

1 WILLIAM PATERSON UNIVERSITY – **FACULTY SENATE MINUTES** – January 29, 2008

2 FACULTY SENATE WEB PAGE – <http://www.wpunj.edu/senate> --- E-mail discussion: facultysenate@list.wpunj.edu

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4 **PRESENT:** Andreopoulos, Antoniou, Becker, Bhat, Cho, Davis, Duffy, Ekeocha, Ferris, Finnegan, Godar, Grodner, Kaplan, Kashyap, Kaufman, Kim,
5 Korgen, Lawrence, Levitan, Lindsey (for Mbogoni)B. Liu, Lopez (SGA), Lorenz, Louie (for Bliss), Martinez, Martus, Mulrine, Natrajan, Parras (for T.
6 Liu), Pavese, Peterson, Pinkston, Potacco, Rehberg (for Diaz), Rivela, Singh, Speert, Steinhart, Stropfel, Tardi, Tesfaye, Van Boerum, Verdicchio,
7 Wagner, Wahrman, Weil, Weisberg, Xu

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9 **ABSENT:** none

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11 **GUESTS:** Bolyai, Ciliberti, De Young, Deller, Feola, Gritsch, Hahn, Hill, Jemmott, Marccone, Martone, Miller, Rosenthal, Sandford, Schaeffer,
12 Schuhmann, Seal, Tirado, Trelisky, Weiland, Williams, Zeff

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14 **PRELIMINARIES:** Chairperson Godar called the meeting to order at 12:35 PM. The proposed agenda was moved and
15 seconded by Duffy and Martus. Potacco asked that item E. Council/Committee recommendations be amended to
16 reorder them as 1. Undergraduate Council, 2. Graduate Councils, 3. Governance Council, and 4. Advisement and
17 Registration Council. The amended agenda passed unanimously. Duffy moved and Potacco seconded approval of the
18 minutes of the December 11, 2007 Senate meeting. Potacco asked that line 56 be amended to add "U. S. Senate *and*
19 *other universities* as a model." The amended minutes were unanimously approved.

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21 **CHAIR'S REPORT:** Godar said that discussion the draft of the Academic Plan will be on the agenda of the March 11
22 Senate meeting. She added that the Academic Plan is going to the Undergraduate and Graduate Councils for review and
23 recommendations. Godar said that the plan contains discussion of four doctoral programs and other new programs. She
24 said that it does not recommend the elimination of any programs, but says some programs need to be watched. She
25 encouraged everyone to read the plan. Godar also mentioned a current Chronicle of Higher Education article dealing
26 with "curriculum glut" that may be relevant to consideration of the Academic Plan. Godar said that the Board of
27 Trustees has engaged in strategic planning activity and that a day-long scenario planning retreat involving university
28 administration will be held on Friday, February 1. Godar thanked those who sent names of people willing to serve on a
29 marketing committee.

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31 **VICE-CHAIR'S REPORT:** Finnegan said that the Executive Committee will host the Chairs of Senate Councils and
32 Committees at a luncheon meeting on February 28 and that a confirming email is forthcoming. Finnegan was reminded
33 that this proposed date is in conflict with the Provost-Faculty meeting and he said a new date will be chosen for the
34 luncheon. Finnegan said that there are adjunct vacancies on the GE Committee and that he will email the adjuncts to
35 solicit volunteers. He added that he has received a nomination for a replacement from the College of Education.

36
37 **UNDERGRADUATE COUNCIL:** On behalf of the Undergraduate Council, Mark Sandford moved three resolutions to
38 reinstitute majors in Early Childhood, Elementary and Secondary Education. He said that this represents a change in
39 nomenclature only. Cho asked how majors will be counted in each department, since they, in essence, require a double
40 major. Weiland and Trelisky replied that those in Early Childhood and Elementary will have those listed as their first
41 major. Those in Secondary will have their academic subject major listed first. Martus asked that in the future these
42 supporting documents be distributed in advance. Parras said that he liked the idea that these majors will receive
43 advisement upon declaring the major. He asked how the two PIN system will work. Jemmott said that all certification
44 program students have an academic advisor and a certification program advisor. De Young reported that the Registrar
45 said there is no problem with a 2-PIN system. She added that it makes sure that they see both advisors. Kaplan spoke in
46 favor of the requirement for two approvals to register. Jemmott said that they are trying to reduce the obstacles,
47 provide the best advisement and smoothest process. Hahn said that the proposal is to reinstitute the majors, not focus
48 on the mechanics. Cho asked why this would be a good thing to do. Schuhmann replied that it makes the programs more
49 desirable from a recruitment perspective and allows earlier advisement of students. Steinhart called the question, and
50 this passed. A vote was taken on the overall proposal, which passed unanimously.

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52 **GRADUATE COUNCIL:** On behalf of the Graduate Council, Rochelle Kaplan moved a resolution to create and Executive
53 Master of Science in Sales Leadership. Robert Peterson, Department of Professional Sales, discussed the proposal, which
54 he said consists of 30 credits including 6 residential programs (6 credits), 5 courses (15 credits) and 3 research projects (9

55 credits). He said that it makes use of the Russ Berrie facilities for training and role playing. He said that the clientele of
56 the program will be upper level business professionals who manage and administer sales divisions. Kaufman asked how
57 this will affect enrollment in the MBA program. Peterson said that there are distinctively different target groups for the
58 two programs. Pavese asked if existing faculty will be able to teach this and if not, who would. Peterson said that highly
59 qualified professionals from the business world will fill adjunct slots as required. Kim said that this is a good program and
60 asked how the cost was justified. Peterson said that the cost is a recommendation based on what the market will bear,
61 but that the administration will determine the final cost to the students in the program. Wahrman asked how the
62 program will be marketed. Peterson described the department's relations with Selling Power magazine and that word of
63 this program will spread quickly to the tight knit professional sales community. Martus asked how students will be able
64 to complete 30 credits in 11 months. Peterson said that they will rely upon distance learning. Weil said that the program
65 will be packaged in non-traditional ways, customized to fit a non-traditional student cohort. Verdicchio spoke in favor of
66 the proposal and added that the Professional Sales program has grown to prominence in a short time. Ferris asked how
67 the residency portion of the program will work, and Peterson said that students will stay at local hotels and work in the
68 RBI facility. Tardi called the question and this passed. The proposal was approved unanimously.

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70 **GOVERNANCE COUNCIL:** On behalf of the Governance Council, Bill Duffy explained that the proposed Bylaws and
71 Constitutions changes will convert the standing committees into councils, adjusting the member structure and adding at
72 large members to the councils to align the structures. There was discussion about the effect of adding at large members
73 to the councils. Pavese asked for clarification about the difference between Senate councils and committees. Wahrman
74 said that the committees were added later, as larger, elected bodies and that at one point the Provost appointed
75 assessment committee members. Potacco said that there is little difference at present other than that the committees
76 each have two at-large members. The proposal to amend the Senate Constitution to align the Council structure and
77 rename the General Education and Assessment Committees passed unanimously. The second resolution of the
78 Governance Council, according to Duffy, implements the change just approved. The resolution proposes that all councils
79 will have two at-large members. Duffy said that the current, expanded GE Committee is exempt from all of these
80 changes during this review period. Rivela asked for an amendment to ensure that the two at-large members could not
81 be from the same college. This was seconded by Ferris. Levitan, Wahrman and Martus spoke against the amendment
82 and Rivela withdrew it. Tardi said that a lot of work goes into filling empty slots on the councils, and that adding new
83 positions is not helping. Kaplan spoke against adding new positions. Wahrman moved and Rivela seconded amending
84 the resolution to remove the at-large positions. The amendment passed and the resolution itself passed unanimously.

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86 **ADVISEMENT AND REGISTRATION COUNCIL:** On behalf of the Advisement and Registration Council, Kathleen Korgen
87 read a list of nine recommendations to the administration intended to enhance student success, improve student and
88 faculty interaction, improve registration, enhance service, and increase the amount of information available to advisors
89 on student records. She thanked the members of the Bursar and Registrar's offices who worked with the Council in
90 drafting the recommendations. Steinhart said that these recommendations should be approved by the Senate in order
91 to put the faculty's endorsement behind them. Potacco suggested that students might be used in some ways as office
92 help. Treisky said that she hopes that the Registrar's Office can be moved to the main campus, but that the facilities
93 must be appropriate. Rivela suggested that the Senate accept the recommendations as a report, without dissecting each
94 item separately. Tardi supported accepting the report and forwarding it to the administration in the form of
95 recommendations. Korgen said that the Council wishes this to be in the form of a resolution so that it properly conveys
96 the importance of the items and recognizes the time spent researching each of them. Ferris said that we should not
97 change the Council's resolution into a report. Martus said that he could accept this as a report, but not as a resolution.
98 Verdicchio moved to table the matter until the next meeting and this passed.

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100 **ADJOURNMENT:** The Faculty Senate adjourned at 1:47 PM. The next meeting will be held on Tuesday, February 12 at
101 12:30 PM, Valley Road 1016-17.

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103 Respectfully submitted: K. Wagner, Secretary