BUSINESS ADMINISTRATION; GLOBAL BUSINESS

Cotsakos College of Business; Bachelor of Science; **BUSINESS ADMINISTRATION:** **GLOBAL BUSINESS**

***Incoming students (UCC)***

***Students covered under the Statewide Transfer Agreement***

In addition to the requirements below, coursework may be required to reach the University-mandated

minimum of 120 credits for a Bachelor’s degree.

Graduation Requirements Required prerequisite courses for major courses

1. Foreign Language: 6 credits in same language

2. Writing Intensive (WI): MGT3550

ECON 2010 Macroeconomic Principles

MATH 1170 Business Math

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**GLOBAL BUSINESS:** A minimum of 60 credits and a grade point average of 2.000 must be earned in this major to graduate.

***COMMON BUSINESS CORE COURSES***

* ACCT 2110 Financial Accounting
* ACCT 2120 Managerial Accounting
* ECON 2020 Microeconomic Principles
* ECON 2100 Business Statistics I
* FIN 3200 Corporate Finance
* LAW 2010 Legal Environment of Business
* MGT 2000 Principles of Management
* FIN 4450 Finance Information Systems
* MGT 4310 Production and Operations Mgt.
* MGT 4600 Business Strategy and Policy
* MKT 2100 Principles of Marketing

***MAJOR REQUIREMENTS***

* ECON 3600 Economic Growth and Development
* ECON 3700 International Economics
* FIN 4000 International Financial Management

***MAJOR REQUIREMENTS (continued)***

* MGT 3090 International Management
* MKT 3160 Global Marketing
* MKT 4750 Supply Chain Management

***DIRECTED ELECTIVE REQUIREMENT (MAJOR)***

* ECON 2110 Business Statistics II
* MGT 3550 Values, Ethics and Sustainability

Either complete one 3 credit Cotsakos College of Business course, 2000 level or above, or complete one course from the following list:

* GEO  1500 World Regional Geography
* PHIL  3340 Business and Ethics (Requires PHIL 1100 Intro to Philosophy and PHIL 2000 Ethics)
* POL  2400 International Relations
* POL  3420 International Political Economy