

INTERNATIONAL PROGRAM PROSPECTUS

新泽西州立威廉·帕特森大学
全球金融服务研究所

国际交流项目简介

GLOBAL FINANCIAL SERVICES INSTITUTE



WILLIAM PATERSON UNIVERSITY
GLOBAL FINANCIAL SERVICES INSTITUTE



WILLIAM PATERSON UNIVERSITY GLOBAL FINANCIAL SERVICES INSTITUTE

Message from the Managing Director



The global village we live in today is undergoing a fundamental change: the rising of emerging economies, especially Asia, and the submerging of some developed economies. Tensions are inevitable. All nations should understand that peace and

prosperity depends on understanding of mutual interests and acting collaboratively. The first step to tackle this challenge is for nations to increase genuine understanding and establish trust among themselves. An effective way of bridging the gap is through the exchange of visits and face-to-face dialogues.

Global Financial Services Institute at William Paterson University has developed a comprehensive set of international exchange programs. For example, LET THE WORLD KNOW US, a study program that takes American students abroad; HANDS-ON TRAINING PROGRAMS that brings foreign students to the US for short-term training; 2+2 and 4+1 PROGRAMS that allow foreign students to transfer to William Paterson University after studying at their universities for a year or two; GLOBAL COLLEGE STUDENT FORUM, an online student debate program; and the YOUNG LEADERS PROGRAM that provides training to foreign students to improve their English skills, knowledge of American culture, leadership and other issues. We plan to further expand these programs. In this process, we welcome cooperation from partners and friends from all over the world.

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我们今天生活的世界正在经历着一次影响深远的变化：新兴经济体，特别是亚洲的新经济体正在迅速崛起，而一些老牌的发达经济体的发展速度却相对滞后，于是矛盾和冲突在所难免。在这一新挑战面前，所有国家更加需要明白，和平和繁荣是建立在互惠互利和相互协作的基础上，而解决矛盾的第一步就是增进了解，加深互信。而跨越鸿沟的最直接有效的一种办法就是要增加交流访问和面对面的沟通。

在过去的几年里，新泽西州立威廉·帕特森大学全球金融服务研究所创建了多种形式的国际交流合作项目。比如，“让世界了解我们”项目让美国学生游学海外，“实战培训”项目让海外学生来美国短期学习和参访，“2+2”和“4+1”项目让合作院校的学生在本国完成1-2年的学习后来威廉·帕特森大学完成学位课程，组织世界各国大学生通过视频网络系统进行“全球议题网络辩论”，“青年领袖项目”为学生提供英文，美国文化，领导能力等培训。今后，我们将进一步丰富我们的项目内容和形式，同时期望与来自世界各地的伙伴进行富有创意的合作，共同开创未来。

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PARTNER UNIVERSITY PROGRAM

合作院校项目

GFSI develops extensive relationships with top Chinese universities to promote academic exchanges and the University's presence in China, particularly in the major cities such as Beijing, Shanghai, Hangzhou and Guangzhou. Now our key partners include Zhejiang University of Technology, Fudan University, Sun Yat-Sen University, Shandong Economic University, etc.

合作院校计划旨在与中国的顶尖大学进行广泛的学术和人员交流，通过建立姊妹学校等合作方式，形成系统长期的双边交流平台，并使得威廉·帕特森大学参与到北京，上海，杭州，广州等发达城市的经济发展与高校交流中。目前，已签约的主要合作院校包括浙江工业大学，复旦大学，中山大学，山东经济学院等。





LET THE WORLD KNOW US

(STUDY ABROAD PROGRAM)

海外学习项目

GFSI

GFSI launched LET THE WORLD KNOW US, an annual study abroad program that takes students to China conducting action-learning projects. The trip not only brings the students to top Chinese universities, but also includes visits to dynamic enterprises and cities, as well as points of interests.



全球金融服务研究所每年举办一次为期两周的“让世界了解我们”海外交流项目，让威廉·帕特森大学学生走访中国各地的大学，企业和著名景点，深入了解当今中国的社会文化，感受充满活力的经济发展。



GLOBAL COLLEGE STUDENT FORUM

(ONLINE DEBATE PROGRAM)

全球大学生论坛

通过先进的网络视频会议系统，“全球大学生论坛”让威廉·帕特森大学和浙江工业大学的学生在万里之外就全球性议题进行面对面的互动辩论。过去几年的辩论议题包括人民币是否应当升值，谁为贸易保护主义负责，如何面对全球金融危机的挑战等。



GFSI operates a Global College Student Forum, which allows our students to debate with students from Zhejiang University of Technology on global issues using information technology. Previous debate topics have included Chinese currency appreciation, trade protectionism and the challenge of global financial crisis, among others.



HANDS-ON TRAINING PROGRAM

赴美实战培训项目



全球金融服务研究所在寒暑假为中国学生提供了非学分的短期实战培训课程，其中包括金融实战，生物和环境科学，美国文化等多个项目。在为期三周的实践中，除了课堂培训外，学生还将走访美国著名的学术，经济和社会机构，并访问美国东西海岸的主要城市，如纽约，华盛顿，费城，洛杉矶，拉斯维加斯等。

The Hands-On Finance Training Program (later expanded to include Biology and American Culture programs as well), brings Chinese college students to William Paterson during summer and winter vacations. During the three week training sessions, students are intensely

involved in classroom learning, including field-study at American academic and industrial institutes. Another highlight of the tour is the "Coast-to-Coast" visit to major American cities, including New York, Washington D.C., Philadelphia, Los Angeles and Las Vegas.





VISITING SCHOLAR PROGRAM

访问学者计划

GFSI operates a visiting scholar program, allowing scholars from Chinese universities to visit and conduct research at the University. Major research fields include finance technology, information systems, innovative management, etc.

全球金融服务研究所与中国高校开展了交流学者项目，对金融领域进行共同研究、探讨。目前以后的主要研究领域包括金融科技、信息系统、企业创新管理等。

SENIOR EXECUTIVE VISITS

高层领导访问计划

GFSI assisted in visits, meetings, discussions, and agreement signings between senior leaders of the University and Chinese universities. GFSI sees this as an opportunity of initiating further cooperation.

全球金融服务研究所协助安排学校领导与中国大学进行互访、会议、探讨和签约等各项事宜。访问活动将为双方今后更加深入的合作奠定基础。





2+2, 4+1

COOPERATIVE DEGREE PROGRAM

合作学位项目

GFSI



威廉·帕特森大学全球金融服务研究所与多家中国大学签署了 2+2, 4+1 等合作办学协议，让中国学生有机会来到威廉·帕特森大学完成正式学位课程。根据协议，两校间可实现学分转换，学生毕业时将获得两校分别颁发的学位证书。

GFSI established 2+2 and 4+1 cooperative programs with Chinese universities, accepting their transfer students to William Paterson University. Some credits can be waived under these programs. Students will graduate with degrees from both universities.





SENIOR EXECUTIVE TRAINING PROGRAM

中高级管理人员赴美培训项目

GFSI launched executive training programs for senior executives from Chinese corporations in the fields of finance, education, merchandise and IT, to name just a few. The customization of the program allows participants to benefit from flexible scheduling and on-demand training contents.



全球金融服务研究所为中国金融、教育、商业、科技等各领域企业的中高级管理人员设计安排专业的赴美培训计划。根据不同领域的特点，全球金融服务研究所为培训学员量身定制了时间安排灵活、内容具有针对性的培训计划。



YOUNG LEADERS PROGRAM

青年领袖培训项目 (大学预科)

GFSI

GFSI launched the Young Leaders Program, a non-credit program that helps Chinese students to improve their English and assimilate American culture so that they can be admitted into the matriculated programs at William Paterson.

"青年领袖项目"是全球金融服务研究所专门为即将就读威廉·帕特森大学正式学位课程的学生提供的预科项目。学生将接受以实用性和学术性为主的英语语言培训，并了解美国教育和文化等多方面的基本知识和生存技能，为留学美国的生活做准备。



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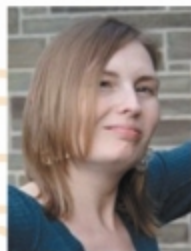
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