

4 **PRESENT:** Andreopoulos, Becker, Bliss, Bhat, Cho, Davis, Diaz, Duffy, Ekeocha, Ferris, Finnegan, Gardner (for Wahrman), Godar, Grodner,
5 Kaplan, Kashyap, Kaufman, Kim, Korgen, Lawrence, Levitan, B. Liu, T. Liu, Lorenz, Mbogoni, Martinez, Natrajan, Pavese, Peterson, Potacco,
6 Rivela, Scala (for Singh), Speert, Stroppel, Tardi, Tesfaye, Van Boerum, Verdicchio, Wagner, Weil, Weisberg, Xu
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8 **ABSENT:** Martus, Mulrine, Steinhart
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10 **GUESTS:** Adeniran, Bolyai, Daniel-Robinson, De Young, Feola, Fornarotto, Fuller-Stanley, Goldstein, Gritsch, Horton, Jemmott, Lee, Liautaud,
11 Martone, McCoy, Miller, Morganstern, Peck, Peterman, Sandford, Schaeffer, Schuhmann, Seal
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13 **PRELIMINARIES:** Chairperson Godar called the meeting to order at 12:34 PM. The proposed agenda was moved and
14 seconded by Duffy and Xu and was approved unanimously. The minutes of the November 27, 2007 meeting, moved
15 by Duffy and Bhat, were also approved unanimously. President Speert wished everyone a happy holiday season. He
16 said that the University recently lost two students: Krista Marie Bell succumbed to cancer and Kimberly Santos, an
17 alleged homicide. Speert asked for a moment of silence in memory of these students, whom he said were both
18 involved in campus activities.
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20 **CHAIR'S REPORT:** Godar provided an update of ongoing projects. She said that work on the General Education
21 program is moving along well. She said that the *ad hoc* Committee on Planning and Budget is developing charges.
22 She said that program development continues and that a program change is on today's agenda. She said that there
23 is interest in learning more about admissions and holding elections for Senate Councils and Committees earlier so
24 that their work can commence sooner in the semester. She said that the Academic Plan is eagerly awaited and that
25 the Senate will soon get to approve the latest version of the Administrator Evaluation Survey.
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27 **VICE-CHAIR'S REPORT:** Finnegan asked Council and Committee Chairs to alert him to any requests for revisions to
28 their charges. He asked that minutes from Council and Committee meetings be sent to him for posting on the Senate
29 Web Page (at <http://www.wpunj.edu/senate/commit.htm> under "documents" link). Finnegan said that in response
30 to Pavese's comment about the implementation of Policy 31 he has polled Department Chairs and received replies
31 from about half and that one department reports that they have an adjunct representative at department meetings.
32 He encouraged everyone upon their return to their departments to seek increased participation by adjuncts.
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34 **UNDERGRADUATE COUNCIL – MARK SANDFORD:** On behalf of the Undergraduate Council, Mark Sandford, Council
35 Chair, moved that the proposal from the Department of Communication be accepted. He said that the proposal is to
36 change the six concentration areas of study into four formally declared majors: interpersonal communications,
37 journalism/public relations, media studies and production, and theatre and comedy. He said that there will be no
38 change in the number of credits required. Bliss observed that the proposal requires additional faculty lines. She
39 asked whether the proposal can be carried out if the lines are not approved. Chair of the Communication
40 Department Joann Lee replied that the changes are largely redistributions that can be covered by existing faculty.
41 Kaplan asked why not one major with four specializations? Lee said that their model has four majors with a shared
42 core, fundamentals course and capstone. Finnegan said that effective advisement is essential and asked how many
43 faculty will advise students. Lee said that they are looking at this and that most faculty also advise students. Godar
44 asked if students will declare their major on admission. Lee said yes. Tardi asked if there was a specific reason for
45 the switch to majors from tracks within a single major. Bliss spoke in favor of the proposal, saying it would foster
46 stronger student identity with their specialty field. The proposal passed unanimously. Godar thanked Lee and asked
47 that program level learning outcomes be included in all new program and program change proposals.
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49 **GOVERNANCE COUNCIL – CONSTITUTION AND BYLAWS CHANGES:** On behalf of the Governance Council, Bill Duffy,
50 Council Chair, moved two proposals: one to amend the Senate Constitution, and one to amend the Senate By-Laws.
51 He said that these will be voted upon at the next Senate meeting. Duffy said that there is an ongoing charge to the
52 Council to reconcile the differences in structure between Senate Councils and Senate Committees. He said that
53 there are three differences and that the amendments will convert the Assessment and General Education
54 Committees into Councils. He said that the changes will add two at-large members to each council, thereby making
55 it easier for the Vice-chair to fill open positions. Korgen said that it is a great idea and long overdue. Potacco said

56 that they looked to the U.S. Senate as a model. Rivela asked if a college delegate and two at-large delegates could
57 all be from the same college and the answer was yes. Duffy said that this cannot be voted on yet as a 30-day
58 advance notice is required to amend the Senate Constitution.

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60 **GENERAL EDUCATION COMMITTEE REPORT:** Co-chair Jean Levitan reported that the expanded, 23-member
61 committee is using e-mail and campus announcements to advertise open meetings. She said that she and fellow
62 chair John Peterman have formed four subcommittees. The forum subcommittee is planning three forums this
63 spring. She reported that large discussion groups are being formed to work on specific topics. Levitan reported that
64 the research subcommittee is gathering information about other GE models, trends and implementations. She said
65 that a core-GE group is handling the routine work of the GE Committee. Levitan said that she and Peterman are
66 working with each department to learn what each sees as the important focus of general education. She said that
67 they are inviting new thinking and open dialog. She said that the November 29th forum was useful and that they
68 have received 76 responses to a recent Zoomerang survey. Peterman said that such a large committee at first
69 seemed overwhelming but has proved workable. He said that arriving at a truly shared vision is a challenge but a
70 beneficial one. He said that there will also be a student forum this spring. He elaborated on the discussion groups,
71 saying that 20 groups with committee member moderators will use listservs to explore different topics and discuss
72 weekly questions in order to enlarge and refocus our collective vision. Potacco remarked that she was impressed by
73 the recent forum. Godar said that the spring forum dates will be February 8th, March 13th and April 17th and that it is
74 important for everyone to get these on their calendars now to minimize conflicts later.

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76 **GRADUATE ENROLLMENT REPORT:** Danielle Liautaud-Watkins, Director of Graduate Admissions, distributed a
77 packet of information about graduate enrollment and attrition for Fall 2007. She said that it highlights successes and
78 lessons learned. She said that her office has increased email and telephone campaigns to increase enrollment. She
79 reported that WPUNJ has increased graduate recruitment efforts on other campuses, sponsored coffee hours and
80 informal meetings and conducted in-class presentations. She said that virtual open house sessions were held three
81 times during the Fall 2007 semester and there was increased focus on the College of Business, Communication
82 Disorders, and Applied Clinical Psychology. Liautaud reported that overall graduate enrollment decreased by 8%
83 despite a 45% increase in applications. She reported a significant number of withdrawals for personal reasons, but
84 was optimistic about the prospects for increasing enrollment. She cited efforts to increase the convenience of
85 getting information about graduate programs and improving communication with applicants during the application
86 process as being factors that will improve enrollment. Liautaud said that her office has increased the amount of
87 advertising in local and school newspapers, focusing on colleges without many graduate programs. Tardi asked if
88 there was information about the relationship between a growing number of applications, yet a declining overall
89 enrollment. Liautaud said that a decline in ongoing enrollment accounts for the overall figure and she is trying to
90 find the reason for this. Kim raised the issues of where our graduate students come from, what efforts we make to
91 offer off-site graduate courses, and if we offer graduate courses on the weekends. Jemmott remarked that the
92 scheduling of classes is not handled by Graduate Admissions. Kaplan said that Graduate Admissions does a good job
93 and that making the programs attractive to students is the job of the departments who offer the programs. She said
94 that online competition is fierce and that our own high standards accounts for some attrition. Kaplan said that if we
95 create more practical programs and offer them online then our enrollment will stabilize. Liautaud elaborated on the
96 plan to improve communication with applicants and better cultivate the relationship with prospective students and
97 shorten the interval between application and acceptance. Kaplan said it would be better to offer more test
98 preparation classes than to simply treat test-taking anxiety. There was discussion of GRE and MAT testing
99 requirements set by departments. Bhat said that Communication Disorders feels that offering more courses after 4
100 o'clock and on weekends would be useful. Gardner said that almost all graduate courses have evening offerings.
101 Finnegan pointed out that our graduate enrollment is down about three times the average and asked why. Jemmott
102 replied that while statewide new graduate enrollment is down, ours is actually up. Jemmott speculated that State
103 Department of Education regulations and fluctuating budgets may influence the numbers of teachers seeking
104 master's degrees and other teachers may be reacting to changing reimbursement policies of their school districts.
105 Kim asked about the number of staff in the office. Liautaud replied that there are three Assistant Directors and two
106 clerks and that the total application turnaround time depends greatly on how soon the applicants complete their
107 files.

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109 **ADJOURNMENT:** The Faculty Senate adjourned at 1:45 PM. The next meeting will be held on Tuesday, January 29 at
110 12:30 PM in University Commons 171 A/B.

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112 Respectfully submitted: K. Wagner, Secretary

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