

# COMMUNICATION: MEDIA STUDIES & MEDIA PRODUCTION

College of Arts and Communication

Bachelor of Arts; **COMMUNICATION: MEDIA STUDIES & PRODUCTION**

*Incoming students Fall 2011 (UCC)*

## UCC REQUIREMENTS [40-41 credits]

### **AREA 1: PERSONAL WELL BEING [3]**

\_\_\_\_\_ 3 cred.

### **AREA 2: EXPRESSION [9]**

#### a. Arts/Communication

\_\_\_\_\_ 3 cred.

#### b. Writing

ENG 1100 College Writing 3 cred.

#### c. Literature

\_\_\_\_\_ 3 cred.

### **AREA 3: WAYS OF KNOWING [19-20]**

#### a. Philosophical Perspectives

\_\_\_\_\_ 3 cred.

#### b. Historical Perspectives

\_\_\_\_\_ 3 cred.

#### c. Social/Behavioral Science (2 different disciplines)

\_\_\_\_\_ 3 cred.

\_\_\_\_\_ 3 cred.

#### d. Scientific Perspectives

\_\_\_\_\_ 4 cred.

#### e. Quantitative Thinking

\_\_\_\_\_ 3 cred.

### **AREA 4: DIVERSITY & JUSTICE [3]**

- *Must complete 18 credits in UCC prior to taking Area 4*

\_\_\_\_\_ 3 cred.

### **AREA 5: CIVIC & COMMUNITY ENGAGEMENT [3]**

- *MUST COMPLETE Area 4 before taking Areas 5&6*
- \_\_\_\_\_ 3cred.

### **AREA 6: GLOBAL AWARENESS [3]**

- *MUST COMPLETE Area 4 before taking Areas 5&6*
- \_\_\_\_\_ 3cred.

### **FIRST YEAR SEMINAR [1.5]**

- *Required for 1<sup>st</sup> year students & transfers with less than 12 credits*

\_\_\_\_\_ 1.5 cred.

### INTENSIVE REQUIREMENTS

These courses can be double counted within the UCC, the major, or as free electives. If you are a transfer with an AA/AS degree you must take one WI course and zero TI courses.

### **WRITING INTENSIVE (WI) \*W**

- *The first WI course must be Area 2 College Writing*
- *At least one course must be at the 3000 or above level*

ENG 1100 College Writing 3 cred.

COMM 4450 Communication Capstone 3 cred.

\_\_\_\_\_ 3 cred.

\_\_\_\_\_ 3 cred.

### **TECHNOLOGY INTENSIVE (TI) \*T**

\_\_\_\_\_ 3 cred.

\_\_\_\_\_ 3 cred.

### UNIVERSITY REQUIREMENTS

### **FOREIGN LANGUAGE [6]**

\_\_\_\_\_ 3 cred.

\_\_\_\_\_ 3 cred.

**COMMUNICATION- MEDIA STUDIES & MEDIA PRODUCTION:** 39 credits. Two Tracks to choose from Media Studies and Media Production

### CORE COURSES [6 credits]

- COMM 1190 Survey of COMM Studies and Practice
- COMM 4454 Media Studies Capstone - PERMIT
- COMM 4455 Media Production Capstone - PERMIT

### MEDIA STUDIES & MEDIA PRODUCTION CORE COURSES [9 credits]

- COMM 2100 Media Writing - PREREQ ENG 1100
- COMM 2200 Radio & Television Industries
- COMM 2340 Film as a Medium

### MEDIA STUDIES

### **TRACK REQUIREMENTS [15 credits]**

- COMM 1200 Media and Society (must be taken before COMM 2200 by Media Studies majors)

Choose 4 of the following:

- COMM 2220 Media Law and Ethics
- COMM 2240 International Media
- COMM 2490 Research Methods in Applied Communication

- COMM 3200 Media Criticism - PREREQ COMM 2100
- COMM 3280 Media History

### **ELECTIVES [9 credits]**

Choose 3 from the following:

- COMM 2880 News Literacy A2
- COMM 2230 The Press & the Presidency
- COMM 2350 Film as Cross-Cultural Communication
- COMM 2390 Filmmaking I - PREREQ COMM 2340
- COMM 2500 Journalism - PREREQ COMM 2100

- COMM 3100 Communication Externship - PERMIT
- COMM 3300 Communication Internship - PERMIT
- COMM 3310 Filmmaking II - PREREQ COMM 2390
- COMM 3320 Filmmaking III - PREREQ COMM 3310
- COMM 3340 Documentary & Non-Fiction Film - PREREQ COMM 2340
- COMM 3380 Media in Asia
- COMM 3480 Intro to Public Relations - PREREQ COMM 2100
- COMM 4210 Broadcast Management - PREREQ COMM 2200
- COMM 4310 Screenwriting - PREREQ COMM 2340
- COMM 4340 Current Cinema - PREREQ COMM 2340
- COMM 4350 Italian & Italian American Cinema
- OTHER COURSES BY ADVISEMENT

### **MEDIA PRODUCTION**

#### **TRACK REQUIREMENTS [9 credits]**

- COMM 2250 Audio and Radio Production
- COMM 2270 TV Studio Production \*T
- COMM 2390 Filmmaking I - PREREQ COMM 2340

#### **REQUIRED ELECTIVES [9 credits]**

Choose 3 from the following:

- COMM 2260 Video Production and Editing\*<sup>T</sup>
- COMM 2270 Crew Practicum – 1 Credit PREREQ COMM 2270
- COMM 2290 News Production
- COMM 3260 Advanced TV Production - PREREQ COMM 2260 & 2270
- COMM 3310 Filmmaking II - PREREQ COMM 2390
- COMM 3320 Filmmaking III - PREREQ COMM 3310
- COMM 3530 Advanced Audio Production - PREREQ COMM 2250

- COMM 4240 Radio Production Workshop - PREREQ COMM 2250
- COMM 4250 Television Workshop - PREREQ COMM 2260 & 2270

#### **TRACK ELECTIVES [6 credits]**

Choose 2 from the following:

- COMM 2880 News Literacy
- COMM 2220 Media Law and Ethics
- COMM 2330 Sound as a Medium
- COMM 2350 Film as Cross-cultural Communication A6
- COMM 2360 Film & Civic Engagement A5
- COMM 2490 Research Methods in Applied Communication
- COMM 3200 Media Criticism - PREREQ COMM 2100
- COMM 3330 Applied Techniques - PREREQ COMM 3310
- COMM 3340 Documentary and Non-Fiction Film - PREREQ COMM 2340
- COMM 3490 Radio News - PREREQ COMM 2100
- COMM 4310 Screenwriting - PREREQ COMM 2340
- COMM 4340 Current Cinema - PREREQ COMM 2340

#### **RECOMMENDED FREE ELECTIVES**

- COMM 1020 Acting I
- COMM 1200 Media and Society
- COMM 2240 International Media
- COMM 2500 Journalism - PREREQ COMM 2100
- COMM 2740 Acting for the Camera - PREREQ COMM 1020
- COMM 3210 Announcing
- COMM 3240 Writing for Radio and Television - PREREQ COMM 2100
- COMM 3300 Communication Internship - PERMIT
- COMM 4210 Broadcast Management - PREREQ COMM 2200
- COMM 4520 Advanced Broadcast Journalism - PREREQ COMM 3500
- OTHER COURSES BY ADVISEMENT