

1 WILLIAM PATERSON UNIVERSITY – FACULTY SENATE MINUTES – MARCH 11, 2008

2 FACULTY SENATE WEB PAGE – [HTTP://WWW.WPUNJ.EDU/SENATE](http://www.wpunj.edu/senate) – E-MAIL DISCUSSION: FACULTYSENATE@LIST.WPUNJ.EDU

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4 **PRESENT:** Andreopoulos, Antoniou, Basu, Becker, Bhat, Bliss, Bolyai, Cho, Davis, DeYoung, Duffy, Ekeocha, Ferris,
5 Finnegan, Godar, Gritsch, Hahn, Horton, Jemmott, Kaplan, Kashyap, Kaufman, Kim, Korgen, Lawrence, Levitan, Lisbe, B. Liu,
6 Lorenz, Martinez, Martus, Mulrine, Overdorf (for Rehberg/Diaz), Pavese, Pinkston, Potacco, Rivela, Sandford (for Wagner),
7 Singh, Steinhart, Stoppel, Tardi, Tesfaye, Tirado, Van Boerum, Verdicchio, Wahrman, Weil, Wesiberg, Xu

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9 **ABSENT:** T. Liu, Mbogoni, Natrajan

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11 **GUESTS:** Goldstein, Lee, Morgenstern, Schaeffer, Williams, Zeff

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13 **PRELIMINARIES:** Chairperson Godar called the meeting to order at 12:35. Duffy and Rivela moved the Agenda,
14 which was approved unanimously. Davis and Duffy moved the Minutes of the 2/26/08 meeting; they were approved
15 unanimously.

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17 **CHAIR’S REPORT:** Godar reminded the community of the importance of attending the upcoming GE Forum on
18 April 24th. Zeff urged faculty to encourage undergraduates to respond to the NSSE survey. Faculty will receive a
19 survey of student engagement. Duffy reminded faculty to attend the annual Legacy Dinner on April 5th at the Villa in
20 Mountain Lakes. It is the WPU Foundation’s major fund raising event, with proceeds going to student scholarships.
21 There is a special discounted price of \$200 per ticket for WPU staff. If you are interested, please check the website:
22 <http://ww2.wpunj.edu/philanthropy/Legacy/Legacy08ReplyForm.pdf>, (and disregard the \$350/ticket charge). Godar
23 asked Senators to report to the Senate the degree to which, if at all, their adjunct faculty have been invited to
24 participate in regular departmental meetings. Andreopoulos announced that the annual Conference on Global Issues
25 would be held on April 1st. Kaplan spoke about the Graduate Studies Forum to be held on April 3rd in the VRB; the
26 theme will be: the culture of graduate studies at WPU.

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28 **VICE-CHAIR’S REPORT:** Finnegan presented two names for replacements of Senate councils. Duffy and Martus
29 moved Asada for Advisement and Registration, and Wieland for Academic Standards. Both were approved
30 unanimously.

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32 **PROVOST WEIL** spoke about the forthcoming budget situation. Higher education has been cut by approximately
33 10% in the Governor’s budget, which will translate into a cut of \$4,000,000 for WPU. He emphasized that full time,
34 tenure track faculty would not be cut, and that offers already made in current searches are secure.

35
36 **GRADUATE COUNCIL RESOLUTION ON REINSTATING THE CONCENTRATION IN MARKETING:**
37 Kaplan and Kashyap spoke of the need to reactivate this concentration, especially since our competitors all have it.
38 The resolution was approved unanimously.

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40 **UNDERGRADUATE COUNCIL RESOLUTION ON MINOR IN INTERPERSONAL COMMUNICATION:**
41 Sandford, Lee and Morgenstern described the proposed 18 credit minor and answered questions. They noted that
42 certain courses currently have not prerequisites, but that advising prevents unqualified students from taking such
43 courses. The resolution was approved with one vote no and four abstentions.

44
45 **AD HOC COMMITTEE AND GOVERNANCE COUNCIL RESOLUTION AMMENDING THE BY-LAWS**
46 **TO ESTABLISH A PLANNING AND BUDGET COUCIL:** This proposal, introduced by Duffy at the last Senate
47 meeting, was approved without further discussion by a unanimous vote.

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49 **GOVERNANCE COUNCIL RESOLUTION: EMERITUS STATUS FOR PETER STEIN:** Duffy read the
50 Governance Council’s nomination of Peter Stein for Emeritus Status. After warm reminiscences and support from
51 Wahrman, Korgen, Tardi and Ferris, the resolution was approved unanimously, and will be forwarded to the Board of
52 Trustees for action at the May 10th Board meeting.

53
54 **LIPMAN HEARNE BRANDING REPORT:** Tardi began the wide-ranging discussion by reminding Weil of
55 Korgen’s comment at the end of the last Senate meeting, to wit: “that we need to have faculty agreement on whatever
56 is done and t hat we have to address weaknesses in the institution as well as the positives.” Weil said that the Report
57 was not written with specific action plans in mind, but that individual departments should work on such things. Davis
58 stated that we need to look at opportunities as well as deficiencies. Kim warned that we have an image problem, but

59 that it is not too late to improve it. Andreopoulos asked that the lengthy report be mounted on the University or Senate
60 website -- the Provost agreed to have this done – and that after everyone has a chance to read it, it needs to be
61 discussed further. Pavese asked how much the Report cost. Goldstein responded: \$180,000. Tardi suggested that the
62 University make use of local talent, and asked how much more will the marketing part of the project cost. Goldstein
63 said that no final decisions had been made yet, but that a bid waiver for \$420,000 had been requested. In response to
64 Finngan’s question, Goldstein stated that actual media cost will be in addition to the \$420,000. Potacco seconded
65 Tardi’s suggestion that the College of Business conduct this type of survey to reduce costs. Cho complained that the
66 Report lacked direction. Davis and Kim moved to form an Ad Hoc committee to discuss the Report. Ferris, Steinhart
67 and Martus countered that the full Senate is the proper place for the discussion. The Davis motion failed. Martus
68 moved that the Senate devote a meeting to this important topic. Rivela suggested choosing a specific date. Bliss
69 moved to amend the motion to specify that an extra meeting of the Senate be set for April 29th; this was approved
70 unanimously, as was the amended motion.

71
72 **ACADEMIC PLAN:** Godar noted several problems she saw in the Plan, particularly the limited data, and
73 questioned the wisdom of starting a host of new programs in the face of a looming deficit. She noted that discussion
74 of the Academic Plan will continue at the next Senate meeting, and that the Executive Committee will draft a response
75 for the Senate to send to the Administration. Kaplan, speak for the Graduate Council, was pleased at the emphasis on
76 graduate programs in the Plan, but felt that the Plan is not an action plan. She urged the establishment of a School of
77 Graduate Studies. Sandford, representing the Undergraduate Council, noted the Plan’s disjointedness and lack of
78 focus, and asked what support will be available for new programs beyond the expertise of the faculty. Xu pointed out
79 that he counted 52 new programs, requiring 20 new faculty lines. Finnegan’s suggested that the number of new lines
80 might be in the 24-30 range, and that there is nothings said about other resources need to support new programs. He
81 also decried a lack of vision. Tardi also asked how we can cut and expand simultaneously. She pointed out that the
82 Senate frequently approves programs that claim the need n o new resources, but the facts are very different. She
83 asked: What do we want to be and how do we get there? Godar reiterated that if the faculty don’t put forth a response
84 to the Academic Plan, then the Board of Trustees will act upon it without formal Senate input. Steinhart noted that
85 growth was a good direction for a university, and that we should discuss and recommend the best ways to focus that
86 growth.

87
88 **ADJOURNMENT:** The Faculty Senate adjourned at 1:45PM. The next meeting of the Faculty Senate will be held
89 on Tuesday, March 25th at 12:30 PM in University Commons 171A/B.

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91 Respectfully submitted: B. Duffy, quondam Secretary.

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93 THESE MINUTES AND OTHER SENATE DOCUMENTS ARE AVAILABLE AT: <http://www.wpunj.edu/senate>