  
106 displayed slides listing the various topics suggested by the Academic Plan that we might discuss. Several  
107 Senators expressed concern over the lack of a clearly stated guiding principle. Davis said that she did a  
108 quick search of other institution’s academic plans and all had a clearly articulated statement of overall  
109 purpose or mission. Pavese expressed concern over being asked to approve a general document without  
110 being able to see the individual components. Godar said that we are not voting on this, just discussing it.  
111 Finnegan said that it is a problem to be considering a new academic plan at the same time that we are  
112 overhauling our general education program, which involves about half of the undergraduate curriculum.  
113 Tardi voiced concern that the State might even consolidate or close institutions that do not have a clear  
114 and strong identity. Weisberg said that we need to focus efforts around what defines us as an institution.  
115 Ferris said that we need to make positive recommendations. Godar said that we need to move forward to  
116 appoint a Director of International Education. Xu said that the total number of proposed programs will  
117 take a lot of planning and training to implement. Godar said that Wagner will post the discussion slides on  
118 the Senate web page. She asked that everyone consider one or two points and send discussion to her.  
119 Tardi asked for a more concrete estimate of what resources will be needed to implement the programs  
120 discussed in the plan. Andreopoulos asked for a five-year vision of where we want to be and what our  
121 competitive edge is supposed to be.

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123 **ADJOURNMENT:** The Faculty Senate adjourned at 1:50 PM. The next meeting will be on Tuesday,  
124 April 8, 2008 at 12:30 PM, Valley Road 1016-17.

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126 Respectfully submitted: K. Wagner, Sec.

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128 THIS AND OTHER SENATE DOCUMENTS CAN BE FOUND ONLINE AT <http://www.wpunj.edu/senate>