**SPORT MANAGEMENT**  
College of Science and Health  
Bachelor of Arts; Sport Management  
Incoming students Fall 2012 (UCC)

**UCC REQUIREMENTS [40-41 credits]**

**AREA 1: PERSONAL WELLBEING [3]**


**AREA 2: EXPRESSION [9]**

a. Arts/Communication


b. Writing


c. Literature


**AREA 3: WAYS OF KNOWING [19-20]**

a. Philosophical Perspectives


b. Historical Perspectives


c. Social/Behavioral Science (2 different disciplines)


d. Scientific Perspectives


e. Quantitative Thinking


**AREA 4: DIVERSITY & JUSTICE [3]**

- Must complete 18 credits in UCC prior to taking Area 4


**AREA 5: CIVIC & COMMUNITY ENGAGEMENT [3]**

- MUST COMPLETE Area 4 before taking Areas 5&6


**AREA 6: GLOBAL AWARENESS [3]**

- MUST COMPLETE Area 4 before taking Areas 5&6


**FIRST YEAR SEMINAR [1.5]**

- Required for 1st year students & transfers with less than 12 credits


**INTENSIVE REQUIREMENTS**

These courses can be double counted within the UCC, the major, or as free electives. If you are a transfer with an AA/AS degree you must take one WI course and zero TI courses.

**WRITING INTENSIVE (WI) *W**

- The first WI course must be Area 2 College Writing
- At least one course must be at the 3000 or above level


**TECHNOLOGY INTENSIVE (TI) *T**


**UNIVERSITY REQUIREMENTS**

**FOREIGN LANGUAGE [6]**


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**Sport Management**: A grade point average of 2.0 and 51 credits must be earned in this major to graduate.

**Kinesiology Courses (9 credits)**

- KNES 1200 Introduction to Kinesiology
- KNES 2540 History and Philosophy of Sport
- KNES 3700 Psychology of Sport

**Business Courses (9 credits)**

- ACCT 2100 Financial Accounting
- MGT 2000 Principles of Management
- MKT 2100 Principles of Marketing

**Sport Management Courses (21 credits)**

- SPM 2000 Foundations of Sport Management
- SPM 2500 Sport Event and Facility Management
- SPM 2800 Sport Ethics and Law
- SPM 3000 Sport Marketing
- SPM 3400 Sport Economics, Leadership & Governance
- SPM 3500 Finance and Business in Sport
- SPM 4000 Global Sport Management

**Capstone Experience (6 credits)**

- SPM 4500 Contemporary Issues in Sport Management
- SPM 4600 Internship in Sport Management

**Electives (6 credits-no more than 3 credits per discipline)**

- COMM 3400 Intercultural Communication
- COMM 3600 Interpersonal Communication
- CS 2100 Computer and Information Technology
- EXSC 2100 Survey of Athletic Injuries
- MKT 3320 E-Marketing
- RPS 2050 Professional Selling
- RPS 2100 Negotiations
- KNES 2400 Impact of Sport in the Modern World
- KNES 3300 Biomechanics
- KNES 3400 Social History of Western Sport
- WGS 2070 Women, Sport and Culture

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(CLOSED)
Suggested Course Sequence for Sport Management Major

First Year-Fall
- KNES 1200 Introduction to Kinesiology
- BIO 1200 Human Biology
- PSY 1100 General Psychology

Spring
- MGT 2000 Principles of Management
- MKT 2100 Principles of Marketing
- MATH 1170 Business Math

Sophomore Year-Fall
- SPM 2000 Foundations of Sport Management
- ACCT 2110 Financial Accounting
- KNES 2540 History and Philosophy of Sport

Spring
- SPM 2800 Sport Ethics and Law
- SPM 2500 Sport Event & Facility Management

Junior Year-Fall
- SPM 3000 Sport Marketing
- SPM 3400 Sport Economics, Leadership & Governance

Spring
- KNES 3700 Psychology of Sport
- SPM 3500 Finance and Business in Sport
- 1 Elective

Senior Year-Fall
- SPM 4000 Global Sport Management
- 1 Elective

Spring
- SPM 4500 Contemporary Issues in Sport Management
- SPM 4600 Internship in Sport Management

Sport Management Minor (18 credits)
- ACCT 2110 Financial Accounting
- MGT 2000 Principles of Management
- SPM 2000 Foundations of Sport Management
- SPM 2800 Sport Ethics and Law
- SPM 2500 Sport Event and Facility Management
- Select one course from Sport Management courses or electives
  (Business students must select one SPM course)