

INTERNATIONAL MANAGEMENT
MGT 3090
Department of Management and Marketing
College of Business
William Paterson University of New Jersey

Course Description (from the undergraduate catalog)

This course provides a framework for the analysis of international management problems. It defines the nature of the international, multi-national, and transnational company. It also examines the evolution of these types of enterprises, develops a model of a multinational firm in a dynamic global setting, and provides a bridge among the disciplines of economics, sociology, political science, and international management.

Course Prerequisites

MGT 2000

Instructor

Dr. Ali Mir
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Office: 3052, Valley Road Building

Office Hours

Since this is an online class, there are no formal office hours. However, I will be available to answer questions and queries through email or through Blackboard. If you need to, we can set up a live-chat as well.

Text

Title: International Business, 8th or 9th edition
Author: Charles W. L. Hill
Publisher: McGraw-Hill Irwin

While the 9th edition contains updated information, you should be able to get by with the 8th edition too (it will be significantly cheaper).

Learning Outcomes

Upon completing the course, students will be able to:

- ◆ Understand the processes of globalization and its impact on contemporary organizations
- ◆ Learn about differences in political economy and culture across national boundaries and its relevance to international business

- ◆ Recognize issues related to ethics in international business
- ◆ Comprehend theories of international trade and the international monetary system
- ◆ Understand concepts behind the strategy of international business operations

Teaching Methods/Expectations

Readings

I shall post the lessons online using Blackboard. Each lesson will require you to do a set of readings, examine a set of PowerPoint slides, and in some cases, submit a writing assignment. You will also be required to listen to audio files and watch online videos. All lessons, readings, assignments, and exams will be posted under the 'Course Material' tab.

Assignments

You will have to work on five writing assignments during the course of this class. Each assignment will be between 1000-1500 words long. The assignments will be posted on Blackboard.

Exams: You will have to take two online exams during the semester.

Grading

Your grades will be determined as follows:

Exam 1: 25%

Exam 2: 25%

Writing assignments: 50%

The following scheme shall be used for your letter grade: A: 93-100%; A-: 90-92%; B+: 87-89%; B: 84-86%; B-: 80-83%; C+: 77-79%; C: 74-76%; C-: 70-73%; D+: 67-69%; D: 64-66%; D-: 60-63%; F: <60%. This may be changed at the instructor's discretion.

Academic Integrity

The University has an obligation as an educational institution to ensure that each student's work is his/her own. Dishonesty in such academic practices as assignments, examinations, or other academic work cannot be condoned. Please familiarize yourself with the university's policy on academic integrity and ensure that the work you submit for your assignments and exams is your own. Plagiarism will result in a fail grade for the course.

Notes

Please note that late assignments will not be graded. Make sure you stick to the deadlines. There will be no extra-credit assignments for this course. I will be communicating with you regularly and it is your responsibility to make sure you are staying informed about the class. In particular, you **MUST** check your school email and the Blackboard page for this class regularly.