BUSINESS ADMINISTRATION; GLOBAL BUSINESS

Cotsakos College of Business; Bachelor of Science; **BUSINESS ADMINISTRATION:** **GLOBAL BUSINESS**

***Incoming students Fall 2011 (UCC)***

In addition to the requirements below, coursework is required to reach the University-mandated

minimum of 120 credits for a Bachelor’s degree.

**UCC REQUIREMENTS [40 credits]**

**AREA 1: PERSONAL WELLBEING [3]**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

**AREA 2: EXPRESSION [9]**

a. Arts/Communication

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

b. Writing

ENG 1100 College Writing 3 cred.

c. Literature

ENG 1500 Experiences in Literature 3 cred.

**AREA 3: WAYS OF KNOWING [19]**

a. Philosophical Perspectives

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

b. Historical Perspectives

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

c. Social/Behavioral Science (2 different disciplines)

ECON 2010 Macroeconomic Principles 3 cred.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

d. Scientific Perspectives

4 cred.

e. Quantitative Thinking

MATH 1170 Business Math 3 cred.

**AREA 4: DIVERSITY & JUSTICE [3]**

* ***Must complete 18 credits in UCC prior to taking Area 4***

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

**AREA 5: CIVIC & COMMUNITY ENGAGEMENT [3]**

* ***MUST COMPLETE Area 4 before taking Areas 5&6***

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3cred.

**AREA 6: GLOBAL AWARENESS [3]**

* ***MUST COMPLETE Area 4 before taking Areas 5&6***

FIN4000 International Financial Management 3cred.

**FIRST YEAR SEMINAR [1.5]**

* ***Required for 1st year students & transfers with less than 12 credits***

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 cred.

**INTENSIVE REQUIREMENTS**

**These courses can be double counted within the UCC, the major, or as free electives.**

**WRITING INTENSIVE (WI) \*W**

* ***The first WI course must be Area 2 College Writing***
* ***At least one course must be at the 3000 or above level***

ENG 1100 College Writing 3 cred.

ENG 1500 Experiences in Literature 3 cred.

MGT 3550 Values, Ethics and Sustainability 3 cred.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

**TECHNOLOGY INTENSIVE (TI) \*T**

FIN 4450 Finance Information Systems 3 cred.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

**UNIVERSITY REQUIREMENTS**

**FOREIGN LANGUAGE [6]**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 cred.

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**GLOBAL BUSINESS:** A minimum of 60 credits and a grade point average of 2.000 must be earned in this major to graduate.

***COMMON BUSINESS CORE COURSES***

* ACCT 2110 Financial Accounting
* ACCT 2120 Managerial Accounting
* ECON 2020 Microeconomic Principles
* ECON 2100 Business Statistics I
* FIN 3200 Corporate Finance
* LAW 2010 Legal Environment of Business
* MGT 2000 Principles of Management
* FIN 4450 Finance Information Systems
* MGT 4310 Production and Operations Mgt.
* MGT 4600 Business Strategy and Policy
* MKT 2100 Principles of Marketing

***MAJOR REQUIREMENTS***

* ECON 3600 Economic Growth and Development
* ECON 3700 International Economics
* FIN 4000 International Financial Management

***MAJOR REQUIREMENTS (continued)***

* MGT 3090 International Management
* MKT 3160 Global Marketing
* MKT 4750 Supply Chain Management

***DIRECTED ELECTIVE REQUIREMENT (MAJOR)***

* ECON 2110 Business Statistics II
* MGT 3550 Values, Ethics and Sustainability

Either complete one 3 credit Cotsakos College of Business course, 2000 level or above, or complete one course from the following list:

* GEO  1500 World Regional Geography
* PHIL  3340 Business and Ethics (Requires PHIL 1100 Intro to Philosophy and PHIL 2000 Ethics)
* POL  2400 International Relations
* POL  3420 International Political Economy