**SPORT MANAGEMENT**  
College of Science and Health  
Bachelor of Arts: Sport Management  
Incoming students Fall 2012 (UCC)

### UCC REQUIREMENTS [40-41 credits]

**AREA 1: PERSONAL WELLBEING [3]**  
3 cred.

**AREA 2: EXPRESSION [9]**  
- a. Arts/Communication  
  3 cred.
- b. Writing  
  ENG 1100 College Writing  
  3 cred.
- c. Literature  
  3 cred.

**AREA 3: WAYS OF KNOWING [19-20]**  
- a. Philosophical Perspectives  
  3 cred.
- b. Historical Perspectives  
  3 cred.
- c. Social/Behavioral Science (2 different disciplines)  
  PSY 1100 General Psychology  
  3 cred.
- d. Scientific Perspectives  
  BIO 1200 Human Biology  
  4 cred.
- e. Quantitative Thinking  
  MATH 1170 Business Math  
  3 cred.

**AREA 4: DIVERSITY & JUSTICE [3]**  
- Must complete 24 credits in UCC prior to taking Area 4  
  3 cred.

**AREA 5: CIVIC & COMMUNITY ENGAGEMENT [3]**  
- MUST COMPLETE Area 4 before taking Areas 5&6  
  3 cred.

**AREA 6: GLOBAL AWARENESS [3]**  
- MUST COMPLETE Area 4 before taking Areas 5&6  
  3 cred.

**FIRST YEAR SEMINAR [1.5]**  
- Required for 1st year students & transfers with less than 12 credits  
  1.5 cred.

### INTENSIVE REQUIREMENTS
These courses can be double counted within the UCC, the major, or as free electives. If you are a transfer with an AA/AS degree you must take one WI course and zero TI courses.

**WRITING INTENSIVE (WI) *W**  
- The first WI course must be Area 2 College Writing  
- At least one course must be at the 3000 or above level  
  ENG 1100 College Writing  
  3 cred.

**TECHNOLOGY INTENSIVE (TI) *T**  
- 3 cred.

**UNIVERSITY REQUIREMENTS**  
**FOREIGN LANGUAGE [6]**  
- 3 cred.

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**Sport Management:** A grade point average of 2.0 and 51 credits must be earned in this major to graduate.

**Kinesiology Courses (9 credits)**  
- KNES 1200 Introduction to Kinesiology  
- KNES 2540 History and Philosophy of Sport  
- KNES 3700 Psychology of Sport

**Business Courses (9 credits)**  
- ACCT 2100 Financial Accounting  
- MGT 2000 Principles of Management  
- MKT 2100 Principles of Marketing

**Sport Management Courses (21 credits)**  
- SPM 2000 Foundations of Sport Management  
- SPM 2500 Sport Event and Facility Management  
- SPM 2800 Sport Ethics and Law  
- SPM 3000 Sport Marketing  
- SPM 3400 Sport Economics, Leadership & Governance  
- SPM 3500 Finance and Business in Sport  
- SPM 4000 Global Sport Management

**Capstone Experience (6 credits)**  
- SPM 4500 Contemporary Issues in Sport Management  
- SPM 4600 Internship in Sport Management

**Electives (6 credits-no more than 3 credits per discipline)**  
- COMM 3400 Intercultural Communication  
- COMM 3600 Interpersonal Communication  
- CS 2010 Computer and Information Technology  
- EXSC 2100 Survey of Athletic Injuries  
- MKT 3320 E-Marketing  
- RPS 2050 Professional Selling  
- RPS 2100 Negotiations  
- KNES 2400 Impact of Sport in the Modern World  
- KNES 3300 Biomechanics  
- KNES 3400 Social History of Western Sport  
- WGS 2070 Women, Sport and Culture

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**Suggested Course Sequence for Sport Management Major**

**First Year - Fall**
- KNES 1200 Introduction to Kinesiology
- BIO 1200 Human Biology
- PSY 1100 General Psychology

**First Year - Spring**
- MGT 2000 Principles of Management
- MKT 2100 Principles of Marketing
- MATH 1170 Business Math

**Sophomore Year - Fall**
- SPM 2000 Foundations of Sport Management
- ACCT 2110 Financial Accounting
- KNES 2540 History and Philosophy of Sport

**Sophomore Year - Spring**
- SPM 2800 Sport Ethics and Law
- SPM 2500 Sport Event & Facility Management

**Junior Year - Fall**
- SPM 3000 Sport Marketing
- SPM 3400 Sport Economics, Leadership & Governance

**Junior Year - Spring**
- KNES 3700 Psychology of Sport
- SPM 3500 Finance and Business in Sport
- 1 Elective

**Senior Year - Fall**
- SPM 4000 Global Sport Management
- 1 Elective

**Senior Year - Spring**
- SPM 4500 Contemporary Issues in Sport Management
- SPM 4600 Internship in Sport Management

**Sport Management Minor (18 credits)**
- ACCT 2110 Financial Accounting
- MGT 2000 Principles of Management
- SPM 2000 Foundations of Sport Management
- SPM 2800 Sport Ethics and Law
- SPM 2500 Sport Event and Facility Management
- Select one course from Sport Management courses or electives
  (Business students must select one SPM course)

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