



Legacy

WILLIAM PATERSON UNIVERSITY
FOUNDATION

*Legacy
Award Gala*



The William Paterson University Foundation
cordially invites you to the

Annual Legacy Award Gala

Wednesday, April 17, 2024

The Grove • Cedar Grove, New Jersey

Honoring

Distinguished Alumna

Valerie Paverd '03, née Gross
Tech and Outsourcing Attorney

Distinguished Organization

GALLO

Distinguished Friend

Bernie Williams
New York Yankees Great and
Latin Grammy-Nominated
Guitarist and Composer

6:30 p.m.

Cocktail Dinner Reception

followed by

Dessert, Award Presentations, and Special Performance



Cocktail Attire

Directions to The Grove Banquet Hall
691 Pompton Avenue • Cedar Grove, NJ 07009
Tel: 973.239.0270

From the George Washington Bridge: Cross the GWB into NJ, and continue on I-95 South to I-80 Express W (approx. 13 miles); take exit 53 for NJ-23 South for approx. 3.5 miles to The Grove, 691 Pompton Ave., Cedar Grove.

From NYC via the Lincoln Tunnel: Take the Lincoln Tunnel to NJ. Continue to NJ-495 W for approx. 2.8 miles; bear right onto NJ-3 W for 10.5 miles, then merge onto US-46 W for 2.5 miles to NJ-23 South for approx. 3.5 miles to The Grove, 691 Pompton Ave., Cedar Grove.

From NYC via the Holland Tunnel: Take the Holland Tunnel to NJ; turn left at NJ-139 W. Continue for approx. 1.2 miles then exit onto NJ-7 W/US-9 Truck S/US-1 Truck S toward I-280/Jersey City/Kearny. Continue for approx. 1.3 miles, merge right onto I-280 W. Continue for approx. 8.8 miles; take exit 8B to merge onto County Route 577/Prospect Ave. toward NJ-577 N/Cedar Grove. Continue for approx. 2.4 miles to Pompton Ave.; follow for 2.3 miles to The Grove, 691 Pompton Ave., Cedar Grove.

From Upstate New York: Take I-87 S to exit 15 for NY-17 S/I-287 S toward New Jersey. Take I-287 South for approx. 14 miles, then take exit 52A-52B for NJ-23 South. Keep left at the fork to NJ-23 and continue for approx. 11 miles to The Grove, 691 Pompton Ave., Cedar Grove.

From Points South via the NJ Turnpike Northbound: Take exit 15W, I-280/Jersey City/Kearny. Continue for approx. 1.3 miles; merge right onto I-280 W. Continue for approx. 8.8 miles to exit 8B to merge onto County Route 577/Prospect Ave toward NJ-577 N/Cedar Grove. Continue for approx. 2.4 miles to Pompton Ave. and follow for 2.3 miles to the The Grove, 691 Pompton Ave., Cedar Grove.

From Points South via the NJ Garden State Parkway Northbound: Take exit 145, I-280 towards West Orange/Newark/Evergreen PI/Clinton St/New Jersey Turnpike. Continue for approx. 0.4 miles then merge left onto I-280 W towards the Oranges. Continue for approx. 4.0 miles to exit 8B to merge onto County Route 577/Prospect Ave toward NJ-577 N/Cedar Grove. Continue for approx. 2.4 miles to Pompton Ave. and continue for 2.3 miles to The Grove, 691 Pompton Ave., Cedar Grove.

From Points West via Interstate 80 Eastbound: Take exit 47B to merge onto US-46 E toward The Caldwells/Montclair. Continue for approx. 6.5 miles, then take exit onto NJ-23 S toward Verona. Continue for approx. 3.3 miles to The Grove, 691 Pompton Avenue, Cedar Grove.

WILLIAM PATERSON UNIVERSITY
FOUNDATION

300 Pompton Road
Wayne, New Jersey 07470-2103
wpunj.edu/giving • wpunj.edu/legacy

Art by Professor Zhiyuan Cong
Department of Art • William Paterson University

Legacy Award Gala

WEDNESDAY, APRIL 17, 2024

The Grove • Cedar Grove, New Jersey

TABLES

☐ **Distinguished Honorary Chair \$10,000**

One premium table for ten guests | Hosting of a student scholar | Gold eJournal ad | Logo/name on Legacy webpage

☐ **Honorary Chair \$5,000**

One premium table for ten guests | Silver eJournal ad | Logo/name on Legacy webpage

INDIVIDUAL TICKETS

Includes reserved seating

☐ **Hobart Ticket \$500**

Each ticket includes a Friends Listing in eJournal (\$100 value. Please use the Journal Friends Listing space to indicate how you would like to be listed.)

I do not plan on filling my seat(s); please:

- ☐ turn into a straight donation
- ☐ fill seat(s) with student(s)
- ☐ use to sponsor alumni artist(s)
- ☐ use as you wish

E-JOURNAL ADVERTISEMENTS

All ads must be received by **April 8, 2024** to guarantee inclusion in the presentation at the event. All ads are full color and should be sent in EPS, PDF or JPG files, minimum 300 dpi. Submit your artwork when you pledge/pay at wpunj.edu/legacy or email your artwork (please note sponsor level) to ia-events@wpunj.edu. You may also submit content and we will create your ad for you.

- ☐ **Gold \$2,000** 6.0" w x 4.0" h
- ☐ **Silver \$1,500** 6.0" w x 4.0" h
- ☐ **Bronze \$1,000** 6.0" w x 4.0" h
- ☐ **Full \$750** 6.0" w x 4.0" h
- ☐ **Half \$500** 3.0" w x 4.0" h
- ☐ **Quarter \$250** 3.5" w x 2.0" h
- ☐ **Friend Listing \$100** – List name below

List name above as it should appear in all materials

Ad copy will not be accepted, only individual family name or company name
(maximum 45 characters)

Example 1: Dr. Robert Smith | *Example 2:* XYZ Corporation

Example 3: Mary and Robert Smith | *Example 4:* The Smith Family

For more information: 973.720.2478 | ia-events@wpunj.edu

SPONSORSHIPS

- ☐ Event/Social Media Sponsor \$20,000
- ☐ Dessert Sponsor \$7,000
- ☐ Audio/Visual Sponsor \$4,000
- ☐ Décor Sponsor \$2,000
- ☐ Coat Check Sponsor \$750

- ☐ Journal Sponsor \$10,000
- ☐ Photography Sponsor \$5,000
- ☐ Invitation Sponsor \$3,000
- ☐ Valet Sponsor \$1,000

Visit wpunj.edu/legacy to get details on the perks provided with all packages.

PARTICIPANT INFORMATION

Name _____

☐ check if an alumnus

(List name/company as it should appear in printed materials.)

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Day/Cell Phone _____ Email _____

PAYMENT

☐ To pay via AMEX, Visa, Discover or MasterCard, visit our secure online site at wpunj.edu/legacy or call 973.720.2478 or

☐ Enclosed is a check in the amount of \$ _____ for my Legacy Award Gala participation.

Checks made payable and mailed to: William Paterson University Foundation
300 Pompton Road | Hobart Manor | Wayne, NJ 07470

To guarantee inclusion in the presentation the night of the event, please submit your artwork by **April 8, 2024**. Artwork received after April 8 will be online and in the honorees' take-home journal.

Artwork formats: PDF, EPS and JPG, color files, minimum 300 dpi, font 8 pt minimum.

You may also submit content and we will create your ad.

Please submit artwork online at wpunj.edu/legacy and follow the prompts.

The William Paterson University of New Jersey Foundation Inc. is a 501(c)(3) charity, Tax ID# 22-3160107. All Sponsorships are 100% tax deductible with the exception of those that include tickets/tables. For tickets, tables and sponsorships that include tickets, the amount of your contribution in excess of \$125 per attendee is tax deductible.

For more information: 973.720.2478 | ia-events@wpunj.edu