

William Paterson University – FACULTY SENATE MINUTES – November 13, 2007

FACULTY SENATE WEB PAGE - <http://www.wpunj.edu/senate> --- E-MAIL DISCUSSION: facultysenate@list.wpunj.edu

PRESENT: Antoniou, Becker, Bliss, Bhat, Boroznoff, Cho, Davis, Diaz, Duffy, Ekeocha, Ferris, Finnegan, Godar, Grodner, Horton, Kaplan, Kashyap, Kaufman, Kim, Korgen, Lawrence, Levitan, B. Liu, T. Liu, Lopez (SGA), Lorenz, Martinez, Martus, Mulrine, Natrajan, Pavese, Peterson, Peterson, Potacco, Rivela, Steinhart, Stropfel, Tardi, Tesfaye, Tirado, Van Boerum, Verdicchio, Wagner, Wahrman, Weil, Weisberg, Xu

ABSENT: Andreopoulos, Mbogoni, Singh

GUESTS: Bolyai, Ciliberti, Deller, Fanning, Feola, Fuller-Stanley, Goldstein, Gritsch, Hahn, Jemmott, Miller, Polding, Schaeffer, Schuhmann, Zeff, Zeman

PRELIMINARIES: Chairperson Godar called the meeting to order at 12:35 PM. Duffy and Rivela moved and seconded adoption of the proposed agenda. Wagner asked that item F, review and approval of administrator evaluations, be deleted. With this amendment the agenda was approved unanimously. Duffy and Kaufman moved and seconded approval of the minutes of the October 23, 2007 meeting. Kaufman pointed out a typo on line 75: “onetime” should read “on time”. Bolyai said that the University budget was erroneously stated to be \$41 million (line 51) and that it is actually \$158 million. With these corrections the minutes were approved unanimously.

CHAIR’S REPORT: Godar asked for approval of a promotions committee for the Department of African, African-American and Caribbean Studies consisting of Ousseynou Traore, Bruce Williams and Madhuri Mukherjee. Duffy and Martus moved and seconded approval and this passed unanimously. Godar reported that the forum on academic integrity held last Thursday was well attended and fruitful. She encouraged everyone to attend the GE forum scheduled for Thursday, November 29. Godar also announced that Dr. Richard Guarasci, President of Wagner College, will present “On Becoming the Good College: Civic engagement and general education” on Tuesday, November 20, 2007 at 12:30 PM in University Commons Ballroom C.

VICE-CHAIR’S REPORT: Finnegan reported that Liana Fornarotto has been nominated to the Graduate Council from the Professional Staff. Kaplan moved and Duffy seconded approval and this passed unanimously. Finnegan said that council minutes and other documents are being posted on the Senate web page. Wagner added that the document links are found on the Councils & Committees page, under the name of each council or committee. Finnegan asked that councils and committees expedite their work and bring any business to the Senate at the earliest opportunity. Stropfel reported that the Forum on Academic Integrity had about 50 attendees and that there were breakout groups for discussion. She said that the Council is gathering the comments that they received and will report back to the Senate. Stropfel also encouraged all to attend “The Baltimore Waltz” a play at the Hunziker Black Box Theatre.

REPORT ON THE UNIVERSITY’S ADVANCEMENT EFFORTS – S. DELLER: Vice President for Institutional Advancement Sandra Deller reported on fundraising efforts, saying that her office raised \$3.5 million last year and that this year \$2 million in gifts and commitments has been achieved. She said that a million dollar gift from an alumnus who is a successful Las Vegas entrepreneur will be applied to a new program in entrepreneurship. She said that gifts are often allocated by the donors towards specific programs or goals. Deller said that a five-figure gift to the Department of Music is being pursued. She said that donors inevitably focus on programs, seldom towards capital improvements or equipment. She said that a substantial gift to the Department of Nursing is anticipated soon. Deller said that the Annual Fund target of \$400,000 was exceeded last year by 14%. She said that her office is putting a lot of effort into reaching the 56,000 living WP alumni. She said that 78% of these reside in-state. Deller discussed the recent reorganization of her office and the fundraising opportunities provided by the new student center. She said that donor displays and donor-named rooms will soon be in place. She said that her department is raising money for Hobart Manor renovations. She said that a gift from the Bolger Foundation will support construction of a patient simulation nursing laboratory. She said that Shea 101 is in need of renovation and that the Cotsakos family has offered \$200,000 for this purpose. She said that the renovation cost will likely exceed \$1 million. Deller said that a major challenge to fundraising is that there is a shortage of alumni with the means to make substantial gifts. She said that students don’t form strong bonds to WPUNJ that persist after they leave. She said that alumni often mistakenly assume that New Jersey fully subsidizes the university. She said that her office is exploring ways to build pride among alumni for William Paterson, focusing on alumni excellence. She said that 23 fundraising events are

55 scheduled this year and that 4509 donors are required to reach goals that are established. She said that both one-
56 time and continuing gifts are difficult to obtain. Deller said that the recent redesign of the University web page aids
57 marketing efforts and media visibility. Deller reported that the William Paterson Foundation has \$9.7 million under
58 management and \$2.7 million active. She said that she is trying to obtain more unrestricted donations, but that
59 most donors narrowly focus their donations on specific things. Deller said that the faculty have an important role to
60 play in fundraising. She asked that faculty speak well of the institution and become excited about it. She invited
61 faculty to become advisors and partners in fundraising. She said that faculty can help identify successful individuals
62 and influential people who might donate to the university. Godar asked if there are specific liaisons from Deller's
63 office to each college. Deller said that her staff is too small for this, and consists of only four fundraisers. She
64 encouraged everyone to send their concerns and priorities directly to her. Cho suggested that we should create
65 events for alumni and their families that showcase faculty presentations. Verdicchio asked for information about
66 how WPUNJ compares to its peer institutions in terms of fundraising and alumni donations. Deller said that we're
67 approximately in the middle of the pack in these areas. Verdicchio asked about the ratio of revenue to expenditures,
68 and Deller said their operating budget is about \$1.5 million. Verdicchio asked for details on how much it actually cost
69 to raise the money they bring in and Deller said that she had no calculation for this. Kaufman asked if we use current
70 students to solicit donations from alumni and Deller reported on the success of this program. Kim asked for more
71 details on how money that is raised is then spent. Weisberg voiced concerns that plans for renovation of Shea and
72 construction of a recital hall have vanished. He said that Shea is unsafe and asked for information about renovation
73 plans. Deller said that she is pursuing a donation for art or music. She reiterated that donations usually get
74 earmarked for programs, not renovation projects. Finnegan asked about the source of funding for Hobart Hall
75 renovations and Schaeffer replied that this particular donor is interested in renovating historical buildings. Schaeffer
76 said that other institutions typically borrow to fund renovation projects. Weisberg said that the Music Department
77 requested articulation of Shea renovation in February with no reply. Weil said that this project relies on startup
78 funding, which Deller is pursuing constantly. Tardi asked whether safety concerns drive prioritization and that she
79 has not received a copy of the engineer's safety report on Shea. Pavese said that he canceled classes due to fumes
80 there and that the building is neglected. Bolyai disagreed that the building is unsafe. He said that it lacks aesthetic
81 appeal but that there are no safety issues preventing its occupancy. When asked about the elimination of the
82 orchestra he replied that it was losing \$75,000 per year and did not receive enough support in the form of donations
83 to keep it viable. Tardi requested a copy of a structural engineer's report certifying that Shea is safe.

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85 **COMMITTEE OF THE WHOLE - SENSE OF THE SENATE ABOUT COUNCIL & COMMITTEE APPOINTMENTS IN MAY:**

86 Godar asked for a Committee of the Whole for discussion. Duffy moved and Rivela seconded this, which passed
87 unanimously. Godar said that councils and committees sometimes spend a good amount of the fall filling out their
88 membership and sometimes do not meet until October. She suggested that if they are established in May it could
89 expedite the work sooner during the fall and alleviate the crush of course and program changes that pile up in April
90 and May. Levitan said that the last meeting in May consists of the newly elected Senate and features election of the
91 Executive Committee and voting on councils and committees could be problematic. Korgen spoke in support of the
92 idea. Godar said many members carry over from one year to the next. Ferris offered support. Martus said that the
93 councils and committee will probably still have vacancies in the fall. Korgen said that the earlier we try to fill the
94 positions, the sooner it will be accomplished. Davis said that this is not so much about filling vacancies but rather
95 about getting to the important agenda items sooner. Wahrman spoke in favor of an earlier start to building the
96 councils and committees. Kaplan said that she recalled being notified earlier that her nomination to a council had
97 been approved – by late May or sometime in June. Bliss spoke in favor of the idea and said the biggest problem lies
98 in scheduling meetings. Tardi suggested trying this out. Potacco pointed out that line 80 in the Bylaws says that
99 committee are to be established in late spring. Martinez said that these groups should not be expected to meet over
100 the summer. Pavese and Ferris moved and seconded return from the Committee of the Whole, and this passed
101 unanimously.

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103 **RESPONSES TO EMERGENCY PLAN DRAFT:** Finnegan voiced confusion over the use of "University police" and "office
104 of public safety" and whether these referred to the same thing. Fanning said that they did, and there will be
105 consistency in the final draft. Korgen asked whether the campus police telephone number could be changed to
106 something easier to remember. Godar said that the instructions in case of a nuclear attack seemed excessive.
107 Finnegan asked if there was some advantage to calling 2301. Fanning replied that dialing 911 from a landline on

108 campus is directed to campus police, but from a cell phone goes to local municipal police. Weil announced that he
109 has received a letter confirming that the National Association of Schools of Art and Design has accredited the
110 WPUNJ Department of Art.

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112 **OLD/NEW BUSINESS:** Wahrman asked those teaching GE or capstone courses to be sure to complete the online
113 information literacy survey. Kim asked for a discussion of the information provided to the Senate by Finnegan on
114 New Jersey Higher Education Benchmarks for retention rates for first-time, full-time freshmen; transfer students as
115 a percentage of first-time, full-time students; and other measures. Finnegan said that we're below the state mean in
116 all categories and that this is unacceptable. Steinhart asked that this be put on an upcoming agenda for an in-depth
117 discussion. Peterson reported on the recent National Sales Challenge event held at WPUNJ, saying that this has
118 gained national attention for our Professional Sales program.

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120 **ADJOURNMENT:** The Faculty Senate adjourned at 1:45 PM. The next meeting will be held on Tuesday, November 27
121 at 12:30 PM at Valley Road Auditorium.

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123 Respectfully submitted: K. Wagner, Sec.

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